

ZOO BALL

JUNE 23, 2018

TABLE SPONSORSHIPS

Gold Table	\$10,000
<ul style="list-style-type: none">• Table of 10 in reserved VIP, preferred-seating dining area plus:<ul style="list-style-type: none">- A special behind-the-scenes Zoo experience the night of Zoo Ball- Premium wine service- Recognition on digital signage at event and in event program	
Silver Table	\$7,500
<ul style="list-style-type: none">• Table of 10 in reserved preferred-seating dining area• Recognition on digital signage at event and in event program	
Bronze Table	\$5,000
<ul style="list-style-type: none">• Table of 10• Name recognition on digital signage at event and in event program	

Table contributions (less \$90 per person) are tax-deductible.

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Entertainment*	\$7,500
<ul style="list-style-type: none">• Logo recognition on ...<ul style="list-style-type: none">- Banner at three entertainment venues- 1,000 programs distributed to all Zoo Ball guests- The Zoological Society's website (33,443 visitors/month) with link to your site- Email blast(s) sent to 39,214 Zoological Society members• Name recognition on ...<ul style="list-style-type: none">- Reply card mailed with invitation- Digital signage at event• Zoo admission and parking ticket package• Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors	

Auction Venue* \$5,000

- Logo recognition on ...
 - Banner at entrance to the Auction venue
 - 1,000 programs distributed to all Zoo Ball guests
 - The Zoological Society’s website (33,443 visitors/month) with link to your site
 - Email blast(s) sent to 39,214 Zoological Society members
- Name recognition on ...
 - Reply card mailed with invitation
 - Digital signage at event
- Zoo admission and parking ticket package
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Welcome Reception* \$5,000

- Logo recognition on ...
 - Banner at entrance to the Welcome Reception
 - 1,000 programs distributed to all Zoo Ball guests
 - The Zoological Society’s website (33,443 visitors/month) with link to your site
 - Email blast(s) sent to 39,214 Zoological Society members
- Name recognition on ...
 - Reply card mailed with invitation
 - Digital signage at event
- Zoo admission and parking ticket package
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors.

Late-Night Venue* \$5,000

- Logo recognition on ...
 - Banner at entrance to the Late-Night venue
 - 1,000 programs distributed to all Zoo Ball guests
 - The Zoological Society’s website (33,443 visitors/month) with link to your site
 - Email blast(s) sent to 39,214 Zoological Society members
- Name recognition on ...
 - Reply card mailed with invitation
 - Digital signage at event
- Zoo admission and parking ticket package
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Table Centerpieces* \$3,500

- Logo recognition on ...
 - Sign in each dining room
 - Small card on each dinner table, approximately 70-75
- Name recognition on ...
 - 1,000 programs
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Parting Gifts* \$2,500

- Logo recognition on ...
 - Sign at parting-gift distribution table in the U.S. Bank Gathering Place
 - Small card in each gift bag
- Name recognition on ...
 - 1,000 programs
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Valet Parking* \$2,500

- Logo recognition on ...
 - Outdoor sign near parking lot
- Name recognition on ...
 - 1,000 programs
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Wine* \$2,500

- Logo recognition on ...
 - Signs at each bar
- Name recognition on ...
 - 1,000 programs
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

**Sponsorship does not include tickets to Zoo Ball.*

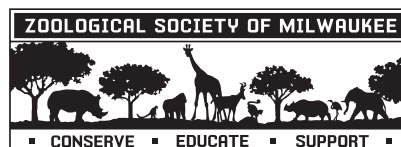
ADDITIONAL OPPORTUNITIES

Underwriting Donation

Please consider making a tax-deductible donation to apply against the bottom line of this event.

Auction Donation

Please contact us to make a donation of products or services to enhance our fundraising efforts.



A Zoological Society and
Milwaukee County Zoo Partnership

ZOO BALL

JUNE 23, 2018

CONTRIBUTION CONFIRMATION FORM

Name and/or Company Name _____

(as it will appear in the program)

Contact Person _____

Email _____

Address _____

City, State, ZIP _____

Phone () _____

Signature _____ Date _____

- Sponsorship funds are enclosed. Please invoice us.

TABLE SPONSORSHIPS:

- Gold Table at \$10,000
 Silver Table at \$7,500
 Bronze Table at \$5,000

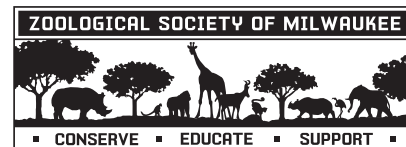
SPONSORSHIP AND UNDERWRITING OPPORTUNITIES:

- Entertainment Sponsorship at \$7,500
 Auction Venue Sponsorship at \$5,000
 Welcome Reception Sponsorship at \$5,000
 Late-Night Venue Sponsorship at \$5,000
 Table Centerpieces Sponsorship at \$3,500
 Parting Gifts Sponsorship at \$2,500
 Valet Parking Sponsorship at \$2,500
 Wine Sponsorship at \$2,500
 Underwriting Donation \$ _____
 Auction Donation. Please contact us for a donation of products or services to enhance our fundraising efforts.

**Please mail, fax or email
completed form to:**

Zoological Society of Milwaukee
Attn: Tyler Poulos
10005 W. Bluemound Rd.
Milwaukee, WI 53226-4383

Fax Number: 414-258-6311
Phone: 414-258-2333, ext. 228
Email: tylerp@zoosociety.org



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