





























What's included when I sponsor an animal?

The grid below outlines the various benefits at the different levels of sponsorship.

Sponsorship Levels of Giving

	\$25 - \$74	\$75 - \$249	*\$250 - \$499	*\$500 - \$999	*\$1,000 - \$2,499	\$2,500+
Certificate of Sponsorship featuring sponsor's name						
Information on sponsored animal						
Name recognition on donor board in Peck Welcome Center						
Alive magazine & Wild Things newsletter subscription						
Invitation to Animal Safari, a behind-the-scenes event for sponsors & gift donors						
Sponsor an Animal decal						
Zoo attraction passes		2	4	6	8	10
4-by-6-inch photo of sponsored animal						
8-by-10-inch photo of sponsored animal						
Framed 8-by-10-inch photo of sponsored animal						
Zoo admission passes				2	4	8
Parking pass(es)				1	2	4
Behind-the-scenes Zoo tour for 6 people						
Private keeper talk on sponsored animal for 6 people						

*You also have the option to decline your benefits to make your donation 100% tax-deductible.

A photo is only included with a new animal sponsorship package. You do not receive a photo with a renewal unless you have switched animals.

Listed below is the tax-deductible portion of each giving level:

- All giving levels \$249 and under are 100% tax-deductible
- \$250-\$499 level - \$9 is not tax-deductible
- \$500-\$999 level - \$69 is not tax-deductible
- \$1,000-\$2,499 level - \$97.50 is not tax-deductible
- \$2,500+ level - \$189.50 is not tax-deductible

At the \$500 or higher giving level, animals are available for "sole" sponsorship.

Go to www.zoosociety.org/SponsorAnimal/SoleSponsor.php for more information.