

AN INSIDER MAGAZINE FOR ZOO PASS MEMBERS

FALL 2022

ALIVE



CALENDAR
ISSUE



2022 A YEAR IN REVIEW

Every year, the Milwaukee County Zoo and Zoological Society of Milwaukee bring the community together by hosting a wide range of fun events, attractions and educational opportunities for people of all ages. The support of our sponsors makes it all possible. Enjoy this look back on some of the moments that made 2022 such a special year and the sponsors who made them possible by contributing \$2,500 or more.

We are grateful for their partnership.

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EVENTS



1 Family Free Days

JAN.-MARCH, OCT.-DEC.

Sponsored by North Shore Bank and FOX6

Family Free Day happens six times per year! From Oct. 2021 to March 2022, 41,350 people received free admission to the Zoo.

2 Samson Stomp & Romp

JAN. 15 & 16

Presented by Prairie Farms Dairy

At this annual 5k race through the Zoo, 655 determined runners raced through cold temperatures on a snowy Milwaukee morning.

3 Inside the Zoo

MARCH 12 & 13

Presented by Prairie Farms Dairy

During Inside the Zoo, 5,707 people enjoyed rare Zoo experiences such as behind-the-scenes tours, zookeeper talks and encounters with animal artifacts.



4 Egg Day

APRIL 16

Sponsored by Racine Danish Kringles
Egg Day is the Zoo's annual Easter celebration. In 2022, 5,201 guests put on their bunny ears and hopped around the Zoo to enjoy Easter-themed celebrations such as a parade featuring the Easter Bunny, an egg hunt and animal enrichment demonstrations.

5 Zootastic

MAY 6

Sponsored by Wellpoint Care Network
Media sponsors: News/Talk 1130 WISN, FM106.1, 95.7 BIG FM, V100.7

At the fantastic Zootastic event, 395 kids and parents danced under confetti, enjoyed dinner and ice cream sundaes, created crafts and bonded over their love for aquatic animals.

6 Mother's Day

MAY 8

Sponsored by The Corners of Brookfield
Mothers are given the treatment they deserve with free admission to the Zoo. This special day was attended by 8,849 people.

7 Dino Don's Dragon Kingdom

MAY 28-OCT. 1

Sponsored by Sendik's Food Market
143,168 people ventured through the special exhibit area, which was transformed into a world of mythical wonder by more than 15 animatronic creatures from cultures around the world.

8 Nights in June

JUNE 7-9

Sponsored by Habush Habush & Rottier S.C.®

This special event for Zoo Pass and Platypus Circle members was attended by 9,658 people over three nights. Guests celebrated summer by listening to live music, eating food from local vendors and exploring the Zoo after hours.

9 Celebrate Diversity!

JUNE 11

Sponsored by Meijer

This inaugural event, which honored diversity in nature and in our community, drew 8,256 people. Celebrate Diversity! was highlighted by a biodiversity guessing game, a cultural icons scavenger hunt and a sustainability market that featured local groups and artisans.

3

10 Father's Day

JUNE 19

Presented by Prairie Farms Dairy

Dads are honored with the gift of free admission to the Zoo on Father's Day. Father's Day drew 7,956 dads and other Zoo guests.

11 Zoo Ball

JUNE 25

Presented by Molson Coors

The Zoological Society's biggest fundraiser of the year raised \$593,375 and was attended by 615 of the Zoo's most loyal supporters. Zoo Ball's theme of Twiga and Other Tall Tales celebrated African storytelling. The evening featured an African storyteller, live music, dinner and a late-night dance party.

12 Sunset Zoofari

JULY 6, 12, 20 & 27

Sponsored by Tri City National Bank

The Zoo was open after hours every Wednesday in July for Sunset Zoofari concerts and was capped by a Harry Potter-themed Wizarding Night on the last night. Collectively, 7,545 people took advantage of this fun opportunity.

13 Kids Nights

JULY 12, 14 & 15

Sponsored by WaterStone Bank

Zoo Pass and Platypus Circle members were invited for an energetic night of crafts, dancing and family fun. Over three nights, 10,457 members celebrated summer at the Zoo.

14 Birdies & Eagles Golf Tournament

JULY 25

Sponsored by GRAEF

On a perfect summer day, 144 golfers helped raise \$125,000 for the Zoological Society. This event featured an 18-hole round of golf, a putting challenge, a silent auction, lunch and dinner.

15 Snooze at the Zoo

AUG. 11-13

Sponsored by Post Consumer Brands & Sentry Foods

During this three-night camping event, 1,100 people pitched tents on the shore of the Zoo's Lake Evinrude or near some of the Zoo animals. Another 290 people participated in Snooze FOR the Zoo, the event's at-home option.



16 Milwaukee a la Carte at the Zoo

AUG. 18-21

Presented by Meijer

For the first time in three years, the Zoo's popular food and music festival returned for four fun-filled days. Milwaukee a la Carte at the Zoo featured local food vendors and local and national musicians and drew 50,626 visitors.

17 Senior Celebration

AUG. 31

Sponsored by St. Camillus Life Plan Community

At Senior Celebration, 5,618 individuals ages 55+ were granted free admission to the Zoo for an enjoyable morning of bingo, music, zookeeper talks and sweet treats.

18 Ride on the Wild Side

SEPT. 11

Sponsored by Annex Wealth Management
Media sponsors: News/Talk 1130 WISN, FM106.1, 95.7 BIG FM, V100.7

653 people signed up for the Zoological Society's annual bike riding fundraiser, raising \$31,000 in the process. Participants chose between 2.5-, 10-, 17- or 27-mile routes and received a long-sleeved T-shirt, crafts, breakfast, lunch and a day at the Zoo.

19 Zoo Brew

OCT. 6

Sponsored by Educators Credit Union

The Zoological Society's beer and food tasting event was attended by 645 thirsty and hungry people. Vendors invited guests to savor new flavors while hanging out near the big cats or the penguins.

20 Boo at the Zoo

OCT. 20-23

Presented by Prairie Farms Dairy

The Zoo transformed into a fun and spooky experience for guests of all ages. Boo at the Zoo returned to a walking event and included trick-or-treating, costumes and entertainment.



Photo by Olga Kornienko

21 Fantastic Forest

DEC. 1-31

Sponsored by Hawks Landscape

Milwaukee-area youth groups will put their creativity to use and decorate more than 60 evergreen trees donated by Hawks Landscape. The trees will be on display at the Zoo in December.

22 Wild Lights

DEC. 1-4, 7-11, 14-23, 26-31

Powered by We Energies

In its inaugural year, Wild Lights brought holiday cheer and a dazzling, animal-themed light display to 21,560 guests. This popular walking event is returning in 2022 and beyond.



29 Safari Train

Sponsored by North Shore Bank

30 Sky Safari

Sponsored by Mathnasium: The Math Learning Center

31 Sky Adventure Zip Line and Ropes Courses

Sponsored by Tri City National Bank

32 Stroller Rentals

Sponsored by Wilderness Resort

33 Lakeview Landing & Patio

Sponsored by Horicon Bank

34 Umbrellas at Flamingo Patio

Sponsored by Meijer

35 Zoo Expeditions

Sponsored by Meijer



Photo by Kevin McIntosh

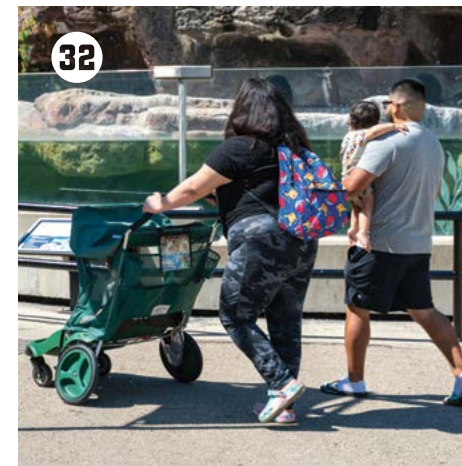


Additional opportunities to sponsor other Zoo and Zoological Society events, attractions and programs are available at almost any level.

Contact Patty Harrigan Mills at 414-918-6185 or pattyhm@zoosociety.org for more information.



Photo by Kevin McIntosh



ATTRACTIONS/ VISITOR SERVICES

25 Zoo Terrace

Sponsored by Generac

26 Carousel

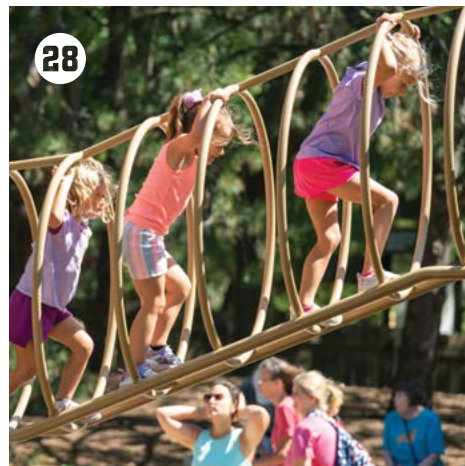
Sponsored by Penzeys

27 Zoo Visitor Guide & Map

Sponsored by Wisconsin Dells

28 Playground

Sponsored by UnitedHealthcare



2022








January 2023

❖ Everest the domestic yak changes through snow on a cold January day. Yaks, a particularly hearty species of cattle, can endure temperatures as low as -40°F. Everest and her counterpart Tinley will live at the Zoo until construction begins on the new rhino habitat. Photo by Garrett Hopkins



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 New Year's Day / Zoo and Society closed	2	3	4	5	6	7 Family Free Day**
8	9	10	11	12	13	14
15 Samson Stomp and Romp**	16 Martin Luther King Jr. Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
				❖ Race through the Zoo and raise money for the animals you love at the Samson Stomp & Romp run.		❖ Western lowland gorilla Nadami holds onto her blanket, and her foot, as she relaxes on the trunk of a large tree.



February 2023

◆◆ A Gentoo penguin takes a deep dive into its pool at the Herb & Nada Mahler Family Aviary. Gentoo penguins can dive more than 600 feet deep, and can hold their breath for up to seven minutes. Photo by Joel Miller



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 5	◆◆ Will Gordy see his shadow? Find out at the Zoo's annual Groundhog Day celebration! 6	7 Valentine's Day	8 Ash Wednesday Summer Zoo Camps registration for members begins*	9 Groundhog Day**	10 The Small Mammals Building holds dozens of fascinating, furry species such as Ombe and Wicket, the ring-tailed lemurs, and Rose, Dorothy and Blanche, the adorable dwarf mongooses. This building — which is home to sloths, bats, fennec foxes and more — can be a warm respite during visits to the Zoo on cold winter days.	11 Family Free Day**
12	13 Presidents' Day	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				





March 2023

📍 Chalupa, the giant Pacific octopus, has been dazzling visitors on a daily basis since her arrival at the Zoo last April. Her name, which is the continuation of a fast-food naming trope for the Zoo's octopuses, was chosen via a social media poll.

Photo by Joel Miller



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	There's always something new to see in the Herb and Nada Mahler Family Aviary!		1	2	3	4 Family Free Day**
5	6 Purim begins at sundown	7	8 Holi	9	10	11
12	13	14	15	16	17 St. Patrick's Day	18
19	20	21	22 Ramadan begins at sundown	23	24	25
26	27	28	29	30	31	



April 2023

🦏 The Zoo's iconic elephant trio gathers at their 8-foot-deep watering hole. Ruth (center), Belle (left) and Britany (right) can often be seen taking mud baths and spraying themselves down with water on hot days. Photo by Garrett Hopkins




SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 2 Palm Sunday	3 🦋 Hop on over to the Zoo during Egg Day where you can have your face painted, visit the Easter Bunny and, of course, eat some Easter candy!	 4	5 Passover begins at sundown	6 🦏🐷 Donkeys and cows and pigs, oh my! There's always something new to see at the Northwestern Mutual Family Farm. Visitors of this engaging corner of the Zoo have plenty of options for farm-themed fun. Guests can gaze at the Zoo's farm animals, pet a few Nigerian dwarf goats, grab an ice cream cone, search for pollinators in the butterfly garden and more!	 7 Good Friday	8 Egg Day**
9 Easter	10	11	12	13	14	15
16	17	18 Tax Day	19	20	21 Eid al-Fitr begins at sundown	22 Earth Day Party for the Planet - River Cleanup**
23	24	25	26	27	28	29
30						



May 2023

Harbor seal pup Leia, named after the heroic "Star Wars" princess, was born to mom Cossette and dad Ringo in her habitat on May 24, 2022. In a show of boldness in line with her namesake, Leia comfortably explored her outdoor habitat in front of dozens of awestruck Zoo guests during the very first hours of her life. Photo by Joel Miller



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5 Cinco de Mayo	6
7	8	9	10	11	12	13
14 Mother's Day**	15	16	17	18	19	20 Celebrate Diversity!**
21	22	23	24	25	26	27 Summer season begins at the Zoo. In addition to free Kohl's Wild Theater performances, guests will have access to rides, attractions and the special summer exhibit.
28	29 Memorial Day	30	31	 <p> Discover the strength in differences at Celebrate Diversity! ◆◆ A young boy adds a personalized leaf to the Community Tree. </p>		







June 2023



 Grizzly bear brothers Chinook and Brian cool down by playfully roughing each other up. Chinook and Brian share their rocky habitat with mama bear Ronnie.

Photo by Kevin McIntosh



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 4	 5 <p>   Magic is in the air! At Zoo Ball, the Zoological Society's biggest fundraiser of the year, finely-dressed guests honor one of Milwaukee's most important institutions. </p> <p><small>Photo by Kevin McIntosh</small></p>	6 <p>Nights in June*</p>	  Dads enjoy the Zoo with free admission on Father's Day.	1	2	3 <p>Scouting at the Zoo**</p>
11	12 <p>Senior Safari**</p>	13	14 <p>Flag Day</p>	15	16	17
18 <p>Father's Day**</p>	19 <p>Juneteenth Senior Safari**</p>	20	21	22	23	24 <p>Zoo Ball*</p>
25	26 <p>Senior Safari**</p>	27	28	29	30	



July 2023

🦋 Frankie the jaguar is as skilled at staring contests as he is at finding shady places to relax on sunny afternoons. Jaguars typically sleep about 10 hours per day. Photo by Joel Miller





SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <p>2 Military & Veterans Family Day**</p>	<p>🦋 Free admission to Kids Nights is one of the many perks of being a Zoo Pass member.</p>	<p>4 Independence Day / \$4 on the Fourth**</p>	 <p>5</p>	<p>🦋 Golfers compete in a friendly round of golf while raising money during Birdies & Eagles Golf Tournament.</p>		
<p>9</p>	<p>10</p>	<p>11 Kids Nights*</p>	<p>12 Fall Zoo Class registration for members begins*</p>	<p>13 Kids Nights*</p>	<p>14 Kids Nights*</p>	<p>15</p>
<p>16</p>	<p>17</p>	<p>18</p>	<p>19</p>	<p>20</p>	<p>21</p>	<p>22</p>
<p>23</p>	<p>24 Birdies & Eagles Golf Tournament*</p>	<p>25</p>	<p>26</p>	<p>27</p>	<p>28</p>	<p>29</p>
<p>30</p>	<p>31</p>					



August 2023

Baby Zoo animals are always exciting, but the arrival of the Zoo's second reticulated giraffe baby of 2022 was a particularly momentous occasion. On August 4, in view of hundreds of onlookers, mom Ziggy gave birth to her fourth calf, Asante. Photo by Peter Zugga



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <p>6</p>	<p>◀◀ It's all in the name. Celebrate your love for the outdoors by sleeping near some of your favorite Zoo animals during Snooze at the Zoo.</p> <p>7</p>	<p>1</p>	<p>2</p>	<p>3</p>	<p>4</p>	<p>5</p>
<p>13</p>	<p>14</p>	<p>15</p>	<p>16</p>	<p>17 Milwaukee a la Carte at the Zoo**</p>	<p>18 Milwaukee a la Carte at the Zoo**</p>	<p>19 Milwaukee a la Carte at the Zoo**</p>
<p>20 Milwaukee a la Carte at the Zoo**</p>	<p>21</p>	<p>22</p>	<p>23</p>	<p>24</p>	<p>25</p>	<p>26 Animal Safari (for animal sponsors)*</p>
<p>27</p>	<p>28</p>	<p>29</p>	<p>30</p>	<p>31</p>		<p>◀◀ Discover some of Milwaukee's finest eats at Milwaukee a la Carte at the Zoo!</p>



September 2023

🔹 A red panda bears down on a leafy stalk of bamboo. Bamboo makes up about 95% of a red panda's diet; these fuzzy mammals can eat up to four pounds of it every day. Photo by Peter Zuga



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	🔹 Strap on your helmet and get ready to go! Ride on the Wild Side is the one day each year guests are allowed to zoom through the Zoo on their bikes.			🔹 A loveable dairy cow licks its nose and poses for the camera.	1	2
3	4 Labor Day	5	6	7	8	9
10 Ride on the Wild Side*	11	12	13	14	15 Rosh Hashanah begins at sundown	16
17	18	19	20	21	22	23
24 Yom Kippur begins at sundown	25	26	27	28	29	30



October 2023

◆◆ Kash the Amur tiger cashes in on some Halloween-themed enrichment. Zoo animals are frequently given specialty enrichment items to celebrate different holidays, including giant pumpkins in October.

Photo by Joel Miller



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5 Zoo Brew*	6	7 Family Free Day**
8	9 Columbus Day Indigenous Peoples' Day	10	11	12	13	14
15	16	17	18	19 Boo at the Zoo**	20 Boo at the Zoo**	21 Boo at the Zoo**
22 Boo at the Zoo**	23	24	25	26	27	28
29	30	31 Halloween	◆◆ Clink your glasses for a cause at Zoo Brew! Guests of this evening event will enjoy beer and food samples from some of Milwaukee's most beloved vendors.		◆◆ Put on your favorite costume and take a not-too-spooky walk through the Zoo with family and friends at Boo at the Zoo.	






November 2023

A trio of cinereous vultures perch for a prime photo op. As part of nature's cleanup crew, cinereous vultures serve an important role in the wild by eating dead animals. Various species of vultures are found throughout the world and deserve to be celebrated for the service they provide the environment. Photo by Garrett Hopkins



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<p>The Zoo generously opens its gates for free six times per year. Family Free Day takes place monthly from Jan.-March and Oct.-Dec.</p>		1	2	3	4 Family Free Day**
5	6	7	8 Spring Zoo Class registration for members begins*	9	10	11 Veterans Day
12 Diwali	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving / Zoo and Society closed	24	25
26	27	28	29	30		



December 2023

◆◆ Panther chameleons are one of the most brightly colored animals at the Zoo but also one of the hardest to spot. Chameleons can shift the shade of their skin to match their surroundings in less than 20 seconds! Photo by Joel Miller



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	◆◆ Enjoy the animal-themed decorations created by Milwaukee-area youth groups during Fantastic Forest.			◆◆ Wild Lights, the Zoo's stunning holiday experience, is happening all throughout the month.	1 Wild Lights begins**# Fantastic Forest begins*	2 Family Free Day**
3	4	5	6	7 Hanukkah begins at sundown	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 Christmas Day / Zoo and Society closed	26 Kwanzaa begins	27	28	29	30
Wild Lights and Fantastic Forest ends						
New Year's Eve						
	31					

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Japanese macaque
Photo by Joel Miller

2023 CALENDAR



JAN.



FEB.



MARCH



APRIL



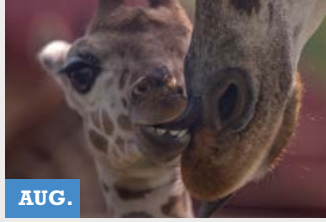
MAY



JUNE



JULY



AUG.



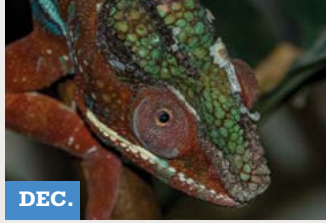
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OCT.



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