

# *ALIVE*

---

SPRING 1988





Dear Members:

The Zoological Society of Milwaukee County is one of the largest non-profit organizations in the state. Since 1906, we have strived to assist the Zoo in maintaining a high quality zoological gardens that our visitors have come to expect. Because of your generous support, we have grown from a few hundred members to our present 20,500 members.

The Zoological Society has matured into a strong and respected organization through individual and corporate support, through our volunteer's efforts and through this community's support.

The Zoological Society, a private sector, non-profit organization, was formed as a support mechanism to assist the Zoo in purchasing animals, constructing buildings, offering educational programs, supporting conservation efforts and developing Zoo graphic displays and informational signage. A walk through the Zoo

grounds will substantiate the support the Society has given the Zoo. And, as the county tax levy continues to decrease, the Society will continue to fund programs, projects and salaries as needed.

This year, the County has allotted \$1.7 million to Zoo operations while the Society has budgeted \$2 million in Zoo support. In addition, another \$13 million for Capital Campaign improvements has been raised which will result in a 5-year expansion and modernization program of Zoo facilities. Zoological Society members have been instrumental in achieving this success and you are all to be applauded for your support.

Unfortunately, our spectacular year has been marred by individuals who are misinformed and are making allegations that are truly ill-founded. The Zoological Society is convinced that the county audit now underway will support that belief.

To clearly identify the Society's goal and where funds are directed, I have outlined the expenses and revenue for the past year.

**Zoo Support**  
\$1,702,548

- Zoo Staff salaries (21)
- Conservation programs
- Educational programs (167,427 students in 1987)
- Zoo sponsorship/development
- Graphics
- Merchandising support
- \*Travel (director & staff)
- American Association of Zookeepers
- Misc.; photography, dues, etc.

**Society Growth**  
\$482,835

- Animal Adoption
- Alive
- Corporate patron program
- Public Relations
- Zoo Ball
- Direct Mail
- Salaries (7)
- Programs — annual meetings, other special picnics and evening events
- Development Department

\*Members who take part in the exciting safari trips pay a fee which includes a donation to the Society. This donation, not the dues of our loyal Society members, covers Dr. Boese's travel expenses.

Our general and administrative expenses are less than 8% of our receipts, an impressively low number for any non-profit organization. The Zoological Society supports 100% of the expenses for educational programs. Without educational programs, the Milwaukee County Zoo would not be nationally accredited through the American Association of Zoological Parks and Aquariums.

The Milwaukee County Zoo is a respected facility that has an economic impact of \$70 million upon Milwaukee County and is also one of the top five zoos in the world. We did not gain this prestigious position by misappropriating funds, but by maintaining a high quality, tightly run business.

It is important that we maintain your loyal support during this time of public uncertainty and that you, as an important participant in this community asset, stand firm in your belief in us. The revenue raised on behalf of the Zoo comes from family and individual donations. The majority of those contributions being \$25 and \$35. Each member is vital to the growth of our Zoo.

Despite the negative press, we encourage you to focus on the fact that the Milwaukee County Zoo is Wisconsin's number one tourist attraction. In addition, we are involved in world-wide conservation programs. As a result, the Zoo has helped to gain national and international respect for Milwaukee and Wisconsin. Please continue to help this outstanding educational and recreational facility.

Sincerely,

John A. Hazelwood  
President  
Zoological Society of Milwaukee County

# ALIVE MAGAZINE

Published quarterly by  
the Zoological Society  
of Milwaukee County

**Board of Directors**

Directors:

- John Burns
- Paul Counsell
- Patricia B. Dalton
- Stephen M. Dearhoit
- Robert Elliott
- Richard J. Glaisner
- John A. Hazelwood\*
- Chris Javins
- Dr. Leander R. Jennings
- Robert A. Kahlor
- Ted Kellner
- Thomas C. Lathrop
- D.F. (Jack) McKeithan
- Sandi Moomey
- William Morrissey
- Bernard Peck
- Anthony J. Petullo
- Jack Recht
- Jay H. Robertson
- Michael Schmitz
- John W. Taylor
- Mrs. Robert A. Uihlein
- Joan Urdan
- Allen W. Williams, Jr.
- Carol Wythes
- Bernard Ziegler, III

\*President

Honorary Directors:

- William M. Chester, Jr.
- Thomas B. Fifield
- Robert T. Foote
- Richard A. Gallun
- Richard D. Gebhardt
- Edward O. Gerhardt
- Edward A. Grede
- James F. Kieckhefer
- James H. Kuehn
- George D. LaBudde
- William A. Lohse
- Ann McNeer
- William G. Moomey
- Thomas S. O'Byrne
- Philip W. Orth, Jr.
- Frederick L. Ott
- Dorothy Pain
- William R. Pollock, Jr.
- Kurt W. Remus, Jr.
- A.D. Robertson
- Gene E. Soldatos
- George Speidel
- Richard A. Steinman
- Willis G. Sullivan
- James A. Taylor
- William C. Wright

Lillian Boese, Executive Director  
Zoological Society  
Gilbert K. Boese, Ph.D., Director  
Milwaukee County Zoo

**ALIVE STAFF**

Kerry J. Bublitz, Editor  
Jay Jocham, Graphic Designer

Contributors:

- Christine Baar, Membership
- Cyd Mayer, Animal Department
- Bev Greenberg, Development
- Chris Javins, Zoo Pride
- Cheryl Lee, Special Events
- Mary Thiry, Education
- Mark D. Cartland, Public Relations

Cover photo by Richard Brodzeller

Accredited by the American Association  
of Zoological Parks and Aquariums

## Spring 1988

VOLUME 8, ISSUE 2

**FOCUS**

**Penguin Mania** headlines the upcoming summer at the Milwaukee County Zoo. A wet and wild exhibit with multi-level viewing opens May 14. 4



The **cream rises** to the top according to an old saying and the Zoo is soon to prove that statement true. Look to the skies for the new hot air balloon. 9

The **Zoo's commitment to conservation** extends beyond the boundaries of Milwaukee County. Read on to learn about the howler monkeys in Central America. 10



**DEPARTMENTS**

- Direct Address 2
- Capital Campaign 7
- Platypus Society 13
- Zoo Pride 14
- Membership Perks 15
- Pack Your Bags 17
- What's Gnu 17
- In Session 18
- Calendar 19





# Splish! Splash! It's much more than a bird bath

by Ed Diebold

**P**enguins. What mental images does the word bring to mind? Ice? Snow? Eskimos? Polar bears?

Without a doubt, people traditionally associate penguins with the earth's cold, inhospitable polar regions. However, some of the traditional views of the penguin are far from the reality of what penguins are truly like.

Of the 17 species of penguins found in the world today, only two species, the Emperor Penguin and the Adelie Penguin are found exclusively in Antarctica. These two species live the "traditional" penguin lifestyle, spending the majority of their lives in the ice and cold of the Antarctic continent. Indeed, it is likely that the Emperor Penguin lives its entire life on the polar ice, never setting foot on solid ground. These two species endure some of the most severe climatic conditions found anywhere in the world.

However, of the other 15 species of penguins, only four regularly visit the Antarctic continent. These species venture there only seasonally, leaving for warmer areas to the north prior to the onset of the Antarctic winter.

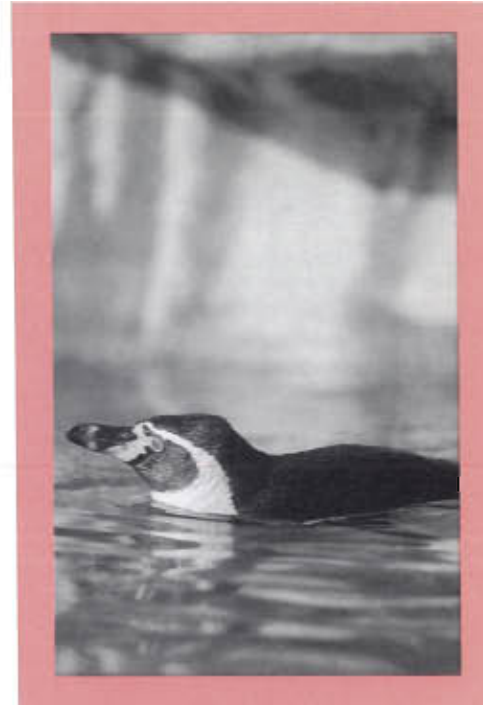
Over half of the world's penguin species are, in fact, found in the more temperate regions of the world. At least four species are found in semi-tropical regions.

The most extreme example of a tropical penguin is the Galapagos Penguin. This species is a native of the Galapagos Islands which straddle the equator off the western coast of Ecuador. Although the species does occur on the equator, it is the only species of penguin that even comes close to venturing into the Northern Hemisphere. A penguin that lives on the equator isn't likely to ever come in contact with snow or ice, and since no penguin species is found in the northern hemisphere, they will never be seen in association with eskimos or polar

bears. So much for traditional views of penguins!

The Humboldt Penguin is another of the semi-tropical penguin species. The species is native to the Pacific coast of South America, where its breeding range extends

Here, a Humboldt penguin takes a solitary swim.



from Isla Foca, the northernmost island of Peru, south to Pupuya Island, Chile. Non-breeding birds may be found as far south as Corral.

In the far northern part of its range the Humboldt Penguin comes within 500 miles of the equator. The species is able to survive here, in coastal desert regions where daytime temperatures may soar above 100 degrees because of the cold, nutrient-rich Humboldt Current, which flows up the coast of South America from the Antarctic regions.

The continual flow of the Humboldt Current and the associated wind-generated upwellings which bring nutrients to the surface combine to make these waters among the most productive in the world. Indeed, the Humboldt Current supports the largest single-species fishery on earth, based almost entirely on the Anchovetta (Anchovy). The tremendous productivity of the Anchovetta stock has not only supported a burgeoning commercial fishing industry, but has also provided a primary food source for immense colonies of seabirds.

Numerous species of seabirds nest in the region, but three of these species, the Guanay Cormorant, the Peruvian Booby

and the Peruvian Pelican have had a special impact on the region. These three species are referred to as the "guano birds."

As a result of the long-term presence of the enormous nesting colonies of these species, layers of guano reaching upwards of 100 feet developed. It was in these deep layers of guano that the Humboldt Penguin and other burrowing species, such as the Inca Tern once nested in large numbers, sheltered from predators and the elements.

At one time, the Humboldt Penguin population numbered in the hundreds of thousands. Currently, there are fewer than 20,000. A number of factors have contributed to the dramatic decline of the species in the wild.

The initial decline of the Humboldt Penguin began in the mid-1800's as a direct result of the intensive exploitation of the guano deposits in which they nest. By the end of the century most of the guano deposits had been depleted, leaving the penguins to nest in the few natural cavities they were able to find or, in some cases, in exposed nests on the rocks.

The loss of the ability to dig protective nest burrows led to decreased reproductive

success due to the predation of adults, eggs and chicks. Further losses occurred due to exposure to the elements.

In the past, fishermen collected penguin eggs and killed the birds for food and skins. In addition, large numbers of the birds were rendered for oil. Fishermen still kill penguins for food and to this day they are still sold illegally in some marketplaces. Young birds are also taken to be raised as pets or in some cases to eventually be eaten.

More recently, the Humboldt Penguin has experienced direct pressure from the commercial fishing industry. In the 1960's and 1970's, Peru became a world leader in the fishing industry via the exploitation of the resources of the Humboldt Current.

The increased presence of large fleets of fishing trawlers in the region led to an increase in incidental drownings in fishing nets. Moreover, the overfishing of the waters that has occurred in recent years has led to the collapse of the Anchovetta fishery with devastating effects on the seabird colonies. Undoubtedly, the Humboldt Penguin has felt the effects of the decrease in food supply.

Because of the above factors, the Humboldt Penguin is considered to be among the most endangered of the penguin species. In 1981, the species was listed as Appendix I (endangered) by the Convention on International Trade in Endangered Species of Flora and Fauna (CITES), which regulates international trade in endangered species.

In captivity, the Humboldt Penguin has been a popular, regularly kept species. Although captive propagation has been sporadic in the past, techniques are now being developed that will ensure more consistent captive breeding of the species in the future.

Because of their tenuous status in the wild and the protection they receive from

the governments of Chile and Peru, it is not likely that significant numbers of Humboldt Penguins will be added to the captive population in the future. Therefore, it is imperative that the specimens already in captivity be strictly and carefully managed to assure the species long-term survival in zoos.

To this end, the American Association of Zoological Parks and Aquariums (AAZPA) has chosen the species to be the subject of a Species Survival Plan (SSP). SSP's are strictly controlled, long-term captive propagation programs with the stated goal of maintaining 90 percent of the genetic variability of a captive population for a minimum of 200 years.

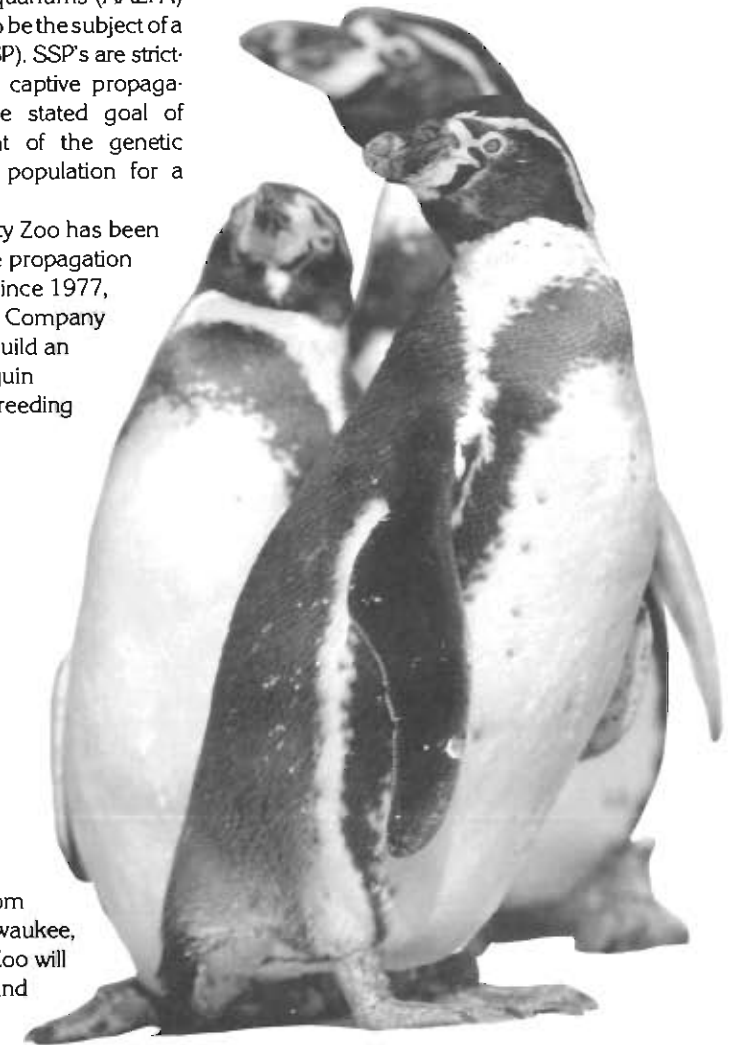
The Milwaukee County Zoo has been involved with the captive propagation of Humboldt Penguins since 1977, when the Krause Milling Company donated the money to build an outdoor Humboldt Penguin exhibit at the Zoo and breeding stock was purchased from a Florida importer.

The first successful breeding of the species occurred in 1983 when a pair successfully reared two chicks. Subsequent breeding success occurred in 1984 with two chicks being reared, 1986 with one chick reared and in 1987 when two chicks were hand-reared by Zoo personnel.

In May, 1988, due to a generous donation from the Taylor Family of Milwaukee, the Milwaukee County Zoo will take a bold step to expand its commitment to the conservation of the

Humboldt Penguin with the opening of the new James A. Taylor Family Humboldt Penguin Exhibit.

This new exhibit, located at the main entrance plaza of the Zoo, will serve as a focal animal exhibit for the Zoo visitor entering the park. It will further serve to lead the visitor into the new Peck Welcome Center





## Celebrate! Society reaches \$12.5 million goal

Milwaukee, WI — Charles S. McNeer, Capital Campaign co-chairman, and Allen W. Williams, Jr., Capital Campaign leader, announced on Tuesday, January 26, at a news conference that the Zoological Society of Milwaukee County had reached its \$12.5 million fund raising goal.

I. Andrew Rader, honorary co-chairman of the drive, congratulated the Zoo, the County and the business community in their overwhelming support of the Capital Campaign.

About 75 people attended the news conference which took place in the under-construction Peck World Welcome Center. The Society's \$12.5 million will be equally matched by Milwaukee County.

The \$12.5 million was raised by the Zoological Society through foundation, corporate and individual donations.

Thanks to the generosity of Zoological Society members who responded to the year-end campaign to help meet the

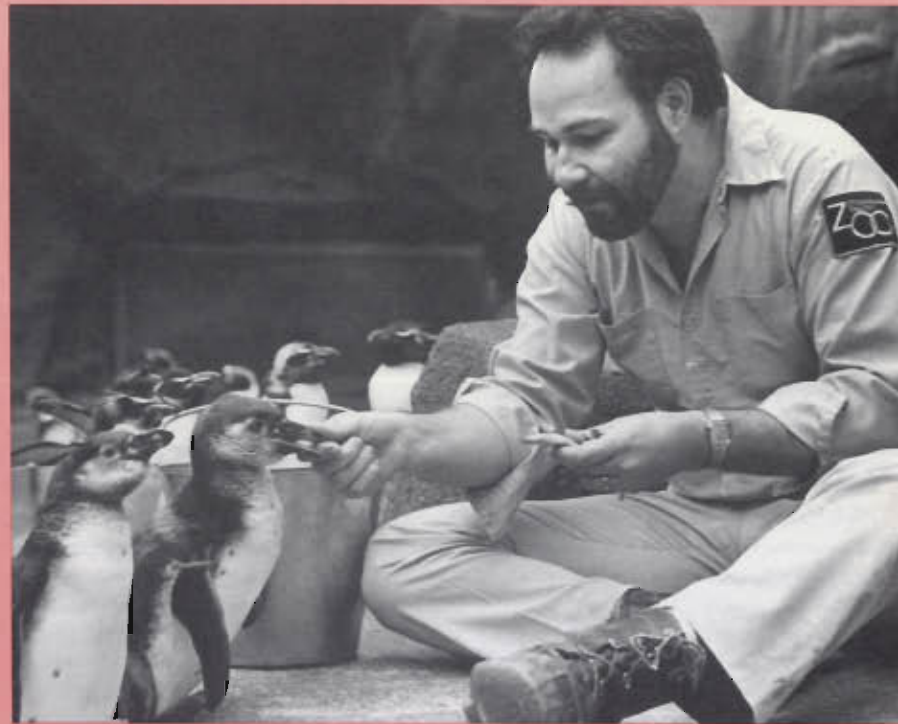
Kresge Challenge, the Society met the challenge and received a \$400,000 grant from the Kresge Foundation. Kresge's challenge was also met by the Lynde & Harry Bradley Foundation which pledged \$500,000 in addition to the previous \$1 million gift.

The Zoological Society exceeded its goal of \$12.5 million from the private sector. In addition to the Kresge Foundation and the Lynde & Harry Bradley Foundation, substantial gifts were received from the Milton & Lillian Peck Foundation, Dairy Council of Wisconsin, Gretchen & Andrew Dawes Endowment, Evan & Marion Helfaer Foundation, Johnson Controls, Journal Communications, Inc., Marshall & Ilsley Bank Foundation, Northwestern Mutual Life Insurance Company, Walter Schroeder Foundation, Stackner Family Foundation, Todd Wehr Foundation, Wisconsin Electric System Foundation, and many other foundations, corporations and individuals.

With Milwaukee County's \$12.5 commitment, the dream of a "Zoo For All Seasons" is now a reality. When the construction and renovation are complete, the Milwaukee County Zoo will be weather independent and will continue its role as one of the world's finest zoological gardens. The new buildings and exhibits will become centers for research and captive breeding programs. Zoological Society members should be proud of their efforts.

Your continuing help and support are critical to the continuation of the Society's important work. We are still offering the opportunity to participate in the Capital Campaign. All donors who contribute \$50 or more can have their name — or any name they choose — inscribed on a building block within the new education facility. Please send your donation to the Zoological Society of Milwaukee County, 10001 W. Bluemound Road, Milwaukee, WI 53226.

Ed Diebold, Curator of Birds, shares a moment with two Humboldt penguin chicks (top photo). A model of the new penguin exhibit sits in front of the actual construction site (lower photo). The frames for the underwater viewing windows are installed and the metal grilling is prepared for the gunite spraying.



which is scheduled to open one month after the penguin exhibit opens.

The exhibit will more than double the Zoo's holding capacity for the species (to 12 pairs) and, more importantly, the design of the exhibit is consistent with the species' requirements for captive propagation. Built-in nest burrow areas with keeper access from the rear will allow greater flexibility in the management of the flock, allowing the Zoo to become a leader in the effort to conserve the species via captive propagation.

Design features of the exhibit include a 15,000 gallon pool, wrapping around the outer perimeter, including 48 feet of underwater viewing glass at the front of the exhibit. The pool water will be filtered via a fully automated high-rate sand system, providing crystal-clear water for excellent underwater viewing throughout the year. A pool heater will maintain a 50 degree water temperature even during the coldest part of the Wisconsin winter.

The land mass of the exhibit will resemble the volcanic origin islands on which the birds are found. A soil area adjacent to the pool's edge will allow for the planting of tall

grasses, yuccas, etc. to give the feel of a dry coastal desert. Planter pockets located atop the exhibit and throughout the rockwork will further enhance the aesthetic qualities of the exhibit.

Not only will the birds have access to the pool and the areas flanking the pool, but land bridges on either end of the exhibit will give the birds access to the upper level of the rockwork, providing a unique "above-eye-level view." The exhibit provides for intimate viewing of the birds, in some cases bringing them only slightly more than arm's length from the visitor.

Visitors to the Milwaukee County Zoo are in for a special treat this spring with the opening of this exciting new exhibit. Come prepared to spend some extra time as you will certainly be captivated by the aquatic antics of this unique and endangered species.



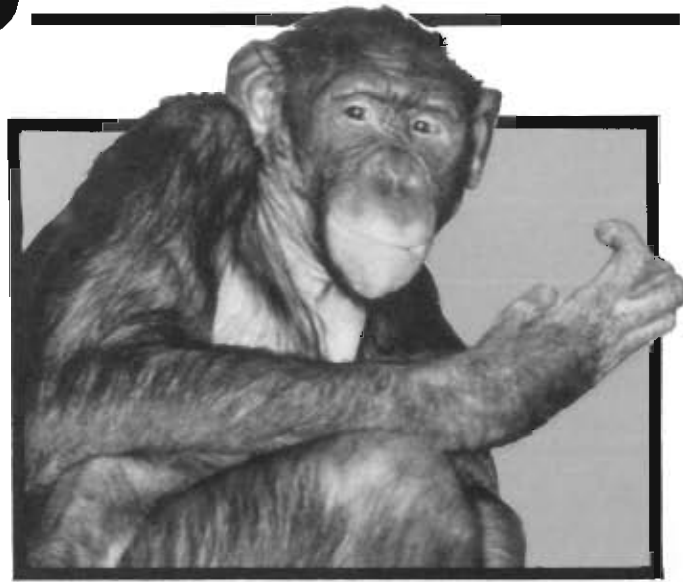
*Ed Diebold, Curator of Birds, was instrumental in the design of the new Penguin Exhibit.*

Charles S. McNeer, Allen W. Williams, Jr., I. Andrew Rader, William F. O'Donnell, John A. Hazelwood, Thomas Ament and Dr. Gilbert Boese (left to right) were all smiles when the Society announced it had reached its \$12.5 million goal.





# BREAKFAST



# OF CHIMPIONS



**JUNE 18, 1988 7-9 a.m.**

Stretch those legs and get that heart pumping. Then enjoy breakfast and some leisure time with favorite sports celebrities.

A beautiful setting, exciting sports celebrities and magnificent exotic animals... it's the sporting event of the season, Saturday, June 18, at the Milwaukee County Zoo.

## Reservation Form **BREAKFAST OF CHIMPIONS**

Please send \_\_\_\_\_ tickets for June 18 at \$5.50 each admission included (prior to 9 a.m. only). Enclosed is a check or money order for \$ \_\_\_\_\_. Please make checks payable and mail with a self-addressed stamped envelope to the Zoological Society/Breakfast of Chimpions 10001 W. Bluemound Rd., Milwaukee, WI 53226

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE WORK \_\_\_\_\_ HOME \_\_\_\_\_

Price includes 5% Wisconsin sales tax.  
I am unable to attend this event. Please accept my contribution of \$ \_\_\_\_\_

## Fun times planned at Zoo

Now that the snow is finally melting away and the days seem to be getting longer, it's time to take a long stretch from that winter nap and get ready for some exciting events at the Zoo.

On Sunday, May 1, in its second year, it's Canoe the Zoo, cooperatively sponsored by the Milwaukee County Zoo and the American Red Cross. Demonstrations on canoe launching and landing, car topping, canoe camping and much more.

Get set to shake — waddle — and roll! On May 14, our Taylor Family Humboldt Penguin Exhibit opens with a splash! Fun and excitement will fill the day along with special give away items to the first 5,000 people through the gate.

Beginning May 27 through September, the M & I Bank Zooper Cards are back by popular demand. Four different cards are available each month at all Remains To Be Seen Carts throughout the Zoo.

Scouting around for something to do? Look no further because on Saturday, June 4, the Zoo and the Milwaukee County Council, Boy Scouts of America, will team up for Scouting the Zoo. Over 5,000 Cub Scouts, Varsity Scouts and Explorers will show off their scouting skills with demonstrations, entertainment and games. Paddling on...

Saturday, June 11, brings the grand opening of the Peck Welcome Center. Boasting a sophisticated multi-media theater, an exhibit hall and a new bookstore, this will truly be a center for all ages and interests.

Rise with the sun and come out for the 2nd annual Breakfast of Chimpions on Saturday, June 18 from 7 a.m. to 9 a.m. Participate in some early morning stretches to get your heart pumping and then enjoy some leisure time with your favorite sports celebrities.

The excitement continues to build throughout the summer with Teddy Bear Days, July 15-17, Conservation Weekend, July 30 - 31, and the ever so delicious — Milwaukee A La Carte on August 18-21. Stay tuned for more details on these and other events in your next issue of Alive.

## The Zoo takes flight

**T**hat's a lot of hot air! Literally. The Milwaukee County Zoo will take to the air sometime in early May with the maiden flight of its hot air balloon.

The balloon, when inflated, is seven stories high and 184 feet in circumference. The balloon was designed by the Zoo's graphic artist, Jay Jocham. It will be easy to spot the Milwaukee County Zoo balloon at events because it is magenta-colored with black and white zebras appearing to run across the surface.

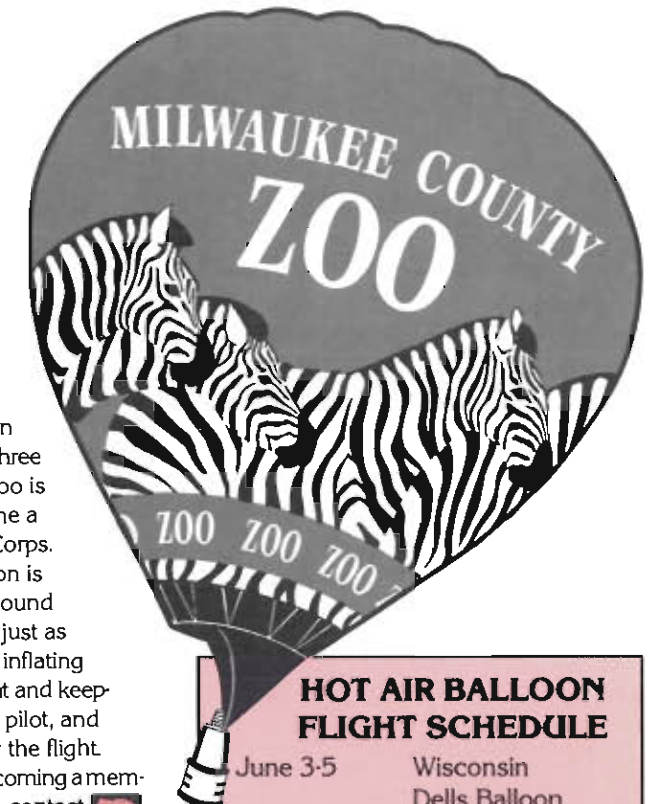
Two pilots have volunteered their expertise to fly the Zoo balloon. Only certified pilots can fly a balloon and all aviation regulations apply to ballooning. Nick White, a teacher, and David Lowe, an attorney, will pilot the Zoo into the sky. The maiden flight is scheduled for early May from the Zoo parking lot.

All flights take place either at sunrise or

sunset, primarily April through October. Balloon flights take place only during the early mornings or dusk because that is when the air is most calm.

The basket or gondola can accommodate the pilot and three passengers. Currently, the Zoo is seeking volunteers to become a member of the Animal Air Corps. Although, flying in the balloon is exciting, being part of the ground crew or Animal Air Corps is just as exciting. The crew assists in inflating the balloon, following the flight and keeping in radio contact with the pilot, and packing up the balloon after the flight.

If anyone is interested in becoming a member of the Animal Air Corps, contact Kerry J. Bublitz at 414/771-3040.



### HOT AIR BALLOON FLIGHT SCHEDULE

June 3-5	Wisconsin Dells Balloon Rally
June 8	Society Picnic
June 18	Breakfast of Chimpions
July 20	Beauty and the Feast
August 25	Family Reunion Picnic

Weather permitting



The Zoo balloon construction is up, up and away. The zebra design is being positioned for sewing by Bonnie Atkinson (left) and Marie Urlick of Cameron Balloons, Ann Arbor, Michigan.



# Zoo's conservation commitment enters international arena

by Mark D. Cartland

Even though the steamy jungles of Belize are thousands of miles from the Milwaukee County Zoo, the Zoo is playing a vital role in a bold conservation effort in this small Central American country.

The conservation project is known as the "Community Baboon Sanctuary" and its purpose is to protect the black howler monkey (*Alouatta pigra*) in an area 33 miles west of Belize City. Black howler monkeys or "baboons," as they are called locally, are found only in Belize, southern Mexico and parts of Guatemala.

The Community Baboon Sanctuary in Belize is distinct. Unlike most conservation efforts in which governments set aside large tracts of virgin land to form national parks or biological reserves, the Sanctuary relies entirely on privately owned farmland which is farmed in accordance with a management plan. Local landowners participated voluntarily in the formation of the Sanctuary by agreeing to leave part of their land undisturbed. This undisturbed land forms a network of prime habitat throughout the farms in which the howler monkeys travel and feed.

Black howler monkeys are the largest primates in the Americas. Adult males weigh 15 to 20 pounds. The monkeys live in troops of four to eight members in tropical rain forests with elevations less than 1,000 feet. The monkeys are territorial and defend their territories against other troops of howler monkeys.

Direct territorial confrontations are rare because howler monkeys have developed loud vocalizations which alert other troops to their presence. The vocalizations are so strong that they can be heard as far as one mile away. Howler monkeys have developed an elaborate series of throat structures including an enlarged, hollow hyoid bone which serves as a resonating chamber to produce



The black howler monkey is an endangered species, living only in Belize, southern Mexico and northern Guatemala.

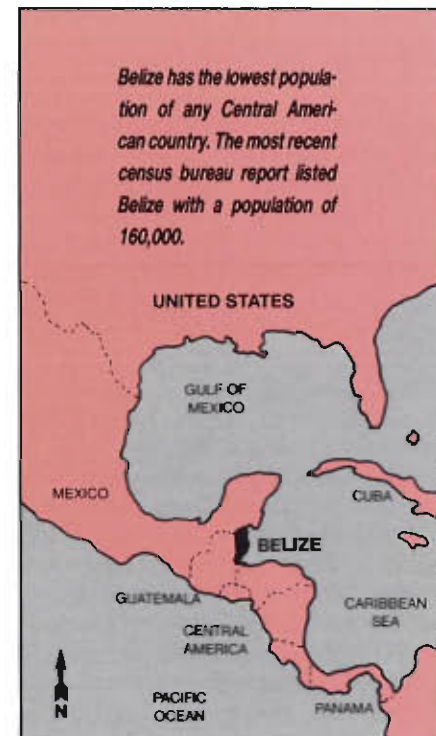
these sounds. Habitat destruction and hunting threaten the survival of this endangered species.

The development of the Community Baboon Sanctuary has an interesting history. In 1983, Dr. Robert Horwich, a zoologist from Gay Mills, Wisconsin and Edward Johnson, a University of Wisconsin-Madison graduate student in sociology, conducted a survey of the range of the black howler monkey. During their survey they discovered that the village of Bermudian Landing in Belize had a successful population of black howler monkeys and that the village residents had positive sentiments toward the monkeys.

In 1984, Dr. Horwich and Johnson approached the residents of Bermudian Land-

ing and the Village Council to explore the possibility of developing a community-based sanctuary. They received signatures of all seven council members and 16 landowners on a petition requesting a feasibility study for the sanctuary. With funding from the World Wildlife Fund-U.S. and the approval of the government of Belize, a three square mile area on the banks of the Belize river was declared the Community Baboon Sanctuary on February 23, 1985. Eleven of the original landowners agreed voluntarily to maintain their land according to the management plan. For their participation they received maps of their land, a copy of the management plan and a certificate of participation.

In 1986, after a successful beginning and additional funding from the World Wildlife Fund-U.S., Dr. Horwich and Jon Lyon, a graduate student of botany, mapped an additional 15 square miles for inclusion in




the Community Baboon Sanctuary. Today, over 70 landowners from seven villages are participating in the 18 square-mile Sanctuary.

The Community Baboon Sanctuary is the first major international project that the Milwaukee County Zoo and the Zoological Society of Milwaukee County have taken a leading role in. In March, 1987, Dr. Horwich asked Zoo Director, Dr. Gilbert K. Boese for financial assistance with the project. Dr. Boese then presented the idea to the Zoological Society Research and Conservation Committee which is composed of members of the Zoological Society's Board of Directors and Senior Zoo Animal Staff. On October 6, 1987, the Zoological Society announced that it would provide the Community Baboon Sanctuary with \$10,000 in 1988. The majority of the Zoological Society money will be used

to continue funding two positions: a local sanctuary manager and an assistant. Additional funds will be used to construct graphics and signage for the Sanctuary and to develop the interior of an orientation and educational museum built in May, 1987.

The Community Baboon Sanctuary in Belize represents an exciting concept in conservation. Most conservation efforts in developing countries rely heavily on governmental support and often displace residents during the development of a new park. The Community Baboon Sanctuary, however, requires direct participation from the local residents and can only succeed with their positive involvement.

The benefits that the Sanctuary provides for the black howler monkeys and other flora and fauna are obvious. But the landowners benefit as well. The Sanctuary helps the landowners by conserving the water table, reducing erosion and by allowing more rapid replacement of the rain forest and its nutrients following slash and burn agriculture.

During the next few decades the fate of most wild animals and other biotic resources will be sealed. A direct, pragmatic approach to conservation like the Community Baboon Sanctuary in Belize is needed to cope with dwindling resources and human encroachment. The Community Baboon Sanctuary emphasizes the Milwaukee County Zoo's commitment to the preservation of endangered species and illustrates that the Zoo's conservation role extends far beyond the main gate. 

As a student, Mark D. Cartland lived for a year in Central and South America. He is the Zoo's assistant public relations director.



Say

## Happy Father's Day with an '88 LYNX

You're probably thinking, "sure, a luxury car would be a fantastic gift, but too expensive." The Milwaukee County Zoo's Lynx is the real thing — a Caracal Lynx — and he's available at the low sale price of \$24.99!

This import includes lots of extras:

- \* Color photograph
- \* Special Father's Day gift card
- \* Personalized certificate of adoption
- \* Species information on the Caracal Lynx
- \* Nameplate to be displayed for a full year on our "All in the Family" recognition board
- \* Invitation to the annual Family Reunion Picnic

This is a limited offer and is guaranteed to receive better reviews than last year's tie. Call 258-2223 today to order the original Lynx for your Dad because he's worth it.



**Come fly with the Milwaukee County Zoo at Zoo Ball V Saturday June 25, 1988**

*Migrate to the New, New Zoo for Zoo Ball V, and get a 'birds eye view' of the Peck (forgive the pun), Welcome Center.*

*Guys can either come as penguins or peacocks. The ladies need simply to preen their brightest feathers and come as they are — 'Birds of Paradise'.*

*The cage door will be open from 6 p.m. till the music stops. And, the feeders will always be filled with good stuff to eat.*

*But, take note — there's no 'pecking order'. It's first come, first served. And, remember — it's the early bird that gets the table!*

Proceeds will go towards the renovation of the Aviary. For additional information please contact the Zoological Society, 258-2333.

**Associate Board: creating the society's think tank**

Banking. Manufacturing. Retailing. Media. Community Activists. What do these have in common? Once every other month, 31 local leaders representing many aspects of Wisconsin life meet at the Milwaukee County Zoo.

As members of the Zoological Society Associate Board, this group of people is learning how the Zoo and the Society operate. They are learning how cooperation among the private sector, the Zoo and the Zoological Society can encourage the growth of Wisconsin's number one tourist attraction. And, they are dedicated to helping the Milwaukee County Zoo remain one of the top five zoos in the country.

"The Associate Board is composed of present leaders who will carry the Zoo and the Zoological Society into the next decade and beyond. Their present and future leadership and fund raising efforts will generate continued excellence in the areas of exhibition, education, and conservation at the Milwaukee County Zoo," explained Board President Jerry Reiser. "We definitely welcome input from other corporations or community leaders who would like to serve on committees of the Associate Board and become involved with this energetic, dynamic group of people."

Associate Board officers include: Jerry Reiser, Chairman, Marquette Electronics Foundation — President; Catherine Gipple, Community Relations Director, Milwaukee Insurance — Vice President; Quinn Martin,

Attorney, Quarles & Brady — Vice President; Richard Podell, Richard J. Podell & Assoc., Inc. — Secretary; Barry Sattell, Sattell Johnson Appel & Co. — Treasurer.

Members include: Calvin Baker, Community Activist; Tom Bayoff, President, Bayoff Enterprises; Ronald T. Beckman, Partner, Coopers & Lybrand; Christin Cleaver, Community Activist; Myra Dorros, Food Columnist; Arlene Ehert, Communications Manager, Time Insurance Co.; David Epstein, Investment Officer, Robert W. Baird & Co.; Mike Fox, Vice President, The Fox Company, Inc.; Linda Grunau, Community Activist; Joseph Hanson, President, Systematic Support Systems; Elizabeth Jennings, Milwaukee World Festivals; Mike Jorgenson, President, WOKY/WML Radio; Bonnie Joseph, Bockl Enterprises; Karen Katz, Community Activist; Debra Kenner, Managing Director, In-Roads — Milwaukee, Inc.; Bob Lanier, Lanier Enterprises; Marc Marotta, Attorney, Foley & Lardner; Lynn Nicholas, Assistant Vice President, the Nicholas Company; Dr. Paul Oberbreckling, Dentist; Jodi Peck, Community Activist; Sue Selig, Community Activist; Tony B. Sendik, II, Vice President, Sendik's Market, Inc.; Joseph Sileno Jr., Vice President, Joseph Sileno Real Estate, Inc.; Diane Sprenger, First Wisconsin Trust Co.; Peter Van Housen, Vice President of Commercial Loans, Marshall & Ilsley Bank; Paul Wong, Vice President, LaJoy Restaurant Group.

**10,000 PLATINUM CORPORATE**  
Marquette Electronics Foundation

**5,000 GOLD CORPORATE**  
Beck Carton Corp.  
Central Control Alarm Corp.  
Evan and Marion Helffer Foundation  
Northwestern Mutual Life Insurance Company

**2,500 SILVER CORPORATE**  
Ferro Marketing Inc.  
Frito-Lay, Inc.  
Georgia-Pacific Corp.  
Chr. Hansen's Laboratory  
Heller Foundation  
Hyatt Regency Milwaukee  
Johnson Controls Foundation  
D. Kurman Company  
Intrepid Corp.  
MGIC Investment Corp.  
Marshall & Ilsley Bank  
Milwaukee Insurance  
The Milwaukee Journal/Milwaukee Sentinel  
Paper Machinery Corporation  
Peck Meat Packing Company  
Remus Catering  
Ruby Chevrolet/Ruby Oldsmobile  
Shearson-Lehman Brothers  
A.O. Smith Foundation  
Sundance Photo, Inc.  
Time Insurance Company  
WITI-TV6  
Wiscol, Inc.

**1,000 CORPORATE**  
Art Newman, Inc.  
A to Z Printing Co., Inc.  
Aladdin Label, Inc.  
Allen Bradley  
Andrae Electric  
Automated Systems, Inc.  
Badger Meter Foundation  
Badger Truck Center  
Bayshore Clinical Laboratories  
Benlo Chemicals, Inc.  
The Lynde & Harry Bradley Foundation, Inc.  
Bræger Chevrolet, Inc.  
The Burgmeier Company  
Capitol Stampings Corp.  
Chempac, Inc.  
Consolidated Papers Foundation, Inc.  
Cramer-Krasselt  
Creative Food Service  
The Gretchen & Andrew Dawes Endowment  
Delzer Lithograph Company  
Eastman-Kodak Company  
Eaton Corporation  
Edward's Natural Pizza Rest.  
Electri-Wire Corporation  
Essential Chemicals Corp.  
Eye Care Specialists, S.C.  
Falk Corporation  
Findley Adhesives, Inc.  
First Bank Foundation, Inc.  
First Wisconsin Foundation, Inc.  
The Fox Company, Inc. Lithographers  
Fredman Bag Company  
General Electronics  
Gentron Corporation  
Edward E. Gillen Co.  
Great Lakes Marketing  
Great Lakes Vet. Clinical Lab  
Grede Foundation  
Grunau Company, Inc.  
G. Heileman Brewing Company, Inc.  
Heinermann's Restaurants  
Holzman Furs  
IBM Corporation  
In-Place Machining Co.  
Jacobs & Riches, Inc.  
Jacobus/Heritage Foundation, Inc.

Carol Janet Diamond Imports  
Jefferson Smurfit Corp.  
Jefferson Transport Service  
Johnson Brass & Machine Foundry  
Kahler Slater Torphy Architects  
Klein Metal Finishing, Inc.  
Klement Sausage  
Charles A. Krause Foundation  
Otto L. Kuehn Co.  
La Joy Restaurant Corp.  
Lakeside Oil Company  
Lappin Electric  
Leslie Paper Foundation  
Lied's Green Valley Gardens  
Little Caesar's Pizza  
Manpower Foundation, Inc.  
The Marcus Corporation  
The Marine Foundation, Inc.  
Marine Interior Plantscapes, Inc.  
Mechanical Industries  
Megal Development Corporation  
Miller Brewing Company  
Miller Compressing Company  
The Milwaukee Brush Mfg. Co.  
Milwaukee Electric Tool Corp.  
Milwaukee Northside Warehouse, Inc.  
Milwaukee Valve Company  
Moebius Printing Company  
Monarch Corporation  
Morse/Diesel - Milwaukee  
Quinn W. and Jane E. Martin  
D.F. McKeithan  
Bettie & David Meltzer  
Bill & Sandi Moomery  
Albert O. Nicholas  
Dorothy Ross Pain  
Sidney Plotkin  
Richard & Peggy Raney, Jr.  
Gertrude Elser Schroeder  
Allan H. & Suzanne Selig  
Mrs. Leon Stein  
James A. Steinman  
Willis G. Sullivan  
Mrs. Robert Uihlein  
Margo & Jack Winter  
Donald and Rosemary Zellmer  
Bernard C. Ziegler II

**500 PATRON**  
Howard E. Alcorn  
Calvin H. Baker  
Nancy Balcer  
Kathleen Barnett  
Janine Barre  
Ronald Beckman  
James D. Bell  
Dr. & Mrs. Allan Berger  
Esther I. Blom  
Art Brazy  
Thekla P. Brunder  
Kenneth Carlson  
Waller & Rosalie Carson, Jr.  
George & Sally Chandler  
Christin Clark Cleaver  
Edward Colman  
Robert K. Cope  
Mrs. Colet Coughlin  
Fred Cramer  
Daniel Daley  
Ross H. Dean  
James and Penny Deshur  
Thomas Doerr  
Thomas I. Dolan  
Dr. & Mrs. Gerald Dorros  
Larry Ehlers  
Robert Elliott  
David S. Epstein  
Thomas B. Fifield  
Mary B. Finnigan

R&B Wagner, Inc.  
Wauwatosa Savings & Loan  
West Bend Company  
Whyte Hirschboeck S.C.  
Wisconsin Bell, Inc.  
Wisconsin Electric Power Company  
Wisconsin Packing Company  
Arthur Young  
The Ziegler Foundation  
Zimmer Thomson Associates, Inc.

**5,000 PATRON**  
Alice Bertschy Kadish  
**2,500 SILVER PATRON**  
Leon and Bonnie Joseph  
Bill Borchert Larson  
Eugene G. Martin  
John Taylor

**1,000 PATRON**  
William & Priscilla Chester, Jr.  
Edward Coleman  
Stephen & Wendy Dearholt  
Richard & Ellen Glaisner  
Edward & Mary Grede  
Eitel Hockerman  
Rheinhold & Beverly Hugo  
James Kieckhefer  
George LaBudde  
Jacquelyn Larson  
Quinn W. and Jane E. Martin  
D.F. McKeithan  
Bettie & David Meltzer  
Bill & Sandi Moomery  
Albert O. Nicholas  
Dorothy Ross Pain  
Sidney Plotkin  
Richard & Peggy Raney, Jr.  
Gertrude Elser Schroeder  
Allan H. & Suzanne Selig  
Mrs. Leon Stein  
James A. Steinman  
Willis G. Sullivan  
Mrs. Robert Uihlein  
Margo & Jack Winter  
Donald and Rosemary Zellmer  
Bernard C. Ziegler II

**500 PATRON**  
Howard E. Alcorn  
Calvin H. Baker  
Nancy Balcer  
Kathleen Barnett  
Janine Barre  
Ronald Beckman  
James D. Bell  
Dr. & Mrs. Allan Berger  
Esther I. Blom  
Art Brazy  
Thekla P. Brunder  
Kenneth Carlson  
Waller & Rosalie Carson, Jr.  
George & Sally Chandler  
Christin Clark Cleaver  
Edward Colman  
Robert K. Cope  
Mrs. Colet Coughlin  
Fred Cramer  
Daniel Daley  
Ross H. Dean  
James and Penny Deshur  
Thomas Doerr  
Thomas I. Dolan  
Dr. & Mrs. Gerald Dorros  
Larry Ehlers  
Robert Elliott  
David S. Epstein  
Thomas B. Fifield  
Mary B. Finnigan

Dr. Robert J. Flemma  
James D. Friedman  
Carl O. Friend  
Larry Gellman  
Edward O. Gerhardy  
Mrs. Benjamin Gjenvick  
Joseph Goldberger  
Robert Goldberger, M.D.  
G.L. Gosewehr  
Martin J. Greenberg  
David S. Gronik, Jr.  
Ronald G., Hammerschlag  
John Hazelwood  
Madeline J. Howard  
R. Robert Howard  
Dr. Michael Jaeckels  
Dr. Leander R. Jennings  
Jeffrey C. Kasch  
Jonathan Kay  
Ted Kellner  
Pat Kerns  
James J. King  
John E. Koenitzer  
Allen C. Koepke  
Jullily Kohler  
Dr. Michael C. Kubly  
Thomas Lathrop  
Eugene F. & Gwendolyn Lavin  
Gordon & Jean Lee  
Donald J. & Ruth L. Lewis  
Mrs. David K. Lindsay  
Melba & Carl Lutzke  
Douglas M. MacNeil  
Irwin Maier  
Claire D. Marks  
Quinn Martin  
Garrett McIntosh  
Mrs. Douglas E. McKey  
Terence J. Mulvihill  
Diane O'Connor  
John Oster, Jr.  
Andrew Owsiak  
Kenneth and Karen Parelskin  
Donald and Mary Peterson  
Joan Pick  
Richard J. Podell  
Bill & Mary Ann Pollock  
Jack Recht  
Lois Reid  
Robert & Marion Rice  
David L. Ritz  
A.D. Robertson  
Allen & Vicki Samson  
Barry S. Sattell  
Heinz Scherzer  
Charlotte & Bill Schield  
Joseph F. Schoendorf, Jr.  
Jan K. & Ruth Sedivy  
Joseph Sileno Jr.  
Gene E. Soldatos  
Mrs. Leon Stein  
Martin F. & Barbara Stein  
James Steinman  
Lorraine Straszewski  
James Taylor  
Peter J. Tellier  
Miles Theurich  
John E. Thomas  
Mrs. Albert Trostel, Jr.  
Thomas and Priscilla Tuschen  
Herman A. Uihlein  
James & Joan Urdan  
Judge & Mrs. Jeffrey Wagner  
Allen W. Williams, Jr.  
J.O. Wright

**Join the Platypus Society: protect wildlife and enrich humanity**

You are invited to become a Platypus Society Corporate/Patron Member of the Zoological Society. Working together, we can help assure the Milwaukee County Zoo's top notch ranking — an outstanding Wisconsin tourist attraction and a benchmark of civic pride.

Platypus Society benefits include: recognition on the Corporate/Patron donor page in Alive, Bi-Annual Corporate/Patron Newsletter, premiere showings of new Zoo exhibits, VIP Behind-the-Scenes tours at the Zoo, Bronze Platypus Sculpture for \$2,500 and above donors, an elegant, enchanting twilight Platypus

Society dinner at the Zoo, Zoological Society Committee involvement, and your name proudly displayed on the Corporate/Patron Recognition Board at the entrance of Wisconsin's #1 tourist attraction.

There are five levels of annual donations recognized within the membership of the Platypus Society. You choose the category which matches your resources and interest.

Your association with the Zoo will be a successful investment in our community. For more information, please call Bev Greenberg at 258-2333.

Name for Corporate/Patron Recognition Board:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Telephone Number \_\_\_\_\_

Donation Level:  
\_\_\_\_\_ \$500 (Patron) \_\_\_\_\_ \$1,000 \_\_\_\_\_ \$2,500 (Silver)\*  
\_\_\_\_\_ \$5,000 (Gold)\* \_\_\_\_\_ \$10,000 (Platinum)\*

\*Categories include a limited edition Platypus Sculpture created by local artist, Joe Mendla.





## Breakfast with the Teddy Bear

FRI., SAT., SUN.,  
JULY 15th, 16th, 17th  
9 A.M. Flamingo Cafe,  
Milwaukee County Zoo

Breakfast with the Teddy Bear is a fun way to begin the day. The breakfast will feature "All the Pancakes" you care to eat, sausage, juice, applesauce and a beverage. Special entertainment will be provided as well as a visit from our own guest of honor . . . TEDDY BEAR. There will be a special teddy bear cookie to take home, and a special "Breakfast With The Teddy Bear" sticker for every girl and boy. Tickets are \$5.75 for children and adults. Tickets must be purchased in advance. Limited seating. Use the order form below.

### BREAKFAST WITH THE TEDDY BEAR

Please send \_\_\_\_\_ tickets @ \$5.75 ea.

Check 1st, 2nd, and 3rd choice:

July 15 \_\_\_\_\_ July 16 \_\_\_\_\_

July 17 \_\_\_\_\_

Enclosed is a check or money order for \$ \_\_\_\_\_, and a **STAMPED, SELF-ADDRESSED ENVELOPE.**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

\*Price includes 5% Wisconsin Sales tax.

Send check and make payable to: ZOO PRIDE — TEDDY, 10001 W. Bluemound Road, Milwaukee, WI 53226. No reservation or cancellations after July 9th. Please present ticket at gate for admittance.

A membership in the Zoological Society is one of the best entertainment and educational values in the Midwest.

Your donation is utilized in educational programs, exhibit renovations, animal purchases, grounds improvements and special events.

Your card enables you to enjoy:

- FREE ADMISSION 362 days a year (includes your family and guests if indicated).
- 10% DISCOUNT at all Zoo gift shops when you present your card.
- ALIVE subscription. Our fun and educational quarterly publication.
- NIGHT IN JUNE private picnic for you and your family.
- BEAUTY AND THE FEAST annual program which hosts speakers for you and your family.
- SPECIAL MEMBERSHIP PREVIEW of new exhibits and rare animal acquisitions.
- FREE ADMISSION to over 85 other Zoos and Aquariums in the United States and Canada (see the list below).

#### ALABAMA

Birmingham Zoo  
Montgomery Zoo

#### ARIZONA

Reid Park Zoo (Tucson)

#### ARKANSAS

Little Rock Zoological Gardens

#### CALIFORNIA

Charles Paddock Zoo (Atascadero)  
The Fresno Zoo  
The Living Desert (Palm Desert)  
Los Angeles Zoo  
Mickey Grove Zoo (Lodi)  
Sacramento Zoo  
San Francisco Zoological Society  
Santa Ana Zoo  
Santa Barbara Zoological Gardens

#### CONNECTICUT

Beardeley Zoological Gardens (Bridgeport)

#### FLORIDA

Jacksonville Zoological Park  
Central Florida Zoological Park (Lake Monroe)  
Miami MetroZoo

#### GEORGIA

Chehaw Wild Animal Park (Albany)  
Atlanta Zoological Society

#### ILLINOIS

Miller Park Zoo (Bloomington)  
Lincoln Park Zoological Gardens (Chicago)  
John G. Shedd Aquarium (Chicago)  
Glen Oak Zoo (Peoria)  
Henson Robinson Zoo (Springfield)  
Scovill Children's Zoo (Decatur)

#### INDIANA

Fort Wayne Children's Zoo  
Indianapolis Zoo  
Mesker Park Zoo (Evansville)  
Potawatomi Zoo (South Bend)

#### IOWA

Blank Park Zoo of Des Moines

#### KANSAS

#### EMPIRIA ZOO

Lee Richardson Zoo (Garden City)  
Topeka Zoological Park  
Sedgwick Co. Zoo & Botanical Gardens (Wichita)

#### KENTUCKY

Louisville Zoological Garden

#### LOUISIANA

Alexandria Zoological Park  
Audubon Park & Zoological Gardens (New Orleans)

#### GREATER BATON ROUGE ZOO

Louisiana Purchase Gardens & Zoo (Monroe)

#### MARYLAND

Baltimore Zoo

Salisbury Zoological Park

#### MASSACHUSETTS

Franklin Park Zoo (Boston)  
Veterans' Memorial Park & Zoo at Buttonwood (New Bedford)

#### MICHIGAN

Belle Isle Zoo (Detroit)  
Belle Isle Aquarium (Detroit)  
Binder Park Zoo (Battle Creek)  
Detroit Zoo (Royal Oak)  
John Ball Zoological Gardens (Grand Rapids)  
Potter Park Zoo (Lansing)

#### MINNESOTA

Lake Superior Zoological Gardens (Duluth)  
Minnesota Zoo (Apple Valley)  
St. Paul's Como Zoo

#### MISSISSIPPI

Jackson Zoological Park

#### MISSOURI

Kansas City Zoological Gardens  
St. Louis Zoological Park  
Dickerson Park Zoo (Springfield)

#### NEBRASKA

Folsom Children's Zoo (Lincoln)  
Henry Doorly Zoo (Omaha)

#### NEW JERSEY

Cohanick Zoo (Bridgeton)  
Turtle Back Zoo (W. Orange)

#### NEW MEXICO

Rio Grande Zoological Park (Albuquerque)

#### NEW YORK

Buffalo Zoological Gardens  
Burnet Park Zoo (Liverpool)  
Russ Park Zoo (Binghamton)  
Seneca Park Zoo

#### STATEN ISLAND ZOO

Utica Zoo

#### NORTH CAROLINA

Cleveland Metroparks Zoological Park (Asheboro)

#### NORTH DAKOTA

Dakota Zoo (Bismarck)

#### OHIO

Cincinnati Zoological Gardens  
Columbus Zoological Gardens  
Toledo Zoological Gardens

#### OKLAHOMA

Oklahoma City Zoological Park  
Tulsa Zoological Park

#### OREGON

Washington Park Zoo (Portland)

#### PENNSYLVANIA

Erie Zoo  
Gettysburg Game Park (Fairfield)  
Philadelphia Zoological Garden  
Pittsburgh Zoo  
ZOOAMERICA North American Wildlife Park (Hershey)

#### SOUTH CAROLINA

Greenville Zoo  
Riverbanks Zoological Park (Columbia)

#### TENNESSEE

Knoxville Zoological Park, Inc.  
Memphis Zoological Garden & Aquarium

#### TEXAS

Caldwell Zoo (Tyler)  
Central Texas Zoo (Waco)  
Dallas Zoo

El Paso Zoological Park

Ellen Trout Zoo (Lufkin)

Gladys Porter Zoo (Brownsville)

San Antonio Zoological Garden & Aquarium

#### UTAH

Hogle Zoological Garden (Salt Lake City)

#### WASHINGTON

Woodland Park Zoological Gardens (Seattle)

#### WISCONSIN

Henry Vilas Zoo (Madison)  
Milwaukee County Zoological Gardens  
Racine Zoological Gardens

#### CANADA

Calgary Zoo, Botanical Gardens & Prehistoric Park  
Jardin Zoologique de Granby, Inc.  
Reptile Breeding Foundation

## Zooper parties

Plan your child's next birthday party at the Milwaukee County Zoo! Zoo Pride volunteers conduct parties for children ages 5 years to preteens. Each party includes a personalized decorated cake, a beverage of your choice, a gift for each guest plus a T-shirt for the guest of honor, and a mini-tour of the Zoo.

Parties are offered every Saturday of the year with added weekdays during the summer months.

The price of the party includes admission with parking for children and chaperones. Please call Zoo Pride at 258-5667 for booking dates or additional information.

Plan at least 10 to 12 weeks ahead of the special day.

## Bring the Zoo to you

Bring the Milwaukee County Zoo to your organization or club meeting. Zoo Pride's Speaker's Bureau offers a 45 minute program highlighting a day at the Zoo complete with Zoo Pride "guide." For additional information, contact the Zoo Pride office, 258-5667.

## Take a walk on the wild side

Zoo Pride is pleased to provide VIP Behind-the-Scenes tours. These 2½-hour tours are for persons over the age of 12.

Rain or shine, sleet or snow, walk in and around animal exhibits and zookeeper work areas in selected areas of the Zoo. Be prepared to walk up and down stairs, go into animal enclosures (unoccupied) and experience the sights, sounds and smells of a Zoo in operation. Be sure to bring your camera.

Reserved tours are conducted during regular Zoo hours. Tours can be adapted to accommodate the size of your group.

Phone the Zoo Pride Office, 258-5667, for more VIP information and fees.

## Kudos for Priders

As National Volunteer Appreciation Week approaches, April 17-23, a round of applause goes to those dedicated Zoo Pride Volunteers who donated over 46,000 hours in volunteer support to the Zoo over the last year. This group of 325 active volunteers truly makes a difference.

Zoo Pride and Tri City National Bank are again bringing the Bears to the Milwaukee County Zoo — TEDDY BEARS that is! So bring your best bear out to the Zoo to visit the "relatives", July 15-17!

### Teddy Bear Days Daily Attractions:

**Teddy Bear Breakfast:** A yummy pancake breakfast, entertainment, Teddy Bear button and cookie. Pre-paid reservations required.

**Beartique:** Displays of CeleBEARTY Bears. A fine collection of bear essentials and much more.

**Teddy Bear Hospital/Clinic:** Free health check-up for all Teddy Bears administered with lots of TLBC (Tender Loving Bear Care).

**Bearhind the Scenes:** Sneak a peek at one our bear dens from noon to 3 p.m.

**Traffic Bear:** Meet Milwaukee County Zoo's very own Traffic Bear in the main mall.

**Bear Eye's View:** Free vision screening for pre-schoolers, sponsored by the National Society to Prevent Blindness-Wisconsin.

**Bearfitti:** Draw an original Teddy Bear poster to enter in our contest. A winner will be selected on Sunday, July 17. The winning poster will be used in the promotional activities of the event in 1989.

**Face painting:** Have a designer Teddy Bear skillfully painted on your face by a Zoo Pride volunteer.

**Teddy Bear Ice Cream Social:** Back by popular demand, this old-fashioned ice cream social will feature StrawBEARY and Brown Bear Sundaes, 10:30 a.m. to 4 p.m.

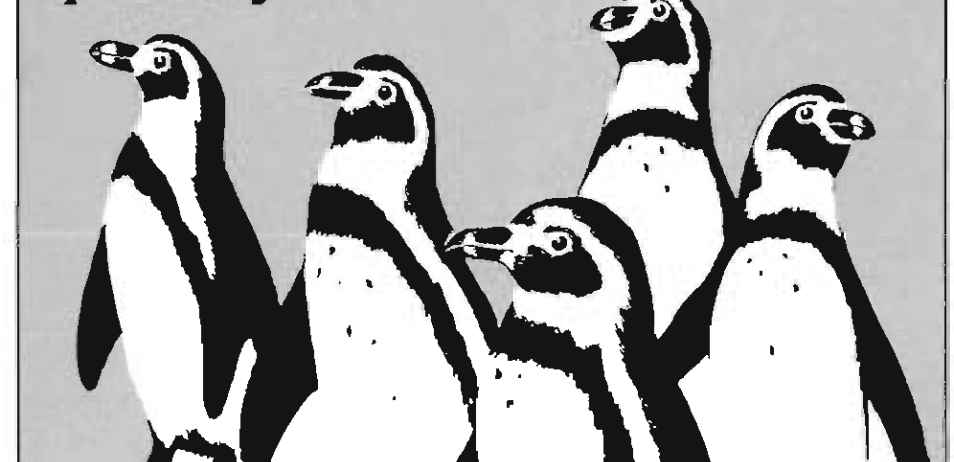
**Teddy Bear Contest: Sunday, July 17:** Enter the Teddy Bear Contest with your favorite bear! Registration is from 10:30 a.m. to noon. Judging will take place from 1 p.m. to 2 p.m. No live entries, please!!

## A project with Pride

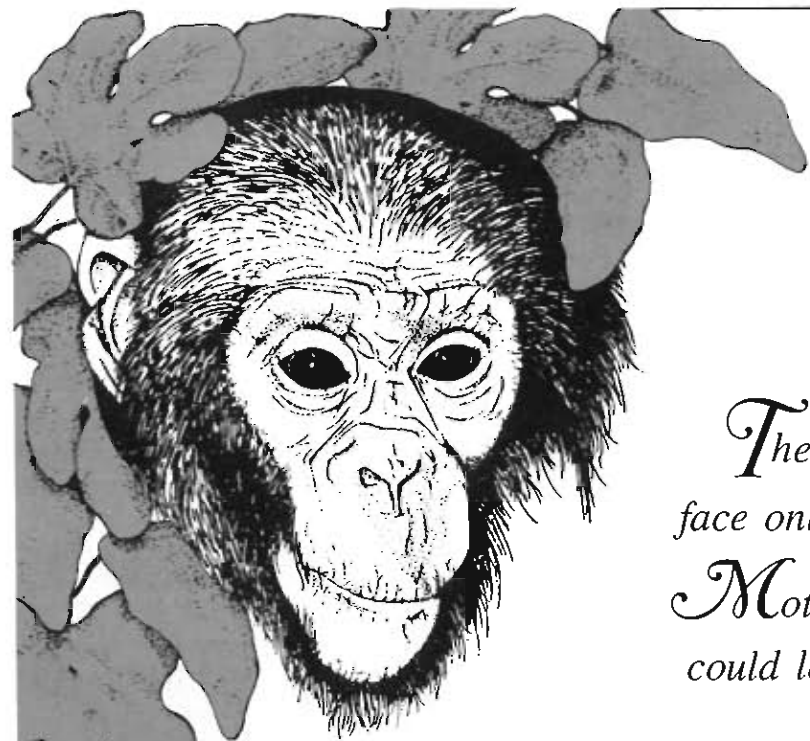
The Zoo Pride Volunteer organization is pleased to announce that its contribution to the "New, New Zoo" will furnish a new home in the Aviary for eight King Penguins. This is the first time Zoo Pride volunteers have undertaken a fund raising activity of this magnitude.

Our goal is to "build a castle fit for the Kings." The King Penguin project will include several fund raising activities. Please generously "dip-in" to support the efforts of the Zoo Pride volunteers when you visit the Zoo. You will be promoting Pride and the Penguins.

## "Humboldt Penguin Exhibit Opens May 14!"







The  
face only a  
Mother  
could love

**M** is for the Mother's Day gift package \* sponsored by the Zoological Society's Adopt-An-Animal program.

**O** is for original. This idea is guaranteed to be a one-of-a-kind gift that is sure to please your mother.

**T** is for thank you. Your donation to the animal adoption program is utilized on renovations and additions for animal exhibits and is greatly appreciated.

**H** is for happy. That's what your mother will be when she receives her gift package.

**E** is for endangered. There are only 69 Bonobos in captivity in the world.

**R** is for reunion. Each year the Zoological Society hosts a private event at the Zoo for adoption participants only.

\*The Mother's Day gift package is \$35 \$25 (sale priced through May 8), and includes a gift card with color photograph of "Lomako" the youngest of the Bonobos, a personalized gift certificate and species information on Bonobos. Your mother's name will also be displayed for a year on our "All in the Family" recognition board.

Call the Zoological Society today at 258-2223 to order.

### Society seeks memorial/tribute contributions

The Zoological Society of Milwaukee County offers its members the opportunity to make contributions in memory of, or in honor of, a family member or friend. These donations will be used to advance the Society's dedication to conservation of wildlife, captive breeding programs, research and the education of over 200,000 school children who visit the Zoo each year.

Zoo visitors have the opportunity to not only observe vanishing species, but to learn and understand the plight of animals throughout the world.

Donations can be sent to the Zoological Society of Milwaukee County, 10001 W. Bluemound Road, Milwaukee, WI 53226. Please be sure to include the name and address of the family or person being memorialized or honored. For further information, please call 258-2333, Sue Slater.

### Special thanks to you

The Zoological Society of Milwaukee County published a Wish List in its last issue of *Alive* magazine asking the membership to donate equipment and materials. The response has been terrific.

The Society and Zoo staff want to extend a heartfelt thank you for your generous donations. We won't mention every donation, but here's a sample:

Penny Isermann — a television to use in educational programs

Vicky Kloock — a sky kennel for transporting animals

Howard Olson, J & L Microfilm Service — a microfiche reader and copier for the Zoo library

Lowell Luedke — measuring cups for the hospital

Pat Kelly — back issues of *International Wildlife* for the Zoo library

And a special thank you to the woman who donated carpeting. She delivered the carpeting herself and left without giving her name.

Your gifts have truly benefited the animals. We face a challenging year and the materials you donated will give us that extra "ummpf" to reach for even greater levels of excellence.

Thank you.

### PACK YOUR BAGS

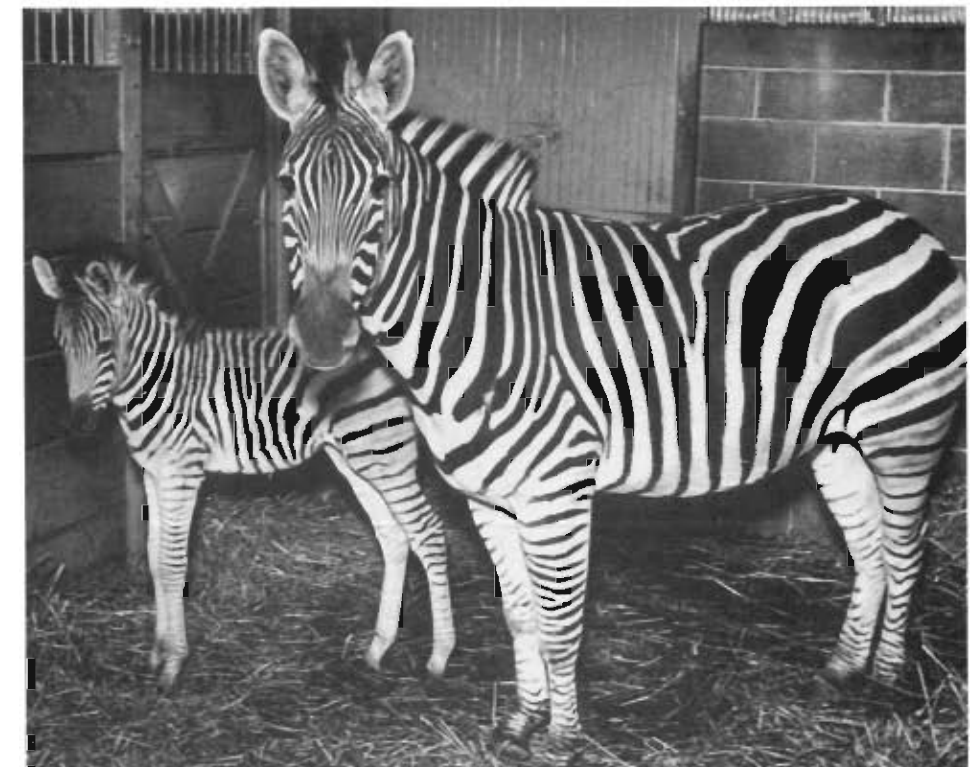
### Exotic destinations planned by society

India and Nepal are everything you imagine and more. They are lands of stark contrasts — active cities with complete amenities and vast tracts of wilderness full of natural splendor. Experience the mystique of India and Nepal on a 19-day journey led by Zoo Director, Dr. Gilbert K. Boese and Lillian Boese, Executive Director of the Zoological Society of Milwaukee County.

The expedition begins in Delhi. See Mahatma Gandhi's funeral pyre and the bustling marketplace of Chandni Chowk. From Delhi travel north and stop at Ranthambhore National Park. The park abounds with wildlife including tiger, barking deer and sloth bear. Trekking into Nepal, visit Chitwan National Park where travelers may see rhino, wild boar and leopard. Other stops include the Taj Mahal, the fabled city of Kathmandu and the majestic Himalayas.

Departure date is Sunday, October 23, 1988. Contact the Zoological Society for details, 414/258-2333.

A Chapman's zebra colt was born to Noname, a first-time mother, on February 9. The colt weighed 85 pounds at birth.



### WHAT'S GNU

The newest resident at the Milwaukee County Zoo is a female snow leopard, Sabu, who arrived at the beginning of the new year. This snow leopard is a significant acquisition because she is the only living offspring of a wild caught male. Sabu's rare bloodlines are very important to the international breeding program of this endangered species. Sabu is here on breeding loan from the Metro Toronto Zoo to be bred with our young male Jade who was purchased early last year from the San Francisco Zoo. Sabu was born at the Toronto Zoo and will be two years old in May. She is now on exhibit at the feline building.

A few winter babies were born at the Zoo. The primate building welcomed two baby black and white colobus monkeys and a mandrill. The Small Mammal building, in the meantime, announced the birth of twin slender-tailed meerkats, two straw-colored fruit bats and a vampire bat. The animal winter quarters was busy with the deliveries of a female greater kudu and a long awaited Chapman's zebra colt.

The Aviary and Reptile/Aquarium buildings have been rather quiet during the past winter. The Aviary currently has several dif-

ferent species of birds sitting on eggs. The Reptile/Aquarium building has just accepted a pair of Russell's vipers, venomous snakes, which have come from the Minnesota Zoo and were born at the Bronx Zoo.

McDonald's Restaurants of South-eastern Wisconsin announced their second-year sponsorship of the Surfing Safari show.

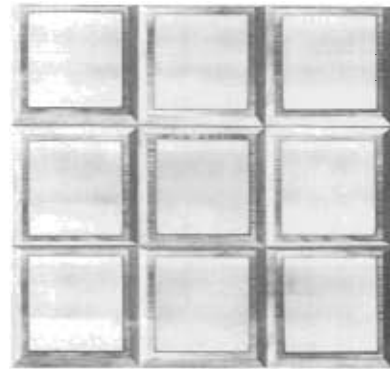
The 25-minute educational program features two bottlenosed dolphins and a California sea lion. Mac and Nugget are sure to delight visitors with their water antics.

Surfing Safari will open May 7, weather permitting. Tickets are 75 cents and can be purchased at the ticket booth located outside the show area.

### Correction

In the last issue of *Alive*, the Milwaukee Metro Audubon Society was credited with participation in the Trumper Swan Recovery Program. It should have stated the Wisconsin Audubon Society as the program participant.

## Last chance to build for the future



The Zoo's "Building Blocks of the Future" campaign is coming to a close. We still need to sell 50 building blocks for the new educational building. Please donate \$50 or more to help the Zoo provide quality educational programs. With your donation, a building block engraved with a name of your choice will be on the wall of the lobby in the new facility. Remember, all donations are tax deductible. Complete the form below, make your check payable to the Zoological Society and return it to: Zoo Education, 10001 W. Bluemound Rd., Milwaukee, Wisconsin 53226.

Your name: \_\_\_\_\_

Address: \_\_\_\_\_  
 Street City State Zip

Please print name to be placed on block:  
 \_\_\_\_\_

### Preschool packet sold at Zoo

Something new is on the horizon! A published version of the family preschool packet entitled, "You Are What You Wear." The projected date for sale of this packet is June, 1988. If you are interested in purchasing a packet, send your name and address to: Zoo Preschool Packet, 10001 W. Bluemound Rd., Milwaukee, WI 53226.

### Zoology packet available for children



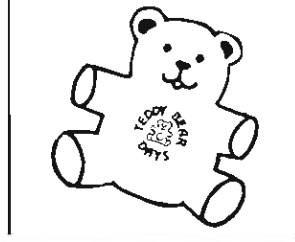
This 40-page packet is for the 4th through 8th grade child who expresses an exceptional interest in zoology. Information and activities are included in the subject areas of classification, ecology, adaptation and endangered species. A short informational section about zoos is also included. The \$2 cost includes postage and handling.

### Collectable cards return

The Marshall & Ilsley Bank will again be sponsoring a 12-part collectable card series this summer. Four cards will be distributed beginning Memorial Day weekend through June, the next set of four during the month of July, and the remaining four in August through Labor Day weekend. The cards are free and can be obtained at the Remains To Be Seen carts and the Information Booth.

The theme of the 1988 series is "Animals and Habitats." The habitats featured include oceans, rainforests, deserts and grasslands.

## At the Zoo

<p><b>MAY</b></p> <p>Surfing Safari. Milwaukee's favorite dolphins, Mac and Nugget, return this summer for another wild adventure. Surfing Safari is sponsored by McDonald's.</p>			<p><b>May 1</b></p> <p>Canoe the Zoo. Learn about canoe launching and safety. Sponsored by the American Red Cross and the Zoo.</p>	
	<p><b>May 8</b></p> <p>Mother's Day. Bring your Mom to the Zoo to celebrate her special day.</p>	<p><b>May 14</b></p> <p>Splish. Splash. It's our new bird bath! Waddle out to the Zoo for the opening of the new Taylor Family Humboldt Penguin Exhibit.</p>		
		<p><b>June 4</b></p> <p>Scouting the Zoo. Cub Scouts, Varsity Scouts and Explorers show off their skills.</p>		<p><b>June 8</b></p> <p>Membership Preview of Peck Welcome Center. See the one-of-a-kind multimedia center and exhibit hall.</p>
<p><b>June 18</b></p> <p>Breakfast of Chimpions. Register now for a wholesome breakfast shared with sports celebrities. Call 771-3040.</p>	<p><b>June 19</b></p> <p>Father's Day. Special activities planned today by Cousins Submarines.</p>			
		<p><b>July 15-17</b></p> <p>Teddy Bear Days. Mark your calendars for an unbearable amount of fun for the whole family.</p>	<p><b>July 30-31</b></p> <p>Conservation Weekend.</p>	



Zoological Society of Milwaukee County  
10001 West Bluemound Road  
Milwaukee, Wisconsin 53226

NON-PROFIT ORGANIZATION  
U.S. POSTAGE PAID  
PERMIT 4073  
MILWAUKEE, WISCONSIN 53226

Forwarding and address correction requested

