



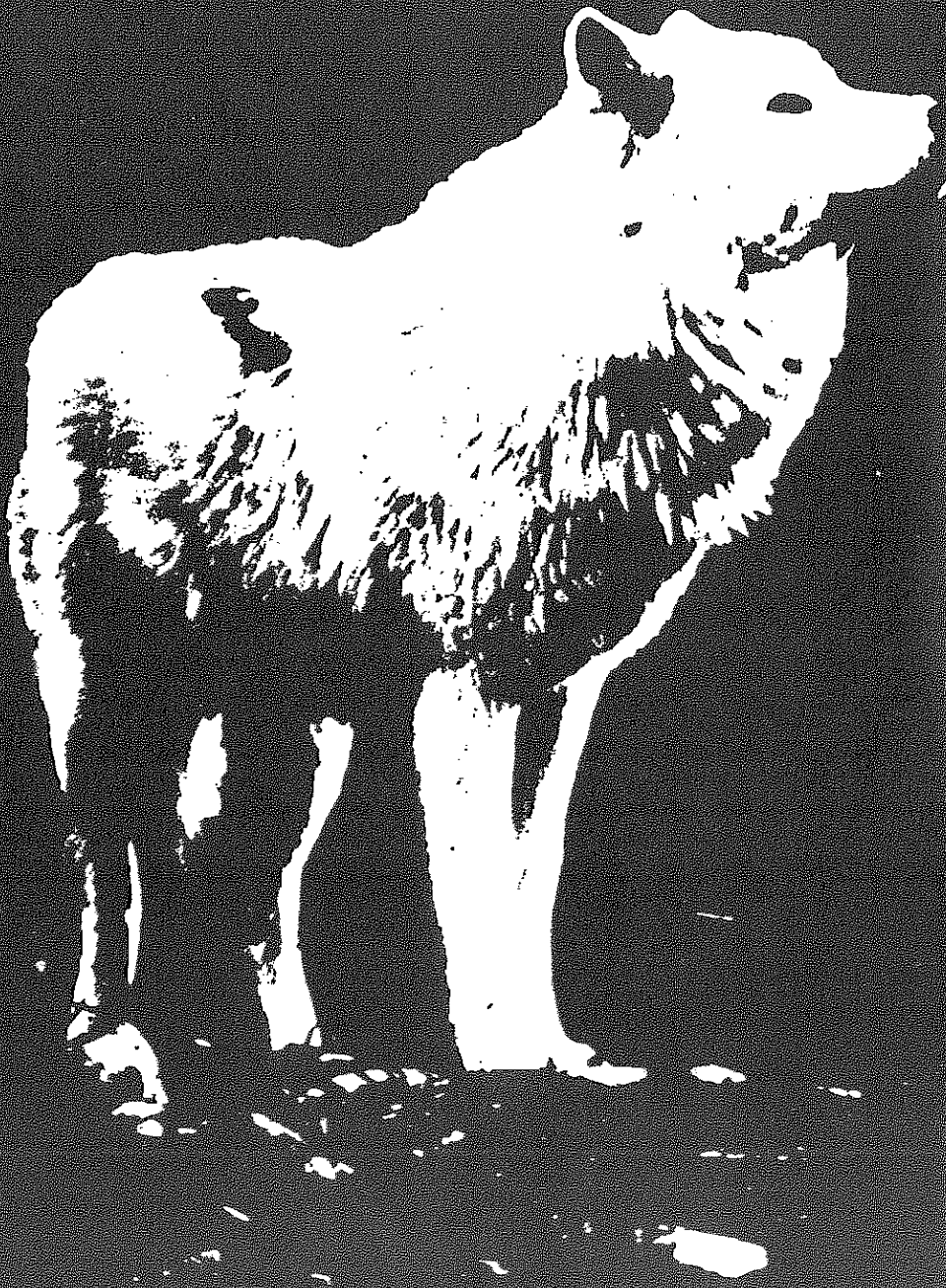
ALIVE

ZOOLOGICAL SOCIETY
OF MILWAUKEE COUNTY

FOUNDED 1906 / SUMMER 1985

WOLVES

Dispelling the Myth



By Kerry J. Bublitz

It's a pack of lies. All those nasty stories they tell about wolves. Don't believe a word of it.

The Milwaukee County Zoo along with the Zoological Society of Milwaukee County is going to help dispel those wolf myths. And it's about time.

On Saturday, May 25, 1985, the Zoo will unveil a Wolf Woods exhibit. It's 43,000 square feet of wooded land adjacent to the moose yard. Four white arctic wolves will have a new home.

The pack — one male, three females — comes to Milwaukee from the Metropolitan Toronto Zoo in Ontario, Canada.

The wolves are direct descendants of a trio wild caught in the Hudson Bay territory. Milwaukee's wolves were born in 1983.

The addition of wolves to the animal collection is more than a new exhibit. Milwaukee is making a commitment to these beautiful creatures and to the future of the Zoo.

The exhibit is part one in the development of a Heritage trail which will also include a trout stream.

More importantly, the Zoo is speaking out about the status of animals native to North America. Wolves are protected in 48 states. Their range has been reduced from almost all of the United States to a small population in Minnesota and a scattered population in Canada.

In the destruction of the wolf's natural habitat, he has been given a bad name. Long misunderstood and frequently abused, the wolf does not deserve its negative image.

Forget those silly children's stories of The Three Little Pigs and Little Red Riding Hood. Relatively speaking, the wolf is the great grandfather of Spot and the cousin of Rover.

So why does Western civilization label the wolf "sneaky" and "vicious?" People who don't like wolves don't know much about them.

Social Structure

The wolf is a highly social animal. The pack is the basic social unit. Within a pack, size ranges from eight or less individuals to 36 individuals, the social structure is rigid.

A pack is a group of individual wolves that travel, rest, hunt and feed together. To scientists, it appears that packs are held together by strong bonds of affection.

Wolves mate for life.

There are two dominant orders within a pack. The highest ranking male and the alpha female, who is dominant over all the females and may be dominant over some of the males.

The pack, itself, is vital for the wolf's existence. Wolves work as a team when they hunt. Those myths about wolves killing just for the sake of killing is a myth. Wolves actually play a beneficial role in removing sick and inferior animals from a herd of prey animals. Consequently, they also help control population.

During the pupping season, all the wolves in the pack help feed the young. After eating, they carry food back to the den.

Perhaps the favorite prey of wolves is the deer family, including the moose. Constructing the Wolf Woods exhibit next to the moose yard is a continuation of the Zoo's predator/prey theme. To understand wolves hunting habits, scientists studied a pack in Northern Michigan. Of 16 moose this particular pack pursued, they brought down only one moose. This shows that the wolf eliminates the weak or inferior animals. Those capable of surviving got away.

Physical Characteristics

Certainly everyone can appreciate the beauty of wolves.

Pelt color varies more in the wolf than in almost any other species. Color ranges from white through buff to grays, browns, red and black. The Milwaukee County Zoo's pack will be white.

To protect themselves when it rains or snows, wolves have three "capas" of fur on their backs. Pelage changes texture as the animal grows older with females developing the smoothest coats.

Wolves from northern latitudes are larger in size, and possess longer and denser fur than those from southern ranges.

An adult male may weigh 95 to 100 pounds and an adult female, 80 to 85 pounds. Most wolves stand 26 to 32 inches at the shoulder.

Its body is designed for running and hunting. The wolf has long legs not only for running, but its legs enable the wolf to get through deep snow. Wolves walk on their toes, just like other members of the dog family, instead of putting weight on the entire feet, as in man.

A wolf's sense of smell is estimated to be one hundred times more sensitive than that of man. The wolf uses its olfactory sense to detect prey.

Their sense of hearing is also highly developed. They can hear other wolves howling several miles away.

Howling

Which brings up howling. Wolves communicate by whimpering, growling or through body postures, but the most commonly heard wolf sound is the howl. This long, low, mournful moan is thought to have several meanings. The howl seems to be an aid in assembling the pack following a hunt. It also may be something akin to a community sing, performed merely as a happy, social occasion. All the functions of howling are not yet known.

But get ready to find out. This summer the Zoo will offer a "Wolf Howl." Imagine spending an evening outdoors, silently watching a pack of wolves wander through the woods, listening as they communicate with each other.

It's sure to dissipate those myths about sneaky, vicious wolves.

They are beautiful, endearing animals. Let's make sure they're here to stay.

EDUCATION

Essay Winners Are Write On

Youth from around the state participated in the Milwaukee County Zoo's essay contest. Altogether, 400 writers submitted essays with the theme, "Wolf: The Misunderstood Animal."

All young writers were asked to submit an original 100 to 125 word essay with the wolf theme by March 22.

First and second place winners were chosen in four age categories.

10 year old category

First Place
Jennifer Scannell of Milwaukee

Second Place
Kristi Reiner of Hales Corners

11 year old category

First Place
Melinda Mickelsen of South Milwaukee

Second Place
Lance Achterberg of Packwaukee

12 year old category

First Place
Laura Murvar of Brookfield

Second Place
Mary Jo Lucka of Slinger

13 year old category

First Place
Dan Miller of Brookfield

Second Place
Lisa Brauer of Mukwonago

Here is a sampling of their efforts.

WOLVES: OUR MISUNDERSTOOD FRIENDS

By Dan Miller, 13 years old

The wolves' howls once sounded in almost every part of the United States and Canada; but civilization has pushed these animals back until they are today on the edge of extinction.

These poor creatures actually suffer from a bad reputation, which they don't deserve. Without the wolf many eco-systems would be greatly disturbed and unfortunately already are. Timber Wolves, for example, only prey on the weakest and most sickly of any given group, hereby actually strengthening the herd.

But now, due to a low wolf population, in certain areas deer have increased to the point where there is not enough food to support them. No wolf has ever even touched a man with bad intentions. In fact, their social order actually resembles that of ours. This family oriented animal will mate for life, with both parents taking care of the children.

I think that we are nature's children, along with the wolves and all other living creations. Therefore, I think that we owe nature the gratitude of taking care of one-another and protecting our misunderstood friend, the wolf.

WOLF: THE MISUNDERSTOOD ANIMAL

By Laura Murvar, 12 years old

In earlier times we wolves freely roamed about the North American Continent, but now we are dwindling down in numbers to the point of us being on the endangered species list. Man is everywhere encroaching on our land. I can't understand why man is so cruel to us, for we have rarely attacked man, in fact, we try to stay away.

We are beneficial to the ecological system for we prey on the sick, injured, and aged that burden the herds of caribou, deer, elk, and moose. Our howling before a hunt shouldn't frighten people. We are just greeting each other and warning other packs to stay out of our territory. Maybe this is why those false myths about us exist.

WOLF: THE MISUNDERSTOOD ANIMAL

By Melinda Mickelsen, 11 years old

For years, the wolf has been portrayed as a cunning, wicked beast, who devoured the sheep of a foolish shepherd boy, stalked little pigs, and tricked Red Riding Hood. The wolf does not deserve this reputation for it was built on the misunderstanding and fears of man.

Like man, wolves are meat-eaters. They kill plant-eating animals to survive. They also have strong family units. A healthy wolf will avoid humans. The U.S. Fish and Wildlife Service report that in our country, no one has ever been killed by a wolf.

Through the years, the wolf was hunted and his habitat destroyed. Some for furs, others by farmers and ranchers to protect livestock. As man civilized more land, much of our natural environment is changed, the ecosystem unbalanced. The wolf, once roamed freely, is forced into captivity or remote areas.

WOLF: THE MISUNDERSTOOD ANIMAL

By Jennifer Scannell, 10 years old

Why are so many people so afraid of wolves?

Partly because of all those fairy tales we read. "The Three Little Pigs", "Little Red Riding Hood", "Peter and the Wolf", in all of the stories the wolf really comes off as the bad guy.

But wolves don't huff and puff and blow houses down. There has not been one single case of a healthy wolf attacking a human in North America. Wolves hunt only for food and they often go hungry. A "wolf-pack" that makes one kill in ten tries is lucky. They may go as long as two weeks between meals. They hunt mostly for deer or moose and once caught are almost always the old, the very young, the sick or the injured. A wolf pack is always a family. A male and female are often the "bosses". When their pups grow up, they often stay with their parents, as a "pack" member. New pups are cared for by all the adults in the pack. And wolves are gentle, loving and playful with their pups.

The more we know about wolves the more we will understand that there is no such thing as a big, bad wolf. There are plenty of timber wolves in Alaska and Canada, more than enough to keep the species around for a long time. But

there are only about 1200 wolves left in the "lower 48". If wolf habitat disappears... if people take over the wild places wolves need to survive, you can kiss the wolf goodbye. Save their habitat, and you save the wolf. It's that simple.

The essays found in this handout are the winners of the Zoo's Endangered Species Essay Contest for 1985.

Discovery Center

What kind of animals roamed Wisconsin during the Ice Age?

Which animals share Wisconsin with us?

What will the future bring to Wisconsin's wildlife?

These and other questions will be answered in the Discovery Center's "Wildlife World of Wisconsin" program.

The program will begin on June 18th and run Monday thru Saturday throughout the summer. Participants will learn about Wisconsin's wildlife and have an opportunity to experience animals on a personal level. For more information contact the Zoo's Education Department at 771-3040, extension 155.

TRAVEL

The Zoological Society of Milwaukee County is pleased to announce several travel opportunities for Society members in 1985.

Australia - A Visit to the "Land Down Under"

An Extraordinary Experience in Natural History.

Long isolation of this "Island Continent" has created a distinctive fauna and flora seen nowhere else in the world. Of Australia's 736 species of birds over 350 breed only in Australia. Such unique mammals as marsupials and monotremes are among nature's most intriguing enigmas. The remarkable diversity of evergreen plant life is but another of this mystical land's appeal to the nature lover. And perhaps the most extraordinary natural wonder of all is the Great Barrier Reef where the greatest abundance of marine life on earth is found. During your expedition you will visit the untamed wilds of Kakadu in the Northern Territory, the exotic rain forests of Queensland, the spectacular Ayer's Rock in the desert outback and take a three day cruise along the Great Barrier Reef, all under the direction of

expert naturalist guides. This is truly an extraordinary experience in Natural History. A 22 day adventure departing on July 28, 1985. For more information please contact the Society office (258-2333).



TRAVEL

Additional Membership Benefits

We are very excited to be able to offer two new benefits to our members:

1. **A 10% discount at all Zoo Gift Shops**
Present your Membership Card prior to making your purchase and you will receive a 10% discount on all items purchased at the Zoo Gift Shops.
 2. **Free Admission**
Over 70 Zoos and Aquariums across the country will honor your Zoological Society Membership Card:
- ALABAMA**
Birmingham Zoo
Montgomery Zoo
- ARIZONA**
Reid Park Zoo, Tucson
- ARKANSAS**
Little Rock Zoo
- CALIFORNIA**
Knowland Park Zoo, Oakland*
Los Angeles Zoo
San Francisco Zoo
Santa Barbara Zoo
Santa Ana Zoo
Sequoia Park Zoo Society, Eureka
Roeding Park Zoo, Fresno
- CONNECTICUT**
Beardsley Zoo, Bridgeport
- FLORIDA**
Jacksonville Zoo
Dreher Zoo, West Palm Beach
Markham Park Zoo, Ft. Lauderdale
Miami Metrozoo, Miami
- GEORGIA**
Atlanta Zoo
- ILLINOIS**
Glen Oak Zoo, Peoria
John G. Shedd Aquarium, Chicago
Miller Park Zoo, Bloomington
Henson Robinson Zoo, Springfield
- INDIANA**
Fort Wayne Children's Zoo
Indianapolis Zoo
Mesker Park Zoo, Evansville
Potawatomi Zoo, South Bend
- KANSAS**
Sedgwick County Zoo, Wichita
Topeka Zoo
Sunset Zoological Park, Manhattan
Lee Richardson Zoo, Garden City
- KENTUCKY**
Louisville Zoo
- LOUISIANA**
Audubon Park & Zoo, New Orleans
Greater Baton Rouge Zoo, Baker
Louisiana Purchase Gardens & Zoo,
Monroe
- MARYLAND**
Baltimore Zoo
- MICHIGAN**
Binder Park Zoo, Battle Creek
John Ball Zoo, Grand Rapids
- MINNESOTA**
Minnesota Zoological Garden,
Apple Valley

- MISSISSIPPI**
Jackson Zoo
- MISSOURI**
Dickerson Park Zoo, Springfield
Kansas City Zoo
- NEBRASKA**
Folsom Children's Zoo, Lincoln
Henry Doorly Zoo, Omaha
- NEW JERSEY**
Turtle Back Zoo, West Orange
Cohanzick Zoo, Bridgetown
- NEW MEXICO**
Rio Grande Zoo, Albuquerque
- NEW YORK**
Buffalo Zoo
Burnet Park Zoo, Liverpool
Ross Park Zoo, Binghamton
Seneca Park Zoo, Rochester
Staten Island Zoo
Utica Zoo
- NORTH CAROLINA**
North Carolina Zoological Park
- NORTH DAKOTA**
Dakota Zoo, Bismarck
- OHIO**
Akron Zoo
Cleveland Zoo
Columbus Zoo
Toledo Zoo
- OKLAHOMA**
Oklahoma City Zoo
Tulsa Zoo
- PENNSYLVANIA**
Erie Zoo
Gettysburg Game Park, Fairfield
Philadelphia Zoo
Pittsburgh Zoo
ZOOAMERICA at Hersheypark, Hershey
- SOUTH CAROLINA**
Greenville Zoo
Riverbanks Zoo, Columbia
- TENNESSEE**
Memphis Zoo & Aquarium
- TEXAS**
Abilene Zoo
Central Texas Zoo, Waco
El Paso Zoo
San Antonio Zoo & Aquarium
Texas Zoo, Victoria
Dallas Zoo
- UTAH**
Hogle Zoo, Salt Lake City
- WISCONSIN**
Jo-Don Farms, Franksville
Milwaukee County Zoo, Milwaukee
- CANADA**
Calgary Zoo, St. George's Island
Okanagan Game Farm, Penticton, B.C.
- FREE MONORAIL RIDE ONLY**
Kings Dominion, Diswell, Virginia
Kings Island, Kings Island, Ohio

*Free admission to baby zoo only. Zoo is free but there is a \$2 charge per car to enter the park.

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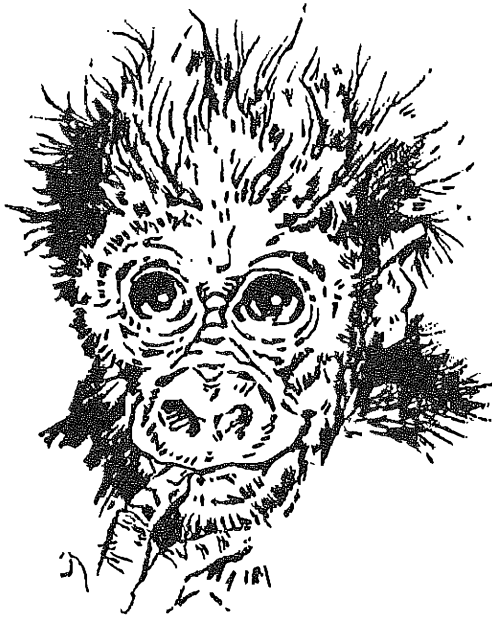
FOR OUR MEMBERS
DEPARTS NOVEMBER 9, 1985

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For more information contact: (414) 258-2333

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

A FACE ONLY A MOTHER COULD LOVE



So why not give this special someone to your special mother. Adopt a bit of KWA, one of Milwaukee County Zoo's most lovable baby gorillas. For a donation of \$25 or more, we'll send a personalized gift card, certificate of adoption, an adorable plush toy gorilla* and, later in the year, an invitation to the "Family Reunion." So, in your mother's name... Adopt An Animal. She'll love it.

*while supply lasts



CALL US TODAY
258-2223

Zoological Society
of Milwaukee County
10001 W. Bluemound Rd.
Milwaukee, WI 53226



1st Place Photo — Patrick Dean

Photo Contest Winners Announced

The Zoological Society thanks the 200 contestants who provided over 600 entries and helped to make the 1985 1st Annual Zoo Photo Contest a roaring success.

Our congratulations go to the winners:

1st Place - Patrick Dean
2nd Place - Ed Kolinski
3rd Place - Joyce Snap
4th Place - Barb Kemke
5th Place - Carole Gendlin
6th Place - Bill Christiansen
7th Place - Paul Moertl
8th Place - John Schmidt
9th Place - Judith Osmanski
10th Place - Sheila Hall

Honorable Mentions

Ronald Kemke
Todd Lauersdorf
Eugene G. Martin
J. Schmidt
Dave Sucharski

Special thanks to the following for donating prizes, judging the entries, and providing artwork for the Photo Contest.

Fotomat Corporation
The Dark Room, Inc.
Dave Dillon, Fotomat Corporation
Robin Richard, The Dark Room, Inc.
David Denemark,
Photogenic Communications
Leona Sattell,
Milwaukee Center for Photography
Jacob Erlein & Sons, Inc.
Eastman Kodak Company
Reitman Camera & Card Shop
Vicki Samolyk
Milwaukee Journal/Milwaukee Sentinel
Theatre School Limited

The top three winning photos will appear in the 1986 Zoo Calendar.

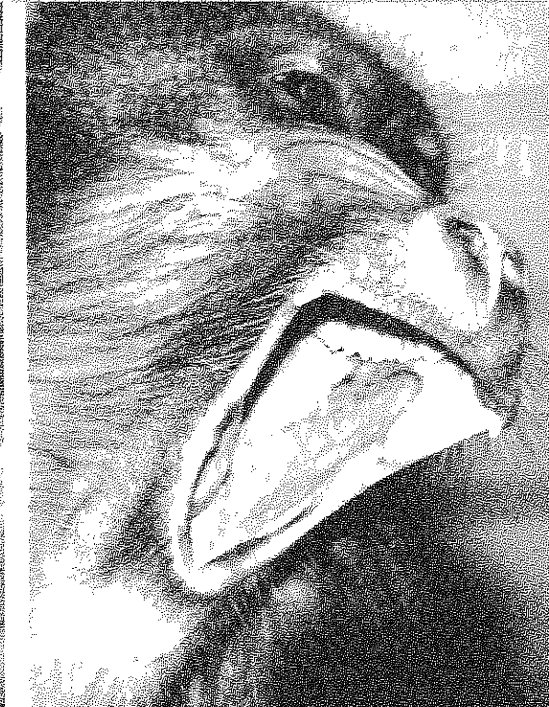
We look forward to the 2nd Annual Zoo Photo Contest with great enthusiasm.



Photo Contest Winners (left to right)
Patrick Dean, Ron Kemke, Judy Osmanski, Barb Kemke, Ed Kolinski, Joyce Snap, Sheila Hall and Paul Moertl. Other winners not pictured were Carole Grendlin, Bill Christiansen, John Schmidt, Todd Lauersdorf, Eugene Martin, J. Schmidt and Dave Sucharski.



2nd Place Photo — Ed Kolinski



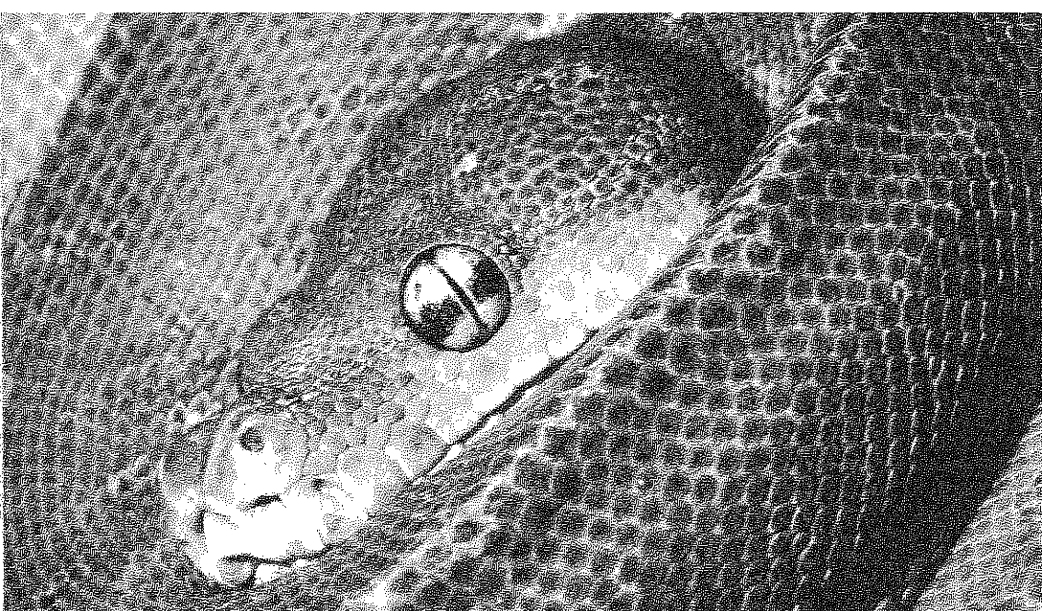
3rd Place Photo — Joyce Snap



6th Place Photo — Bill Christiansen



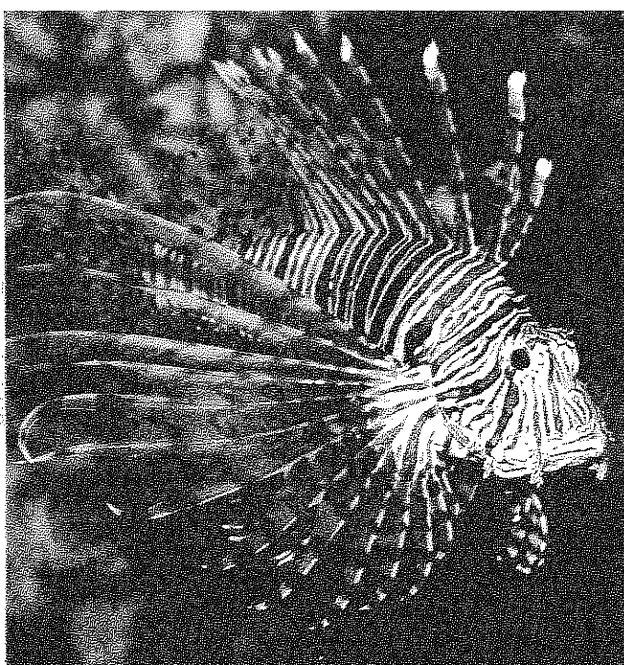
7th Place Photo — Paul Moertl



4th Place Photo — Barb Kemke

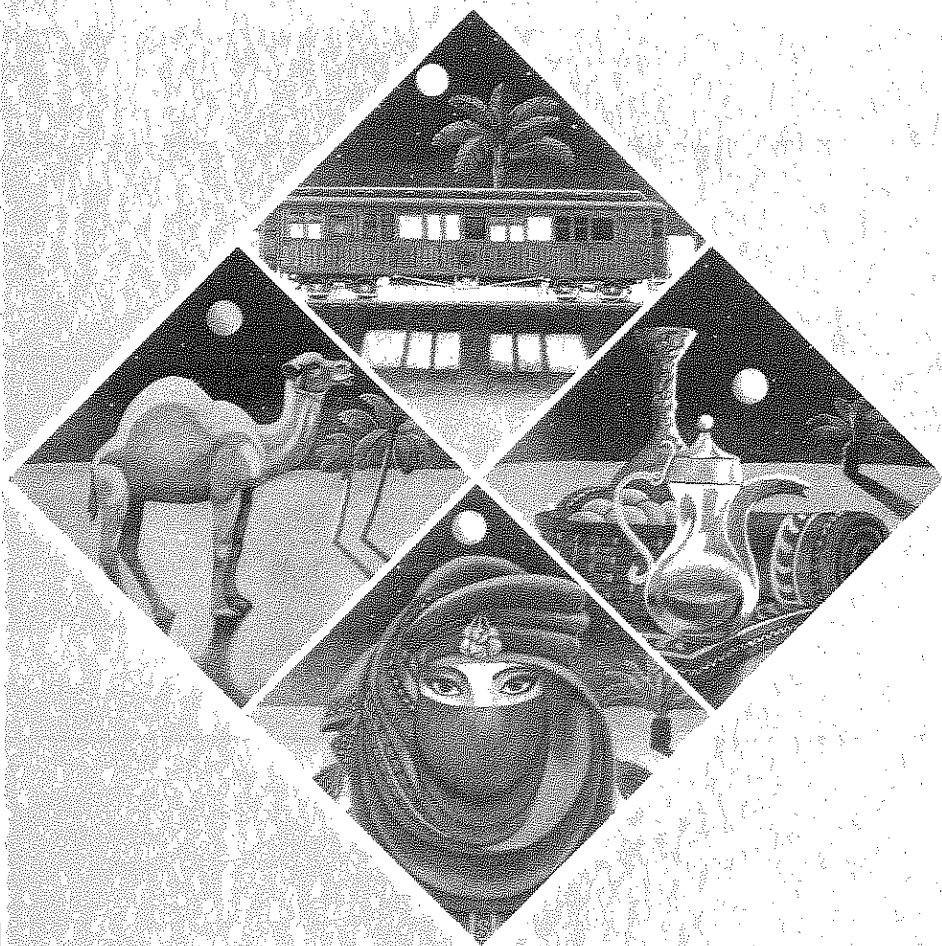


8th Place Photo — John Schmidt





Marrakesh Express to Make Unscheduled Stop at the Zoo



*"Traveling the train through clear Moroccan skies . . .
Wouldn't you know we're riding on the Marrakesh Express"*
Crosby, Stills, Nash & Young

The Marrakesh Express, the legendary train that runs between Marrakesh and Casablanca in Morocco, North Africa, will make an unscheduled, one-time-only stop in Milwaukee at 6:00 p.m. on Saturday, June 29, 1985. Seven hundred people will jump aboard and have a ball at the Milwaukee County Zoo.

A Zoo Ball, that is, Zoo Ball II - Marrakesh Express. An evening planned to indulge its passengers in the sights, sounds and tastes of exotic Marrakesh, Morocco.

Zoo Ball II - Marrakesh Express will be the Milwaukee County Zoo's second annual dinner/dance benefit, sponsored by the Zoological Society of Milwaukee County. According to Lillian Ramaker, Executive Director of the Zoological Society, proceeds from the party will be used to fund the Zoo's new North American Wolf Woods Exhibit. The Wolf Woods, which will house four white Arctic tundra wolves, is scheduled to open to the general public in late May.

Co-chairmen for Zoo Ball II are Mr. and Mrs. Steven Laughlin and Mr. and Mrs. Robert Elliott. According to Mrs. Laughlin, plans for Zoo Ball II began last June, following Milwaukee's first Zoo Ball. "The first annual Zoo Ball was a huge success for the Zoo and lots of fun for everyone who attended. People are still talking about it," she said. "So we didn't want to lose any time organizing Zoo Ball II. More than 200 volunteers have been working steadily on this event, and we know that Zoo Ball II will be another memorable 'happening' for Milwaukeeans."

Members of the French Foreign Legion will be at the Zoo's entrance to greet guests and stamp passports. From there, everyone will climb aboard the Marrakesh Express, otherwise known as the zoomobile, for a scenic ride through the Zoo grounds. Final destination will be an elaborate and colorful marketplace where passengers will meet snake charmers, belly dancers and Moroccan swordfighters.

The marketplace will also be the site for a silent auction, where a number of unique and interesting items can be bid on. A voice auction will be held in the main dining tent immediately following dinner.

The sumptuous five-course dinner will feature a variety of North African specialties, such as Chicken Cous Cous - an exotic and aromatic dish prepared with curmin, ginger and turmeric.

A cabaret singer and pianist, a la Rick's Cafe, will entertain during dinner. After-dinner dancing will be to the tunes of Dick Judson and the Swinging Brass. There will be an open bar.

"We're hoping that Zoo Ball II will raise a major portion of the \$150,000 needed for the Wolf Woods," said Dr. Gilbert Boese, Zoo Director. "Our ultimate goal is to expand the Zoo's North American offering. The Wolf Woods will be the first in a series of new North American trail exhibits." He noted that the Zoological Society's December membership appeal had already raised contributions of \$50,000 for the fund.

Donation categories for those attending Zoo Ball II - Marrakesh Express are \$100, \$150 or \$250 per person and \$2,400 for a special reserved table of eight. Those purchasing a reserved table will receive limousine service, complete with champagne, to and from the party. All but \$30 per person is tax deductible.

According to Mrs. Elliott, a co-chairman for the event, attendance will be limited to 700. "We just can't seat any more than that at dinner," she said. "So we suggest that people purchase their tickets early. We want to remind everyone that last year's Zoo Ball sold out very quickly."

Guests are invited to wear black tie, veils or anything befitting a ball-going North African.

Ticket information is available from the Zoological Society at 258-2333 between 8:30 a.m. and 4:30 p.m. For those unable to attend the party, but would like to contribute to the Wolf Woods fund, donations can be sent to the Society at 10001 West Bluemound Road, Milwaukee, 53226.

Billet de Train

Under the veil of dusk, unravel the mysteries of the Marrakesh Express en route to an Open Bar and Silent Auction, six o'clock. After indulging in the splendors of the vendors, caravan to the tables under the tents for dinner, eight forty five. Lower your veil and raise your voice at the voice auction, half past nine. Roll to Dick Judson and the Swinging Brass, ten o'clock 'til midnight. Black tie and veils optional. All aboard.

Patron Categories	\$100 per person
Premiere Class	\$150 per person
Luxe	\$250 per person
Grand Luxe	

Medaille d'Or \$2,400 table for eight. Special arrangements await those special donors who reserve an entire table for eight at \$300 per person. You will be transported to and from the Ball by limousine, generously stocked with champagne. Your table will have the closest proximity to the dance floor, and of course, more champagne.

Summer Happenings at the Zoo

Homo sapien Happenin'

By Mary Beth Carr, Special Events and Marketing Coordinator

You've heard of an Urban Man exhibit? Well, Milwaukee County Zoo has decided to take that concept one step further with the first ever **Urban Woman Exhibit**. On Friday, July 26th, two Theatre X actresses, Deborah Clifton and Flora Coker, will move into the Great Ape Escape. The exhibit will feature them as roommates, Urban Women. Their activities and dialog will range from aerobics classes to an office environment and finish on Sunday evening, July 28th, with a formal dinner party which will coincide with a Symphony Concert.

Memorial Weekend, as usual, will be a busy one. It will be the public grand opening of the Wolf Woods Exhibit. (Society Members will get a sneak preview the evening of May 22nd.) Wolf Woods is next to the Moose Yard and will be the home of one male and three female white wolves. Memorial Weekend also signals the start of an expanded Animals In Action Program, Raptor Bird Show, and Magic Sundays with Kandu the Magician. The schedule for all of these programs follows:

Animals In Action

Great Ape Escape	10:30 AM	*WP
Raptor Bird Show (Children's Zoo)	11:00 AM	*WP
Reptile Talk Outside	11:30 AM	*WP
Raptor Bird Show (Children's Zoo)	1:00 PM	*WP
Asian Elephant Program	1:30 PM	*WP
Camel Program	2:00 PM	*WP
Penguin Talk (Aviary)	2:00 PM	
Sea Lion Talk	2:30 PM	*WP
Raptor Bird Show (Children's Zoo)	3:00 PM	*WP
Pacu Tank (Reptile/Aquarium)	3:30 PM	

Kandu the Magician - Children's Zoo Stage
Sunday Noon & 2:00 PM *WP

Theater School - Children's Zoo Stage
Tuesday through Thursday
Noon & 2:00 PM *WP

*Weather Permitting

WLUM/WAWA kick off June's events on Sunday, the 9th, with their Family Day At The Zoo. They will be broadcasting live from a stage near the train station and raising funds to benefit Wolf Woods. Zoo Pride has organized their 3rd **Teddy Bear Days** event which will run from June 12th until June 16th. WTMJ TV will wrap up Teddy Bear Days with a 1/2 Hr. Special on Sunday at 12:30 PM.

The **Second City** touring company is the feature entertainment for the Zoo's Enchanted Evenings on June 21st and 22nd. Exclusive open-air, lawn seating performances at 7:30 both evenings. This rip roaring comedy show will knock you out of your seats. Come join us and meet the Dan Aykroyd's, Bill Murphy's

and Joan River's of the future. Animal houses open until 8 P.M.

The National Society to Prevent Blindness and the Zoo will team up on July 13th and 14th for **Preschool Weekend**. The Society will be conducting vision screening for preschoolers in a special area near Monkey Island. (Just a coincidence! We are not implying that preschoolers have anything in common with the residents of Monkey Island.) Our Education Department will get into the Preschool Weekend act by offering entertaining and educational activities geared to the younger set.

All of you **Albert The Alleycat** lovers will want to join us on Saturday, August 3rd, when the zoo and Channel 6 celebrate Albert's 25th Birthday. Channel 6 personalities, and, of course, Albert, will be on hand to greet visitors.

Milwaukee County Zoo has been chosen as the site for the gala finale of Milwaukee County's Sesquicentennial Celebration. The dates, August 23rd, 24th, and 25th will be filled with fun and merriment. We're sure it will be talked about at all the Sesquicentennials in the future.

That's all for now. Fall and Winter events will be outlined in the next issue of Alive!

Stars to Headline Symphony Concerts

Della Reese, Victor Borge and Glen Campbell will headline with the Milwaukee Symphony Orchestra at its 1985 Miller High Life Summer Concerts at the zoo.

The Orchestra's fourth summer season will include four weekends of classical and pops concerts at the Milwaukee County Zoo. The schedule is as follows:

Classics:

Friday, July 5 — Malcom Frager, pianist
Friday, July 12 — Eugene Fodar, violinist
Friday, July 19 — Stephen Swedish, pianist
(The above free to Milwaukee County residents)

Pops:

Saturday, July 6 — Della Reese
Sunday, July 7 — Four Lads/Four Aces
Saturday, July 13 — Victor Borge
Saturday, July 20 — Sousa Ice Cream Social
Saturday, July 27 — Popcorn Sing-a-long
Sunday, July 28 — Glen Campbell

Other guest artists are to be announced.

Concertgoers are invited to tour the zoo and picnic on the grounds before each performance. Picnic suppers and refreshments will be available or concertgoers may bring their own picnic fare.

All performances will begin at 8:00 P.M. and will be held rain or shine.

Please look for the special mailing which will include ticket prices and a Zoological Society members only discount in the next few weeks.



Zoo & Aquarium Month

June

By Kerry J. Bublitz, Zoo Public Relations Coordinator

When floods threatened the world's wildlife, Noah came to the rescue.

Today, the world's wildlife is again threatened, and the Milwaukee County Zoo is coming to the rescue.

By life-saving efforts in breeding, conservation, research, and education, the Zoo-Aquarium Ark is saving species from extinction.

The animals, whose habitats are being destroyed by encroaching humans, will become extinct without the protection of preserves like zoos and aquariums.

The zoos and aquariums of America have now joined forces in a collective Noah's Ark so that thousands of rare animals can be saved and eventually returned to the wild.

The American Association of Zoological Parks and Aquariums (AAZPA) represents virtually every major zoological park, aquarium, wildlife park and oceanarium of North America. Members of the Milwaukee County Zoo are active in the AAZPA; for example, Zoo Director, Dr. Gilbert K. Boese is a director of the AAZPA.

In most of the world's wild places, animal populations are declining. Trends too far advanced to be reversed will cause the expected loss of many creatures in the next century. At least 20 percent of some 4,000,000 species of animals are in danger of extinction. Some of them, such as the whooping crane, tiger, and Asiatic elephant, will exist only in zoos or in nature preserves.

Zoos are preparing for the next century by directing their efforts to the propagation of their animals. The AAZPA has developed a Species Survival Plan (SSP) to strengthen and coordinate captive programs so that zoos and aquariums can contribute to the world-wide effort to preserve vanishing species. A major problem to be solved is the lack of space. All the North American zoos combined constitute less than 20,000 acres. The solution is cooperation, and breeding loans among zoos

are now common. The transferring of animals from zoo to zoo is of benefit to the individual zoos from the standpoint of improved exhibits; but, most importantly, breeding loans enhance the likelihood of propagation of the species involved.

Mesou, an adult female Lowland gorilla, was placed at the Milwaukee County Zoo thanks to the efforts of the SSP. She is the potential mate for Tanga, an adult male gorilla.

The cooperative approach to the management of captive populations for the preservation of wildlife is a monumental task, but one that is very near realization. Each species designated for the SSP Program is managed by a committee drawn from the staffs of those zoos exhibiting that particular species. Milwaukee belongs to the Snow Leopard SSP program because the Zoo currently manages this particular species.

Roughly 5,000 animals representing 34 species in about 100 zoos across the country are presently part of the program. Zoo managers hope that by the end of the century, 1,500 species will ride the "zoo ark."

Essential to captive management of large numbers of wild animals is keeping accurate records. This is accomplished through another important AAZPA program: ISIS, the International Species Inventory System. Here captive animals are recorded on computer. Accumulated data is then circulated to participating institution members.

References to the 51,000 living mammals and birds that have been inventoried help zoos locate proper mates or additional individuals for breeding programs. Through ISIS, age, sex, parentage, place of birth or circumstances of death of an individual are easily retrievable.

As AAZPA President Elvie Turner explains, "It's clear that zoos and aquariums aren't just for kids anymore. Conserving the wildlife of the world is what today's zoos and aquariums must be about."

In a very meaningful way, members and supporters of the Milwaukee County Zoo have become modern-day Noahs.

THE ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

THANKS it's following loyal —
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You have helped the support organization of the Milwaukee County Zoo to renovate, remodel and reconstruct one of America's top 10 Zoological Gardens.

You have enabled us to continue the excellence established at the Milwaukee County Zoo in the areas of education, recreation, exhibition and conservation.

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You have helped the Milwaukee County Zoo make a 45 million dollar economic impact upon the greater Milwaukee area.

You have helped establish the community pride and national prestige associated with the Milwaukee County Zoo.

On behalf of Wisconsin's #1 Tourist Attraction — THANK YOU

Announcing the Second Annual 1985-1986 Zoo Calendar Sponsored by Little Caesars Pizza

The Milwaukee County Zoological Society, the Milwaukee County Zoo and LITTLE CAESARS PIZZA are proudly producing the Second Annual Zoo Calendar. The 12 month calendar will run from September 1, 1985 through August 31, 1986.

The calendar will feature 12 dynamic four color animal photos including the top 3 winning photos from the 1st Annual Zoo Calendar Photo Contest. Exciting zoo events and activities will be highlighted.

The calendar will make its debut on June 20th at the Annual Picnic. Please join us at the picnic and buy your Zoo Calendar for only \$3.50 to Zoological Society members and \$3.95 to non-members.

Everyone benefits from this custom '85-86 Zoo Calendar. It will serve as a constant reminder throughout the 12 months of the wonders of the Milwaukee County Zoo and all proceeds will help maintain the excellence enjoyed at Wisconsin's #1 tourist attraction.

LITTLE CAESARS PIZZA, a family-oriented "take-out only" pizza chain and one of the top ten in the country has generously included savings coupons in our calendar. The owner and president of the 7 county, southeastern Wisconsin franchise is Thomas Bayoff.

Thomas Bayoff has been in Milwaukee since June of 1981 and is currently operating 10 stores. Present expansion plans call for 30 locations in the Milwaukee metropolitan area.

Tom and his wife, Colleen, reside in Wauwatosa. Colleen is actively involved with Tom both in the business and the many Youth Sports activities that the two share both personally and professionally. Tom has been associated with the pizza and related food business for 23 years. His management and professional career has been as diverse as starting and running the multi-million dollar Wholesale Food Division of LITTLE CAESARS PIZZA ENTERPRISES in Detroit (750 units nationally) to later becoming a Vice President of LITTLE CAESARS PIZZA MARKETING. He is a 1972 graduate of Western Michigan University. It was there that he "discovered" Milwaukee and on one of his many visits here decided that one day he would both live and work in our city.

Value and quality are top priorities for LITTLE CAESARS PIZZA. They are a family-oriented chain offering nutritious, inexpensive meals for groups and families specializing in 10 minute service. While specializing in pizza they offer complimentary dinner items including sandwiches, salads and soft drinks.

LITTLE CAESARS PIZZA is highly involved in the community with each store doing its own local advertising and sponsoring popular community events and/or sports teams.

The Zoological Society and the Milwaukee County Zoo welcome LITTLE CAESARS PIZZA's generous support. We are confident that the 1985-1986 Zoo Calendar will be an outstanding addition to every home.

WE NEED YOU NOW MORE THAN EVER!

Corporate/Patron Name _____

Address _____

Phone _____

Individual Designee _____

Annual Membership Patron (\$500)

Platypus (\$1000 Bronze)

Platypus (\$2500 Silver)

Platypus (\$5000 Gold)

I am interested in further information:

Yes No

We welcome and invite you to add your corporate name to this prestigious list of community minded corporations.

THE ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY
10001 W. Bluemound Rd., Milwaukee, WI 53226
(414)258-2333

ZOO PRIDE

Birthday Parties

Zoo Pride is now booking birthday parties at the Zoo through the summer. Days available for birthday parties are Mondays, Wednesdays and Saturdays. Please contact Mary Rockstad at the Zoo Pride office for more information. (258-5667)

Behind-the-Scenes V.I.P. Tours

Consider a special behind-the-scenes tour for that special V.I.P. in your life. Experience a close up view of some of the animals at the Milwaukee County Zoo. For cost information or reservations, please contact Robin Higgins at the Zoo Pride Office. (258-5667) No V.I.P.S. under 12 years of age, please!

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Teddy Bear Days

Zoo Pride and Tri-City National Bank will again host this unBEARlievable event for Teddy Bear lovers, enthusiasts and collectors! A new feature this year is the Teddy Bear Hospital and Clinic. Bring your favorite Teddy to the Zoo and we will give it a free health check-up. Your Teddy Bear will then receive a personalized BEARtificate of Health.

Teddy Bear Days will include these exciting events:

Special Features:

SATURDAY, JUNE 15TH
TEDDY BEAR ICE CREAM SOCIAL

Featuring:

StrawBEARy & BROWN BEAR Sundaes
Face Painting
Paw Reading
BEARlympic games
Special appearances by: Yogi Bear, Boo-Boo Bear, Cindy Bear and Ranger Smith

SUNDAY, JUNE 16TH
TEDDY BEAR CONTEST AND PARADE

Bring your favorite Teddy Bear. Enter the contest and join in the parade. Judging from 11:30 am to 1:00 pm with registration beginning at 10:30 am. The parade begins at 2:30 pm. Winners announced and prizes awarded!

... daily attractions:

BEARTIQUE
Wednesday through Sunday
Teddy Bear Cookies - free to first 2,200 people each day*
Handmade Teddy Bears by Pat Joers
Teddy Bear Appraisals by William Zito
Collectible and Hard to find Teddy Bears Steiff, Gund, Hermann, and more!

TEDDY BEAR CLINIC/HOSPITAL
Free health check-up for Teddy
Professional repairs for injured
Teddies

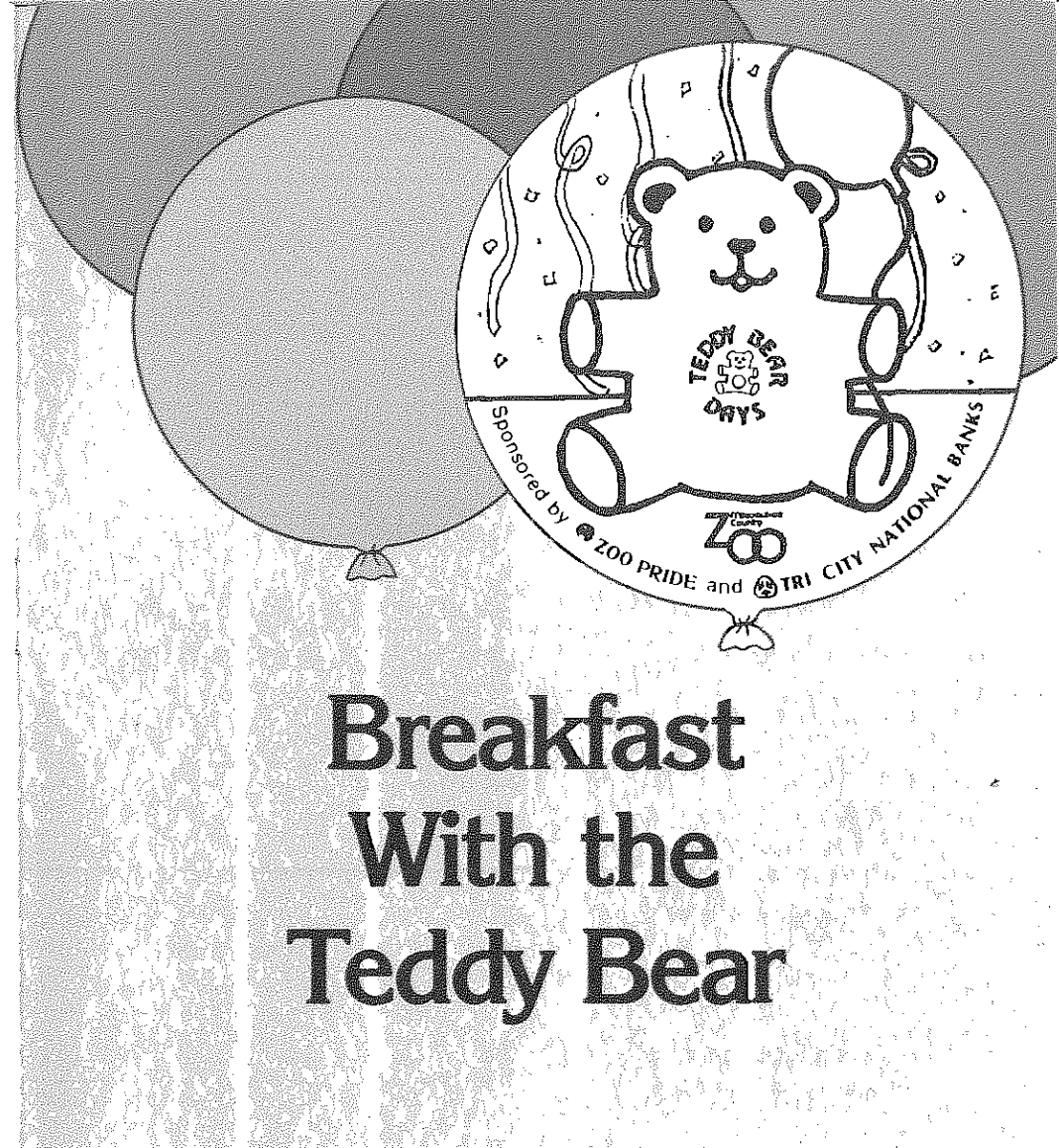
BASEBEAR CARDS
Collect all five cards

TEDDY BEAR BREAKFAST
Wednesday, Thursday, Friday and Sunday
Yummy breakfast, entertainment, Teddy Bear button and cookie

BEAR'S EYE VIEW
Behind the scenes tour of a bear den

BEARFITTI
Draw your favorite Teddy on our 200 foot fence

*The Teddy Bear cookies are compliments of McCoy Contractors!



Breakfast With the Teddy Bear

Wed., Thurs., Fri., Sun., June 12th, 13th, 14th, 16th
9 A.M., Flamingo Cafe, Milwaukee County Zoo

Breakfast with the Teddy Bear is a fun way to begin the day. There will be a delicious breakfast, entertainment by a Clown, a teddy bear cookie to take home, and Teddy himself with a "Breakfast with the Teddy Bear" button for every girl and boy. Tickets are \$5.00 for children and adults — and includes admission to the Zoo. Tickets must be purchased in advance. Limited seating. Use the order form below.

BREAKFAST WITH THE TEDDY BEAR

Please send _____ tickets @ \$5.00 each.

Check 1st, 2nd, 3rd, 4th choice:

June 12 _____ June 13 _____ June 14 _____ June 16 _____

Enclosed is a check or money order for \$ _____, and a stamped, self-addressed envelope.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Send and make payable to: Zoo Pride — Teddy, 10001 W. Bluemound Rd., Milwaukee, WI 53226
No reservations or cancellations after June 7th. Please present ticket at gate for admittance.

AT THE ZOO

May 11 — Riverside Theater Zoo Benefit Performance with Jerry Lee Lewis. For tickets call 271-2000.

May 22 — Members Only Premier of New Wolf Woods Exhibit 6-9 P.M. Special Presentation by Dr. L. David Mech in Flamingo Cafe at 6 P.M. and 9 P.M. (limited seating).

Memorial Day Through Labor Day — "Music On The Patio" Saturdays 12-4 P.M., Sundays and Holidays 1-5 P.M.

June 9 — WLQM/WAWA Family Day at the Zoo.

June 12-16 — Teddy Bear Days (see article for daily schedule).

June 20 — Annual Picnic for Society Members Only 6-9 P.M.

June 21-22 — Enchanted Evenings

June 29 — Zoo Ball II: The Marrakesh Express (see article for details).

July 5 — Milwaukee Symphony Orchestra with Malcom Frager.

July 6 — Milwaukee Symphony Orchestra with Della Reese.

July 7 — Four Lads/Four Aces

July 12 — Milwaukee Symphony Orchestra with Eugene Fodar.

July 13 — Milwaukee Symphony Orchestra Victor Borge.

July 13 & 14 — Preschool Weekend. Call Education Department for details 771-3040.

July 17 — Members Only Event with Roger Caras.

July 19 — Milwaukee Symphony Orchestra with Stephen Swedish.

July 20 — Milwaukee Symphony Orchestra Sousa Concert and Ice Cream Social.

July 26-28 — Urban Woman Exhibit (see article for details).

July 27 — Milwaukee Symphony Orchestra Popcorn Sing-A-Long.

July 28 — Milwaukee Symphony Orchestra with Glen Campbell.

August 3 — Albert The Alley Cat At the Zoo.

August 10-11 — Enchanted Evenings.

August 13 — Premier Showing Of The KOALA For Members Only 6-9 P.M. (look for your special invitation).

August 22 — Animal Adoption: Family Reunion 6-9 P.M.

August 23, 24, 25 — Gala Celebration of Milwaukee County Sesquicentennial At The Zoo.

September 6 — Senior Citizens' Day.

October 5, 6, 12, 13 — Harvest-Zoo-Bilee (see upcoming issue for details).

ALIVE

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Lillian Ramaker, Editor

In support of Milwaukee County Zoo
Gilbert K. Boese, Ph.D., Director

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