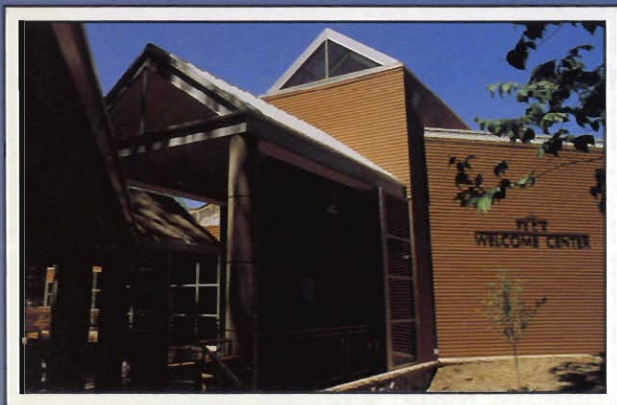


ALIVE

SUMMER 1988



Milwaukee to host Zoo conference

by Dr. Gilbert K. Boese



Zoo friends. That's what the summer and fall of 1988 are shaping up to encompass. The Milwaukee County Zoo is proud and honored to host the 64th annual conference of the American Association of Zoological Parks and Aquariums (AAZPA).

Zoo colleagues from across the country and even some from foreign countries will join us, September 25-29, to explore present issues facing Zoos and our environment.

It will be an event Society members as well as the greater Milwaukee community and all of Wisconsin should celebrate. Here is our opportunity to show off the Milwaukee County Zoo. It is, indeed, the greatest Zoo in the world. We have so much to be proud of — the endangered species breeding programs, the \$25 million capital campaign project, the beautiful botanical garden within our 185 acres, the growing education programs and the outstanding animal management/care practices.

We plan on opening our Zoo to our colleagues so they can discover the wonders of Milwaukee that you enjoy all the time.

Inside, you'll read about the Peck Welcome Center — another example of your Zoo meeting the needs of its public and members. It's here we'll conduct the Conservation Endowment Fund Auction, an event to raise money for the AAZPA's worldwide conservation commitment. We're a part of that commitment, too.

It's also in the Peck Welcome Center that we'll exhibit Cargo To Extinction, July 30 to November 1. We want you and other people who care about wild animals to understand the plight they face from habitat destruction and poaching.

So as you can see, we definitely have a welcoming summer and fall. Zoo friends. That's how our staff thinks of you and we hope you feel the same about your Zoo family.



July, 1988

Dear Society Member:

In a recent Milwaukee Sentinel article, Dr. Bruce Beehler, Milwaukee County Zoo's Director of Animal Management and Health, stated that participating in the Zoo's extensive animal conservation effort is "expensive, involving substantial staff time and travel. But...these activities help establish the Zoo's credentials as a world class facility." Dr. Beehler is absolutely right and it is the Zoological Society's financial support for County employees that pays for most of these projects, among other things.

Milwaukee County's inability to provide funds to support conservation projects, a second veterinarian position, the growing professionalism of the Zoo staff and the continuing education of a number of County Zoo employees prompted the Zoological Society to take an active financial role. It is a practice that reached back into the era of former Zoo Director George Speidel (1948). Other support groups for county-run cultural organizations do similar things.

In the case of Zoo Director Gilbert Boese, the Society also recognized his role in helping the Society increase its membership and raise money for the New New Zoo. Gil Boese was a key figure in closing many of the big donations to the capital campaign. The Society covered his expenses when he was involved in these activities.

Overall, during the four and one-quarter year period, January 1, 1984 through March 31, 1988, the Society has paid to or reimbursed Dr. Boese \$90,850 (\$21,376 per year) including salary supplements, travel, professional expenses and development work. It has also paid \$44,558 during the same period to other County Zoo employees in support of professional travel, development, education and meetings. All of these payments were approved by the Society's board of directors, and audited by the Society's audit committee and its independent certified public accounting firm, Arthur Young.

Here are the details of the Society's support for Dr. Boese from 1984 through the first quarter of this year:

Salary Supplement. Salary supplements to Dr. Boese began in early 1984 and were paid through March, 1988 when Dr. Boese declined to accept any further payments. In 1984, Dr. Boese was one of the top candidates for the directorship of the National Zoo in Washington, D.C. and we did not want to lose him. With the approval of the then County Executive, William F. O'Donnell, the Society provided Dr. Boese with a ten percent annual salary supplement to cover his services to the Society (fund raising and all

other activities). The total amount provided was \$26,232 (\$6,172 per year).

Travel. The Society provided financial support to Dr. Boese for safaris and filming expeditions to Africa and China which he conducted for the purposes of animal acquisitions, stories for newspapers and magazines, educational television programs, conservation programs, and fund raising and donor development for the Society. During the period, Dr. Boese was involved in nine trips - seven safaris and one filming expedition to Africa and one trip to China at a total cost of \$26,278 (\$6,183 per year or \$2,920 per trip). The majority of these expenses were covered by direct donations given to the Society at the time of the trip from other participants on the trip.

What benefits did the Society derive for its investment? Many of the conservation and educational aspects are intangible. Some are direct. The China trip resulted in a two month visit of the Golden Monkeys to the Zoo and helped produce a record year in both attendance and income. Various participants in the safaris have become active members of the Society, Zoo Pride and major contributors. Contributions from these participants to the Society totaled \$697,498.

Dues and Related Expenditures. The Society has reimbursed Dr. Boese a total of \$14,978 (\$3,524 per year) for his memberships and professional and social organizations deemed helpful to his role at the Zoo and his support of the Society. These include memberships and related expenditures in the American Association of Zoological Parks and Aquariums, where he is a director and member of the International Development Committee, and the International Union of Directors of Zoological Gardens. The Society also paid \$7,585 (\$1,785 per year) for Dr. Boese's membership in and Zoo related entertainment expenses at the University Club and the Milwaukee Rotary Club as a means of building private sector leadership support for the Zoo and \$15,777 (\$3,712 per year) for public relations, out-of-pocket Zoo business and fund raising expenditures.

Have these expenditures been worth it? The Zoo has had an attendance increase from one million in 1980 to 1.68 million in 1987, an increase of sixty-eight percent. The Zoological Society has increased its membership from under 3,000 to 25,000 and has raised almost \$13 million for the New Zoo from the private sector. The overall enterprise including the employees, physical plant, volunteers and donors make the Milwaukee Zoo dynamic and unique and much of this is attributable to the leadership of Dr. Boese. Yes, we believe that every dime we have paid to or on Dr. Boese's behalf and to the other county employees has been more than worth it for the Milwaukee community.

Sincerely,

John A. Hazelwood
John A. Hazelwood
President

ALIVE MAGAZINE

Published quarterly by
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Summer 1988

VOLUME 8, ISSUE 3

FOCUS

The Peck Welcome Center

opened June 11 amidst grandeur, glitz and grade school children who created original animal sculptures.

4

It's a **tall order** when a giraffe needs a pedicure. The Milwaukee County Zoo medical staff and colleagues from the midwest combined forces to trim Twiga's toenails.

8

The fourth annual **Photo Contest** really clicked with over 300 entries. Take a close look at the winning photos.

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A warm welcome awaits visitors at the Zoo's Peck Welcome Center

by Laura Pedriani



In April 1987, the Milwaukee County Zoo broke ground for an exciting new Welcome Center. On Saturday, June 11, 1988, one year and three months later the fabulous Peck Welcome Center opened its door to the public.

The Peck Welcome Center is much more than a beautiful building, it represents a beginning of an exciting future for the New Milwaukee County Zoo. "It's a very important beginning to the total experience of our Zoo for all seasons," said Dr. Gilbert K. Boese, Zoo Director.

It is obvious that an important beginning is what architects Kahler, Slater, Torphy, Engberg, Inc. and Zoo staff had in mind when designing the multi-faceted facility.

Located behind the recently-opened Taylor Family Humboldt Penguin Exhibit, a lighted, covered walkway leads to the building, nestled in the woods. The walkway is the first in a series of interconnecting, covered walkways that will make it possible for visitors to enjoy the Zoo regardless of

inclement weather.

The Center spans three stories. The lower level houses offices, including those of Zoo Pride, a conference room, a library and research facility, and storage space. The upper level or loft houses the audio visual equipment used for "It's Wild," the multi-media presentation.

The main level is 35,000 square feet of splendor. An exhibit hall, bookstore, caterer preparation room, coat room, and multi-media theatre occupy this space.

The exhibit hall covers 15,000 square feet of parkay flooring and floor-to-ceiling windows. Currently, The Paper Zoo is on exhibit. Over 100 animals created by Milwaukee-area school children brighten the expanse.

In the future, The Cargo to Extinction will be on exhibit, as well as special lectures, photo exhibits and special events.

The exhibit area and multi-media theatre are available for rent. The Zoo's group sales department has already begun booking pri-

vate, after-hours events into the facility.

The main level also features The Peck Welcome Center Bookstore. This is the first time the Zoo has had a bookstore and it's special. The bookstore carries animal-related books for children and adults, as well as a small but important selection of fine gifts.

The highlight of the Peck Welcome Center, and an experience not to be missed, is the spectacular multi-media presentation "It's Wild." The wonders of the Zoo spring to life in this 4½ minute animal extravaganza.

Slides, photos, film and videotape are combined with an original soundtrack to make "It's Wild" a unique experience. Sorgel Studios, Inc. took nine months to coordinate the presentation. It utilizes 12 slide projectors and a computer-controlled 16 track audio deck with surround sound audio.

There are no voices or narration in the presentation and none are needed. The elephant's trumpet and tiger's growl speak



(Clockwise from upper left photo) Inside the Peck Welcome Center; Lillian Peck and her son Bernie Peck attend the grand opening festivities; Charlotte Rae of Facts of Life fame entertained guests at the gala opening especially Lillian Boese, executive director; the multi-media theater entrance is directly across from three outdoor deck areas.



for themselves.

"It's Wild" is shown three times each hour beginning at 9:30 a.m. The last presentation of the day begins at approximately 3:45 p.m.

The Peck Welcome Center isn't just a beautiful building, nestled among the Zoo's many trees, it's a multi-faceted facility that has long been needed by the Milwaukee County Zoo, a world-class Zoo, that is on the cutting edge of Zoos of the 1990s.

The Peck Welcome Center is made possible by a donation from the Milton and Lillian Peck Foundation and the Kresge Foundation. The Center is expressly for Zoo visitors. Be sure to visit it and enjoy it.

Laura Pedriani is the Zoo's Public Relations/Special Events Director.



It's for the birds!

Zoo Ball V with the theme "Birds of a Feather" was the social event of the summer, Saturday, June 25. Nearly 700 fashionably adorned party-goers enjoyed the evening's festivities on the Zoo grounds.

Zoo Ball V was co-chaired by Susie and Jim Lindenberg and Caroline and Jay Robertson. They coordinated the efforts of more than 100 volunteers who contributed countless hours to Wisconsin's most successful fund raising event.

The silent and voice auctions netted about \$160,000. Marshall Field's generously sponsored a raffle again this year. The proceeds from the Ball will benefit the new Aviary.

The decorations, in keeping with the theme, mirrored the bright plummage of tropical birds. The party-goers took a short zoomobile ride to the silent auction area.

You can help support the World Wildlife Fund's Cargo to Extinction and have a cuddly friend to take home too!

Special World Wildlife Fund Plush Animals are available in our gift shops. These plush replicas of Giraffes, Rhinos, Zebras and many more range in size from 6" to the large almost life size animals on display with the Cargo to Extinction.



Here, they were immersed in the flavor of the Zoo because they were surrounded by many exotic animals.

The dinner and dancing took place for the first time in the new Peck Welcome Center. The Dick Judson Swing Band entertained from 9 p.m. to 12:30 a.m.



The voice auction featured many unique items such as a Paris trip, dinner with the Boeses, and the Sunset Soar (a Zoo party centered around the new hot air balloon).

The evening "flew" by according to party-goers. It was definitely an evening for the birds.

From Top: the Zoo entrance the evening of the Ball. Co-chairs: Jay and Caroline Robertson, Susie and Jim Lindenberg. Party-goers with animal noses enjoy the wild evening.

Summer sizzles with special events

This summer season at the Zoo is sure to melt your heart with fun and excitement. First up is Teddy Bear Days July 15, 16 and 17. This fun-loving event is sponsored by Zoo Pride. For more bear facts call 258-5667.

Animal Appreciation/Conservation Weekend will take place on Saturday and Sunday, July 30 and 31. From Land to Sea and Back Home Again — it depends on you is the slogan of the day which encompasses conservation of animals and their habitats, care of domestic animals and also respect for the environment which includes recycling. The weekend promises to be both educational and fun with the following speakers lined up for each day:

11 a.m. & 2 p.m. **Rich Block**, Director of Public Programs at World Wildlife Fund
Noon & 3 p.m. **Rich Sajdak**, Aquarium/Reptile Curator, Milwaukee County Zoo
1 p.m. **Dr. Allen Young**, Curator of Invertebrates Milwaukee County Museum

Keep Greater Milwaukee Beautiful will have a collection station for recycling so pitch in and bring your aluminum cans, glass bottles (green, brown and white only) and newspapers. Other groups that will be represented are: Community Veterinary Clinics, DNR, Sierra Club, The Rainforest Action Network, Bat Conservation International, Inc., various nature centers, Zoo booth by the Zoo explorer post, Wisconsin Wildlife Federation and the Wildlife Area.

A special addition to the Animal Appreciation/Conservation Weekend and also for the Zoo is the Cargo to Extinction exhibit, on loan for three months to the Zoo from the World Wildlife Fund/Traffic (U.S.A.).

Cargo will be unveiled on Saturday, July 30 and will continue to be on exhibit in the Peck Welcome Center through November 1, 1988. Cargo teaches visitors about illegal trade of endangered species and displays some actual confiscated items that have entered this country. It is truly an eye open-

ing educational experience that should not be missed.

It's time once again to forget about your waistline and dine with the best of them at the Sentinel's Milwaukee A La Carte on August 18, 19, 20 and 21. The event, now in its fourth year, promises to be even more "fattening" than ever! Thirty-two restaurants are on the menu along with "daily entertainment specials." This feast with the beasts begins promptly at 9 a.m. and ends at 10 p.m. each day with a spectacular fireworks show by Bartolotta Fireworks. What a zoolicious way to end a zoolicious meal! (or meals!)

September has its own charm. It's the famous Senior Celebration event on Friday,

September 9 co-sponsored by Zoo Pride and Aurora Health Care.

October 1 and 2 will be a weekend of beauty and creativity when Harvest Zoobilee Arts and Crafts Fair comes into its fourth year. Taffy apples, pumpkins and assorted vegetables and fruits will again be in abundance along with a growing number of artists from around the state selling and displaying their works. Indian dancing and food will be provided by the United Indians of Milwaukee.

Stay tuned for our next issue of Alive where ghostly details await you on our Halloween Spooktacular and as the winds get cooler and snow gently begins to fall, you'll hear about all our December events as well.

Taste buds ready?
It's time to feast with the beasts at



Thursday, August 18 to Sunday, August 21
9 a.m. to 10 p.m.

32 delightful restaurants • stages packed full of entertainment • a fireworks display each night

They're all waiting for you at
Milwaukee's first and best food festival!

Giraffe pedicure presents tall order for medical team

by Dr. Andrea Lenhard

As I watched the Zoo's 6-year-old male giraffe hobble around his enclosure late last March, I knew that the time had come to do something drastic to help him. Twiga had suffered bouts of lameness for over a year and a half because his front hooves were seriously overgrown, putting strain on all the joints of both front legs. Smaller animals are anesthetized as needed to trim their feet, but anesthesia in giraffes is a tricky business; so difficult that approximately half of all anesthetized giraffes die.

Twiga's feet were bad enough that we could choose between watching him slowly become arthritic and crippled, eventually having him break his leg while trying to walk around, or risking anesthesia to do a hoof trim. We opted for the hoof trim.

The first order of business was to call other zoo veterinarians to pick their brains about possible ways to manage a giraffe during anesthesia. There are special problems that must be solved in a procedure involving a giraffe. First, the giraffe's head must be held up at all times to prevent it from regurgitating so it won't choke on the rumen fluid. Next, the giraffe's neck must be kept straight, massaged frequently, and its position changed every 20 minutes to keep the airway open and keep muscle cramps from occurring. While the giraffe is becoming anesthetized, it must be guided as it stumbles around so that it doesn't bump its head or fall in a position that would hurt its legs.

The second order of business was to line up the people needed for such a specialized procedure. Many of the zookeepers experienced in handling hoofstock were scheduled to be here. A veterinarian and hoofstock keeper from the Brookfield Zoo agreed to come and bring their specialized



The Brookfield team trimmed his feet. They started with a giant hoof nipper (like an oversized toenail clipper) and did the finishing work with a heavy duty sander.

equipment for giraffe hoof trimming. Three anesthesiologists from the veterinary school in Madison volunteered to help monitor the animal and bring specialized muscle relaxants and extra emergency drugs. Finally, a veterinarian from the Lincoln Park Zoo wanted to come just to watch!

A week before the procedure, we began to gather the necessary equipment. Three halters in various sizes were purchased as were numerous lariats. Chains, canvas straps and pulleys were borrowed from the elephant house in case it was necessary to hoist Twiga up after the procedure. Protruding sharp projections were removed from

the cage or padded two days before the procedure, and the floor was covered with six inches of dirt to prevent slipping. Hay bales were brought in for padding and propping the head up. Extra drugs were ordered in case there was an emergency. Twiga got no food or water for two days before the procedure to lessen his chances of regurgitating.

At last the big day arrived and Twiga would not go into the specially prepared cage. Dr. Beehler, the Zoo's Director of Animal Management and Health, had to climb up the banwork in front of the exhibit to startle him into the prepared area. Twiga was so upset afterward that we had to give him an hour to calm down.

Once he was calm, we darted him with a tranquilizer then with the anesthetic. The tension

mounted because we had to get a halter on his head as soon as he was sleepy enough to let us, but before he fell. The halter went on without a hitch. It was attached to a rope passing through a ring in the roof so his head could be held up. Twiga gradually began to wobble as he walked, finally sliding down one wall onto his chest in a perfect position. Since he was helping hold his head up and tried to rise again, he was given a muscle relaxant intravenously.

Everyone sprang into action as quietly as possible since Twiga could still move in response to noise. A towel was placed over his eyes to help keep him calm. A stack of hay bales was built to rest his head on. A mattress was placed against his neck then a ladder lashed on top of it to keep his neck straight. It took five people just to hold his neck in the proper position.


The veterinary school team set about checking his blood pressure, respiratory rate and heart rate, and gave him IV fluids. Our zookeepers helped hold the neck, kept

Back on his feet, Twiga is ready to get back outdoors.

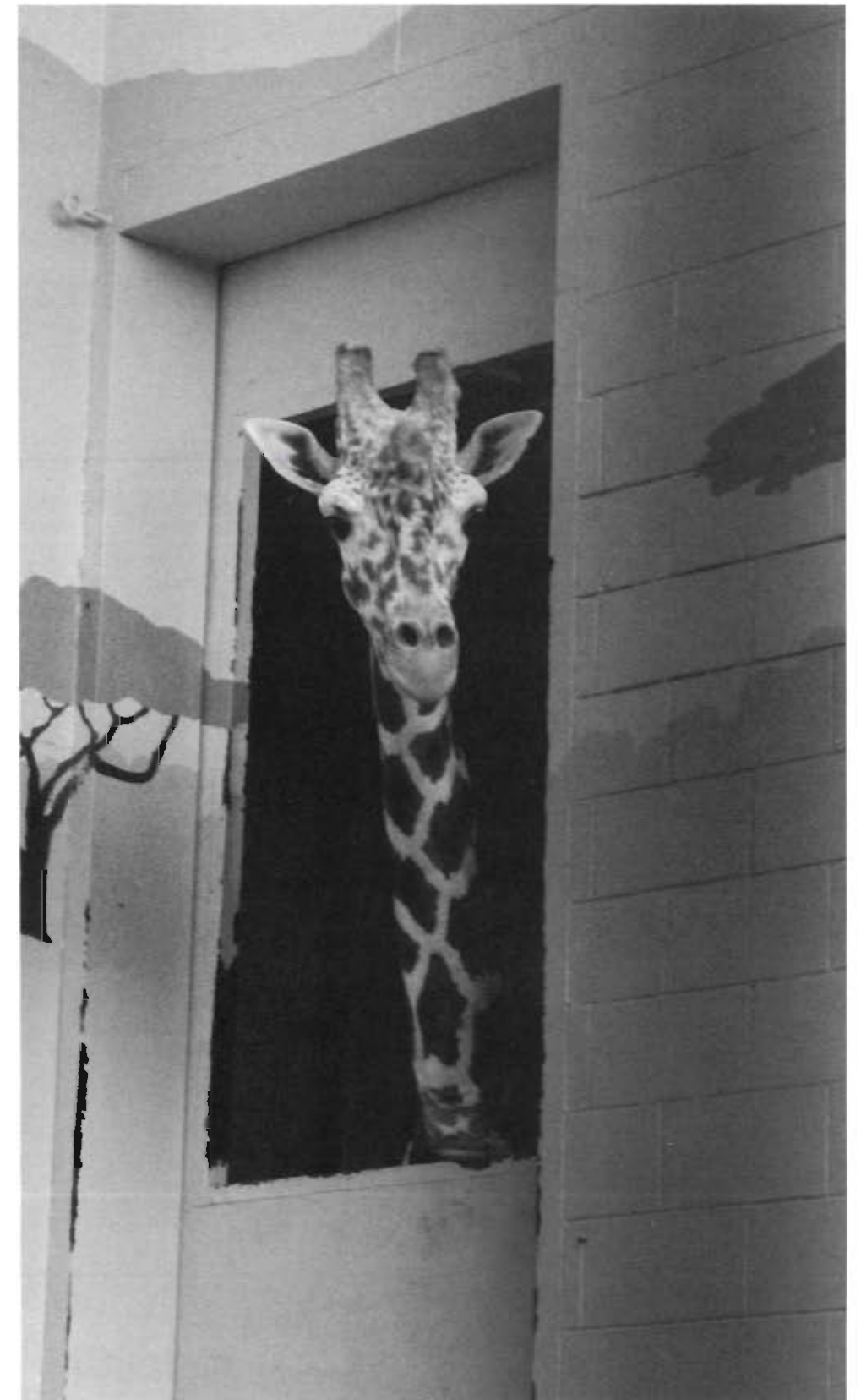
the ropes in proper position on his head halter, placed hay bales wherever they were needed, and moved Twiga's body and legs around with ropes so that we could get to his feet.

The Brookfield team trimmed his feet. They started with a giant hoof nipper (like an oversized toenail clipper) and did the finishing work with a heavy duty sander. Blood was collected for routine blood tests and blood gasses. His temperature was monitored to make sure he was not overheating. Drugs to counteract overheating and muscle cramping were given to him as were antibiotics. Every so often everyone would frantically shift positions like Lilliputians around Gulliver to change the neck position.

It seemed to take forever, but in less than an hour the procedure was finished. With speed and care the leg ropes were removed, the ladder and mattress were unlashed from the neck, and the haybales were taken out of the cage. I administered the reversal drugs with bated breath because less than a week before a giraffe at another zoo had died right after getting the reversals.

Twiga laid quietly for a couple of minutes then tried to stand up. We pushed him down as long as possible then left the cage when he rose. The only thing helping to support him as he staggered was the head rope on the halter. We were glad it was there, too, for Twiga nearly fell over backward at one point. When he was steady enough on his feet, the halter was removed. Two hours later, the only evidence that anything had ever happened were Twiga's beautifully manicured, normal-looking front feet! 

Dr. Lenhard graduated from the University of Tennessee. She became the Zoo's staff veterinarian in December, 1984.



Photographers framed as winners

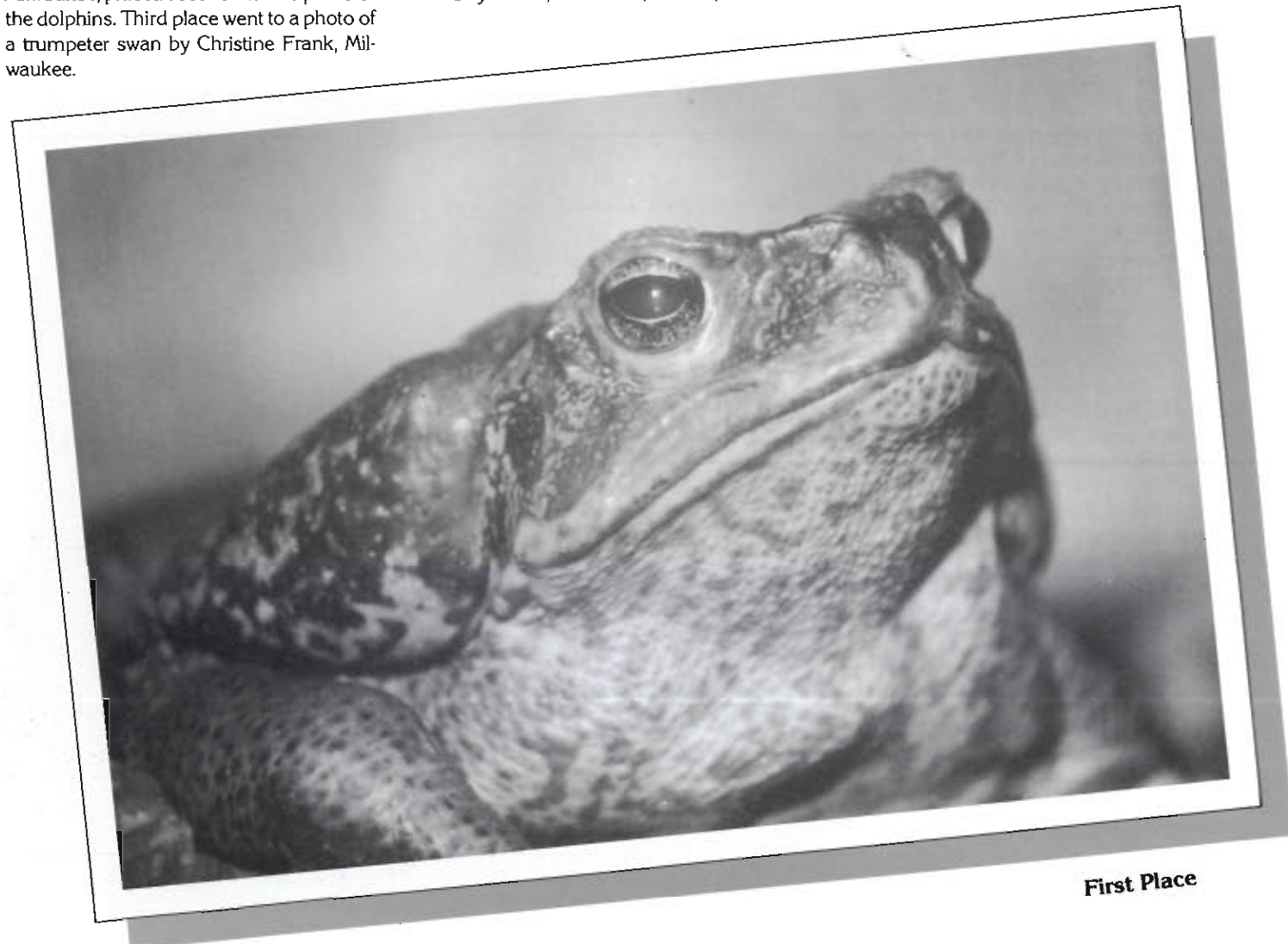
The Milwaukee County Zoo announced the winners of its fourth annual photo contest in a ceremony, Saturday, June 18, in the new Peck Welcome Center.

Linda Larry, Madison, placed first with her photo of a marine toad. Joel Thielen, Milwaukee, placed second with his photo of the dolphins. Third place went to a photo of a trumpeter swan by Christine Frank, Milwaukee.

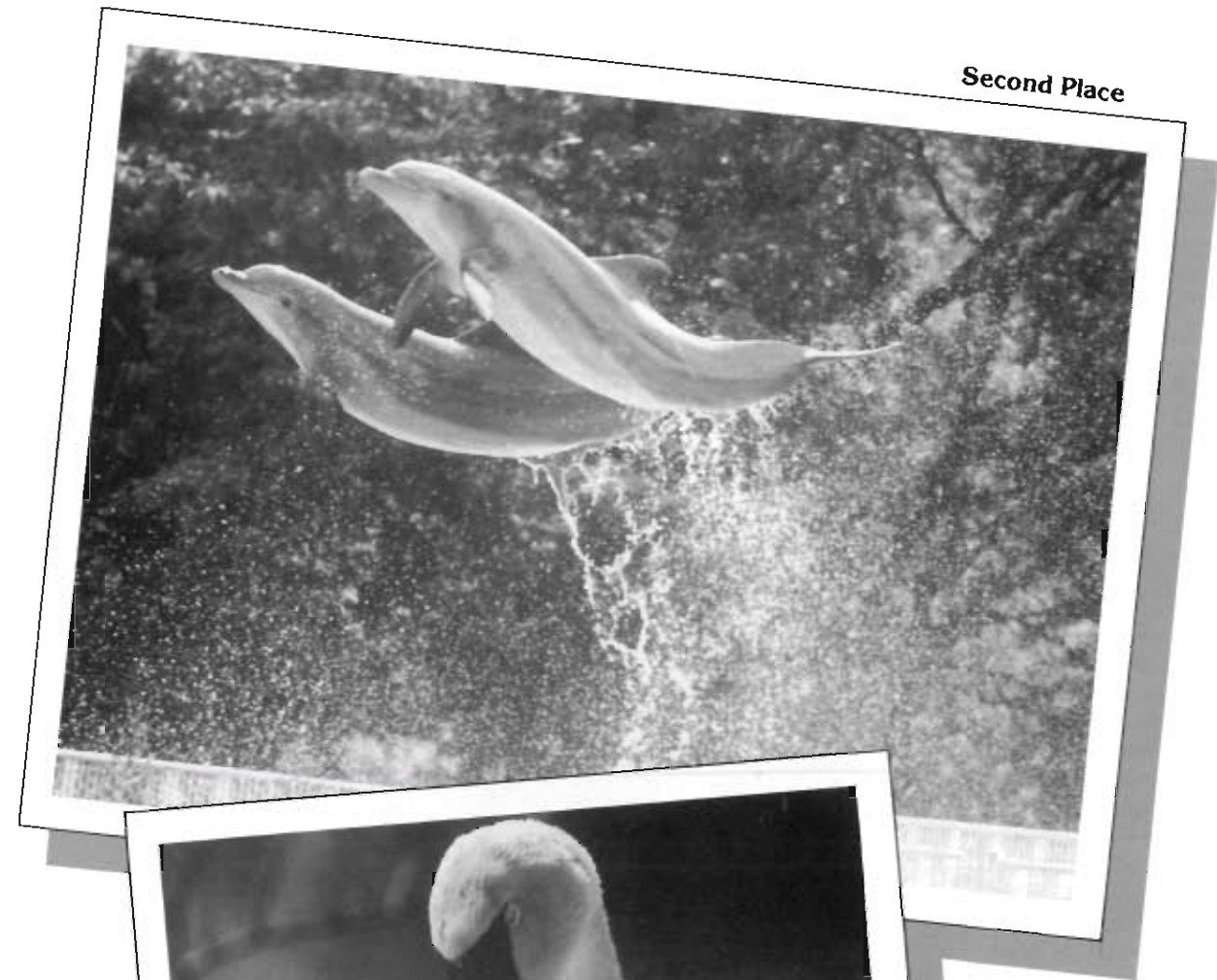
Other awards were: fourth place — Jean Schwonek, Milwaukee, trumpeter swan; fifth place — Donna Brumfield, Wauwatosa, tiger; and honorable mentions — D.R. Pharo, South Milwaukee, polar bear; S. Vollmar, Milwaukee, Chinese golden monkey; Shelly Jubelirer, Milwaukee, piglets; Gary Levine, Milwaukee, sea lion; and Robert

Peterson, Wauwatosa, iguanas.

There were over 300 photos entered in the photo contest. All entries will be on display in the Peck Welcome Center, June 18 through July 5. The photo contest was sponsored by Fotomat.



First Place



Second Place



Third Place



Fourth Place



Fifth Place

Highlander bonobo benefit: another "smashing" success

The 2nd Annual Bonobo Benefit took place April 29, 30 and May 1 at the Highlander Elite Racquet & Fitness Club, located in Brookfield. The event was named for the Zoo's bonobos, rare pygmy chimpanzees.

It was tennis at its best. During that weekend, pros and amateurs alike vied for the top spots of their categories. Friday evening featured a Pro-Am. Amateurs were paired with pros to compete for the honors. The winners of the Pro-Am were the teams of Bott-Aranda, Bortz-Davidson, Grambow-Massart, Fredrich-DuCrest, and Wiels-Wiels. Our very own Dr. Gil Boese paired up with Pro Jim Bamisch, but the Boese-Bamisch team was unable to bring home the gold.



The grand finale took place on Sunday afternoon with the Highlander Tennis Classic. Pros throughout Wisconsin tested their talents against each other. The team of Jim Woyahn and Kevin Cahill defeated the team of Rick Vetter and Gary Taxman. Dr. Gil Boese was on hand to congratulate and present the awards to the Woyahn-Cahill team.

All proceeds raised by the Highlander Elite Racquet and Fitness Club were donated to the Zoological Society of Milwaukee County for the new Great Ape facility.

Our sincere thanks to the Highlander, sponsors, tennis pros, and all the enthusiastic Zoo fans who supported this exciting event.

Society welcomes new platypus members

The Zoological Society would like to welcome the following new Platypus Society members who joined after October 1, 1987:

Thomas Doerr	William D. VanDyke
George LaBudde	Beatrice Cheese Inc.
James Kieckhefer	Bob & Marion Wierman
Nancy Balcer	Bob & Rose Vohl
Janine Barre	First Financial
Arthur Brazz	Savings Assoc.
Edward E. Gillen Co.	Lowell Warshawsky
Pieperpower Foundation	Koss Foundation
Andrew Owsiak	David & Carole Leer
James D. Bell	Ritus Rubber Corp.
Steren's McDonald	A.B. Data
Restaurants	Carol Janet Diamond
Grede Foundation	Importers
Siewert Development	Peter J. Tellier
Leslie Paper Foundation	Kathleen Bamett
Bill Borchert Larson	Lappin Electric
Mary Jane Stein	Lorraine Straszewski
Heller Foundation	Esther I. Blom
James Steinman	Thomas Lathrop
Great Lakes Vet Lab.	Jullily Kohler

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Edwardo's Natural Pizza	Mrs. Albert Trostel Jr.
Ronald Beckman	Lois S. Reid
Pat & Joan Kerns	Richard & Ellen Glaisner
Jonathan Kay	Ted Kellner
Edward Colman	Robert Elliott
Boston Store	

Platypus Society benefits include: recognition on the Corporate/Patron donor page in Alive; Corporate/Patron newsletter, premiere showing of new Zoo exhibits, VIP behind-the-scene tours, personal or business parties at the Zoo, Bronze Platypus sculpture for \$2,500 and above donors, Zoological Society Committee involvement, and the Platypus Society Dinner. This year, the Platypus Society dinner will be held on Friday, August 26 in the Peck Welcome Center. This elegant evening is

designed to honor and thank Platypus Society members for their support. Mark your calendar NOW!

Your corporate, professional and individual support is critical in enabling the Zoo to continue as a leader in scientific studies and as a cornerstone in Wisconsin's cultural programs. As a member, you will help present and future generations serve wildlife and humanity.

Your association with the Zoo and Platypus Society will be a successful investment. You are building a great today and an even better tomorrow. For further information call Bev Greenberg at 258-2333 and attend one of our Corporate/Patron lunches on any of the following dates: July 13, July 19, August 3, August 16, September 7, and September 15 (other dates are available upon request).

10,000 PLATINUM CORPORATE
Marquette Electronics Foundation

5,000 GOLD CORPORATE
Beck Carton Corp.
Central Control Alarm Corp.
Evan and Marion Helfaer Foundation
Northwestern Mutual Life Insurance Company

2,500 SILVER CORPORATE
Beatrice Cheese Inc.
Ferro Marketing Inc.
Frito-Lay, Inc.
Georgia-Pacific Corp.
Chr. Hansen's Laboratory
Heller Foundation
Hyatt Regency Milwaukee
Johnson Controls Foundation
D. Kurman Company
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A.O. Smith Foundation
Sundance Photo, Inc.
Time Insurance Company
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1,000 CORPORATE
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Automated Systems, Inc.
Badger Meter Foundation
Badger Truck Center
Bayshore Clinical Laboratories
Benlo Chemicals, Inc.
Boston Store
The Lynde & Harry Bradley Foundation, Inc.
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Manpower Foundation, Inc.
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Mechanical Industries
Megal Development Corporation
Miller Brewing Company
Miller Compressing Company
The Milwaukee Brush Mfg. Co.
Milwaukee Electric Tool Corp.
Milwaukee Northside Warehouse, Inc.
Milwaukee Valve Company
Moebius Printing Company
Monarch Corporation
Morse/Diesel - Milwaukee
Mueller Food Service
National Business Furniture
William W. O'Brien, Inc.
Olsten Temporary Services
Orion Corporation
PH Orth Co.
Pabst Brewing Company
Mark Pasch Ltd.
Pepsi-Cola Bottling Company
The Perlick Company, Inc.
Peterbilt of Wisconsin, Inc.
Pillar Corporation
Pieperpower Foundation
Quad/Graphics, Inc.
RTE Corporation
Reinhart, Boemer, Van Deuren, Norris & Rieselbach, S.C.
Reliable Knitting Works
Rexnord Foundation
Reyon Construction
Ritus Rubber Corp.
Robertson-Ryan & Associates
D.G. Robinson Co., Inc.
M.M. Schranz Roofing, Inc.
Shully Catering, Inc.
Siewert Development, Inc.
Silverbird Lanes/Silverbowl Corp.
Stackner Family Foundation
Stein Garden Centers, Inc.
Stereon's McDonald's Rest. Group
Sterling, Inc.
Super Sky Products, Inc.
Tamarack Petroleum Co., Inc.
Taylor Electric
Tombsstone Pizza Corporation
Trade Press Publishing Company
Tri-City Bank
Uihlein Electric Co., Inc.
Universal Foods Corporation
Usinger Famous Sausage
Valuation Research Corporation
Kun Van Engel Commission Co., Inc.
The Video Station
Viter Foundation, Inc.
WICOR, Inc.
WISN-TV
WOKY/WML
R&B Wagner, Inc.
Wauwatosa Savings & Loan
West Bend Company
Whyte Hirschboeck S.C.

Wisconsin Bell, Inc.
Wisconsin Electric Power Company
Wisconsin Packing Company
Arthur Young
The Ziegler Foundation
Zimmer Thomson Associates, Inc.

5,000 PATRON
Alice Benschky Kadish

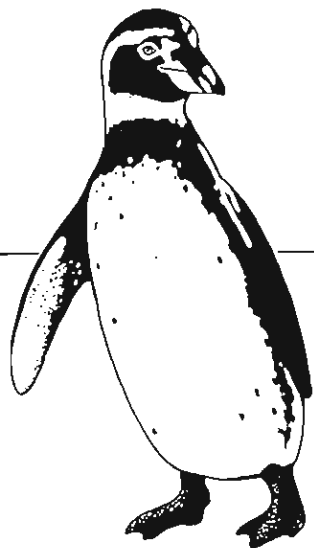
2,500 SILVER PATRON
Leon and Bonnie Joseph
Bill Borchert Larson
John Taylor

1,000 PATRON
William & Priscilla Chester, Jr.
Mrs. John Cleaver
Stephen & Wendy Dearholt
Richard & Ellen Glaisner
Edward & Mary Grede
Eihel Hockerman
Rheinhold & Beverly Hugo
James Kieckhefer
George LaBudde
Jacquelyn Larson
D.F. McKeithan
Bettie & David Meltzer
Bill & Sandi Moomey
Albert O. Nicholas
Dorothy Ross Pain
Sidney Plotkin
Richard & Peggy Raney, Jr.
Gertrude Elser Schroeder
Allan H. & Suzanne Selig
James A. Steinman
Willis G. Sullivan
Mrs. Robert Uihlein
Margo & Jack Winter
Donald and Rosemary Zellmer
Bernard C. Ziegler II

500 PATRON
Howard E. Alcom
Calvin H. Baker
Nancy Balcer
Kathleen Bamett
Janine Barre
Ronald Beckman
James D. Bell
Dr. & Mrs. Allan Berger
Esther I. Blom
Art Brazz
Thekla P. Brumder
Kenneth Carlson
Waller & Rosalie Carson, Jr.
George & Sally Chandler
Christin Clark Cleaver
Edwin Colman
Robert K. Cope
Mrs. Colet Coughlin
Fred Cramer
Daniel Daley
Ross H. Dean
James and Penny Deshur
Thomas Doerr
Thomas I. Dolan
Dr. & Mrs. Gerald Dorros
Larry Ehlers
Robert Elliott
David S. Epstein
Thomas B. Field
Mary B. Finnigan
First Financial Savings Association
Dr. Robert J. Flemma
James D. Friedman
Carl O. Friend
Larry Gellman
Edward O. Gerhardt
Mrs. Benjamin Gjenwick
Joseph Goldberger

Robert Goldberger, M.D.
G.L. Gosewehr
Martin J. Greenberg
David S. Gronik, Jr.
Ronald G. Hammerschlag
John Hazelwood
Madeline J. Howard
R. Roben Howard
Dr. Michael Jaeckels
Dr. Leander R. Jennings
Jeffrey C. Kasch
Jonathan Kay
Ted Kellner
Pat Kerns
James J. King
John E. Koenitzer
Allen C. Koepke
Jullily Kohler
Dr. Michael C. Kubly
Thomas Lathrop
Eugene F. & Gwendolyn Lavin
Gordon & Jean Lee
David & Carole Leer
Ronald J. & Ruth L. Lewis
Mrs. David K. Lindsay
Melba & Carl Lutzke
Douglas M. MacNeil
Irwin Maier
Claire D. Marks
Eugene Martin
Quinn & Jane Martin
Garrett McIntosh
D.F. McKeithan
Mrs. Douglas E. McKey
Terence J. Mulvihill
Diane O'Connor
John Oster, Jr.
Andrew Owsiak
Kenneth and Karen Parelskin
Donald and Mary Peterson
Joan Pick
Richard J. Podell
Bill & Mary Ann Pollock
Jack Recht
Lois Reid
Robert & Marion Rice
David L. Ritz
A.D. Robertson
Allen & Vicki Samson
Barry S. Sattell
Heinz Scherzer
Charlotte & Bill Schield
Joseph F. Schoendorf, Jr.
Jan K. & Ruth Sedivy
Joseph Sileno Jr.
Gene E. Soldatos
Mrs. Leon Stein
Martin F. & Barbara Stein
Lorraine Straszewski
James Taylor
Peter J. Tellier
Miles Theurich
John E. Thomas
Mrs. Albert Trostel, Jr.
Thomas and Priscilla Tuschen
Herman A. Uihlein
James & Joan Urden
William D. VanDyke
Bob & Rose Vohl
Judge & Mrs. Jeffrey Wagner
Bob & Marian Wierman
Allen W. Williams, Jr.
Lowell Warshawsky
J.O. Wright

ADOPT A PENGUIN INTO YOUR HUMBOLDT HOME



A Cool Idea For People With Warm Hearts

The benefits are clearly black and white:

- *A plush toy penguin
- *A personalized certificate of adoption
- *Species information on Humboldt Penguins
- *A nameplate to be displayed for a full year on our "All in The Family" recognition board
- *Invitation to our Family Reunion Picnic to be held on August 25th.

The Animal Adoption Program began in 1982 and has since grown to over 7,000 participants. All donations received are utilized in animal exhibits and Zoo operations.

Give a gift to your friends or relatives and you will be giving a gift to the Zoo.

(This idea is for the birds — don't put it on ice — adopt today.)

Call **258-2223**
for more information

MEMBERSHIP PERKS

A membership in the Zoological Society is one of the best entertainment and educational values in the Midwest.

Your donation is utilized in educational programs, exhibit renovations, animal purchases, grounds improvements and special events.

Your card enables you to enjoy:

- FREE ADMISSION 362 days a year (includes your family and guests if indicated).
- 10% DISCOUNT at all Zoo gift shops when you present your card.
- ALIVE subscription. Our fun and educational quarterly publication.
- NIGHT IN JUNE private picnic for you and your family.
- BEAUTY AND THE FEAST annual program which hosts speakers for you and your family.
- SPECIAL MEMBERSHIP PREVIEW of new exhibits and rare animal acquisitions.
- FREE ADMISSION to over 85 other Zoos and Aquariums in the United States and Canada (see the list below).

ALABAMA

Birmingham Zoo
Montgomery Zoo

ARIZONA

Reid Park Zoo (Tucson)

ARKANSAS

Little Rock Zoological Gardens

CALIFORNIA

Charles Paddock Zoo (Atascadero)

The Fresno Zoo

The Living Desert (Palm Desert)

Los Angeles Zoo

Micke Grove Zoo (Lodi)

Sacramento Zoo

San Francisco Zoological Society

Santa Ana Zoo

Santa Barbara Zoological Gardens

CONNECTICUT

Beardsley Zoological Gardens (Bridgeport)

FLORIDA

Jacksonville Zoological Park

Central Florida Zoological Park (Lake Monroe)

Miami MetroZoo

GEORGIA

Chehaw Wild Animal Park (Albany)

Atlanta Zoological Society

ILLINOIS

Miller Park Zoo (Bloomington)

Lincoln Park Zoological Gardens (Chicago)

John G. Shedd Aquarium (Chicago)

Glen Oak Zoo (Peoria)

Henson Robinson Zoo (Springfield)

Scovill Children's Zoo (Decatur)

INDIANA

Fort Wayne Children's Zoo

Indianapolis Zoo

Mesker Park Zoo (Evansville)

Potawatomi Zoo (South Bend)

IOWA

Blank Park Zoo of Des Moines

KANSAS

Emporia Zoo

Lee Richardson Zoo (Garden City)

Topeka Zoological Park

Sedgwick Co. Zoo & Botanical Gardens

(Wichita)

KENTUCKY

Louisville Zoological Garden

LOUISIANA

Alexandria Zoological Park

Audubon Park & Zoological Gardens

(New Orleans)

Greater Baton Rouge Zoo

Louisiana Purchase Gardens & Zoo (Monroe)

MARYLAND

Baltimore Zoo

Salisbury Zoological Park

MASSACHUSETTS

Franklin Park Zoo (Boston)

Veterans' Memorial Park & Zoo at Buttonwood

(New Bedford)

MICHIGAN

Belle Isle Zoo (Detroit)

Belle Isle Aquarium (Detroit)

Binder Park Zoo (Battle Creek)

Detroit Zoo (Royal Oak)

John Ball Zoological Gardens (Grand Rapids)

Potter Park Zoo (Lansing)

MINNESOTA

Lake Superior Zoological Gardens (Duluth)

Minnesota Zoo (Apple Valley)

St. Paul's Como Zoo

MISSISSIPPI

Jackson Zoological Park

MISSOURI

Kansas City Zoological Gardens

St. Louis Zoological Park

Dickerson Park Zoo (Springfield)

NEBRASKA

Folsom Children's Zoo (Lincoln)

Henry Doorly Zoo (Omaha)

NEW JERSEY

Cohanzyk Zoo (Bridgeton)

Turtle Back Zoo (W. Orange)

NEW MEXICO

Rio Grande Zoological Park (Albuquerque)

NEW YORK

Buffalo Zoological Gardens

Bumet Park Zoo (Liverpool)

Russ Park Zoo (Binghamton)

Seneca Park Zoo

Statens Island Zoo

Ulica Zoo

NORTH CAROLINA

North Carolina Zoological Park (Asheboro)

NORTH DAKOTA

Dakota Zoo (Bismarck)

OHIO

Cleveland Metroparks Zoological Park

Cincinnati Zoological Gardens

Columbus Zoological Gardens

Toledo Zoological Gardens

OKLAHOMA

Oklahoma City Zoological Park

Tulsa Zoological Park

OREGON

Washington Park Zoo (Portland)

PENNSYLVANIA

Eric Zoo

Gettysburg Game Park (Fairfield)

Philadelphia Zoological Garden

Pittsburgh Zoo

ZOOAMERICA North American Wildlife Park (Hershey)

SOUTH CAROLINA

Greenville Zoo

Riverbanks Zoological Park (Columbia)

TENNESSEE

Knoxville Zoological Park, Inc.

Memphis Zoological Garden & Aquarium

TEXAS

Caldwell Zoo (Tyler)

Central Texas Zoo (Waco)

Dallas Zoo

El Paso Zoological Park

Ellen Trout Zoo (Lufkin)

Gladys Porter Zoo (Brownsville)

San Antonio Zoological Garden & Aquarium

UTAH

Hogle Zoological Garden (Salt Lake City)

WASHINGTON

Woodland Park Zoological Gardens (Seattle)

WISCONSIN

Henry Vilas Zoo (Madison)

Milwaukee County Zoological Gardens

Racine Zoological Gardens

CANADA

Calgary Zoo, Botanical Gardens & Prehistoric Park

Jardin Zoologique de Granby, Inc.

Reptile Breeding Foundation

WHAT'S GNU

Springtime at the Milwaukee County Zoo is always busy when it comes to new arrivals. Not only is it the time for spring babies but the weather is nice and cool for shipping. This year one of the most exciting springtime births was a bactrian camel. Clancy, a bouncing baby boy, was born early this spring. He has already begun training for the camel management program.

In preparation for the summer season, the Heritage Farm has seen the arrival of many new baby goats, puppies, kittens, rabbits, guinea pigs and cows.

Several new offspring can be seen in the other mammal areas of the zoo as well. The winter quarters area announced the arrival of a Thomson gazelle and an impala, in addition to the camel. The North American area has a new baby elk. Small mammals has a cuscus, several species of bats, a Goeldi monkey and a litter of meerkats, all which are on exhibit. The monkey island family added five baby Japanese macaques to their troop. Since the island was rapidly becoming overpopulated and inbreeding was imminent, it was necessary to sell 10 of the adult macaques to the Central Park Zoo, New York.

With the opening of the new Humboldt penguin exhibit came the need for new penguins. Milwaukee County Zoo welcomed 10 birds from the Bronx Zoo on breeding loan. While these individuals were adjusting to their new home, our Humboldt penguins, which the Zoo already owned, successfully hatched three chicks. Since this is an endangered species, these additions to the Zoo are very significant. Another significant hatching for the Zoo is a cinereous vulture, an endangered species. "Lurch" is a first hatch of this species at our Zoo.

The aviary, currently under renovation, is busy planning ahead for its new exhibits. One of the new species is the Rhinoceros Hornbill, and the Zoo was lucky enough to acquire a wild caught pair of these birds this spring.

The aquarium and reptile building brought in several new species for their breeding programs. A gaboon viper was purchased from the Buffalo Zoo and is currently in quarantine for a 30 day waiting period. Onasis, the Giant South American river turtle, who can be seen in the Pacu tank will at long last have a mate. Males of this species are very hard to acquire. This one finally arrived on breeding loan from the Lincoln Park Zoo.



Clockwise from top right. A Thomson's gazelle takes a look around its new home. The new fawn for Heritage Farm is bottle fed by zookeeper, Daron Graves. Lurch represents the Zoo's first successful hatching of a cinereous vulture.

SENIOR CELEBRATION

At the
Milwaukee
County
Zoo

Friday,
September 9th



- Free admission for all Seniors
- Complimentary Coffee and Doughnuts
- Entertainment
 - Ray Newman's Senior Big Band
 - Golden Hawaiians and Harmony Singers
- Complimentary Popcorn courtesy of Tri City National Bank
- Animal Bingo
- Medicare/Insurance Forms Assistance
- Health Screening

Join us for a fun-filled day at the Zoo!!!!



sponsored by:
Aurora Health Care and Zoo Pride



Aurora Health Care

ST. LUKE'S MEDICAL CENTER
SINAI SAMARITAN MEDICAL CENTER
FREEDOM 55/65 PROGRAM
GERIATRICS INSTITUTE
VISITING NURSE CORPORATION

St. Luke's Sleep Disorder Center
Sinai Samaritan Emergency Room Physicians
St. Luke's Family Practice Center
St. Luke's Pulmonary Medicine Department

ZOO PRIDE

Senior celebration

A special day for Seniors will take place at the Milwaukee County Zoo on Friday, September 9. Zoo Pride is pleased to announce that Aurora Health Care will sponsor this event.

Aurora Health Care, a non-profit corporation based in Milwaukee, operates two leading medical centers; St. Luke's Medical Center and Sinai Samaritan Medical Center, in addition to primary care clinics, free-standing community based medical facilities, private foundations, a health maintenance organization, and comprehensive home health care programs, which serve people throughout southeastern Wisconsin.

Many activities have been planned for the day. All seniors will receive FREE admission on September 9 and begin their day with complimentary coffee and doughnuts. Animal bingo will again return by popular demand and the Animals in Action programs will be presented especially for our visiting seniors.

Complimentary popcorn will be available courtesy of Tri City National Bank and music will fill the air with the sounds of Ray Newman's Senior Big Band. The Golden Hawaiians and Harmony Singers will also perform throughout the day.

Aurora Health Care staff will provide FREE health screenings and assistance with medicare/insurance forms. These are just some of the wonderful activities in store for Zoo visitors during Senior Celebration.

For more information, please contact the Zoo Pride office, 258-5667.

Take a walk on the wild side

Zoo Pride is pleased to provide VIP Behind-the-Scenes tours. These 2½-hour tours are for persons over the age of 12.

Rain or shine, sleet or snow, you walk in and around animal exhibits and zookeeper work areas in selected areas of the Zoo. Be prepared to walk up and down stairs, go into animal enclosures (unoccupied) and experience the sights, sounds and smells of a Zoo in operation. Be sure to bring your camera.

Reserved tours are conducted during regular Zoo hours. Tours can be adapted to accommodate the size of your group.

Phone the Zoo Pride office, 258-5667, for more VIP information and fees.

Something for everyone

Zoo Pride, the volunteer auxiliary of the Zoological Society, offers exciting opportunities for interested individuals. Imagine observing and documenting the surgical recovery of a rhinoceros, describing the rigors of the elephant training program, or explaining how snakes shed with actual animal artifacts.

Many benefits accompany membership in Zoo Pride: continuing education opportunities, lectures, field trips, workshops, tours, the ZOOMing In newsletter, etc.

For additional membership information, please contact Zoo Pride, 258-5667.

Bring the Zoo to you

Bring the Milwaukee County Zoo to your organization or club meeting! Zoo Pride's Speaker's Bureau offers a 45-minute program highlighting a day at the Zoo complete with a Zoo Pride guide. For additional information, please contact the Zoo Pride office, 258-5667.

Thank You

As we enter our peak summer season, Zoo Pride gratefully acknowledges the support we have received on our various projects from our sponsors.

Through Tri City National Bank's involvement in Teddy Bear Days, we have been able to bring this BEARiffic event to the Milwaukee County Zoo again this year, July 15 to 17. Tri City's generosity has certainly enhanced this special family event. A special thank you goes to McCoy Contractors for again underwriting the Teddy Bear cookies. With Senior Celebration right around the corner, we extend a special thank you to Aurora Health Care for their generous sponsorship. The event has been expanded this year and is guaranteed to provide a wonderful zoo experience for our visitors.

As our planning for this year's Halloween Dungeon of Darkness gets underway, we owe a round of thanks to the Home Improvement Council/NARI-Milwaukee for their continued support of the Dungeon.

The Zoo Pride Volunteer Organization truly appreciates the generosity of our sponsors. Their support certainly enhances our programs and events. From all of us to all of you . . . Thank You!

PACK YOUR BAGS

Temples, tigers and travel

The Zoological Society of Milwaukee County invites those with an adventurous spirit to travel to India and Nepal, October 23 through November 10.

You'll visit Ranthambhore National Park and Chitwan National Park where you'll discover some of nature's most beautiful wildlife.

The India and Nepal Wildlife Tour will bring to you a new cultural experience. For more information, contact the Zoological Society, 258-2333.



Out of Africa

Zoo Director, Dr. Gilbert Boese, will lead a 20-day safari through Kenya/Rwanda in early 1989. Here is your chance to experience the Africa made famous by Robert Redford and Meryl Streep.

The safari will take you to Aberdare National Park, Volcanoes National Park and Lake Nakuru.

In Rwanda, you may be rewarded with a glimpse of the rare mountain gorilla. Here is their last natural haven.

For more information about this exciting opportunity, call the Zoological Society, 258-2333.

Dairy State Summer Spectacular

Visit our gift shops or our Heritage Farm Cart for **extra savings** on Heritage Farm gifts.

Special sales prices of **20-50% off** July 1st thru July 31st.

Wind up the summer with a **free gift** from our gift shops. With every \$5.00 purchase we will give you a free gift to thank you for your patronage.

Hurry in **August 21st** for your free gift, while supplies last!



If you are 12 years old or younger, you can choose from over 35 different Heritage Farm animals to adopt.

Of course, Mom wouldn't know where to put a miniature horse or scorpion, so the animals will stay at the Zoo where they can receive expert care from our Zookeepers.

Become an adoptive parent of your favorite animal and get:

* A Golden Book
This special gift has been donated by Western Publishing.

* A Certificate of adoption
Fill in your name and the animal you choose.

Visit the Zoo often and see your name displayed for a year on our new sign located in the Stackner Heritage Farm.

* An iron-on transfer for t-shirts

* Species information booklet

* A game

* Plus, you and your family will be invited to our annual Family Reunion Picnic held in summer. This exclusive night offers live entertainment, animal exhibits, demonstrations and much more.

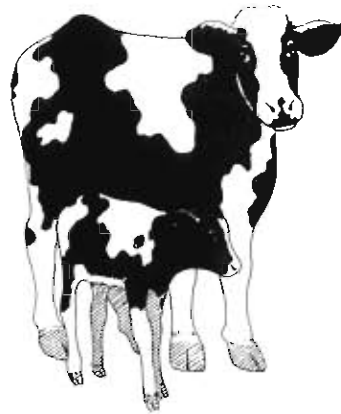
Your \$5.00 donation (\$6.50 if mailed) will help support the animals and you will become an honorary Zoo parent.

Call **258-2223** for a list of available animals.





Harvest an Education
During
**"THE DAIRY COUNCIL
OF WISCONSIN
PRESENTS THE
EDUCATION CENTER"**
Premiere



Premiere the new Education Center during Harvest Zoolibee on Saturday and Sunday, October 1-2, 1988.

This new facility will become "home" to the Zoo's national award winning Education Department. Over 200,000 school children will enjoy this dynamic facility each year.

We invite you to preview the facility's new resource room and classrooms. Enjoy hands-on projects, see the "Discover Wisconsin's Harvest" display and register for our popular educational programs for children and adults.

The Dairy Council of Wisconsin has shown tremendous support for the Education Center. It has made this building a reality with its generous contribution.

See for yourself how the Zoo makes learning fun. Come visit on October 1st and 2nd.



IN SESSION

Summer camps have limited openings

July and August still have limited summer camp openings for the Mini-Camps, Day Camps, Veterinary Science Camps and Conservation Camps. The campers range in age from 4 years to 14 years. The cost of Mini-Camps is \$6.00 for Society members and the cost of the other camps is \$12.00. If you would like a listing of what camps are still available, call the Education Department, 414/771-3040, ext. 155, Monday through Friday.

Also note there are still openings for those adults who wish to attend the Zoo's Summer Camps. Adults will have an opportunity to learn more about the Zoo's animal collection and get a behind-the-scenes look at the Zoo. Each adult workshop lasts two hours and the cost to Society members is \$5.00. Sign up for one of these four workshop dates: July 13, July 20, August 4 or August 16. If interested, call the Education Department for more information.

Sneak-a-peak

Want another view of the Zoo? Try the Stackner Heritage Farm's "Sneak-A-Peak" Scavenger Hunt. Learn about the history of windmills, what silos are used for, interesting facts about hogs plus much more! "Sneak-A-Peak" Scavenger Hunt cards will be available at no charge at the Heritage Farm Animal Adoption Booth, the Zoo Information Booth and the Zoo's Education Department, starting July 23.

Explore Stackner Heritage Farm, have a fun time and learn about Wisconsin farming heritage. This program is funded by the Stackner Family Foundation.

Registration for fall Preschool Workshops for 4 & 5 year olds begins in September. For forms send a postcard with name, address, and number of children to Zoo Preschool, 10001 W. Bluemound, Milwaukee 53226. Note: 1988 eligible summer mini-campers will automatically receive information.

Zoo cards feature habitats



This summer the Milwaukee County Zoo will again feature Zoo Animal Zooper Cards. The theme of this year's cards is "Animals From Different Habitats." The cards are free and can be picked up from Zoo Pride volunteers at the "Remains To Be Seen Carts" or the Zoo Information Booth. The Collectable Card Series is sponsored by Marshall & Ilsley Bank. Each month will feature an animal from the Ocean, the Grassland, the Desert and the Forest.

Feature cards for June include: penguin, ostrich, meerkat and peafowl.

Feature cards for July include: dolphin, red kangaroo, scorpion and tapir.

Feature cards for August include: lion fish, greater kudu, beaded lizard and fruit bat.



A MEMBER OF ARTHUR YOUNG INTERNATIONAL

Arthur Young

777 East Wisconsin Avenue, Suite 2100
Milwaukee, Wisconsin 53202
Telephone: (414) 273-3340
Telex: 26-665

Dear Society Member:

Here is a letter from Richard Schreyer, Office Managing Partner of Arthur Young, relating to the unfortunate story that appeared in the Milwaukee Sentinel stating that there was some accounting flaw found in the Zoological Society's audited statements. As you can see from this response from Arthur Young, that article was grossly misleading.

John A. Hazelwood
Zoological Society President

July 1, 1988

Board of Directors
Zoological Society of Milwaukee County
10001 West Bluemound Road
Milwaukee, WI 53226

Dear Board of Directors:

Re: June 29, 1988 Milwaukee Sentinel Article on Society's Financial Statements

This letter will explain Arthur Young's response to the captioned article. The reporter contacted me prior to writing the story, but, in large part, ignored my explanation of the situation. The article refers to three items:

1. Our qualification to the standard auditor's report is common for certain nonprofit organizations. In fact, it is required in certain situations by our professional guidance which is contained in the AICPA Audit guide, Auditing of Certain Nonprofit Organizations.

Such qualification is required for those organizations in instances where their contributions include nonsolicited cash contributions, for which the establishment of auditing controls is impractical, and therefore there is the theoretical possibility of unsolicited cash contributions not being recorded. Since certain of the Society's fund-raising activities include the receipt of nonsolicited cash contributions, we concluded that this was appropriate in the circumstances. It should be made clear that the Society has adequate internal controls over contributions received through the normal solicitation process. In addition, unsolicited cash contributions received by the Society have been insignificant to their total contributions and we are not aware of any contributions being diverted.

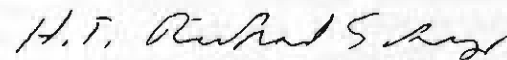
Board of Directors
 July 1, 1988
 Page 2

Although I explained the above points in general terms to the reporter, they were ignored in the story written in the Sentinel. Unfortunately, the story states that an accounting flaw was found and that is not true.

2. Here the newspaper story is close to being correct. There are April, 1987, minutes of the Society's Finance Committee which made a preliminary estimate as to costs of the New New Zoo at \$28.9 million. This was the source we used for the amount in the footnote. However, in May, 1987, the Planning Committee of the Society approved a revised Master Plan returning it to total expenditures of \$25.2 million. We had not been aware of this revision during our audit; accordingly, the amount contained in the footnote did not report the most current estimate at that time.
3. On its September 30, 1987, balance sheet, the Society lists pledges receivable, less an allowance for uncollectible pledges in the amount of five percent. The article in the Sentinel states that "the accounting firm estimated five percent of the money pledged for the project would not be collected." This is not true. The Society had decided that a five percent allowance would be prudent and conservative. We concurred with this as acceptable accounting. The final amount of uncollectible pledges could well be less than five percent, especially considering the fact that through our last audited financial statement (September 30, 1987) there were no capital pledge defaults.

In connection with our examination of the financial statements of the Society for the year ended September 30, 1987, we made a study and evaluation of the Society's system of internal accounting control to establish the level of reliance on such system in determining the nature, timing and extent of other auditing procedures necessary to enable us to express an opinion on the Society's financial statements. The results of our study and evaluation did not report any material weaknesses in internal accounting control.





Very truly yours,



H. T. Richard Schreyer
 Office Managing Partner

bb

At the Zoo

	<p>July 15-17</p> <p>Teddy Bear Days. Three days of unbearable fun will delight Zoo-goers, sponsored by Tri-City National Banks.</p>	<p>July 20</p> <p>Beauty and the Feast. Mark your calendars now for this family outing. Call 258-2333 for more details.</p>	<p>July 30-November 1</p> <p>Cargo to Extinction. Don't miss this exciting exhibit in the Peck Welcome Center.</p>
<p>July 30-31</p> <p>Conservation Days. Learn about habitat destruction, wildlife conservation, recycling and more.</p>			<p>August 18-21</p> <p>Sentinel's Milwaukee A La Carte. Feast with the beasts at Milwaukee's first and finest food celebration.</p>
		<p>August 25</p> <p>Family Reunion. All Animal Adoption parents will enjoy an evening visit to the Zoo to see their "wild" children.</p>	
	<p>September 9</p> <p>Senior Celebration. Free admission for seniors plus more exciting activities, sponsored by Aurora Health Care. Call 258-5667 for details.</p>	<p>September 10-11</p> <p>Rockford, Illinois Balloon Rally. The Zoo Balloon will participate in its first out-of-state competition.</p>	
<p>September 25-29</p> <p>AAZPA Annual Conference. Zoo colleagues from around the world convene in Milwaukee for their annual meeting. It's your Zoo's chance to show off.</p>			<p>October 1-2</p> <p>Harvest Zoobilee.</p>

Zoological Society of Milwaukee County
10001 West Bluemound Road
Milwaukee, Wisconsin 53226

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