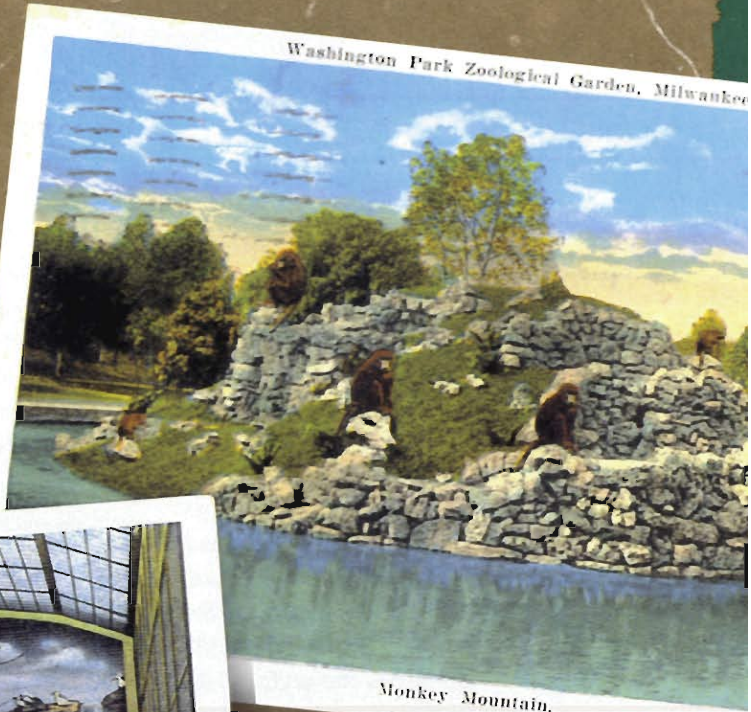
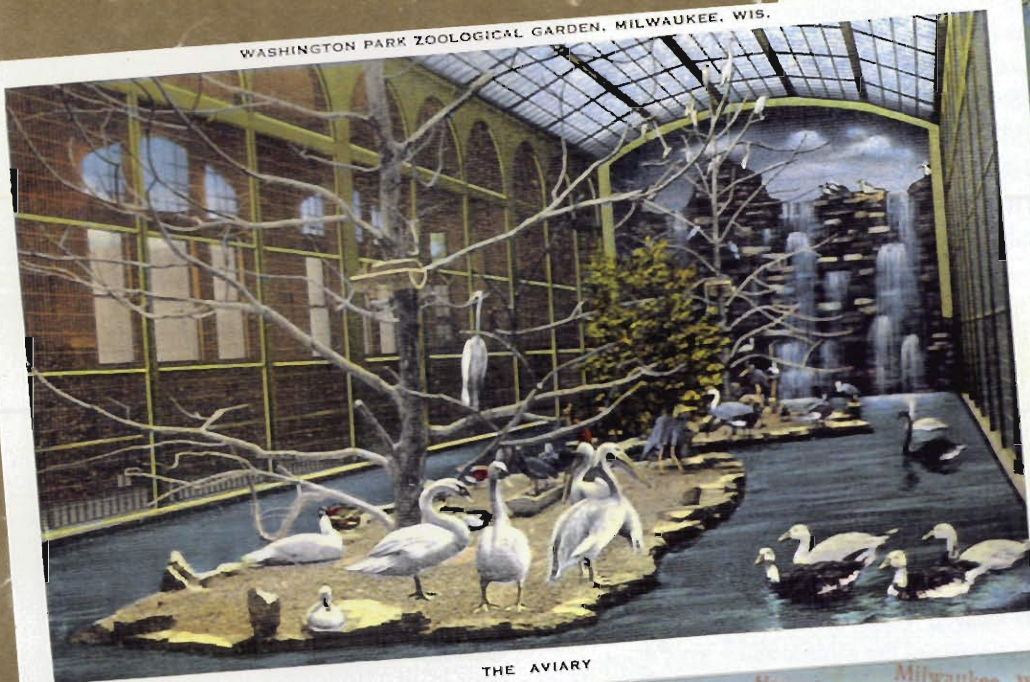


# Alive

Zoological Society of Milwaukee County Summer 1992



Monkey Mountain.



THE AVIARY





**PRESIDENT'S LETTER**



A CENTENNIAL GIFT.

The Zoological Society congratulates the Milwaukee County Zoo on its 100th Anniversary to be celebrated this summer.

As part of the celebration, the Society has agreed to underwrite the costs of bringing two koalas to Milwaukee. Arrangements for growing eucalyptus—the preferred food of koalas—have been made and discussions on how to ship the browse daily into Milwaukee are underway.

The Society has also agreed to renovate the Australia Building to provide a renewed home for the koalas and their Australian neighbors.

Special educational programs on Australia will be provided by the Society's Education Department and the special evening premieres during which new or newly renovated Zoo exhibits open first to Zoological Society members again will be offered.

As a part of the "koala project," the Society will also work with the Australia Koala Foundation to support a conservation project in Australia.

The koalas are the ambassadors from "down under" and will make all of us more aware of the uniqueness of the wildlife and habitats of Australia.

We hope you will join us in this opportunity to wish the Zoo Happy Anniversary!

Gilbert K. Boese, Ph.D., President  
Zoological Society of Milwaukee County

**Zoological Society of Milwaukee County**



*The mission of the Zoological Society is to support the Milwaukee County Zoo, educate people about the importance of wildlife and the environment, and to take part in conserving wildlife and endangered species.*

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# Alive



VOLUME 12, ISSUE 3

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- 8** LIONS IN THE TREES  
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- 12** ANIMAL AMBASSADORS  
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**SETTING IT STRAIGHT:**

We regret that the bonobo photo that ran in the last issue of *Alive* was improperly credited. The photo was provided by Dr. Richard Malenky, Lomako Forest Pygmy Chimpanzee Project.



page 4

**ON THE COVER:**

Top to bottom: These images of Monkey Mountain, the Aviary and Winter Quarters appeared on postcards promoting the old Washington Park Zoo. They begin to tell the story of the Zoo's first 50 years in Milwaukee—from its humble 1892 start to the rich 1940s. Read the first part of the Centennial story on page 4.

—postcards courtesy of Linda Cieslik



page 8





# Wild Since 1892

## THE FIRST 50 YEARS

*This is the first of two stories on the Zoo's 100-year history in Milwaukee. This story takes you back to the Zoo's 1892 beginnings through the 1949 talks of transferring the Zoo from Washington Park to where it is today. In the next issue, we'll take you from the 1950s to 90s and beyond.*

Opening up Milwaukee's 100-year zoological time capsule has unearthed everything from postcards celebrating new animal births to handbills dating back to the turn of the century. But nothing tells the Zoo story better than records kept by various civic leaders—judges, lawyers, bankers, past presidents of the Zoological Society and others—who wanted to preserve the highlights of Zoo history for generations...to give the Zoo a kind of immortality.

Their accounts tell the story of how the persistence, loyalty and competence of a few dedicated people overcame monumental obstacles to build a Zoo that has earned much attention and commendation. The commitment of this core group of individuals to animal welfare, species conservation, education,

research, and the cultural needs of the Milwaukee community over the years has helped the Zoo gain its present reputation as one of the best in the country. But to achieve this enviable distinction wasn't easy, as the following chronological look at the Zoo's first 50 years shows:

### The 1890s Birth of the Zoo

There was real genius behind Milwaukee's first Board of Park Commissioners' idea to create a park that could double as a zoological garden, a popular concept in American cities that had zoos at the time. In 1891, the Commission purchased 34 acres of land for this purpose, named it West Park, and added a zoo—a humble collection of eight deer and an eagle

housed in a barn—to the park one year later. Because the embryonic zoo had neither the staff nor facilities to accept any additional animals, the Commission turned away an early donation of a black bear and other valuable gifts. However, in 1893, the Commission did accept a banker's donation of two bears and three elks and built exhibits around them. At the close of the century, the Commission took an important step forward and financed a house for grass-eating animals for \$2,137—then a high price.

### The 1900s Collection Takes Off

The turn of the century brought a new name to West Park. On September 20, 1900, the park was renamed Washington Park and, on that same date, the Zoo was christened the Washington Park Zoo. The first ten years of the twentieth century sent the Zoo on its way toward earning a first-

**The era of displaying animals behind bars ended in July, 1933, when the Zoo completed work on a barless cage for bears.**

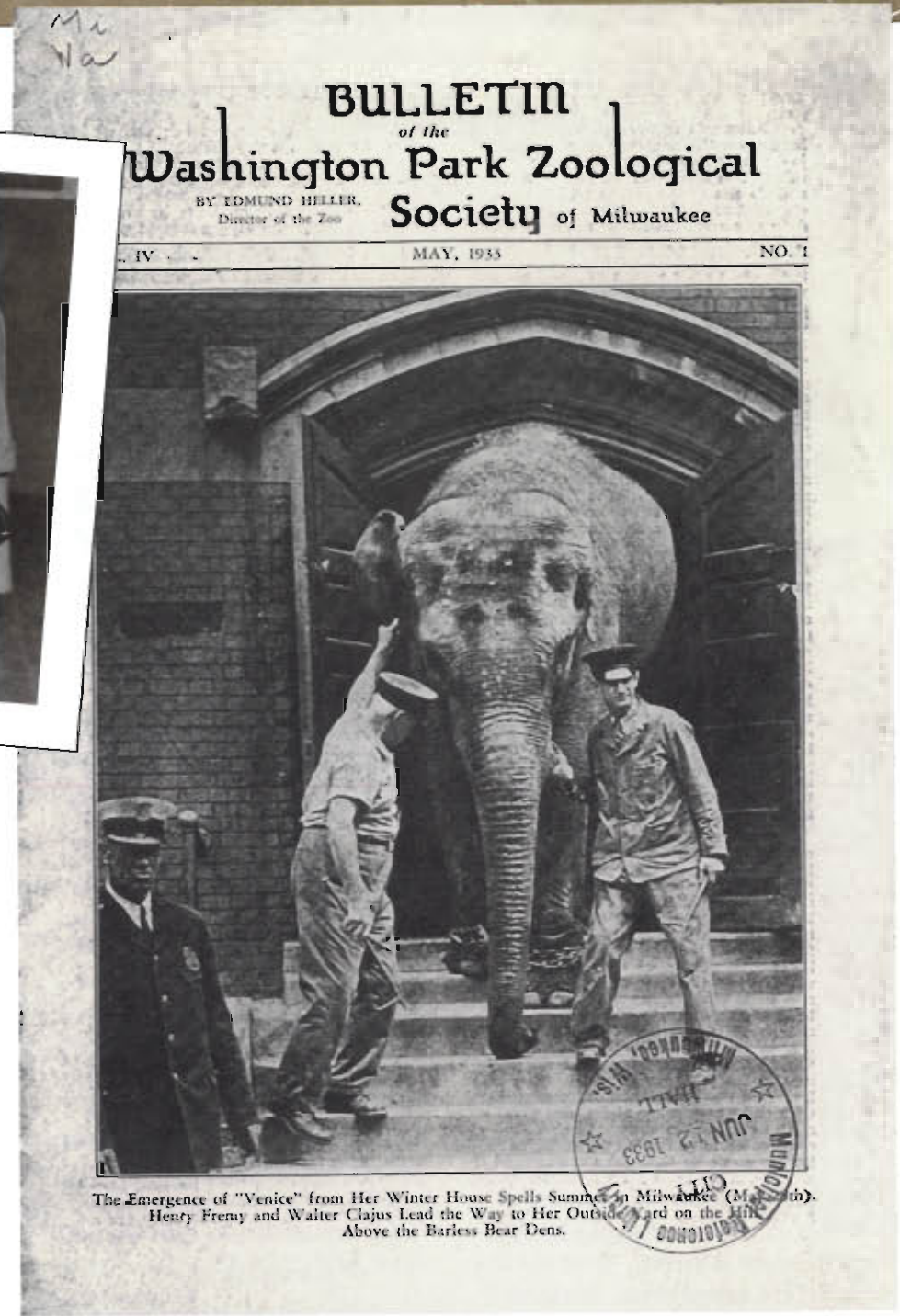


class reputation and becoming a source of real civic pride. Zoogoers witnessed the following additions to the Zoo: a deer house, a raccoon pit, an aquatic bird garden, a monkey cage, a sea lion pond, a mammal house, an eagle aviary, a new iron-fenced den for the bears (see photo, page 4), and dens for lynx, mountain lions, wolves, foxes and coyotes. These animals also joined the Zoo family: three porcupines, two bears, and Countess Heinie, a famous Indian elephant that attracted a wave of public attention and Zoo support. Funds to purchase Heinie were raised through a minstrel show at the Pabst Theater, several civic organizations, and elephant button sales.

To manage the growing animal collection and promote the progress of the expanding zoo to the public, the Commission hired Edward H. Bean from Chicago's Lincoln Park Zoo as the Washington Park Zoo's first director. Bean was responsible in large part for building the Washington Park Zoo into the Zoo many people remember today. Under Bean's leadership, the number of animals exhibited at the Zoo increased from 75 to 800.

### The 1910s Leaders Build Zoo Society

Enhancing Bean's vast contributions to the Zoo's beginnings was the work of the



The Emergence of "Venice" from Her Winter House Spells Summer in Milwaukee (Milwaukee). Henry Freny and Walter Clajus Lead the Way to Her Outside Yard on the Hill Above the Barless Bear Dens.

**The famous Indian elephant Countess Heinie, whose 1907 arrival attracted a wave of public attention and support, was traded during the 1920s for two-year-old Venice pictured above.**

Washington Park Zoological Society, established in 1910 by 28 civic-minded Pioneer members. The Society's mission was to enlarge the Zoo, help finance new and "favorable" animal housing, encourage zoological research, increase public interest in and knowledge of wild animals; educate the community on the importance of protecting wildlife; and promote the Zoo to Milwaukeeans and out-of-town visitors. During the first ten years of the Zoo-Society

partnership, many animal houses and much-needed equipment were added to the Zoo. The elephants got a new stockade; the gnus, small mammals and hippos got new homes; alligator, beaver and emu fences were built; and work began on a buffalo paddock.

But one of the most memorable events of this decade was the arrival of four polar bear cubs from Greenland in 1912—three

continued on next page





This 1912 postcard features the Zoo's only female polar bear, Sultana, and her newborn cub, Zero. Zero was the first polar bear to be born and raised in captivity.

kind in the country and perhaps, the world.

**The 1930s** *Struggle to survive*

Seemingly insurmountable financial difficulties faced leaders of the Zoo and the Zoological Society in the '30s as a direct result of the 1929 depression and the approach of World War II. Fewer animals were found at the Zoo, and the value of Zoo exhibits decreased as city and county governments continued to curtail Zoo support.

Reacting to the adverse economic environment enveloping the Zoo, Milwaukee voters decided to place all of Milwaukee's parks, including the Zoo, under the jurisdiction of the County Park Commission in 1936. A year later, the Zoo reached an annual attendance of a million visitors.

The 1930s also put an end to Zoo Director Edmund Heller's hobby of exhibiting wolves with black, grizzly and polar bears in the same enclosure (see photo, page 7). The polar bears drowned the black bears, a tragedy that may have led to Heller's 1935 resignation.

Though no major capital improvements were made to the Zoo during this depressing

**Zookeepers move four dozen rhesus monkeys to Monkey Island.**



males, Silver King, Clown and Borealis and one female, Sultana. Sultana turned all eyes on Milwaukee when she gave birth to Zero, the first polar bear cub to be born and raised in captivity. Zero, a real crowd-pleaser, was named after how cold it was outside (-10 degrees) when he was born. Clown, one of the three males, also captured his share of attention when he climbed over a nine-foot steel fence surrounding his den and invaded Milwaukee's heavily populated west side. A detective's bullet ended Clown's life.

In 1913, the addition of one more animal, a three-year-old hippopotamus named Jacob, generated a whole new level of public interest in the Zoo. Jacob had all the appeal of Countess Heinie, the elephant, and the four polar bear cubs. Other large animals that joined the collection during this decade are lions, Bengal tigers, gnus, spotted leopards, grizzly bears, and a buffalo.

**The 1920s** *Natural Animal Habitats*

Despite economic troubles following World War I, this was a progressive decade for the Zoo. The City Park Commission made its largest capital investment in the Zoo, which covered costs of a new aviary (see cover), an antelope house, more bear dens, Sheep Mountain (see photo, page 7), and several paved walkways. And, a

variety of new animals became a part of the Zoo's rapidly expanding family: dromedaries; three entertaining and intelligent chimpanzees, Mary Lou, Chilo and Bobo; Andean condors; a lion called Tommy; a prong-horn antelope; two Kodiak Island brown bears; a pair of sable antelope; two giraffes named Nigal and Nykai; and another popular Indian elephant, Venice (see photos, page 5).

Four dozen new rhesus monkeys and the waterfalls, trees, caves and shrubbery on the brand new Monkey Island (see cover and photo below), an exhibit designed to replicate the monkeys' native habitat, also helped attract a steady number of Zoo visitors through the front gate. The island, which opened in 1920 at a cost of \$9,981, was the first of its



Far left: Edmund Heller, zoo director during the 1930s made a hobby of exhibiting black, grizzly and polar bears in the same enclosure. Left: A zookeeper joins a lion inside the feline cage. Lions arrived at the Zoo in the 1910s. Below: Sheep Mountain, which opened in the 1930s, was among the first exhibits to display animals in an environment that simulated their natural habitat.



solve the space shortage at the Zoo. Over its first 50 years, the Zoo had added more than 5,000 animals to its collection, including births. County Park Commissioners, Zoo Director Henry Kennon, and Zoological Society board members argued that the animals had become short-tempered because of the Zoo's small, inadequate exhibits and that the Zoo's outdated exhibits were improperly educating the public on the animals and their natural habitats.

To enlarge the Zoo or move the Zoo was the question. A new Zoo in Whitnall Park or at the Zoo's current location—the "Bluemound Preventorium" as it was then called—would cost \$2.5 million. An expansion of the Washington Park Zoo, including new buildings and exhibit renovations, would cost more than \$1.8 million—almost as much as a new Zoo—and would invade the park's picnic grounds, baseball diamond and the Blatz Temple of Music.

After much debate among Wauwatosa homeowners, the Milwaukee Federated Trade Council, the zoo director, and callers

**The 1940s** *Explosive Growth*

Though economic and social conditions after World War II remained grim throughout the '40s, the results of an aggressive Society membership fund-raising campaign held in 1939 and 1940 catapulted the Zoo forward, funding the following important Zoo additions: Karonga, the rhino; Bumba and Momba, a pair of giraffes; Cleo (Cleopatra) and Tony (Anthony), the hippopotamuses; tigers; jaguars; and a wildebeest.

The huge success of the Society's first fund-raiser prompted discussion on adding a children's Mother Goose Zoo and a Wisconsin Wildlife exhibit to the park, charging admission fees, hosting more membership fund drives and initiating special gift campaigns for animal purchases.

But perhaps the most progressive discussion topic of the decade was how to

into WTMJ's radio program, "Milwaukee Speaks," the Zoological Society and the County Park Commission ruled in favor of moving the Zoo to 10001 W. Blue Mound Rd.—a move that would enable the Zoo to implement more current animal management techniques, exhibit animals in more naturalistic environments and retain the fine reputation it had established over the years.

An incredible 50 years, indeed!

For more information on the Zoo's Centennial Celebration, "A Century of History, a Summer of Untamed Fun," see *Zoo Nooz* on page 18.





# Lions in the Trees

**P**atiently staring into a grove of tall trees from an asphalt path near the Zoo's Aquarium & Reptile Building, no fewer than two dozen zoogoers point upward and shriek in unison, "There they are!" Out from a box resembling a miniature treehouse emerge

Moving freely and energetically about the treetops, the two Golden Lion Tamarins—"GLTs" as they're called in Zoo circles—are getting used to what life will be like when they're eventually reintroduced into preserved parts of their disappearing native rainforest habitat along the Atlantic coast of southeastern Brazil. Only two percent of the tamarins' original habitat remains.

Letting captive GLTs explore real trees under real sun in real wind rather than enclosing the animals in an indoor exhibit is part of an international GLT conservation program spearheaded by Washington, D.C.'s National Zoo in 1984 to help ensure the GLTs' survival. Following the National Zoo's lead, Jan Rafert, Milwaukee County Zoo's curator of primates and small mammals, imported all the elements of the National Zoo's experiment to the forests

of the Milwaukee County Zoo just three years ago.

First, Rafert selected an isolated patch of forest that would let the GLTs get used to real trees but wouldn't allow the animals to stray from the site. Then, staff strung ropes, representing vines, from four trees to encourage the animals to freely explore the forest. Finally, a picnic cooler, chosen for its insulating properties, was mounted onto the central "connector" tree. The cooler

serves as the tamarins' nesting box, or a retreat safe from predators and inclement weather.

To assess whether the tamarin pair—mother, Petunia, and daughter, Claudette, both on loan from the Brookfield Zoo—are adapting to their outdoor environment, Zoo Pride volunteers keep a close eye on the animals. From dawn to dusk every day of the week, volunteers record the GLTs' movements—grooming, scratching, eating, vocalizing—and their location in the forest every 10 to 15 minutes. Each GLT wears a radio collar, donated by the Zoological Society, that signals the animal's location to volunteers.

In between recordings, when the volunteers don't have binoculars to their eyes and clipboards in hand, they field questions on the GLTs and the conservation program from zoogoers crowded around the forest. They talk about the importance of the release program and the urgent need for supporting wildlife conservation efforts in Brazil.

When Claudette and Petunia fly to Brazil this fall, they first will be placed in quarantine at the Milwaukee County Zoo for 30 days, just to make sure the animals don't have any serological or parasitological problems. Then, the animals will be flown to the Atlanta Zoo, where they will again be quarantined, have more tests, and get paired with another tamarin family. Finally, they'll fly overnight to Brazil, where people who work on the GLT reintroduction program will drive them to a privately owned 2,200-acre farm called Fazenda Rio do Vermelho (Red River Ranch), where the animals will rest and eat inside their cage for a couple of days.

When the animals wake up, they will be free to leave their cage and nest box to

explore the real forest of Brazil. Though the GLTs will be timid and cautious about leaving "home" at first, a feeding strategy developed by the National Zoo that involves moving the animals' feeding apparatus one meter away from the nest box each day should encourage the animals to discover their own natural food sources, according to Benjamin B. Beck, associate director for biological programs at the National Zoo.

"If the animals venture too far out and get lost, we can find them through use of radio collars and lead them back to their nest boxes," Beck said.

Since the 1984 inception of the GLT conservation program, 93 GLTs have been reintroduced into the wild. Of those, 26 survived and produced 52 offspring, which brings to 78 the total population of GLTs living in their native habitat because of the

reintroduction program.

"We just hope we can find the resources—time, people, money and land—to continue to support the animals in Brazil," Beck said. "We're living from year to year."

But thanks to Beck's leadership and the ambition, inspiration and support of many organizations and individuals, the ultimate chance that the Golden Lion Tamarin will survive is much brighter.



There are only about 250 Golden Lion Tamarins left in their native rainforest habitat along the Atlantic coast of southeastern Brazil.

two extraordinary-looking monkeys with small, orange-maned faces.

The lion-like monkeys step from the "treehouse" onto a rope connecting a couple of trees, delighting the assembly of spectators who spent almost 20 minutes waiting for the animals to make their morning debut.

Kaye Lynne Carpenter  
Zoo Pride Volunteer, Zoological Society

## ON THE JOB

Kaye Lynne Carpenter's resume of activities at the Zoo is crowded with signals of dedication to animals and service to the community. Anywhere you look in the Zoo, you'll find Kaye Lynne's support. The Information Booth. The Education Center. The Raptory Theatre. Everywhere.

Six years ago, when Carpenter started as a volunteer with Zoo Pride, the Zoological Society's volunteer auxiliary, she vowed to "work where there was a need." And, the Zoo and Zoological Society had lots of them—from staffing birthday parties at the Zoo to tying ribbons around the necks of plush toy animals.

Though Carpenter will review modestly her achievements as a 4,000-hour (cumulative) volunteer, she points with pride to her contributions to the Animal Watch Committee, which she has chaired for the past few years.

As Watch Committee chair, Carpenter is responsible for getting Zoo staff the data they request on animals needing regular attention, like the Golden Lion Tamarins (see story, this page). Sometimes that means making sure a volunteer is watching an animal daily from dawn to dusk and making sure the volunteers—hundreds of them at times—are watching for the same things and recording their observations in the same way.

"It's a good feeling to know that we're here contributing in a small way to the future of endangered species around the world," Carpenter said.

Kaye Lynne Carpenter keeps a close eye on the Zoo's Golden Lion Tamarins.





## Kids Night

Bingo the Clown, costumed animal characters, children's musician Fred Turk and the Dance Academy are coming to the Zoo this summer for the Second Annual Kids Night, an event exclusively for the children of Zoological Society members to be held July 23 from 6-9 p.m. Don't bother with dinner before you come. Hot dogs, hamburgers, cotton candy and snow cones are on this evening's menu. And, kids, don't forget to bring your parents!

## To Protect Our Sponsors...

Sponsors of Zoo animals won't have to squint in the sun, freeze in the snow, or otherwise strain to see their names on the Animal Sponsorship Boards after June 8. The Zoological Society has moved them inside the Peck Welcome Center and given them a facelift, thanks to proceeds from the Ray Klink Invitational Golf Outing. Animal sponsors, watch your mail for an invitation to the August 25 Family Reunion Picnic.

## National Audubon TV Specials

Every Tuesday in July and August, tune in to Channel 10's National Audubon Specials and join seven internationally recognized personalities on a trip around the world to find solutions to today's environmental problems. The eight-part series, underwritten in part by the Zoological Society, will feature the following programs: "Mysterious Elephants of the Congo" (July 7), "Danger at the Beach" (July 14), "Battle for the Great Plains" (July 21), "Wildfire" (July 28), "The

Environmental Tourist" (August 4), "Great Lakes, Bitter Legacy" (August 11), "If Dolphins Could Talk" (August 18), and "Grizzly & Man: Uneasy Truce" (August 25). All programs are scheduled to air at 9 p.m., but please check local listings. For more program information, call the Zoological Society at 414-258-2333.

## You're Not Forgotten

Several Zoological Society members spent some time looking—unsuccessfully—for their names on the Annual Appeal donor boards inside Apes of Africa during the May exhibit premiere. The donors listed on those boards contributed to the 1990-91 appeal for bonobos and gorillas. Contributors to the most recent appeal—the one that featured orangutans—will see their names on donor boards inside the new Primate Building when it opens next spring.



Kids Night '91

## The Koalas Are Coming!

Watch your mail for an invitation to an exclusive, members-only Down Under Premiere of the renovated Australia Building and the Milwaukee debut of two new koalas. These two Australian ambassadors are the Zoological Society's 100th year birthday present to the Milwaukee County Zoo!

## Card Questions?

Please call the Zoological Society to verify your membership status before your next visit to the Zoo. The call can save you time and money at the Zoo's admission gates. If you've lost your card and call before your Zoo visit, we can have a replacement card waiting for you in the Society office.

## Pack Your Bags For...

### Museum of Science & Industry.

On Saturday, October 3, the Zoological Society is hosting a members-only, day-long trip to Chicago's Museum of Science & Industry. For more information and to make a reservation, see the form in this magazine or call 414-258-2333.

### Australia.

Join the Zoological Society for a trip Down Under. One of the most biologically diverse areas in the world, Australia is home to the famous duck-billed platypus, the koala, the fairy penguin, and several other exotic species. This adventure to Australia and neighboring New Zealand, to be led by Zoological Society President Dr. Gil Boese, begins in February. Call Gil Boese or Susan Hauke at 414-258-2333 for more information.

### Southern Africa.

Mark your calendar for a 16-day wildlife safari to Zimbabwe and Botswana next October. More details to come.

**Kids!** When you're finished with the games and puzzles on these pages, get out your crayons and color the animals, just like in your coloring books.

## F.Y.I. What is a zoo?

Old zoos were collections of a variety of caged animals and existed solely to entertain zoo visitors. Fortunately, zoos have changed a lot since then. The zoos of today exist to educate the community about wildlife and the environment, learn about and conserve endangered species, AND entertain.

The Milwaukee County Zoo has approximately 2,500 animal species and is actively involved in preserving 35 endangered animals. During your next visit to the Zoo, look for the Vanishing Animal symbol to learn which animals are endangered.



*Alive*  
For KIDS and Families

PULL-OUT SECTION

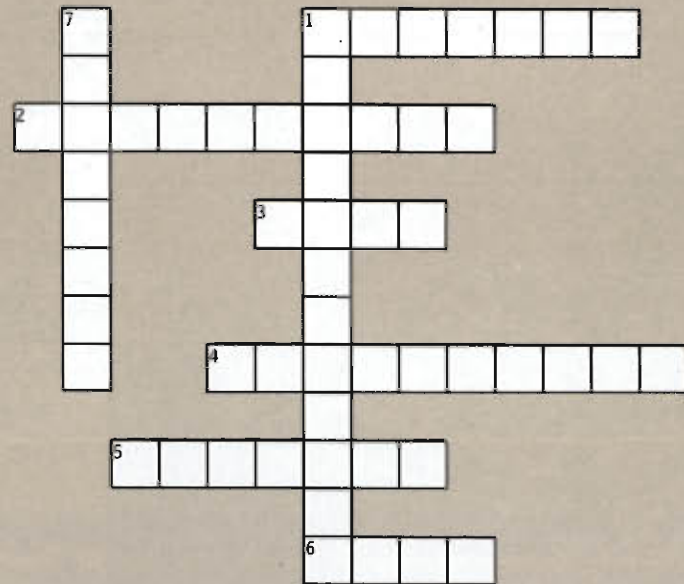
When the Milwaukee County Zoo began in 1892, it was a miniature mammal and bird display. Two of the animals featured at the Zoo's original location in Washington Park were the white-tailed deer and the eagle, both of which are Wisconsin animals.





# Centennial Crossword

Read the story on the Zoo's first 50 years (pages 4-7) to help you complete this crossword puzzle.



## ACROSS

- The proposed cost of a *new* Zoo was about \$2.5 \_\_\_\_\_.
- This year the Zoo is celebrating its \_\_\_\_\_.
- The Zoo was first named \_\_\_\_\_ Park.
- The original Zoo was located in which Milwaukee County Park? \_\_\_\_\_.
- The Zoo's first female polar bear was named \_\_\_\_\_.
- Eight \_\_\_\_\_ were among the first animals at the Zoo.

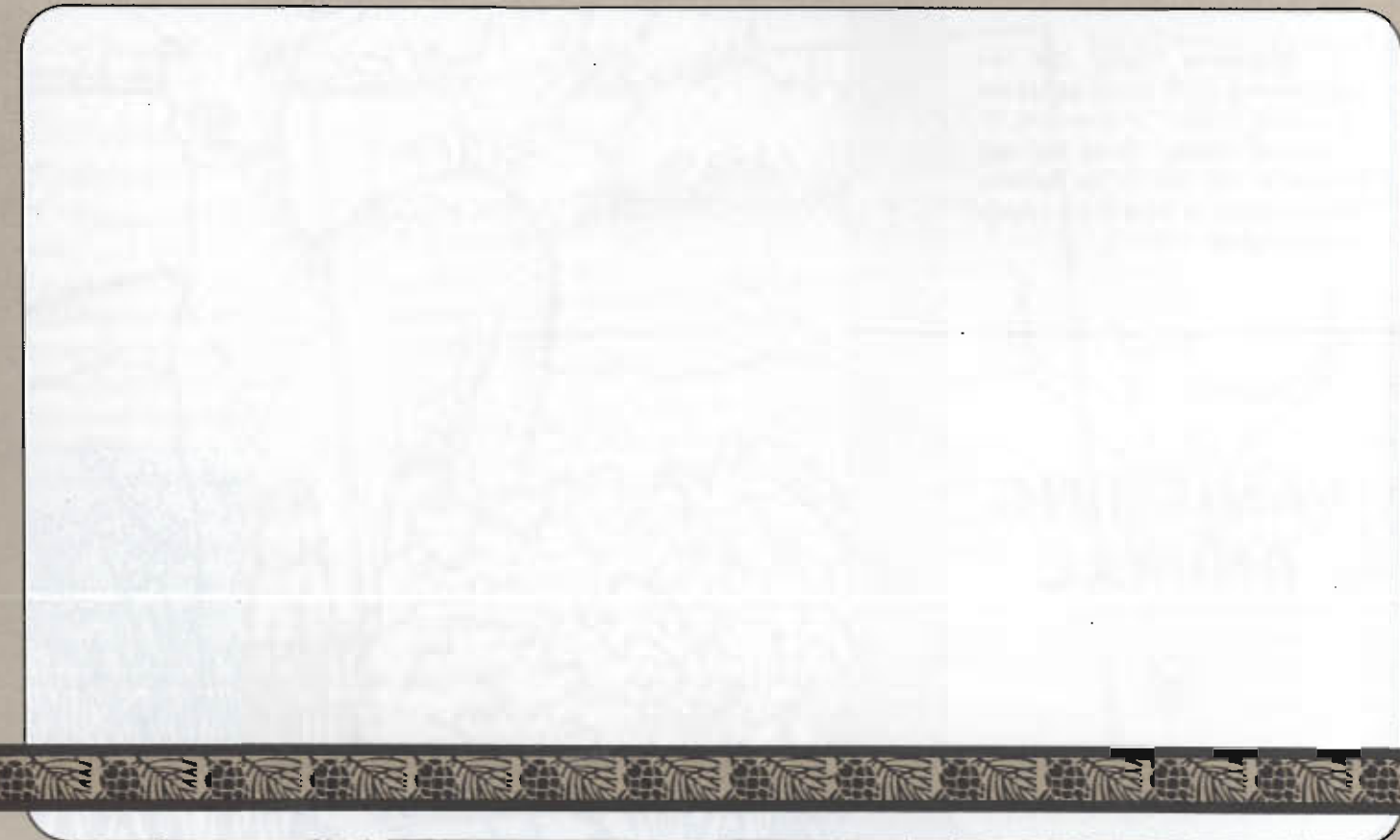
## DOWN

- The Zoo's first rhesus monkeys were exhibited on \_\_\_\_\_.
- Countess Heinie was an \_\_\_\_\_.

# Future Zoo Contest

Are you a futuristic thinker? Do you have a knack for design? Are you 14 years or younger? Well, here's your chance to express your creativity. Your task is to design an animal exhibit for a zoo in the year 2092. Using an 8 1/2" x 11" sheet of paper or the space below, draw what you think an animal exhibit of the future would look like. Send your drawing by **August 10** to: Future Zoo, *Alive*,

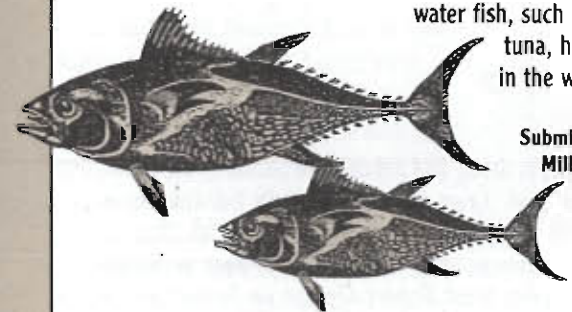
10005 W. Bluemound Rd., Milwaukee, WI 53226. Write your name, age and complete address on the back of your drawing. The winning Future Zoo will appear here in the next issue of *Alive*. The winner will receive a set of Zoo Books, and ten honorable-mention award winners will receive a Zoo Book and zoomobile ticket.



# The Curious Corner

## Do fish sleep, and if so, where?

Yes, most fish spend part of each 24-hour period "asleep." Being asleep to fish may mean anything from slowing down all movement while being aware of what is going on around them to losing consciousness completely, as humans do when they sleep. They do not, however, close their eyes when they sleep because they do not have eyelids. Some freshwater fish, such as perch, often hide under overhanging rocks during the night. Other freshwater fish, such as catfish, find a log or river bank to hide under during the day. Open-water fish, such as herring or tuna, hang motionless in the water at night.

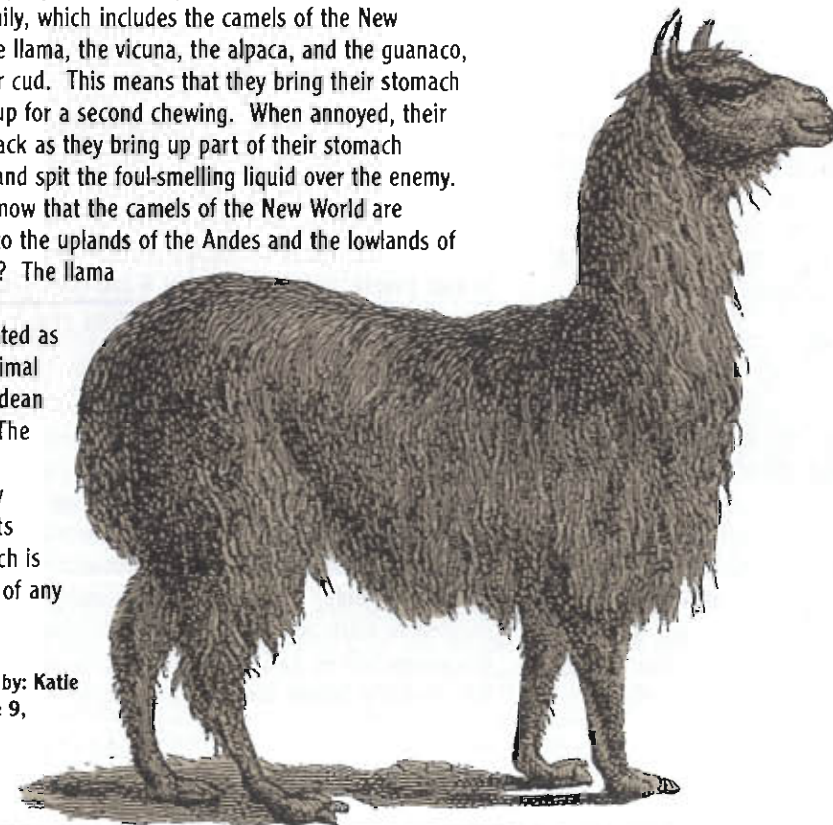


Submitted by: Mark Miller, Age 4-1/2, Dousman

## Why do llamas spit?

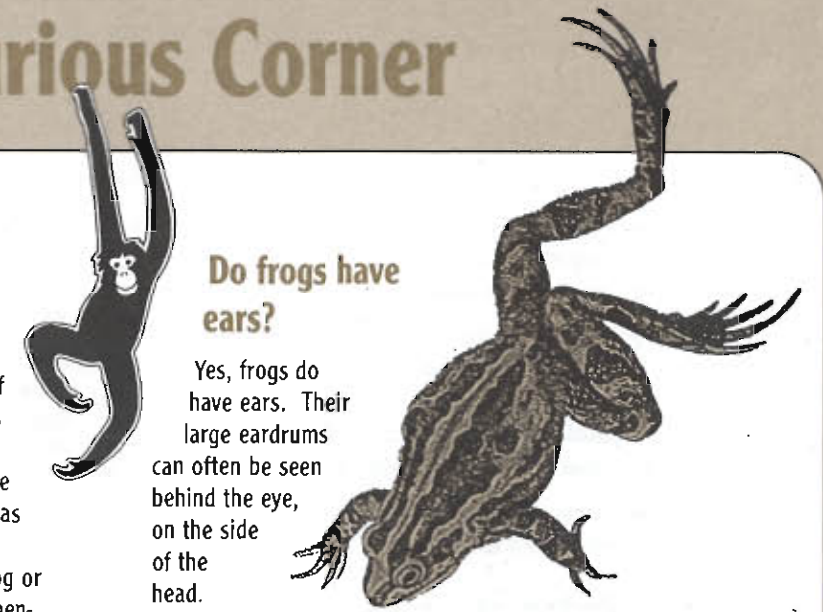
Llamas spit to defend themselves against any animals (including people) that annoy them. All members of the camel family, which includes the camels of the New World—the llama, the vicuna, the alpaca, and the guanaco, chew their cud. This means that they bring their stomach contents up for a second chewing. When annoyed, their ears go back as they bring up part of their stomach contents and spit the foul-smelling liquid over the enemy. Did you know that the camels of the New World are confined to the uplands of the Andes and the lowlands of Argentina? The llama has been domesticated as a pack animal by the Andean Indians. The alpaca is selectively bred for its wool, which is the finest of any animal.

Submitted by: Katie Rozas, Age 9, Brookfield



## Do frogs have ears?

Yes, frogs do have ears. Their large eardrums can often be seen behind the eye, on the side of the head. Sound is very important to most species of frogs in finding mates and avoiding rivals. Each species of frog has its own particular call—clicks, croaks, whistles or trills.



Some frogs are named for the sounds they make. The chorus of a group of Carpenter Frogs sounds like a whole crew of hammering workmen. The chorus of a group of Pig Frogs, one of the larger North American species, has been likened to a noisy herd of swine.

Submitted by: Molly Rosenblum, Age 4, Shorewood

## We want to hear from you!

If you'd like us to answer your animal questions and you're 12 years old or younger, then write to us:

Curious Corner—*Alive*  
Zoological Society  
10005 W. Bluemound Rd  
Milwaukee, WI 53226

If we answer your question here, you will receive an inflatable Jungle Giraffe. The 3-foot-tall giraffe comes with fun facts.

Source: Ginny Fifield, Zoological Society Education Committee



# Education Programs

The following education programs are coordinated by the Zoological Society of Milwaukee County and the University of Wisconsin Cooperative Extension.

These programs are designed to help uncover the mysteries of the animal kingdom. For a complete listing of programs and registration forms, send a self-addressed business-size envelope (one per family) to: Fall Education, 10005 W. Bluemound Rd., Milwaukee, WI 53226.

We will begin processing completed forms on August 10 on a first-come, first-served basis.

## Preschool Workshops Ages 4-6

Children ages 4 and 5 (6-year-olds in kindergarten) can enroll in these 2½ hour workshops to be held from September-December. Instructors and volunteers will introduce children to different Zoo animals each month. Workshops include visits to the animals and a variety of fun learning activities. The fee for each workshop is \$10 for Society members and \$12 for non-members.

**NEW** Starting this fall, parents will have a chance to attend preschool workshops with their children. Four sessions per month will be offered to parents who want to learn with their children as part of the Society's preschool workshop program. The fee for each workshop is \$14 for Society members and \$16 for non-members. Cost includes parking pass.

## Tiny Tots Age 3 with parent

Parents and three-year-old children are invited to the Zoo for these 1½ hour workshops. Each month, from September through December, children will get a close-up view of the featured animal-of-the-month and participate in a variety of classroom activities. The fee for each workshop is \$12 for Society members and \$14 for non-members. Cost includes parking pass.

## Kids Day Out Ages 6-11

Back and bigger by popular demand! This year two sessions of Kids Day Out will be held in the Education Center. The first session will be held on October 29 and 30 during the Wisconsin State Teachers Convention. The second session will be held on November 5 and 6 during the Milwaukee Teachers Conference. Children can be enrolled for one or both days of either session. The program, for children ages 6 to 11, will include arts and crafts, recreation, movies, lunch, a Zoo tour and more! Cost per day is \$20 for Zoological Society members and \$25 for non-members.

## Photo Workshop Adults

Ready...aim...focus. Photo opportunities abound at our Zoo. In this 1½ day workshop, animal lover and zoo enthusiast Andrew Holman shares tips on how to take photographs of zoo animals that inspire a sense of wonder and appreciation for our residents. This introductory workshop called "Animals Through the Camera's Eye" will be held on September 19 and 26. It will include a slide presentation, lectures, a photo safari through the Zoo and a critique of the participant's work. Cost is \$25 for Zoological Society Members and \$35 for non-members (includes parking).

## Drawing Workshop Ages 8-13

If you think drawing is dandy and animals are amazing, then have we got a class for you! Learn how to draw with live animals as your subjects AND learn some interesting facts about them as you draw. Art and smarts all in one! This five-week workshop will be taught by guest artist Robert Gingras on September 19 and 26; October 3, 10 and 17 from 9:15-10:45 a.m. Cost is \$30 for Zoological Society members and \$45 for non-members. Fee includes all supplies.

## Family Workshops Ages 6 and up with parents

Families looking to spend a Sunday afternoon together can learn, create and explore the world of animals and nature at the Zoo. Family workshops will be held in October and December. Cost per workshop is \$20 for Zoological Society members and \$25 for non-members. These workshops are designed for families of up to four people, with children ages 6 and older. Additional family members (over 4) are \$4 each. A parking pass is included.

## Individual Youth Workshops Ages 6-13

Saturdays can be full of excitement when you spend them at one of the Zoological Society's two-hour workshops. With new workshops for children ages 6 (in first grade) and 7, 8-10, and 11-13 year-olds, the Society has a workshop for any child wanting to learn and have fun with art, games and Zoo tours. Workshops will be held in October and December. Cost is \$10 for Zoological Society members and \$15 for non-members.

## CONSERVATION CHRONICLES

### Researching for Survival

Endangered species from here to Venezuela are getting expert attention from Wisconsin-based graduate students, thanks to the Zoological Society of Milwaukee County's new Wisconsin Student Grant Program.

As part of the program, \$10,000 in research grants will be awarded annually to Wisconsin-based students pursuing advanced degrees in wildlife conservation. This year, 14 project proposals were submitted to the Society's Student Grant Advisory Committee and eight were funded.

"The advisory committee was impressed with the scientific merit and conservation value of the students' proposals," said Gay Reinartz, conservation coordinator of the Zoological Society. "The results of most of these projects will be directly applied to species management. The animal populations themselves will derive an immediate benefit."

Among the topics to be researched: the breeding and winter ecology of Dickcissels, a threatened neotropical bird migrating into the Great Plains states; a survey of breeding birds in wilderness areas of Wisconsin's Nicolet National Forest; the population status of bobcats in Wisconsin and the Midwest; the effects of tropical forestry practices on Venezuelan forest birds; habitat requirements of the West Indies' endangered Granada dove; elk as prey for grizzly bears and wolves in the Madison-Firehole drainage of Yellowstone National Park; the use of dead trees, or snags, by birds in the Chequamegon National Forest; and the demography of the rare Wisconsin Northern Blue Butterfly.

"We're proud to assist these eight promising scientists in wildlife research and to encourage their academic standing as researchers," Reinartz said. "We hope the Society will be able to increase the \$1,500 per project grant ceiling or fund more projects in the future," Reinartz said.

## EDZOOICATION

### Nature's Classroom

Children enrolled in the Zoological Society's youth education programs can now take their pencils and paper outside to learn about animals and nature, thanks to the contributions of 125 kindergartners from Wauwatosa's McKinley School toward an outdoor classroom at the Zoo called the Jon Port Amphitheater. The children who raised the money for this project are friends of Jon Port, the four-year-old Wauwatosa boy who was killed in a car accident last December.

"We're glad Jon's kindergarten class chose to have something special built at the Zoo that would help people remember him and his love for the Zoo," said Traxanne Port, Jon's mother. "Jon was a part of almost every program for kids his age. He loved going to Zoo School mostly because his teacher made learning fun. She made a huge impression on my son."

Georgia Wright, the Society's early childhood education coordinator who had Jon in class, said Jon's participation in the Society's education programs changed the way he and his family looked at the Zoo. "The Zoo became a very special place to the Ports," Wright said. "This became Jon's school. He loved singing and loved animals and was always excited about doing everything we offer in the programs."

"We all learned that there's nothing like learning by seeing, touching and doing," Mrs. Port said. "Since we got involved in the education programs at the Zoo, we've looked at the Zoo completely differently. We notice things we wouldn't ordinarily notice about an animal or its exhibit."

To give other young children a chance to experience the Zoo as an educational resource, the Society dedicated the Jon Port Amphitheater as a memorial to Jon in June. The amphitheater, designed for small groups of three- to six-year-old children participating in the Society's Tiny Tots and Preschool Workshops, is located in the Stackner Heritage Farm between the Education Center and the Dairy Complex.

### From Cow to You

Educating the community about wildlife and the environment is a big part of the Zoological Society's mission. The Society took a step closer toward fulfilling that mission when it unveiled a new Zoo exhibit called Milk—From Cow to You. The exhibit was donated by Janet Arveson and her sister as a memorial to their father, Leo, who was a Wisconsin dairy farmer.

Mounted on the south wall of the Dairy Complex, the exhibit teaches young children about milk—how it's taken from cows on dairy farms, delivered to milk processing plants for bottling, sold at grocery stores, and poured into glasses at home for drinking.



Anita O'Leary's three-year-old daughter, Emily, discovers how milk gets from a cow to her kitchen table through a new Zoo exhibit called Milk—From Cow to You.



# Animal Ambassadors

A child's first visit to the Zoo usually reverberates with new and thrilling sights and sounds—the giraffe's majestic walk, a polar bear's plunge into a pool, a gorilla thumping its chest, a lion's roar, a peacock strutting across a path.

It's an experience that every child deserves, but one that is not easily accessible to many children and their families. The Zoological Society is working with several Milwaukee-area teachers and community leaders to change that.

Through its Animal Ambassador educational outreach program, now in its third year, the Society unites children from schools primarily serving low-income families with sponsors who, through private funding, give hundreds of children a chance to discover the rich rewards of a trip to the Zoo each year.

Among the children who got that chance this year were fifth-graders from Milwaukee's Elm Creative Arts School. Marquette Electronics Foundation, Elm School's business partner since 1986, is sponsoring the school's participation in the Ambassador Program.

Earlier this year, the students gathered at the school for a presentation by Chuck Matoush, a Zoological Society education program coordinator, on animals at the Zoo, the importance of saving animals and their natural habitats, how animals adapt to their environment, how kids can become "good stewards" of the earth, and why zoos of today resemble modern arks.

To reinforce the zoo-as-ark concept and to help recruit the students as true "animal ambassadors," Mary Fitzgerald, Jim Burk and Dena Wegehaupt, all fifth-grade

teachers, asked their students to pick a favorite animal, sent them to the library to research it, and then treated the students to their first of two Zoo visits.


"When we got to the Zoo, I was astounded by what the children learned from their research," Fitzgerald said. "They were telling me about the animals' habitats, eating habits, adaptations, things that they wouldn't probably have learned as thoroughly as part of the school's regular curriculum."

During the course of the second semester, Matoush made one more visit to the school, teaching the students about geography and ecology and introducing them to animal-related careers and what kinds of skills it takes to work in those careers. And, the students made one more visit to the Zoo, which emphasized the geographic and ecological concepts presented in class and gave the children a chance to meet some of the Zoo and Zoological Society staff. "The children also toured Marquette Electronics, where they were exposed to another whole set of real-world work opportunities," Fitzgerald said.

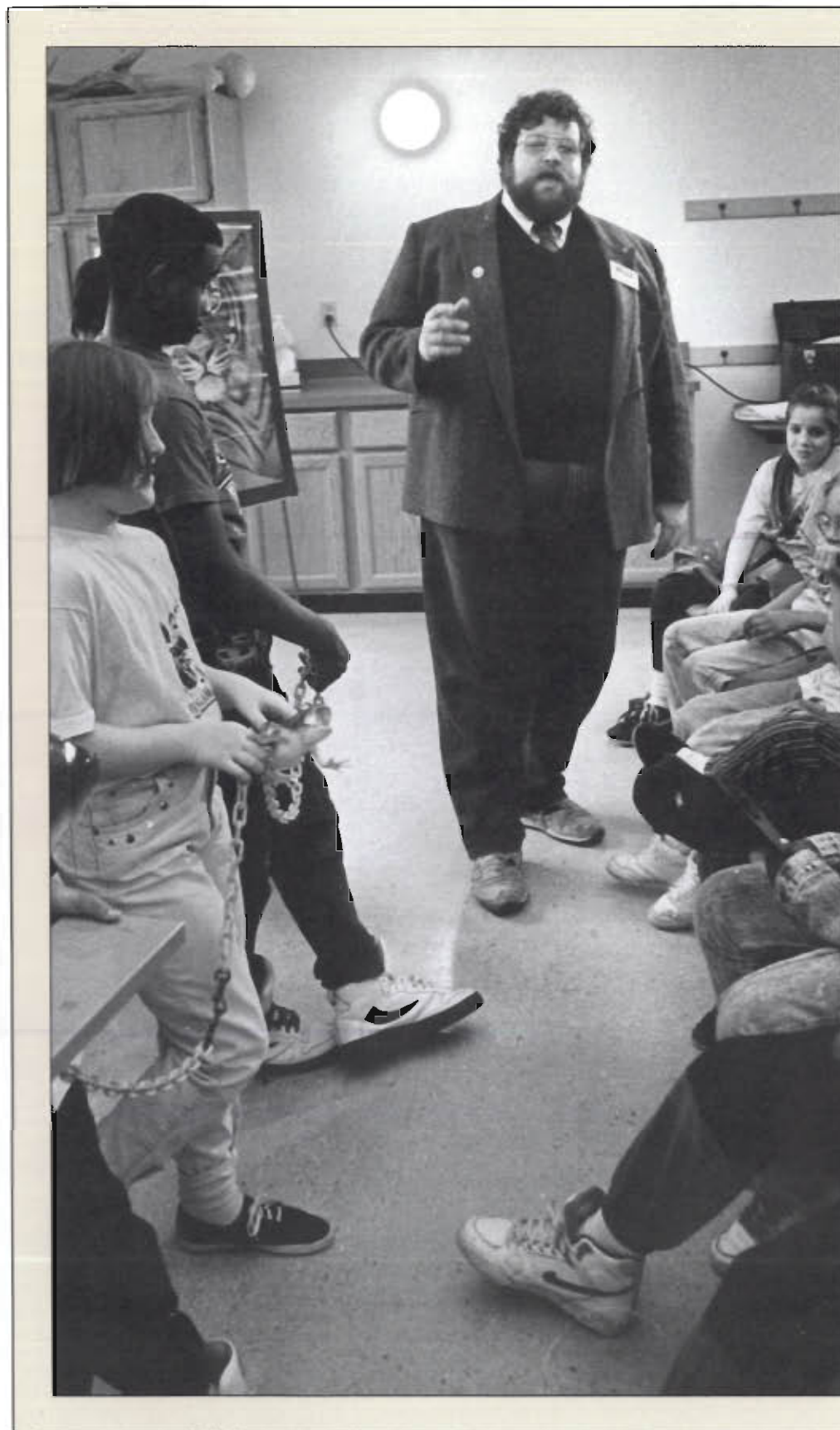
"Without Marquette Electronics Foundation's sponsorship, we could never give the children all these opportunities," Fitzgerald said. "One of the nicest things about the foundation's support is that it allows the children to bring their families out to the Zoo and share what they've learned through the program with them," Fitzgerald said. As part of the program, each student received four Zoo passes and parking to make a visit to the Zoo possible. "This is what makes the kids real ambassadors."

To thank Marquette Electronics Foundation for its support, the students stitched a wall panel of embroidered animals for Jerry Reiser, chairman of the foundation and coordinator of the foundation's involvement in the Ambassador Program.

"The program ties in well with the foundation's mission to support the arts and education," Reiser said. "This program involves both. It gives so many children a chance to use their creative spirit to enhance the learning process. There is no better way to teach."

"Just seeing the kids at the Zoo, listening to them talk about the animals, being excited about learning...that is the program's, the foundation's and Milwaukee's biggest reward." 

*The following sponsors made participation in the Animal Ambassador Program possible for 10 Milwaukee-area schools this year: Badger Meter (Urban Day); Beatrice Cheese (Whittier Elementary); Cleaver Family Foundation (27th Street); Friends of Bill Messinger (38th Street); Marquette Electronics Foundation (Elm Creative Arts); Miller Brewing Co. (37th Street); Robin Squier (Garden Homes Elementary); Warner Cable Communications (LaFollette Elementary); the Zoological Society's Associate Board (White Rock Elementary); and the Zoological Society (Hawley Environmental). Robin Squier, one of this year's sponsors, led a class through the Ambassador Program last year as a teacher at 27th Street School. A strong advocate of the program, Squier also has recruited new Ambassador Program sponsors.*



## ON THE JOB

Chuck Matoush  
Education Program Coordinator  
Zoological Society

An uninhibited free spirit, Chuck Matoush came to the Zoological Society with classroom experiences like few educators will ever know. For starters, Matoush spent nine years in Alaska—two years in an Indian Village north of the Arctic Circle teaching science and math, and seven years in three different Eskimo villages near the Bering Sea teaching biology, ecology, conservation and physical science to children who didn't speak English.

Stints of work with the Fish and Wildlife Service, the U.S. Forest Service, National Park Service, and Youth and Young Adult Conservation Corps also show Matoush's passion for wildlife conservation.

With a degree in elementary education and conservation of natural resources, Matoush never thought about working at a Zoo—until last year, that is. "My interest in wildlife and biology goes way back to when I was living with my family near St. Paul's Como Park," he said. "During those first few Zoo visits is when I started to really get interested in animals."

Matoush said his unique collection of life's experiences have given him a different perspective on people and help him better respond to needs of the diverse student populations participating in the Zoological Society's school programs.

**Chuck Matoush helps a group of fifth-graders from Elm Creative Arts School make a food chain as part of the Animal Ambassador Program.**





### Third Annual Z Double Circle Round-Up

Where else can you dance until the cows come home, eat Tex-Mex without leaving Wisconsin, and help raise money for the Zoological Society for only \$25? At the Z Double Circle Ranch!

Put on your blue jeans and dust off your boots for the Third Annual Z Double Circle Round-Up, sponsored by Miller Brewing, Beatrice Cheese and WMIL-FM. The event, to be held September 19 from 6:30 p.m. to midnight, will include a western-style dinner, square dancing, western games, a silent auction, chili tasting, refreshments and more. Call Mary Ellen Wesley at 414-258-2333 for ticket information.

◀ Dick Podell, Zoological Society Associate Board President, square dances with a fellow cowpoke at last year's Z Double Circle Round-Up at the Zoo.

Z DOUBLE  
CIRCLE RANCH

### Animal Mask-erade

More than 1,000 students from 26 Milwaukee-area schools harvested sounds of the tropical rain forest during a program by ethnic music programmer Tricia Schriefer on music and the environment as part of the Zoological Society's Animal Mask-erade. The Mask-erade, an educational program sponsored by Beatrice Cheese, invited students to make masks that illustrate this year's program theme, "Animals of the Tropical Rain Forest."

At the end of Schriefer's presentation, students donned their animal masks and marched around the Zoo's Peck Welcome Center to festival music from the Amazon River Basin area.

▶ (Left to right): St. Peter Immanuel Lutheran School students Nick Heiting, Troy Hanson, and Roscoe Benton show off the masks they made as part of the Zoological Society's Animal Mask-erade.



### Great Gorilla Raffle

Zoological Society members Betty Reichertz, Jim Chrisien and Bob Paterson came to one of three Society membership premieres of Apes of Africa, May 5-7, to see the bonobos' and gorillas' new home and left the Zoo with life-size plush gorillas they won as part of the Great Gorilla Raffle. James Hermann's name was drawn May 9, when the exhibit opened to the public.

### Zoo Ball IX: An Odyssey From Stone Age to Space Age

Stone Age Sesame Beef, Caveman Crab Cakes, R2-D2 Tamale Potatoes and Saturn Sundaes. Sound like an alien menu? Food fit for people from another galaxy? These plus eight other galactic menu items were served to guests of Zoo Ball IX, held June 27. The ball, sponsored by American Airlines, transported guests back to the Stone Age, when ball-goers enjoyed hors d'oeuvres from inside the outdoor South American exhibit, then launched them light years ahead to the Space Age (a.k.a. Peck Welcome Center), where dinner was served. Proceeds from this year's ball will help renovate the Australia Building, future home of the koalas.

▶ Zoo Ball IX Food Committee Co-chairs Susie and Jim Lindenberg sample Paleolithic Black Bean and Cheddar Eggrolls at a May menu-sampling hosted by Zoological Society President Gil Boese.



### Sponsor Spotlight

THE ZOOLOGICAL SOCIETY THANKS...

- Badger Meter Foundation, James H. Kuehn, C.G. Schmidt, Schwabe Construction and many other generous donors** for supporting the 1992 International Gorilla Workshop (see workshop program for additional sponsors).
- Community Newspapers and Channel 12** for promoting the Milwaukee County Zoo's Centennial Celebration.
- Ray Klink Invitational Golf Outing participants** for supporting the Society's Animal Adoption program.
- Marcus Theatres Corp.** for supporting the Zoological Society's Apes of Africa membership premieres.
- Miller Brewing Co.** for sponsoring the Third Annual Miller Birdies & Eagles Golf Tournament.
- Milwaukee Police Department and Wings of Corporate Love** for sponsoring the Special Safari for Kids.
- Harry W. Schwartz Bookshops** for promoting Apes of Africa through its Schwartz Goes Ape! celebration.
- Very Special Arts Wisconsin** for its participation in the Very Special Arts Festival at the Zoo.
- Welcome Wagon** for introducing new Milwaukee-area residents to the Zoological Society and the Zoo.



The Platypus Society is a group of about 350 of Milwaukee's foundations, corporations and individuals that contribute more than \$300,000 annually to the Zoological Society. If you would like to join this group in

helping the Society uphold its mission of supporting the Zoo, educating the community about the importance of wildlife and the environment and conserving endangered species, call Judi Bessette at (414) 258-2333.

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We are pleased to be involved with the Zoological Society because of its commitment to preserve and upgrade the Milwaukee

County Zoo, educate the general public about wildlife conservation and provide shelter for our endangered species. The Society not only works toward these goals, but also provides a forum to involve various community and business groups in the preservation of a civic landmark. The reconstruction of the Aviary and the construction of the new Apes of Africa exhibit are good examples of such direct intervention in the upgrading of the facilities. Because of the Society's sustained efforts, our entire community is able to enjoy a truly renowned zoo.

The Bucyrus-Erie Foundation is proud to be a member of the Platypus Society and will continue to support its efforts for wildlife and environmental continuity and the enrichment of our community.

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Whenever people talk about Milwaukee's best features, they invariably mention our Zoo.

To hundreds of thousands of visitors over the years, the names of Samson, Chandar, Ayers and other animals have been as familiar as Mickey Mouse and Donald Duck.

Here, visitors of all ages and walks of life can see animals flourish in their carefully replicated natural habitat. Here, they can learn about conservation of wildlife. Here, they can acquire knowledge about the environment. Here, they can enjoy an educational and entertaining experience.

Northwestern Mutual has financially supported the Milwaukee County Zoo for many years through annual gifts to the Zoological Society of Milwaukee County. We are proud to be associated with this community treasure.

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**NEW MEMBERS**

The Zoological Society welcomes the following new Platypus Society members as of May 29:

- \$500-\$999 Patron**
- Excelsior Lodge #175 F. & A.M.
- Mrs. Virginia Fifield
- Michael G. Fitzpatrick
- Bettie Cook Flamme
- Drew and Trish Kagerbauer
- O.J. and Chris Merrell
- John and Linda Sapp
- Dr. William and Judy Stathas
- Anne and Fred Stratton
- Jack and Jean Watson

Friends contributing to the Platypus Society after May 29, 1992 will be recognized in the next issue of ALIVE.

**NEW GIFT LEVELS**

The Zoological Society thanks the following members for their increased levels of giving:

- \$1,500-\$1,999 Corporate**
- Harley-Davidson, Inc.
- \$1,000-\$1,499 Patron**
- Mr. and Mrs. Byron Foster



## Centennial Celebration

Join the Zoo in celebrating 100 years of history at a special re-dedication ceremony on July 5. Every weekend in July, zoogoers can enjoy entertainment and historical displays. Zoo visitors also can take home a 100th Anniversary souvenir newspaper featuring historic accounts of the Zoo.

## Tri City National Banks Present: Tunes on the Terrace

There'll be music in the air every Wednesday evening at the Zoo in July. Tunes on the Terrace, co-sponsored by Pepsi and WLUM Radio, will feature a pops concert by the Knightwind Ensemble, July 8; fusion, jazz and rhythm & blues by the Eddie Butts Band, July 15; classic rock by J.P. and the Cats, July 22; and reggae by Java, July 29. Zoo gates open at 5:30 p.m. for dinner and concerts start at 7 p.m. Admission is \$5 (adults) and \$3 (children 12 and under). Society memberships do not apply. Parking is free with a coupon available at any Tri City National Bank.

## Teddy Bear Day

Drag out your teddy bears and bring them to the Zoo on July 11, 10 a.m. - 4 p.m., for Teddy Bear Day, sponsored by Tri City National Banks. The event will feature a Bear Care Clinic, Teddy Bear contests, BEARlympics, Paw Printing (free finger printing of children), face painting, root BEAR floats and other entertainment. Teddy Bear contest registrations will be held 9:30 a.m. - 1 p.m.

## The Sentinel's Milwaukee a la Carte

Come feast with the beasts at the Sentinel's Milwaukee a la Carte, 9 a.m.-10 p.m., August 20-23, featuring culinary delights from 30 restaurants, daily wine and coffee tastings, and music at the Zoo's four entertainment stages. The Sentinel's a la Carte is co-sponsored by Miller.

## Ralston Purina Weekend

Look for ads in Milwaukee newspapers for the Big Cat Survival Fund and free junior admission to Ralston Purina Weekend at the Zoo, August 29-30.

## Oceans of Fun

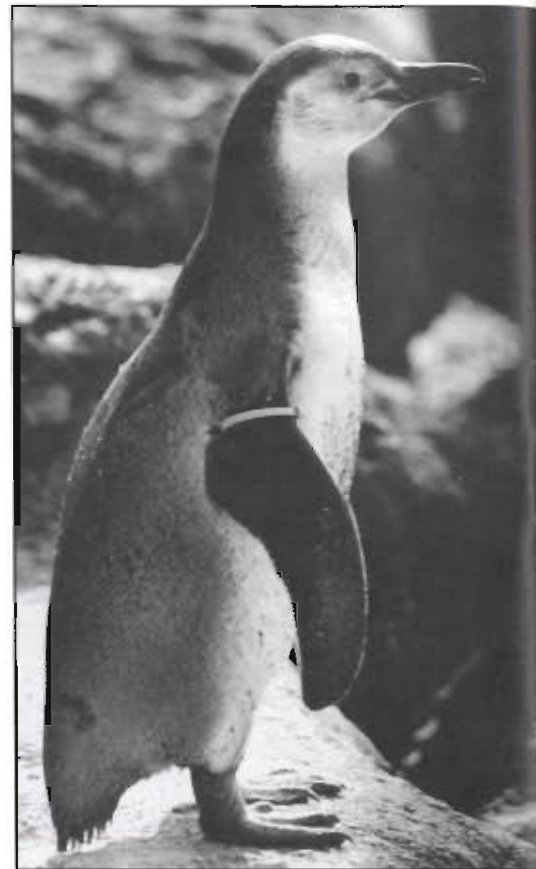
This all-new, 25-minute entertaining and educational program features Fernando and two sea lion sidekicks, Sport and Ellie. The show costs \$1 per person and runs Monday - Saturday, 10:30 a.m., noon, 1:30 p.m. and 3 p.m., and on Sundays and holidays, 11:30 a.m., 1 p.m., 2:30 p.m. and 4 p.m.

## Senior Celebration

If you're 60+ years old, then this is your day to celebrate! On September 4, 9 a.m. - 3:30 p.m., you can get into the Zoo free for a full day of fun, food and entertainment. The first 4,000 seniors through the Zoo's gate will get free coffee and a snack. Senior Celebration is sponsored by Aurora Health Care; Zoo Pride, the volunteer auxiliary of the Zoological Society; and the Zoo.

## Harvest Zoobilee

Fill your fall horn of plenty with arts and crafts from the Zoo's celebration of the fall harvest, September 12 and 13. During this fall weekend, over 30 artists will exhibit and sell their work, to include ceramics, jewelry, glass, pottery and paintings. Fresh produce grown by local farmers also will be for sale at a mini-farmer's market.



## Western Lowland Gorilla

Apes of Africa (through Peck  
Welcome Center)

Born: February 20, 1992

The February birth of this Western Lowland Gorilla marked the first live birth of a gorilla in the history of the Milwaukee County Zoo. The baby, which weighed about 4-1/2 pounds at birth, is the offspring of Obsus, an 11-year-old male, and Femelle, a 30-year-old female. Twenty years ago, Femelle gave birth to a male gorilla at the National Zoo in Washington, D.C. Though her male offspring still lives at the National Zoo, Femelle was sent here on a breeding loan. Femelle and her new baby are pictured here exploring their new tropical Zoo home, Apes of Africa.

Source: Jan Rafert, Curator, Primates &  
Small Mammals

## Humboldt Penguin

Taylor Humboldt Exhibit (Main Mall)

Born: February 18, 1992

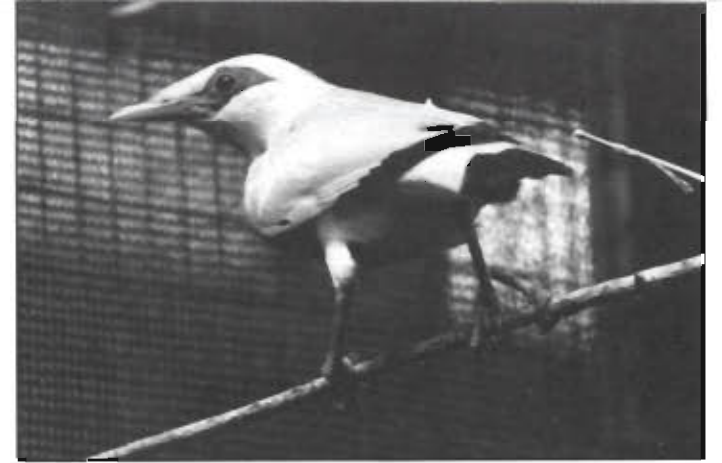
Showing off its juvenile plumage, this young Humboldt Penguin, pictured here at three months old, is feeling pretty secure in its outdoor Zoo home. The life of Humboldts in the wild, however, isn't nearly as comfortable. Their lives off the western coast of South America are threatened by people who kill penguins for their meat, skins and eggs; collect accumulations of guano that the birds use for nesting burrows for fertilizer; compete with penguins for fish and other food sources; and pollute the penguins' environment. The Zoo is working to reduce the threat of extinction facing the endangered Humboldt through its participation in the Humboldt Penguin Species Survival Plan.

Source: Ed Diebold, Curator, Birds



a baby at her previous home, the Knoxville Zoo, and shed her watermelon-like appearance before she arrived at the Milwaukee County Zoo. Melly—short for watermelon—joins the Zoo's male South American Tapir, Jackson, in the South American Yard. An endangered species, the South American Tapir can be found around the Amazon River Basin. The tapir is a good swimmer, diver and runner and uses its mobile snout to feed on leaves, buds, shoots and branches.

Source: Bob Hoffmann, Area Supervisor, Winter Quarters



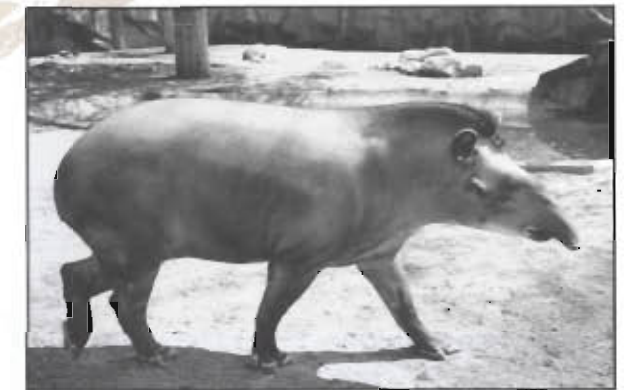
## Bali Mynah

Aviary (Asian Rainforest)

Hatched: January 31, 1992

Once down to as few as 18 birds on its native island of Bali, this striking white bird is making a comeback thanks to the conservation efforts of the Indonesian Government and the American Association of Zoological Parks and Aquariums. The bird pictured here is the offspring of one of two breeding pairs of Bali Mynahs at our Zoo. As part of a captive management and reintroduction program designed to preserve this precious species, 13 captive-raised birds were released into Indonesia's protected Bali Barat National Park two years ago to augment the dwindling wild population. A recent census showed about 40 birds, with the captive-raised birds freely mingling and breeding with the wild birds. Experts blame the rapid decline of the Bali Mynah on habitat destruction and island natives who capture the birds, considered status symbols, and cage them. But because of increased public awareness generated by the release program, poaching seems to have diminished over the last several years.

Source: Ed Diebold, Curator, Birds



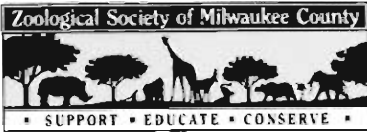
## South American Tapir

South American Yard

Arrived: December 13, 1991; Born: February 20, 1990

This peculiar-looking animal left the spots and stripes she had as





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## GO BANANAS!

This charcoal drawing of Femelle, the Zoo's oldest female gorilla, took Best of Show in the *Go Bananas!* art contest sponsored by the Milwaukee Institute of Art & Design (MIAD), Zoological Society and Milwaukee County Zoo. All contest entries featured images of gorillas and bonobos, commemorating the opening of Apes of Africa, the animals' new Zoo home. The top three *Go Bananas!* winners received cash awards and prize packages, courtesy of the Zoological Society.

### "Inspired"

By Tinameri Turner  
Junior drawing student  
Milwaukee Institute of  
Art & Design (MIAD)