



ALIVE

ZOOLOGICAL SOCIETY
OF MILWAUKEE COUNTY
FOUNDED 1906 / WINTER 1985

The Zoo in '84

Nobody Did It Better

By Kerry J. Bublitz,
Zoo Public Relations Coordinator

Take a bow, Milwaukee County Zoo. The Zoo has just completed its most successful year since it began in 1892.

The Zoo closed 1984 with revenue and attendance figures at an all-time high. In 1984, the revenue totaled \$5,269,356.44, a significant increase over the 1983 revenue of \$4,408,478.33 — that's an \$860,878.11 increase.

A similar jump was reported in actual attendance — 1,299,282 in 1984, 1,162,299 in 1983.

"Our growth is a statement about the fine cooperation and support exhibited by the Zoo visitor, the Milwaukee County officials, the Zoological Society and the Zoo staff," said Zoo Director, Dr. Gilbert K. Boese.

Take a closer look at a few of the Zoo's 1984 programs and events.

The Zoo acquired Chandar, a rare white Bengal tiger, and his mate, Dadra, an orange female, in May. Chandar became the Zoo's summer star.

Community and corporate support made it possible to bring a male polar bear cub, Callisto, to the Zoo in October, and a female cub, Aurora, in November.

For the first time in Milwaukee County Zoo history, the Lowland gorillas were exhibited outdoors. In July, the Great Ape Escape opened amid much fanfare.

The Zoo gained greater international recognition when its director, Dr. Gilbert K. Boese, was named a director of the American Association of Zoological Parks and Aquariums (AAZPA).

In December, the Zoo was proud to announce the addition of its second full-time veterinarian.

Successful social and special events such as Cheza Ngoma, the first Zoo Ball, Teddy Bear Days and Holiday Ani-Magic made 1984 a year to remember.

A YEAR TO REMEMBER

By Gilbert K. Boese, Director, Milwaukee County Zoo

On January 1, 1984, the zoo started out with zero attendance, zero income and many hopes and dreams for the year. We were excited about the coming year for we knew we had planned its marketing strategies very well. With the acquisition of a white tiger, Chandar, the theme of "Chandar, the White Tiger," was set for 1984 and an outdoor enclosure for the great apes, the gorillas in particular, would open in July. Along with these two main events, there were other numerous activities planned to attract the public.

We started out on a positive note in January with the snow which brought out a great many skiers to enjoy our trails. The annual Samson Stomp was held late in the month and this, of course, helped to increase our attendance.

It took a year to negotiate the purchase of Chandar, the white tiger. Once purchased, it was the responsibility of the Marketing Committee; Kerry Bublitz, Public Relations Coordinator; and Lillian Ramaker, Executive Director, Zoological Society, to develop the programming. The first step was the development of a TV spot which would pique everyone's interest. After that, premiere events were held to introduce Chandar to the media, county officials, corporate members, trustees, directors and society members. These special events built up such excitement about Chandar that by the time he was introduced to the general public on Memorial Day weekend, there was a feeling of magic about the animal.

The year's major lead-off special event was Teddy Bear Days in June, a combined effort with Zoo Pride and WTMJ-TV. Teddy Bear Days has become a tradition and was, once again, well received by the public.

The season's next big attraction was the "Great Ape Escape." An outdoor enclosure was constructed along the north wall of the primate house and designed in such a way that all of the gorillas could, at one time or another, get out. Two groups of people helped to make this exhibit a success. The Zoological Society launched its first fund-raising ball, Cheza Ngoma. Through the efforts of many, many people, particularly the co-chairpersons, Sunny and Sandy Williams and John and Peggy Burns, approximately \$80,000 was raised for the construction of the enclosure. In addition, WBCS Radio launched a campaign to help raise funds for the exhibit. Along with these two major fund-raising efforts, money was also received from the Zoological Society's Animal Adoption Program and from

Milwaukee County and in July of 1984, we featured the "Great Ape Escape." The first residents of the facility were the youngsters, Kuja and Mandara, and eventually Obsus and Tino. The first major news event, however, was the coming out of Tanga for the first time in over 20 years.

By this time, with the Chandar and Great Ape Escape programs, attendance was starting to climb at a very rapid rate and income was looking very good.

In August, we wanted to again emphasize Chandar through the "Enchanted Evenings." The idea was to introduce Chandar to Dadra, our normal-colored Bengal female, on the night of the full moon. This weekend event was a major success with over 1,000 people attending the first night and over 3,000 on the second night. Along with the tigers, we had candlelight and roving violinists for everyone's enjoyment.

On-going activities in the park included the Animals-in-Action programs, Zoo Pride's "Remains to be Seen" carts and animal rides. Another daily activity was the Bird Show which could be seen in the Children's Zoo. It catalyzed a need to upgrade and add a new flair to this area. Consequently, a new graphics program was developed to give a new look to the entrance, theater and other Children's Zoo features.

Concurrent with all of this, the zoo was quietly being brought up to high-level maintenance standards. Between capital improvements and major maintenance projects, the zoo would spend \$1.7 million in the park in fiscal 1984. Many of these projects are obvious, such as the painting of all railings, upgrading the African waterhole scene, expansion of Dall Sheep Island, a new pool for Rudy the rhino, refurbishing the pachyderm building and painting the giraffe building.

By this time, we had gained so much momentum that we realized we'd have to keep it up. Therefore, there was an aggressive push on fall and winter activities. Harvest Zoo-bilee was held as was a fine Halloween program, Lunch with Santa, Holiday Ani-Magic Night Lights and Arctic Adventures. These all brought about great results.

There was one tragedy in 1984 and that was the death of Cirrus, our male polar bear, when he leaped through the air, missed his footing and fell to the bottom of the moat. His loss and

The Zoo in '84

the subsequent media coverage brought about a great sensitivity on the part of the public. This resulted in WTMJ-TV, through the efforts of John McCullough, developing a fund-raiser called "Name the Polar Bear Contest." It culminated with the arrival in October of a new bear, a male, by the name of Callisto.

In addition, Cub Foods expressed an interest in our polar bear situation. They also volunteered to do a fund-raising program to obtain another bear. In working with the Zoological Society, they made it possible for us to bring in a female bear from Europe. Aurora arrived the day after Thanksgiving in a large fanfare called "Cub Food Days."

Altogether, the chemistry was right in 1984. The Zoo, County, Zoological Society, Zoo

EDUCATION

Workshop Planned

The Milwaukee County Zoo will offer an animal photography workshop entitled, "Animals: Through the Camera's Eye," in two parts. The first session is Saturday, January 12, 9:30 a.m. to 3 p.m., and the concluding session is Saturday, January 19, 9:30 a.m. to noon.

The fee for the two-part workshop is \$20 for the general public; \$15 for Zoological Society members. **Pre-registration required.**

Instructor Andrew Holman will teach photographers special techniques for photographing animals in a Zoo setting. A lecture, slide presentation, photo "safari" through the Milwaukee County Zoo and critique of participants' work will comprise the learning sessions.

The workshop will be repeated in February, too. The dates are Saturday, February 2, 9:30 a.m. to 3 p.m., and Saturday, February 16, 9:30 a.m. to noon.

For additional information or to register, call the Education Department at 771-3040, extension 155.

Pride and staff all worked very hard. By the end of 1984, we are looking at a record of 1.29 million visitors and an all-time high gross income of approximately \$5.3 million.

We can't, however, rest on our laurels. On January 1, 1985, we repeat the cycle and we're off to a good start due to several factors. New staff have been added through the County and the Zoological Society. One of the new positions is an Associate Veterinarian, made possible through an endowment. Our zoo team has been reorganized to meet more efficiently the needs of the park and our public. The Feline House will undergo renovation sometime around the first of the year; the Small Mammal Building will undergo renovation in March.

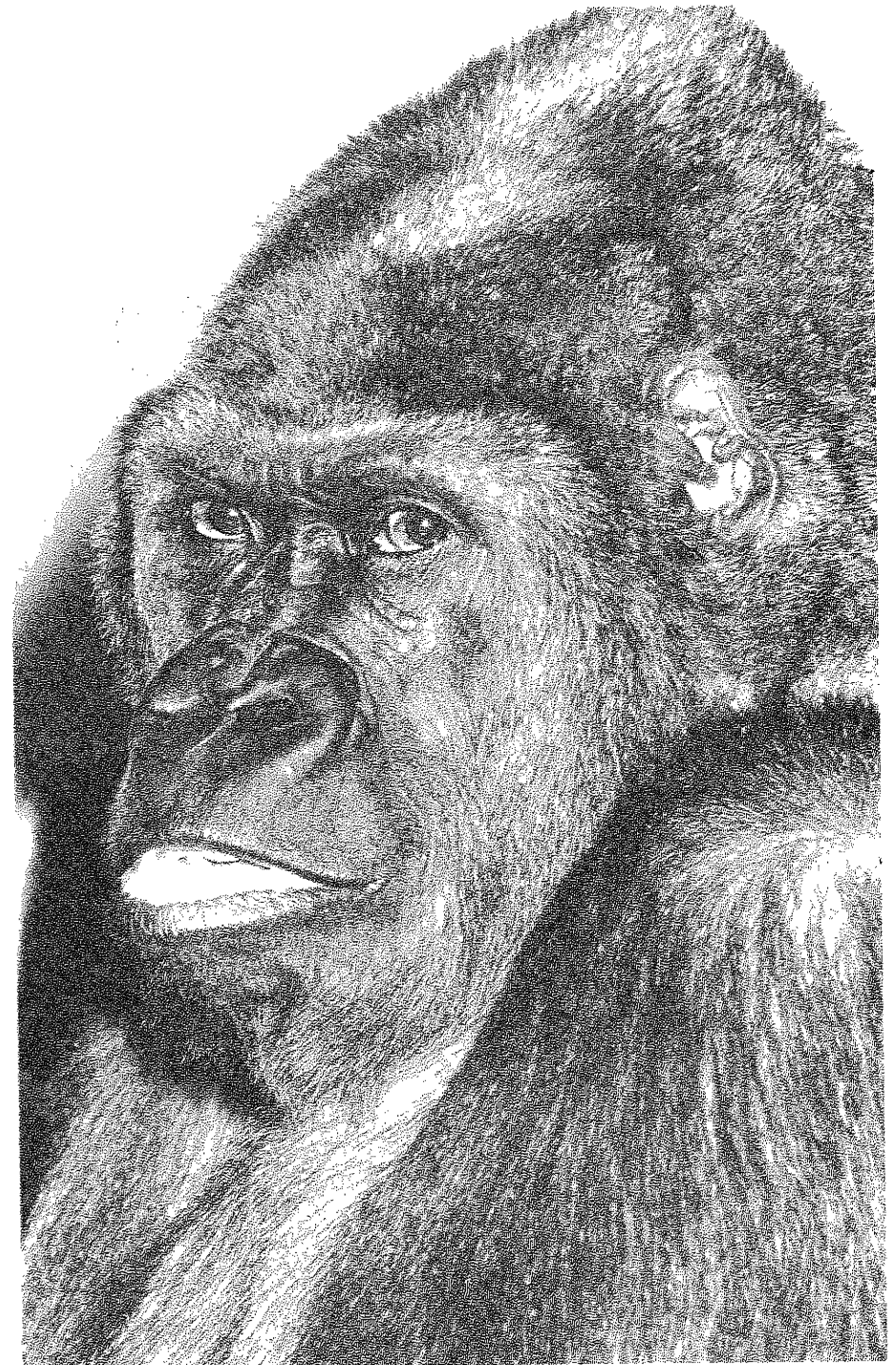
On to 1985, the "Year of the Wolf!"

What's New at the Zoo

- A ginkgo baobab tree has been installed in the African Elephant yard
- Dakar, a clouded leopard male, is the latest addition to the feline building
- Mesou, a female lowland gorilla, arrived from Brookfield Zoo and has been successfully introduced to Tanga
- The orang twins - Trick and Treat - were shipped to a zoo in Cairo, Egypt
- A new male meerkat is on display in the small mammal building
- Female snow leopard Shiva (b. May 1983) was sent to Albuquerque, NM
- The primate house boasts a baby siamang and baby mandrill
- The first successful giraffe knockdown at our zoo was performed on 26-year-old Horseshoe. Dr. Beehler and a team of 10+ professionals performed extensive hoof trimming on all four of Horseshoe's feet. Previous giraffe knockdowns here were fatal.
- Mating facilities are being constructed in the zebra barn for the Pallas cats.

Mesou, female lowland gorilla.

David L. Denmark Photo





Top: Joe Iding with kookaburra.

Bottom: Joe Iding with volunteers Joanne Veenhuis and Arlene Ziebell.

David L. Denmark Photos

Answering Calls of the Wild

By Robin Higgins, Zoo Pride President

The Phone Rings.
It's the Middle of the Night.
"Sorry to wake you, but we need someone to watch and make sure that the new baby sloth is nursing."
"Well . . . OK."
"Oh, good . . . thanks (pause) can you be to the zoo in a half-hour?"

At all times of the day or night the Zoo Pride volunteers on the Animal Watch Committee are "on-call" to observe and document animal behavior at the zoo.

The committee began in 1981 with 25 volunteers. It now boasts 98 active members who devoted over 2500 volunteer hours observing animals in 1984.

The purpose of the Animal Watch Committee is to serve as "eyes" for the zoo staff. To ensure that members have consistent 20/20 vision, extensive training is required of the animal watch volunteers. This training includes observing animal behavior video tapes from the National Zoo, standard behavior language information, and mock watches to critique note-taking methods. The committee is usually called upon when continuous observation of an animal is required. Occasionally a watch can be somewhat slow paced; volunteers have sat for hours waiting for a reluctant female Siberian Tiger to urinate so that a sample could be collected. At other times, watches can be so fast-paced that volunteers hardly have time to write notes much less try to remember who's who in the enclosure. A group of Ruffed Lemurs being introduced to two new siblings can quickly become a blur of black and white fur.

Although some watches are more exciting than others, each watch is important in that it provides zoo staff with important information on that particular animal's behavior in captivity. Animal watches have helped to determine whether mothers are nursing their young successfully, whether healthy animal pairs are mating, if existing group members will allow a new animal into their social structure, and if a sick or injured animal is strong enough for reintroduction into a group.

At times, animal watch volunteers are called upon to serve as goodwill ambassadors to the zoo's visitors. This summer volunteers staffed the outdoor Great Ape Escape, answering questions and providing information about our Lowland Gorilla residents and their new exhibit. The role as goodwill ambassador was

made more difficult when Kuja, the baby male gorilla, discovered he had sufficient trajectory to shower the unsuspecting public.

In a slightly different capacity, Animal Watch volunteers were on hand to record the reaction of the zoo's visitors to the feeding of freshly killed mice to selected residents in the Reptile/Aquarium Building. The program was well received by the public, particularly by parents who felt it was an educational experience for their children.

Volunteers are trained to keep emotions to themselves on a watch because verbal or physical cues can alter an animal's behavior. Being emotionally detached can be a difficult task when an animal is ill or dying.

(excerpt from watch dated June 22, 1984)

"Sally, the Bongo, died about 2:30 a.m. Put head down - eyes rolled back - no sound. Called Keeper. Sally became very still. Very sad . . . I can't express how I feel."

However, there are cases when volunteers take a more active role in a watch and resort to somewhat unorthodox behavior. In one such instance, volunteers were asked to illicit responses from Dadra, the female Bengal Tiger, by acting as zoo visitors complete with balloons, cameras and sun hats. The purpose of this was to accustom Dadra to the noise and distractions that occur during "business" hours. Although Dadra initially hissed and swatted, she quickly adjusted to the antics of the "animals" on the other side of the glass barrier.

The Animal Watch Committee provides a great service to the zoo staff by documenting many different types of behavior in captive animals. This information has proved to be a beneficial resource in the animal husbandry program at the zoo. As the Animal Watch program continues to blossom, volunteers can be proud of the job they've done and the reflection of their work on Zoo Pride. The dedication of those volunteers willing to devote countless hours, day or night, to the documentation of animal behavior does not go unrecognized.

(excerpt from Sloth Watch, midnight to 2:00 a.m. dated, December 16, 1983)

"1:10 a.m.: Baby and mother sloth continue to sleep"
"1:30 a.m.: same as above"
"1:50 a.m.: same as above"
"2:00 a.m.: Still asleep! But I made it!"



THE ZOOLOGICAL SOCIETY of MILWAUKEE COUNTY

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You have helped the support organization of the Milwaukee County Zoo to renovate, remodel and reconstruct one of America's top 10 Zoological Gardens.

You have enabled us to continue the excellence established at the Milwaukee County Zoo in the areas of education, recreation, exhibition and conservation.

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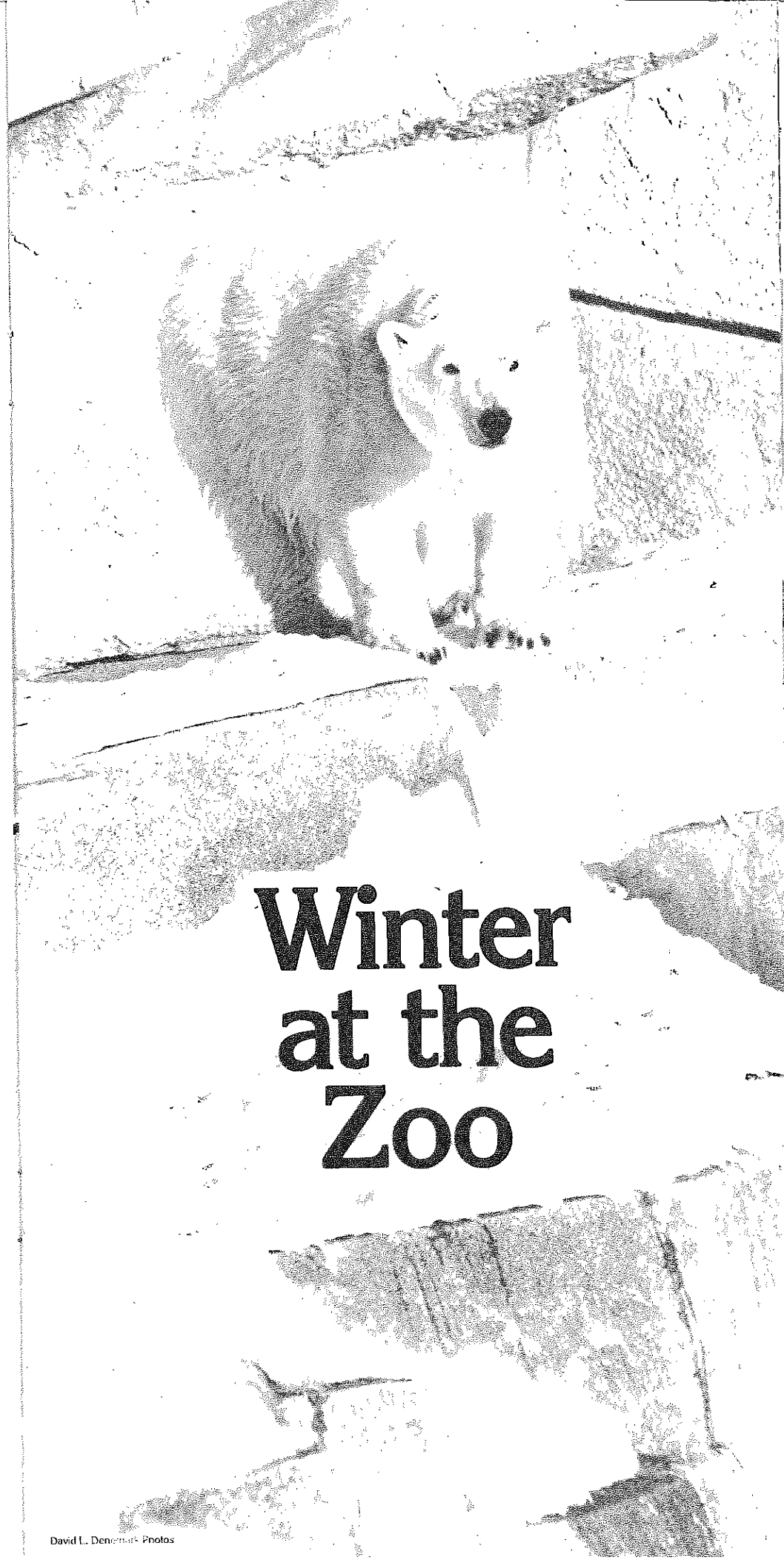
You have helped the Milwaukee County Zoo make a 45 million dollar economic impact upon the greater Milwaukee area.

You have helped establish the community pride and national prestige associated with the Milwaukee County Zoo.

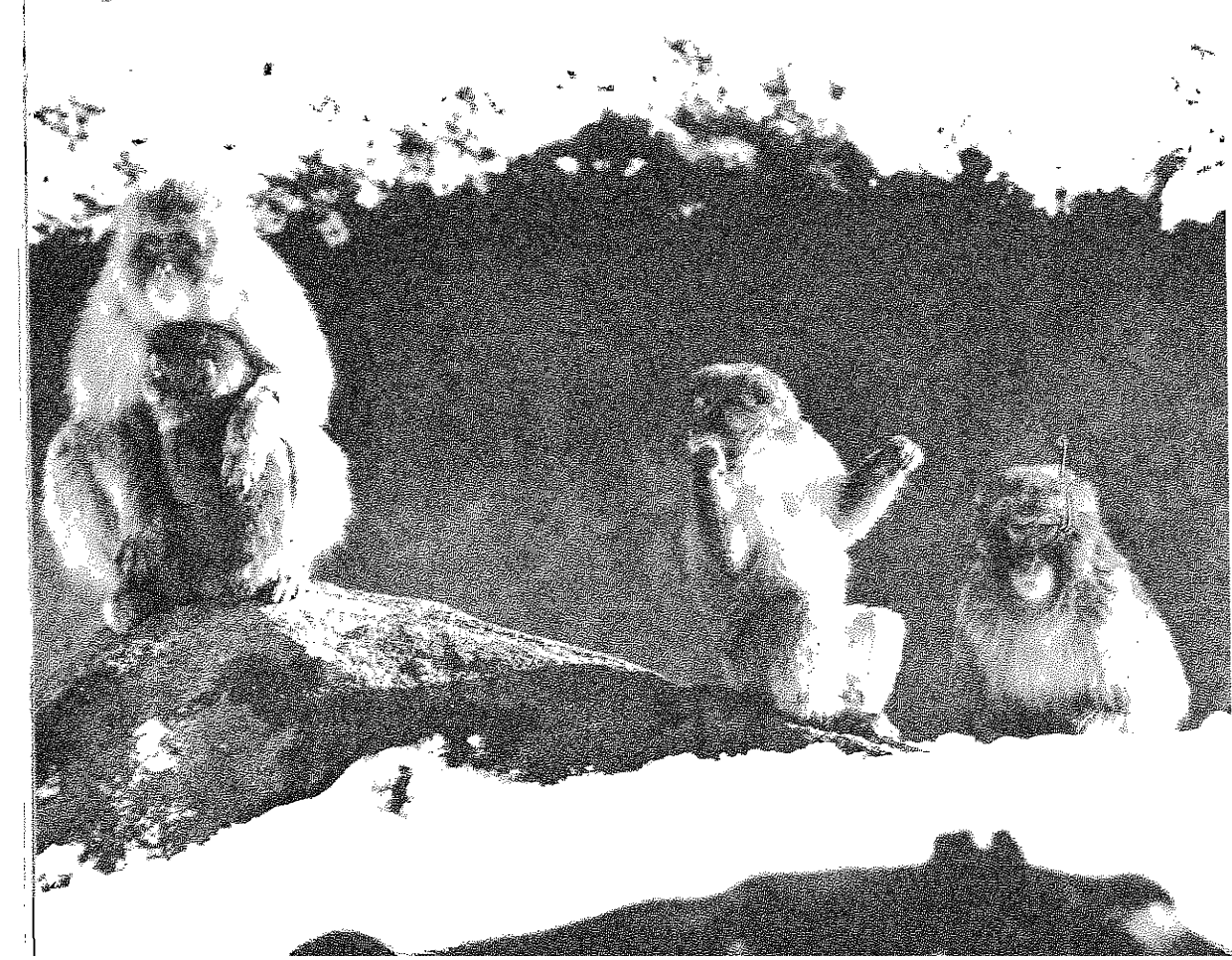
On behalf of Wisconsin's #1 Tourist Attraction — THANK YOU!

We welcome and invite you to add your corporate name to this prestigious list of community minded corporations.

THE ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY
10001 W. Bluemound Rd., Milwaukee, WI 53226
(414)258-2333



Winter at the Zoo



Your Call from the Wild...

When one considers the wolf, images of mystery, wilderness, and beauty come to mind. For the vast majority of us, the wolf is just that, a beautiful yet fleeting image.

Plans are now underway to bring that fleeting image to life in a remarkable Wolf Woods exhibit at the Milwaukee County Zoo. The natural wilderness habitat area will become home for several rare white Tundra wolves.

We need your financial help to assure the completion of this exciting new exhibit, scheduled to open Memorial Day Weekend, 1985.

Listen to the call from the wild... help bring the wolves to Milwaukee. Send your tax deductible contribution to the Zoological Society, 10001 W. Bluemound Road, Milwaukee, WI 53226.



Zoo Ball to Benefit Wolf Exhibit

The 1985 Zoo Ball is scheduled for Saturday, June 29, 1985.

We're planning on having a good time for a good cause. The Zoo's new Wolf Woods Exhibit will be the beneficiary of the funds raised by Zoo Ball II.

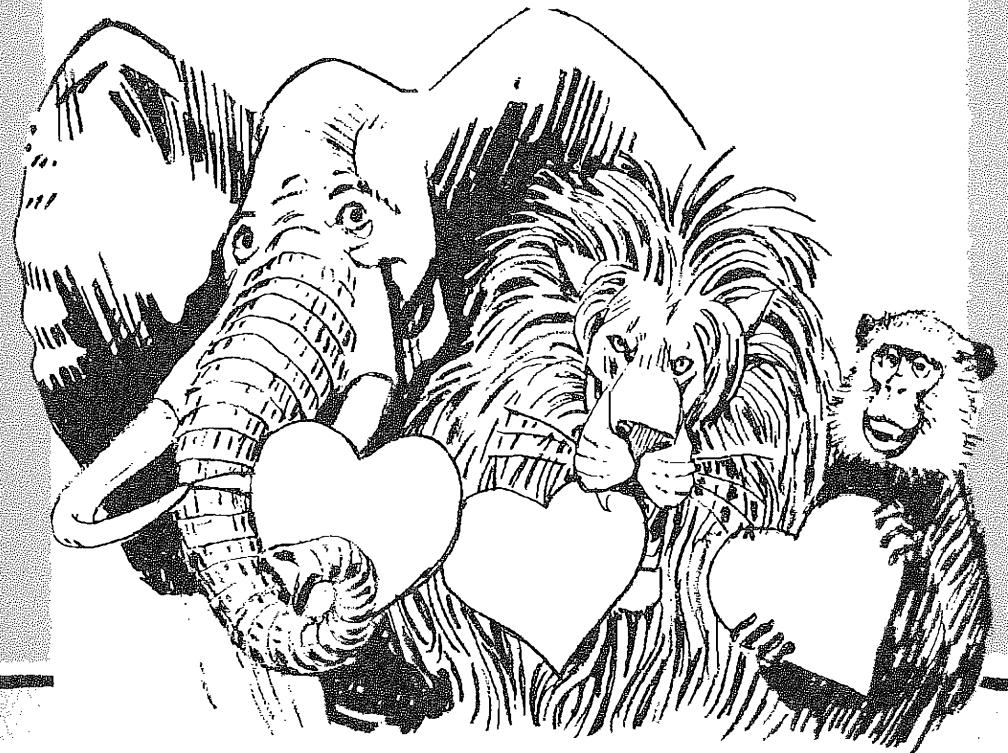
To help us reach our lofty goal of raising \$100,000, we need a little help from our friends.

We need auction items.

So, if you'd like to solicit items, donate an item or know someone who might donate items, please get in touch with us.

Call Sue Steinman at 241-4466, or Mari McKeithan at 354-9343.

Have a Heart!



**Make someone happy
this Valentine's Day**

**Adopt An Animal
in the name of love**

And your love's name will be engraved on a Recognition Board at the Zoo. Your Valentine will receive a unique Valentine card, certificate of adoption and, later in the year, an invitation to a special evening at the Zoo.



Adoptions from \$10 to \$3,000 tax deductible.
Zoological Society of Milwaukee County 258-2223

Travel Opportunities

The Zoological Society of Milwaukee County is pleased to announce several travel opportunities for Society members in 1985.

Australia

An Extraordinary Experience in Natural History.

Long isolation of this "Island Continent" has created a distinctive fauna and flora seen nowhere else in the world. Of Australia's 736 species of birds over 350 breed only in Australia. Such unique mammals as marsupials and monotremes are among nature's most intriguing enigmas. The remarkable diversity of evergreen plant life is but another of this mystical land's appeal to the nature lover. And perhaps the most extraordinary natural wonder of all is the

Great Barrier Reef where the greatest abundance of marine life on earth is found. During your expedition you will visit the untamed wilds of Kakadu in the Northern Territory, the exotic rain forests of Queensland, the spectacular Ayer's Rock in the desert outback and take a three day cruise along the Great Barrier Reef, all under the direction of expert naturalist guides. This is truly an extraordinary experience in Natural History. A 22 day adventure departing on July 28, 1985. For more information please contact the Society office (258-2333).



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EIGHT DAYS WITH
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TO CUSCO-MACHU PICCHU



Its sheer immensity, unrivaled diversity of fauna and flora, its beauty and tranquility make the Amazon a paradise for nature lovers. Although totally safe, you will feel excitement and adventure while witnessing nature's greatest spectacle on her mightiest river — the AMAZON.

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DEPARTS NOVEMBER 9, 1985

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For more information contact: (414) 258-2333

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

ZOO PRIDE

Coming Soon

January — Do the Zoo in Winter Too

Jan. 19 — Animal watch training

Jan. 21 — Board meeting

Jan. 26 — General membership meeting

Jan. 27 — Samson Stomp

February — Do the Zoo in Winter Too

Feb. 6 — Speaker's Bureau meeting

Feb. 9-10 — Valentine's Day special events

Feb. 18 — Board meeting
(ZOOMING IN DEADLINE)

March — Do the Zoo in Winter Too

Mar. 6 — Speaker's Bureau meeting

Mar. 7 — Volunteer Opportunities Night

Mar. 14 — Volunteer orientation

Mar. 16 — Volunteer orientation

Mar. 21 — Volunteer orientation

Mar. 23 — Volunteer orientation

Mar. 30 — Egg Days

If you would like to participate in any events, please contact the committee chairperson listed in the pull-out section of the last issue of ZOOMING In, or call the Zoo Pride office, at 258-5667.

Do the Zoo in Winter Too!

Zoo Pride is again offering a unique winter opportunity at the Zoo. Beginning on January 5th trained Zoo Pride guides will be offering mini-tours in the Aviary, Primate, Aquarium/Reptile, Small Mammal, and Feline buildings. The tours will be conducted from 1pm to 3pm on Saturdays and Sundays barring conflicts with special events. On Sundays from 1pm to 3pm Zoo Pride is offering a film festival in the South Dining Room. The films have been carefully selected to coincide with the Zoo theme. Do The Zoo In Winter Too will be offered from January 5th to March 31st. This program is a great way to see the Zoo in winter and take advantage of a FREE activity. Why not bring along your cross country skis, or rent them at the Zoo and enjoy our wooded ski trails throughout the Zoo!

VIP Behind the Scenes Tours

Zoo Pride is offering VIP Behind-the-Scenes Tours. Now you can see the Zoo like you've never seen the Zoo. These tours take you to places in the Zoo not normally viewed by the public. Walk behind the enclosures, learn about our animals' diets and how they are cared for, take an up close and personal look behind the scenes! You will be welcomed by your guide at the entrance mall to the Zoo and given a two-hour behind the scenes tour with three areas highlighted; then remain on the Zoo grounds until closing, if you like. We request that tours be booked two weeks in advance and prepaid. We also ask that our VIPs be at least 12 years of age and older. Tours are offered on Wednesdays through Sundays, at 10:00 a.m. and 1:00 p.m. Please contact Robin Higgins at the Zoo Pride office, 258-5667, for further information.

Winter Children's Birthday Parties

Zoo Pride has been receiving so many calls regarding Birthday Parties at the Zoo that we have decided to offer children's Birthday Parties during the winter on a limited basis. Zoo Pride will be taking reservations for Saturday Birthday Parties. The cost is \$50 for Society members, \$55 for non-members for up to 10 children. If your party is larger, an additional fee will be charged. Please contact the Zoo Pride office, 258-5667, for further information.

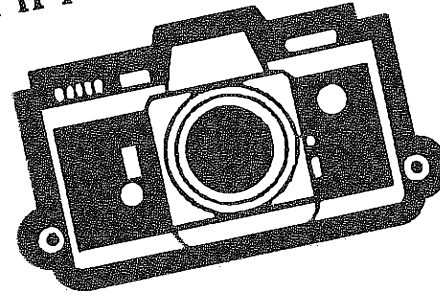
Meet us in St. Louis!!!

Even though fall seems like a long way off, please circle September 27 - 30 on your calendar for Zoo Pride's Field Trip to St. Louis. More information will appear in the next issue of ALIVE.

Zoo Pride Offers Continuing Education Enrichment Program

As one of the benefits of membership in Zoo Pride, Zoo Pride will be providing a continuing education enrichment program for all Zoo Pride members. Volunteer Orientation is not a prerequisite for any of the programs. The programs will feature guest lecturers to speak on specific animal information. If you would like to participate in these programs, please contact the Zoo Pride Office and find out how you can become a Zoo Pride Member. (258-5667)

FLASH ANNOUNCEMENT



1986 Zoo Calendar Photo Contest

Take a photo at the Milwaukee County Zoo in 1985 and see it appear in the 1986 Zoo Calendar.

Take a picture of your favorite, ugliest, most beautiful, fiercest, gentlest, most photogenic Zoo animal.

The Photo Contest "kick off" will take place February 1, 1985 at the Milwaukee County Zoo and will officially end April 1, 1985. Zoo hours are 9 A.M. - 4:30 P.M..

Fotomat Corporation will provide the following: 2 Kodak Disc Cameras; \$100 worth of Fotomat film, in any requested size and \$200 of free developing. The Dark Room, Inc. will also contribute to the contest.

David L. Denmark, Photogenic Communications, will serve as a judge along with qualified representatives from the Fotomat Corporation and The Dark Room, Inc..

On April 1, 1985, there will be a panel of judges for the Photo Contest at the Zoo.

Contest Rules & Regulations

THE OFFICIAL CONTEST ENTRY WILL BE THE PHOTO SUBMITTED.

Permanently attached to the back of each photo must appear the contestant's name, address, zip code and telephone number.

All photo entries may be delivered in person or mailed to the ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY, 10001 W. Bluemound Rd., Milwaukee, WI 53226 or to MILWAUKEE AREA FOTOMAT STORES. All photo entries must be in an appropriate envelope.

1. Horizontal photo format preferable.
2. Photos dated after January 1, 1984 will be accepted.
3. All entries must be previously unpublished photos and the winning photographs will become the property of the Zoological Society of Milwaukee County.
4. The original negative must be furnished upon request.
5. The contest limit is 3 entries per contestant.
6. A self-addressed envelope with sufficient postage attached to cover the cost of return delivery must accompany entry if contestant wants print, slide or transparency returned. Entries submitted without return postage will not be returned.
7. All winners will be notified by mail.
8. The Zoological Society of Milwaukee County assumes no responsibility for any photographs that are lost or damaged in transit and/or through circumstances beyond our control.

TIPS FOR CONTEST PHOTOS:

1. Animal close ups in a natural setting are desired.
2. Animal pictures are preferred.
3. Clear, crisp and in vivid color photos are encouraged.
4. Judging of all entries will be based on general interest and appeal. Photographic quality, although important, will not be the deciding factor.
5. Color prints will be accepted on non-textured paper. Photos should be not less than 5x7; 8x10 is preferable.
6. Suggested 35 mm or larger transparencies or slides will be accepted.
7. Pictures should not be mounted or framed.
8. Color slides must be in cardboard or plastic mounts or in transparent sleeves, not glass mounts.
9. Color prints made from slides may be submitted, do not submit duplicate slides.
10. Do not submit negatives with your prints.

PRIZES WILL BE AWARDED:

1. Top 3 winning photos will appear in the 1986 Zoo Calendar.
2. Awards will be given to the top 10 contestants.
3. Zoological Society Memberships will be awarded.
4. Honorable Mentions will be named.
5. Photos will be exhibited in local banks and will receive area wide exposure in ALIVE and they will, also, be displayed on the Zoo grounds.

For further information, please call 258-2333.

The Zoological Society of Milwaukee County

Directors:

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Patricia B. Dalton
Stephen Dearholt
Sue Dragisic
Dennis W. Frankenberry
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John A. Hazelwood
Robin Higgins
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Guido R. Rahr
A. D. Robertson
George Speidel
James A. Taylor
Albert O. Vogel
William C. Wright



David L. Denmark Photo

We are pleased to announce that Yvette Paquin has been made Assistant to the Director of the Zoological Society of Milwaukee County.

Change of Address???

If you have moved, or are moving soon, please send your new address to the Zoological Society Membership Department, 10001 W. Bluemound Road, Milwaukee, WI 53226, or phone 258-2333. Our publications and notices are mailed bulk rate and will not be forwarded by the Post Office.

Special Calendar Offer Now!

\$1.50

Call: 258-2333 or
send request along with check to:

Zoological Society
10001 W. Bluemound Road
Milwaukee Wisconsin 53226

5th ANNUAL SAMSON STOMP

Sponsors:

MILWAUKEE COUNTY ZOO
BADGERLAND STRIDERS RUNNING CLUB

Headquarters:

MILWAUKEE COUNTY ZOO
10001 W. Bluemound Road
Milwaukee, Wisconsin 53226

The Milwaukee County Zoo and the Badgerland Striders Running Club will host the 5th Annual Samson Stomp as part of the Milwaukee County Park System's Winterval Festival. In a salute to Milwaukee's famous gorilla and the fine park system, warm your soles at the Zoo.

DATE: Sunday, January 27, 1985

EVENT: 10K (6.2 Miles) or 2 Mile Fun Run

TIMES: 10:30 AM/10K, 10:35 AM/2 Mile

DIVISIONS: Men 1-15, 16-21, 22-29, 30-39, 40-49, 50-59, 60-69, 70+
Women 1-15, 16-21, 22-29, 30-39, 40-49, 50-59, 60-69, 70+
Medals will be awarded in all divisions.

ENTRY FEE: \$ 8/Runner (Non-refundable)
\$10/Runner - Race Day (Non-refundable)
\$ 6/Runner - New Family Category - For Families with 4 or more runners.

ENTRY FEE INCLUDES: NEWLY DESIGNED LONG-SLEEVE T-SHIRT, RACE DAY PACKET WITH A ROUTE MAP, AND ZOO ADMISSION & PARKING FEE.

REGISTRATION: Mailed entries must contain FULL FEES and be received by January 15, 1985. A RACE CONFIRMATION CARD will be sent to all mailed entries. After January 15th, runners should register in person at the Zoo. Runners may also register on race day from 8:00 AM - 9:00 AM.

RACE DAY PACKETS should be picked up on race day by showing the *Race Confirmation Card* from 8:00 AM - 10:00AM.

FOR MORE INFORMATION, CALL 771-3040

----- DETACH -----

5th ANNUAL SAMSON STOMP REGISTRATION FORM

Sunday, January 27 - 10:30 and 10:35 AM

| | | |
|--|---|--|
| LAST NAME _____ | FIRST NAME _____ | BADGERLAND STRIDER MEMBER? _____ |
| ADDRESS (Include Apt. No. if appropriate) _____ | | Yes _____ No _____ |
| CITY _____ | STATE _____ ZIP _____ | DISTANCE _____ ____ 2 Mile ____ 10K |
| TELEPHONE _____ | SEX M or F _____ | AGE (On race day) _____ |
| Total fee enclosed _____ | Entry fee is \$ 8 (non-refundable), \$10 race day (non-refundable) | Entry fee is \$6 runner (families 4 or more) Each "family" member registering for the 10K should submit the information above. |
| Make checks payable to and mail to: Samson Stomp/Milwaukee County Zoo 10001 W. Bluemound Road Milwaukee, WI 53226 | | T-SHIRT SIZE _____ ____ Small ____ Medium ____ Large ____ X-Large |
| | | Children's Size _____ ____ 6-8 Small ____ 10-12 Medium ____ 14-16 Large |

WAIVER (to be signed by athlete or parent/guardian if under 18)

I hereby release the Milwaukee County Zoo, Milwaukee County, Badgerland Striders, all sponsors, officials and volunteers involved in this race from any liability incurred by my participation in the Samson Stomp.

Signed _____

AT THE ZOO

CROSS-COUNTRY SKIING Ski the Zool! The 2.5 mile trail weaves through snowy woods and past outdoor animal exhibits. Ski racks located outside each animal building.

Ski rental available at the Zoo: \$3.50 for skis, \$2.50 for boots, \$1.50 for poles. Complete package is \$7. Night skiing offered every Friday and Saturday until 9:30 p.m., conditions permitting.

Ski parties can be arranged. For more information, call 771-3040.

WINTER TOURS . . . Take a delightful look at the Zoo by participating in a Zoo winter tour, available through March 30. Call Education Department for details, 771-3040.

ZOO PRIDE FILM FESTIVAL . . . Every Sunday through March, free animal films from 1 to 3 p.m. in Zoo restaurant. On Saturdays and Sundays, mini-tours available in animal buildings.

January 27 — Samson Stomp . . . participate in the 5th Annual two mile fun run or 10k. Cost \$8 per runner (\$10 day of race) or \$6 per runner for families of four or more. Fee includes long sleeve T-shirts, race day packet and parking. Race at 10:30 a.m., fun run at 10:35 a.m.

February 1 — Zoo Calendar Photo Contest begins. (See article in this issue).

February 2 & 16 — Photo Workshop, Cost: \$15. Register with the Education Department, 771-3040.

February 7, 8 & 9 — Preschool Workshop, for children 4 & 5 years old. Cost: \$3. Registration begins January 21 - 771-3040.

February 9, 10 — My Heart's At The Zoo . . . a Valentine's Day celebration is planned at the Zoo. Call 771-3040 ext. 166 for details.

February - March — Vanishing Animal Essay Contest for youth 10-13 years. Call for details, 771-3040.

March 7, 8 & 9 — Preschool Workshop, for children 4 & 5 years old. Cost: \$3. Registration required. Registration begins February 18.

March 13 & 14 — Newspaper Days for schools. Call for registration and information, 771-3040.

March 23 & 24 — U.W. Milwaukee credited course. Call Education for information, 771-3040.

April 1 — Summer Day Camp registration begins. Call in March for form, 771-3040.

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Lillian Ramaker, Editor

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