

# *ALIVE*

WINTER 1989



by Dr. Gilbert K. Boese



**T**he Milwaukee County Zoo will experience significant growth in 1989. Because of an agreement between the Milwaukee County Zoo and the Zoological Society of Milwaukee County to fund the capital improvements plan, two new projects are scheduled to open.

In July, Zoo visitors will be entertained—and educated—by the underwater viewing of sea lions. This unique exhibit is Concept V in the Zoo's exciting program, "Life Beneath the Waters." The exhibit will offer visitors the opportunity to watch the antics of these active swimmers in a naturalistic environment.

Thanks to a generous donation from the Evinrude family, the Ralph Evinrude Pavilion will be completed in the late summer to early fall of 1989. New decking will provide a welcome rest spot for daytime visitors and a pleasant location for company parties at night. Situated on the edge of Lake Evinrude, it will be a fitting tribute to the Evinrude family. Lake Evinrude was created over 25 years ago through the generosity of Ralph Evinrude.

In addition to the partnership projects, Heileman's Old Style Terrace will be completed in the spring of 1989. Occupying the grassy area near the front of the Zoo, the Terrace will function as a picnic site and meeting place for family outings. There will be a concrete patio area, gazebos and a stage. The Terrace will be beautifully landscaped, featuring four pergolas (overhead arbors) as entrance portals. This Society project will complement the overall master plan for the Zoo.

Major construction of two other facilities will also begin in 1989. The new Great Ape Facility, an immersion into a tropical rainforest where you will share the exotic environment with gorillas and bonobos, will break ground in spring. Look for the grand opening in 1991. The renovation of the Aviary will also begin in earnest this year. When completed in 1990, it will feature a shore-bird exhibit and a new free-flight hall where visitors will get a tree-top perspective. Precise reproductions of natural habitats will stimulate the breeding of many endangered species.

Although involved in building and renovation, the Zoo also remains dedicated to animal acquisition and conservation programs. The employees of Miller Brewing Company donated \$60,000 to the Zoo and the Zoological Society to purchase a pair of black rhinos. After one and one-half years of negotiations, the import and export permits are in place for the relocation of 10 black rhinos from the Zambesi River Valley in Zimbabwe. Two will come to the Milwaukee County Zoo and eight will go to zoos and ranches in Texas. These ten animals help to create a new gene pool—vital to the captive breeding program for this rare and endangered species.

We hope that you visit the Zoo often this year, to enjoy the new exhibits and animals; and to observe the construction progress. Your world-class Zoo is already a leader. With your support and enthusiasm, the Milwaukee County Zoo is well on its way to becoming the best zoo in the country.

# ALIVE MAGAZINE

Published quarterly by  
the Zoological Society  
of Milwaukee County

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# Winter 1989

Volume 9, Issue 1

## FOCUS

**New Otter Exhibit**, the Zoo's Christmas gift to Milwaukee, is the newest "Life Beneath the Waters" exhibit. 4



**Zoological Society** continues its phenomenal growth with a little help from its friends. 10



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# You "Otter" Come See Us!

by Dr. Gilbert K. Boese

**W**ater, water everywhere! The earth contains brooks, streams, rivers and oceans. In fact, 75% of our earth's surface is under water. How much do we know about what lives below the surface? What do we know about the lives of creatures that live from one foot to many fathoms below the surface?

The Zoo has always been interested in the aquatic dimension of our world. As the Milwaukee County Zoo and the Zoological Society became more involved in the capital improvements plan, a theme began to evolve—"Life Beneath the Waters." On December 17, 1988, the fourth addition to that theme was realized when the Asia Small Clawed Otters, arrived at the Small Mammal Building.

After years of preparation and work, a center-stage exhibit was unveiled as the Zoo's holiday present to all Milwaukee. Visitors now have the opportunity to see the agility and acrobatic behavior of these unique animals in their environment—a water course in Asia—providing another underwater adventure at the Milwaukee County Zoo.

"Life Beneath the Waters—Concept I" has thrilled millions of visitors since 1986 when the underwater viewing of the Polar Bear was unveiled. The size of the bears' pool was doubled, and a filtration system which circulates clean, cold water was installed. Zoo visitors gained a new understanding of the Polar Bears as they witnessed these lumbering land animals become graceful and agile swimmers. It's the finest exhibit of its kind in the country.

Concept II continued with Lake Tanganyika, the only exhibit of its kind in the world. Featured in the Aquarium/Reptile Building along with Lake Wisconsin and the popular



Pacu tank, Lake Tanganyika is host to exotic fish from Central Africa.

Concept III, the Taylor Family Humboldt Penguin Exhibit, opened in spring of 1988 to the delight of thousands. This new exhibit has allowed the Zoo to expand its captive breeding program. Featuring a lava flow habitat on the Pacific shores of South America, the penguins live and swim all year in pool kept at a constant 55 degrees. Visitors are welcomed to the Zoo by the inviting penguins.

The newest exhibit featuring Small

*Two Asian Small Clawed Otters explore their new home in the Small Mammal Building. Weighing less than 10 pounds, these fresh water creatures are the world's smallest species of otter.*



Clawed Otters, a fresh water species from Asia, is Concept IV.

Asian Small Clawed Otters are the smallest of the world's otters, rarely reaching 10 pounds. As their name suggests, they have small claws—or none at all. They differ from some other otters in that their feet do not have fully developed webbing. Small-Clawed Otters are found in highland streams or river mouths in India, Burma, southern China, Southeast Asia, Samatra, Java, and Borneo.

These otters form very strong pair-bond relationships. Gestation is 60-64 days and litters range from one to six infants. They can have two litters each year, and often live in extended families consisting of one pair and several litters. Small-Clawed Otters carry their young by clasping them against

their chest or chin with one or both fore-paws and hobbling along on two or three legs. Males participate in looking after cubs. It is thought that otters learn about infant care like primates do, by watching their parents care for younger siblings.

In the wild, otters feed on snails, mussels and crustaceans found in the mud and beneath the rocks of a river. They occasionally eat fish.

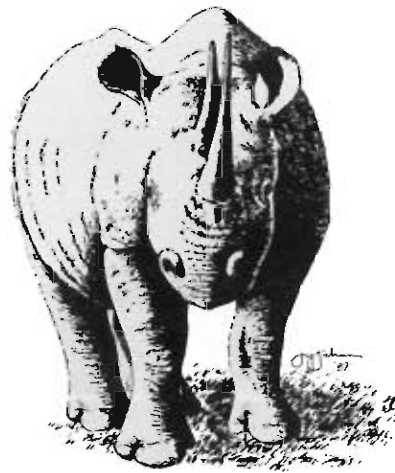
Watch for the opening of Concept V, "Life Underwater With Sea Lions and Harbor Seals" in July. It will offer both underwater and above surface viewing areas, and feature a new basking area for the animals.

The Zoo will continue to make improvements for the visitor's pleasure and understanding. "Life Beneath the Waters" offers

*Clockwise beginning at the top: Life Beneath the Waters—Concept IV, Small Clawed Asian Otters; Concept I, underwater viewing of the Polar Bears; Concept II, Lake Tanganyika; Concept III, the Taylor Family Humboldt Penguin Exhibit; and Concept V, Life Underwater with Sea Lions and Harbor Seals scheduled to open in July.*

you the opportunity to make a special journey to the Zoo to learn more about aquatic animals and to better appreciate the relationship between animals and the environment.





AAZK Milwaukee invites you to hear our guest speaker, Andy Lodge, pachyderm keeper at the Columbus Zoo, talk about his experiences on the Ngare Segoi Rhino Preserve. The Preserve is a 5500 acre sanctuary for black rhinos located in Northern Kenya.

Come hear Andy's personal experiences, the joys of birth, the sorrows of death, the threat of poachers and one woman's dream of providing what may be one of the last areas of sanctuary for this magnificent animal.

Andy Lodge will give his talk at 7 p.m. on January 26, 1989, at the Peck Welcome Center at the Milwaukee County Zoo. A reception will follow.

No admission will be charged.

Reservation Form

Name \_\_\_\_\_

Address \_\_\_\_\_

Please send reservation form by January 20, 1989 to:

AAZK Milwaukee  
10001 W. Bluemound Road  
Milwaukee, WI 53226

WHAT'S GNU

Just in time for the holiday season, the Milwaukee County Zoo welcomes several new individuals to the animal collection. Three reindeer arrived from the Barnett Park Zoo in Syracuse, New York. A male tayra from the Birmingham Zoo joins the Zoo's female in the Small Mammal Building. Two Dall sheep arrived from the Rio Grande Zoo, including a breeding male. "Carol," the bactrian camel, was traded to the Brookfield Zoo for "Lynn" to offer more opportunity for genetic exchange.

The Primate Building has been busy in the birth department with the arrival of a healthy baby mandrill. Milwaukee was the first zoo in North America to have a successful captive siamang birth. The Zoo has continued this tradition with the birth of a bouncing baby girl.

The most rewarding birth was the discovery of a young red kangaroo. Its mother, "Bucka-roo," had her feet broken as an infant. She underwent many surgeries, trips to the veterinary school in Madison, treatments, and hours of "TLC." It was once questionable as to whether she would



ever be able to walk or function like a normal kangaroo. Recently "Bucka" was seen with an infant in her pouch, marking a major achievement for the medical and animal staff.

Lounging on display in the Aquarium/Reptile Building is a eight foot female American Alligator. The Zoo will, once again, cooperate with the DNR's Trumpeter Swan release program. Two swans from the Lincoln Park Zoo will winter at the Zoo until they are released by the DNR in spring.



Special Events take the Chill Out of Winter

Get ready to come out of hibernation this winter and visit the Milwaukee County Zoo for some exciting winter fun!

January 11 to 14 the Zoo will host the U.S. Snow Sculpting Competition. Now in its fourth year, the competition has grown to more than 30 creative and breathtaking sculptures created by teams from around the nation. The sculptures are true works of art, standing 6'x6'x10'.

It's time once again to "bear" the early morning chill, lace up your running shoes, and run in this year's 9th Annual Samson Stomp on Sunday, January 22. Starting times are 9:30 a.m. for the 10k race and 9:45 a.m. for the 2 mile Fun Run. Following the race, in the Peck Welcome Center, a light brunch will be served along with Gorilla talks beginning at 12:30 p.m. by Bruce Beehler, Assistant Director of Animal Management & Health and Sam La Malfa, Primate Building Area Supervisor. We hope to see you here, earmuffs, mittens, scarves and all!

Take a photo safari through the Zoo so you can participate in the Fifth Annual Photo Contest sponsored by Kodak Film and WMIL Radio. February 1, 1989 is the "kick off" for the contest which will run through March 31, 1989. Show us what you've seen through your camera as you've walked through the Zoo capturing the beauty of our animals. Contest winners and prizes will be awarded courtesy of Kodak Film and WMIL Radio on May 7, Kodak Film Family Day at the Zoo. Further details are included in this issue.

The Milwaukee County Zoo is once again offering some great outdoor exercise for you, your family and friends. It's our Cross-Country Skiing program which gives you a chance to ski side-by-side with some of our year-round inhabitants. Special group rates will be offered.

Don't worry if you don't have equipment. Ski rental is available as well as beginning instruction. For more information contact the Visitor Services Department, 771-3040.

Easter and Egg Days comes a little early this year on March 25 and 26. Let's hope the snow is all melted and there are lots of eggs to be found! Burger King is the proud sponsor of this event and promises to add many special surprises. Fill your Easter basket at the bunny stops throughout the Zoo and end your day with the bunny hop over to the Easter Egg Hunt in the Stackner Heritage Farm.

The warmer weather springs up more special events so please stay tuned!

# SAMSON STOMP '89

*The Next Generation*

**9th Annual Samson Stomp at the Milwaukee County Zoo**

**Sunday, January 22, 1989**  
10K (6.2 Miles) 9:30 a.m. 2 Mile Fun Run 9:45 a.m.

<p><b>Divisions:</b> Men 1-15, 16-21, 22-29, 30-39, 40-49, 50-59, 60-69, 70+ Women 1-15, 16-21, 22-29, 30-39, 40-49, 50-59, 60-69, 70+ Corporate - corporate teams may only compete in the 10K run. First, second and third place awards will be given in all 10K Divisions. In the 2 mile, awards will be given to first, second and third place male and female runners. In the corporate division, awards will be given to the first, second and third place teams. Please note: The 2 mile fun run is not a scored event.</p>	<p><b>Entry fee:</b> \$ 9/Runner (Non-refundable) \$11/Runner - Race Day (Non-refundable) \$ 7/Runner - Family Category - For families with 4 or more runners. (Non-refundable) \$75/Corporate Team - Payment must be received on a corporate check and registration forms must be submitted at one time. (Non-refundable)</p> <p><b>Entry fee includes:</b> Long-sleeve T-shirt, race day packet with a route map, light brunch and Zoo admission &amp; parking fee.</p>	<p><b>Registration:</b> Mailed entries must contain FULL FEES and be received by January 11, 1989. A RACE CONFIRMATION CARD will be sent to all mailed entries. After January 11th runners should register in person at the Zoo. Runners may also register on race day from 7 a.m. to 8:30 a.m. Absolutely no registrations will be taken after 8:30 a.m.</p> <p><b>Race packets:</b> May be picked up on RACE DAY from 7 a.m. to 9 a.m. in the Peck Welcome Center by showing your race confirmation card at the entrance gate.</p>	<p><b>After race activities in the Peck Welcome Center:</b> Light brunch immediately following race Awards ceremony at 11:45 a.m. Gorilla talks beginning at 12:30 p.m. given by Dr. Bruce Beehler, Assistant Director of Animal Management &amp; Health and Sam LaMalfa, Primate Building Area Supervisor.</p>
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**9TH ANNUAL SAMSON STOMP REGISTRATION FORM**

(For Official Use Only) Sunday, January 22, 1989 9:30 a.m./10K 9:45 a.m./2 Mile

<p>LAST NAME _____ FIRST NAME _____</p> <p>ADDRESS (Include Apt. No. if appropriate) _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>TEAM NAME _____</p> <p>TELEPHONE _____ SEX M or F _____ Age (on race day) _____</p>	<p>Badgerland Strider Member? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Distance <input type="checkbox"/> 2 Mile <input type="checkbox"/> 10K</p> <p>T-Shirt Size <input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> X-Large</p> <p>Make checks payable to and mail to: SAMSON STOMP Milwaukee County Zoo 10001 W. Bluemound Road Milwaukee, WI 53226</p> <p>Total fee enclosed: Entry fee is \$9 (non-refundable) \$11 race day (non-refundable) Entry fee is \$7 runner (families of 4 or more) Corporate Team entry fee is \$75 *Each family member registering for the 10K should submit the information above.</p>
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WAIVER: This form is signed by athlete or parent/guardian if under 18.  
I hereby release the Milwaukee County Zoo, Milwaukee County, Badgerland Striders, all sponsors, officials and volunteers involved in this race from liability incurred by my participation in the Samson Stomp.  
I am aware that athletes who participate in this competition will be subject to formal drug testing in accordance with IAAF Rule 14. Athletes found positive for banned substances, or who refuse to be tested, will be disqualified from the event and will lose eligibility for future competitions. Some prescription and over-the-counter medications include banned substances. Information regarding drugs and drug testing may be obtained by calling the USOC Hot Line at 800-233-0993.

Signed \_\_\_\_\_

## Kodak Film & WMIL Radio Sponsor 5th Annual Photo Contest

The Milwaukee County Zoo needs endearing, unusual and realistic photos of its residents.

The Photo Contest "kick off," sponsored by Kodak Film and WMIL radio, will take place February 1, 1989 at the Milwaukee County Zoo and will officially end on March 31, 1989 at 4:30 p.m. Zoo hours are 9 a.m. to 4:30 p.m.

Sunday, May 7, will be Kodak Film Family Day at the Zoo, at which time the Photo Contest winners will be announced.

### PRIZES WILL BE AWARDED

1. The first place winner will receive a Grand Prize trip for four to San Diego on American Airlines. Four passes to the San Diego Zoo are also included. The trip is courtesy of WMIL Radio and American Airlines.
2. Second through 5th place winners will receive a Kodak 35mm camera and film.
3. The top three winning photos will appear in *Alive*, the Zoological Society's quarterly publication.
4. Five Honorable Mentions will be named and awarded prizes.
5. Photos will be exhibited on the Zoo grounds.

A panel of four judges—a Milwaukee County Zoo animal expert, a Wisconsin photographer, a graphic designer and a photography expert—will select the winners.

### CONTEST RULES & REGULATIONS

The official contest entry will be the photo submitted. Permanently attached to the back of each photo must appear the contestant's name, address, zip code and telephone number. All photos must be from Kodak film and printed on Kodak paper.

Photo entries may be delivered in person or mailed to: Photo Contest Milwaukee County Zoo, 10001 W. Bluemound Rd., Milwaukee, WI 53226. All photos must be in appropriate envelope.

1. All entries must be an 8"x10" color print.
2. Photos dated and taken after January 1, 1988 will be accepted.
3. All entries must be previously unpublished photos and the winning photographs will become the property of the Milwaukee County Zoo.
4. All entries must be photos taken at the Milwaukee County Zoo.
5. The contest limit is 3 entries per contestant.
6. The original slide or negative must be available upon request with entrant's name.
7. A self-addressed envelope with sufficient postage attached to cover cost of return delivery must accompany entry if contestant wants photo returned. Entries submitted without return postage will not be returned.
8. All winners will be notified by mail.
9. The Milwaukee County Zoo and Kodak Film assume no responsibility for any photographs that are lost or damaged in transit and/or through circumstances beyond our control. Every effort to return photos safely will be made. However, safe return cannot be guaranteed.

### TIPS FOR CONTEST PHOTOS

1. Animal close-ups in a natural setting are desired.
  2. Clear, crisp and vivid color photos are encouraged.
  3. Photos may be taken with any make of camera. No artwork or retouching is permitted on negative or prints.
  4. Judging of all entries will be based on general interest and appeal.
  5. Only color prints will be accepted in an 8"x10" format.
  6. All entries photographed on color slide film must be submitted for judging in print form.
  7. Pictures should not be mounted or framed.
- For further information please call 771-3040.



First Place 1988, Linda Larry



Third Place 1988, Christine Frank



## Speakers Series Premieres in Peck Welcome Center

The Zoological Society is pleased to sponsor a Speaker's Series featuring authorities and celebrities in the areas of conservation, zoology, wildlife and other related issues.

Gil and Lillian Boese will "kick off" the Speaker's Series for Zoological Society members with a slide and lecture presentation entitled "Project Rhino: Wildlife Conservation in Zimbabwe" at 7 p.m. on Friday, January 13, 1989. The Boeses have led several safaris to Africa and can offer a unique and knowledgeable perspective to this important topic. This first Speakers Series presentation will be free to Zoological Society members. Everyone is welcome to share in this exciting event at the Peck Welcome Center.

Kit and George Hamison will present "America's Favorite Backyard Birds" on Wednesday, March 8, 1989 at 7:30 p.m. in the Peck Welcome Center. The Hamisons are authors, photographers and consultants in the field of natural history and the outdoors. Kit is the conservation editor of *Sports Afield* and the nature editor of *Exclusively Yours*. George was managing editor of *National/International Wildlife* magazines for nine years and is presently their field editor. He is also field editor for *Ranger Rick's*.

The Hamisons will have a lecture/slide



presentation and will autograph books during a reception following the lecture. Admission will be \$3 for Zoological Society members and \$5 for non-members.

Mark and Delia Owens of the Owens

Foundation for Wildlife Conservation will speak on October 25. Watch for details in upcoming issues of *ALIVE*.

Other speakers being pursued are Sigourney Weaver and Stephanie Powers.

## January W·H·I·T·E S·A·L·E



Warm up your winter with our White Sale. Visit the Zoo's gift shops during January for extra special savings. Hats, scarves, sweatshirts, polar bears and penguins await at exceptional savings.

## SAMSON STOMP SAVINGS!

Start with the Stomp and go ape for a month with prime primate purchases.

From January 22 through the end of February, the Zoo's gift shops will feature savings on all monkey merchandise.



# Society Grows Through Community Support

by John Hazelwood  
President, Zoological Society  
of Milwaukee County

Standing hand to hand, they could form a line reaching from Milwaukee to Chicago, or populate the city of Green Bay, or fill County Stadium twice. That's how many people enjoyed the benefits of Zoological Society membership in 1988! In 1980, there were 3,000 members compared to over 23,000 members today. Since most memberships are family memberships, nearly 100,000 people can boast of belonging to the Zoological Society. The program continues to grow an average of 20% annually as more people become aware of the impact their donations have upon the quality seen at the Zoo.

With its 23,500 members, the Zoological Society is one of the largest membership organizations in Wisconsin. Perhaps one reason that Society membership is so appealing, is because people can see exactly where their money goes. When they visit the Zoo, they can point to many exciting exhibits made possible through their generosity including the Wolf Woods, the Underwater Polar Bear exhibit, and two penguin exhibits. The Golden Monkeys from China and the Koala were brought to Milwaukee with the help of members.

## Conservation Projects

Membership also funds local, national and international endangered species conservation programs. For example, Zoological Society funding was used to conduct research to aide in the captive breeding of the Indian, White and Black rhinoceros; to work with the Wisconsin Department of Natural

Resources in reintroducing two endangered species to the state, the Barn Owl and the Trumpeter Swan; and to fund a sanctuary in Belize which protects endangered Howler Monkeys.

Although memberships forms its backbone, the Society's growth is also due to the

support of the corporate community, and to the dedication of the Society's many volunteers.

## Corporate Involvement

A unique group of members belong to the Platypus Society. These corporate and patron members donate between \$500 and \$10,000 annually. In 1982, there were only 41 members; in 1988, over 300 members. That growth illustrates the corporate community's commitment to excellence at the Milwaukee County Zoo. They consider their association with the Zoo an investment in the Greater Milwaukee community. In 1988, this special group of community leaders donated nearly \$300,000 in Zoo support. Platypus Society support is critical in enabling the Zoo to continue as a leader in scientific studies and as a cornerstone in Wisconsin's cultural programs.

In addition to their annual support, many Platypus Society members formed the foundation of the Society's donors to its successful capital campaign. The Society has raised nearly \$13 million from the private sector. Donations ranged from \$1.5 million from the Lynde and Harry Bradley Foundation to \$50 donations from thousands of Society members.

Together with Milwaukee County's \$12.5 million commitment, the dream of climate controlled, weather independent exhibits is well on its way to reality.

The first link in the "Zoo for all Seasons," the Peck Welcome Center, was opened to the public last June. Construction of the



200,000 school children visiting the Zoo annually are enriched by the able assistance of Zoo Pride volunteers.



The Associate Board's 31 members fund raise through hosting area restaurant openings and special events like "Wok on the Wild Side" to be held on February 4th.

second building, the Great Ape Facility, will begin in spring. When complete in 1991, visitors will be immersed in a tropical rainforest environment featuring lowland gorillas and bonobos. The Aviary is presently being renovated and will feature a shore-bird exhibit and new free flight hall. Watch for the opening of the "Life Beneath the Waters—Concept V," the underwater viewing of the sea lions, in July.

## Zoo Pride Volunteers

In addition to financial support, the Society also donated nearly 50,000 volunteer hours in 1988 through Zoo Pride. That's the equivalent of 25 full-time employees working year round—a value of \$500,000 to the Zoo and the Society!

Volunteers assist with the Animal Adoption program, staff the information booth, and serve as tour guides to help visitors learn more about zoo animals—among many other invaluable activities.

Zoo Pride volunteers also enhance the Zoo's education programs by conducting tours for school groups, explaining the operation of the Dairy at the Stackner Heritage Farm and providing narration about the Zoo's Elephant Management Program. The "Remains to be Seen" carts are operated by Zoo Pride to provide animal education to Zoo visitors.

These treasured volunteers assist with

special events such as Senior Citizen's Day, Lunch with Santa, and Zoo Ball. They also perform clerical duties—typing, record keeping, and mailing. Some volunteers are "on call" to observe and record behavior on sick, pregnant or newly introduced animals. Others belong to the Speakers Bureau, an outreach program featuring a slide show which brings the Zoo to nursing homes and clubs.

## Board of Directors

Another valued group of volunteers is the Zoological Society Board of Directors. These outstanding citizens and business people oversee all aspects of the Society. They set policies that govern the Society, plan and approve goals and budgets, raise funds, and serve as goodwill ambassadors for the Zoo and the Society. To meet the increasing responsibilities of the Society, the Board has three new committees: a Public Relations Committee to increase public awareness of the Zoological Society and the Milwaukee County Zoo; a Government Liaison Committee to further better communications between the Society and the County Executive and County Supervisors; and an Audit Committee.

The Associate Board operates exclusively for fund raising purposes. They sponsor many area restaurant openings and will host the first annual "Wok on the Wild

Side," a Chinese New Year celebration on February 4th.

Donations from foundations, corporations and friends have allowed the Society to pledge nearly \$13 million for the "New, New Zoo," capital improvements program. Annual support from family and corporate members helps fund the Education Department which serves nearly 200,000 school children each year. In recognition of its excellence, the Zoo's Education Department was the recipient of two coveted awards, one from the American Association of Zoological Parks and Aquariums and the other from the National Association of Counties.

As donations to the Society increase, the Society's Zoo support also increases. In 1980, the Society contributed \$44,000. In 1989, \$947,875 will go towards Zoo support.

The Zoological Society and the Milwaukee County Zoo exemplify a terrific success story. Working together, they have created new exhibits and facilities, purchased rare and endangered animals, instituted an award-winning Education Department, and planned and funded a capital improvements master plan featuring state-of-the-art exhibits. This unique partnership has made the Milwaukee County Zoo a community treasure—and improved the quality of life in the Greater Milwaukee community.

When the Zoological Society was created in 1906, its sole mission was to aid the Milwaukee County Zoo—a mission that hasn't changed in over 80 years. What has changed is that more volunteers and more community support has allowed the Zoological Society to do even more for the Zoo. With the loyalty and support of its members, donors and volunteers, the Society will maintain its cooperative—and extremely successful—relationship with the Milwaukee County Zoo.



# Board Elects Officers/Directors

At the 79th Annual Meeting of the Directors of the Zoological Society of Milwaukee County held October 11, 1988, the following were elected officers with terms to expire in October of 1989:

- President: John Hazelwood
- Immediate Past President: Robert Kahlor
- Vice President: Bernard Ziegler
- Vice President: John Burns
- Vice President: Jack McKeithan
- Treasurer: Robert Elliott
- Secretary: Jack Recht

Jill Spanbauer, president, Jill Spanbauer Associates, Inc., and Paul Wong, vice president, LaJoy Restaurant Corp., were elected to the Board of Directors of the Zoological Society of Milwaukee County, with terms to expire in 1991.

## Associate Board Welcomes New Members

The Zoological Society of Milwaukee County would like to congratulate the newest members of the Associate Board who were elected at its annual meeting on November 14, 1988: Helen Hamis, Milwaukee Public Schools; Lee Kordus, Market Search, Inc.; Susie Lindenberg, Petal Pals; Joseph Peroutka, Ph. Orth Co.; Bob Riches, Jacob & Riches; and Dick Sattler, D. Kurman Co.

The Zoological Society is proud to have this wealth of talent and knowledge join the ranks of the Associate Board. "Dynamic community leaders are supporting and helping to make a world class Zoo even better," said Jerry Reiser, President of the Associate Board.

Other members of the Associate Board include: Tom Bayoff, Christin Cleaver, Myra Dorros, Arlene Ehret, David Epstein,

Mike Fox, Catherine Gipple, Linda Grunau, Elizabeth Jennings Gebhardt, Bonnie Joseph, Karen Katz, Debra Kenner, Marc Marotta, Quinn Martin, Lynn Nicholas Clavette, Dr. Paul Oberbreckling, Jodi Peck, Richard Podell, Jerry Reiser, Barry Sattell, Sue Selig, Tony Sendik, II, Joseph Selino, Jr., Diane Sprenger, and Peter Van Housen.

Special up-coming Associate Board sponsored events include:

**Wok on the Wild Side—February 4, 1989**

**The Highlander Classic Bonobo Tennis Benefit—April 28-30, 1989**

**The Zoo Ball—June 24, 1989**

Area restaurant openings are also planned. If you would like to participate in any of the above committees, or activities, please call Bev Greenberg at 258-2333.

### Welcome 1989 with Platypus Society Membership: Protect wildlife and enrich humanity

You are invited to join the Platypus Society Corporate/Patron program of the Zoological Society of Milwaukee County. Your annual commitment will benefit the Zoo and its 1.7 million annual visitors.

Platypus Society benefits include: gold membership card which permits admission to the Zoo for one year, recognition on the Corporate/Patron donor page in *ALIVE*, Bi-Annual Corporate/Patron Newsletter, premiere showings of new Zoo exhibits, VIP Behind-the-Scenes tours at the Zoo, Bronze Platypus Sculpture for \$2,500 and above donors, an elegant, enchanting twilight Platypus Society Dinner at the Zoo, Zoological Society Committee involvement, and your name proudly displayed on the Corporate/Patron Recognition Board at the entrance of Wisconsin's #1 tourist attraction.

Your association with the Zoo will be a successful investment in our community. For more information, please call Bev Greenberg at 258-2333.

#### PLATYPUS SOCIETY MEMBERSHIP

Corporate/Patron Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Individual Designee \_\_\_\_\_

Patron Membership	Corporate Membership
_____ \$500	_____ \$1,000
_____ \$1,000	_____ \$1,500
_____ \$1,500	_____ \$2,000
_____ \$2,000	_____ \$2,500 (Silver)
_____ \$2,500 (Silver)	_____ \$5,000 (Gold)
_____ \$5,000 (Gold)	_____ \$10,000 (Platinum)

- 10,000 PLATINUM CORPORATE**  
Marquette Electronics Foundation
- 5,000 GOLD CORPORATE**  
Beck Carlton Corp.  
Bucyrus-Erie Foundation  
Central Control Alarm Corp.  
Evan & Marion Helffer Foundation  
Northwestern Mutual Life Insurance Company
- 2,500 SILVER CORPORATE**  
Beatrice Cheese Inc.  
Georgia Pacific Corp.  
Chr. Hansen's Laboratory  
Heller Foundation, Inc.  
Henri's Food Products Company, Inc.  
Jolinson Controls Foundation  
D. Kurman Company  
Inurepid Corp.  
Little Caesar's Pizza  
MGIC Investment Corp.  
Marshall & Ilsley Bank  
Milwaukee Insurance  
The Milwaukee Journal/Milwaukee Sentinel  
Paper Machinery Corporation  
Remus Catering  
Ruby Chevrolet/Olds/Buick/Pontiac & Cadillac  
A.O. Smith Foundation  
Stackner Family Foundation  
Sundance Photo, Inc.  
Time Insurance Company  
WITI-TV6  
Wiscol, Inc.  
The Ziegler Foundation
- 2,000 CORPORATE**  
Tamarack Petroleum Co., Inc.
- 1,500 CORPORATE**  
Siewert Development, Inc.
- 1,000 CORPORATE**  
A.B. Data, Inc.  
ATM Test Sieves, Inc.  
Art Newman, Inc.  
A to Z Printing Co., Inc.  
Aladdin Label, Inc.  
Allen Bradley  
American Express Foundation  
Andrae Electric  
Associated Commerce Bank  
Automated Systems, Inc.  
Badger Meter Foundation  
Badger Truck Center  
Bayshore Clinical Laboratories  
Boston Store  
The Burgmeier Company  
C&H Distributors  
Capitol Stampings Corp.  
Chempac, Inc.  
Consolidated Papers Foundation, Inc.  
Cramer Krassell  
Creative Food Service  
The Gretchen & Andrew Dawes Endowment  
Delzer Lithograph Company  
Derse Foundation  
Eaton Corporation  
Edward's Natural Pizza Restaurants  
Electri-Wire Corporation  
A.J. & F.H. Ellinger Fdn., Inc.  
Essential Chemicals Corp.  
Eye Care Specialists, S.C.  
Falk Corporation  
First Bank Foundation, Inc.  
First Financial Savings Association  
First Wisconsin Foundation, Inc.  
The Fox Company, Inc. Lithographers  
Fruit Ranch Market, Inc.  
Gentron Corporation  
Edward E. Gillen Co.  
Great Lakes Marketing  
Great Lakes Vet. Clinical Lab  
Grede Foundation  
Grunau Company, Inc.  
R.S. Hammerschlag & Co. Insurance  
G. Heileman Brewing Company, Inc.

- Heinemann's Restaurants  
Helwig Carbon Products, Inc.  
Holz Motors, Inc.  
Holzman Furs  
Hyatt Regency Milwaukee  
IBM Corporation  
In-Place Machining Co.  
J.H. Collectibles, Inc.  
Carol Janet Diamond Imports  
Jacobs & Riches, Inc.  
Jefferson Smurfit Corp.  
Jefferson Transport Service  
Johnson Brass & Machine Foundry  
Kahler Slater Torphy Architects  
Kahn's Clothing  
Klein Metal Finishing, Inc.  
Klement Sausage  
Koss Foundation  
Charles A. Krause Foundation  
Oto L. Kuehn Co.  
La Joy Restaurant Corp.  
Lappin Electric  
Leslie Paper Foundation  
Lurie Companies, Inc.  
Manpower Foundation, Inc.  
The Marcus Corporation  
The Marine Foundation, Inc.  
Maxine Interior Plantscapes, Inc.  
Megal Development Corporation  
Miller Brewing Company  
The Milwaukee Brush Mfg. Co.  
Milwaukee Electric Tool Corp.  
Milwaukee Northside Warehouse, Inc.  
Milwaukee Valve Company  
Monarch Corporation  
Morse/Diesel Milwaukee  
Mueller Food Service  
National Business Furniture  
William W. O'Brien, Inc.  
Olsten Temporary Services  
Orion Corporation  
PH Orth Co.  
Pabst Brewing Company  
Mark Pasch Ltd.  
Pepsi-Cola Bottling Company  
The Perlick Company, Inc.  
Peterbilt of Wisconsin, Inc.  
Pieperpower Foundation  
Pillar Corporation  
Quad/Graphics, Inc.  
RTI Corporation  
Reinhardt, Boener, VanDeuren, Norris & Rieselbach, S.C.  
Reynold Foundation  
Reyon Construction  
Ritus Rubber Corp.  
Robertson-Ryan & Associates  
D.G. Robinson Co., Inc.  
C.G. Schmidt, Inc.  
M.M. Schranz Roofing, Inc.  
Seven Up/Royal Crown Cola/  
Dr. Pepper Bottling Co.  
Silverbird Lanes/Silverbowl Corp.  
Stein Garden Centers, Inc.  
Sterens McDonald's Rest. Group  
Sterling, Inc.  
Taylor Electric  
Trade Press Publishing Company  
Tri-City Bank  
Uihlein Electric Co., Inc.  
Universal Foods Corporation  
Usinger Famous Sausage  
Valuation Research Corporation  
Kurt Van Engel Commission Co., Inc.  
The Video Station  
Viller Foundation, Inc.  
VICOR, Inc.  
WISN-TV  
WOKY/WML  
R&B Wagner, Inc.  
Wauwatosa Savings & Loan  
West Bend Company  
Whyte & Hirschboeck S.C.  
Wisconsin Bell, Inc.

- Wisconsin Electric Power Company  
Wisconsin Packing Company  
Arthur Young  
Zimmer Thomson Associates, Inc.
- 5,000 PATRON**  
Alice Bertschy Kadish
- 2,500 SILVER PATRON**  
Leon & Bonnie Joseph  
Bill Borchert Larson  
Bernard & Miriam Peck  
John Taylor
- 1,500 PATRON**  
James A. Steinman
- 1,000 PATRON**  
Donald & Barbara Abert  
Howard E. Alcorn  
Nancy Balcer  
Mrs. John Cleaver  
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Stephen & Wendy Dearholt  
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Richard & Ellen Glaisner  
Edward & Mary Grede  
Ethel Hockerman  
Rheinhold & Beverly Hugo  
Alan J. & Karen P. Katz  
James Kieckhefer  
George LaBude  
Jacquelyn Larson  
Bettie & David Meltzer  
Bill & Sandi Moorme  
Albert O. Nicholas  
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Richard, Jr. & Peggy Raney  
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Allan H. & Suzanne Selig  
Mrs. Willis G. Sullivan  
Mrs. Robert Uihlein  
Margo & Jack Winter  
Ronald & Rosemary Zellmer  
Bernard C. Ziegler II
- 500 PATRON**  
Calvin H. Baker  
Kathleen Barnett  
Jantine Barre  
Ronald Beckman  
James D. Bell  
Dr. & Mrs. Allan Berger  
Esther I. Blom  
Art Brazz  
Genevieve Brock  
Thekla P. Brumder  
John Campbell  
Kenneth Carlson  
Waller, Jr. & Rosalie Carson  
George & Sally Chandler  
William, Jr. & Priscilla Chester  
Sieve & Lynne Clavette  
Christin Clark Cleaver  
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Fred Cramer  
Ross H. Dean  
Cliff & Ann Doerr  
Thomas Doerr  
Thomas I. Dolan  
Susanna Dorenbos  
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Larry Ehlers  
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Leonard A. Gentine, Jr.  
Edward O. Gerhardt  
Mrs. Benjamin Gjenwick  
Joseph Goldberger

- Robert Goldberger, M.D.  
Sandy & Leonard Golden  
G.L. Gosewehr  
Martin J. Greenberg  
Don Greenebaum  
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R. Robert Howard  
Dr. Leander R. Jennings  
Jeffrey C. Kasch  
Jonathan & Marilyn Kay  
Ted Kellner  
Pat & Joan Kerns  
James J. King  
Allen C. Koepke  
Jullily Kohler  
Dr. Michael C. Kubly  
Frank & Betty Kullmann  
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Eugene F. & Gwendolyn Lavin  
Gordon & Jean Lee  
David & Carole Leer  
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Monak J. & Ruth Lewis  
Mrs. David K. Lindsay  
Melba & Carl Lutke  
Douglas M. MacNeil  
Irwin Maier  
Claire D. Marks  
Eugene Martin  
Quinn & Jane Martin  
Garrett McIntosh  
D.F. McKeithan  
Mrs. Douglas E. McKey  
William Murgas  
Diane O'Connor  
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Andrew Owsiak  
Kenneth & Karen Parelskin  
Jodi Peck & Les Weil  
Donald & Mary Peterson  
Joan Pick  
Richard J. Podell  
Bill & Mary Ann Pollock  
Isabelle Polachek  
Walter Ratai  
Jack Recht  
Lois Reid  
Lance Reymiers  
Robert & Marion Rice  
David L. Ritz  
A.D. Robertson  
Beth Rudell  
Allen & Vicki Samson  
Barry & Judy Sattell  
Heinz Scherzer  
Charlotte & Bill Schield  
Joseph F. Schoendorf, Jr.  
Jan K. & Ruth Sedry  
Joseph Sileno, Jr.  
Gene E. Soldatos  
Christin Clark Cleaver  
Jill E. Spanbauer  
Gary & Marley Stein  
Mrs. Leon Stein  
Martin F. & Barbara Stein  
Lorraine Straszewski  
James Taylor  
Peter J. Teller  
Miles Theurich  
John E. Thomas  
Mrs. Albert Trostel, Jr.  
Thomas & Priscilla Tuschen  
Herman A. Uihlein  
James & Joan Urdan  
William D. VanDyke  
Bob & Rose Vohl  
Judge & Mrs. Jeffrey Wagner  
Lowell Warshowsky  
Bob & Marian Wierman  
Robert & Joyce Weiss  
Allen W. Williams, Jr.  
J.O. Wright

# Wok on the Wild Side



## Chinese NEW YEAR CELEBRATION AT THE ZOO

Saturday,  
February 4, 1989  
7:00 p.m.  
Milwaukee County Zoo  
Peck Welcome Center

An Oriental extravaganza including dinner and entertainment awaits you.

7 COURSE FEAST  
DRAGON DANCE  
FAN DANCE  
KUNG FU  
RIBBON DANCING

Win a trip for 2 to Chinatown in San Francisco courtesy of the Park Hyatt Hotel and Northwest Airlines. Includes a visit to the San Francisco Zoo. You must be present to win.

Thank you to:  
Boston Store  
Lee Johns Catering  
Toy's Chinatown  
Chinese/American Community of Milwaukee  
Fox Company

All proceeds from the event will benefit the Zoological Society.



# WOK ON THE WILD SIDE

## Where the Far East Meets the Midwest



Practice using chopsticks—it's 4687, the Year of the Snake. To celebrate, on February 4, 1989, the Associate Board of the Zoological Society of Milwaukee County will sponsor a Chinese New Year spectacular, "Wok on the Wild Side."

Join Mistress of Ceremonies, Dr. Liu Tiu, as she introduces the dazzling spectacles of dragon, fan, and ribbon dances. Delight in the melodious tones of Peng Goh, who performs with the Florentine Opera. Experience the Oriental secrets of origami and brush painting and the grace of Kung Fu. And, finally, enjoy the culinary delights of a seven course Chinese dinner prepared by Toy's Chinatown Restaurant and Lee Johns Catering. The Boston Store has generously donated additional "surprises".

To complete the fantastic evening, you will have a chance to win a visit to San Francisco's famed Chinatown. Round trip travel for two has been provided by Northwest Airlines. Hotel accommodations for two nights comes to you courtesy of the San Francisco Park Hyatt Hotel. While you're there, you can have a VIP behind-the-scenes tour of the San Francisco Zoo. You must attend "Wok on the Wild Side" to be eligible to win this extraordinary prize package.

Reserve your place soon by mailing in the registration form found on this page.

# What's All the Racquet About

Restraining that racquet and break in those new pair of Nike's! It's time to get ready to "Court the Zoo" for the 3rd

Annual Highlander Tennis Classic. This annual benefit for the Milwaukee County Zoo's Bonobos is sponsored by the Highlander Elite Fitness and Racquet Club in Brookfield. It will take place Friday, April 28 through Sunday, April 30, 1989.

Two local tennis aficionados, Sue Selig and Jodi Peck are co-chairs of this year's event. They are recruiting teams to play in the "Zoo Court" doubles tournament on Friday afternoon, April 28th from 1:00-5:00 p.m. The cost is

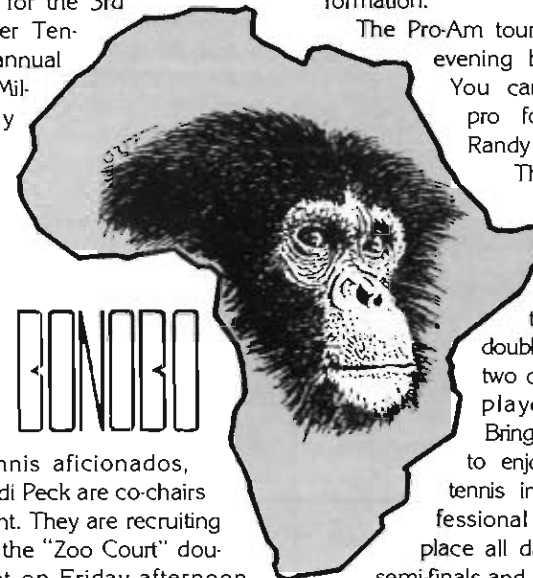
\$400 a team. Please call the Zoological Society at 258-2333 for additional information.

The Pro-Am tournament is on Friday evening beginning at 6 p.m.

You can play your favorite pro for \$100 by calling Randy Stolpe at 786-0880.

The final event of the Highlander Classic is the premiere doubles event of the year, a WTA sanctioned professional doubles tournament. Thirty-two of the best pro tennis players will participate.

Bring your family and friends to enjoy the best spectator tennis in the state. The professional tournament will take place all day Saturday, with the semi-finals and finals on Sunday from noon-4 p.m..



### TOURNAMENT REGISTRATION

Entry Deadline April 7th, 1989

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Business: \_\_\_\_\_ Home: \_\_\_\_\_

Event:	Men's Doubles	Women's Doubles
(circle)	4.5 or 3.5	4.0

Partner: \_\_\_\_\_

You will be mailed a tournament schedule about one week prior to the tournament.

**Please enclose your \$400 team tournament fee.**

Make check payable to: Zoological Society of Milwaukee

Mail to: Highlander Elite Fitness & Racquet Club  
13825 W. Burleigh St.  
Brookfield, WI 53005-3099

# Membership Drive Slated For Spring

A membership drive will be mailed to 200,000 Milwaukee residents this spring. We will be inviting individuals and families to become a member of the Zoo and enjoy the same benefits you do.

If you run across someone who receives this, please encourage them to join. Every new member's donation will assist the Zoo in many areas.

And if YOU receive the mailing, please "bear" with us. We do our best to keep the mailing lists clean, but a few names still slip through. If your membership is in the name of Mr. Ted E. Bear you may still receive a mailing addressed to T.E. Bear. If you do, pass the information to a friend. They'll love you for it and so will we!

*Thank you for your cooperation.*

## EVERY PENNY HELPS THE ZOO

We need your help to save on mailing and postage costs. If you are receiving duplicate mailings from the Zoological Society, please call the Membership Department at (414) 258-2333. If you have moved recently, don't forget to send the Society an address change card available at your local post office. Thank you.

## MATCHING GIFTS

Make your gift count twice as much. Many companies support organizations like the Zoo by matching their employee's charitable contributions. If your company has a matching gift program, please apply for these important matching funds.

Please R.S.V.P. by January 23, 1989

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Tickets at \$50 each \_\_\_\_\_ Total Enclosed \_\_\_\_\_

Make checks payable and send to: Zoological Society — WOK  
10001 W. Bluemound Rd.  
Milwaukee, WI 53226



## Pride in "Pride"

As our organization re-groups, re-evaluates and rejuvenates, we have many accomplishments of which to be proud and many opportunities which lie ahead. Many dedicated Zoo Pride volunteers worked together to generously donate over 48,000 hours to the Milwaukee County Zoo and Zoological Society over the past year. Those hours were given cheerfully and selflessly in rain, snow, sleet and heat!

Zoo Pride volunteers have also worked diligently to raise over \$35,000 for the King Penguin exhibit in the Aviary. Our fund raising efforts will continue throughout the next year and our success will be dependent on your help!

The Remains to be Seen Carts have expanded their summer program to include the winter months. The Carts have been relocated to the Peck Welcome Center and will be available on weekends throughout the winter.

The "Do the Zoo in Winter, Too" guides have geared up for another winter season and have moved the Family Film Festival portion of their program to the Multimedia Theatre in the Peck Welcome Center. Guides will again be stationed in each building on weekends during the winter months to acquaint Zoo visitors with each area's inhabitants.

This Fall, Zoo Pride experienced a "changing of the guard" with the election of a new President, Bob Hills. We look forward to Pride's continued success under his

capable leadership.

We also thank our immediate Past President, Chris Javins, for two years of service to Zoo Pride and wish her the best of luck in her future endeavors.

## Thank You

The Zoo Pride volunteers gratefully acknowledge the generosity and kindness of Jerry Reiser, Chairman of the Marquette Electronics Foundation, and Marquette Electronics for hosting the concert, "Keyboard Conversations," by Jeffrey Siegel. From all of us to you . . . thank you!

## Pop for the penguins

The Zoo Pride Volunteers are fundraising for the New King Penguin Exhibit which will be located in the renovated Aviary scheduled to open in 1990.

To help build a castle for the Kings, Zoo Pride is selling a special gourmet blend of popcorn for your enjoyment. The popcorn is grown and packaged in Wisconsin and would make the perfect gift for yourself or for someone special . . .

The popcorn is available in a 28-ounce jug which sells for \$2.25 or in a convenient microwave 5-pack box for \$4. Both varieties are a delicious way to help the Zoo Pride Volunteers reach their goal in giving the King Penguins a new home.

Please call the Zoo Pride office, 258-5667, to place your order so that you can Pop for the Penguins!

## Take a walk on the wild side

Zoo Pride is pleased to provide VIP Behind-the-Scenes tours. These 2½-hour tours are for persons over the age of 12.

Rain or shine, sleet or snow, you walk in and around animal exhibits and zookeeper work areas in selected areas of the Zoo. Be prepared to walk up and down stairs, go into animal enclosures (unoccupied) and experience the sights, sounds and smells of a Zoo in operation. Be sure to bring your camera.

Reserved tours are conducted during regular Zoo hours. Tours can be adapted to accommodate the size of your group.

Phone the Zoo Pride office, 258-5667, for more VIP information and fees.

## Something for everyone

Zoo Pride, the volunteer auxiliary of the Zoological Society, offers exciting opportunities for interested individuals. Imagine observing and documenting the surgical recovery of a rhinoceros, describing the rigors of the elephant training program, or explaining how snakes shed with actual animal artifacts.

Many benefits accompany membership in Zoo Pride: continuing education opportunities, lectures, field trips, workshops, tours, the ZOOing In newsletter, etc.

For additional membership information, please contact Zoo Pride, 258-5667.

## Bring the Zoo to you

Bring the Milwaukee County Zoo to your organization or club meeting! Zoo Pride's Speaker's Bureau offers a 45-minute program highlighting a day at the Zoo complete with a Zoo Pride guide.

## Zooper parties

Plan your child's next birthday party at the Milwaukee County Zoo. Trained Zoo Pride volunteers conduct parties for children ages 5 years to preteens. Each party includes a personalized decorated cake, a beverage of your choice, a gift for each guest, plus a T-shirt for the guest of honor and a mini-tour of the Zoo.

Parties are offered every Saturday of the year with added weekdays during the summer months.

The price of the party includes admission with parking for children and chaperones. Please call Zoo Pride at 258-5667 for booking dates or additional information.

Plan at least 10 to 12 weeks ahead of the special day.

## Kenya Adventure

Looking for adventure? A summer trip to Kenya is the answer.

Encounter the Nairobi National Park. No where else is there a wildlife reserve with a great variety of animals so close to a major city. Venture 100 miles south to Amboseli National Park to see unusual mirages and the home of the lion, black rhino, elephant and cheetah. Continue to the "Millionaire's Paradise," Mt. Kenya Safari Club.

Enjoy a visit to the Samburu Game Reserve which is the gateway to the Northern Frontier of Kenya. Here, you will find the reticulated giraffe and zebra. Experience non-stop game viewing from your window or an observation platform on The Ark, known as the "Ship in the Forest," at the Aberdare National Park. The journey continues at the Masai Mara Game Reserve to study behavioral patterns of the predators. Sleep overnight in thatched roofed tents along streams and natural pools



which are favorite watering holes for the resident and migrant animals.

Departure is June 16, 1989 and return July 1, 1989.

For additional information, contact the Zoological Society, 258-2333.



YOU  
"OTTER"  
BE MY  
VALENTINE

When roses are red  
and your love is true blue  
Give your special valentine  
an animal at the Zoo.

No shopping, no wrapping  
And the gift we'll deliver  
Call and order today  
It's that simple for the gift giver.

Each new parent receives  
a toy Otter that's adorable  
And much more is included  
It's all so affordable.

For just thirty dollars  
Adopt "Noe" the Otter  
She's yours for one year  
No gift could be hotter.

Adoptions are great gifts  
They're sure to bring pleasure  
When you visit the Zoo  
and the Otters you treasure.

You "otter" send the very best.  
call 258-2223 to order today.  
Your gift will assist the Zoo  
with animal exhibits.

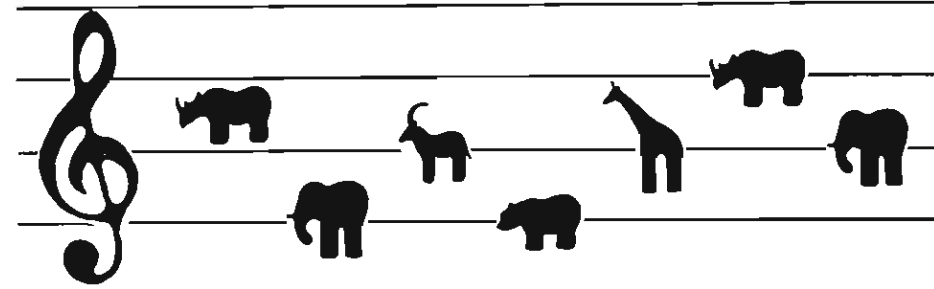


## UWM Symphony Orchestra

Presents:

## "A MUSICAL TRIP TO THE ZOO"

(A Concert for Children of All Ages)



On Sunday, April 2, the UWM Symphony Orchestra, Margery Deutsch, Conductor, will be performing works by Rossini, Haydn, Mozart and Stravinsky. Also on the program is Prokofiev's "Peter and the Wolf." Susan Sweeney will provide special narration.

This spectacular first time concert in the Peck Welcome Center is sponsored by the Marquette Electronics Foundation, Gerald Reiser, IDSA Chairman, and the Zoological Society of Milwaukee County. The concert is free with Zoo admission.

Hear your favorite animals come to life through the wonderful sounds of the UWM Symphony Orchestra. Mark your calendars now!

## DO THE ZOO IN WINTER TOO!



Do The Zoo In Winter Too is a winter program conducted by Zoo Pride, the volunteer auxiliary of the Zoological Society.

The program includes mini-tours in designated buildings and a Family Film Festival on every weekend January 6th through March 19th.

Films will be shown continuously from 12:30-3:00 p.m. in the Peck Welcome Center multimedia theatre.

Mini-tours will be conducted by Zoo Pride volunteer guides

in four animal buildings: Primate, Aquarium/Reptile, Small Mammal, and Feline.

Join us for some FREE fun, facts and films . . . bring your cross country skis (or rent equipment at the Zoo) to ski the wooded trails within the Zoo. See you this Winter!



For additional information or a listing of the films Call: the Zoo Pride Office . . . 258-5667

## Workshops for Youth Held in Spring

Spring break (March 28-31) can be an exciting—and educational—time for children who enroll in special workshops at the Milwaukee County Zoo. Each session runs for one day, from 9:30 a.m. until 3:00 p.m. The cost per session is \$12.00 for the general public and \$10.00 for Society members. Room is limited, register your child soon.

### Monsters, Myths, Legends and Me

A workshop for 6-7-8 year olds. Where did some of the popular misconceptions about animals originate and what were they based on? The day will be spent in activities that look into the falsehoods and the facts.

Session Number	Date
1	March 28
2	March 29
3	March 30
4	March 31

### Exploring My World

A workshop for 9-10-11-12 year olds. Explore the animals' environment and the environment you live in. Activities include: tracking, experiments, natural arts, and more. Learn how you can help keep the environment a safe place for animals.

Session Number	Date
5	March 28
6	March 29
7	March 30
8	March 31

Complete one for each child (make copies if needed). Return with check payable to Zoological Society of Milwaukee County and mail to: Spring Workshops, 10001 W. Bluemound Rd., Milwaukee, WI 53226.

#### SPRING WORKSHOP REGISTRATION FORM

Child's Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ street \_\_\_\_\_ city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

Parent's name \_\_\_\_\_ home phone \_\_\_\_\_

First choice: Session # \_\_\_\_\_ Date \_\_\_\_\_

Second choice: Session # \_\_\_\_\_ Date \_\_\_\_\_

### Summer Camp Information

It's time to think about "Summer Camp!" The Education Department will again be offering mini, day, and specialty camps for children ages 4-14.

There will be a **NEW** registration system for the 1989 summer camps! An IN PERSON registration will be held on Saturday, **May 6th** (so mark your calendars). Mail-in registration will start May 7th. Watch for more details on camp registration in your APRIL issue of ALIVE.

### 1989 Zoo Photo Workshops

If you are interested in attending "Animals through the Camera's Eye" 1989 photo workshops offered in spring, summer, and fall. Send a stamped, self-addressed envelope to: Photo Workshops, 10001 W. Bluemound Rd., Milwaukee, WI 53226. You will receive a complete listing, fee information, and registration for the 1989 season.

### "Creative Kids' Cookery"

The cookbook is now complete! To receive one free copy send two 25¢ postage stamps, your name and complete address to: Kids' Cookbook, 10001 W. Bluemound Rd., Milwaukee, WI 53226. The cookbook includes 50 nutritional recipes by kids, for kids. The cookbook was sponsored by: The Zoological Society, The Dairy Council of Wisconsin, and University of Wisconsin Cooperative Extension Service.

## GROUP RATES

Groups of 20 or more can receive a discounted rate, however, membership cards can not be used in conjunction with group admission. Register your class or club today by calling the Education Department, 771-3040, extension 421.

## At the Zoo

### January

**Small Clawed Otter Exhibit**  
A new exhibit of a pair of Asian small clawed otters opened in late December in the Small Mammal building. Start the new year off right with a visit to the Zoo!

### January 11-14

(I.S. Snow Sculpting Competition)

### January 22

**Samson Stomp:** the next generation. Join the fun and run in the Zoo's annual stomp through 185 acres of animal adventure. See the registration form in this issue of ALIVE.

### February 1 to March 31

Enter the Zoo's Photo Contest sponsored by Kodak. Only photos of Milwaukee County Zoo animals will be accepted.

### February 14

**St. Valentine's Day**  
It's the wildest place in town to visit on Valentine's Day.

### March 25-26

**Egg Days**  
"In your Easter bonnet . . . Yes, that traditional favorite returns to the Zoo—Mr. and Mrs. Bunny, an egg hunt and much more, sponsored by Burger King.

### April 2

**JWM Symphony at the Peck Welcome Center**  
A musical trip to the Zoo for children of all ages.

## JANUARY

# White Sale

## 50% OFF

Through January the entire stock of White animals will be on sale at the Milwaukee County Zoo.



Take advantage of this Winter White Sale with a difference. Choose from the animals listed below and become a Zoo parent.

Return to: White Sale, Zoological Society, 10001 W. Bluemound Rd. Milwaukee, WI 53226 (Please allow a week for delivery)

SALE Animals	Regular Price	Sale Price	Qty
Arctic Wolf (Includes a wolf poster)	<del>(\$30)</del>	\$15	
Polar Bear	<del>(\$30)</del>	\$15	
White Rhinoceros	<del>(\$1000)</del>	\$500	
White Bass	<del>(\$15)</del>	\$7.50	
White Anemone	<del>(\$15)</del>	\$7.50	
White Stork	<del>(\$200)</del>	\$100	
Trumpeter Swan	<del>(\$35)</del>	\$17.50	
Chapman's Zebra	<del>(\$25)</del>	\$12.50	
White Crappie	<del>(\$15)</del>	\$7.50	
Dall Sheep	<del>(\$50)</del>	\$25	
Mute Swan	<del>(\$50)</del>	\$25	
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