

Wild Things

GOOD HEALTH FOR ALL BIG AND SMALL



Katherine S., 7, of Milwaukee, shows off the bat headband she made at Zootastic.

Photo by Bob Wickland



Zootastic dance party.

Photo by Bob Wickland

Zootastic

*Sponsored by Grow Hope @ Saint A
Friday, April 27, 5-9 p.m.*

It's an event so amazing and so fun, it has its own word – Zootastic. The annual family-friendly fundraiser has something for everyone. This year, Zootastic is about why good health is not just for you but the animals too. Your ticket includes the chance to explore the Animal Health Center where all of our animals receive the best care. There are also zookeeper talks, crafts and activities inside animal buildings including the

birds, apes and primates, and big cats. This after-hours event includes dinner provided by Walt's Sandwich Place, Fresh Thyme Farmers Market and Noodles & Company. Save room for dessert because we have an ice cream sundae bar donated by Cedar Crest Ice Cream and Masterson Company. Then, sit back as your kids enjoy the music and interactive style of DJ Tim Sledge. You'll never forget this night when you look at the family photo we provide and send home with you.

This event does sell out and you must pre-register.

*Thanks to contributing sponsor
Bridgewood Advisors
and media sponsors:*

*News/Talk 1130 WISN, FM106.1,
95.7 BIG FM, 97-3 NOW, V100.7*

Zoo Pass Members

Family of Four*: \$80
Adult 13 and up: \$30
Child 12 and under: \$15

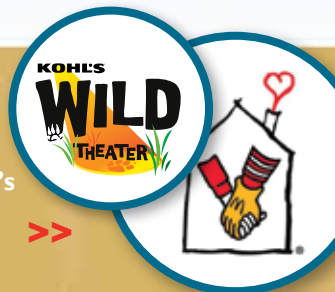
Non-Members

Family of Four*: \$90
Adult 13 and up: \$35
Child 12 and under: \$20

** Family of four is two adults and two kids*

IN THIS ISSUE

Page 4: Read how a unique partnership between Kohl's Wild Theater and Ronald McDonald House is offering "a bright spot in a hard journey." >>



<< **Page 9:** Penguins aren't always monogamous. One zookeeper reveals the drama and breakups inside the penguin exhibit.



Photos by Joel Miller

Page 3: Treat your mother right. Two ideas to show Mom how much you appreciate her. >>

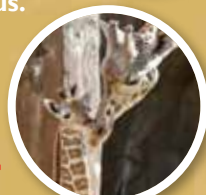
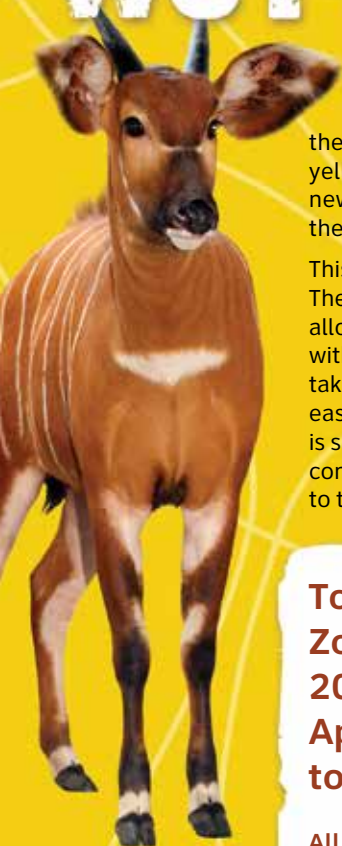


Photo by Richard Brodteiler

We're Hoofin' it!



With temperatures going up and grass starting to grow, the African hoofstock will soon come out of their winter home and venture to their outdoor exhibit. By next spring animals like the bongos, impala and yellow-backed duiker will have a new and larger home adjacent to the new elephant exhibit. Before the move happens, we need to make sure they have a safe and cozy space.

This year's Annual Appeal is focused on the hoofstock and their hooves. The money raised will help purchase a hoofstock examination chute to allow for routine hoof exams, health monitoring and dispensing medications without using anesthesia. We also want to purchase new tools needed to take care of the animals' hooves and install a special flooring that is soft, easy to clean and gentle on the legs of the animals. The special flooring is similar to the indoor giraffe exhibit floor. Money raised will also help construct an indoor area for African crowned cranes, which will be new to the group.

To give to the
Zoological Society's
2018 Annual
Appeal, please go
to zoosociety.org.

All donations are tax-deductible.
Donors of \$100 or more will be
recognized on a sign installed in
the Zoo by mid-2019.



MEMBERANDA

We value your relationship with the Zoological Society of Milwaukee. The Society does not sell member/donor information to third parties, but may share limited information with the Milwaukee County Zoo for the purpose of confirming membership status.

Zoological Society office hours:

8:30 a.m.-4:30 p.m. weekdays, 9 a.m.-4:30 p.m. weekends.

Zoo hours:

Daily, 9 a.m.-4:30 p.m.

Please note that the Zoo's admission gates close 45 minutes before the posted Zoo closing time. Zoo animal buildings close 30 minutes before posted Zoo closing time. The Zoo's walk-in gate closes one hour prior to posted Zoo closing time.

Payment information at Zoo admission gates: The Milwaukee County Zoo staff does not accept checks for Zoo Pass purchases or renewal payments at the Zoo's admission gates.

For tax-time tips, Zoo Pass benefits and other details, please see zoosociety.org/Membership/Things2Know.php

The 2017 tax-deductible portions for the following Zoo Pass categories are: Individual (Basic: \$60, Plus: \$71), Individual +1 or Couple (Basic: \$70, Plus: \$80), Individual + 2, Family and Single Adult Family (Basic: \$75, Plus: \$95), Family +1 (Basic \$94, Plus: \$104), Family +2 (Basic: \$101, Plus: \$113), Family +3 (Basic: \$117, Plus: \$126), Affiliate (Basic: \$154, Plus: \$157), Benefactor (Basic: \$218, Plus: \$220).

Reciprocal zoos and aquariums: We update our list of zoos and aquariums that offer reduced or free admission to our members with

the Association of Zoos & Aquariums each year. We only reciprocate with AZA-accredited facilities and reserve the right to not reciprocate with zoos and aquariums located within close proximity of the Milwaukee County Zoo. Please be sure to contact our offices prior to your travels at 414-258-2333, or visit zoosociety.org/Membership/Reciprocal.php, if you have any questions.

Moving? Please call us when you change your address or name. The call saves us money because when the post office returns your mail with a forwarding address, we pay twice for mailing: to the old address and the new. If you've changed your address on your identification, replacement cards may be purchased with the new information for \$5.

WILD THINGS

Issue No. 135, April 2018

Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year.

Editor: Katie Krecklow

Designer: Scott DuChateau

Contact the Zoological Society at:

10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

Phone: 414-258-2333 Web: zoosociety.org

Contact the Milwaukee County Zoo at:

10001 W. Bluemound Rd., Milwaukee, WI 53226-4383

Phone: 414-256-5412 Web: milwaukeezoo.org



Three generations come together at the Zoo to celebrate Mother's Day.

Photo by Richard Taylor

Treating MOM

Mother's Day at the Zoo

Sponsored by Roots Salon

Sunday, May 13, 9 a.m.-4:30 p.m.

Moms get free admission (no coupon necessary). Parking fee still applies. Zoo Pass members get free admission every day with photo ID.

What's a great way to show Mom how much we care? Treating her to a day at the Zoo is a good start. All mothers get into the Zoo for free on their special day. Take a walk around the Zoo as some animals enjoy the outdoors and others

enjoy their mothers. Gorilla Naku is enjoying her baby girl, Zahra, this Mother's Day. The two are still spending most of their time together. Zahra is just starting to crawl, but never goes too far away from mom. Down the hall from the gorillas you'll see a special event called M.O.M. (Missing Orangutan Mothers). Activities are designed to raise awareness of the devastating effects of non-sustainable palm oil production on the orangutan's rainforest habitat and how we can help conserve the species in the wild.

Special Offer: Get a FREE CAROUSEL RIDE ON MOTHER'S DAY with a receipt showing the purchase of any Roots Salon service.



PROUD AS A PEACOCK

The vibrant colors of a peacock can make you stop in your tracks and take out your phone for a picture. If you don't see one when you first walk into the Zoo, it's only a matter of time before another one walks by. The Zoo has 50 peafowl breaking down to about 25 males, called peacocks, and 25 females, called peahens. Peacocks are a huge hit at the Milwaukee County Zoo. If your mom is a huge hit in your life and she makes you "proud as a peacock," give her the gift of this animal sponsorship.

Your \$35 sponsorship package includes:

- A plush-toy peacock
- A certificate of sponsorship
- A colorful fact sheet about peafowl
- An invitation to a behind-the-scenes event for animal sponsors held in August
- Recognition on our "All in the Family" donor board for a year
- Sponsor an Animal decal

We must receive your order by May 4, 2018, to guarantee delivery by Mother's Day. This limited-time offer is available through June 30. You can upgrade your sponsorship to \$75 and receive a photo and two Zoo attraction tickets.



The tax-deductible portion of the \$35 sponsorship is \$24, and \$59 for the \$75 package.



IT'S A MONDAY NIGHT

and a voice comes over a loud speaker announcing the show is about to begin. The room fills with anticipation and excitement. A few more people walk in and find a seat. Suddenly, music plays and three actors from Kohl's Wild Theater come jogging out from behind the set they brought. Their energy fills the room and you can't help but smile and wonder what is coming next. While the actors have done this dozens of times, there is something different and very special about this show. It's not inside a school or the Zoo, and everyone in the audience needs a smile, a distraction and entertainment. This show is inside Ronald McDonald House – a place families can call home for little to no cost while their children are being treated at local hospitals.

Kohl's Wild Theater and Ronald McDonald House have partnerships with Kohl's Cares – the philanthropic program of Kohl's Department Stores. Kohl's Cares sells children's books and soft toys and donates 100% of the net profit to children's initiatives. A few times a year, the partners of Kohl's Cares meet at a different location. When Ronald McDonald House had the chance to host a meeting, Kohl's Wild Theater program coordinator Dave McLellan learned more than he was expecting. "It is a great organization, and when I saw the space

and really got to see how Ronald McDonald House operates, it seemed like a perfect opportunity to support them," says McLellan. "We offer something flexible and unique for their space."

Programming for kids and families inside Ronald McDonald House is not a new concept. Many families who stay at the house are regulars. Families often have to come back for appointments, whether it is once a week or once a month. Programs are offered on different days and include kids cooking classes, gardening education and art therapy. "The team works really hard to create opportunities for our families to have fun experiences in the midst of something that is not very fun to help them make positive memories," says Bridget Kesner, Ronald McDonald House development director. "It's a bright spot in a hard journey."



During the Kohl's Wild Theater performance that Monday night, you could see the bright spots shining

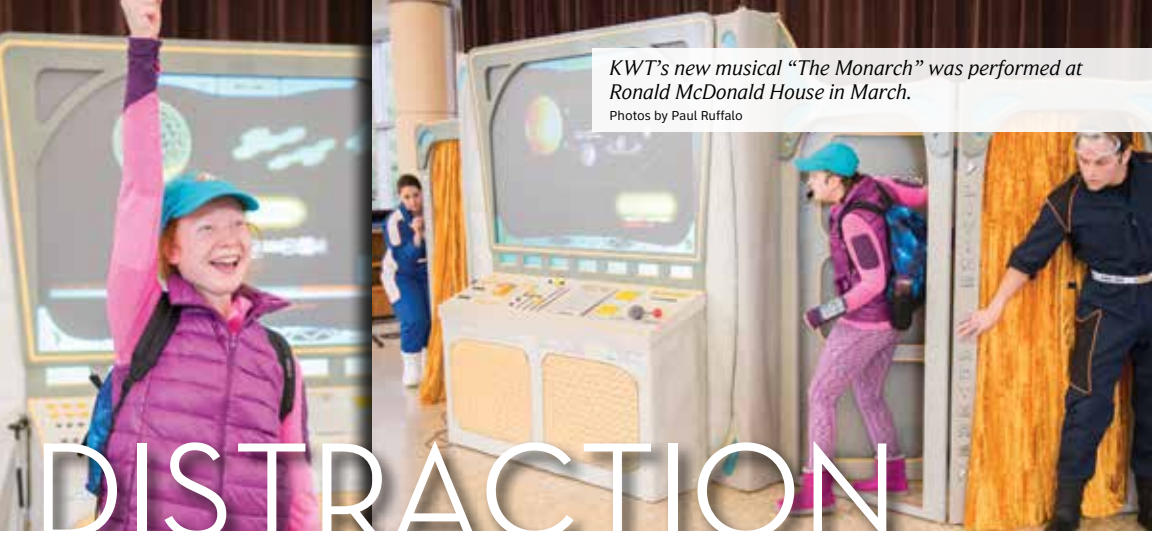


Brittany Curran and Maura Atwood perform in KWT's new musical "The Monarch: A Space Adventure."

Photos by Paul Ruffalo

KWT's new musical "The Monarch" was performed at Ronald McDonald House in March.

Photos by Paul Ruffalo



DISTRACTION

through the laughs and smiles. The actors engaged with the audience and asked for their help during the play. One eager participant was 6-year-old Kaylee. She had the opportunity to play a polar bear for a skit about recycling. Kaylee was there with her almost 2-year-old sister Katherine, brother Caiden, 7, her mom, Kristen, and her dad, Matt.

Katherine has appointments at Children's Hospital every other week, which means the family needs a place to stay near the hospital. Leaving home, staying somewhere else and dealing with the hospital appointments can be tough on everyone. But on this Monday night, Kohl's Wild Theater was just what the doctor ordered. "It's a nice break from all the stress and gives us family time," says Kristin.



Ronald McDonald House staff understands a family's stay is more than hospital visits. No matter when a family is coming to stay at the House, they know there is always something special to look forward to.

"We never want to detract or take families away from why they are really here. But we want to make sure we are able to provide a distraction if we can," says Allison Sumski, Ronald McDonald House family services and programs director. Sumski explains programs like Kohl's Wild Theater bring the families together and build a community where they can talk about more than hospital visits and health concerns.

Kohl's Wild Theater tackles different subjects about conservation and wildlife in their plays and musicals. During the Monday show, the actors put on four skits as part of the "KWT Jamboree." Themes in this performance include how animals adapt to the seasons of the year and how conservation efforts at the Zoo helped improve the ornate box turtle population in Wisconsin. Kohl's Wild Theater is able to offer unique educational messages in an entertaining way. "I really hope these families can feel connected to our community and the Zoo experience because a lot of families at Ronald McDonald House are unable to make a trip to the Zoo," says McLellan. At this time Kohl's Wild Theater performs once a month at Ronald McDonald House. All it takes is one performance to make a lasting memory for these families.



Photo provided by RMHC

To learn more about Kohl's Wild Theater and how you can book a performance, go to WildTheater.org. To learn more about Ronald McDonald House Charities Eastern Wisconsin, Inc., visit rmhc-easternwi.org.



A CLASS OF THEIR OWN

LOOK, IT'S A MOUSE!

NO, IT'S A DEER!

IT'S A MOUSE DEER!

At least that is what it is commonly called. Two of the Zoo's newest animals, greater Malayan chevrotains, are in a class of their own. Chevrotains are one of the smallest living hoofed mammals and the only species in the Tragulidae family found in North American zoos. The Zoo's two females, Opal and Rain, live with the birds in the Herb & Nada Mahler Family Aviary. They are the only mammals to live in the bird building. Alex Waier, birds and farm curator, is excited for the opportunity to try something new. "This discussion began in March of 2016 when the Bronx Zoo reached out to the Association of Zoos & Aquariums looking for other zoos to take this species on." The Bronx Zoo encouraged curators to not only take the animals but to consider adding them to their aviaries. "I looked at the opportunity from the standpoint of trying something new, to enrich the staff through working with a mammal and to enhance the guest experience by seeing a multispecies exhibit," says Waier.

It's not uncommon to have two female chevrotains together. They are usually grouped in monogamous pairs, small groups with one male and multiple females or an all-female group. Opal and Rain are well adjusted to their new home. They are nocturnal animals but are often seen walking around the exhibit during the day. They share a home with the Luzon bleeding-heart doves, the black-naped fruit doves and the white-rumped shama. The chevrotains eat pellets, a variety of vegetables, hay and other things they can find. "We had to remove a lot of the plant material in the exhibit as they are big grazers. There are many plants that may be toxic to some animals but not others, so we were trying to err on the cautious side," says Waier.

There are only 35 chevrotains in 10 AZA-certified zoos. **Don't miss out on this unique opportunity to see these animals in Milwaukee.**

QUICK FACTS:





-  Males have fang-like teeth used for fighting.
-  Average weight is about 15 pounds.
-  They are an even-toed ungulate like pigs and deer.
-  Newborns can stand within 30 minutes of birth.



Photo by Joel Miller



CHILDHOOD PASSION



The animals inside the Aquatic & Reptile Center are rarely a Zoo guest's first stop. To be fair there are several exhibits between the front gate and the ARC, but that doesn't take away from the fact that not everyone enjoys the snakes, fish or alligators. The newest curator of the reptiles and fish, Shawn Miller, has loved them since he can remember and wants to share his passion with all Zoo guests. "I've always found beauty in the weird, the creepy, the odd. I was just one of those kids that if everyone else shied away from it I wanted to know why," says Shawn. He started his career at the Milwaukee County Zoo in 1996 while in high school. Shawn was part of the grounds crew for a few years before going to the University of Wisconsin-Stevens Point for a degree in zoology.

Shawn doesn't just keep his passion for these animals inside the Zoo grounds. Through the years he has kept reptiles and amphibians at home, including his favorite, an American alligator. In a way, Shawn wears his heart on his sleeve. He has multiple tattoos of frogs on his left bicep. Two of the frogs are based on pictures he took during a field study trip to Peru. "Field work is a love of mine. I'm not a person who vacations; I don't do all-inclusive resorts. When traveling I prefer to live locally and have the freedom to go hike the countryside looking for reptiles,"



"I'VE ALWAYS FOUND BEAUTY IN THE WEIRD, THE CREEPY, THE ODD."



says Shawn. While working at the Zoo, Shawn has had the opportunity to go on field studies in Grenada four times to study endangered frogs. In another field study he spent 17 days in Panama to help the El Valle Amphibian Conservation Center. During the trip the center was under construction and he needed to help house the frogs in hotel rooms.

Shawn has done many jobs around the Zoo and most recently was the commissary supervisor before becoming the curator. The commissary is responsible for the shipping, receiving and quality control of the food for all the animals. Shawn is now the curator for more than 1,000 animals inside the ARC. "Ultimately, the curator is the driving force behind the building. It's designing a collection plan, it's contributing to exhibit design, it's troubleshooting infrastructure issues, it's leading a team of passionate keepers, it's a completely new adventure." As for the future of the ARC and the animals, Shawn has a lot of plans for now and the future. The change you'll see soon is the updated exhibit for the eyelash vipers. He is currently doing research on new species he can bring in to the Zoo. Hopefully, a little of Shawn's enthusiasm translates in a positive way to guests who are usually timid about going into a building filled with snakes, frogs and fish.

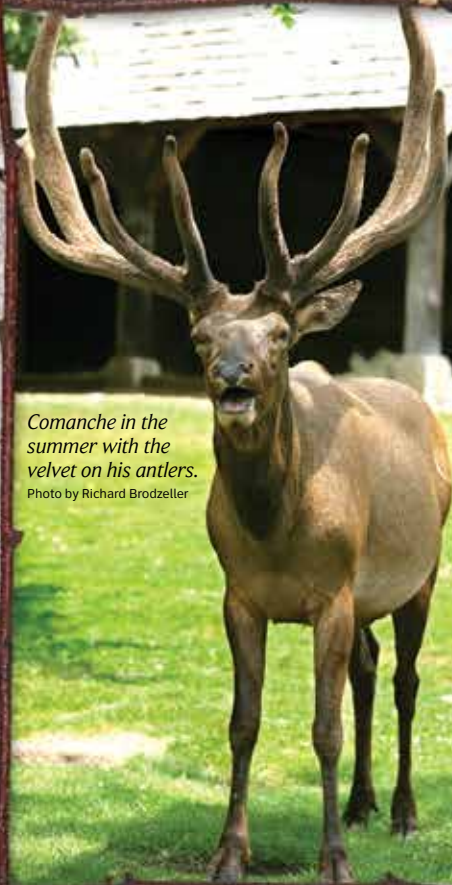
Shawn (far right) as a grounds crew employee in 1999. Pictured with Laurie, zookeeper, and Daron, animal division coordinator. All three still work at the Zoo today.



FRESH START

Spring is a time of new beginnings and fresh starts. The snow is melting, the flowers begin to bloom, the trees are turning green and the Zoo's male elk, Comanche, sheds his antlers so new ones can come in. Elk shed their giant antlers in March or April and begin to grow new ones within two weeks. Only male elk grow antlers so Comanche is easy to spot. Antlers contain similar nutrients to bone and can grow about 1 inch a day. When they are done growing, they can weigh as much as 20 pounds each. Since there are two on their heads, that's a total of 40 pounds. When the growing starts in the spring, you will notice the antlers look almost fuzzy. It's called velvet and it is a type of skin with blood vessels that help the antlers grow and take their shape. Once the antlers are done growing, the blood supply is naturally cut off and the velvet will dry up and eventually fall off. An elk's antlers are used to attract females and fight other males over a female.

Caribou also shed their antlers each year. They are the only species of deer in which both males and females have antlers. Similar to the elk, males use their antlers during breeding season to compete. Both sexes use their antlers in winter to dig in the snow and uncover food. The male will lose his antlers first, usually in winter or early spring. If females are pregnant, the antlers stay on months longer. They keep the antlers to compete for resources like food as well as defend their calves. If they are not pregnant they will lose the antlers in late winter or early spring.



Comanche in the summer with the velvet on his antlers.

Photo by Richard Brodzeller



Both male and female caribou have antlers. The female's (left) are usually smaller and skinnier than the male's antlers.

Photo by Joel Miller

PENGUIN

Love & Heartache



There is a good chance you have seen in a movie or heard that penguins are monogamous. That is not always the case, and at the Milwaukee County Zoo, the lives of the gentoo and rockhopper penguins sound more like a soap opera or reality TV show. When zookeeper Katy Coutant talks about the rockhopper penguins, it sounds similar to the reality show "The Bachelor." In 2016 the Zoo brought in three males to pair with the four females. Instead, all the attention was put on one male, Tolstoy. He immediately took to Clover and tried to flirt with and court her. But Clover wasn't interested and sent him away. Hazel did everything she could to try and get Tolstoy's attention, but the feelings weren't returned. Tolstoy now decided to pursue a third option, Stella. They became a couple, but Hazel continues to fight for her man. Clover has now changed her mind and decided she does want to be with Tolstoy and is acting very jealous. "There's a lot of drama over Tolstoy and I don't know why. He's not a very nice bird. He's very pushy and will push the girls aside when it's time to eat," explains Coutant.

As for the other two males brought in, Hemmingway and Squirt, they would rather be bachelors and just enjoy their friendship together. They often have a "no girls allowed" philosophy as they hang out with each other on a rock. If a female does come around there is a good chance they will push her away.

The gentoo penguins have a lot of love drama that could be made into a soap opera -

"Days of Our Penguins" or "All My Penguins." The biggest break-up of 2017 was Felix and Olive. The two penguins were together since about 2009 and have several offspring together. But just a few months ago Olive left Felix for his brother, Marvin. We don't know what caused the split but we do know it happened just as Marvin became single again. His girlfriend of several years, Gretel, decided to leave him for another female. Gretel was nesting and spending time with Daphne. "Poor Marvin was so sad. He kept trying to get Gretel back and would bow to her and be really sweet to her but she didn't care," says Coutant. When Daphne was sent to another zoo, Gretel tried to get Marvin back. But by then, he had already moved on and started a new relationship with Olive.

There are many other fights, relationships and break-ups that happen within the penguin exhibit. We don't know why some penguin couples stay together and others don't. Some research suggests certain species of penguins are more monogamous than others. Additional research points to a greater chance of monogamy in the wild because penguins don't spend the whole year together. They meet back at the exact same spot each year for breeding. But if one of the penguins doesn't show up or is late the other penguin may move on and find a new mate. As the penguins and other animals at the Zoo show us, the heart wants what the heart wants.



Rockhopper penguin Tolstoy is popular with the female penguins.

Photo by Joel Miller



Bachelor rockhopper penguins Squirt (front) and Hemmingway (rear) are often seen together.

Photo by Joel Miller



Gentoo penguins share an exhibit with rockhoppers.

Photo by Richard Brodzeller

A FAMILY-FIRST APPROACH TO CHARITABLE GIVING

REMEMBER US IN YOUR WILL OR LIVING TRUST



Photos by Bob Wickland

In addition to passing assets to loved ones, your will or living trust can also be used to define your legacy through support of the Zoological Society of Milwaukee. When you remember the Zoological Society through a gift in your estate plans, you join a special group of people who have made some of our most important advances possible.

Advantages

- **Simplicity.** As little as one sentence in your will or living trust is all that is needed to complete your gift.
- **Flexibility.** Until your will or trust goes into effect, you are free to alter your plans.
- **Versatility.** You can give a specific item, an amount of money, a gift contingent upon certain events or a percentage of your estate.

How a Gift in Your Will Works

Your estate planning attorney can help you structure a gift so your loved ones will be taken care of first after you're gone. He or she will include our sample language in a will or living trust you create, or add it to existing documents through an amendment called a codicil. A popular option is to leave a percentage of what is left of your estate after other beneficiaries have received their share so your gift will remain proportionate to the size of your estate, no matter how it fluctuates.

A Gift in Your Estate Plan Is Right for You If:

- You want the opportunity to guide decisions about the future ownership of your possessions and the legacy you leave behind.
- You have a will or living trust or are ready to create one.
- You want to make sure your support of the Zoological Society is still available after your lifetime.
- You want to balance your generosity to us with an assurance that loved ones are taken care of first.
- You want to maintain the flexibility to change your mind about your gift at any time.

The information in this publication is not intended as legal or tax advice. For such advice, please consult an attorney or tax adviser.

We thank and welcome the newest members of the Simba Circle, individuals who have named the Zoological Society of Milwaukee in their wills or other estate plans.

Anonymous
James & Peggy Karpowicz
Brian Luttamus

Lynn & Lawrence Olsen
Ellen M. Orłowski
Lois Siebrecht
Patrick & Audrey Thomas



For more information about the Simba Circle and how to get involved visit zoosociety.org/Simba or call 414-918-6151.

THE ZOO THROUGH YOUR EYES

THERE IS BEAUTY EVERYWHERE INSIDE THE ZOO.

Thanks to the Zoological Society's Instagram contest, we all get to see it through your eyes. For four weeks starting in February, we asked followers to put their photography skills to the test and show us what winter at the Zoo looks like to them. Followers used the hashtag **#WildWinterMKEZoo**. We received dozens of amazing photos, and it was tough to select a weekly winner. Each weekly winner received a gift certificate, and then followers on Instagram and Facebook selected the grand-prize winner. That winner got a free family Zoo Pass.



@wsz758



@chiefintern









@kimbermatt67



@daleagus

DON'T FORGET TO FOLLOW THE SOCIETY ON SOCIAL MEDIA TO SEE PICTURES, ANIMAL FACTS AND EVENT INFORMATION ALL YEAR ROUND.

 facebook.com/ZooPass
 twitter.com/ZooSocietyMKE
 instagram.com/ZooSocietyMKE

 pinterest.com/ZooSocietyMKE
 Snapchat: ZooSocietyMKE
 [Milwaukee Zoo Pass App](#)



NEW CHAIRMAN

EXCITED ABOUT FUTURE

The Zoo can fill us with happiness and good memories. It can help us respect animals and inspire us to make a difference here in Wisconsin and across the world. That's why the Zoological Society of Milwaukee is passionate about our mission to conserve wildlife and endangered species, educate people about the importance of wildlife and the environment, and support the Milwaukee County Zoo. Helping lead the Society's mission is newly elected chairman of the board, **RAY WILSON**. "This is an exciting time for the Zoo, and our mission has never been more relevant to Milwaukee and Wisconsin," says Wilson. "Our key focus right now is ensuring we support the Zoo and Milwaukee County as they undertake an exciting transformation. I think visitors will be very pleased." One of the most visual changes right now is the new elephant exhibit set to open in 2019.

Wilson is managing partner of the Milwaukee office of PricewaterhouseCoopers LLP. He has been involved with the Society through his company and his personal life for many years. Wilson joined the Associate Board in 1999. Seven years later he not only joined the governing board, he and his wife, Kelly, co-chaired the Society's largest fundraiser

of the year, Zoo Ball. "Ray has a genuine commitment to our mission and is a great leader. By blending his 20 years of volunteer service to our organization with his business expertise and knowledge of our community, he will help us advance our vision and achieve our goals," says Jodi Gibson, Zoological Society of Milwaukee president and CEO.

Growing up in Illinois, Wilson remembers traveling to Milwaukee to visit the Zoo and the animals including Samson, the late silverback gorilla. "As a parent, I've enjoyed sharing similar experiences with my children. We even camped at the Zoo." Wilson not only wants everyone in the community to share those experiences and walk away with fond memories, he wants guests to understand the importance of the Society's mission to conserve wildlife and endangered species around the globe. "The animals at the Zoo receive first-rate care, but the same can't be said for their brothers and sisters in the wild. We need to educate both young and old about the challenges facing these animals and how each one of us can make a difference in reversing some very concerning trends." During his next two years as chairman, Wilson hopes to ensure the Zoo continues to be one of the most iconic cultural assets in Wisconsin.

BY THE NUMBERS

1

1. Family Free Day

Once a month from October through March, the Zoo offers a Family Free Day, sponsored by North Shore Bank and media partner WITI FOX 6. In those six free days 33,438 came to the Zoo.

Photo by Bob Wickland



2. Breakfast & Lunch With Santa

Makenzie, 7 months, and mom Karina, of Wauwatosa, meet Santa during Breakfast with Santa, sponsored by Racine Danish Kringles. The three-weekend event brought in 2,324 people.

Photo by Richard Taylor



2



3

3. Samson Stomp & Romp

The cold couldn't stop these 1,689 runners on Jan. 14. Samson Stomp & Romp, sponsored by Amica Insurance, includes a competitive 5k, a 2-mile fun run/walk and two races for kids.

Photo by Olga Kornienko

4. Puttin' on the Ritz

Eric Lenzen, Chris Timm and Kevin Schalk enjoy the social cocktail hour before amateur boxing begins at Puttin' on the Ritz, sponsored by Husch Blackwell. The fundraiser held inside Potawatomi Hotel & Casino brought in 370 guests, raising more than \$161,000. Boxing was sponsored by Master Z's, and the boxing ring was sponsored by Bridgewood Advisors.

Photo by Stacy Kaat



4

ZOO GETAWAY

Field Trip to Chicago's Brookfield Zoo

Saturday, May 5, 2018

Cost: \$60 per person ages 12-64;

\$55, seniors & ages 3-11; \$27, ages 2 & under

Spring is in the air, and there is no better time to get outside and see something new. The Zoological Society of Milwaukee invites you on a field trip to the Brookfield Zoo outside of Chicago. We will handle the hard part – getting your tickets, driving and parking. We will supply a continental breakfast for the ride to the zoo and a snack bag for the return. (Note: Snacks may include dairy and peanut byproducts.)

Arrive at the Milwaukee County Zoo at 7 a.m. on May 5. We expect to leave Chicago at 4:30 p.m. Not only do you get to see and enjoy new animals and a different zoo, your ticket also comes with tickets to Dolphins in Action, Motor Safari and the carousel. To register, call 414-258-2333 or go online at zoosociety.org/Travel/ChicagoZoo.php.



Registration ends April 13 and space is limited.
Cancellations after April 13 are non-refundable.



Top: Dolphins can be seen in the underwater viewing gallery at Seven Seas and at the daily Dolphins In Action show.

Bottom: The colorful male cock-of-the-rock can be seen in Brookfield Zoo's newly renovated rainforest habitat.

Photos courtesy: Chicago Zoological Society

Welcome to the JUNGLE

Zoo Ball 2018

presented by **BMO Harris Bank**

Please join us on **Saturday, June 23**

Zoo Ball Chairs

Nate and Mary Cunniff
Chuck and Connie Roedel

LEARNING DOESN'T GO EXTINCT



Dinosaurs have been extinct for millions of years, and today we are still learning new things about them. This summer, *Dinosaurs! A Jurassic Journey*, sponsored by Sendik's Food Markets, arrives as the special exhibit at the Zoo. To coincide with the very popular exhibit, the Education Department will be offering dinosaur classes. "I think I get just as excited as the kids do about dinosaurs!" says MaryLynn Conter Strack, enrichment program coordinator. "When researching information for the camps, it is fascinating to learn what new discoveries have been made. For example, many paleontologists now think that many dinosaurs had feathers in addition to scales." New species of dinosaurs continue to be discovered, including a dinosaur scientists now say was the largest to ever walk the earth. They believe the patagotitan weighed more than 12 African elephants! Registration for these Summer Camps, sponsored by Penzeys Spices, is officially open. All dinosaur camps include a trip to the special exhibit.

This suchomimus is one of many new dinosaur species coming this summer.

Photo provided by Billings Productions, Inc.

DINOS: TERRIBLY TERRIFIC

4- to 5-year-olds

Get your time machines ready as we take a trip back in time to explore the fascinating world of dinosaurs! Dig for dino bones, practice your stegosaurus stomp and make your own prehistoric costume.

UNCOVERING DINOSAURS

6- to 7-year-olds

Go to a "dig site" to excavate and identify fossils, create your own paleontologist kit and eat a "dinosaur fossil" snack. Then compare your size to that of a dinosaur – are you the size of a coelophysis or a protoceratops?

DINOSAURIA

8- to 9-year-olds

Separate fact from fiction surrounding dinosaurs. For example, what makes a dinosaur a dinosaur and not a "terrible lizard"? Or, how did the age of the dinosaurs come to an end?

Visit zoosociety.org/education to learn more about different classes and camps available.



Fayth brushes off her dinosaur fossil during a special camp.

Photo by Richard Taylor



Cal D., Oak Creek, models his dinosaur costume made in Terribly Terrific camp.

Photo by Richard Taylor



Zoological Society of Milwaukee County
10005 W. Bluemound Rd.
Milwaukee, WI 53226-4383

ADDRESS SERVICE REQUESTED

DATED MATERIAL
Please Deliver Promptly



Photo by Bob Wickland

ZOOTASTIC

sponsored by
Grow Hope @ SaintA
April 27

WHAT'S HAPPENING

Details Inside

April 13

Deadline to register for May 5 members-only field trip to the Brookfield Zoo. Register online at zoosociety.org or call 414-258-2333.

April 27

Zootastic, sponsored by Grow Hope @ SaintA (pre-register)

May 5

Members-only field trip to the Brookfield Zoo (pre-register)

May 13

Mother's Day at the Zoo, sponsored by Roots Salon*

May 14

Online registration for Snooze at the Zoo, sponsored by Post Consumer Brands and Sentry Foods, begins for members

May 18

Endangered Species Day*

May 19-20

Party for the Planet, sponsored by American Transmission Co.*

May 26-Sept. 3

Special summer exhibit, Dinosaurs! A Jurassic Journey, sponsored by Sendik's Food Markets

May 26-Sept. 3

Kohl's Wild Theater summer season at the Zoo offers free shows daily

June 1

Education Summer Camps, sponsored by Penzeys Spices, begin

June 5-7

Nights in June for Zoo Pass members

June 17

Father's Day at the Zoo, presented by Prairie Farms Dairy*

June 23

Zoo Ball, presented by BMO Harris Bank (pre-register)

June 27; July 5, 11, 18, 25; Aug. 1

Sunset Zoofari, sponsored by Tri City National Bank*

July 10, 12 & 13

Kids' Nights at the Zoo for Zoo Pass members, sponsored by WaterStone Bank

July 30

Birdies & Eagles Golf Tournament, sponsored by GRAEF (pre-register)

Aug. 2

Online registration for Fall Zoo Classes, sponsored by Meijer, begins

Aug. 8-11

Snooze at the Zoo, sponsored by Post Consumer Brands and Sentry Foods (pre-register)

Aug. 16-19

Milwaukee Journal Sentinel a la Carte, presented by Meijer*



Dinosaurs invade May 26.

Photo by Olga Kornienko

* Zoo Pass members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking for one vehicle per membership per day. Platypus Circle members receive free admission and parking with their card.

CONNECT WITH US!

 [facebook.com/ZooPass](https://www.facebook.com/ZooPass)

 twitter.com/ZooSocietyMKE

 [instagram.com/ZooSocietyMKE](https://www.instagram.com/ZooSocietyMKE)

 [pinterest.com/ZooSocietyMKE](https://www.pinterest.com/ZooSocietyMKE)

 Snapchat: ZooSocietyMKE

 Milwaukee Zoo Pass App



The Zoological Society is proud to bear Charity Navigator's highest rating of four stars.



The Zoological Society of Milwaukee is recognized for our transparency with GuideStar's Gold Seal.