

Wild Things

Wine + Beer = Good Cheer

Wines and Beers of the World

Feb. 2, 2012, 7 p.m.-9:30 p.m., Milwaukee County Zoo

Regular tickets*: \$40 Zoological Society members & guests; \$50 non-members.

VIP tickets**: \$50 Zoological Society members and guests; \$60 non-members.

Pre-register at www.zoosociety.org/winetasting or at (414) 258-2333.

Visit apes and primates from Africa, Southeast Asia and South America as you sample wines from Australia, South America, California and other prime wine-growing regions. Pair gourmet cheeses with wines; enjoy delicious sausage and pizza with cold beer. Then satisfy your sweet tooth with cheesecake, chocolates and more. Proceeds from the event will help the ZSM install Web cams in four animal areas and purchase food for the animals at the Zoo. You can also order wine online.+ You must be at least 21 years old to attend. **Photo**: Sue Widenski, of Pewaukee, and Cindy Ziegler of Oak Creek

Special thanks to: Downer Avenue Wine & Spirits, MillerCoors, and Purple Feet Wines. Also thanks to: Alterra Coffee Roasters, Becky's Blissful Bakery, Beta by Sabor, Blue's Egg, Café Hollander, Café Manna, The Cheesecake Store, Cold Spoons Gelato, Gourmet Cheesecake Shop & More, Horny Goat Brewing Company, Jean's Cakes, La Luna Foods, Larry's Market, Maxie's Southern Comfort, Niemann's Candy Shop of Wauwatosa, OILERIE® BROOKFIELD, Palermo's® Pizza, PepsiAmericas®, Rishi Teas, Sabor Brazilian Churrascaria, Sprecher Brewing Co., Stevens Point Brewery, Stir Crazy and Usinger's Famous Sausage.

*ZSM members' guests must register at same time as members. **VIP ticket holders get early entry at 6 p.m. and are entered into a drawing to win a behind-the-scenes tour of the Zoo. Your fee, less \$25, is tax-deductible and includes a complimentary, etched wine glass (5.6% WI sales tax included). You must pre-register and you should do so early—event usually sells out. All ticket sales are final and are not refundable.

+To order wine online, go to zsmke.com/BuyWine from Jan. 19 through Feb. 10. Wine orders can be picked up and paid for at Downer Avenue Wine & Spirits (2638 N. Downer Ave., Milwaukee). Discounts for larger purchases: 5% off for 6 to 11 bottles; 10% off for 12 or more. A percentage of all wine sales benefits the ZSM annual appeal. Wisconsin state licensing laws do not allow us to sell wine at the event.

Be a Night Owl

Zootastic (A family event with animals, food & music)

April 20, 2012, 5-9 p.m., Milwaukee County Zoo

\$75 per family of four. Individual fees: \$15 children under 12, \$25 ages 13+.

Your fee, less \$10 per person, is tax-deductible.

Register online at zoosociety.org/Events/Zootastic or call (414) 258-2333 by April 13. You must pre-register; fees are not refundable.

When you go to bed at night, some animals are just starting their "day." Learn more about nocturnal animals such as the fennec fox during our family evening event April 20. Compare their adaptations to animals that are diurnal (active in the day). You can visit the Small Mammals Building, the Aquatic & Reptile Center, the Herb & Nada Mahler Family Aviary, the Primates of the World and the Stearns Family Apes of Africa buildings. Talks by zookeepers and Zoo Pride volunteers will answer animal questions. Later, head to the dance floor and boogie to kid-friendly music. Create animal-themed crafts and enjoy delicious Palermo's® Pizza, Wisconsin macaroni & cheese from Noodles & Company, a sundae bar, popcorn and more. All guests under 18 must be accompanied by an adult.

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Fennec fox

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[youtube.com/MilwaukeeCountyZoo](https://www.youtube.com/MilwaukeeCountyZoo)

CANDID CAMERA



Mahal; Humboldt penguins; a northern pike.



Stock photo

Annual Appeal

You love to visit the Zoo to see your favorite animals. Later this year you can invite some of the Zoo's animals into your home—virtually, of course. For the Zoological Society's 2011-12 annual appeal, we're raising funds to install Web cams in four exhibits: the lion exhibit, Lake Wisconsin, the Humboldt penguin exhibit and Mahal's (the young orangutan) exhibit. You'll see the young lions practicing their hunting skills on each other—and their parents. Peer at penguins diving into water. Watch the antics of Mahal. And you can finally have that giant aquarium you've always dreamed of—well, sort of—when you watch fish of Lake Wisconsin swim across your computer screen. Money raised will also help buy food for the Zoo's animals. For a special limited-time offer, donors of \$100 or more get access to the Web cams as they're phased in and before they're available to the public. Donors of \$2,500 receive individualized recognition on a bench to be placed in the Zoo. Donors of \$75-\$249 have their names listed on a sign; donors of \$250-\$499 receive larger recognition on a sign; donors of \$500-\$999 receive individualized recognition; and donors of \$1,000 or more receive larger individualized recognition.

Donate here!

To give to the annual appeal, please go online to zoosociety.org/appeal or call (414) 258-2333. All donations are tax-deductible.



MEMBERANDA

Zoological Society office hours: Through April 2012: Weekdays, 8:30 a.m.-4:30 p.m.; Saturday and Sunday, 9 a.m.-4:30 p.m.

Zoo hours: Through February 29: Weekdays, 9:30 a.m.-2:30 p.m.; Weekends, 9:30 a.m.-4:30 p.m. Beginning March 1: Daily, 9 a.m.-4:30 p.m. Please note that the Zoo's admission gates close 45 minutes before the posted Zoo closing hours. Zoo animal buildings close 30 minutes before posted Zoo closing time.

Payment Information at Zoo Admission Gates: The Milwaukee County Zoo staff does not accept checks for Zoo Pass purchases or renewal payments at the Zoo's admission gates.

For tax-time tips, Zoo Pass benefits and other details, please see Tax Tips at: www.zoosociety.org/Membership/Categories.php

What's tax-deductible? For Zoo Pass purchases prior to Feb. 1, 2012, the tax-deductible portions for the following categories are: Individual (Basic: \$50, Plus \$48), Individual + 1 (Basic: \$55, Plus: \$53), Individual + 2, Family and Single Parent Family (Basic: \$65, Plus: \$67), Family + 1 (Basic: \$74, Plus: \$77), Family +2 (Basic: \$83, Plus: \$86) Family + 3 (Basic: \$102, Plus: \$105), Affiliate (Basic and Plus: \$149 and 142),

Advocate (Basic and Plus: \$212 and 205) and Benefactor (Basic and Plus: \$270 and \$263.)

Zoo Pass Rate Increase: As of Feb. 1, 2012, the rates for basic Zoo Pass memberships will increase \$6 and the price for Zoo Pass Plus memberships will increase by \$10. As part of our budget agreement with the Milwaukee County Zoo for 2012, the additional money raised through this rate increase will benefit the Zoo in direct cash support.

WILD THINGS

Issue No. 98, January-March 2012

Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year: in January-March, April-May, June, July-August, September-October, and November-December.

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Write to any of us at the Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226 or e-mail publications@zoosociety.org.

Web: zoosociety.org

An Inside Peek

Behind the Scenes Weekend

March 10 & 11, 10 a.m.-2:45 p.m.,
Milwaukee County Zoo

Free Zoo admission for Zoological Society members with ID.
Milwaukee County parking fee: \$12.
Call (414) 256-5466 for information

Did you ever wonder where the Zoo's warm-weather animals "migrate" to during winter? Or, have you ever considered where the Zoo keeps the food for all the varied species that live here, from giant elephants to tiny lizards? Come to the Zoo on March 10 or 11 and go on behind-the-scenes tours of Winter Quarters (where warm-climate animals stay in the cold months), the Small Mammals Building and the North American section. Visit the south end of the Zoo, home to the Commissary, greenhouses and the train house (where trains are kept in winter). Members of Zoo Pride, the Zoological Society's volunteer auxiliary, will guide tours and answer questions.



Donald Flynn, of Milwaukee, and son Louie view animal fur at last year's event.

VOLUNTEERING

Walks on the Wild Side

Perhaps you don't think of the Milwaukee County Zoo as a winter destination. Yet winter's an excellent time to visit the Zoo, especially if you go on a Walk on the Wild Side (WOWS) tour with a specially trained Zoo Pride volunteer. Zoo Pride is the Zoological Society's volunteer auxiliary. "You'll get one-on-one attention when you do a WOWS tour in winter, but in two different ways," says Jack McClung, who has been a Zoo Pride volunteer for seven years and a WOWS tour guide for five. "For one, your guide can answer questions. But you'll also notice that many of the animals pay more attention to you because there aren't many other people around—and there's nothing like having a giraffe look you straight in the eye as it gives you its full attention." Many animals are in outdoor exhibits year-round, such as elk, moose, camels and Amur tigers. "Some of these animals can even be a little friskier in the winter," says McClung. "The average zoogoer sees the polar bear in the summertime, but winter is the best time of year for a polar bear."



Jack McClung tells Wauwatosa residents Anne and Eric Stefl, with son Sebastian, 1, about the Zoo's giraffes during a Walk on the Wild Side tour.

WOWS tours are excellent for personal tours or small groups. "Often school groups need to focus on key points for their assignments," says McClung. "For example, they may be studying primates; so I focus on primates." WOWS tours also provide background on animals, such as the three "little bears." Momma bear Ronnie came to the Zoo from Yellowstone Park, albeit pregnant—unbeknownst to Zoo staff. That winter, zookeepers were surprised to hear the sounds of three newborn cubs coming from her den. WOWS tours cost only \$10 per tour guide and accommodate roughly 10 people. To schedule a tour, call (414) 258-5667. School groups may contact the Conservation Education Department at (414) 258-5058 or go online to zoosociety.org/education to arrange for student rates for admission and parking.

Join Zoo Pride

Get started in Zoo Pride with Level I spring training. The two required sessions give you Zoo basics and allow you to join six of Zoo Pride's numerous committees. Level I sessions run: April 11 at 9 a.m. or 6:30 p.m. AND April 14 at 8:30 a.m. Level II sessions (on four days) run April 18 at 9 a.m. OR 6:30 p.m.; April 21 at 8:30 a.m.; April 25 at 9 a.m. OR 6:30 p.m.; and April 28 at 9 a.m. Level II training includes Zoo tours and offers more opportunities for volunteering. Call (414) 258-5667 for details.

2012 CHICAGO FLOWER & GARDEN SHOW REGISTRATION FORM

Saturday, March 10, 2012

Zoological Society Membership No. (if applicable) _____

Your name and Guest(s) Name(s) _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve (_____) _____

If you wish to travel with another person or group who is sending in a separate reservation, please indicate their name(s) _____

Special Traveling needs _____

Please reserve _____ spaces at \$50 per adult (age 13 and up)

Please reserve _____ spaces at \$30 per child (ages 4-12)

Total amount \$ _____

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____
as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:
Flower & Garden Show, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

Online registration: go to zoosociety.org/travel

Space is limited. Cancellations through March 1, 2012, are refundable, less a \$10 per person cancellation fee. Cancellations after March 1, 2012, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

BOWLING REGISTRATION FORM

Registration for the Beastly Bowl-a-Thon is \$20 per bowler; \$10 per youth bowler (age 10 and under). There's a limit of five bowlers per lane. Fill in team information below (or, if registering as an individual, fill in your name, address and phone below).

Team Captain* _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve (_____) _____

E-mail address _____

Team Members' Names _____

*Pledge sheets and door-prize forms for the whole team will be sent to the Team Captain.

Sign up _____ youth bowlers (age 10 and under) at \$10 each. Total \$ _____

Sign up _____ bowlers (age 11 and older) at \$20 each. Total \$ _____

Sign up _____ non-bowling guests at \$5 each. Total \$ _____

Sign up _____ team(s) at \$135 each (5 bowlers per team; includes lane sponsorship). Total \$ _____

Sponsor _____ lane(s) at \$40 per lane. Total \$ _____

Grand Total \$ _____

Check one: 11:30 a.m. shift 2:30 p.m. shift

Bumper lanes are needed: Yes No

For whom: _____

Online registration: zoosociety.org/bowling

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature: _____

Print name as it appears on credit card: _____

Check: Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:
Bowling, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

*Fees include 5.6% WI sales tax. Of the \$20 and \$10 fees, \$5 is tax-deductible; of the \$135 team fee, \$60 is tax-deductible; the \$40 lane sponsorship is fully tax-deductible; the non-bowling guest fee is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Flower Power, Garden Gorgeous

Field Trip to the Chicago Flower and Garden Show at Navy Pier

Saturday, March 10, 2012

Cost: \$50 ages 13 & up; \$30 for children ages 4-12 (Not recommended for children ages 3 and under)
Register at www.zoosociety.org/travel, call (414) 258-2333 or send in form at left.

Whether you're an avid gardener or just a flower lover, this field trip to Chicago's annual garden show is a great way to get a taste of spring. Celebrate "Hort Couture" as you browse more than 25 themed display gardens. Check out gourmet cooking demonstrations, attend gardening seminars and stroll through a marketplace of more than 100 gardening and horticulture-related exhibitors. Then step outdoors to enjoy Chicago's Historic Navy Pier® on Lake Michigan. The pier has it all: rides, restaurants, shopping, dining cruises and more.



Trip cost includes a continental breakfast with warm bagels, fresh fruit, coffee, milk and juice in the Zoo's U.S. Bank Gathering Place. Your fee also includes transportation on restroom-equipped motor coaches, beverages donated by PepsiAmericas®, and a snack bag on the return trip. (Note to those with allergies: snacks may include dairy and peanut byproducts.) Registration starts at 6:30 a.m. at the Milwaukee County Zoo; we leave at 7:45 a.m. We depart Navy Pier at 5:15 p.m. and return to the Zoo by about 7:15 p.m. An itinerary will be mailed prior to the trip. Space is limited.

Bowling to Benefit the Beasts

Beastly Bowl-a-Thon

Feb. 25, 2012

AMF Bowlero, 11737 W. Burleigh St., Wauwatosa

Registration: 10 a.m. & 1 p.m.

Bowling: 11:30 a.m. & 2:30 p.m.

Entry fee: \$20 per bowler ages 11 and up*; \$10 per bowler ages 10 and under; \$5 per non-bowler (includes snacks); \$135 team fee.

Register at www.zoosociety.org/bowling or with form on page 4 by Feb. 17; after that date, call (414) 258-2333.

Bowling is a Milwaukee-area tradition. Create your own yearly bowling ritual with your family and friends by participating in the Zoological Society's annual Beastly Bowl-a-Thon. If you've attended in the past, you know how much fun it is—so come again! You will have a blast and you'll know that you're bowling for the benefit of all the animals at the Zoo. Funds raised go to the Zoological Society's Sponsor an Animal program. New this year: We're offering a special fee of \$10 for bowlers ages 10 and under. The entry fees for bowlers include three games of bowling, shoe rental, pizza samples donated by Palermo's® Pizza, chips, pretzels, entry into a door-prize drawing and a keepsake. You can also sponsor a lane for \$40—a great way to promote your business or recognize your family while supporting the animals. To reserve a lane (maximum of five bowlers per lane), sponsor a lane or donate a prize, please call Becky at (414) 258-2333.



Scott Freimark of Oak Creek roots for his daughter, Morgan, 3, as she rolls her ball down the lane.

*Of the \$20 and \$10 entry fees, \$5 is tax-deductible. Participants qualify to win Zooper Grand prizes with a minimum of \$100 or more in pledges. The Zooper Dooper prize will be awarded to the individual who raises the most in pledges. Lanes are handicapped-accessible, and bumper bowling is available for children.

fun, hands-ON Learning Programs

Spring Classes Still Open

The following classes still had openings when we went to press. For availability of these and other Education Adventures at the Zoo and to register online, check our Web site at zoosociety.org/Spring.

- **Age 2 (accompanied by an adult):** “Fly” from flower to flower and crawl in a giant ant hill in the February class, **Little Love Bugs**. In March, find baby rabbits hidden in the grass, paint a giant rabbit and hop on our bunny trail during **Bunnies**.
- **Age 3 (accompanied by an adult):** In the February class, **Lions...ROARI!**, you'll create a lion costume and pounce onto a feline snack before we prowl over to see the Zoo's lions. Slither like a snake and design your own color-changing chameleon costume in the March class, **Colorful Chameleons & Sssuper Snakes**.
- **Ages 4 & 5:** Create your own secret clue notebook and spy on animals at the Zoo in **Rain-Forest Mystery** offered in February for kids only OR for a child accompanied by an adult. In March you can practice the jobs of a veterinarian and create your own vet kit during **Junior Vet**, offered for kids only OR for a child accompanied by an adult.



Summer Camp Priority Registration

The Zoological Society brochure for Summer Camps, sponsored by Wells Fargo, is included in the package with this issue of *Wild Things*. It lists all ZSM summer camp offerings for 2012. The members-only priority online registration begins on Feb. 8. Check the Web site for availability and online registration information at zoosociety.org/Summercamps.

Summer Internship Opportunity

College students and recent college graduates: Want to get experience working with children ages 2-14 and have fun this summer? Then apply for an internship for the 2012 Zoological Society summer camps at the Zoo. After substantial training, college interns help with educational activities, lead Zoo tours, prepare classroom materials, and help supervise and evaluate high school volunteer assistants. (Interns do not handle animals directly.) Cover letter and resume are due by Feb. 13, 2012. Interviews will be held in March. For details, call MaryLynn at (414) 258-5058, ext. 422, or e-mail marylynns@zoosociety.org.

High School Assistant Volunteers

High School students, are you looking for something fun and educational to do this summer? If so, volunteer with the Conservation Education Department's summer camps for two weeks. Students ages 15-18 will help with children's activities, Zoo tours and camp set-up. Zoological Society members and non-members may also apply. Call (414) 258-5058, ext. 428, after Jan. 16 for an application and interview information. Application deadline is March 30, 2012.

Programs for School Classes at the Zoo

In fall and spring, the Zoological Society publishes a brochure listing numerous education programs offered either at the Zoo or as outreach to schools. The school brochure also can be found at www.zoosociety.org/School.

Teacher Workshop: Penguins and Other Polar Animals – Saturday, Feb. 25

From polar bears in the north, to penguins in the south, discover how animals survive in the coldest places on Earth. Early-childhood teachers can learn fun ways to present a polar animal unit to their students during this 2½-hour session at the Milwaukee County Zoo. Workshop includes: animal background information, project and station ideas, craft samples and a Zoo tour. A fee of \$20 includes parking and Zoo admission. To register, call 414-258-5058 or download the registration form at www.zoosociety.org/School.

UWM Course at the Zoo for Teachers

Fit for Survival: Animal Habitats and Adaptations, a two-day University of Wisconsin-Milwaukee course for teachers (third grade through high school) will be held March 31 and April 1 at the Zoo. The course, run by the Zoological Society, explores both animal survival in the wild and how modern zoos help animals. It runs from 8:30 a.m. to 4:30 p.m. each day. Included are tours, discussions, and activities to help teachers develop study units. This one-credit course can be taken for graduate or undergraduate credit. Call UWM Outreach, (414) 229-5255, for fees and registration.

KOHL'S WILD THEATER ON THE ROAD



After more than 650 performances at the Milwaukee County Zoo last summer, Kohl's Wild Theater is now bringing its conservation messages to school assemblies, library programs and other events. The response from teachers and students has been enthusiastic, says Dave McLellan, the Zoological Society of Milwaukee's coordinator for Kohl's Wild Theater. The free outreach programs started in October 2011, and by November the school-year bookings were mostly filled. "Within the first few weeks we performed for public and private schools, Girl Scout troops, after-school programs, libraries and an event that serves families of kids with special needs," says McLellan. "The response has been overwhelmingly positive. I've heard many teachers and school contacts comment about the enthusiasm of the actors and how fun and creative the performances are." Each 45-minute program includes two original plays using drama, humor, songs, games, and puppetry. Kohl's Wild Theater is made possible through a partnership between Kohl's Cares and the Zoological Society of Milwaukee.



A scene from "The Spot of the Jaguar," a part of *The Reach of the Rain Forest*.

The cast of professional actors is excited to be making a difference in children's lives. Actor Alexis DePetrillo says that one elementary-school boy was so enthralled by a performance that "after a play he asked me what he had to do to get a job like mine." Teachers and administrators are delighted to get such professional-quality plays for free. "Wow—how lucky we are to have such a great program to educate kids for free, especially in tough economic times," says a teacher at Blakewood Elementary School.

Performances can be scheduled within a one-hour radius of the Zoo. There are three 45-minute programs to choose from: *Wild Wisconsin*, *A Tale of Two Hemispheres* and *The Reach of the Rain Forest*. Each program includes two plays with a question-and-answer session. "I love receiving letters from students after we have performed," says actor Kelly Doherty. "Kids tell us about their favorite parts and what they learned. It shows that these important conservation messages are really sinking in." Would you like to book Kohl's Wild Theater? If so, go online at wildtheater.org or contact Lisa B. at (414) 258-2333.



A penguin stars in "Treasure of the Sea," one of two plays in *A Tale of Two Hemispheres*.



The "Great Wisconsin Zoo-per Bowl," part of *Wild Wisconsin*, features badgers, cranes and wolves.

Compare Zoo Animals

Trip to Chicago's Lincoln Park Zoo

Saturday, April 28, 2012

Cost: \$40 for adults; \$30 children 2 and under

To register, go to www.zoosociety.org/travel, call (414) 258-2333 or send in the form below.

What does Chicago's Lincoln Park Zoo have that Milwaukee's doesn't? Well, first of all, it's in an urban setting compared to our more forested campus. Then they have several species of animals that we do not have on exhibit, including the lynx and the chimpanzee. You'll find two 2-year-old Eurasian lynxes in the Kovler Lion House. The chimpanzees are in the impressive Regenstein Center for African Apes. Observe how they are different from the Milwaukee County Zoo's bonobos, their closely related cousins. Other animals that you'll see there but you won't find here are African wild dogs, pygmy hippos, sun bears, the distinctive aardvark, a dwarf crocodile, wood ducks (which can be mistaken for Mandarin ducks by the untrained eye) and many more!

Check-in starts at 7:30 a.m. at the Milwaukee County Zoo and includes a continental breakfast with pastries, bagels, juices, milk and coffee. Buses leave the Zoo at 8:30 a.m. The trip includes transportation on restroom-equipped motor coaches, beverages donated by PepsiAmericas® and a snack on the return trip (note to those with allergies: Snacks may include dairy and peanut byproducts). We depart Chicago at 4:30 p.m. and return by 6:30 p.m. The cost is \$40 per person, \$30 for children 2 and under. This excursion is open only to Zoological Society members and their guests. An itinerary will be mailed prior to the trip. Call (414) 258-2333 for questions. Register by sending in the form below or online at zoosociety.org/travel. Space is limited; so register now.



Stock photo



A chimpanzee (above) and its close cousin, a bonobo from the Milwaukee County Zoo

LINCOLN PARK ZOO TRIP REGISTRATION FORM

Zoological Society Membership No. (if applicable) _____

Your name and Guest(s) Name(s) _____

Address _____

City, State, ZIP _____

Phone: Day (____) _____ Eve (____) _____

If you wish to travel with another person or group who is sending in a separate reservation, please indicate their name(s) _____

Special Traveling needs _____

Please reserve the following:

Please reserve _____ spaces at \$40 per person ages 3 and up

Please reserve _____ spaces at \$30 children ages 2 and under

Total amount \$ _____

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:

Lincoln Park Zoo Trip, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

Online registration: go to zoosociety.org/travel

Cancellations prior to April 12, 2012, are refundable, less a \$10 per person cancellation fee. Cancellations after April 12, 2012, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Repast with the Rabbit

Breakfast and Lunch With the Bunny

Sponsored by Racine Danish Kringles

March 31 & April 1, Milwaukee County Zoo

\$15 per child or adult; \$7 for children 2 and under.

Milwaukee County parking fee: \$12

Registration required. Call (414) 256-5466 for registration form or pre-register at www.milwaukeezoo.org starting Feb. 27.

Spring, bounce or hop into the Easter spirit this year and join the Easter Bunny for breakfast or lunch at the Milwaukee County Zoo. This Zoo event includes a festive meal (including yummy kringle!), a gift for each child, Zoo admission, and live music. Breakfast is served at 9 a.m. on March 31 only, but lunch is at noon on both days. When you've finished eating, visit the three young lions that have nearly outgrown their cub status (see page 13). Say "Hi" to other favorite animals such as the playful otters in the Small Mammals Building, leopard sharks in the Aquatic & Reptile Center, and the fun-to-watch monkeys and apes in the Primates of the World building.

Note: Easter is April 8. All seats are reserved and registration is limited. The Zoo cannot provide booster seats or accommodate strollers.



Brian Bolek, 2, of Greendale, greets the Easter Bunny with a gigantic grin.

Bouncing Bunnies & Bubbles

Egg Day

Sponsored by Welch's and Pick 'n Save

April 7, 2012, 9 a.m.-4 p.m.,

Milwaukee County Zoo

Free Zoo admission for Zoological Society members with ID. Others: \$14.25 adults; \$13.25 ages 60 and over; \$10.25 ages 3-12; ages 2 & under, free

Milwaukee County parking fee: \$12.

Call (414) 256-5466 for details.

Hip, hop, hooray! It's Egg Day! Bounce like a bunny to the Milwaukee County Zoo on April 7. Join us at the U.S. Bank Gathering Place at 10 a.m. where you can watch an expert "Bubblologist" create amazing works of art with bubbles. Also starting at 10 a.m. is the Hop-to-it Bunny Scavenger Hunt. Kids 8 and under can search for special Easter-themed tokens and redeem them for treats. Throughout the day you can visit the Primates of the World building and design a set of bunny ears. Then hop over to the Stearns Family Apes of Africa building to create a bunny nose and whiskers. Remember to visit the Aquatic & Reptile Center to color a paper Easter egg to take home. At 2 p.m. you can march in the Easter Parade, which begins at the Northwestern Mutual Family Farm.

Special offer: get a free ride on the Penzeys Spices Carousel with a Pick 'n Save receipt showing the purchase of any Welch's product. Carousel runs weather permitting. Ride offer valid April 7, 2012, only. Limit one free ride per register receipt. Present proof of purchase to the carousel ticket-booth attendant.



Photo by Rick Heinlein

Sisters Breanna (left), 4, and Alaina Brusola, 6, of Oak Creek, get Easter candy at last year's event.

HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: zoosociety.org/Support/



Photo by Potawatomi Bingo Casino

Zoological Society CEO Robert Davis receives \$32,841 from Melanie Martin (center), of Potawatomi Bingo Casino, as Melody Van Enkenvort of Clear Channel Radio watches.

directly to the area charities. Of the funds raised, the ZSM was awarded \$32,841, which will help support our conservation education programs that serve children from economically disadvantaged areas of Milwaukee.

Free Zoo Fun

The Milwaukee County Zoo showed off the Zoo in cool-weather months during six Family Free Days in 2011. Sponsored by **North Shore Bank** and **FOX 6**, the free Saturdays offered the public free Zoo admission (not including parking). The same sponsors will make Family Free Days possible again on these six Saturdays in 2012: Jan. 7, Feb. 4, March 3, April 14, Nov. 3 and Dec. 1. For some zoogoers, the free days provide a chance to see the Zoo at a time of year they otherwise wouldn't. For others who typically can't afford Zoo admission, the events enable them to see their favorite Zoo animals on exhibit. More than 41,600 people came to the Zoo altogether on the six 2011 free days.



Photo by Paula Brookshire

Daisy Girl Scout Jenna Tierney, 6, of South Milwaukee, shows off an ornament at the 2010 Trim-a-Tree event.

Bingo! Kids Win!

Children were the winners in December when about 60 Zoological Society of Milwaukee (ZSM) members had a chance to support the ZSM and other area charities by playing bingo. That's because the ZSM was chosen as a signature charity by **Clear Channel Radio** to participate in the **Potawatomi Bingo Casino's Miracle on Canal Street** program. *Miracle on Canal Street*, the casino's signature community program, supports 30 Milwaukee-area charities that encourage children to lead healthy and productive lives. The program, which completed its 17th year last November, is funded through a series of *Miracle* bingo games at every fall bingo session. ZSM members were encouraged to join the bingo fun Dec. 9 by purchasing as many bingo cards per *Miracle* game as they wanted. Purchase costs for each game went



Photo by Rick Heinlein

Jeffrey Pierson and his daughters Kenna (left), 5, and Paige, 7, observe the harbor seals.

Holiday Season, Zoo-Style

Santa and Mrs. Claus grabbed a bite to eat at the Milwaukee County Zoo with kids eager to meet them on the weekends of Dec. 3-4, 10-11 and 17-18. The pair was at the Zoo for Breakfast and Lunch with Santa, sponsored by **Racine Danish Krinkles**. Zoogoers who came to greet them could also stroll through a forest of 63 festive evergreen trees donated by **Hawks Nursery**. The trees were decorated with hand-crafted ornaments by Milwaukee-area youth groups in the Zoo's U.S. Bank Gathering Place at the Zoological Society's Trim-a-Tree on Nov. 30 and Dec. 1.



Pat the Cat

Go on a “Jaguar Journey”

The story of how the Milwaukee County Zoo acquired Pat the Cat, a jaguar from Belize, is the stuff books are written about—literally. Forced to hunt cattle because of a shrinking habitat, Pat was captured in a rancher’s trap. He broke off his canine teeth trying to escape; so he couldn’t be released into the wild. Luckily, he was brought to the Belize Zoo, which has a longstanding relationship with the Zoological Society of Milwaukee (ZSM) and the Milwaukee County Zoo. The ZSM has supported the Belize Zoo’s jaguar-rehabilitation program for many years. So it was a natural choice for Pat the Cat to come to our Zoo, which he did in 2008. Pat brings important new genetic material to the jaguar-breeding program in North American zoos. Now, the Zoological Society has collaborated with the SHARP Literacy program to produce a book entitled “Pat the Great Cat: A Jaguar’s Journey.” The book is based on the narratives of third-, fourth- and fifth-grade Milwaukee students and their counterparts in Belize. It’s written in

English and Spanish and illustrated by Mexican painter Francisco Mora. This book is available for purchase, for a limited time, at the ZSM’s Guest Services kiosk at the Zoo. Or, order online at zoosociety.org. The cost is \$19.95 and includes WI sales tax (shipping is \$8 extra per book). A percentage of the proceeds supports conservation efforts of the ZSM and the Zoo.

A Safari for Animal Sponsors

What does a moose antler feel like? Why are flamingos pink? Do elephant food pellets look tasty enough to entice you to eat one? Zoogoers received answers to all sorts of animal and zoo-related questions at the Zoological Society of Milwaukee’s (ZSM’s) Animal Safari Aug. 27. Sponsored by Welch’s and Pick ‘n Save, the event educated visitors about animal food, enrichment toys and artifacts (like antlers) by talks from Zoo Pride volunteers. ZSM animal sponsors went on behind-the-scenes tours of select parts of the Zoo. Kids competed in a “Green” Art Contest, crafting projects with recycled materials, for the chance to win an animal sponsorship. This year’s event generated 43 new animal sponsorships. Thirty sponsorships were for Brewster the black rhinoceros, the featured animal. The event raised more than \$6,900 to benefit the Zoo’s animals.



Wearing flamingo pink outfits, Nell Kubasiak, 4, of Whitefish Bay, and her mom, Kathleen, feel the texture of flamingo food.

Days and Nights of Zoo Fright

For two weekends in a row, the Milwaukee County Zoo was decorated for Halloween with friendly, fun and frightening jack-o-lanterns and numerous Halloween-themed displays. There was also an eerie lightshow and a Halloween haystack maze to navigate. The two Halloween-themed events—sponsored by Sendik’s Food Markets—attracted zoogoers dressed in all sorts of costumes. Boo at the Zoo welcomed a record number of 12,990 visitors for bat-ear crafts, bat talks by zookeepers and fake bat tattoos. The Oct. 21 and 22 event also featured a haunted train ride through the Zoo and a hilarious pirate show. At Halloween Spooktacular, zoogoers showed off their costumes in a parade, collected candy at exhibits and watched in amazement as animals played with—and sometimes ate—pumpkins. The Oct. 28 and 29 celebration attracted more than 20,860 people to the Zoo.



Lindsay Crivello, 6, of Franklin, added a pair of handmade bat ears to her princess costume.



Lynn Klotzbuecher of Milwaukee inflated her bike tires at the bike ride.

One Wild Ride

Lizards, leopards and lions were spotted zooming through the Milwaukee County Zoo at Ride on the Wild Side Sept. 18. The plush-toy animals rode in kids' backpacks and bike baskets for the annual Zoological Society fundraiser, sponsored by **Wheaton Franciscan – St. Joseph and The Wisconsin Heart Hospital campuses**. They were part of the Critter Caravan, a 2.5-mile children's ride at the Zoo. Older cyclists enjoyed 17-mile and 27-mile bike rides starting from Zoo grounds. The Sunday morning ride drew 712 riders, who also could enjoy breakfast, a picnic lunch and even kids' crafts at the Kids 'n Critters Corral, sponsored by **Reinhart Boerner Van Deuren S.C.** The event raised \$26,781. Donating some of the treats were **Alpha Baking, Alterra Coffee Roasters; Cedar Crest Ice Cream; Chobani Greek Yogurt; East Shore Specialty Foods; GG Golden Guernsey Dairy®; Jay's Potato Chips; Kangaroo Brands, Inc.; LARABARS;**

PepsiAmericas®; Sargento Foods, Inc.; Usinger's Famous Sausage; and Whole Foods Market. Media sponsors were **FM 106.1, AM 920 the Wolf and the Milwaukee Journal Sentinel.** Other contributing sponsors were **Robert W. Baird & Co.; Litho-Craft, Co.; R&R Insurance; Wheel & Sprocket; and Wristband Resources.**

A Taste of Farm Life

Country sunshine at the Milwaukee County Zoo Sept. 10 and 11 drew more than 15,575 people for one last summertime hoorah down on the Zoo's farm. It was all for Family Farm Weekend, sponsored by the **Wisconsin Milk Marketing Board**. The annual event gave zoogoers a chance to learn about farm life on the only working dairy farm in the city of Milwaukee. Activities in the Northwestern Mutual Family Farm included garden talks, a hayride through the Zoo, a farmers market, music and demonstrations of how to make ice cream and peanut butter. Kids age 10 and under could participate in a pedal tractor-pull contest sponsored by **CNH**.

Beer, Food & Felines

More than 580 guests enjoyed a night of food, beer and Zoo-time cheer at the Zoological Society of Milwaukee's Zoo Brew event Oct. 27. Guests sampled beers and food from area breweries and restaurants. Between bites of barbecue ribs, sub sandwiches and creamy cupcakes, guests could fill up their mugs sponsored by **MillerCoors** with beer from 18 breweries. A shuttle took participants to the Florence Mila Borchert Big Cat Country to sip their selections while watching the Zoo's three lion cubs in action. Zoo Brew goers who purchased VIP tickets to the event were admitted an hour early and had an exclusive chance to win a private behind-the-scenes Zoo tour. The fundraiser helped support the Zoological Society's 2011-2012 annual appeal to provide Web cams at the Zoo and food for the Zoo's animals.



Casey Sacharski, 5, of North Prairie, Wis., pushes hard on the pedals during the kids' tractor-pull contest.



Laura Hyland (left) passes around popcorn to friends (from left) Ryan Kau; Matthew Buchholtz; and Christina Nowers, all of Waukesha.

A Growing Pride



Tim Wild, curator of large mammals, was eager to hold the Zoo's lion cubs when they had their first veterinary exam last Aug. 25. But six months later he says he "wouldn't even go in the same room with them anymore. At about 60 pounds, they're pretty dangerous." Sixty pounds is certainly a far cry from the average 3.6 pounds that the cubs weighed at birth. By their third month the cubs began packing on an average of 10 pounds per month, says Wild. It was also about the time when they were officially named in a contest sponsored by **BMO Harris Bank**. The female is called Njeri (pronounced N - jeer - ee), which means "warrior's daughter" in Swahili. One male is named Kiume (pronounced Kee - u - mee), which means "strong" in Swahili, and the other male is named Hubert after BMO Harris Bank's lion mascot.

Although growing up in a Zoo is certainly less dangerous than the African savanna, it still presents unique challenges, particularly when the mother is a first-time parent. "In the wild, a female lion would have seen other female relatives raising cubs and she'd learn how to rear cubs of her own," says Wild. "Sanura has not had this opportunity, and so there was some concern that she could display misguided behavior toward the cubs." Luckily, she didn't and Wild said that to date there's been "no reason" to intervene in any of the cubs' rearing.



Another possible threat to the cubs was their father, Themba. On Nov. 8, the three met Dad in person. Zookeepers didn't anticipate problems, but to be safe they left open small escape doors big enough for the cubs to use but too small for Themba. "We opened the exhibit door and Themba rushed in," says Neil Dretzka, Zoo area supervisor for felines. "Then we opened a mesh door and the cubs and Sanura came out and Themba looked surprised. All of a sudden he had cubs milling around his feet—he didn't know what to do." Dretzka said Sanura made a few warning vocalizations. They may not have been necessary. Themba focused most of his attention on his mate. "You could say it was quite the reunion," says Dretzka. "They mated that very day. But we don't expect her to get pregnant while the cubs are nursing because it delays estrus." Despite Themba's aloofness toward his cubs, the cubs were very curious about Dad, particularly Hubert. "Themba was leery having them around him, and Hubert wanted to hang with him all day. He kept sneaking up on him and licking Themba on the back. Then he bit Themba on his mane and Themba cuffed him and sent him spinning across the floor." But getting cuffed comes with the territory in a lion pride, and it didn't deter Hubert. "Finally, Themba and Hubert ended up sleeping only a foot apart from each other," says Dretzka. "In the end Hubert got his way."



insider tips



Marcella

Stand Up Quick & Spit

Hooved animals are renowned for learning to walk shortly after birth. Take for example Marcella, the Zoo's newest alpaca. She was born last July 6, between 2 and 3 p.m., just before an evening event at the Zoo. "By the time visitors arrived at 6 o'clock, Marcella was already up and walking," says Dawn Wicker, area supervisor for Winter Quarters, which houses alpacas, camels and many warm-climate animals. Alpacas are a domesticated animal native to mountainous areas of Peru. There are two types: Suris and Huacaya. The Zoo's alpacas are Huacayas. In their native habitat alpacas must be fast and agile to avoid predators, like jaguars. They also have a weapon of sorts, which is shared by their llama and camel cousins: spit. "They are very accurate," says Wicker. "Luckily, we have good ones that only spit occasionally." When they do spit, it's gross. "They usually go for your face," she says. "It's regurgitated, chewed-up hay. It's warm and hot because it's been in their stomach." Wicker says they do it because "they're trying to get you to stop what you're doing—and it works." Marcella doesn't seem to spit any more or less than her fellow alpacas. She enjoys running in the yard and playing with her older sister, Angelina. Alpacas are out in their yard year-round. When you're at the Zoo this winter, stop by the South America yard to watch the "sure-hoofed" Marcella frolic.

Watch Those Fangs

When a St. Francis man was bitten by his pet Gaboon viper in April 2011, it was the Zoo's antivenin that helped save him. That's because the Aquatic & Reptile Center (ARC) houses numerous venomous snakes and has various types of antivenins, says ARC zookeeper Chad Pappas. The biting Gaboon viper, a second Gaboon viper, and 33 other exotic animals owned by the St. Francis man were confiscated by the Milwaukee Area Domestic Animal Control Commission. The second Gaboon viper was sent to the Zoo on August 3, 2011. It's rare that the Zoo accepts animals from the public or animal control facilities. In this case, however, the Zoo had been planning to add a Gaboon viper to its collection and had exhibit space. After a long quarantine and thorough medical checkup, the new viper is now sharing an exhibit with a rhinoceros viper and, later this year, a red spitting cobra. Gaboon vipers have the longest fangs in the snake world—2 inches—and can store more venom in their venom glands than any other snake. The snakes are not a threat to each other. "They don't like to eat snakes," says Pappas. "They prefer rodents." The 7-pound Gaboon viper eats two average-sized rats per month. (The rats are humanely euthanized prior to being offered to the snake.) If the snake is reluctant to eat, zookeepers will use tongs to hold the rat near the snake. "It will strike it pretty hard," says Pappas. "It's impressive. You can see their power, and they aren't gentle. When it's particularly hungry or agitated, it will make a biting and chewing motion—that's the venom being pumped into the rat."



Gaboon viper

GIVING & BELONGING TO THE ZOO

Cindy and Gary Datka have been members of the Zoological Society of Milwaukee (ZSM) for 13 years, and they were content to remain as such. But one day while they were going over paperwork for an investment account, they realized they needed to name a beneficiary. "We don't have any children," says Cindy, "Then I remembered reading about the Simba Society in *Wild Things* a couple of years ago." The Simba Society was created to recognize and thank people who have remembered the ZSM with a planned or deferred gift. "Since we love the Zoo so much, we felt the time was ripe to make a legacy gift to the Simba Society. We've been members for two years now." After joining the Simba Society, the Datkas' feelings for the Zoo changed. "We feel like we belong to the Zoo" says Gary. They come here summer and winter.



Cindy and Gary Datka

In winter it's quite peaceful. "Some animals seem to take more notice of you; others appear to act in their more natural state," says Gary, who particularly loves bears. "They're comical," he says. "Once from afar I saw dirt flying into the air. I walked over and a bear was furiously digging a hole. Then he'd stop, look around, and go back to digging. He was having a good time." Cindy's favorite animal is the Amur tiger, which she describes as the "royalty" of the big cats. Gary's most memorable Zoo moment was getting mooned by Leroy, the Zoo's male mandrill. "You just don't see that kind of stuff when it's crowded," he says.

The Datkas also enjoy some of the benefits that come with Simba Society membership. "We went to the annual dinner last year and it was amazing to see and meet other people who are also part of the organization," says Cindy. The Datkas strongly recommend that others become Simba Society members, if they are able. "It's an important organization" says Cindy. "It will ensure that the Zoo and Zoological Society receive support well into the future. This is important to anybody who is concerned about animals."

Planned Giving – Simba Society

The Simba Society was formed by the Zoological Society of Milwaukee to recognize and thank those special people who have remembered the Society with a planned or deferred gift. When you make this type of gift, you create a legacy of support that will ensure that the Zoological Society can continue to carry out its mission to support the Milwaukee County Zoo, educate the public and conserve wildlife for generations to come.

By informing us that you've named the Zoological Society as a beneficiary of your will or other legacy gift, you will become part of the Simba Society. As a member, you will receive recognition on signage at the Zoo and in Society publications, invitations to VIP premieres and the Annual Simba Society Dinner as well as a Simba Society lapel pin. We don't want to miss you! If you've already included the Zoological Society of Milwaukee County in your giving plans, please let us know! If you'd like additional information, please call the Development office at (414) 258-2333, ext. 310, or e-mail simba@zoosociety.org.





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WHAT'S HAPPENING

Details Inside

Jan. 7, Feb 4, March 3, April 14

Family Free Days at the Zoo, sponsored by North Shore Bank and FOX 6. Jan. & Feb.: 9:30 a.m.-4:30 p.m.; March & April: 9 a.m.-4:30 p.m.

Jan. 15

Samson Stomp & Romp for the Zoo, sponsored by Gatorade and Pick 'n Save, 8 a.m. registration. For more details, call (414) 771-3040.

Jan. 21

Zoological Society (ZSM) Kids Conservation Club workshop; call (414) 258-2333.

Jan. 26

Puttin' on the Ritz gourmet dinner and boxing fundraiser for the ZSM at Potawatomi Bingo Casino. For details, call Special Events, (414) 258-2333.

Feb. 2

Groundhog Day at the Zoo, 10:30 a.m. ceremony.*

Feb. 2

Wines and Beers of the World, ZSM fundraiser, 7-9:30 p.m., call (414) 258-2333. Pre-register.

Feb. 3-May 20

ZSM Education Adventures classes for children ages 2-14 and families.

Feb. 8

Online registration for ZSM Summer Camps, sponsored by Wells Fargo, begins for ZSM members at 5 pm., zoosociety.org.

Feb. 25

Beastly Bowl-a-Thon fundraiser for the ZSM.

March 10

ZSM field trip to Chicago's Flower & Garden Show.

March 10 & 11

Behind the Scenes Weekend at the Zoo, 10 a.m.-2:45 p.m.*

March 31 & April 1

Breakfast and Lunch with the Bunny, sponsored by Racine Danish Kringles. Pre-register.

April 7

Egg Day at the Zoo, sponsored by Welch's and Pick 'n Save, 9 a.m.-4 p.m.*

April 11 & 14

Zoo Pride training Level I. Call (414) 258-5667.

April 18, 21, 25 & 28

Zoo Pride training Level II. Call (414) 258-5667.

April 20

Zootastic! 5-9 p.m. Pre-register.

April 28

ZSM field trip to Lincoln Park Zoo.

May 13

Mother's Day at the Zoo, sponsored by westbury bank.*+

May 19 & 20

Party for the Planet, sponsored by the American Transmission Company.*+

May 21

Snooze at the Zoo, sponsored by Old Orchard Brands & Sentry Foods; online registration for ZSM members begins. See zoosociety.org for details.†

May 26

Kohl's Wild Theater programs at the Zoo begin, offering five free shows daily.



Stock photo

Groundhog

*Zoological Society members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking for one vehicle per membership per day.

†More details in the April issue of *Wild Things*