

# Wild Things

## Wheel Past Bears & Monkeys

### Ride on the Wild Side Bike Ride

Sponsored by Wheaton Franciscan—St. Joseph and Wisconsin Heart Hospital campuses

Media sponsors: FM 106.1, The BIG 920

Contributing sponsors: Be Spectacled, Edge Advisors, LLC, Lake Country Health Center and Southport Engineered Systems

**Sunday, Sept. 15, 7 a.m.-1 p.m.**

Register online at [zoosociety.org/bike](http://zoosociety.org/bike) by Sept. 5 or send in form on page 8 or call (414) 258-2333 for a brochure. Day-of-event registrations accepted. Costs for Zoological Society members: adults (ages 14 and over), \$35; children (ages 3-13), \$12; family of four, \$85. Non-members: adults, \$40; children, \$15; family of four, \$100. Day of: adults, \$45; children, \$20.



*Doug Braun of the Wauwatosa Police Department performs a safety check on his bike before a previous ride.*



*Matt Hunter, of Waukesha, secures a toy cat to 5-year-old son Andrew's bike while daughter Rebecca, 7, watches at last year's event.*



Human beings are the most intelligent animal species, but we're certainly not the fastest. However, thanks to our smarts, we've invented machines that enable us to go much faster than we can normally run. One of them is the bicycle, the most popular human-powered mode of transportation in the world. So dust off your bike, oil it up and participate in the Zoological Society of Milwaukee's annual bike ride. This is the only time you can ride through the Zoo. Kids can cruise in the Critter Caravan, a special 2.5-mile kids' route through the Zoo. Their favorite plush-toy animal friends can tag along in a bike basket or backpack. Older riders with a passion for pedaling can choose either of the ZSM fundraiser's distance rides (17 and 27 miles) that start at the Zoo and continue north along Menomonee River Parkway and the Oak Leaf bike trail. Kids and their plush pals can enjoy a post-ride snack, make some crafts and get a temporary tattoo in the Kids 'n Critters Corral, sponsored by Reinhart Boerner Van Deuren, S.C. After the ride, all participants can enjoy a picnic lunch after parking their bikes in a secure area sponsored by OneMain Financial. Rides start at 8 and 8:15 a.m. The registration fee includes entry to the Zoo and parking, a continental breakfast, lunch and a long-sleeve T-shirt. Remember to bring your bike helmet!

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#### **Connect With Us:**

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[twitter.com/ZooSocietyMKE](https://twitter.com/ZooSocietyMKE)

[youtube.com/MilwaukeeCountyZoo](https://www.youtube.com/MilwaukeeCountyZoo)

# Behind-the-Scenes Dreams



*Katie O'Donnell, of New Berlin, feels a giraffe artifact while daughter Ellie, 8 months, watches at last year's event.*

## Animal Safari

*Sponsored by Welch's & Pick 'n Save*

**Aug. 24, 9 a.m.-3 p.m.; behind-the-scenes tours at the Zoo run 10 a.m.-3 p.m.**

Call (414) 258-2333 to become an animal sponsor or see [zoosociety.org/SponsorAnimal](http://zoosociety.org/SponsorAnimal).

Have you ever dreamed of going behind the scenes at the Milwaukee County Zoo? You can make that dream a reality if you participate in the Zoological Society's Sponsor an Animal program. Animal sponsors get to visit several areas of the Zoo that are usually off-limits to the public, including the Aquatic & Reptile Center, Pachyderm area, Winter Quarters, the Commissary and more. Also, from 9:30 a.m. to 3 p.m., animal sponsors get half off the regular admission price for the Zoo's special summer sting-ray-and-shark exhibit (page 4). Not an animal sponsor? Become one at the event for a special price of only \$25 by sponsoring our featured animal, Brittany, one of the Zoo's two African elephants. You'll also get a plush-toy elephant. If you won't be at the event but still want to sponsor Brittany, go online (see above). Even if you're not an animal sponsor, you can still enjoy special talks in front of selected animal exhibits plus activities such as temporary tattoos and a scavenger hunt (with a chance to win an animal sponsorship!).

## KIDS' 'GREEN' ART CONTEST

For the fourth year in a row the Zoological Society will host a Kids' Green Art Contest open to members of the Kids Conservation Club and youth who are animal sponsors. Create art projects using only discarded material (tape, glue and other fasteners are okay). Artwork must fit in a 2-foot-square section of a table and be light enough to be carried by one person. Drop off your project at the Zoological Society office between Aug. 19 and Aug. 23; it will be displayed at the event. For more details about the contest and to participate, go to [zoosociety.org/SponsorAnimal](http://zoosociety.org/SponsorAnimal) and fill out an entry form by Aug. 9, 2013.

### On the Web

Sponsor an animal at  
[zoosociety.org/SponsorAnimal](http://zoosociety.org/SponsorAnimal)



## MEMBERANDA

**Zoological Society office hours:** Office hours through Sept. 2: 8:30 a.m.-5 p.m. **Zoo hours:** 9 a.m.-to 5 p.m. **Please note that the Zoo's admission gates close 45 minutes before the posted Zoo closing hours. The animal buildings close 15 minutes prior to Zoo closing times.**

**Company Picnics:** For members visiting the Zoo with a company picnic, Zoo Pass members' free-admission or free parking benefits do not apply. The fees paid for company picnics include admission and parking and usually include additional Zoo-visit benefits.

**Zoo admission:** Please remember to have your Society Zoo Pass and identification ready when you arrive at the Zoo's admission gates. If you've misplaced or lost your card, replacement cards may be purchased for \$5.00.

**Visiting other zoos and aquariums:** We participate in the Association of Zoos and Aquariums' listing of accredited institutions. Some accredited zoos and aquariums choose not to participate in this program and therefore do not appear on our list. Most facilities honor free or discounted admission for two adults and two minor children. Members should call ahead to the facilities they plan to visit to get current information. In a few cases, we have opted not to reciprocate with some institutions that are in close proximity to our Zoo. Members are encouraged to review the updated list by going online at [www.zoopass.com](http://www.zoopass.com).

**Who can use member cards?** The person(s) named on the Zoo Pass is the owner of the card and benefits are not transferable to anyone else. We need to have the number of members' minor children/grandchildren in your household reflected in your membership records for the Zoo's admission gates. Foster children are covered on your membership. **Day-care providers for children: Your Zoo Pass membership does not cover children for whom you provide baby-sitting or day-care services.** The ZSM and the Zoo retain the right to invalidate any membership being used inappropriately.

### WILD THINGS

Issue No. 107, July-August 2013

**Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year: in January-March, April-May, June, July-August, September-October, November-December.**

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Web: [zoosociety.org](http://zoosociety.org)



# Eat to the Beat

## Milwaukee Journal Sentinel a la Carte at the Zoo

*With major support from Beer Capitol  
and U.S. Cellular®*

**August 15-18. Hours: 9 a.m.-10 p.m. except  
Sunday, Aug. 18, when hours are 9 a.m.-8 p.m.**

Free Zoo admission for Zoological Society members with ID. For others: adults, \$14.25; ages 3-12, \$11.25; ages 2 & under, free; ages 60 and older, \$13.25. Value (multi-day) tickets (\$26 adults; \$18 children) available for purchase through Aug. 17 at Tri City National Bank locations. Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking). For details, call (414) 256-5466 or go to: [www.milwaukeezoo.org](http://www.milwaukeezoo.org).



*Waukesha residents Alyssa Jacklin (left) and Mindy Benz (right) share cheese fries with Melanie Blank, of Ixonia, at last year's event.*

Animals eating—it's a common sight at the Milwaukee County Zoo. Bactrian camels gently munch hay. Gorillas pluck grapes from the ground and plop them in their mouths. And you watch. But at this popular food and music event, where food vendors are located throughout Zoo grounds, the animals might be the ones watching you eat. There are also national musical acts every night on the Caribou Stage. On Thursday check out JGB featuring Melvin Seals; Friday features Ed Kowalczyk (former lead singer of Live); Saturday features The Family Stone, and Sunday features the 52nd Street Band. The entire park and all animal buildings will be open at night (the Herb & Nada Mahler Family Aviary closes at dusk). Remember to check out the special summer exhibit, Sting Ray & Shark Bay, sponsored by Sendik's Food Markets. Admission is \$2 per person. Food vendors include Jake's Deli, Trinity Three Irish Pubs, Water Street Brewery, Aladdin, Charcoal Grill, Alioto's, Wong's Wok, Applebees, Saz's and many more. Remember to cast your vote for your favorite restaurant through U.S. Cellular's Fan Favorite Text Vote (must be at least 18 to vote).

## Summer Stroll at Sundown

### Sunset Zoofaris

*Sponsored by Tri City National Bank*

**June 26, July 3, 10, 17, 24 and 31, 6-9 p.m.**

Flamingo Patio Gazebo stage

Free Zoo admission for Zoological Society members with photo ID.

Non-members: Adults, \$6.50; ages 3-12, \$5.50; or \$20 per carload (with a maximum of 10 people).

No parking fee. For details, call (414) 771-3040.

Daylight can last almost until 9 p.m. at the height of summer in Wisconsin. Wouldn't it be a shame not to take advantage of the extra light? Exactly!—and that's why you should enjoy an evening at the Milwaukee County Zoo on six Wednesday evenings when the Zoo stays open late. A different live band will play each week. Many animals will be outside, and the animal buildings will be open until 8:45 p.m. (the aviary closes at dusk). The special summer exhibit, Sting Ray & Shark Bay, sponsored by Sendik's Food Markets, will be open (see page 4). Purchase dinner from the Zoo's Flamingo Café and Lakeview Place restaurants, or bring a picnic. The Zoo closes at its regular weekday time of 5 p.m., and then re-opens at 6 p.m. for musical entertainment. The bands, which play between 6:15 p.m. and 8:45 p.m., are The Orphans (June 26); Dirty Boogie (July 3); the 52nd Street Band, with opening act The 'A' Sides (July 10); the Rhythm Kings (July 17); Downtown Harrison (July 24); and 3D (July 31). If it rains, bands will play in the U.S. Bank Gathering Place.



*Angela Caruso, of Oconomowoc, dances with her 2-year-old daughter, Aurora, at last year's event.*

Tri City National Bank customers: Get a free ride on the Penzeys Spices Carousel. Stop in at any branch after June 1 and get a free-ride ticket while supplies last. (Valid June 26, July 3, 10, 17, 24 and 31, 2013, only during evening Sunset Zoofaris. Does not include Zoo admission or parking. One ticket per person per bank visit.) Visit [tcnb.com](http://tcnb.com) for bank locations.



# A Jamboree

## Kohl's Wild Theater Outreach

Programs travel free of charge to festivals, schools, and community events within a one-hour radius of the Milwaukee County Zoo. Go to [wildtheater.org](http://wildtheater.org) for more information. Kohl's Wild Theater is made possible by a partnership with Kohl's Cares.

"Thank you for scheduling the Kohl's Wild Theater 'Jamboree' for a visit to Mitchell Elementary," wrote Katherine Berka, a 4K teacher. "The play was well-written...the actors were fantastic [and] the show kept the attention of everyone from age 4 to 54." Keeping the attention of children as young as 4 years old is no small feat. That's one reason why Kohl's Wild Theater (KWT), the Zoological Society of Milwaukee's live theater program, developed the play. "We've been performing 'K-W-T Jamboree' since October 2012 as part of our outreach program," says Dave McLellan, KWT theater coordinator. "It's great for all ages, but particularly for children in pre-K to 5 years old because of its fast pace."

Kohl's Wild Theater outreach programs are 45 minutes long, except "Jamboree." "Older kids can sit through a 45-minute outreach show without a problem," says McLellan. "But really young kids can benefit from a fast-paced show to keep their attention." "Jamboree" is 30 minutes long, but it's broken up into 5-minute vignettes. In rapid succession children can watch a skit with fun turtle puppets, followed by one with an otter and salamander singing songs, and then a visit from the "trashmonster"—and much more.

"Another great thing about 'Jamboree' is the set is more flexible than other KWT sets," says McLellan. "It can be modified for special situations, making it perfect for schools with limited space or for festivals like Summerfest, where we're performing." What's more, each "Jamboree"



In "The Bachelor Pette," David Franz (left) plays a game-show host. Actor Alicia Annachino plays a contestant who must choose a pet companion.

# STING-RAY SMARTS

## Sting Ray & Shark Bay

Sponsored by Sendik's Food Markets

May 25-Sept. 2

Otto Borchert Family Special Exhibits Building

\$2 per person admission

What round, flat fish has reasoning skills 10 times greater than a cat? If the sting ray comes to mind, you've got it! These smart yet graceful rays can find food in a puzzle, learn not to be startled by camera flashes, and even paint with a ball attached to a stick. Sting rays have the largest brain-to-body mass of any fish in the ocean, says Erin Mayall. She should know. She has been working with sting rays for more than seven years. She is manager of client and visitor services for Living Exhibits, Inc., which runs the special summer sting-ray-and-shark exhibit at the Milwaukee County Zoo.



Southern sting ray



# for You & Me

program can be tailored to cover certain topics, since there are so many vignettes to choose from. "Teachers love the 'Jamboree' format because it conveys so many concepts in a short amount of time," he says. "This season there are new shows about topics like the water cycle, bonobo health and fitness, and returning favorites such as the 'Biodiversity Pep Rally' and a skit on ornate box turtles."

The professionally written and expertly performed plays have received positive reviews from other adult viewers. After a performance at the Cudahy Family Library, one parent remarked, "The audience was very young, but [the actors] did great keeping the little ones involved." When "Jamboree" was performed at a Milwaukee County public library, a parent said, "In spite of young ages, the group was clearly engaged."

## See Kohl's Wild Theater at the Zoo

You can see four free KWT plays a day, seven days a week, at the Milwaukee County Zoo from now until Labor Day. Go to [wildtheater.org](http://wildtheater.org) to see a description of each of the four available plays.



Actor Lindsey Gagliano (left) shows her friend—a litterer who was transformed into the "Trashmonster," played by Alexis Lasky—how to recycle.



A salamander (left) competes against an otter to cheerleaders in the "Biodiversity Pep Rally."

When you visit the exhibit, look for puzzle balls in the pool. They are filled with food like squid or octopus—sting ray delicacies—that the ray has to use reasoning to get. Each ray takes a different approach. Some will push the ball to get the food to fall from small openings while others hold it and suction out the food. The puzzle balls are "enrichment" to create excitement. The rays also can use a ball to make an impressionistic painting. They're trained to hit the ball with one of their wing-like fins, and the ball is attached to a paintbrush (go to <http://tinyurl.com/oxgs8kw> to see a version of painting with their snouts). Other exercises introduce new smells such as clams and oysters. This puts the rays into hunting mode as they seek out the treats. Rays love to be petted. To mimic petting, keepers create tunnels with hanging fabric or other items and encourage the rays to swim through. Of course, you can pet them, too. Visit often enough, and the rays may start to recognize and come up to you!

By Dana Christen



Jack Kahl, of Wauwatosa, looks into the sting-ray pool with kids Holden, 3, and Aidanne, 2.

# fun, hands-on education programs

## 2013 Summer Camps, sponsored by Penzeys Spices

From little piggies and giant giraffes to sharks and sting rays, summer camp at the Zoo is full of adventure and fun! Check the website for available dates, times and prices at [zoosociety.org/summer](http://zoosociety.org/summer). Here is a sampling of some camps.

- **Age 2 (with one adult):** Kids make a pig costume, roll in a "mud puddle" and eat like a pig at **This Little Piggy** camp.
- **Age 3 (with one adult):** In **Gentle Giants**, kids create a giraffe, eat a leaf-a-licious snack and gallop through the Zoo to see these long-legged creatures.
- **Ages 6 and 7 (child only):** Dive in and learn cool facts about sharks and their close relatives, sting rays. Visit the Zoo's sting-ray-and-shark exhibit and make a glow-in-the-dark cookie cutter shark to take home during **Sharks & Rays**.
- **Ages 10 and 11 (child only):** In **Secret Language of Animals**, learn why wolves howl, why bees "dance" and how animals communicate.

*"The age-appropriate programs are educational and fun for the kids. We took my step-daughter for years and now our grandchildren. All have looked at summer camps as a highlight of their summer."*

Tammy W.,  
Milton



*Grace Hansen, 5, of Milwaukee, laughs while pasting together an art project with Mom Kareene during a class.*

## Celebrate Your Seniority

### Senior Celebration

*Sponsored by Wheaton Franciscan Senior Health*

**Friday, Aug. 30.** Free Zoo admission 9 a.m.-3 p.m. for seniors ages 55 and older with an ID.

Milwaukee County Zoo parking fee: \$12 (Zoo Pass Plus members receive free parking).

For details, call the Zoo at (414) 256-5466.

Get your bingo daubers ready and walking shoes on as you head to the Milwaukee County Zoo for its celebration of seniors! Get your free tote bag and then check out more than 30 exhibitors at a senior-themed health and wellness fair in the Peck Welcome Center. Then take a break to enjoy a few games of bingo, with gift-card prizes. Head outdoors and watch for feathered friends, such as peafowl and penguins, as you join the Wisconsin Senior Olympics for a 1-mile walk through the Zoo. Dance to music at the Flamingo Patio and Zoo Terrace stages, sponsored by Humana. There you'll hear the Jeff Winard Band, Jimmy Madritsch &



## Fall-Winter Class Signup

The September-December 2013 Zoo Classes brochure, mailed with this *Wild Things*, lists Zoological Society classes for ages 2-14 and families. Registration is online and members are given priority when registration begins on Wednesday Aug. 7 at 5 p.m.

## Programs for School Groups

In fall and spring, the Zoological Society publishes a brochure listing our broad variety of education programs, which are offered either at the Zoo or as outreach to schools. The school brochure also can be found at [www.zoosociety.org/School](http://www.zoosociety.org/School). Registration for the 2013-2014 school year is under way.

*"Both my boys have attended since they were 2 years old. They absolutely LOVE the classes. They have been given the option to go to different camps or classes, and they always want the ZOO!"*

*Courtney P.,  
Waukesha*



*Education instructor Ryanne Lee plays in a flooded-forest art project with Dmitry Lando, 7, in a class about the Amazon.*

## Teacher Workshop on Animal Locomotion: Saturday, Sept. 21

In this workshop about animal locomotion, you'll learn interesting ways animals run, jump, swing or slither to get from place to place. Teachers will discover fun and engaging ways to present an animal-movement unit to their early childhood students. The workshop includes animal background information, project and station ideas, craft samples, and a Zoo tour. (Certificates provided). To register, call (414) 258-5058 or download a registration form from [zoosociety.org/teacheredu](http://zoosociety.org/teacheredu). The \$20 fee includes parking and Zoo admission.

## UWM Course at the Zoo for Teachers

Study of the World's Predators & Carnivores is a one-credit, teacher-education course that the Zoological Society will hold on Oct. 12 and 13 at the Milwaukee County Zoo. The course runs from 8:30 a.m. until 4:30 p.m. on both days. Delve into the world of flesh eaters. We'll teach you how to use the Zoo as a teaching resource. Teachers can receive undergraduate or graduate credit from the University of Wisconsin-Milwaukee. Call UWM Outreach, (414) 229-5255 or email [rpagan@uwm.edu](mailto:rpagan@uwm.edu) for fees and to register.

Friends, and The Revomatics play favorites from yesteryear. Those looking for a little more action can partake in pickleball demos on the hour, courtesy of Le Sport Club, near the Safari Train Station. Hungry? Be among the first 2,000 Zoo visitors and get complimentary cookies and ice cream from San Camillo. Box lunches will be available for \$6.75.

*Jeanette and Louis DeMers, of Milwaukee, visited the giraffes during a previous event.*



# TRIP TO MADISON FARMERS MARKET & ZOO, Saturday, Oct. 5, 2013

Zoological Society of Milwaukee Member No. \_\_\_\_\_  
 Name(s) of traveler(s) \_\_\_\_\_  
 Your Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

If you wish to travel with another person or group who is sending in a separate reservation, please indicate the name(s) \_\_\_\_\_

Please reserve \_\_\_\_\_ spaces at \$45 per person

Special Traveling needs \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_ (Trip cost is not tax-deductible.)

**Credit Card** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (last 3 digits in signature area on back of credit card) \_\_\_\_\_

Signature \_\_\_\_\_

Print name as it appears on credit card \_\_\_\_\_

**Online** [zoosociety.org/travel](http://zoosociety.org/travel)

**Check** Make payable to Zoological Society and send with form to:

**Madison Trip**, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

## Register now

\*Space is limited. Cancellations prior to Sept. 13, 2013, are refundable, less a \$10 per person cancellation fee. Cancellations after Sept. 13, 2013, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.



## RIDE ON THE WILD SIDE, Sunday, Sept. 15, 2013 See story on page 1.

Name & age \_\_\_\_\_

Name & age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

Zoological Society Membership No. (if applicable): \_\_\_\_\_

E-mail \_\_\_\_\_

### Entry Fees Enclosed\* (Circle which apply and fill in fees):

	Zoo Society Member	Non-Member	Day of Ride	
Adult (14 & over)	\$35	\$40	\$45	\$ _____
Child (2-13)	\$12	\$15	\$20	\$ _____
Family of 4**	\$85	\$100		\$ _____
			<b>Sub-total</b>	\$ _____
			<b>Total Amount Enclosed</b>	\$ _____

### Please choose route:

- 27-mile ride  
 17-mile ride  
 2.5-mile ride

Entry fee is not tax-deductible. Sales tax included. To comply with WI statute section 440.455, a financial statement of the Zoological Society will be provided upon request.

\*Entry fee includes entry into the Zoo, parking, continental breakfast and picnic lunch, and long-sleeved T-shirt.  
 \*\*A family of four is defined as 2 adults & 2 children.

### Circle T-shirt size wanted and state quantity:

**Adult:** \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL **Child:** \_\_\_\_\_ 6-8 \_\_\_\_\_ 10-12 \_\_\_\_\_ 14-16

Due to printing deadlines, only limited sizes of shirts will be available for participants whose registrations are received after Sept. 5. T-shirts not guaranteed for day-of-ride registrants. Children under age 2 may ride free in a bike seat or be pulled in "carriers." They must wear a helmet. Shirts are not available for kids age 2 and under.

**Credit Card** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (last 3 digits in signature area on back of credit card) \_\_\_\_\_

Signature \_\_\_\_\_

Print name as it appears on credit card \_\_\_\_\_

**Online** [zoosociety.org/bike](http://zoosociety.org/bike)

**Check** Make payable to Zoological Society and send with form to:

**Bike Ride**, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383



# Trip to Madison's Market & Zoo

Saturday, Oct. 5, 2013, 7 a.m.-5:30 p.m.

Cost: \$45

Register with form at left, online at [zoosociety.org](http://zoosociety.org), or by calling (414) 258-2333.

Bison

Stock photo



How would you like to shop at one of the largest producer-only farmers markets in the United States and then check out a great zoo, too? You can on the Zoological Society's fall excursion to the Madison Farmers Market at the Capitol Square in Madison, Wis. There you can peruse produce from nearly 200 Wisconsin farmers. In addition to wholesome fare, there will be live music, coffee, treats and more. Once you've worked up your appetite, visit a nearby restaurant on State Street or around the Capitol Square. In the afternoon we'll head to the Henry Vilas Zoo, situated in a beautiful park setting. The George Fait North American Prairie exhibit is a must see. You can watch the bison roam, prairie dogs dig and badgers burrow. The zoo also boasts a Big Cat Complex, Herpetarium and many other exhibits. Trip space is limited; so register now.

Registration starts at 7 a.m. at the Milwaukee County Zoo with a continental breakfast. Buses leave at 8 a.m. and return about 5:30 p.m. Tour includes transportation on restroom-equipped motor coaches and beverages donated by PepsiAmericas®; however you are responsible for your own lunch. A snack is included on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) This excursion is open only to Zoological Society members and their guests. An itinerary will be mailed prior to the trip. Call (414) 258-2333 for questions.

## ANNUAL APPEAL

### Sneak a Peek at the Animals

If you're out of town for any reason, you can still see your favorite animals at the Milwaukee County Zoo via Web cam. All you need is a computer and Internet access! You don't want to miss a mischievous moment in the lives of jaguar cubs B'alam and Zean and Mom Stella. Donate \$100 to the Zoological Society of Milwaukee's Annual Appeal and you can get early access to this year's Web cams as they become available, before they're released for public viewing. The Web cams we plan to install this year, with your support, will show:

- Jaguars' outdoor exhibit
- Polar bears Snow Lilly and Wilhelm
- Elephants Brittany and Ruth
- Alaskan brown bears

To get information about Web cams already available or to donate, go to [www.zoosociety.org/appeal](http://www.zoosociety.org/appeal) or call (414) 258-2333. All donations are tax-deductible.



Alaskan brown bear

Photo by Ralph Durham

# VOLUNTEERING

## Art Skills = Job Skills

If you're a regular visitor to the Milwaukee County Zoo, you're probably familiar with the Remains to be Seen carts. Here you can touch animal fur, antlers, shark teeth and more. The carts are staffed by Zoo Pride volunteers, the volunteer auxiliary of the Zoological Society of Milwaukee. The well-used carts needed refinishing with new animal paintings. Enter ArtWorks for Milwaukee, a non-profit that provides paid, arts-based internships to local teens who face barriers to employment. The eight-week internships usually draw about 100 Milwaukee Public School students competing for seven artist positions. "Successfully completing a collaborative art project requires similar basic skills people need in today's workforce," says Terry Murphy, executive director of ArtWorks. Such skills include the ability to work with others, to innovate, solve problems, and give and receive constructive feedback. Lynn Wilding, volunteer services coordinator for Zoo Pride, helped coordinate times with ArtWorks to re-paint three of the eight artifact carts. The students had to learn a lot about the Zoo. "The program is educational," Wilding says. "The students spent hours visiting different Zoo exhibits, and were also given a behind-the-scenes tour of the Zoo." Only after they were familiar with the Zoo's endangered animals could they start designing sketches. Designs were then presented to five Zoo Pride volunteers, who picked their favorites. Then the three carts—the endangered species cart, feline cart and giraffe cart—were sanded, painted and covered in acrylic so they can be used outdoors. Overall the experience had a positive impact on the interns. In fact, three are considering becoming Zoo Pride volunteers.



Seated are Tyana Smith and Gianni Fleischmann. Standing from left: Egon Rose, Katie Van Velzer, Jalen Townsend, Alexis Taylor, Eric Mcgee and Camilo Hernandez.



An unpainted Remains to be Seen cart.

## Next Training for Volunteers

Call for an interview to start **Level I** fall training. The two required sessions give you Zoo basics and let you join some Zoo Pride committees. Sessions run: Oct. 2 at 9 a.m. OR 6:30 p.m. and Oct. 5 at 8:30 a.m.

After that, complete a four-day **Level II** training, held Oct. 9 at 9 a.m. OR 6:30 p.m. and Oct. 12 at 8:30 a.m., Oct. 16 at 9 a.m. OR 6:30 p.m. and Oct. 19 at 9 a.m. Level II training includes Zoo tours and offers more opportunities for volunteering. Call (414) 258-5667 or go to [www.zoosociety.org/ZooPride](http://www.zoosociety.org/ZooPride) for details.



# HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: [zoosociety.org/Support](http://zoosociety.org/Support).

## Hula Hoops & Hissing Bugs

With lights and music pulsing in the Peck Welcome Center and after-hours animal visits, it wasn't any ordinary night at the Milwaukee County Zoo. It was Zootastic! Animal-themed fun was the name of the game for the record-breaking 610 guests at the April 26 Zoological Society of Milwaukee (ZSM) family fundraiser. Children could make paper animal masks, visit the animal hospital, and join a hula hoop competition during a family-friendly DJ dance party. Those brave enough could hold a Madagascar hissing cockroach in the Aquatic & Reptile Center. Attendees learned about felines and fish from zookeepers and members of Zoo Pride, the ZSM's volunteer auxiliary. The evening also featured a raffle and family photos. A kid-style dinner of **Palermo's® Pizza** and extra cheesy Wisconsin-style "mac and cheese" from **Noodles & Company** were served. Guests finished the meal with creations from the make-your-own ice-cream sundae bar. Support also was provided by **Edge Advisors**, **Express Promotions** and **JTS Direct**.



Photo by Richard Taylor

*Madeline Kischer, 3, of Wauwatosa, opens wide for a slice of Palermo's® Pizza.*



*Michael Novak, of Brown Deer, stretches to compare his arm span to the wingspan of various birds.*

## An Eco-bration for All!

Kermit the frog may have said being green isn't easy, but the Milwaukee County Zoo's Party for the Planet May 18 and 19 proved otherwise. The Zoo's annual celebration of Earth Day and International Migratory Bird Day included green-living tips such as how to recycle phones, and how to conserve water with rain barrels and rain gardens. Bird-themed activities included live bird-banding. Some of the 16,273 visitors were banded themselves and took to "flight" on a migration route that simulated the Baltimore oriole and Blackburnian warbler trip from Panama to Wisconsin. An eco-friendly tram took zoogoers on a conservation tour, while a scrap-metal drive on Saturday benefitted green efforts at the Zoo. Event sponsor **American Transmission Company** handed

out purple coneflower seed packets to promote growing native plants that support wildlife. Guests could also help animals by making a window decal to prevent bird-window collisions, or by planting a seedling in the Zoo's Polar Bear Forest to slow climate change and save polar bear habitats.

Photo by Richard Taylor



*Alex, 6, and Katie Frick, 8, of Bayside, enjoyed a camel ride with Mom Karyn.*

## Mother's Day With Wild Ones

Whether human, jaguar, or tree kangaroo, moms of all species could celebrate Mother's Day May 12 at the Milwaukee County Zoo. Under sunny skies many moms and kids took a spin on the Penzeys Spices Carousel or rode atop a camel or fed goats. Zoo moms like Stella the jaguar and Kiama the Matschie's tree kangaroo showed off their young to some of the more than 7,350 zoogoers that Sunday, when moms received free admission. In

the Primates of the World building, zoogoers learned about Project M.O.M. (Missing Orangutan Mothers), a group that focuses on deforestation of the island habitats of wild orangutans and how to protect these animals. Paintings by the Zoo's orangutans were available to purchase, and kids could make their own orangutan-themed crafts.

## Dinner Was Served

It was a night of seafood delights, like succulent shrimp, tender fish and chewy rings of fresh squid. But this scrumptious meal wasn't at a restaurant. Rather, "dinner" was served in the Otto Borchert Family Special Exhibits Building at the Zoo. The "patrons" were sting rays and horseshoe crabs. They were waited on by Platypus Circle members and other VIPs at the May 23 premiere of the Milwaukee County Zoo's special summer exhibit, Sting Ray & Shark Bay, sponsored by **Sendik's Food Markets** (see page 4). The Platypus Circle is the Zoological Society's annual-giving group, with membership starting at \$500 for individuals and \$1,000 for corporations. After a ribbon-cutting ceremony, visitors fed and touched the sting rays, which flew through the water looking for good eats. Many visitors compared sting-ray mouths to vacuums as the rays sucked up treats from people's hands. After getting their hands wet, children could make sea-themed crafts. The night included a buffet dinner for guests in the Peck Welcome Center and treats from **Indulgence Chocolatiers**.



*(Above) Erin Mayall, manager of client and visitor services for Living Exhibits, Inc.—which operates the special exhibit—holds a horseshoe crab as members of the Balistreri family (who own Sendik's Food Markets), look on. (Left) Horseshoe crab*



# insider tips

## Breaking Cockroach Stereotypes

Want to touch a cockroach? No? They carry diseases you say? Actually, entomologists estimate there are between 3,500 to 4,000 species of cockroaches worldwide, but only seven are considered to be dangerous household pests that spread diseases. One harmless species is the Madagascar hissing cockroach, which you can see—and touch—at the Milwaukee County Zoo. “They’re harmless. There’s no need to be grossed out, although they’re 2 to 3 inches long,” says Billie Harrison, Zoo area supervisor at the Aquatic & Reptile Center, where a small number of hissers live behind the scenes. Earlier this year the Zoo’s hisser colony dwindled to one roach called Bob. He lives in the Stackner Animal Encounter building, located in the farm area. That’s where most of the Zoo’s hissers live and are cared for. About four months ago Bob was joined by 28 other hissers, all male, and all named Bob, too. Some Bobs are used in Education classes. Others you can see at Animal Encounter programs, offered daily during the summer at 10:30 and 11:30 a.m. and 2 and 3 p.m. (Hissers are not necessarily shown every time.)

“People can touch them, but not hold them,” says Lisa Guglielmi, farm supervisor. “Kids think hissers are cool and, unlike their parents, don’t associate them with dirtiness.” Harrison is “fascinated by all different life forms—but hissers are unique. They’re the only insect that creates a sound via respiration.” Other insects make sounds by rubbing or hitting some part of their body. Interestingly, hissers are born live, not hatched from laid eggs. They’re also unable to fly. Although they’re native to Madagascar, they can be found all over the world, albeit as reptile food or as pets. “I guess people enjoy having something different from the common pet,” says Harrison.

By Zak Mazur



Photo by Richard Taylor



Photo by Richard Brodzeller

(Above) Brothers Connor, 3 (left), and Tyler Babcock, 6, of Muskego check out a Madagascar hissing cockroach held by zookeeper Billie Harrison. (Left) Madagascar hissing cockroach



A Oustalet's chameleon.

## Stick out Your Tongue

It's the longest and possibly the largest of its species. It moves slowly or barely moves at all. Sometimes it just gently sways. Yet it can catch lightning-fast insects, lizards and frogs. It can snatch scurrying small mammals and flitting little birds. It's the Oustalet's chameleon, and it can do these things thanks to a confluence of special adaptations. “They sway back and forth to mimic the movement of leaves or branches blowing in the wind,” says Billie Harrison, Zoo area supervisor at the Aquatic & Reptile Center, where the chameleon went on exhibit in late May. And because it's a chameleon, it can change colors—which often serves as camouflage—even though color changes depend on their mood, temperature and other factors, she says. Perhaps most impressive are their tongues, which have a sticky tip and shoot out of their mouths at mind-numbing speeds to catch prey. Then there are the eyes, which can move independently of each other, giving the chameleon 360-degree vision. Primarily tree dwellers, Oustalet's chameleons have prehensile tails that can wrap around branches as they climb. And while most lizards have five toes, the Oustalet's and other chameleons have five zygodactylous toes. This means they can grasp branches just like our thumbs and fingers grasp objects. These lizards hail from Madagascar, but the Zoo's Oustalet's came from an avocado grove in Florida. “The Florida Fish and Wildlife Service views them as an invasive species,” says Harrison. You can see this amazing lizard in the Madagascar exhibit in the Zoo's Aquatic & Reptile Center.

By Zak Mazur

# insider tips

## A Barnyard Match

What do you get when you introduce a sleek, black Arabian horse to the Milwaukee County Zoo? A perfect match. With the Zoo looking for a new horse, the Northwestern Mutual Family Farm staff wanted one that had had a lot of training and would easily acclimate to the sound of the train whistle, the sight of other farm animals, and hubbub of zoogoers. Enter Gypsy. A former therapy horse at Stepping Stone Farms, Gypsy had worked with hundreds of at-risk teens every year,



*Gypsy*

says Executive Director Lia Sader. "Horses are honest and always in the moment," she says. "Horses work well with children because they don't judge. They don't care what kind of clothes you are wearing, what color you are, or where you came from." That made Gypsy a great fit for the Zoo, where she'll meet thousands of people a year. Gypsy will also serve as an educational ambassador for such Zoological Society of Milwaukee classes as Horses, says Lisa Guglielmi, farm supervisor. This class for 2-year-olds is offered in October and lets kids get up close to learn about horse body parts. This is just what Sader had hoped for for Gypsy's "retirement." At age 20, Gypsy was having pain during her estrous, or heat cycles, and she no longer could be ridden, says Sader. "We made the decision that it would be better for her to go to a place where even more people would love her, and she would still be educating." *By Dana Christen*

## Picture Perfect

A 75-year-old animal painting. A key piece of Zoo history. A man of many talents. A meat saw. These elements are all part of the journey of an unusual oil painting that's now on display at the Milwaukee County Zoo. This painting of African animals at a waterhole was finished in 1938 by Ernest Untermann, who from 1935 to 1940 was director of the Washington Park Zoo (predecessor to our current Zoo). Untermann was a renaissance man: seaman, adventurer, writer, politician, geologist, fossil hunter, and painter. He studied art at Milwaukee's Layton School of Art (which operated from 1920 to 1974) and painted murals on the walls of the Washington Park Zoo. Those murals were lost when that Zoo's buildings were demolished in the 1960s. In 2001, the Zoo's curator of large mammals, Bess Frank, discovered the painting above the meat saw in the Zoo's Commissary. The unvarnished painting was dirty and had several large tears. Yet the painting was the only surviving example of Untermann's artwork in Milwaukee.\* The painting was moved to the climate-controlled archive of the Zoo's library.

In 2010, Zoo librarian Mary Kazmierczak started a campaign to "Save the Untermann," a restoration that would cost \$3,000. The Zoo Pride Library Committee joined in, including Bess Frank (who joined Zoo Pride after her retirement) and Laura Skoff, who provided a grant of \$1,200. Other funds came from bake sales, individuals and a \$500 preservation grant from the Wisconsin Federation of Museums. Keith Raddatz, a painting conservator in Watertown, Wis., cleaned the painting, repaired tears and punctures with linen inlays, placed cotton-duck fabric between stretcher bars and the canvas to add support, brushed on varnish, and then painted restoration colors onto repaired areas. "Keith did a fantastic job," says Kazmierczak. "I know where the tears in the canvas were, and I cannot see any evidence of those tears. The colors are now so vibrant! I found animals in the painting that I couldn't see before because



# New Tax Laws & Charitable Giving



“The hardest thing in the world to understand is taxes.” This quote is often attributed to Albert Einstein—bold words from someone who pioneered the Theory of Relativity. Below is a streamlined overview of the recent tax changes and how they may impact your charitable giving.

**Payroll Tax Increase**—You may have already noticed your paycheck is 2 percent smaller than in the past two years. The 2 percent reduction doesn't apply for wages above \$113,700.

The Affordable Care Act (ObamaCare) included two new tax increases in 2013 to help pay for Medicare:

- A 0.9 percent tax on wages above \$200,000 if single and \$250,000 if married.
- A 3.8 percent tax on Net Investment Income (NII) which includes interest, dividends, capital gains, and rentals. The 3.8 percent is assessed only to the extent that NII exceeds adjusted gross income of \$200,000 if single and \$250,000 if married.

**American Taxpayer Relief Act of 2012** was a bill making three major changes:

- A 3 percent reduction of itemized deductions when your adjusted gross income exceeds \$250,000 if single and \$300,000 if married. If you have been assessed Alternative Minimum Tax (AMT), this tax will not increase your overall tax liability. It is not an adjustment to AMT.
- A 2 percent reduction of personal exemptions when your adjusted gross income exceeds \$250,000 if single and \$300,000 if married.
- A new 39.6 percent tax rate is assessed on those with taxable income above \$400,000 if single and \$450,000 if married.

## How Does This Affect Charitable Giving?

Fortunately, none of the above tax law changes, and nothing on the horizon, is expected to weaken the dollar value of our donations. The Alternative Minimum Tax also doesn't impact charitable giving. For more details, consult your tax advisor or estate-planning attorney.

*By Mike Arnow, a CPA, CFP® and fee-only financial advisor with SJA Financial Advisory. He is also a member of the ZSM Simba Circle steering committee.*

**Planned Giving—Simba Circle:** For more information on planned gifts to the Zoological Society of Milwaukee, please call Kim Peterson in the Development office at (414) 258-2333, ext.310, or visit us at [zoosociety.org/Simba](http://zoosociety.org/Simba).



they were hidden under the layers of dirt and grime.” The public can view the painting (see photo), on display in the Zoo library, by appointment. Call Mary Kazmierczak (414) 771-3040, ext. 226, or e-mail [maryk@zoosociety.org](mailto:maryk@zoosociety.org).

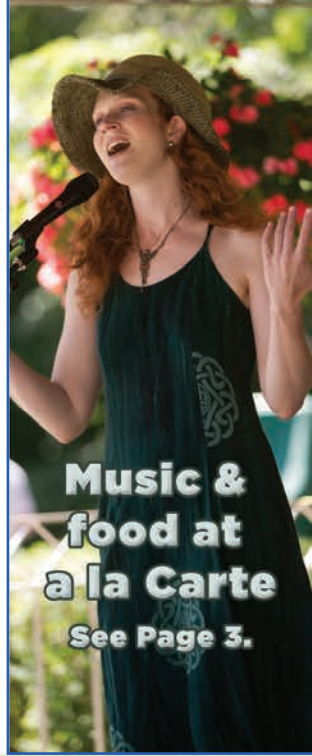
\*There's a large collection of Ernest Untermyer paintings at the Utah Field House of Natural History State Park museum in Vernal, Utah.



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 See Page 3.

## What's happening

Details Inside

### Now through Aug. 14

Zoological Society Summer Camps at the Zoo, sponsored by Penzeys Spices.

### Now through Sept. 2

Kohl's Wild Theater, offering four free shows daily in the Zoo.<sup>+</sup>

### Now through Sept. 2

The Zoo's special summer exhibit: Sting Ray & Shark Bay, sponsored by Sendik's Food Markets; \$2 entry fee (opens 9:30 a.m. daily).

### July 3, 10, 17, 24 and 31

Sunset Zoofari (evening concerts), sponsored by Tri City National Bank.\*

### July 9, 11 and 12

Members only Kids' Nights, sponsored by WaterStone Bank.\*

### July 29

Birdies & Eagles Golf Tournament, sponsored by Fiduciary Management, Inc. Call Special Events at (414) 258-2333.

### Aug. 7-10

Snooze at the Zoo, sponsored by Old Orchard Brands & Sentry Foods.

### Aug. 15-18

Milwaukee Journal Sentinel a la Carte with major support from Beer Capitol and U.S. Cellular®.\*

### Aug. 24

Animal Safari, sponsored by Welch's and Pick 'n Save.

### Aug. 30

Senior Celebration, sponsored by Wheaton Franciscan Senior Health.<sup>+</sup>

### Sept. 7 & 8

Family Farm Weekend, sponsored by the Wisconsin Milk Marketing Board.\*\*

### Sept. 14

Elephant Appreciation Day at the Zoo.\*\*

### Sept. 15

Ride on the Wild Side, sponsored by Wheaton Franciscan—St. Joseph and Wisconsin Heart Hospital campuses.<sup>+</sup>

### Oct. 5

ZSM members' field trip to Madison Farmers Market and Henry Vilas Zoo.

### Oct. 18 & 19

Boo at the Zoo, sponsored by Sendik's Food Markets.\*\*

### Oct. 19

Wolf Awareness Day.\*\*

### Oct. 24

Zoo Brew (pre-register).<sup>+</sup>

### Oct. 25 & 26

Halloween Spooktacular, sponsored by Sendik's Food Markets.\*\*

### Nov. 2

Family Free Day, sponsored by North Shore Bank and FOX 6.

\*ZSM members get free Zoo admission with their Zoo Pass card and photo ID. The special sting-ray-and-shark exhibit admission is extra, except for ZSM members during Kids' Nights, July 9, 11 and 12 (50% off), starting at 5:15 p.m. each day. Members must show their Zoo Pass and photo ID at the exhibit ticket booth for reduced admission. Those with Zoo Pass Plus also get free parking.

<sup>+</sup>More information on these events will appear in future issues of *Wild Things*.

