

Wild Things

COLORFUL BEASTS

Beasties™ Safari

Presented by Blue Moon

The new additions around the Zoo may not be live animals, but they are alive with color. They are called Beasties, and they are bringing a lot of excitement to the Zoo. Beasties Safari, presented by Blue Moon, is a fun way for the Zoological Society and the Milwaukee County Zoo to publicly announce the Window to the Wild Capital Campaign. The first phase of the campaign supports Adventure Africa, an exciting new chapter for the Zoo that involves new exhibits for the elephants, African hoofstock, hippos and rhinos. You can read about the campaign, see the renderings and learn how you can help on page 4.

The Beastie design was created by Milwaukee artist Dennis Pearson. Dennis has crafted two poses of the iconic Beasties, a standing version and a bench version, specifically for the Zoological Society project. The standing Beastie is 54 inches tall. The bench Beastie is 40 inches tall and has a flat back for sitting. Local artists painted the Beasties, and no two are alike. There is a 16-foot Beastie at the Zoo's front entrance painted by the Zoological Society's Creative Department. Seventeen Beasties are scattered inside the Zoo and 25 around the Milwaukee and Waukesha area. Use the Beasties map at zoosociety.org/Beasties to find them all.

 We want you to join in on the Beastie fun. The Beasties are on display now through Labor Day, Sept. 3. You can take part in the Society's Instagram contest by taking a picture with a Beastie from this campaign and using #BeastiesSafari. Winners will be picked at random and not based on photography skills, so just have fun! For a list of contest rules and prizes go to zoosociety.org. If you are interested in owning a Beastie, some of them will be available through an online auction starting Aug. 1.



Photos by Paul Ruffolo

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DRIVE FOR A CAUSE

Birdies & Eagles Golf Tournament

Sponsored by GRAEF

Monday, July 30, at the
Ozaukee Country Club in Mequon

Register at zoosociety.org/Golf or call
414-258-2333.

Whether you're a master at the tee, a pro at the short game or just in it for the fun, don't miss out on this popular charity golf tournament. Last year's event raised more than \$103,000 for the Zoological Society and its support of the Milwaukee County Zoo. A scramble format is perfect for golfers of all skill levels.

Registration starts at \$350 per golfer and includes:

- Lunch
- A round of golf with cart
- Multiple "Hole-in-One" prize opportunities
- Course events and refreshments
- Post-golf cocktails
- A buffet dinner
- Raffles
- Silent and voice auctions
- A gift bag including a polo shirt, golf balls and more

Registration begins at 10:30 a.m., lunch at 11 a.m. and a shotgun start at noon.



Photos by Richard Taylor



MEMBERANDA

We value your relationship with the Zoological Society of Milwaukee. The Society does not sell member/donor information to third parties, but may share limited information with the Milwaukee County Zoo for the purpose of confirming membership status.

Zoological Society office hours: 8:30 a.m.-5 p.m. weekdays, 9 a.m.-5 p.m. weekends.

Zoo hours: 9 a.m. to 5 p.m. Please note that the Zoo's admission gates close 45 minutes before the posted Zoo closing time. The Zoo's walk-in gate closes one hour prior to posted Zoo closing time. The animal buildings close 15 minutes prior to Zoo closing time.

The Zoo's West Entrance (at 106th Street and Bluemound Road) opens daily at 10 a.m.

Company picnics: For members visiting the Zoo with a company picnic, Zoo Pass members' free admission or free parking benefits do not apply. The fees paid for company picnics include admission and parking and usually include additional zoo-visit benefits.

Zoo admission: Please remember to have your Zoo Pass and identification ready when you arrive at the Zoo's admission gates. If you've misplaced or lost your card, replacement cards may be purchased for \$5.

Visiting other zoos and aquariums: We have agreed to participate in the Association of Zoos & Aquariums' Reciprocal Admissions Program. Some accredited zoos and aquariums choose not to participate in this program and therefore do not appear on our list. Most facilities honor free or discounted admission for two adults and two minor children. Members should call ahead to the facilities they plan to visit to get current information. In a few cases, we have opted not to reciprocate with some institutions that are in close proximity to our Zoo. Members are encouraged to review the updated list by going online at zoopass.com.

Who can use member cards? The person(s) named on the Zoo Pass is the owner of the card, and benefits are not transferable to anyone else. We need to have the number of members' minor children/grandchildren reflected in your membership records for the Zoo's admission gates. Foster children are covered on your membership.

Day-care providers: Your Zoo Pass membership does not cover children for whom you provide baby-sitting or day-care services. The Society and the Zoo retain the right to invalidate any membership being used inappropriately.

New customer relationship system: Please be patient with our front-line and Guest Services staff as we roll out a new database system. Transactions may take a little bit longer as we familiarize ourselves with the new database. If you notice any discrepancies with your information, please let us know so we can correct it in the system.

WILD THINGS

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Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year.

Editor: Katie Krecklow
Designer: Scott DuChateau

Contact the Zoological Society at:
10005 W. Bluemound Rd., Milwaukee, WI 53226-4383
Phone: 414-258-2333 Web: zoosociety.org

Contact the Milwaukee County Zoo at:
10001 W. Bluemound Rd., Milwaukee, WI 53226-4383
Phone: 414-256-5412 Web: milwaukeezoo.org



JahMykael A., 7, shows off his tiger face paint during Kids' Nights.

Photo by Stacy Kaat

UNLEASH YOUR WILD SIDE

Kids' Nights for Zoo Pass Members

Sponsored by WaterStone Bank

Tuesday, Thursday and Friday, July 10, 12 and 13, 5-9 p.m.

Summer is here, so get a little wild during Kids' Nights. The event is just for Zoo Pass members, and you have three chances to come to the after-hours party. Food trucks and pop-up restaurants can get you started with dinner. While eating you can sit and enjoy entertainment at stages around the Zoo. The stage by Lake Evinrude will have Irish music by Reilly, and DJ Tim Sledge always entertains the kids with music, games and bubbles on the Great Clips Stage at Flamingo Patio. Or your kids can pick up an instrument themselves and be the star with U B the Band on the eAchieve Academy Stage at Briggs & Stratton Zoo Terrace. Give your brain a workout when you go into the Peck Welcome Center with fun science experiments and demonstrations by Mad Science. You'll also find karate demonstrations from Karate America, a craft table and temporary tattoos inside the Peck Welcome Center sponsored by KinderCare Learning Centers. **There is no ticket or RSVP necessary; just make sure you have your Zoo Pass.**

WILD GETAWAY

Snooze at the Zoo

Sponsored by Post Consumer Brands and Sentry Foods

Aug. 8, 9, 10 and 11

LIMITED OPENINGS AVAILABLE.

Instead of driving to the North Woods with a trunk full of camping supplies, the Zoological Society brings the campsite and camp activities to you. Snooze at the Zoo is a great experience for people of all camping abilities. Bring your tent and sleeping bags and we will supply the rest. Set up your site near bears, seals or caribou as we get your dinner ready. The rest of the evening is filled with bubbles, face painting, chalk drawings and snacks including s'mores. As the sun starts to set, gather the family for an outdoor movie. Then, just like for the animals, it's time for bed. We will have breakfast for you and the family the next morning. After you tear down your campsite, you can enjoy the rest of the day inside the Zoo.



Emerson S., 5, of North Barrington, Ill., and brother Grady, 1, are ready to camp. Photo by Bob Wickland

Thanks to entertainment sponsor Educators Credit Union and s'mores sponsor The Sleep Wellness Institute.

Zoo Pass members get a discounted price of \$50 for adults, \$35 for children ages 3-12 or \$150 for a family of four. Register online at zoosociety.org/Snooze.

Special Offer: Send in a Sentry Foods receipt showing the purchase of any two Post cereals and take \$10 off the family rate or \$3 off one individual rate.

WINDOW TO THE

It's an experience that brings joy, intrigue and a better understanding of the world around us. Now, the Zoo is getting ready to connect visitors to the animals in a bigger and bolder way. The Zoological Society of Milwaukee and the Milwaukee County Zoo are excited to publicly announce the Window to the Wild Capital Campaign that will help reimagine the Zoo over the next 25 years. The first phase of the campaign will support Adventure Africa. This project will transform 25% of the developed footprint of the Zoo, creating new homes for the elephants, African hoofstock, hippos and rhinos. This is the largest physical change to the Zoo since its opening in 1961.

Adventure Africa will look and feel open and wild – more like a savannah. The new elephant habitat is nearing completion and expected to open to the public in spring 2019. Elephants Brittany and Ruth will move to the exhibit before it is open to the public so they can get acclimated to their new home. That new home will include more outdoor space, a large watering hole and a barn that will be open to the public year-round.

Thanks to your donations during the 2017 Annual Appeal, the Zoological Society was able to raise money for enrichment items to fill their new space. Those items include a feeding wall with puzzles and compartments so the elephants can forage for treats, an elephant shower, and pulleys and cables where keepers can hang food. "The amount of space and the amount of enrichment opportunities we have in there is really going to create such a wonderful mental atmosphere for the animals because they need to explore," says Chuck Wikenhauser, Milwaukee County Zoo director.

Adventure Africa also includes a new home for the African hoofstock adjacent to the elephants. These exhibits will feature impalas, zebras, bongos and the yellow-backed duiker, and will open alongside elephants. The future of Adventure Africa includes a new home for the hippos. That exhibit

will not only increase space but include an underwater viewing area for the giant creatures – only the eighth in the U.S. The Zoo's rhinos will be next in line for a brand-new exhibit.



WILD

THE MILWAUKEE COUNTY ZOO IS MORE THAN A PLACE TO SEE ANIMALS.

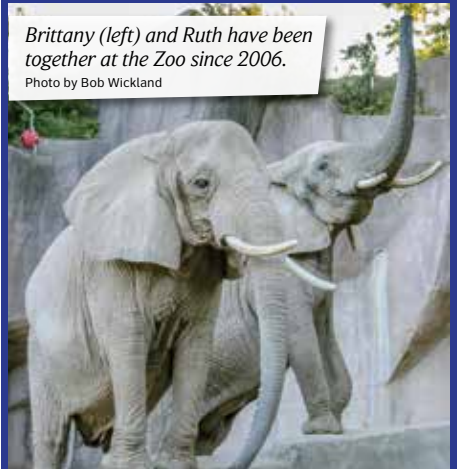
The Window to the Wild Capital Campaign is possible because of the strong partnership between Milwaukee County and the Zoological Society. The Society has set a goal to raise \$25 million to support Adventure Africa. Thanks to the many generous donations from community leaders, foundations and local businesses, more than \$17.2 million has been raised. "This is the first step toward transforming our beloved Zoo, and I invite the community to be a part of this exciting adventure and help us make Adventure Africa a reality," says Jodi Gibson, Zoological Society president and CEO.

THERE ARE MANY WAYS THE PUBLIC CAN HELP US FINISH ADVENTURE AFRICA.

- Purchase a 2-inch Beastie from the Zoo gift shop.
- Buy a root beer float and/or a 6-inch Beastie from the Zoo Pride stand during Milwaukee Journal Sentinel a la Carte.
- Create a Facebook fundraiser. Like the Society's Facebook page, [Facebook.com/ZooPass](https://www.facebook.com/ZooPass). Then look for the fundraiser tab.
- Visit elephants.Win2Wild.com to get a virtual tour of the elephant exhibit and make an online donation.
- To learn more and/or contribute to Adventure Africa, call the Zoological Society Development Department at 414-918-6136.

Brittany (left) and Ruth have been together at the Zoo since 2006.

Photo by Bob Wickland



AUG. 10, COME TO THE ZOO FOR WORLD ELEPHANT DAY.

Ruth and Brittany will be celebrating the day with special treats and enrichment items. Guests can see elephant artifacts during tours of the elephant barn and purchase paintings done by the elephants.



THE JOY OF LEARNING

At 5 years old, Holly loves Zoo Class so much that she wishes she could go every day. She started going when she was 3 years old, and her excitement continues to grow. Holly is the youngest of three, and her older siblings all took part in Zoo Classes before her. "My wife and I decided to go to Zoo Classes with our children because we heard through other parents how wonderful these classes are. It's true! They're fun and informative and our kids love them," says Brian Sutton of Brookfield.

In "GRRRRoovy Bears" class, offered this fall, kids and their adults learn where bears live, why and how they hibernate and much more. Holly was 3 when she took this class. At one point in the class, Holly had to pretend to hibernate like a bear. Then, after "waking up," she had to look for food. To symbolize a bear's diet of berries and fish, she was given berry fruit snacks and Swedish Fish. She also learned that bears are mammals. Her bear costume was decorated with a special type of tape around the face and paws to symbolize fur. "It's fun to see her excited to learn about animals. Plus, we parents also learn a thing or two about animals along the way," explains Brian. When asked what she likes the most about Zoo Classes, Holly's list wasn't short. "I like to color, I like the projects, my teachers are very nice, I like the snacks and I like to see the animals in the Zoo."

Registration for Fall Zoo Classes, sponsored by Meijer, begins Aug. 2. Like the Sutton family, you can check out the class offerings right now on zoosociety.org/Education. Depending on age, there are classes during the week and weekends. "There are a number of days and times available and we usually pick the class that works with our work schedules," says Brian.

Special Note: Due to changes in our database system, it is recommended you create an account or check your existing account before registration opens. Having your account ready will save you time in the long run.



Holly creates a bear costume and learns about bear behaviors.
Photo provided by family

SPECIAL DAY FOR



Kids and adults can touch and see animal biofacts during Animal Safari.
Photo by Stacy Kaat

Animal Safari

Sponsored by Lifeway Foods
Saturday, Aug. 25, 9 a.m.-3 p.m.
Tours start at 10 a.m.

From bunnies to elephants, from lemurs to seals, if you have a favorite animal at the Zoo you can become an animal sponsor. As a special thanks for helping the Zoological Society's mission to support the Zoo, we invite all animal sponsors to a special behind-the-scenes event. Tours may include: giraffes, rhinos, Winter Quarters and the Aquatic & Reptile Center basement. All Zoo guests, in addition to sponsors, will have the chance to see examples of animal enrichment items, enjoy animal-themed crafts and touch animal biofacts.

TRASH TO TREASURE

Looking at a plastic water bottle, do you see an opportunity to recycle or do you see the body of a snow leopard?

At the Zoological Society, we hope kids see both and share their vision in our annual Kids Green Art Contest. Children ages 17 and under are welcome to submit a piece of art. Kids can pick any kind of discarded materials like soda cans, toilet paper rolls or egg cartons. Using only recycled materials, create a piece of art reflecting this year's theme, "Animals in Asia." The Kids Green Art Contest encourages kids to learn about animals and recycling while using creativity. Your trash could be a treasure. Parents, help your kids fill out an entry form by Aug. 10. To read the rules of the contest including size and materials allowed, go to zoosociety.org/SponsorAnimal/GreenArt.

The works of art will be displayed at the Milwaukee County Zoo on Aug. 25 during Animal Safari – a behind-the-scenes event for animal sponsors. Contest registration does not include entry into the behind-the-scenes tours. Winners for each age category will be announced on the same day.



The Miller family checks out the Green Art Contest entries at Animal Safari.

Photo by Stacy Kaat



ANIMAL SPONSORS

There are different ways you can become an animal sponsor. You can choose from a list of animals, purchase the limited-time offers that include a plush toy or for \$20 join Kids Conservation Club. For more information on how to become an animal sponsor, go to zoosociety.org/SponsorAnimal.

If you aren't an animal sponsor yet, you can sign up that day and still go on the tours. Starting Aug. 25, and for a limited time, you can sponsor Oscar, the Zoo's badger. Just in time for football season, cheer on the Badger football team with this sponsorship. Your \$25 sponsorship includes a plush-toy badger, a certificate of sponsorship, your name in the Peck Welcome Center and a pass for the Animal Safari behind-the-scenes tours.

Plush-toy badger





CHEESE, BEER AND TREATS

Classic tastes are being served up in a new way inside the Milwaukee County Zoo. On the west side of the Zoo, across from the bears, you can now enjoy the OOO Food Truck and Bear (beer) Garden. OOO is an Airstream food truck offering three different kinds of grilled cheese and mac and cheese. The building next door is made to look like a cabin up north and will be serving a variety of beers. Root beer floats with and without alcohol will also be available. Once you get your order, a new wood deck is ready for you to sit back and look out onto Lake Evinrude as if you were camping up north. "It's going to be our own cool campground theme inside the Zoo," says Stephanie Gray, general manager of SSA, the food and gift shop vendor for the Milwaukee County Zoo. Travel- and Wisconsin-themed décor transforms the space like you've never seen it before and provides great photo opportunities.



The new West Entrance will offer popular food items and a new cool dessert. "Dole Whip is a fruit-flavored soft-serve that is offered at attractions around the country, including Disney World," says Gray. The treat is also gluten-free, dairy-free and kosher. The Dole Whip flavors this summer are pineapple and strawberry.

Also new this year near the harbor seals is the Husk Haus, an outdoor area serving roasted corn and brats. Woodland Retreat, between the Aquatic & Reptile Center and Small Mammals Building, is swapping the barbeque out for burgers and hot dogs this summer. No matter where you are in the Zoo, your taste buds are covered.

Photos by Paul Ruffolo

OOO is an Airstream meant for camping and turned into a food truck. ▼





A WHOLE NEW WORLD



It's a whole new world for colobus monkeys Elvis and Kibibi. For the first time at the Milwaukee County Zoo, they have access to an outdoor exhibit. While Elvis, the Zoo's male colobus monkey, experienced the outdoors at his former zoo in Fresno, Kibibi, the Zoo's female colobus monkey, was born here and has never witnessed the sights, smells and sounds of the outside world. "They don't have to be secluded in the inside anymore. I think it's going to be a great thing for those guys, and will open up their minds," says zookeeper Mark Scheuber. The Zoo was able to build a chute, an outdoor area just for them and improvements to the indoor exhibit thanks to the Zoological Society 2016 Annual Appeal.

The new colobus outdoor space was built between the mandrill and siamang exhibits. Each species will be able to see each other, which offers a new experience. "The siamangs and the colobus have heard each other, they call back and forth inside, but this is going to be the first time they see each other," explains Scheuber. Larger space for Elvis and Kibibi will also offer more opportunity for enrichment items to stimulate their minds and natural instincts.

The Zoological Society's Annual Appeal also paid for an upgrade to their indoor home. Before construction there were about six or seven climbing props inside; now there are about 30. In the wild, colobus monkeys never like to go on the ground; they prefer to be up in the trees moving around the canopy. As Elvis and Kibibi get used to their new homes, the Zoo is hoping the two start breeding.



Upgraded indoor exhibit



Photo by Richard Brodzeller

Hoofin' it!

This year's Annual Appeal will help the African hoofstock get set up in their new home. Zebras, bongos, impalas and yellow-backed duiker are moving to a new and larger home adjacent to the new elephant exhibit. Donations will help purchase a hoofstock examination chute to allow for routine hoof exams, health monitoring and dispensing medications without using anesthesia. We also want to install a special flooring indoors that is soft, easy to clean and gentle on the legs of the animals. To help in this Annual Appeal go to zoosociety.org. All donations are tax-deductible.



Photo by Richard Brodzeller

KOHL'S WILD THEATER



BRINGING PUPPETS TO LIFE

When you watch a show like Sesame Street, it's easy to forget that the characters Elmo, Ernie or Oscar the Grouch are actually puppets. The characters come to life thanks to trained puppeteers. Acting with a puppet isn't just about putting something on your hand and moving its mouth. It's about finding ways to bring the character to life and to help tell a story. Earlier this year the actors with Kohl's Wild Theater got an unforgettable lesson in puppetry. Aretta Baumgartner, the education director at the Center for Puppetry Arts in Atlanta, came to Milwaukee to help bring out the puppeteer in each actor. "A puppet is anything you can pick up and bring to life," says Baumgartner. To get this lesson through to all the actors, she rapped and clapped those words over and over with the class. Throughout the workshop you could feel, see and hear Baumgartner's passion for the art of puppetry.

Baumgartner travels several times a month to different parts of the country hosting puppetry workshops. She started her puppet training in the summer of 1992 and performed puppet shows at the Cincinnati Zoo. Now, in addition to traveling, Baumgartner manages all the educational activities of the largest and busiest puppetry center in the United States. Kohl's Wild Theater program coordinator, Dave McLellan, jumped at the chance to have Baumgartner share her expertise. "As professionals, KWT actors are always working on their skills. I look

for ways to support the actors in their artistic growth by providing opportunities to work with experts in the field," says McLellan.

During the workshop, Baumgartner led several exercises to help the actors understand more about muscle memory, movement and creativity. An important lesson for the actors is to let the puppet be the star. "A trained puppeteer knows how to send focus to the puppet and away from themselves instinctively." Baumgartner explains actors may "fight" the puppet for attention instead of embracing the philosophy that the less the performer is noticed the better.

While this workshop is hard work, it still involves a lot of fun. "My favorite thing about puppets is their ability to activate a sense of play in all humans," says Baumgartner. One part of the session involved the actors grabbing a utensil you might find in the kitchen, like a whisk, and making it come to life. The actors could put eyes on the item and give it a back story. "Every puppet is different – each has its own little quirks. I have found the more you 'get to know' your puppet, the more lifelike it becomes," says KWT actor Brittany Curran. Until she was hired as a Kohl's Wild Theater actor, Curran had never worked with puppets. Now, after a few years of practice and learning new skills in this workshop, she is ready for the summer season of Kohl's Wild Theater.



▲ *Brittany Curran regularly performs with puppets during Kohl's Wild Theater shows.*

Photo by Richard Taylor

<< *Baumgartner demonstrates anything can become a puppet.*

Kohl's Wild Theater performs four free 15-minute shows a day inside the Zoo from now until Labor Day. You will also find at-exhibit performances throughout the Zoo grounds. Kohl's Wild Theater is made possible by a partnership between Kohl's Cares, the Milwaukee County Zoo and the Zoological Society of Milwaukee.

TASTE OF THE TOWN



Kyle and Steffanie Nagan, of Hales Corners, try the tacos from Vagabond. Photo by Richard Taylor



Who doesn't enjoy a dessert? Photo by Richard Taylor

Milwaukee Journal Sentinel a la Carte

Presented by Meijer

Thursday-Sunday, Aug. 16-19, 9 a.m.-10 p.m. except Sunday, when hours are 9 a.m.-8 p.m.

Free admission for Zoo Pass and Platypus Circle members.

It's your chance to get a taste of local restaurants from around the area. Milwaukee Journal Sentinel a la Carte, presented by Meijer, is one of the biggest and tastiest parties of the summer. Visit dozens of restaurants and try something new, or fill up on your favorites. In between food stops, enjoy a glass of wine at the Wine Tent, sponsored by Champion Windows & Sunrooms. Then, check out different national and local musicians performing around the Zoo including at the Lakeview Stage, sponsored by Habush Habush & Rottier S.C.® The Zoo is open late each night to give you extra time to enjoy all this event has to offer.

A NOTE-WORTHY EVENING

Sunset Zoofari

Sponsored by Tri City National Bank

July 5, 11, 18, 25 & Aug. 1, 6 to 9 p.m.

Free Zoo admission for members with ID.

Reduced admission for non-members.

Summer in Milwaukee is also referred to as festival season. Spending time outside while eating and listening to music is tradition. Sunset Zoofari adds some unique twists to that favorite summer pastime.

Every week, you and the family can come to the Zoo after hours to listen to music and watch a movie outdoors. You can bring a picnic dinner or buy food from one of the Zoo's restaurants (to read more about new food options this summer turn to page 8). Bands will perform on the Flamingo Patio, and kid-friendly movies will start at dusk near the caribou. Feel free to get up, walk around the Zoo or check out the summer exhibit, Dinosaurs! A Jurassic Journey, sponsored by Sendik's Food Markets. Animals, nature and music make Sunset Zoofari the perfect summer evening activity.



Sunset Zoofari guests enjoy dinner and a live band. Photo by Olga Kornienko

JULY 5

- 🎵 Downtown Harrison
- 📺 Sing

JULY 11

- 🎵 Highfield Drive
- 📺 Despicable Me 3

JULY 18

- 🎵 Sam and Marcell Guyton Combo
- 📺 Coco

JULY 25

- 🎵 3D
- 📺 The Good Dinosaur

AUG. 1

- 🎵 Retro Sonic
- 📺 Facebook poll winner (Toy Story, Lion King or Incredibles)

A **VIP** LOOK INSIDE

On May 24, the Zoological Society invited members of the Platypus Circle, Simba Circle and Serengeti Circle, along with various other VIPs, to a special event previewing Dinosaurs! A Jurassic Journey, the summer exhibit sponsored by Sendik's Food Markets. These VIPs were the first to see this unique exhibit only at the Milwaukee County Zoo.

Photos by Stacy Kaat



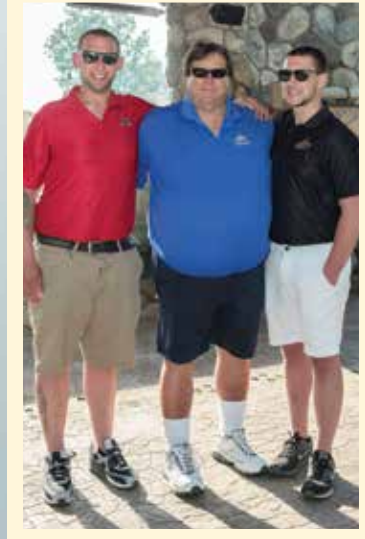
County Executive Chris Abele speaks [▲]▲ to the crowd about the importance of the Zoo and development of Adventure Africa.



Zoological Society president and CEO Jodi Gibson and Zoo Director Chuck Wikenhauser hold the ribbon as Margaret Harris of Sendik's makes the cut to officially open the summer exhibit.



Representatives from PPG pose in front of the new otter exhibit. PPG donated all the paint used for the 42 Beasties.



▲ Michael, Chris and Brandon Winkler with AIM Transfer and Storage. AIM donated the Beastie Barn, storage space and delivery of all the Beasties.

Visit the dinosaur exhibit now through Sept. 3. The exhibit is located in the outdoor habitat behind the Small Mammals Building. Admission is \$3 per person after regular Zoo admission.

BY THE NUMBERS



1

1. Zootastic

Kids let loose at the dance party during Zootastic, sponsored by Grow Hope @ SaintA. The family-friendly fundraiser, held on April 27, sold out at 715 tickets raising more than \$20,000. Thanks to contributing sponsor Bridgewood Advisors and media sponsors News/Talk 1130 WISN, FM106.1, 95.7 BIG FM, 97-3 NOW and V100.7.

Photo by Bob Wickland



2

2. Egg Day

The Nesquik bunny greets Anthony, 2, and sister Olivia, 6, during Egg Day. The Easter-themed event on March 31 was sponsored by Nestlé, Nesquik and Woodman's and brought in 2,459 people.

Photo by Olga Kornienko



3

3. Mother's Day

Chloe Le, of Menomonee Falls, along with her son Hansen, 9, and daughter Makenna, 2, celebrate Mother's Day at the Zoo by feeding a goat. Moms received free admission to the Zoo thanks to Roots Salon. The event brought in 8,338 people.

Photo by Bob Wickland



4

4. Party for the Planet

Gardening expert Melinda Myers teaches Nathaniel S., 3, about planting pollinators at the American Transmission Co. butterfly garden in the farm area. Party for the Planet, sponsored by ATC, brought in 9,202 guests.

Photo by Paul Ruffolo

TOUR DE ZOO

Travis B., 11, takes his red panda plush toy along for the ride.

Photo by Bob Wickland

Ride on the Wild Side Bike Ride

Sponsored by Anthem Blue Cross and Blue Shield
Media sponsors: News/Talk 1130 WISN, FM106.1, 95.7 BIG FM, 97-3 NOW and V100.7
Sunday, Sept. 9, 7 a.m. registration

Get into gear and join one of the most unique bike rides in town. Ride on the Wild Side is the only time you can ride your bike through the Zoo. This annual fundraiser for the Zoological Society offers different ride lengths. Kids of all ages can join the Critter Caravan, a 2.5-mile route through the Zoo. Get in the true Zoo spirit and put your child's favorite plush-toy animal on their bike, basket or backpack. Riders looking for a longer ride can sign up for a 10-, 17- or 27-mile ride that starts at the Zoo and continues along the Menomonee River Parkway and the Oak Leaf Trail.

	Zoo Pass Member	Non-Member	Day of Ride
Adult (14 & over)	\$35	\$40	\$45
Child (13 & under)	\$12	\$15	\$20
Family of 4*	\$85	\$100	N/A

*Family of four is two adults and two children.

After the ride, kids can make crafts and get a temporary tattoo in the Kids Zone sponsored by Reinhart Boerner Van Deuren, S.C. The registration fee includes entry to the Zoo and parking, a continental breakfast, lunch and a long-sleeve T-shirt. Riders can register the day of the ride, but shirt sizes are not guaranteed. Bike helmets are mandatory.

Register online at zoosociety.org/Bike or call 414-258-2333 for more information.

Our thanks to contributing sponsors Be Spectacled; Litho-Craft; R&R Insurance; Southport Engineered Systems; Stephanie Murphy, DDS; Van Westen Orthodontics; and Wheel & Sprocket.



Jeri Gundlach, of Sheboygan, gives a parrot a dollar to support bird conservation. Photo by Olga Kornienko



Line dancing always draws a crowd.
Photo by Olga Kornienko

OLDER, WISER AND FREE

Senior Celebration

Sponsored by St. Camillus, A Life Plan Community
Friday, Aug. 31, 9 a.m.-1 p.m.

Guests 55 and older get free admission with photo ID. Parking fee still applies.

Bring out the kid inside of you when you come to Senior Celebration. Anyone 55 and older not only gets in for free, the entire morning is designed just for them. There is a health and wellness fair inside the Peck Welcome Center designed for you to stay healthy, moving and informed. Then head outside for a 1-mile walk with Senior Olympics at 10:30 a.m. Guests can also boot, scoot and boogie to the line dancing event at the Flamingo Gazebo. Try your luck in one of three bingo sessions starting at 9:30 a.m.

Thanks to our entertainment sponsor Network Health.

HISTORY AND SHOPPING



Stock photo

See a part of American history and shop unique boutiques in this Zoological Society field trip to Galena, Ill.

Travel with us on Sept. 22, as we head to this beautiful city along the Mississippi River. Once we arrive, you are free to take in the historical sites, including the home of the 18th President of the United States, Ulysses S. Grant. Other buildings from the late 1800s are still used today and grace the streets with their unique architecture. While enjoying the scenery you can't miss the more than 100 storefronts featuring clothing, jewelry, specialty items and collectibles. Dozens of restaurants are waiting for you to stop in and enjoy lunch.

This trip is only open to Zoo Pass members and their guests. Space is limited so sign up now. Registration starts at 6:15 a.m. at the Milwaukee County Zoo, and breakfast is included when you arrive. Buses leave for Galena at 7 a.m. and return by 8 p.m. Snacks will be given out on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) An itinerary will be mailed prior to the trip. To register, go to zoosociety.org/Travel or mail in the form below with payment.

Name(s) of Traveler(s) _____

Member Number(s) _____

Address _____

City, State, ZIP _____

Phone (Day): (_____) _____ Phone (Eve): (_____) _____

If you wish to travel with another person or group sending in a separate reservation, please indicate the name(s): _____

List any special needs, ie. motion sickness _____

Please reserve _____ spaces at \$50 per person.

Credit Card – Please charge my: VISA MasterCard Discover American Express

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature: _____

Print name as it appears on card _____

Check – Make check payable to *Zoological Society*.

**Please mail this form and payment to:
Galena Trip, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226**

Cancellations through Sept. 10, 2018, are refundable, less a \$10 per person cancellation fee. Cancellations after Sept. 10, 2018, are not refundable. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.



Zoological Society of Milwaukee County
10005 W. Bluemound Rd.
Milwaukee, WI 53226-4383

ADDRESS SERVICE REQUESTED

DATED MATERIAL
Please Deliver Promptly



KIDS GREEN ART CONTEST

Photo by Stacy Kaat

WHAT'S HAPPENING

Details Inside

July 5, 11, 18, 25; Aug. 1
Sunset Zoofari, sponsored by
Tri City National Bank*

July 10, 12 & 13
Kids' Nights for Zoo Pass members,
sponsored by WaterStone Bank*

July 30
Birdies & Eagles Golf Tournament,
sponsored by GRAEF (pre-register)

Aug. 2
Online registration for Fall Zoo
Classes, sponsored by Meijer, begins

Aug. 8-11
Snooze at the Zoo, sponsored by
Post Consumer Brands & Sentry
Foods (pre-register)

Aug. 10
World Elephant Day*

Aug. 16-19
Milwaukee Journal Sentinel a la
Carte, presented by Meijer*

Aug. 25
Animal Safari for animal sponsors,
sponsored by Lifeway Foods

Aug. 31
Senior Celebration, sponsored by St. Camillus,
A Life Plan Community*

Sept. 1
Fall Zoo Classes, sponsored by Meijer, begin



Sept. 8 & 9
Family Farm Weekend, presented by
Prairie Farms Dairy*

Sept. 9
Ride on the Wild Side, sponsored by
Anthem Blue Cross and Blue Shield
(pre-register)

Sept. 22
Members-only field trip to Galena, IL
(pre-register)

Sept. 29
Kids Conservation Club workshop,
(pre-register)

Oct. 4
Zoo Brew (pre-register)

Oct. 6
Family Free Day, sponsored by North
Shore Bank, media sponsor: WITI FOX 6
(Parking fees still apply)*

Oct. 12 & 13
Boo at the Zoo, presented by Prairie
Farms Dairy**

Oct. 19 & 20
Halloween Spooktacular, presented by Prairie Farms Dairy**

*Zoo Pass members get free Zoo admission with their Zoo Pass. Those with
Zoo Pass Plus also get free parking for one vehicle per membership per day.
Platypus Circle members receive free admission and parking with their card.

** Separate charge for these Zoo events.

CONNECT WITH US!

facebook.com/ZooPass

twitter.com/ZooSocietyMKE

instagram.com/ZooSocietyMKE

pinterest.com/ZooSocietyMKE

Snapchat: ZooSocietyMKE

Milwaukee Zoo Pass App



The Zoological Society of
Milwaukee is proud
to bear Charity Navigator's
highest rating of four stars.



The Zoological Society of
Milwaukee is recognized
for our transparency with
GuideStar's Gold Seal.