

Wild THINGS



Sunset Zoofari



Kids Nights

EVENING EVENTS p. 8 & 9



Snooze at the Zoo



YOUR GUIDE TO ZOO NEWS



TRAIL

YOUR BIKE IN THE ZOO



p.7



COME HUNGRY p.11

CONSTRUCTION BY HIPPOS



p.15



Photo by Peter Zuzga

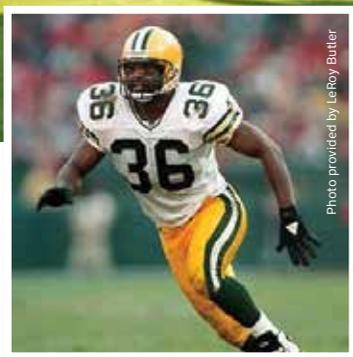


Photo provided by LeRoy Butler

LEAP TO THE GREEN

Birdies & Eagles Golf Tournament

Sponsored by GRAEF

Monday, July 29

Ozaukee Country Club, Mequon

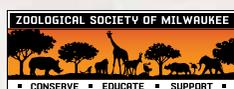
You probably don't play like Tiger, but you can play for the tigers – and other animals at the Zoo. The Zoological Society's Birdies & Eagles Golf Tournament is a perfect fundraiser for those who like to spend a day on the links.

Registration includes lunch, a round of golf with a cart, contests, course refreshments,

post-golf cocktails, a buffet dinner and more! This is the 30th year for the golf event, and we are celebrating in a big way. Former Green Bay Packer, Super Bowl winner and inventor of the "Lambeau Leap," LeRoy Butler, will spend the day with us on the course. Money raised during this event helps the Zoological Society fulfill its mission to conserve, educate and support the Zoo.

Register at zoosociety.org/Golf or call 414-258-2333.

Cost starts at \$350 per golfer.



MEMBERANDA

We value your relationship with the Zoological Society of Milwaukee.

The Society does not sell member/donor information to third parties, but may share limited information with the Milwaukee County Zoo for the purpose of confirming membership status.

Zoological Society office hours: 8:30 a.m.-5 p.m. weekdays, 9 a.m.-5 p.m. weekends.

Zoo hours: 9 a.m.-5 p.m. Please note that the Zoo's admission gates close 45 minutes before the posted Zoo closing time. The Zoo's walk-in gate closes one hour prior to posted Zoo closing time. The animal buildings close 15 minutes prior to Zoo closing time. The Zoo's West Entrance opens at 9 a.m. on weekends.

Company picnics: For members visiting the Zoo with a company picnic, Zoo Pass members' free admission or free-parking benefits do not apply. The fees paid for company picnics include admission and parking and usually include additional benefits.

Zoo admission: Please remember to have your Zoo Pass and identification ready when you arrive at the Zoo's admission gates. If you've misplaced or lost your card, replacement cards may be purchased for \$5. Zoo Pass admission is valid for regular daytime Zoo hours and many events.

Visiting other zoos and aquariums: We have agreed to participate in the Association of Zoos & Aquariums' Reciprocal Admissions Program. Some accredited zoos and aquariums choose not to participate in this program and therefore do not appear on our list. Most facilities honor free or discounted admission for two adults and two minor children.

Members should call ahead to the facilities they plan to visit to get current information. In a few cases, we have opted not to reciprocate with some institutions that are in close proximity to our Zoo. Members are encouraged to review the updated list by visiting zoopass.com.

Who can use member cards? The person(s) named on the Zoo Pass is the owner of the card, and benefits are not transferable to anyone else. We need to have the number of members' minor children/grandchildren in your household reflected in your membership records for the Zoo's admission gates. Foster children are covered on your membership.

Day-care providers: Your Zoo Pass membership does not cover children for whom you provide baby-sitting or day-care services. The Society and the Zoo retain the right to invalidate any membership being used inappropriately.

WILD THINGS

Issue No. 143, July-August 2019

Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year.

Editor: Katie Krecklow

Designer: Scott DuChateau

Contact the Zoological Society at:

10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

Phone: 414-258-2333 Web: zoosociety.org

Contact the Milwaukee County Zoo at:

10001 W. Bluemound Rd., Milwaukee, WI 53226-4383

Phone: 414-256-5412 Web: milwaukeezoo.org

Cover photos: All photos by Bob Wickland; except Sunset Zoofari by Paul Ruffolo, Snooze by Stacy Kaat and stock food photo

GREEN ART CONTEST

Entry form deadline, Aug. 9; Display and judging, Aug. 24

Instead of sending your recyclables to the recycling center, use them as art supplies. The Zoological Society is inviting children ages 17 and younger to create animal art with discarded materials. This year's theme is "Animals Down

Under." All projects will be displayed in the Peck Welcome Center on Aug. 24. The Kids Green Art Contest encourages kids to learn about animals and recycling while using creativity.



Artwork should include Australian animals.

Prizes in each age category.

Use items like soda cans, bottles or toilet paper rolls.

For a look at the rules and how to enter, go to zoosociety.org/GreenArt.



Animal Safari

Sponsored by Lifeway Foods

Aug. 24, 9 a.m.-3 p.m.; Tours start at 10 a.m.

Whether you sponsor the smallest animal at the Zoo – a poison dart frog – or the largest – an African elephant – we want to treat you to this behind-the-scenes event. Tours may include: flamingo quarters, the elk barn, seals and polar bear.

Not an animal sponsor? You can sponsor an animal that day and still go out on the tours. Starting Aug. 24 you can sponsor Jenny the ring-tailed lemur for a limited time. Your \$30

▲ Guests tour the rhino's indoor home during last year's event.

Photo by Paul Ruffolo

sponsorship includes a plush-toy lemur, a certificate of sponsorship and your name in the Peck Welcome Center for a year.

Other activities during Animal Safari include an animal bingo game for a chance to win an animal sponsorship or Kids Conservation Club membership. Zoo Pride volunteers will also have animal biofacts displayed throughout the Zoo for you to see and touch.

INSIDE ADVENTURE AFRICA

1



Guests can go into the **Elephant Care Center** where the animals spend a lot of their time in the winter or on bad weather days. There are enrichment opportunities that encourage natural behaviors like reaching up and foraging for food.

Photo by Paul Ruffolo

4

4

2

1

2



This structure will help cool off Ruth and Brittany in the summer. The large umbrella not only offers shade, it comes equipped with fans and misters for the summer and heaters for those chilly days.

3

7

3

Elephants in Action: During the summer season guests can have a seat in the bleachers at 1:30 p.m. to watch the elephants go through their daily training. It looks like animal aerobics but it's really enrichment for the animals and a way for the zookeepers to do health checks.

Photo by Paul Ruffolo



4



Adaptation Stations are meant to look like huts. Each one has different information about animal adaptations. The station pictured here, presented by Thrivent Mutual Funds, demonstrates the impala's impressive jumping ability.

Photo by Paul Ruffolo



4

5

6

5



The grey-crowned crane, pictured here, along with two new zebras and female impala, can be seen in Impala Plains, presented by Holz Family Foundation.

Photo by Bob Wickland

6



The second mixed-species yard is named the African Forest and is the new home to the yellow-backed duiker Aria, pictured here, along with the bongos and guinea fowl.

Photo by Olga Kornienko



A popular photo opportunity. These wheelbarrows filled with fake poop demonstrate how much an elephant goes every day.

Photo by Paul Ruffolo

7

BY THE NUMBERS

1. Egg Day

Zoey, 5, of East Troy, gets her face painted during Egg Day, sponsored by Nestlé Nesquik and Woodman's. The event on April 20 brought in **11,975 people** and featured an egg hunt and a visit from the Easter Bunny.

Photo by Peter Zuzga



2



2. Grand Opening of Adventure Africa

The much-anticipated grand opening to Adventure Africa attracted **10,348** on May 4. Guests were able to see elephants Ruth and Brittany along with their new indoor and outdoor homes.

Photo by Joel Miller

3. Zootastic

DJ Tim Sledge keeps the party going during this year's family-friendly fundraiser Zootastic, sponsored by Grow Hope @ SaintA. Thanks to the **753 guests** who came to the Zoo on May 10, the Zoological Society was able to raise **\$25,765**.

Photo by Paul Ruffolo



3

4



4. Mother's Day

Mother's Day at the Zoo was a popular event with **9,665 guests** coming through the gates. Mother's Day, sponsored by Noodles World Kitchen, offered free admission to all moms on their special day.

Photo by Olga Kornienko

5. Party for the Planet

Kids were able to climb to new heights during Party for the Planet, sponsored by American Transmission Co. The two-day event on May 18 and 19 brought in **8,715 guests**. The event featured a tree-climbing demonstration, gardening and other conservation activities.

Photo by Bob Wickland



5



Photo by Bob Wickland

POWER OF A PEDAL

Ride on the Wild Side

Sponsored by The Corners of Brookfield
Sunday, Sept. 8

Pedaling a bike has many benefits. It's good exercise, it takes you places and, if you do it at the Milwaukee County Zoo, you help a good cause. This annual fundraiser is the only time of year you can ride your bike inside the Zoo. Check-in is at 7 a.m. and rides start at 8 a.m. and 8:15 a.m. There are four routes to choose from including a 2.5-mile kids' route that stays inside the Zoo or a 10-, 17- or 27-mile ride that starts and ends in the Zoo.

If you act now and pre-register, prices for Zoo Pass members start at \$40 for adults and \$15 for children. Discounts for a family of four are available. Prices will go up if you register the day of the ride.

Registration fee includes:

- Entry into Zoo
- Parking
- Long-sleeved T-shirt
- Continental breakfast and picnic lunch
- Crafts and activities for children

Helmets are mandatory for this event.

Thanks to our supporting sponsors: Be Spectacled; Bowlero; CYCLEBAR; Goddess & The Baker; Kendra Scott; Litho-Craft; Mathnasium: The Math Learning Center; Metal-Era, Inc.; Quandt Berndt & Company, LLC; R&R Insurance; Sendik's Food Markets; Southport Engineered Systems; Stephanie Murphy, DDS; Van Westen Orthodontics; and Wheel & Sprocket.

Media sponsors: News/Talk 1130 WISN, FM106.1, 95.7 BIG FM, 97-3 The Game, V100.7, The BIG 920

SENIORITY RULES

Senior Celebration

Sponsored by St. Camillus,
A Life Plan Community

Aug. 30, 9 a.m.-1 p.m.

Free admission for guests 55 and older with photo ID. Parking fee still applies.

They say age is just a number. On Friday, Aug. 30, if that number is 55 or higher you get free admission to the Zoo. Senior Celebration is packed full of activities for older guests. There is a health and wellness fair inside the Peck Welcome Center designed for you to stay healthy, moving and informed. Guests can join the Senior Olympics for a 1-mile walk at 10:30 a.m. Or step in line with some line dancing by the Flamingo Gazebo. Test your luck through the day during one of the three bingo sessions starting at 9:30 a.m.

Entertainment sponsored by Network Health.

Photos by Olga Kornienko



EVENING

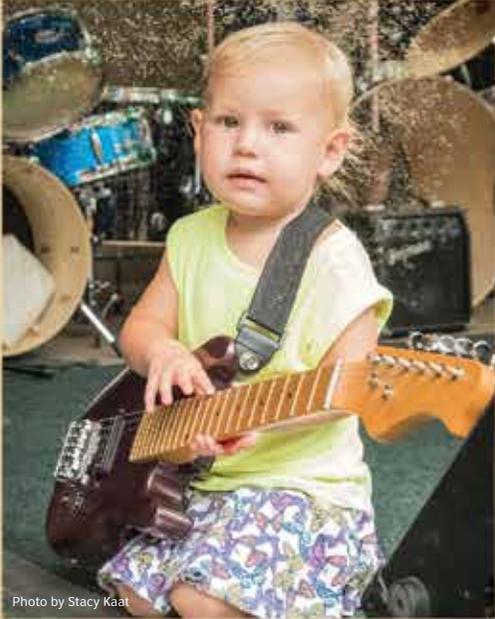


Photo by Stacy Kaat



Photo by Bob Wickland

KIDS NIGHTS

Sponsored by WaterStone Bank

**Tuesday, July 9; Thursday, July 11; Friday, July 12
5-9 p.m.**

This evening event is for Zoo Pass members. You have three opportunities to join the fun. Food is available for purchase from food trucks, a pop-up sweets tent and Zoo concessions including the latest restaurant, Wild Burger and Woody's Custard (read more on page 11).

Activities include:

- Mad Science shows
- Crafts, temporary tattoos, demonstrations by Karate America and performances by Main Street Song & Dance Troupe all sponsored by KinderCare Learning Centers
- Irish music by Reilly on the Ralph Evinrude Landing Stage, sponsored by Dental Associates
- DJ Tim Sledge on the Flamingo Patio Stage, sponsored by Great Clips
- U B the Band on the Briggs & Stratton Zoo Terrace Stage, sponsored by eAchieve Academy

Don't forget to check out the summer exhibit, Brick Dinos, sponsored by Sendik's Food Markets. Entry costs \$3, or Zoo Pass members can use their digital coupons.

SNOOZE AT THE ZOO

Sponsored by Post Consumer Brands and Sentry Foods

**Spaces available Aug. 7 and 8;
event sold out Aug. 9 and 10**

Take a camping trip you and your kids will never forget. There are two opportunities left to set up your tent and sleep inside the Zoo. Not only do you get to sleep next to bears, seals, peacocks and more, Snooze at the Zoo is a low-maintenance trip for families. Bring a tent and sleeping bag, and we handle the rest. There is a picnic dinner and s'mores later that night. Entertainment includes bubbles, face painting, chalk drawings and an outdoor movie. When you wake up in the morning, breakfast is served. After you tear down your campsite, enjoy the rest of the day at the Zoo.

Zoo Pass members get a discounted price of \$50 for adults, \$35 for children ages 3-12 or

\$150 for a family of four. **Register online at zoosociety.org/Snooze.** Save \$10 off the family rate or \$3 off one individual rate when you send in a Sentry Foods receipt showing the purchase of any two Post cereals.

Thanks to entertainment sponsor Educators Credit Union and s'mores sponsor The Sleep Wellness Institute.



Photo by Stacy Kaat

EVENTS

SUNSET ZOOFARI

Sponsored by Tri City National Bank
Wednesdays, July 3, 10, 17, 24, 31
6-9 p.m.

Enjoy music and a movie outdoors this summer. You can bring a picnic dinner or buy food from one of the Zoo's restaurants and food trucks. Bands will perform on the Flamingo Patio, and kid-friendly movies will start at dusk near the caribou. Zoo Pass members receive free Zoo admission, and non-members get a reduced rate. In the event of rain, movies and entertainment move indoors.

– Bands & Movies –

July 3

- 🎵 3D – Acoustic Rock
- 🎬 The Sandlot

July 10

- 🎵 Eric Barbieri and the Rockin' Krakens – Classic Country to Hard Rock
- 🎬 Spider-Man: Into the Spider-Verse

July 17

- 🎵 Dirty Boogie – Rock to Pop
- 🎬 The Princess Bride



July 24

- 🎵 Our House – Rock & Soul
- 🎬 Results of Zoo Facebook poll

July 31

- 🎵 Caught in the Act – Funk/Motown
- 🎬 Harry Potter and the Prisoner of Azkaban



FIELD TRIP TO CRANBERRY FESTIVAL

See for yourself why Warrens is the Cranberry Capital of Wisconsin.

The Zoological Society of Milwaukee is offering a field trip for Zoo Pass members **Sept. 28** to the 47th annual Cranberry Festival. The festival features 850 arts and crafts booths and 350 flea market and antique dealers. Food vendors fulfill all your cranberry cravings such as deep-fried cranberries, warm cranberry mixture over ice cream or a cranberry cream puff.

Tours of the cranberry marsh are available when you arrive. Tickets are \$6 a person. Advanced tickets are not available. The guided tour of a 100-year-old cranberry marsh will last about one hour. You will get an up-close look at a cranberry bed to see how cranberries grow and the equipment used for harvesting.

This trip is open to Zoo Pass members and their guests. All tickets are \$50 per person. Spaces are limited so sign up now. Check-in starts at 6:15 a.m. at the Milwaukee County Zoo and includes a continental breakfast. Buses leave for Warrens at 7 a.m. and return to the Zoo by 8 p.m. Snacks will be given out on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) An itinerary will be mailed prior to the trip.

To register go to zoosociety.org/Travel or mail in the form below with payment.

Please Note: The festival does not rent out wheelchairs or scooters. You can bring your own and we will be able to transport them under the bus for your use when we arrive.

Name(s) of Traveler(s) _____

Member Number(s) _____

Address _____

City, State, ZIP _____

Phone (Day): (_____) _____ Phone (Eve): (_____) _____

Seats are assigned, so if you wish to travel with another person going on the trip, please indicate the name(s): _____

List any special needs, e.g. motion sickness _____

Please reserve _____ spaces at \$50 per person.

Credit Card – Please charge my: VISA MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature: _____

Print name as it appears on card _____

Check – Make check payable to *Zoological Society*.

Please mail this form and payment to:

Cranberry Festival Trip, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226

Cancellations through Sept. 10, 2019, are refundable, less a \$10 per person cancellation fee. Cancellations after Sept. 10, 2019, are not refundable. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

TASTE TOUR

Milwaukee Journal Sentinel a la Carte

Presented by Meijer

Thursday-Saturday, Aug. 15-17, 9 a.m.-10 p.m.

Sunday, Aug. 18, 9 a.m.-8 p.m.

Free Zoo admission for Zoo Pass and Platypus Circle members

Tour the Zoo while your tastebuds take a flavor tour. This popular event brings dozens of local restaurants into one location so you can try something new, fill up on your favorite dishes or do a little of both.

Take a break between your food adventures and check out different national and local musicians performing around the Zoo including at the Lakeview Stage, sponsored by Habush Habush & Rottier S.C.® After satisfying your hunger, adults can grab a drink in the Wine Tent, sponsored by Champion Windows & Sunrooms.

For a list of restaurants and entertainment, go to milwaukeezoo.org.



Photos by Bob Wickland

BURGERS, CUSTARD & CONSERVATION

“Custard is Wisconsin.” Most people would agree with that statement made by Stephanie Gray, general manager of SSA, the food and gift shop partner for the Zoo. SSA just revamped the Woodland Retreat between the Aquatic & Reptile Center and the Small Mammals Building. The destination restaurant is now called Wild Burger and Woody’s Custard. There are five different burgers to choose from, three different hot dogs and for dessert, Cedar Crest custard.

The custard will come in two flavors, chocolate or vanilla. There are also two sundaes to choose from, Death by Chocolate or Strawberry Delight.

Custard now joins SSA’s selection of Dole Whip, Dippin’ Dots and scooped ice cream. “Each location is like a destination,” explains Gray. “At any point in the Zoo we have different concepts geared toward different interests.”

Soon, when you get a beverage at any of the food stops throughout the Zoo, you will notice a big step toward conservation. SSA will be eliminating plastic straws and switching to paper. Gray says the switch was an obvious choice. “We value the mission and want to support the mission of the Zoo, which is to be stewards of the environment.” SSA also runs the gift shops where you will find merchandise made from recycled items and toys without plastic coverings.



DRESS THE PART



African elephants Ruth and Brittany wasted no time tackling the three willow trees in their new outdoor space. Their tusks help them tear the bark off the trees so they can eat it. If they pull a large branch off the tree, they use their tusks as leverage to break it into smaller pieces. Tusks are very necessary for an elephant's survival.

That is a key message Kohl's Wild Theater hopes guests learn this summer when Kohl's Wild Theater performs its new musical inside the Zoo called "An Elephant Never Forgets." The actors not only talk about the different ways elephants use their tusks, they show the audience through their elephant costumes and audience participation. "We needed a way for the tusks to be present all the time but not in use all the time.

We ended up using a scarf, and there are pockets on either end they can put their arms in to use the tusks," explains costume designer Amy Horst. Her work not only looks the part, it functions for the part.

Kohl's Wild Theater performs every day through Labor Day, and that means the actors rotate shifts. Up to five different people will play the lead elephant role, so the costume has to be able to fit them all. Horst used a construction helmet to hold the elephant ears because it's sturdy. It can also adjust to different head sizes,

and it gives a nod to the elephant exhibit construction that just wrapped up. "Many times you're representing animals in some way, and you have to find a way that's accurate but not too literal. And because it's for kids I always feel like it can be a little more fun and theatrical," says Horst.



Horst also has to think about how the actors will use the costume and whether it will help them or get in their way. Luckily, collaborating with actors and problem-solving is her favorite part of the job. "I love seeing how my ideas can help spark creativity in an actor's work and vice versa. Actors are amazing magicians and they always have great ideas."

Kohl's Wild Theater's "An Elephant Never Forgets"

is performed twice a day, every day in the farm area (weather permitting). Characters from the performance will also be at the elephant exhibit between stage performances at 9:15-9:45 a.m. and 12:45-1:15 p.m. to interact with guests and teach them more about elephants, their behaviors and the relationship they have with the zookeepers.

Kohl's Wild Theater is made possible by a partnership between Kohl's Cares, the Milwaukee County Zoo and the Zoological Society of Milwaukee.

A VIP LOOK INSIDE

On May 23, the Zoological Society invited members of the Platypus Circle, Simba Circle and Serengeti Circle, along with other special guests, to an event previewing Brick Dinos, sponsored by Sendik's Food Markets. These VIPs were among the first to see this unique exhibit only at the Milwaukee County Zoo.



<<

Zoological Society president and CEO Jodi Gibson, Ted Balistreri of Sendik's Food Markets and Zoo Director Chuck Wikenhauser officially cut the ribbon to open Brick Dinos for the summer.

>>

Jenna Fariss, son Luca and family friend Evy admire a life-size LEGO® dinosaur.



<<

Platy member Kate Strehlow and guest Luann Lehmann learn about the spinosaurus.



>>

Gibson soaks in the interactive portion of the exhibit where kids, like Patrick, can create their own LEGO® masterpiece and add it to the collection.



Visit the special exhibit now through Sept. 2. Admission is \$3 per person after Zoo admission.

For more information about the Platypus Circle and how to get involved, visit BeAPlaty.org or call **Dani Seavert at 414-918-6153**.

SUMMER CAMPS

Calling all moms, dads, grandparents, aunts and uncles: You still have plenty of summer left to sign your little one up for Summer Zoo Camps and Classes, sponsored by Penzeys Spices. Your child will have a wild time exploring the Zoo and discovering animals and their environments in our interactive camps.

Children of all ages enjoy Zoo Classes and Camps, from Stroller Safaris for infants, short classes for ages 5 and younger, engaging full-day camps for ages 6-11 and career-based camps for teens age 12-14.

Currently we have openings in several awesome camps, including:

AGE 6 & 7: "SENIOR ZOOKEEPER" AND "SPY KIDS"

In "Senior Zookeeper" kids will get the chance to be a zookeeper for the day. That includes going into an animal enclosure to help get it ready for the animal and learning how the animals are fed and cared for. Or, your child could be a secret agent in "Spy Kids" and uncover how animal misconceptions get started.



Photo by Bob Wickland



Photo by Bob Wickland

AGE 8 & 9: "WHAT'S UP DOC?" AND "ANIMAL ARCHITECTS"

Learn what it takes to be a Zoo veterinarian in "What's Up Doc?" Use a microscope and conduct a health report on a Zoo farm animal. Or, discover how animal architects use their teeth, beaks or bodies to build their homes.



Photo by Margo Pachtmac

AGES 8 & 9: "COLORFUL SCIENTIST"

This two-day camp combines animals and art. Kids will paint, observe and create while discovering the magic and wonder of scientific concepts through fun art experiments.

FOR A CLOSER LOOK AT DATES AND CAMPS AVAILABLE,
GO TO ZOOSOCIETY.ORG/SUMMER.

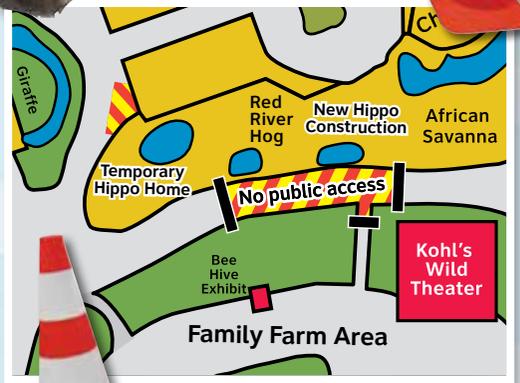
CONSTRUCTING A NEW HOME

Orange barrels and “road closed” signs may be a dreaded sight while you’re driving, but at the Milwaukee County Zoo this summer it’s an exciting sign for new things to come. Construction on the new hippo exhibit starts this summer and is expected to end by June 2020. To give the hippos a new state-of-the-art home and visitors an unforgettable experience, some walkways will be closed. For starters, the area in front of the current hippo home will be closed for about one year starting at the end of June or early July. Guests should prepare to either walk through the farm or take the path around.

The new exhibit will include an underwater view of the hippos. Milwaukee will become the eighth zoo in the U.S. to have this feature. To give all guests a clear look at the giant animals, the Zoo has to install a massive filtration system. The system includes five standard sand filters and pumps and a unique piece of equipment to separate the hippo feces. Hippos defecate in the water and their digestion system doesn’t break everything down so there is hay and other particles in the poop. “That has to be strained off before it goes to the filters. So there’s a special piece of equipment that’s custom made for us that will allow the water to go across the screen and then that fecal material will go into a container,” says Zoo Director Chuck Wikenhauser.

This state-of-the-art filtration system will save millions of gallons of water a year. The equipment is so large crews will need to also close the walkway between the giraffes and the old elephant home so they can dig down to gain access to the basement.

During this construction, the hippos will live in the old elephant home. There will be a



The walkways leading to the current hippo exhibit will be closed.

temporary fence put up because, unlike the elephants, the hippos are not used to a moat and could fall in. They will most likely get a lot of use out of the pool in the exhibit since hippos spend about 16 hours a day underwater.

The Zoological Society needs your help to create this hippo haven. Gifts are tax deductible, and donations \$100 and above will receive recognition on a new electronic sign inside the Adventure Africa Conservation Outpost, formerly known as the Wolf Woods building.

Go to zoosociety.org/hippos or call 414-258-2333 to donate today.

PURE FITNESS PURE FUNDRAISING

Sunday, July 21

2:30 p.m. check-in; 3 p.m. class starts

Zoofari Conference Center, 9715 W. Bluemound Rd.

Check out one of the hottest workouts while helping raise money for the Zoological Society. Pure Barre is a total-body, low-impact workout. This pop-up class is about 50 minutes long and is led by instructors from Pure Barre Oak Creek, which will open in August. Learn the moves and get hooked on this calorie-burning experience. The cost is \$10 a person, and all the proceeds go to the Sponsor an Animal program.

You’re encouraged to pre-register for this event by going to zoosociety.org/Barre



Zoological Society of Milwaukee County
10005 W. Bluemound Rd.
Milwaukee, WI 53226-4383

DATED MATERIAL
Please Deliver Promptly



**Ride on the
Wild Side,
page 7.**

Photo by Bob Wickland



Plastic mailing bag is 100% recyclable.
It can be recycled at local stores or at Guest Services inside the Zoo.



WHAT'S HAPPENING *Details Inside*

July 3, 10, 17, 24, 31

Sunset Zoofari, sponsored by
Tri City National Bank*

July 9, 11 & 12

Kids Nights at the Zoo for Zoo Pass
members, sponsored by WaterStone
Bank*

July 21

Pure Barre fundraiser at the Zoofari
Conference Center (pre-register)

July 23

Online registration for Fall Zoo Classes
begins

July 29

Birdies & Eagles Golf Tournament,
sponsored by GRAEF (pre-register)

Aug. 7-10

Snooze at the Zoo, sponsored by Post
Consumer Brands & Sentry Foods
(pre-register)

Aug. 9

World Elephant Day*

Aug. 15-18

Milwaukee Journal Sentinel a la Carte,
presented by Meijer*



Aug. 24

Animal Safari for animal sponsors,
sponsored by Lifeway Foods

Aug. 30

Senior Celebration, sponsored by
St. Camillus, A Life Plan Community*

Sep. 7 & 8

Family Farm Weekend, presented by
Prairie Farms Dairy*

Sept. 8

Ride on the Wild Side Bike Ride,
sponsored by The Corners of Brookfield
(pre-register for lower fee)

Sept. 21

Kids Conservation Club workshop
(pre-register)

Sept. 28

Members-only field trip to
Cranberry Festival (pre-register)

Oct. 3

Zoo Brew, sponsored by
Educators Credit Union (pre-register)

Oct. 5

Family Free Day, sponsored by
North Shore Bank, media sponsor:
WITI FOX 6 (Parking fees still apply)

Oct. 18 & 19

Boo at the Zoo, presented by
Prairie Farms Dairy (pre-register)

Oct. 25 & 26

Halloween Spooktacular, presented by
Prairie Farms Dairy*

*Zoo Pass members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking for one vehicle per membership per day. Platypus Circle members receive free admission and parking with their card.

CONNECT WITH US!

facebook.com/ZooPass

twitter.com/ZooSocietyMKE

instagram.com/ZooSocietyMKE

Snapchat: ZooSocietyMKE

Milwaukee Zoo Pass App



The Zoological Society is proud
to bear Charity Navigator's
highest rating of four stars.



The Zoological Society of
Milwaukee is recognized for
our transparency with
GuideStar's Gold Seal.