

# Wild Things

## ROARING HOLIDAY GIFTS



From sponsorship of the Zoo's three lion cubs to a swinging spider monkey ornament, the Zoological Society is *the* go-to source for animal-themed holiday gifts. Kids can enjoy membership in our eco-themed Kids Conservation Club. The whole family will benefit from a Zoo Pass or Zoo Pass Plus (with parking) membership since they can use it at the Milwaukee County Zoo or at more than 150 other zoos or aquariums for free or discounted admission. This year we're also offering gift certificates, which you can redeem for special events, for Zoological Society education classes or camps, for a Zoo Pass, or for a Sponsor an Animal package. To purchase, see [www.zoosociety.org](http://www.zoosociety.org), send in the forms in this issue, stop in the Zoological Society office in the Zoo, or call (414) 258-2333 anytime. Here are gift options:

**1** Sponsor the Zoo's three lion cubs. Born on July 24 and 25 to mother Sanura and father Themba, the three cubs are growing up fast (see page 9). A sponsorship gift for \$45 includes three plush-toy lions, a certificate of sponsorship, a colorful African lion fact sheet, an invitation to a behind-the-scenes event for animal sponsors at the Zoo in August, sponsor recognition on our "All in the Family" donor board for one year and more. See order form on page 9. **Photo:** Lion cubs at an exam in August.



*Spider monkey ornament.*

**2** Spider monkeys love to hang from trees—and just about anything they can get their hands, feet and tails on. A spider monkey holiday ornament, designed by Cedarburg artist Andy Schumann, is the perfect decoration to hang in your home this year. You can also purchase past ornaments, ranging from a wolf and pup to a flamingo and chick, for \$14 each or the whole collection of 20 ornaments for \$240 and save \$40. To order, go to [www.zoosociety.org/SocietyStore](http://www.zoosociety.org/SocietyStore).

**3** Zoological Society of Milwaukee (ZSM) gift certificates are a new gift idea this year. Choose any dollar amount for your certificate, and use it for a Zoo Pass or for ZSM events such as our February Wines & Beers of the World or Bestly Bowl-a-Thon, our April Zootastic family evening, our summer Zoo campout, our fall family bike ride or others. You also can get a gift certificate to use toward a ZSM education class or summer camp for children ages 2-14. To order, go to [www.zoosociety.org/SocietyStore](http://www.zoosociety.org/SocietyStore).

*Continued on Page 3*

### Connect With Us:

- [facebook.com/ZooPass](https://www.facebook.com/ZooPass)
- [twitter.com/ZooSocietyMKE](https://twitter.com/ZooSocietyMKE)
- [youtube.com/MilwaukeeCountyZoo](https://www.youtube.com/MilwaukeeCountyZoo)

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# Go 'Global' this Holiday



Admiring animal ornaments crafted by children are (from left) Victoria Arthur, of Wales, Wis., with her granddaughter, Casey Arthur, 4; son, Adam; and daughter-in-law, Tiffany, of Waukesha.

Take an animal world tour among evergreen trees this December in the Zoo's U.S. Bank Gathering Place. Children from Milwaukee-area youth groups will decorate 45 trees with continent-themed animal ornaments they made as a part of the Zoological Society's Trim-a-Tree project. You may see penguins from Antarctica, polar bears from the Arctic, iconic African animals, elephants from Asia, kangaroos from Australia, wild boars from Europe, bald eagles from North America, piranha from South America—and many more animals! The trees, donated by Hawks Nursery, will be displayed from Dec. 2 through early January 2012.

## Priceless Presents

During this season of giving, please consider including the non-profit Zoological Society of Milwaukee (ZSM) in your year-end giving. Make a tax-deductible donation by way of cash or a stock transfer to benefit ZSM educational programs, conservation projects or Zoo support. Call the Development Department at (414) 258-2333 for information. ZSM offices are open daily (except Nov. 24 and Dec. 25), and will remain open until 12 noon on Dec. 24 and 31. You can also make gifts online at [zoosociety.org](http://zoosociety.org), select "Support Us."

## Membership has its Privileges

Get a discount on animal-themed holiday gifts in the Zoo's two gift shops (located on both sides of the U.S. Bank Gathering Place). Present your Zoo Pass card and receive a 20% discount on merchandise from Nov. 25, 2011, through Jan. 1, 2012. (Members receive a 10% discount year-round.) This discount does not apply to food purchases, Zoological Society ornaments, Zoo Pass or Sponsor an Animal purchases. Gift-shop hours are the same as Zoo hours (see below for Zoo and ZSM hours.)



## MEMBERANDA

**Zoological Society office hours:** Through April 2012: Weekdays, 8:30 a.m.-4:30 p.m.; Saturdays and Sundays, 9 a.m.-4:30 p.m.

**Zoo hours:** Oct. 31, 2011, through Feb. 29, 2012: weekdays, 9:30 a.m.-2:30 p.m.; weekends, 9:30 a.m.-4:30 p.m. Please note: admission/entrance gates close 45 minutes prior to official Zoo closing time. Holiday hours: see page 16.

**Holiday Hours:** Zoological Society offices will be closed Nov. 24 (Thanksgiving Day), Dec. 25 (Christmas Day) and Jan. 1. The office will remain open until 12 noon on Dec. 24 and 31. When the office is closed, phones are answered by the ZSM answering service, which can take care of any transactions, including renewing memberships, buying a Zoo Pass or purchasing animal sponsorships; these transactions also can be done online at [zoopass.com](http://zoopass.com), anytime.

**Tax-Time tips:** All or part of your Society membership is tax-deductible. The tax-deductible portions for the following categories are: Individual (Basic: \$40, Plus: \$65), Individual + 1 (Basic: \$45, Plus: \$70), Individual + 2, Family and Single Parent Family (Basic: \$54, Plus: \$75), Family + 1 (Basic: \$70, Plus: \$75), Family + 2 (Basic: \$80, Plus: \$85) Family + 3 (Basic: \$100, Plus: \$105), Affiliate (Basic and Plus: \$160), Advocate (Basic and Plus: \$220) and Benefactor (Basic and Plus: \$280).

**Moving?** Please call us when you change your address or name. The call saves us money because when the post office returns your mail with a forwarding address, we pay twice for mailing: to the old address and the new. If you've changed your address on your identification, replacement cards may be purchased with the new information for \$5.00.

## WILD THINGS

Issue No. 97, November-December 2011

**Wild Things** is a membership newsletter published by the Zoological Society of Milwaukee six times a year: in January-March, April-May, June, July-August, September-October, and November-December.

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Web site: [zoosociety.org](http://zoosociety.org)



# Ritz and Glitz

## Puttin' on the Ritz XVII

Zoological Society fundraiser

Jan. 26, 2012, 6 p.m. cocktails, 7 p.m. dinner

Potawatomi Bingo Casino, 1721 W. Canal St.

Cost: \$185\* per person or \$1,480 per table of eight and—new this year—\$2,000 for a corporate sponsorship table of eight (includes 5.6% WI sales tax).

Electricity will fill the air when the boxing bell rings and the first pugilists square off in the ring at this year's 17th annual Puttin' on the Ritz fundraiser. Before the seven bouts of exciting boxing begin, this black-tie event at Potawatomi Bingo Casino will include a gourmet dinner, premium cigars, drinks and a live voice auction. The boxing is set up by the Al Moreland Boxing Club. New this year: you can sponsor a corporate table of eight for \$2,000 that includes ring-side seating and listing in the event program. Additional sponsorship opportunities are available. Last year's event raised more than \$83,000 for the Zoological Society and its support of the Milwaukee County Zoo. For an invitation, call Special Events at (414) 258-2333 or e-mail [specialevents@zoosociety.org](mailto:specialevents@zoosociety.org) by Jan. 18, 2012. \*Of the \$185 per-person cost, \$80 is tax-deductible.



*Joë Terranova of New Berlin (left) and Tom Angerer of Greenfield enjoyed drinks at Puttin' on the Ritz two years ago.*

## Happy Holiday Meal

### Breakfast or Lunch With Santa

Sponsored by Racine Danish Kringles

Dec. 3-4, 10-11 and 17-18

Cost: \$13 per child or adult; \$5 for children 2 and under; parking is \$11

Registration begins Oct. 31; guests must pre-register. See [www.milwaukeezoo.org](http://www.milwaukeezoo.org) or call (414) 256-5466 for registration form.

If you want to give your little ones a real "happy meal," take them to a festive breakfast or lunch at the Milwaukee County Zoo. This holiday event includes live entertainment, a gift for each child, Zoo admission (the \$11 Milwaukee County parking fee is extra; Zoo Pass Plus members receive free parking), and, of course, a visit from Santa and Mrs. Claus—ho-ho-ho! After the meal, take a walk through the Zoo, which is truly a winter wonderland. View cold-loving animals such as polar bears, Amur tigers and elk. Breakfast is served at 9 a.m. on Saturdays only, and lunch is at noon on Saturdays and Sundays. All guests must pre-register by Nov. 23, but this popular event is often filled by mid-November. So sign up early.



*Nathan Foley, 3, of Milwaukee is happy to meet Santa Claus at the Zoo.*

## ROARING HOLIDAY GIFTS (continued from page 1)

**4** Give budding young conservationists a membership in the Zoological Society's Kids Conservation Club. Kids learn about endangered animals and things they can do to help. Membership is \$20 per child and includes a certificate of animal sponsorship, a fun fact sheet about the current featured animal, baseball card-style collector's cards of endangered animals, hands-on workshops (page 8), an invitation to a behind-the-scenes event for animal sponsors at the Zoo and more! Go online to [zoosociety.org/kidsclub](http://zoosociety.org/kidsclub) or call (414) 258-2333.

**5** See something new every time you visit the Zoo with a Zoo Pass gift. A Zoo Pass includes a year of FREE admission to the Zoo. You can even include parking with the Zoo Pass Plus. Members also get free or discounted admission to more than 150 zoos and aquariums nationwide. Other benefits include discounts on education classes or camps, gift-shop discounts, priority registration for ZSM events and education classes/camps, and invitations to members-only events. This package also includes four coupons (two for Zoo attractions and two for the Zoo's summer 2012 dinosaur exhibit) and a plush-toy animal (while supplies last). See page 4.

# WINES AND BEERS OF THE WORLD REGISTRATION FORM

Thursday, Feb. 2, 2012—7 p.m.-9:30 p.m.—Milwaukee County Zoo

Name \_\_\_\_\_

Zoological Society Membership No. (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Names of other guests \_\_\_\_\_

(Guests must register at same time as member)

I wish to purchase \_\_\_\_\_ ticket(s) at \$40 each. (Zoological Society members & guests)

I wish to purchase \_\_\_\_\_ ticket(s) at \$50 each. (Non-members)

I wish to purchase \_\_\_\_\_ VIP ticket(s) at \$50 each. (Zoological Society members & guests) See page 5.

I wish to purchase \_\_\_\_\_ VIP ticket(s) at \$60 each. (Non-members) See page 5.

**Total amount \$** \_\_\_\_\_

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail with this form and payment to:  
**Wines & Beers**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on credit card

**Online registration:** [zoosociety.org/winetasting](http://zoosociety.org/winetasting). Or, call the Zoological Society at (414) 258-2333.

**Reservations must be received by Jan. 26, 2012.** Only phone reservations will be accepted after Jan. 26, 2012, for \$50 (\$60 for VIP tickets) per person with a credit card, unless the event fills prior to that date. Pre-registration is required. Space is limited. Tickets will be mailed. All ticket sales are final. Proceeds benefit the Zoological Society. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request. Your fee, less \$25, is tax-deductible; 5.6% WI sales tax included.

## ZOO PASS ORDER FORM

**Recipient:** Name(s) \_\_\_\_\_

Please print name(s) as it should appear on the Zoo Pass card. (People listed on card must live at same address. Only one name should be listed for Individual and Single Adult categories. Members must accompany any guests included on their membership.) The Zoo Pass card is not transferrable.

No. of member's children/grandchildren age 17 and under: \_\_\_\_\_  
(Applies to Family and higher categories)

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

**Donor:** Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

**Send gift package to:**  recipient  donor. **Send renewal notice to:**  recipient  donor.

**Send package to arrive by this date:** \_\_\_\_\_

Gift card message: \_\_\_\_\_

ZOO PASS Category (choose one from page 5): \_\_\_\_\_ **Total amount \$** \_\_\_\_\_

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on credit card

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:  
**Zoo Pass Gift**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

**Online:** [zoopass.com](http://zoopass.com)

# Sippin' Wine, Feelin' Fine

## Wines and Beers of the World

Feb. 2, 2012, 7 p.m.-9:30 p.m.

**Regular tickets\*:** \$40 Zoological Society members & guests; \$50 non-members.

**VIP tickets\*\*:** \$50 Zoological Society members and guests; \$60 non-members.

Pre-register at [www.zoosociety.org/winetasting](http://www.zoosociety.org/winetasting) or at (414) 258-2333.

Winter's almost here. Plan now to chase away the winter doldrums by signing up for the Zoological Society's popular wine- and beer-tasting fundraiser. It's a special treat to come to the Milwaukee County Zoo on a February evening to perk up your spirits with wines from around the world, beers and some great-tasting appetizers. Then take your treats with you as you stroll past the animals in the Primates of the World and Stearns Family Apes of Africa buildings. Your choices range from Mexican cuisine to gourmet cheese, and from cheesecake to chocolates. Look for a list of vendors in your January-March issue of *Wild Things*. Proceeds from the event will benefit all the animals at the Zoo. You must be at least 21 years old to attend.



*Sarah and Joseph Olson get slices of Palermo's® Pizza from food service account manager Nick Fallucca.*

\*ZSM members' guests must register at same time as members. \*\*VIP ticket holders get early entry at 6 p.m. and are entered into a drawing to win a behind-the-scenes tour of the Zoo. Your fee, less \$25, is tax-deductible and includes a complimentary, etched wine glass (5.6% WI sales tax included). You must pre-register and you should do so early—event usually sells out. All ticket sales are final and are not refundable.

## Zoo Pass Holiday Gift

Going to the Milwaukee County Zoo can be a real family affair. That's why a year of FREE Zoo admission with a Zoological Society Zoo Pass holiday package is such a great gift idea for your family, or a family you know. You can even add parking with the Zoo Pass Plus. Members receive benefits such as invitations to members-only events, discounts on education classes, Zoological Society publications and free or discounted admission to more than 150 zoos and aquariums nationwide.

The Zoo Pass Holiday Package includes: information on membership benefits, plus **FOUR coupons** (two good for Zoo attractions and two good for the Zoo's summer 2012 dinosaur exhibit), a card to announce your gift, **AND a plush-toy animal** (for NEW gifts only and while supplies last).

ZOO PASS Category (choose one)	Basic Zoo Pass	Zoo Pass Plus (includes parking#)
Individual .....	\$50*	\$80
Individual +1 Guest.....	\$55*	\$85
Individual +2 Guests.....	\$65*	\$99
Couple .....	\$55*	\$85
Family.....	\$65*	\$99
Single-Adult Family .....	\$65*	\$99
Family +1 Guest .....	\$80	\$115
Family +2 Guests .....	\$95	\$130
Family +3 Guests .....	\$120	\$155
Affiliate .....	\$200	\$225
Advocate.....	\$300	\$325
Benefactor .....	\$400	\$425
Patron .....		\$500**

\*Fully tax-deductible. Please contact our office for the tax-deductible portion of any other level of membership.

\*\*Contact ZSM's Development Department for more information on patron benefits, (414) 258-2333.

#All Zoo Pass Plus categories include parking for one vehicle per membership per day.

To comply with Wisconsin Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

### OFFER AND PRICES VALID THROUGH DEC. 31, 2011

To give a Zoo Pass gift package, go online at [zoopass.com](http://zoopass.com) or just fill out the order form on page 4 and send it to arrive by **Dec. 15, 2011**, to guarantee holiday delivery. Or you can call our office anytime at (414) 258-2333. Express mail is available for an extra fee after Dec. 15.



# Bowl for Bonobos, Bongos...

## Beastly Bowl-a-Thon

Feb. 25, 2012

AMF Bowlero, 11737 W. Burleigh St., Wauwatosa

Registration: 10 a.m. & 1 p.m.

Bowling: 11:30 a.m. & 2:30 p.m.

Entry fee: \$20 per bowler\*; \$10 per bowler age 10 and under; \$5 per non-bowler (includes snacks); \$135 team fee.

Register at [www.zoosociety.org/bowling](http://www.zoosociety.org/bowling) or with form below by Feb. 17; after that date, call (414) 258-2333.

We know you love having fun while you're helping the Zoo's animals. The apes and antelope (bonobos, bongo and more) are counting on you. So register now for our family-friendly bowling fundraiser. Raise pledges and you can win cool prizes. The event benefits the Zoological Society's Sponsor an Animal program, which helps all animals at the Zoo. New this year: we're offering a special fee of \$10 for bowlers who are age 10 and under. The entry fees for bowlers include three games of bowling, shoe rental, snacks such as pizza samples donated by Palermo's® Pizza, entry into a door-prize drawing and a keepsake. You can also sponsor one lane for \$40 or two for \$75—a great way to promote your business while supporting the animals. To reserve a lane (maximum of five bowlers per lane), sponsor a lane or donate a prize, please call Becky at (414) 258-2333.



Monica Jeske of Milwaukee directed her son, Drew, 3, as he pushed a bowling ball at last year's event.

## BOWLING REGISTRATION FORM

Registration for the Beastly Bowl-a-Thon is \$20 per bowler; \$10 per youth bowler (age 10 and under). There's a limit of five bowlers per lane. Fill in team information below (or, if registering as an individual, fill in your name, address and phone below).

Team Captain\* \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Team Members' Names \_\_\_\_\_

\*Pledge sheets and door prize forms for the whole team will be sent to the Team Captain.

Sign up \_\_\_\_\_ youth bowlers (age 10 and under) at \$10 each. Total \$ \_\_\_\_\_

Sign up \_\_\_\_\_ bowlers (age 11 and older) at \$20 each. Total \$ \_\_\_\_\_

Sign up \_\_\_\_\_ non-bowling guests at \$5 each. Total \$ \_\_\_\_\_

Sign up \_\_\_\_\_ team(s) at \$135 each (5 bowlers per team; includes lane sponsorship). Total \$ \_\_\_\_\_

Sponsor \_\_\_\_\_ lane(s) at \$40 per lane. Total \$ \_\_\_\_\_

**Grand Total \$ \_\_\_\_\_**

Check one:  11:30 a.m. shift  2:30 p.m. shift

Bumper lanes are needed:  Yes  No

For whom: \_\_\_\_\_

**Online registration:** [zoosociety.org/bowling](http://zoosociety.org/bowling)

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (last 3 digits in signature area on back of credit card) \_\_\_\_\_

Signature: \_\_\_\_\_

Print name as it appears on credit card: \_\_\_\_\_

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:

**Bowling, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226**

\*Pledge sheets and door-prize forms for the whole team will be sent to the Team Captain. Fees include 5.6% WI sales tax. Of the \$20 and \$10 fees, \$5 is tax-deductible; of the \$135 team fee, \$60 is tax-deductible; the \$40 lane sponsorship is fully tax-deductible; the non-bowling guest fee is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

# No Cold Feet Here

## Samson Stomp & Romp

Sponsored by Gatorade and Pick 'n Save

January 15; first race starts 9:30 a.m.

Pre-register with form below. Day-of registration in the Peck Welcome Center

For details (as of early December): (414) 256-5466 or www.milwaukeezoo.org



Ava Olson (left), 16, and Alex Dallman, 12, both of Delafield, stretch before last year's race.

Run like a gazelle and you'll warm up fast during the Milwaukee County Zoo's winter run/walk. You can't move that fast? Well, then saunter like a giraffe on a Sunday stroll. Whatever your pace, it'll be fun during this 32nd annual outing to honor Samson, the Zoo's most famous gorilla, and to raise money for all the animals. Choose from four races: a 5 km (3.1-mile) competitive run (9:30 a.m.); a 2-mile fun run/walk (10:15 a.m.); and for children, a 1-mile romp (10:45 a.m.) or a ¼-mile mini-romp (11 a.m.). Registration fee includes a long-sleeve

T-shirt, Zoo admission and parking. The awards ceremony takes place at about 11:00 a.m. Bring your old cell phones to the Zoo for recycling at the U.S. Bank Gathering Place. Zoological Society memberships and Zoological Society gift certificates cannot be used for this Zoo fundraising event. Fees are \$17 for the longer races; \$16 for the children's races and \$14 per runner if at least four from the same family register together. If you'd like to register as a team, the rate is \$14 per person, with a five-person minimum (no maximum). Race-day registration is \$20 for all races (except for families registering at least four members; they get the \$16-per-runner rate). Rollerblades, inline skates, bikes or scooters are not allowed for safety reasons.

Get 20% off anything in the Milwaukee County Zoo's gift shops during the event with a Pick 'n Save register receipt showing the purchase of any Gatorade product at any gift shop register; offer valid January 15, 2012, only.

### SAMSON STOMP & ROMP REGISTRATION

Sunday, January 15, 2012

Race Times: 9:30 a.m., 5K; 10:15 a.m., 2-mile race; 10:45 a.m., 1-mile race; 11 a.m., ¼-mile mini-romp  
5K and 2-mile races open to adults and children, 1-mile and ¼-mile for ages 12 and under

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Team Names \_\_\_\_\_

#### Circle one:

Pre-registered entry fees: (All entry fees are non-refundable.)

Distance: 5K 2-mile 1-mile ¼-mile \$17 2-Mile/5K

T-shirt size: S M L XL XXL \$16 ¼-Mile/ 1 Mile

Children's size: S(6-8) M(10-12) L(14-16) \$14 per runner for families of 4 or more\*

\$14 per runner for teams

Total amount \$ \_\_\_\_\_

Credit Card: Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (last 3 digits in signature area on back of credit card) \_\_\_\_\_

Signature: \_\_\_\_\_

Print name as it appears on credit card: \_\_\_\_\_

Check: Make payable to MILWAUKEE COUNTY ZOO and mail this order form with payment to:

Samson Stomp, Milwaukee County Zoo, 10001 W. Blue Mound Rd., Milwaukee, WI 53226

\*Each family member registering must submit a registration form. Send all forms in one envelope.

WAIVER (to be signed by athlete or parent/guardian if under 18)

I hereby release the Milwaukee County Zoo, Milwaukee County, Badgerland Striders, all sponsors, officials and volunteers involved in this race from liability incurred by my participation in the Samson Stomp and Romp. I am aware that athletes who participate in this competition will be subject to formal drug testing in accordance with TAC rules and IAAF Rule 144. Athletes found positive for banned substances, or who refuse to be tested, will be disqualified from this event and will lose eligibility for future competitions. Some prescription and over-the-counter medications contain banned substances. Information regarding drugs and drug testing may be obtained by calling the USOC Hot Line at 800-233-0393.

Signed \_\_\_\_\_

# fun, hands-ON Learning Programs

## November-December Classes Still Open

The following classes offered by the Zoological Society of Milwaukee's (ZSM) Conservation Education Department still had openings when we went to press. For dates, times, prices and to register, please see our Web site: [zoosociety.org/Education](http://zoosociety.org/Education).

- **Age 2 (accompanied by an adult):** Have an "udderly" good time learning about cows and seeing real dairy cows at the November class, **Cows**. In **Turtles**, held in December, munch on tasty turtle food and design your own turtle that you can feed.
- **Age 3 (accompanied by an adult):** In the November class, **Apes & Monkeys**, you'll build a nest for an ape and find food for a monkey in our rain-forest classroom. In December, come to our iceberg classroom to slide on your belly, swim after fish and balance an egg on your feet in **Penguin Power!**
- **Ages 4 & 5:** Create a snake that sheds and a turtle that hides in **Reptilian Rascals**, offered in November for kids only OR for a child accompanied by an adult. Kids can learn about antlers that shed and hooves that click in **Reindeer Adventures**, offered for kids only OR for a child accompanied by an adult. Oh, and shhh...we'll meet a special holiday guest.

## Spring Class Registration

The ZSM's spring Education Adventures brochure was mailed with the October issue of *Alive*. Online registration for February-May 2012 classes begins on Nov. 9, 2011. Check the Web site for registration information and class availability as well as an introductory video and parents' comments: [zoosociety.org/Education/SpringClasses](http://zoosociety.org/Education/SpringClasses).

## Summer Camp Priority Registration

The ZSM's Summer Camps brochure will be mailed with your January issue of *Wild Things* and will list all Zoological Society summer camp offerings for 2012. To qualify for the members-only priority online registration, follow the registration procedure described in the brochure.

## Summer Internship Opportunity

College students and recent college graduates: Want to get experience working with children ages 2-14 and have fun this summer? Consider applying for an education internship in the 2012 Zoological Society summer camps at the Zoo. After substantial training, college interns will help with educational activities, lead Zoo tours, prepare classroom materials, and help supervise and evaluate high school volunteer assistants. (Interns do not handle animals directly.) Cover letter and resume are due by Feb. 13, 2012. Interviews will be conducted in March. For details, call MaryLynn at (414) 258-5058, ext. 422, or e-mail [marylynns@zoosociety.org](mailto:marylynns@zoosociety.org).

## Programs for School Classes & Scouts

In fall and spring, the Zoological Society distributes a brochure listing numerous education programs offered to scouts or to schools, either at the Zoo or as outreach. The school brochure also can be found at [www.zoosociety.org/Education/SchoolPrograms](http://www.zoosociety.org/Education/SchoolPrograms).



*Gregg Shaffer, of Shorewood, helped his daughter, Mariana, 3, create a monkey craft at a Zoological Society class.*



*Polar Bear*

## Kids Conservation Club Workshop

**Saturday, Jan. 21, 2012, 10 a.m.-noon**

Karen Peck Katz Conservation Education Center

Free benefit for Kids Conservation Club members (with one adult).

Register by Jan. 11 at (414) 258-2333 or [zoosociety.org/kidsclub](http://zoosociety.org/kidsclub)

As the temperature starts to plummet, it's a perfect time to learn about polar bears. They are the largest land carnivores on Earth, and you can see them at the Milwaukee County Zoo. This free workshop for members of the Kids Conservation Club is a great benefit of

the club. Children will meet with a zookeeper, make polar bear-themed crafts and enjoy snacks. To join the club, call or go online (see above). Membership is only \$20 per child.



# PROUD OF THE PRIDE

The Milwaukee County Zoo is proud to once again have a pride—a pride of lions, that is. On July 24 and 25, 2011, Themba, the Zoo's male lion, and Sanura, his mate, became first-time parents to three lion cubs (one female and two males). This marks the first time lion cubs have been born at the Zoo since 1974. On Aug. 25, the cubs had their first veterinary exam and were given a clean bill of health. Visit them at the Florence Mila Borchert Big Cat Country building and watch these playful cubs as they pounce on each other and roll around. You can create a personal connection to these adorable lion cubs by sponsoring them through the Zoological Society's Sponsor an Animal program, which helps support all the Zoo's animals. The sponsorship also makes for a great holiday gift. The package costs \$45 and includes three plush-toy lions, a certificate of sponsorship, a colorful lion fact sheet, an invitation to a behind-the-scenes event for animal sponsors held at the Zoo in August, a year subscription to *Alive* magazine and *Wild Things* newsletter, and an Animal Sponsor decal and gift card. Complete and mail in the form below or go to [www.zoosociety.org/LTO](http://www.zoosociety.org/LTO) or call (414) 258-2333.



*Kara Kaiser, regional president, Milwaukee, of BMO Harris Bank, viewed the lion cubs in October. The bank sponsored a naming contest for two of the cubs.*

## SPONSOR THE LION CUBS ORDER FORM

I'd like to sponsor the lion cubs     I'd like to sponsor the lion cubs as a gift.

Name \_\_\_\_\_  
Name to appear on recognition board and certificate (please print.) Maximum of 25 characters, including spaces and punctuation.

Memorial Designation     Date to appear on certificate

Date to appear on certificate:     Christmas     Other \_\_\_\_\_

\*Of the \$45 cost, \$29 is tax-deductible; 5.6% WI sales tax included.

**Gift Recipient:** Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Gift card message: \_\_\_\_\_

**Gift Giver:** Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

**Send gift package to:**  recipient     donor.    **Send renewal notice to:**  recipient     donor.

**Send package to arrive by this date:** \_\_\_\_\_

Gift card message: \_\_\_\_\_

I would like \_\_\_\_\_ package(s) at \$45 each.\* Add \$5 per package for shipping & handling: \_\_\_\_\_

I would like \_\_\_\_\_ additional plush-toy(s) at \$5 each or \$15 for all three

I would like \_\_\_\_\_ additional decal(s) for \$1.00 each.

\_\_\_\_\_ **Yes!** I would like to upgrade my sponsorship to \$75 and receive a 4-by-6-inch photo of the lion cubs and a coupon for two Zoo attractions.

**Total amount \$** \_\_\_\_\_

**Online ordering:** [zoosociety.org/LTO](http://zoosociety.org/LTO)

**Credit Card:** Please charge my:     Visa     MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

as it appears on credit card

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:

**Lion Cubs**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

Office Use Only:    C \_\_\_\_\_    D \_\_\_\_\_    R \_\_\_\_\_    ID \_\_\_\_\_



# HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: [zoosociety.org/Support/](http://zoosociety.org/Support/)



## Butterfly Kisses

Zoogoers had a chance not only to see butterflies but also to interact with them at last summer's special exhibit called *Butterflies! In Living Color*. Sponsored by **Sendik's Food Markets**, the exhibit transported visitors into a greenhouse garden where they could admire more than 500 butterflies native to North America. Visitors attracted butterflies as many of these friendly insects landed on arms, hair and even foreheads. Zoogoers could also watch pupae develop and emerge from the chrysalis (the outer shell that protects them as they transform). The exhibit ran May 28-Sept. 25 and drew 149,520 people altogether.

*With a butterfly perched on his forehead, Brian Brzezinski, of Milwaukee, takes photos at the summer exhibit.*

## Grants Received by the Zoological Society of Milwaukee (ZSM)

- For its efforts to help the endangered bonobo (see page 13), the ZSM's Bonobo & Congo Biodiversity Initiative (BCBI) has received funds from **Fred and Sandra Young**, of Racine, Wis.; the **Jones Family Fund**, of West Tisbury, Mass.; and the **World Wildlife Fund** in Washington, D.C., as part of WWF's ongoing support of BCBI, which is in collaboration with the Congo Basin Forest Partnership in Africa.
- Grants from the **Mae E. Demmer Charitable Trust** and the **Cottrell Balding Fund of the Greater Milwaukee Foundation** to fund the ZSM's general operations, which support our mission to conserve wildlife, educate the public and support the Milwaukee County Zoo.
- The ZSM's Conservation Education Department has received these grants:
  1. **The college student intern program**, which provides on-the-job experience for about 20 students annually during ZSM summer camps (which serve about 12,000 people annually), received grants from the **Antonia Foundation**, of Glendale; the **Halbert & Alice Kadish Foundation**, of Milwaukee; and the **Jerome & Dorothy Holz Family Foundation**, of Milwaukee.
  2. **The Animal Ambassador programs**, which bring the world of animals and conservation to elementary-school students (many attending schools in disadvantaged neighborhoods), received grants from the **Jerome & Dorothy Holz Family Foundation**, of Milwaukee; the **Antonia Foundation**, of Glendale; the **Niederjohn Family Fund**, of New Berlin; the **Rexnord Foundation**, of Milwaukee; and the **PPG Industries Foundation**, of Oak Creek. For the 2010-2011 school year, Animal Ambassador programs served 2,273 schoolchildren from 24 schools.
  3. **The 2010-2011 Programs for Disadvantaged Youth**, which allowed 377 children from disadvantaged neighborhoods to attend ZSM camps at the Zoo last summer, received a grant from the **U.S. Bankcorp Foundation**.
  4. **U.S. Bankcorp Foundation** provided funding for a collaborative program between the ZSM and Big Brothers Big Sisters of Metro Milwaukee. The initiative offered 46 children with their mentors a chance to tour Zoo operations and attend a summer camp designed specifically for them.

## Golfing for a Good Cause

One fundraiser, 18 holes and 135 golfers. This year's **MillerCoors Birdies & Eagles Golf Tournament** on July 25 was "par"-ticularly successful, raising \$104,308 for the Zoological Society of Milwaukee (ZSM). The Ozaukee Country Club hosted the ZSM event on a sunny Monday. Participants enjoyed lunch, dinner and an auction. **American Airlines** was a major event supporter. The hole-in-one contests were sponsored by **Acura of Brookfield**, **Lexus of Brookfield**, **Russ Darrow Group** and **Uptown Lincoln Mercury**.



*Posing at Hole No. 1 are MillerCoors representatives (from left) Jeff Stroud, Roy Bixby, David Schmitz and Babatu Short.*



*Carol Jens and John Algrim, both of Eagle, Wis., dance to polka rhythms.*

## Seniors Scene at the Zoo

Lifelong animal lovers flocked to the Milwaukee County Zoo Sept. 2 for Senior Celebration, sponsored by **Wheaton Franciscan Senior Health**. The annual senior fest, which granted free Zoo admission to visitors ages 55 and older, offered senior zoogoers health and wellness booths, garden talks, live music and free ice cream sponsored by San Camillo. Seniors could even learn how to play pickleball and practice with others on a special court. More than 3,250 people came to the Zoo to enjoy the celebration, despite hot and humid temperatures. The **Milwaukee Journal Sentinel** was the event media sponsor.

## Summertime Tunes at the Zoo

Live tunes created quite the groove at the Milwaukee County Zoo during Sunset Zoofari concerts this summer. Sponsored by **Tri City National Bank**, the six Wednesday-evening performances drew 11,209 people overall to the Zoo to listen to music and see the animals after hours. A different band hit the stage each week. Song selections varied among pop, rock, reggae and retro.

## A Fest (and Feast) for All Ages

From tiny tots with itty-bitty appetites to young professionals hungry for good food and music, the **Milwaukee Journal Sentinel a la Carte** brought 80,170 people to the Milwaukee County Zoo over four days, Aug. 18-21. The event had major support from **MillerCoors**. Diners could stop at 28 Milwaukee-area restaurants and vendors to satisfy an array of cravings, from burgers and beer to cheesecake and Chinese food. As for music cravings? Zoogoers sampled the sounds of classic rock, new age hits and blues on six stages, including the Lakeview Stage, sponsored by **U.S. Cellular®**. The big attraction was the **BoDeans**. **U.S. Cellular®** sponsored a text-vote contest that had event guests voting for their favorite restaurant. **Applebee's** was the top vote-getter.

*Alisha Abel and Justin Powers, both of Milwaukee, started their night off with Applebee's sandwiches.*



*Lisa Kaldin, of Milwaukee, spins sons David (foreground), 3, and Robert, 1, on the dance floor to 1980s hits.*







Sharon Olesen, of Oak Creek, and her daughter Samantha, 7, tighten their tent ropes.

## Catchin' ZZZs at the Zoo

The polar bears, swans and harbor seals welcomed new neighbors as families camped out at the Milwaukee County Zoo Aug. 10-13. It was all part of the Zoological Society of Milwaukee's (ZSM's) Snooze at the Zoo, sponsored by **Old Orchard Brands** and **Sentry Foods**. The fundraiser featured a picnic dinner and a campfire under the stars, entertainment, and a display table of animal artifacts. During the four nights, a total of 1,525 campers fell asleep along Lake Evinrude to the sounds of the Zoo. Different groups and families pitched tents each night. The event raised more than \$62,900 to benefit the ZSM and included donations and support from **Campfire Marshmallows**, **ComedySportz**, **Dunkin Donuts**, **East Shore Specialty Foods**, **GG Golden Guernsey Dairy**®, **Laacke & Joys**, **PepsiAmericas**®, **Quaker Cereal and Bars** and **Wristband Resources**.

International Crane Foundation/Marianne Wellington

## VOLUNTEERING

### Raising Cranes

If you're passionate about something, you'll do what it takes to support the cause. For Zoo Pride volunteer Mathew Dugan, that means running through a field and flapping his arms wildly while dressed in a head-to-toe crane costume. This is not a frivolous activity—it's how you teach endangered cranes to fly, says Dugan. The costume serves another purpose: it prevents the cranes from imprinting on humans. "We don't want them to become attached to us," he says. A 25-year-old native of Brookfield, Dugan will complete a four-month internship with the International Crane Foundation (ICF) in Baraboo, Wis., in November. Dugan graduated from the University of Wisconsin-Stevens Point in spring 2010 with a degree in biology. Not long after, he joined Zoo Pride, the Zoological Society's volunteer auxiliary. "I visit the Zoo a lot and I've always had a fascination for wildlife," he says; so volunteering made sense. His Zoo Pride training has aided him in the internship. "In Zoo Pride I learned how to recognize signs of distress in animals," he says. "I can tell if something is wrong with a crane." The internship began Aug. 8 in Baraboo, where he helped raise eight whooping crane chicks (one of the Zoo's cranes, Torch, was hatched in Baraboo). In September, the cranes were moved to the Necedah National Wildlife Refuge. There, Dugan, his supervisor Marianne Wellington and two other ICF employees helped teach the cranes to forage for food and to fly. At the end of September, the cranes were moved to Horicon Marsh. They were released in mid-October and have been tracked since. "Each bird has a leg band with a radio transmitter," he says. "It's interesting to learn how to track them. You have to drive around and identify three spots in order to triangulate their positions." Dugan hopes to have a career working with animals, perhaps at a zoo or with the Department of Natural Resources. In the meantime, he'll soon be back at the Zoo volunteering.



Mathew Dugan (in a crane costume) shows a crane how to forage for food.

### Join Zoo Pride

Get started in Zoo Pride with Level I spring training. The two required sessions give you Zoo basics and allow you to join six of Zoo Pride's numerous committees. Level I sessions run: April 11 at 9 a.m. or 6:30 p.m. AND April 14 at 8:30 a.m. Level II sessions (on four days) run April 18 at 9 a.m. OR 6:30 p.m.; April 21 at 8:30 a.m.; April 25 at 9 a.m. OR 6:30 p.m.; and April 28 at 9 a.m. Level II training includes Zoo tours and offers more opportunities for volunteering. Call (414) 258-5667 for details.

# Top Award for Conservation in the Congo

Association of Zoos and Aquariums/Ron McKittrick

In September, the Zoological Society of Milwaukee (ZSM) won the most prestigious conservation award in the North American zoological community. The Association of Zoos and Aquariums (AZA) presented its annual International Conservation Award to the Zoological Society's Bonobo & Congo Biodiversity Initiative (BCBI) for promoting species restoration, habitat preservation and biodiversity in the Democratic Republic of Congo. The award recognizes that, in helping to save bonobos, the Zoological Society also is helping the Congolese people who live near the bonobos. The ZSM trains and supplies park guards, supports four primary schools, runs the only literacy classes available for adults in the region, and supplies an agricultural cooperative. "The Zoological Society of Milwaukee is taking the lead in international wildlife conservation," said AZA President and CEO Jim Maddy.



ZSM president Dr. Robert Davis accepts the International Conservation Award from Kris Vehrs, AZA executive director, in Atlanta in September.

Dr. Robert Davis, ZSM President and CEO, said the award "signifies that the AZA recognizes the BCBI as one of the best conservation programs in North America." Directed by Dr. Gay E. Reinartz, BCBI operates in Salonga National Park in the Democratic Republic of Congo (DRC). "We have a great team of people working to conserve bonobos, both in Milwaukee and in Congo," says Dr. Reinartz, who helped develop plans for bonobo conservation starting in 1993. BCBI was founded in 1997. Inside the Salonga, the BCBI operates out of Etate, a former poaching camp turned research station and patrol post in the northern sector of the park. About 500 bonobos—endemic to the DRC—live in this 310-square-mile area. The region is patrolled by park guards employed by the Congolese Institute for Nature Conservation (ICCN), which receives funding and material support from the ZSM. The guards are also trained to conduct anti-poaching patrols and field research.

Zoological Society of Milwaukee



Bunda Bokitshi in Kinshasa, capital of the Democratic Republic of Congo.

## Abraham Award Recognizes Estate Guard

Bunda Bokitshi (Bunda), chief guard of the ICCN Etate Patrol Post (left), was honored in September for 21 years of dedicated service as a park guard. He received the Abraham Conservation Award from the Alexander Abraham Foundation (based in New York City), which honors men and women in Africa and Asia for their courageous service and commitment to conservation. Working in this isolated region of Salonga National Park, Bunda protected endangered species during years of war when lawlessness prevailed and military poachers attacked ICCN patrol posts. "The award gives just recognition to him and the ICCN for their tireless efforts to protect the wildlife and forests of the Congo Basin," says Dr. Robert Davis. "Unparalleled in his professionalism and integrity, Bunda stands as a hero in his community, among his fellow guards, and to all those working to conserve and protect our natural resources. We thank the Abraham Foundation for honoring him."

Adds Dr. Gay Reinartz: "We are very proud of Bunda and are grateful to the Alexander Abraham Foundation for recognizing him. This prize is the highest honor that a national park guard in the DRC can receive. The International Conservation Award and Bunda's Abraham Award reinvigorate us. They recharge our batteries to keep doing our critical conservation work." Says Bunda himself: "To preserve the richness of the world, we have to put our hands together to defend the forests of the Congo. ...The children of Congo must know that conservation of nature is here to help us better use our riches forever and to chase poverty away in this country."

# insider tips



## Two's Company, Three's a... Harem

What does Comanche, the Zoo's male elk, have in common with the Turkish Ottoman sultans of old? They both have harems! Yes—thanks to the addition of two female elk on June 8, 2011, Comanche now shares the elk yard with three females, thus giving him a proper harem (the third female elk, Cheyenne, arrived at the Zoo on Sept. 8, 2010). The two new elk, Kai and Charisa, were both born on May 25, 2010. They had a bit of a rough start. "Initially there was

some chasing and dominance displays by Comanche and Cheyenne," says Michael Hoffmann, a zookeeper in the Zoo's North America area. "Now they get along really well and lie down next to each other." The addition of the two elk helps to create a normal social setting, says Dawn Fleuchaus, area supervisor for North America. "We wanted to have a herd on exhibit. Plus, when Comanche goes through rut, he'll have more than one elk to focus on." The two new elk are from Lakewinds Elk farm in Grafton, which raises purebred Rocky Mountain Elk and is one of the few places elk can be found in Wisconsin. Elk used to roam throughout the state until the 1800s. "They were all hunted out," laments Hoffmann. Overall, elk populations in North America are healthy and elk are starting to return to Wisconsin, thanks to a Department of Natural Resources program that has reintroduced elk near Clam Lake in northern Wisconsin. As of December 2010, there were an estimated 162 elk in the state. Their biggest threats are wolves and automobiles. Comanche and his cows won't produce any calves. "We use chemical contraception right now," says Hoffmann. "Down the road we might try to breed them, but right now we just want to display this harem."

## Cygnets Success Story

Have you noticed that Veronica and Vincent—the Milwaukee County Zoo's resident trumpeter swans on Lake Evinrude since April 2009—are no longer a duet? That's because one day last July a cygnet joined them, turning the duet into a trumpeting trio. Their breeding success marks another milestone shared by the Zoo, the Zoological Society and the Wisconsin Department of Natural Resources, all which have been involved with the Trumpeter Swan Restoration Program. Begun in 1987, the program brought swan eggs from Canada to the Zoo, hatched them and gave the chicks a head start on life before releasing them into the wild. "This conservation project has helped to restore trumpeter swans to Wisconsin," says Zoo Bird Curator Alex Waier. Trumpeter swans are North America's largest water fowl and range throughout Canada and the United States. Their population decreased dramatically in the 1800s as people hunted them for their feathers. Thanks to the restoration program, trumpeter swan populations are making a comeback. The new cygnet is one example. "Vincent and Veronica are a young, first-time pair," says Carol Kagy, aviary area supervisor. "That they successfully reared a cygnet this year is a wonderful accomplishment."



*The cygnet swims with a parent on Lake Evinrude.*

## Zoological Society Annual Report & Publication Changes

For an easy-to-read summary of Zoological Society activities, with lots of color photos, check out our latest annual report. The 2009-2010 annual report for the Zoological Society of Milwaukee is available on our Web site at [zoosociety.org/annualreport](http://zoosociety.org/annualreport). You can download the report or print it. The report was "published" online Sept. 30, 2011. Also, in 2012 your first *Wild Things* newsletter will arrive in early January (instead of February). In addition, *Alive* magazine will double its number of pages per issue by combining three issues into two; so *Alive* will be published in April and October 2012 but not in January.



# A Legacy of Support

Raymond Wilson, of New Berlin, has lots of fond Zoo memories. There were the four times he camped out with his family during the Zoological Society's Snooze at the Zoo. "You're sleeping in your tent and hear all these strange noises from the animals that you don't hear in the day." There was the first time he heard the unforgettable roar of Themba, the Zoo's male lion. "It rattles your chest!" And, there was the satisfaction of helping the Zoological Society plan successful events for more than 12 years and raise money for its mission.

These experiences explain why Wilson continues to increase his involvement with the Zoological Society of Milwaukee (ZSM) since being transferred here from New York City in 1998 for work-related reasons. "After I arrived, one of our partners in the office asked if I'd be interested in getting involved with the Zoological Society." And he did, starting out as an Associate Board member helping with the Society's special events. Currently he serves on the ZSM Board of Directors and its Development Committee. This year, Wilson also joined the steering committee of the Simba Society, a group created by the ZSM to recognize donors who support the Zoological Society in a will or with a legacy gift. In addition, he and his wife, Kelly, became Simba Society members themselves. "Kelly and our three kids have gotten a lot out of the Zoo, and I want to make sure the institution continues to thrive into the future," he says. "I want my grandchildren to have the same experiences at the Zoo that my kids have had, and continue to have."



*Ray and Kelly Wilson at the Zoo.*

Simba Society members can bequeath legacy gifts to the Zoological Society in a variety of ways. The Wilsons designated a part of their estate to go to the Zoological Society because they believe strongly in the importance of the Zoo and the ZSM's mission. Ray Wilson says that making a legacy gift does more than just help the Zoo. "It helps Milwaukee and southeastern Wisconsin. When you make a legacy gift, you're supporting one of the key institutions that our state has to offer." If you would like to learn more about how you can ensure that Milwaukee has a strong Zoo, both now and into the future, call Development at (414) 258-2333, ext. 310, or e-mail [simba@zoosociety.org](mailto:simba@zoosociety.org).

*Raymond Wilson is a partner at PricewaterhouseCoopers*

## Planned Giving – Simba Society

The Simba Society was formed by the Zoological Society of Milwaukee to recognize and thank those special people who have remembered the Society with a planned or deferred gift. When you make this type of gift, you create a legacy of support that will ensure that the Zoological Society can continue to carry out its mission to support the Milwaukee County Zoo, educate the public and conserve wildlife for generations to come.

By informing us that you've named the Zoological Society as a beneficiary of your will or other legacy gift, you will become part of the Simba Society. As a member, you will receive recognition on signage at the Zoo and in Society publications, invitations to VIP premieres and the Annual Simba Society Dinner as well as a Simba Society lapel pin. We don't want to miss you! If you've already included the Zoological Society of Milwaukee County in your giving plans, please let us know! If you'd like additional information, please call the Development office at (414) 258-2333, ext.310, or e-mail [simba@zoosociety.org](mailto:simba@zoosociety.org).





Zoological Society of Milwaukee County  
10005 W. Blue Mound Rd.  
Milwaukee, WI 53226  
(414) 258-2333

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## WHAT'S HAPPENING

Details Inside

### Nov. 5

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6, 9:30 a.m.- 4:30 p.m.\*

### Nov. 9

Online registration begins for Zoological Society of Milwaukee (ZSM) classes February-May 2012 (see Education)



### Nov. 12

**FILLS FAST:** ZSM members' holiday trip to Chicago's Magnificent Mile+

### Nov. 24 Thanksgiving

Zoo open 9:30 a.m.-2:30 p.m. Admission free to Milwaukee County residents with I.D.\* ZSM office closed.

### Dec. 2

Fantastic Forest of child-decorated trees, sponsored by Hawks Nursery, opens in Zoo's U.S. Bank Gathering Place\*

### Dec. 3

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6\*

### Dec. 3-4, 10-11, 17-18

Breakfast & Lunch with Santa, sponsored by Racine Danish Kringles+

### Dec. 24 Christmas Eve

Zoo open 9:30 a.m.-4:30 p.m.\* ZSM office open 9 a.m.-noon.

### Dec. 25 Christmas Day

Zoo open 9:30 a.m.-2:30 p.m. Admission free to Milwaukee County residents with I.D.\* ZSM office closed.

### Dec. 31 New Year's Eve

Zoo open 9:30 a.m.-4:30 p.m.\* ZSM office open 9 a.m.-noon.

### Jan. 1, 2012, New Year's Day

Zoo open 9:30 a.m.-2:30 p.m. Admission free to Milwaukee County residents with I.D.\* ZSM office closed.

### Jan. 7 & Feb. 4

Family Free Day at the Zoo\*

### Jan. 15

Samson Stomp & Romp, sponsored by Gatorade and Pick 'n Save+

### Jan. 21

Kids Conservation Club workshop for club members only

### Jan. 26

Puttin' on the Ritz dinner and boxing fundraiser+

### Feb. 2

The Zoological Society's Wines and Beers of the World+

### Feb. 2

Groundhog Day; 10:30 a.m. ceremony at the Zoo\*

### Feb. 8

Online registration starts for ZSM Summer Camps (see the Summer Camps brochure with your January 2012 *Wild Things*)



### Feb. 25

Beastly Bowl-a-Thon fundraiser+

\*Zoological Society members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking.  
+Please pre-register for this event.