

# Wild Things

## Ho-ho Holiday Meal

### Breakfast and Lunch With Santa

Sponsored by Racine Danish Kringles

Dec. 1-2, 8-9 and 15-16

Cost: \$13 per child or adult; \$5 for children 2 and under; parking is \$12

Registration begins Oct. 29; guests must pre-register.

See [www.milwaukeezoo.org](http://www.milwaukeezoo.org) or call (414) 256-5466 for registration form.

What do you get when you bring a child to the Milwaukee County Zoo for a holiday breakfast or lunch (including kringle!) and add a visit from Santa, Mrs. Claus and elves? Answer: a very happy child! These annual festive meals are held in the Peck Welcome Center. They include live entertainment, a gift for each child and Zoo admission (the \$12 Milwaukee County parking fee is extra; Zoo Pass Plus members receive free parking). After the meal, visit the Zoo's cold-loving animals, such as reindeer, elk, moose and Bactrian camels. Remember to say "Hi" to A.J., the baby camel. Breakfast is served at 9 a.m. on Saturdays only; lunch is at noon on Saturdays and Sundays. All guests must pre-register by Nov. 21, but this popular event fills quickly. So sign up early.



*Cuddlin' with the Clauses: Andrew Sorum, 2, of Oconomowoc, fit perfectly in between Santa and Mrs. Claus at last year's event.*

## Shop Here for Holiday Gifts

Here are gift ideas that help animals and are fun to receive.

Purchase a sponsorship of the Zoo's baby Bactrian camel.

Or pick a pewter ornament of a fennec fox and her kits.

Or give a Zoo Pass to your favorite family or friend. The Zoological Society is a great source for animal-themed holiday gifts. For kids, there's a membership in our eco-themed Kids Conservation Club. Anyone who loves the Zoo will benefit from a Zoo Pass or Zoo Pass Plus (with parking) membership. You can use them at the Milwaukee County Zoo or at more than 150 other zoos or aquariums for free or discounted admission. This year we're again offering gift certificates, which can be redeemed for special events, for Zoological Society education classes or camps, or for a Sponsor an Animal package. To purchase, see [www.zoosociety.org](http://www.zoosociety.org), send in the forms in this issue, stop in the Zoological Society office in the Zoo, or call (414) 258-2333. Here are your gift options:



*Fennec fox ornament*

**1** Fennec foxes are renowned for their agility and speed. As the holidays speedily approach, consider getting a fennec fox mom and her two kits for this year's holiday ornament (see photo). Fennec foxes are the smallest member of the fox family, and their big ears make them adorable. Crafted by Cedarburg artist Andy Schumann, this original handmade ornament is only \$14, which includes postage, mailing materials and 5.6% WI sales tax. Plus, you can choose from 20 previous pewter animal ornaments by Schumann or purchase all 21 for \$252 and save \$42! They range from a wolf and pup to a flamingo and chick. To order, go to [www.zoosociety.org/SocietyStore](http://www.zoosociety.org/SocietyStore).

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### **Connect With Us:**

 [facebook.com/ZooPass](https://facebook.com/ZooPass)

 [twitter.com/ZooSocietyMKE](https://twitter.com/ZooSocietyMKE)

 [youtube.com/MilwaukeeCountyZoo](https://youtube.com/MilwaukeeCountyZoo)



*Tricia Kelly of Waterford holds up her daughter Marissa, 5, to admire a decorated tree.*

# Pink, Purple, Festive Trees

Red lobsters, pink flamingos and orange orangutans hanging on trees? Yes, you'll soon see animals of all colors hanging on 63 evergreen trees at the Milwaukee County Zoo. They're ornaments created by Milwaukee-area youth groups who participate in the Zoological Society of Milwaukee's Trim-a-Tree project. From Nov. 30 through Jan. 1, 2013, you can visit Hawks Nursery's Fantastic Forest in the Zoo's U.S. Bank Gathering Place. Look for the purple and pink tree, and see what animals the kids have come up with. Or try the black-and-white tree and see what you find. The trees are donated by Hawks Nursery.

## Precious Presents

For end-of-the-year charitable giving and tax-deductible donations, think of the Zoological Society of Milwaukee (ZSM). You'll feel good knowing your gift supports educa-

tional programs for children, conservation programs for animals in the wild and, of course, the care of animals at the Milwaukee County Zoo. Please consider making a tax-deductible donation by way of cash or a stock transfer to the non-profit ZSM. Call the Development Department at (414) 258-2333 for information. ZSM offices are open daily (except Nov. 22 and Dec. 25), and will remain open until 12 noon on Dec. 24 and 31. You can also make gifts online at [zoosociety.org/support](http://zoosociety.org/support), select "Support Us."

## Holiday Bonus for Members!

Get a discount on animal-themed holiday gifts in the Zoo's two gift shops (located on both sides of the U.S. Bank Gathering Place). Present your Zoo Pass card and receive a 20% discount on merchandise from Nov. 25, 2012, through Jan. 1, 2013. (Members receive a 10% discount year-round.) This discount does not apply to food purchases, Zoological Society ornaments, Zoo Pass or Sponsor an Animal purchases. Gift-shop hours are the same as Zoo hours (see below for Zoo and ZSM hours.)



## MEMBERANDA

**Zoological Society office hours:** Through April 2013: weekdays, 8:30 a.m.-4:30 p.m.; Saturdays and Sundays, 9 a.m.-4:30 p.m. **Holiday Hours:** Zoological Society offices will be closed Nov. 22 (Thanksgiving Day), Dec. 25 (Christmas Day) and Jan. 1. The offices will be open until **12 noon Dec. 24 and 31.**

**Zoo hours:** Through Feb. 28, 2013: weekdays, 9:30 a.m.-2:30 p.m.; weekends, 9:30 a.m.-4:30 p.m. Please note: admission/entrance gates close 45 minutes prior to official Zoo closing time. Holiday hours: see back cover.

**Payment information at Zoo admission gates:** The Milwaukee County Zoo staff does not accept checks for new Zoo Pass purchases or renewal payments at the Zoo's admission gates. Please contact our office at (414) 258-2333 if you would like to visit the Zoo to pick up or purchase a gift Zoo Pass or Sponsor an Animal gift package.

**Tax-time tips:** For tax-time tips, Zoo Pass benefits and other details, please see Tax Tips at: [www.zoosociety.org/things2know](http://www.zoosociety.org/things2know). Zoo Pass prices changed in February 2012. The information below should help you determine tax-deductible portions.

**For Zoo Pass purchases in Jan. 2012,** the tax-deductible portions for the following categories are: Individual (Basic: \$50, Plus \$48), Individual + 1 (Basic: \$55, Plus: \$53), Individual + 2, Family and Single Parent Family (Basic: \$65, Plus: \$67), Family + 1

(Basic: \$74, Plus: \$77), Family + 2 (Basic: \$83, Plus: \$86) Family + 3 (Basic: \$102, Plus: \$105), Affiliate (Basic: \$124, Plus: \$142), Advocate (Basic: \$212, Plus: \$205) and Benefactor (Basic: \$270, Plus: \$263.)

**For Zoo Pass purchases Feb. 1, 2012, or later,** the tax-deductible portions for the following categories are: Individual (Basic: \$56, Plus: \$58), Individual + 1 (Basic: \$61, Plus: \$63), Family and Single-Parent Family (Basic: \$71, Plus: \$77), Family + 1 (Basic: \$81, Plus: \$87), Family + 2 (Basic: \$89, Plus: \$96), Family + 3 (Basic: \$108, Plus: \$115), Affiliate (Basic: \$199, Plus: \$202), Benefactor (Basic: \$276, Plus: \$273).

### WILD THINGS

Issue No. 103, November-December 2012

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Editor, Zak Mazur

Designer, Kevin de Wane

Contributing editor and writer, Paula Brookmire

Contributing writer, Liz Mauritz

Photographer, Richard Brodzeller (unless otherwise noted)

Write to any of us at the Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

Web site: [www.zoosociety.org](http://www.zoosociety.org)

# Fashion Sits...at the Ritz

## Puttin' on the Ritz

Zoological Society fundraiser

Jan. 24, 2013, 6 p.m. cocktails, 7 p.m. dinner

Potawatomi Bingo Casino, 1721 W. Canal St.

Cost: \$200\* per person or \$1,600 per table of eight and \$2,000 for a corporate table sponsorship of eight (includes 5.6% WI sales tax).

*If you're blue and you don't know/where to go to/why don't you go/where fashion sits/at... Puttin' on the Ritz!* Yes, sir, it's time to dress to the nines and head over to Potawatomi Bingo Casino for the Zoological Society of Milwaukee's 18th annual Puttin' on the Ritz fundraiser. Get ready for a night of gourmet food, premium cigars, drinks, a live voice auction and at least six rounds of amateur boxing, arranged by the Al Moreland Boxing Club. You can sponsor a corporate table of eight for \$2,000 that includes ring-side seating and listing in the event program. Additional sponsorship opportunities are available. Last year's event raised more than \$61,180 for the Zoological Society and its support of the Milwaukee County Zoo. For an invitation, call Special Events at (414) 258-2333 or e-mail [specialevents@zoosociety.org](mailto:specialevents@zoosociety.org).

\*Of the \$200 per-person cost, \$80 is tax-deductible.



Brian Boecker (right), of Okauchee, and Inge Lindeque, of Milwaukee, check an auction item at last year's event.

## Shop Here for Holiday Gifts (continued from page 1)

**2** With her long and luxurious eyelashes and dainty figure, Addi Jean could be a CoverGirl® model in the world of Bactrian camels. This baby Bactrian camel was born May 4 at the Milwaukee County Zoo. You can visit her outdoors all winter because Bactrian camels thrive in all temperatures. You can also sponsor Addi Jean (A.J. for short) for \$30 as a holiday gift for someone (or for yourself). Sponsorship includes a plush-toy Bactrian camel, a certificate of sponsorship, a Bactrian camel fact sheet, an invitation to a behind-the-scenes event for animal sponsors in August and more! Go to [www.zoosociety.org/shop](http://www.zoosociety.org/shop) and click on camel image.

**3** Zoological Society of Milwaukee (ZSM) gift certificates allow the recipients to pick their own gifts. Choose any dollar amount for your certificate and apply it to ZSM events such as our winter Wines & Beers of the World or Beastly Bowl-a-Thon, our April Zootastic family evening, our summer Zoo campout, our fall family bike ride or beer-tasting evening—and others! You also can get a gift certificate to use toward a ZSM education class or summer camp for children ages 2-14. To order, go to [www.zoosociety.org/shop](http://www.zoosociety.org/shop).

**4** Do you know a child who loves animals? If so, give the budding young conservationist a membership in the Zoological Society's Kids Conservation Club. Kids learn about endangered animals and how they can help. Membership is \$20 per child. It includes a certificate of animal sponsorship, a fun fact sheet about the current featured animal, baseball card-style collector's cards with pictures of endangered animals, cool animal facts, hands-on workshops (page 15), an invitation to a behind-the-scenes event for animal sponsors at the Zoo and more! Go online to [zoosociety.org/kidsclub](http://zoosociety.org/kidsclub) or call (414) 258-2333.

**5** There's something different every day at the Zoo. That's why a Zoo Pass is the perfect gift for people who love visiting the Zoo often. A Zoo Pass gives you a year of FREE admission to the Milwaukee County Zoo. You can even include parking with the Zoo Pass Plus. Members also get free or discounted admission to more than 150 zoos and aquariums nationwide. Other benefits include discounts on ZSM education classes/camps, gift-shop discounts, priority registration for ZSM events, invitations to members-only events, to Zoo events and more. This package also includes a gift card, four coupons (two for Zoo attractions and two for the Zoo's 2013 special summer exhibit) and a plush-toy animal (for NEW gifts only and while supplies last). See page 6.

# an ape teach



*Molly, played by Lindsey Gagliano, talks to her imaginary bonobo friend, Bobo, about how to deal with a bully at school. They're in the Kohl's Wild Theater school-focused play "Bullies and Bonobos."*

## Kohl's Wild Theater Outreach Plays in the Community

Kohl's Wild Theater continues to offer free performances at community events, festivals and schools year-round.

A trip to the Zoo can teach more than animal facts. We humans can learn a lot about ourselves. This is the central idea behind the Kohl's Wild Theater (KWT) new school-focused outreach play, "Bullies and Bonobos." The main character, a fourth grader named Molly, wants to start a new recycling center at her school. Her plans are thwarted by a school bully. Enter Bobo the bonobo, Molly's imaginary friend. He turns a visit to the Milwaukee County Zoo into a timely lesson. This groundbreaking new play blends drama, conservation education, and anti-bullying awareness. It kicks off the second season of KWT's outreach program, which began in 2011. KWT is made possible thanks to a partnership between Kohl's Cares and the Zoological Society of Milwaukee (ZSM).



*Let go! Jane the bully (left), played by Alecia Annacchino, tussles over a notebook with Molly (Lindsey Gagliano).*

# ea empathy

“During our first outreach season to schools, we sought feedback on topics the teachers would like covered in future KWT shows. We consistently received requests to cover the topic of bullying,” says Dave McLellan, the Zoological Society’s KWT program coordinator. James Mills, director of ZSM’s Conservation Education Department, wanted to do a play highlighting the intelligence of bonobos, especially their capacity to show empathy. Milwaukee’s bonobos have accepted a blind bonobo and an emotionally troubled animal into their group. In fact, the Zoological Society has published a book called “Bonobos: Encounters in Empathy.” Research indicates that children who can empathize with others are far less likely to engage in bullying behavior. “Once we realized the natural pairing of bonobos and an anti-bullying message, we knew we could create something special,” says McLellan.

The 40-minute play is written by Milwaukee playwright Neil Haven and includes lessons about empathy, friendship and conservation. “Through this play we’re able to use an animal character to promote one of the best attributes of both humans and bonobos,” Mills says. “Promoting empathy for other species happens to be a major tenet of conservation education and is an integral aspect of Kohl’s Wild Theater plays.” The audience also learns about recycling and ape conservation. For example, coltan, a mineral used in electronics such as cell phones, is mined within the African country where bonobos and certain gorillas live. Recycling small electronics can help protect their habitat.

Already, the play has been given two thumbs up by Kim Gulbrandson, Ph.D., a school psychologist in Milwaukee who deals with issues of bullying and violence prevention. “This play introduces children to concepts about bullying in an entertaining way, which keeps kids engaged,” she says. “The play will definitely provide them with awareness about what empathy is and why it’s important.”



*Molly (Lindsey Gagliano) and Bobo the bonobo set up a new conservation station at their school.*



*Molly (center) forms a club with Michael (Sherrick Robinson) and Jane (Alecia Annacchino).*

## Bring Kohl’s Wild Theater to You

Kohl’s Wild Theater will travel to festivals, schools and community events within a one-hour radius of the Zoo, free of charge. Performances are booked on a first-come, first-served basis. To book a performance or check available dates, visit [wildtheater.org](http://wildtheater.org) or contact Julie B. at the Zoological Society of Milwaukee at (414) 258-2333, or [KWT@zoosociety.org](mailto:KWT@zoosociety.org).

# WINES AND BEERS OF THE WORLD REGISTRATION FORM

Thursday, Feb. 7, 2013—7-10 p.m.—Milwaukee County Zoo

Name \_\_\_\_\_

Zoological Society Membership No. (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Names of other guests \_\_\_\_\_

(Guests must register at same time as member)

I wish to purchase \_\_\_\_\_ ticket(s) at \$40 each. (Zoological Society members & guests)

I wish to purchase \_\_\_\_\_ ticket(s) at \$50 each. (Non-members)

I wish to purchase \_\_\_\_\_ VIP ticket(s) at \$50 each. (Zoological Society members & guests)

I wish to purchase \_\_\_\_\_ VIP ticket(s) at \$60 each. (Non-members)

**Enclosed is my check for \$ \_\_\_\_\_** made payable to the Zoological Society of Milwaukee.

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail with this form and payment to:

**Wines & Beers**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on credit card

**Online registration:** [zoosociety.org/winetasting](http://zoosociety.org/winetasting). Or, call the Zoological Society at (414) 258-2333.

**Reservations must be received by Jan. 26, 2013.** Only phone reservations will be accepted after Jan. 26, 2013, for \$50 (\$60 for VIP tickets) per person with a credit card, unless the event fills prior to that date. Pre-registration is required. Space is limited. Tickets will be mailed. All ticket sales are final. Proceeds benefit the Zoological Society. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request. Your fee, less \$25, is tax-deductible; 5.6% WI sales tax included.

## ZOO PASS ORDER FORM

**Recipient:** Name(s) \_\_\_\_\_

Please print name(s) as it should appear on the Zoo Pass card. (People listed on card must live at same address. Only one name should be listed for Individual and Single Adult categories. Members must accompany any guests included on their membership.) The Zoo Pass card is not transferrable.

No. of member's children/grandchildren age 17 and under: \_\_\_\_\_

(Applies to Family and higher categories)

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

**Donor:** Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

**Send gift package to:**  recipient  donor. **Send renewal notice to:**  recipient  donor.

**Send package to arrive by this date:** \_\_\_\_\_

Gift card message: \_\_\_\_\_

ZOO PASS Category (choose one from right): \_\_\_\_\_ **Total amount \$** \_\_\_\_\_

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on credit card

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:

**Zoo Pass Gift**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

**Online:** [zoospass.com](http://zoospass.com)

# Cheers to the Animals!

**Wines and Beers of the World**  
Feb. 7, 2013, 7-10 p.m.

**Regular tickets\***: \$40 Zoological Society members & guests; \$50 non-members.

**VIP tickets\*\***: \$50 Zoological Society members and guests; \$60 non-members.

Pre-register at (414) 258-2333 or at [www.zoosociety.org/winetasting](http://www.zoosociety.org/winetasting).

Did you know that drinking fermented fruit—wine, if you will—is enjoyed by creatures other than humans? Bumblebees, birds, primates and even wild elephants sometimes imbibe the fermented juices of fallen fruits, sap and nectar. Join the *Homo sapiens* branch of the animal kingdom in a celebration of libations from around the world at

the Zoological Society's popular wine-and-beer-tasting fundraiser. There will also be great-tasting appetizers. Enjoy cheese with your wine and pizza with your beer. Finish the savory stuff with sweet desserts (look for a list of vendors in your January-March issue of *Wild Things*). Then take your treats with you as you stroll past the animals in the Primates of the World and Stearns Family Apes of Africa buildings. Proceeds from the event will benefit all the animals at the Zoo. You must be at least 21 years old to attend.

\*ZSM members' guests must register at same time as members. \*\*VIP ticket holders get early entry at 6 p.m. and are entered into a drawing to win a behind-the-scenes tour of the Zoo. Your fee, less \$25, is tax-deductible and includes a complimentary, etched wine glass (5.6% WI sales tax included). You must pre-register and you should do so early—event usually sells out. All ticket sales are final and are not refundable.



"To the animals!" Friends clink glasses at last year's event.

## Zoo Pass Holiday Gift

A Zoo Pass is truly a gift that keeps on giving. It pays for itself in just two visits to the Milwaukee County Zoo (depending on the category). It's the perfect gift for any family because they can visit the Zoo as often as they like for one year for FREE. Up your membership to a Zoo Pass Plus and get free parking! Members also receive benefits such as invitations to members-only events, discounts on education classes and at Zoo gift shops, Zoological Society publications and free or discounted admission to more than 150 zoos and aquariums nationwide.

The Zoo Pass Holiday Package includes: Gift card, information on membership benefits, plus **FOUR coupons** (two good for Zoo attractions and two good for the Zoo's special summer exhibit in 2013), **AND a plush-toy animal** (for NEW gifts only and while supplies last).

ZOO PASS Category (choose one)	Basic Zoo Pass	Zoo Pass Plus (includes parking#)
Individual .....	\$56*	\$90
Individual +1 Guest.....	\$61*	\$95
Couple .....	\$61*	\$95
Individual +2 Guests.....	\$71*	\$109
Family.....	\$71*	\$109
Single-Adult Family .....	\$71*	\$109
Family +1 Guest .....	\$86	\$125
Family +2 Guests .....	\$101	\$140
Family +3 Guests .....	\$126	\$165
Affiliate .....	\$250	\$290
Benefactor .....	\$350	\$390

\*Fully tax-deductible. Please contact our office for the tax-deductible portion of any other level of membership.

\*\*Contact ZSM's Development Department for more information on Platypus Circle, (414) 258-2333.

#All Zoo Pass Plus categories include parking for one vehicle per membership per day.

To comply with Wisconsin Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

**OFFER VALID THROUGH DEC. 31, 2012**

To give a Zoo Pass gift package, go online at [zoopass.com](http://zoopass.com) or just fill out the order form on page 6 and send it to arrive by **Dec. 15, 2012**, to guarantee holiday delivery. Or you can call our office anytime at (414) 258-2333. Express mail is available for an extra fee after Dec. 15.

# RUN FOR IT!

## Samson Stomp and Romp

Sponsored by Amica Insurance

January 20; first race starts at 9:30 a.m.

Pre-register with form below. Day-of registration in the Peck Welcome Center.

For details: (414) 256-5466 or www.milwaukeezoo.org.

You don't have to sprint as fast as Olympian Usain Bolt or a cheetah to succeed at the Milwaukee County Zoo's 33rd annual winter run/walk. Sometimes slow and steady works, too. Whatever your average running speed, it'll be fun to get outside, exert yourself and warm up your body. This annual race through the Zoo park honors the late Samson, the Zoo's most famous gorilla. Funds raised at this event support all the animals at the Zoo. Individuals pay \$17 and can choose from four races: a 5 km (3.1-mile that's limited to 1,500 people), a 2-mile fun run/walk, a 1-mile romp and a children's one-quarter-mile mini-romp. A family of four or more or a team of five or more costs \$14 per runner. Race-day registrations are \$20 per person. Registration fee includes a long-sleeve T-shirt, Zoo admission and parking. The awards ceremony takes place at about 11 a.m. Zoological Society gift certificates cannot be used for this event.



Eric Wagner of New Berlin sprints to a third-place finish at the race last year.

## SAMSON STOMP & ROMP REGISTRATION

Sunday, Jan. 20, 2013

Race Times: 9:30 a.m., 5K; 10:15 a.m., 2-mile race; 10:45 a.m., 1-mile race; 11 a.m., ¼-mile mini-romp  
5K and 2-mile races open to adults and children, 1-mile and ¼-mile romps for ages 12 and under

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Team Names \_\_\_\_\_

### Circle one:

Pre-registered entry fees: (All entry fees are non-refundable.)

Distance:	5K	2-mile	1-mile	¼-mile	\$17	2-mile/5K
T-shirt size:	S	M	L	XL	XXL	\$17 ¼-mile/1 mile
Children's size:	S(6-8)	M(10-12)	L(14-16)	\$14	per runner for families of 4 or more*	
				\$14	per runner for teams of five or more*	

Total amount \$ \_\_\_\_\_

**Credit Card:** Please charge my:  Visa  MasterCard  Discover  American Express

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (last 3 digits in signature area on back of credit card) \_\_\_\_\_

Signature: \_\_\_\_\_

Print name as it appears on credit card: \_\_\_\_\_

**Check:** Make payable to **MILWAUKEE COUNTY ZOO** and mail this order form with payment to:  
**Samson Stomp**, Milwaukee County Zoo, 10001 W. Blue Mound Rd., Milwaukee, WI 53226

\*Each family member and each team member registering must submit a registration form.  
Send all forms in one envelope.

**WAIVER** (to be signed by athlete or parent/guardian if under 18)  
I hereby release the Milwaukee County Zoo, Milwaukee County, Badgerland Striders, all sponsors, officials and volunteers involved in this race from liability incurred by my participation in the Samson Stomp and Romp. I am aware that athletes who participate in this competition will be subject to formal drug testing in accordance with TAC rules and IAAF Rule 144. Athletes found positive for banned substances, or who refuse to be tested, will be disqualified from this event and will lose eligibility for future competitions. Some prescription and over-the-counter medications contain banned substances. Information regarding drugs and drug testing may be obtained by calling the USOC Hot Line at 800-233-0393.

Signed \_\_\_\_\_



# 20 YEARS OF BOWLING

## Beastly Bowl-a-Thon

Feb. 2, 2013

AMF Bowlero, 11737 W. Burleigh St., Wauwatosa

Registration: 10 a.m. & 1 p.m.

Bowling: 11:30 a.m. & 2:30 p.m.

Entry fee: \$20 per bowler\*; \$10 per bowler age 10 and under;  
\$5 per non-bowler (includes snacks).

Register at [www.zoosociety.org/bowling](http://www.zoosociety.org/bowling), or with form below  
by Jan. 25; after that date, call (414) 258-2333.

If you're old enough you may recall "Bowling with the Champs," a Milwaukee-produced bowling program airing on Sunday mornings. Although that TV show is defunct, the Zoological Society of Milwaukee's (ZSM) "Beastly" bowling event is going strong. In fact, we're celebrating 20 years of family-friendly bowling! Since its inception in 1993, this bowling event has raised more than \$259,000 for the Zoo's animals, as well as funds for the ZSM's Sponsor an Animal program, which is celebrating its 30th birthday! In celebration of these anniversaries, lane registration fees are reduced. You can now sponsor TWO lanes for only \$30 (a great way to recognize your family or promote your business while supporting the animals). The \$20 entry fee includes three games of bowling, shoe rental, snacks such as pizza samples donated by Palermo's® Pizza, entry into a door-prize drawing and a keep-sake. To reserve a lane (maximum of five bowlers per lane), sponsor a lane or donate a prize, please call Becky at (414) 258-2333.

*Off! Gaven Lorenzen, 3,  
of Menomonee Falls, tried  
to roll his bowling ball  
at a previous event.*



\*Of the \$20 and \$10 entry fees, \$5 is tax-deductible. Participants qualify to win Zooper Grand prizes with a minimum of \$100 or more in pledges. The Zooper Dooper prize will be awarded to the individual who raises the most in pledges. Lanes are handicapped-accessible, and bumper bowling is available for children.

## BOWLING REGISTRATION FORM

Registration for the Beastly Bowl-a-Thon is \$20 per bowler; \$10 per youth bowler (age 10 and under). There's a limit of five bowlers per lane. Fill in team information below (or, if registering as an individual, fill in your name, address and phone below).

Team Captain\* \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Team Members' Names \_\_\_\_\_

\*Pledge sheets and door prize forms for the whole team will be sent to the Team Captain.

Sign up \_\_\_\_\_ youth bowlers (age 10 and under) at \$10 each. Total \$ \_\_\_\_\_

Sign up \_\_\_\_\_ bowlers (age 11 and up) at \$20 each. Total \$ \_\_\_\_\_

Sign up \_\_\_\_\_ non-bowling guests at \$5 each. Total \$ \_\_\_\_\_

Sponsor 2 lanes at \$30 or 1 lane for \$20. Total \$ \_\_\_\_\_ Lane Name \_\_\_\_\_

**Grand Total \$** \_\_\_\_\_

Check one:  11:30 a.m. shift  2:30 p.m. shift

Bumper lanes are needed:  Yes  No

For whom: \_\_\_\_\_

**Online registration:** [zoosociety.org/bowling](http://zoosociety.org/bowling)

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (last 3 digits in signature area on back of credit card) \_\_\_\_\_

Signature: \_\_\_\_\_

Print name as it appears on credit card: \_\_\_\_\_

**Check:** Make payable to **ZOOLOGICAL SOCIETY** and mail this order form with payment to:

**Bowling, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226**

\*Information for the whole team will be sent to the Team Captain. Fees include 5.6% WI sales tax. Of the \$20 and \$10 fees, \$5 is tax-deductible; lane sponsorships are fully tax-deductible; the non-bowling guest fee is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

# HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: [zoosociety.org/support](http://zoosociety.org/support).



*Julia Fliss, 6, of Burlington, gets ready to bike with her plush-toy animal at the Zoo.*

## 'Wild' Ride through the Zoo

From tykes on trikes to serious cyclers on racing bikes, the Milwaukee County Zoo was awash with 735 bicycles on Sept. 16. They were riding in the Zoological Society of Milwaukee's annual Ride on the Wild Side, sponsored by **Wheaton Franciscan-St. Joseph and the Wisconsin Heart Hospital** campuses with promotional support from **FM 106.1** and **AM 920 The Wolf**. The fundraiser included a continental-style breakfast, a picnic lunch and a choice of a 17- or 27-mile course or a Critter Caravan, a 2.5-mile kids' route through the Zoo. After their ride, kids could enjoy crafts, snacks and temporary tattoos at the Kids n' Critters Corral, sponsored by **Reinhart Boerner Van Deuren S.C.** WOKY's Gregory Jon emceed the event.

## Cuisine for One, Cuisine for All

From savory peanut-and-chicken soup to robust stuffed-pork tips, the **Milwaukee Journal Sentinel** a la Carte offered choices for a variety of tastes, in both food and music. More than 74,500 people came to the Milwaukee County Zoo during the Aug. 16-19 event, which included fare from more than 30 Milwaukee-area restaurants. **MillerCoors** provided major support. Between bites, zoogoers could vote for their favorite restaurant in the Fan Favorite Text Vote and enjoy live music, including national acts like Los Lonely Boys and the BoDeans. Entertainment on the Lakeview Stage and text voting were both sponsored by **U.S. Cellular®**.

*Kimberly and Jonathon Hoogland, of New Berlin, try a variety of cuisines.*



## Bushels of Harvest Fun

Crisp temperatures and sunny skies made it clear fall was on its way during the Milwaukee County Zoo's Family Farm Weekend. **The Wisconsin Milk Marketing Board** sponsored the annual farm-centric celebration, which drew more than 12,610 people to the Zoo Sept. 8 and 9. Zoogoers enjoyed learning how to make ice cream and peanut butter. A small farmer's market at the Zoo's entrance offered fresh produce and crafts. Garden talks, hayrides and The Bluegrass Allstars band all lent country charm to the Zoo's Northwestern Mutual Family Farm. Children ages 10 and under weighing 70 pounds or less could enter a pedal-tractor pull contest sponsored by **CNH**. On Sunday, Alice in Dairyland visited the Zoo to teach zoogoers about Wisconsin's farming industry.

*Kristen Vetter, of Glendale, pets a guinea pig with son Cameron, 2, on Sept. 8.*

## Reward for Animal Sponsors

Once a year people who sponsor animals at the Milwaukee County Zoo get a special treat. The Zoological Society puts on an August event called Animal Safari. Held this year on Aug. 25 and sponsored by **Welch's and Pick 'n Save**, the event offered behind-the-scenes Zoo tours to animal sponsors. Among the locations they could visit were the Aquatic & Reptile Center's marine lab, the moose barn, and the flamingo quarters. We also offered "in front of the scenes" talks and displays to all zoogoers at various animal exhibits. More than 8,100 people attended on a pleasant day, and 44 zoogoers became new animal sponsors that day.

*Margaret Bennett, 5, of Merrill, Wis., laughs as an animal skull is held above her head.*



## Sun, Golf, Fun & Fundraising

Sunny skies made for a beautiful day on the greens for golfers in this year's **MillerCoors Birdies & Eagles Golf Tournament** on July 23. The annual Zoological Society of Milwaukee (ZSM) fundraiser drew 148 golfers to the Ozaukee Country Club for 18 holes of golf, lunch, dinner, and an auction. Golfers could also participate in putting and chipping contests. **American Airlines** contributed major support. The event raised more than \$115,000 for the ZSM.

*Relaxing before teeing off were (from left) Michael Butter, of Rockport, Mass.; MillerCoors system designer Steve Storch, of Mequon; Bill Engibous, of New Berlin; and MillerCoors supply manager Drew Martin, of Greendale.*

## Sizzling Senior Soiree

High heat and humidity couldn't keep young-at-heart seniors from attending the Milwaukee County Zoo's Senior Celebration. More than 9,750 people attended the Aug. 31 event, which was sponsored by **Wheaton Franciscan Senior Health**. Entertainment was sponsored by **Humana**. The day included free ice cream, live polka and jazz music, walks through the Zoo's butterfly garden, and health-information booths. Zoogoers age 55 and older received free Zoo admission (parking not included).

*Jean Ryder, of Hales Corners, and friend Les Schick, of New Berlin, check the list of activities during the event.*





*Quin Pavich, of Milwaukee, and her son, Bobby, meet one of the smaller but still toothy robotic dinosaurs.*

## A Big Draw— Dino Size, Even

Kids can't get enough of dinosaurs, especially when they're large as life, roaring and spitting. Put 22 of these creatures in a forest filled with mists, rumbles and very loud crickets and you have a winning attraction. Perhaps that's why, last summer, 194,234 people came to see the Milwaukee County Zoo's Adventure Dinosaur!, sponsored by **Sendik's Food Markets**. From a long-necked *Brachiosaurus* peering above misty woods to a spitting *Dilophosaurus*, the robotic dinosaurs amazed children and adults alike. The exhibit ran May 26-Sept. 3.

## Serene Sunset Zoofaris

Evening concerts at the Milwaukee County Zoo proved popular last summer as almost 10,000 people attended one of six after-hours events. Starting June 27, the weekly concerts were sponsored by **Tri City National Bank**. Visitors could dance, picnic or take a tranquil walk past the Zoo's animals. The music ranged from hip-hop to country to Top 40 hits. At the first concert, Tri City National Bank offered a prize wheel for zoogoers to spin for gifts. For hot nights, the bank also gave out hand-held fans to cool off.

*Top photo: Bella Bernards, 5, of Germantown, keeps cool with a Tri City National Bank fan while dancing at the June Sunset Zoofari.*

*Bottom photo: Jesse Walters, of New Berlin, dances with son Zeno (right), 2, and nephew Tate Bennett, 10 months, of Milwaukee, at a June concert.*



## Zoo Slumber Party

It wasn't your usual campout. Polar bears peered over the tents and peacocks preened. It was the Zoological Society of Milwaukee's (ZSM's) annual Snooze at the Zoo fundraiser, sponsored by **Old Orchard Brands** and **Sentry Foods**. Held at the Milwaukee County Zoo Aug. 8-11, each night's campout included a picnic dinner, a movie on the Ralph Evinrude Landing, a conservation-themed play performance, and a campfire with s'mores, sponsored by the **Sleep Wellness Institute**. More than 1,430 people slumbered along the shores of Lake Evinrude over the event's four nights; different groups and families camped each night. The event raised more than \$58,485 to benefit the ZSM and included donations and support from **Campfire Marshmallows**, **Dunkin' Donuts**, **GG Golden Guernsey Dairy**®, **Laacke & Joys**, **PepsiAmericas**®, **Post Cereals**, and **Wristband Resources**.



*Liam Grady, 9, of Whitefish Bay, watches sister Lucy, 8, prepare to pound a tent stake held by their grandmother Dawn St. George, of Pewaukee.*

## fun, hands-on education programs

### Fall Classes Still Open

Registration remains open for the Zoological Society's fall Zoo Classes for individual children (many "with adult" classes also are offered). To check on availability, dates, times and prices, go to [www.zoosociety.org/fall](http://www.zoosociety.org/fall) or call (414) 258-5058.

### Spring Zoo Classes

The spring Zoo class brochure was mailed with your October issue of *Alive*. Online registration for February-May 2013 classes begins Nov. 7, 2012. For registration information and class availability, check: [zoosociety.org/spring](http://zoosociety.org/spring).

### Summer Camp Priority Registration

The Summer Camps brochure mailed along with your January issue of *Alive* will list all Zoological Society summer camp offerings for 2013. Registration begins February 6. To qualify for the members-only priority online registration, follow the registration procedure described in the brochure.

### Summer Internship Opportunity

College students and recent college graduates: Want to get experience working with children ages 2-14 and have fun this summer? Consider applying for an internship with the 2013 Zoological Society summer camps at the Zoo. After substantial training, college interns help with educational activities, lead Zoo tours, prepare classroom materials, and help supervise and evaluate high school volunteer assistants. (Interns do not handle animals directly). Cover letter and resume are due by Feb. 11, 2013. Interviews are conducted in March. For details, call Patty T. at (414) 258-5058, ext. 419, or e-mail [pattyt@zoosociety.org](mailto:pattyt@zoosociety.org)

### Programs for School Groups

In fall and spring, the Zoological Society distributes a brochure listing the numerous education programs we offer either at the Zoo or as outreach to schools. Information on all of our offerings also can be found at [www.zoosociety.org/school](http://www.zoosociety.org/school).



*Joey Frasheski, 5, of Slinger, and Mom Bridget learn about animal offspring during an Animal Babies class.*

# insider tips

## Swimming Lessons

Does a sea lion pup take to water as naturally as a fish? After all, sea lions are mammals. Since they spend lots of time in the ocean searching for food, you would think they could swim right from birth. Not true. They must be taught. Colby—a sea lion pup born on June 20 at Oceans of Fun at the Milwaukee County Zoo—is learning from a human. “Sea lion pups don’t take their first dip until they’re 3 weeks old,” says Shelley Ballmann, owner of Oceans of Fun. In the wild, that first dip consists of splashing in the shallows of a sandy beach to master the coordination required to swim in deep water. Colby practiced in a plastic kiddie pool. In about 10 days he graduated to a 6-foot-deep pool. “Colby had to learn to hold his breath,” says Ballmann. “They’re naturally buoyant and curious. Soon Colby trusted us and would swim to us.” With his mom, Makaia, always close by, trainers began introducing Colby, one at a time, to other sea lions and harbor seals that live at Oceans of Fun.



*Colby and his mom, Makaia*

By early September Colby gained enough strength, skill and confidence to make his first forays into the large main pool used for the Oceans of Fun Seal/Sea Lion Show, sponsored by Supercuts. “There is no slope into the main pool,” says Ballmann. “It’s an 18-foot drop right into the water.” Colby was brave and took the plunge. Then he found himself sharing the pool with adult and adolescent pinnipeds (fin-footed marine mammals)—some he’d never met before. At only 50 pounds, Colby was a lightweight compared to an adult male sea lion as heavy as 700 pounds. It’s no wonder that Colby was initially shy. But his shyness was soon eclipsed by his playfulness. “He loves toys, pushing balls, he loves hoses and playing with ice cubes,” says Ballman. He’s also made friends. His favorite is Abby, a 26-year-old female sea lion, who is very tolerant as he crawls on her. Then there is 12-year-old Sanoma, who runs from Colby, says Ballmann. “So he chases her because he thinks it’s a game.” Meanwhile Bumper, a harbor seal who came to Oceans of Fun in February, chases Colby. Sea lions live about twice as long in captivity as they do in the wild. Colby will get good medical care, plenty of food and an enriching life as he learns the sea-lion show skills

*By Zak Mazur*

## Yesteryear’s Wisconsin Farming

Step back 100 years. Pretend you’re a farmer. You had no tractors, probably no electricity. How did you put seeds in the ground, grow food and harvest it? The Milwaukee County Zoo helps you put yourself in another century at the new main entrance to the Northwestern Mutual Family Farm. In an unusual remodeling, the farm has gone back in time. Thanks to a grant from the Northwestern Mutual Foundation, the entrance area to the farm has been upgraded to include an outdoor museum of early farm equipment. “The idea is to reintroduce people to the importance of agriculture in the days when horses were used for farming,” says Deputy Zoo Director Bruce Beehler.

The project was unveiled Oct. 4. “We wanted to teach people about days-gone-by farming techniques using horse-drawn farming equipment from abandoned fields,” says Beehler. Most of the equipment was generously donated by the Richfield Historical Society. “There’s a sickle mower, horse-drawn shovel, a cultivator, dump-rake, plow, grain wagon, water pump and more.” Children can operate the water pump and climb on the 100-year-old wagon for photos. A new red-stone pathway, a cedar fence, a cornfield and more green space all enhance the area. Using historical photographs and old-time advertisements for farm implements, Zoological Society artist Julie Radcliffe created interpretive graphics that give you the feel of farmers telling stories about how they actually used the equipment. Says Radcliffe, “The area is now an open-air museum that tells an important story about Wisconsin’s farming heritage.”



*Pumping are Tyler Schanen, 11, and Stephanie Czajka, 8.*

# Planned Giving



The Zoological Society of Milwaukee's (ZSM) history is rich with stories of individuals who have generously donated to the ZSM to create and preserve the Milwaukee County Zoo. Just think, in 1892 the Zoo was created in a barn with donations of eight deer and an eagle. Today the Zoo is housed in a 209-acre complex with over 2,500 animals on display. There are many ways to help the ZSM, including gifts of cash or securities. From a tax standpoint, a gift of appreciated securities is especially powerful because you receive a tax deduction for the value of the securities and you don't owe capital gains taxes on the growth.

Naming the ZSM as a beneficiary in your will, retirement plan, or life insurance policy is a simple way to continue supporting the organization after your lifetime. If you are contemplating or have previously provided for the ZSM in your estate plan, you may want to consult your tax advisor. There are numerous ways to make tax-advantaged gifts today without negatively affecting your standard of living. For example, you could create a Charitable Remainder Trust (CRT) that would give you an income stream for life with the remaining assets going to charity at your death. The CRT would result in an immediate income-tax deduction for you of the current value of the donation that the charity would receive upon your death. You also could create a Charitable Lead Trust (CLT) that would give the charity an income stream for a number of years with the remaining assets being distributed to your children (or other beneficiaries). You could see the organization use your donation during your life while also leaving assets to your children at a discounted value for tax purposes. Your tax or estate-planning advisor can help you determine the best way to make your donation.

For information about the Simba Circle, please call the Development office at (414) 258-2333, ext. 310, or e-mail [simba@zoosociety.org](mailto:simba@zoosociety.org).

Provided by the Wealth Planning Practice Group of Michael Best & Friedrich LLP in Milwaukee

## Penguin Pals

### Kids Conservation Club Workshop

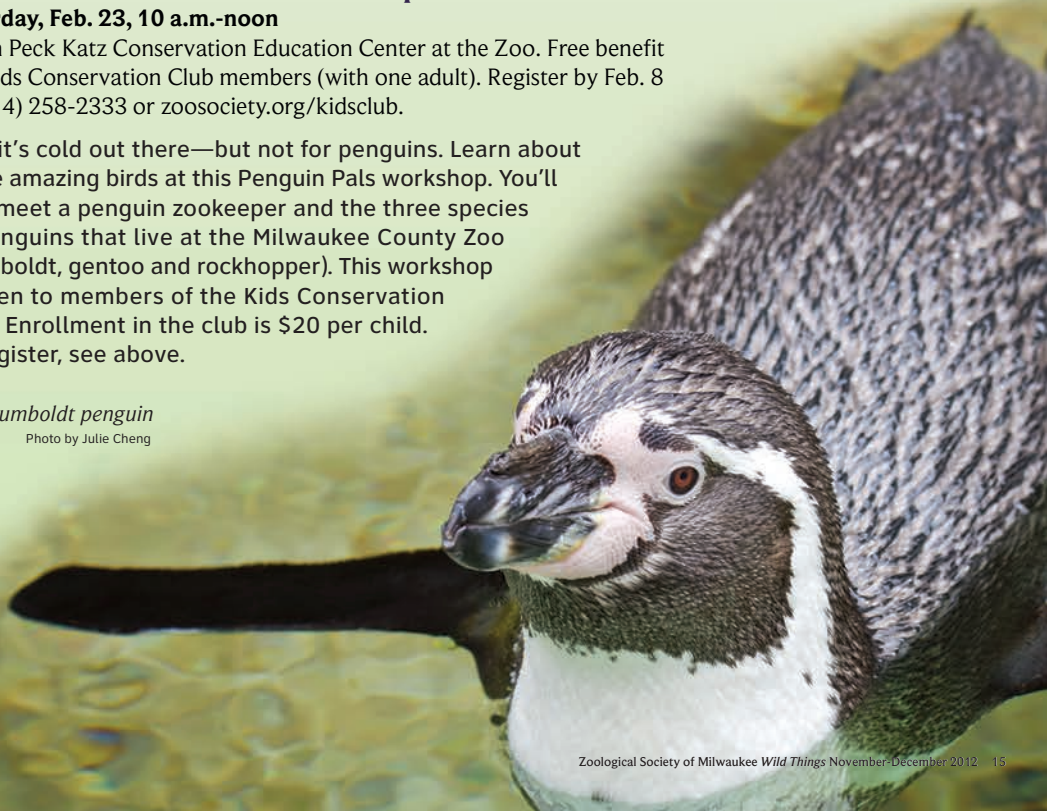
**Saturday, Feb. 23, 10 a.m.-noon**

Karen Peck Katz Conservation Education Center at the Zoo. Free benefit for Kids Conservation Club members (with one adult). Register by Feb. 8 at (414) 258-2333 or [zoosociety.org/kidsclub](http://zoosociety.org/kidsclub).

Brrr, it's cold out there—but not for penguins. Learn about these amazing birds at this Penguin Pals workshop. You'll also meet a penguin zookeeper and the three species of penguins that live at the Milwaukee County Zoo (Humboldt, gentoo and rockhopper). This workshop is open to members of the Kids Conservation Club. Enrollment in the club is \$20 per child. To register, see above.

*Humboldt penguin*

Photo by Julie Cheng



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**Perk up  
winter with  
our Wines  
and Beers  
of the World.  
See page 7.**

## WHAT'S HAPPENING

Details Inside

### Nov. 1

Zoo winter hours begin  
9:30 a.m.-2:30 p.m. weekdays,  
9:30 a.m.-4:30 p.m. on weekends.

### Nov. 3 & Dec. 1

Family Free Day at the Zoo,  
sponsored by North Shore  
Bank and FOX 6.\*

### Nov. 7

Online registration begins  
for Zoological Society of  
Milwaukee (ZSM) classes  
February-May 2013  
(see page 13).

### Nov. 22 Thanksgiving

Zoo open 9:30 a.m.-2:30 p.m.  
Admission free to Milwaukee  
County residents with I.D.\*  
ZSM office closed.

### Nov. 30

Fantastic Forest of child-decorated trees,  
sponsored by Hawks Nursery, opens in  
Zoo's U.S. Bank Gathering Place.\*

### Dec. 1

FILLS FAST: ZSM members' holiday trip  
to Chicago's Christkindlmarket; for details:  
[zoosociety.org/Travel](http://zoosociety.org/Travel).\*

### Dec. 1-2, 8-9, 15-16

Breakfast & Lunch with Santa, sponsored by  
Racine Danish Kringles.\*

### Dec. 24 Christmas Eve

Zoo open 9:30 a.m.-2:30 p.m.\* ZSM office  
open 9 a.m.-noon.

### Dec. 25 Christmas Day

Zoo open 9:30 a.m.-2:30 p.m. Admission free  
to Milwaukee County residents with I.D.\*  
ZSM office closed.

### Dec. 31 New Year's Eve

Zoo open 9:30 a.m.-2:30 p.m.  
\*ZSM office open 9 a.m.-noon.

### Jan. 1, 2013, New Year's Day

Zoo open 9:30 a.m.-2:30 p.m.  
Admission free to Milwaukee  
County residents with I.D.\*  
ZSM office closed.

### Jan. 5 & Feb. 2

Family Free Day  
at the Zoo.\*

### Jan. 20

Samson Stomp & Romp,  
sponsored by  
Amica Insurance.\*

### Jan. 24

Puttin' on the Ritz fundraiser.\*

### Feb. 2

Groundhog Day; 10:30 a.m. ceremony  
at the Zoo.\*

### Feb. 2

Beastly Bowl-a-Thon fundraiser for the ZSM.\*

### Feb. 6

Online registration starts for ZSM Summer  
Camps, sponsored by Penzeys Spices (see the  
Summer Camps brochure with your January  
2013 *Wild Things*).

### Feb. 7

The Zoological Society's Wines and Beers  
of the World.\*

### Feb. 23

Kids Conservation Club workshop for club  
members only.\*



\*Zoological Society members get free Zoo admission with their  
Zoo Pass. Those with Zoo Pass Plus also get free parking.

\*Please pre-register for this event.