

Wild Things

Happy Holiday Meals

Breakfast or Lunch With Santa

Sponsored by Racine Danish Kringles

Dec. 7-8, 14-15, and 21-22.

Cost: \$15 age 3 to adult; \$6 for children 2 and under; parking is \$12.

Registration begins Oct. 28; guests must pre-register.

See milwaukeezoo.org or call (414) 256-5466 for registration form. Must register by Nov. 20.

You better watch out/You better not cry/You better not pout/I'm telling you why/

Santa Claus is coming...To the Milwaukee County Zoo!

Yep, it's true! Children and their adults can enjoy a festive meal and a visit from Santa, Mrs. Claus, and elves in the Zoo's Peck Welcome Center. Enjoy delicious kringle with your meal, live entertainment, and a gift for each child. After the meal, visit the Zoo's winter-loving animals—like polar bears Snow Lilly and Wilhelm—as well as reindeer and elk. Breakfast is served at 9 a.m. on Saturdays only; lunch is at noon on Saturdays and Sundays. The \$12 Milwaukee County parking fee is extra. Zoo Passes are not valid for the cost of the event, but Zoo Pass Plus holders get free parking. Event sells out quickly!



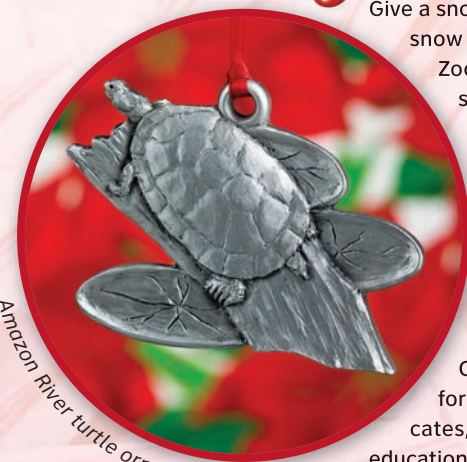
Jack C., 2, of Wauwatosa, eats kringle at last year's event.

Holiday Gift Ideas

Give a snow leopard sponsorship as a holiday gift, and you'll help snow leopards and all the animals at the Milwaukee County Zoo. Plus, the person who gets your gift will learn about snow leopards and receive a plush-toy snow leopard.

This and other gifts from the Zoological Society of Milwaukee (ZSM) benefit both animals and conservation. Consider a custom-designed pewter ornament of Onassis, the Zoo's giant Amazon River turtle. Children will love a membership in our eco-themed Kids Conservation Club. Your Zoo-loving friends and relatives will benefit from a Zoo Pass or Zoo Pass Plus (with parking) membership. A Zoo Pass can be used at the Milwaukee County Zoo or at more than 150 other zoos or aquariums for free or discounted admission. We also offer gift certificates, which can be redeemed for special events, for ZSM education classes or camps, or for a Sponsor an Animal package.

To purchase, see zoosociety.org, stop in the ZSM office in the Zoo, or call (414) 258-2333. Here are your gift options:



Amazon River turtle ornament

1 As we age our sense of time speeds up. Imagine how fast time would seem to pass if you were as old as Onassis, the Giant Amazon River turtle and Zoo's oldest animal (Onassis came to the Zoo in 1969 as an adult, birthdate unknown). Watching Onassis languidly glide through the water reminds us to slow down during the holiday season and enjoy time with family and friends. Crafted by Cedarburg artist Andy Schumann, this original handmade pewter turtle ornament is only \$14, which includes postage, mailing materials and 5.6% WI sales tax. Plus, you can purchase a full set of Schumann's previous ornaments for \$264 and save \$44, or pick any single past ornament for \$14. They range from a wolf and pup to a flamingo and chick. To order, go to zoosociety.org/SocietyStore. *Continued on page 3*

Connect With Us:

- facebook.com/ZooPass
- twitter.com/ZooSocietyMKE
- youtube.com/MilwaukeeCountyZoo

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Holiday Friends & Festive Trees



Sam Merton, of Brookfield, and his son, Luke, 2, look at a Christmas tree in last year's Fantastic Forest.

When Frosty the Snowman, the Grinch, Rudolph the Red-Nosed Reindeer and other such iconic characters come to mind, you know it's the holiday season. Soon you'll see these holiday characters and animal-themed ornaments hanging from 63 evergreen trees at the Milwaukee County Zoo. The ornaments are created by Milwaukee-area youth groups who participate in the Zoological Society of Milwaukee's Trim-a-Tree project. From Dec. 6, 2013, through Jan. 1, 2014, you can visit Hawks Landscape's Fantastic Forest in the Zoo's indoor entrance atrium and see the kids' ornaments. You can also visit the zookeeper-hosted Giving Tree, adorned with ornaments of "toys" needed by Zoo animals. For more information on how to donate a needed animal item, call (414) 256-5466. All trees are donated by Hawks Landscape.

Priceless Presents

Please consider putting the Zoological Society of Milwaukee (ZSM) on your holiday list. Donations by way of cash or a stock transfer to the non-profit ZSM

are tax-deductible. You'll feel good knowing your gift supports educational programs for children, conservation programs for animals in the wild and, of course, the care of animals at the Milwaukee County Zoo. Call the Development Department at (414) 258-2333 for information. ZSM offices are open daily (except Nov. 28, Dec. 25 and Jan. 1), and will remain open until 12 noon on Dec. 24 and 31. You can also make gifts online at zoosociety.org; select "Support Us."

Gift Shop Bonus Benefit for Members!

Get a discount on animal-themed holiday gifts in the Zoo's two gift shops (located in the U.S. Bank Gathering Place). Present your Zoo Pass card and receive a 20 percent discount on purchases over \$15 from Nov. 29, 2013, through Feb. 28, 2014. (Members receive a 10 percent discount year-round.) This discount does not apply to food purchases, ZSM ornaments, Zoo Pass or Sponsor an Animal purchases. Gift-shop hours are the same as Zoo hours (see below for Zoo and ZSM hours.)



MEMBERANDA

Zoological Society office hours: Through April 2014: Weekdays, 8:30 a.m.-4:30 p.m.; Saturdays and Sundays, 9 a.m.-4:30 p.m. **Holiday Hours:** Zoological Society offices will be closed on Nov. 28 (Thanksgiving Day), Dec. 25, and Jan. 1. The office will be open until 12 noon Dec. 24 and 31. Visit us online at zoopass.com, anytime.

Zoo hours: Through Feb. 28, 2014: weekdays, 9:30 a.m.-2:30 p.m.; weekends, 9:30 a.m.-4:30 p.m. Admission/entrance gates close 45 minutes prior to official Zoo closing time.

Payment Information at Zoo Admission Gates: The Milwaukee County Zoo staff does not accept checks for Zoo Pass purchases or renewal payments at the Zoo's admission gates. Please contact our office at 414-258-2333 if you would like to visit the Zoo to pick up or purchase a Zoo Pass or Sponsor an Animal gift package.

Tax-time tips: For Zoo Pass benefits and other details, please see Tax Tips at: zoosociety.org/Membership/Things2Know.php.

For Zoo Pass purchases in January 2013, the tax-deductible portions for the following categories are: Individual (Basic: \$56, Plus: \$58), Individual +1 (Basic: \$61, Plus: \$63), Individual +2, Family and Single Parent Family (Basic: \$71, Plus: \$77), Family +1 (Basic: \$81, Plus: \$87), Family +2 (Basic: \$89, Plus: \$96), Family +3 (Basic: \$108, Plus: \$115), Affiliate (Basic: \$199, Plus: \$202), Benefactor (Basic: \$276, Plus: \$273).

For Zoo Pass purchases after Feb. 1, 2013, the tax-deductible portions for the following categories are: Individual (Basic: \$60, Plus: \$71), Individual +1 or Couple (Basic: \$70, Plus: \$80), Individual +2, Family and Single Adult Family (Basic: \$75, Plus: \$95), Family +1 (Basic: \$94, Plus: \$104), Family +2 (Basic: \$101, Plus: \$113), Family +3 (Basic: \$117, Plus: \$126), Affiliate (Basic: \$154, Plus: \$157), Benefactor (Basic: \$218, Plus: \$220).

Reciprocal Zoos and Aquariums: We update our list of zoos and aquariums that offer reduced or free admission

to our members with the Association of Zoos and Aquariums in January each year. We reciprocate only with AZA-accredited facilities and reserve the right to not reciprocate with zoos and aquariums within close proximity of the Milwaukee County Zoo. Please be sure to contact our offices prior to your travels at 414-258-2333, or visit zoosociety.org/Membership/Reciprocal.php, if you have any questions.

Moving? Please call us when you change your address or name. The call saves us money because when the post office returns your mail with a forwarding address, we pay twice for mailing—to the old address and the new. If you've changed your address on your identification, replacement cards may be purchased with the new information for \$5.

We value your relationship with the Zoological Society of Milwaukee (ZSM). The ZSM does not sell member/donor information to third parties, but it may share limited information with the Milwaukee County Zoo for the purpose of confirming membership status.

WILD THINGS

Issue No. 109, November-December 2013

Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year: in January-March, April-May, June, July-August, September-October, November-December.

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or e-mail publications@zoosociety.org.

Web: zoosociety.org

Gettin' Snazzy for Animals

Puttin' on the Ritz

Zoological Society fundraiser

Jan. 23, 2014, 6 p.m. cocktails, 7 p.m. dinner.

Potawatomi Bingo Casino,

1721 W. Canal St., Milwaukee

Cost: \$200* per person or \$1,600 per table of eight and \$2,000 for a corporate table sponsorship of eight (includes 5.6% WI sales tax).

How can you perk up a cold Wisconsin winter? Go glitzy. Potawatomi Bingo Casino is the site of the Zoological Society of Milwaukee's 19th annual Puttin' on the Ritz fundraiser. Get ready for a night of gourmet food, premium cigars, drinks, a live voice auction and amateur boxing, arranged by the Future Olympian Boxing Association. You can sponsor a corporate table of eight for \$2,000 that includes ring-side seating and listing in the event program. Additional sponsorship opportunities are available. Last year's event raised more than \$120,975 for the Zoological Society and its support of the Milwaukee County Zoo. For an invitation, call Special Events at (414) 258-2333 or e-mail specialevents@zoosociety.org.

*Of the \$200 per-person cost, \$80 is tax-deductible.



Pat McQuillan (left) and Meghan Shannon, both of Milwaukee, check out auction items at a past event.

Holiday Gift Ideas (continued from page 1)

2 He enjoys back scratches (at arm's length with a backscratcher). He accepts nail trimmings. He likes discovering new cologne scents in his quarters. He's Genghis, the Zoo's 14-year-old snow leopard. Genghis, who wears his elegant tail like a scarf when he lounges in snow, is well-adapted for cold weather. So you can visit him and his mate, Tomiris, year-round at our Zoo. You can sponsor Genghis for \$35 as a holiday gift for someone (or for yourself). Sponsorship includes a plush-toy snow leopard, a certificate of sponsorship, a snow leopard fact sheet, an invitation to a behind-the-scenes event for animal sponsors in August, and more! To order, go to zoosociety.org.

3 ZSM gift certificates are great presents because recipients can pick their own gifts. Choose any dollar amount for your certificate, and the recipient can apply it to ZSM events year-round, such as our February wines and beers event, our April Zootastic family evening, our summer Zoo campout, our fall family bike ride, or a ZSM education class or summer camp for children ages 2-14. To order, go to zoosociety.org/SocietyStore.

4 Animals captivate most children. If you know a child who loves animals, buy him or her a membership in the Zoological Society's Kids Conservation Club. Kids learn about endangered animals and how they can help. Membership is \$20 per child. It includes a certificate of animal sponsorship, a fun fact sheet about the current featured animal, baseball-card-style collector's cards with pictures of endangered animals and cool animal facts, hands-on workshops, an invitation to a behind-the-scenes event for animal sponsors at the Zoo in August, and more. Go online to zoosociety.org/kidsclub or call (414) 258-2333.

5 For anybody who loves the Milwaukee County Zoo and visits often, a Zoo Pass is the perfect gift. A Zoo Pass gives a year of FREE admission to the Milwaukee County Zoo. Your gift can even include parking with the Zoo Pass Plus. Another benefit is that your gift is tax-deductible. Members also get free or discounted admission to more than 150 zoos and aquariums nationwide. Other benefits include discounts on ZSM education classes/camps, gift-shop discounts, priority registration for ZSM events, invitations to members-only events, Zoo events, and more. The holiday package includes a gift card, four coupons (two for Zoo attractions and two for the Zoo's 2014 shark-and-sting-ray special summer exhibit) and a plush-toy animal (while supplies last). To order, go to zoopass.com or call (414) 258-2333.

Moving Forward

It began in 2009. Kohl's and the Zoological Society of Milwaukee (ZSM) collaborated to discuss the possibility of creating a dream program. As a result, ZSM Conservation Education staff and Milwaukee County Zoo employees began brainstorming ideas. "We wanted to create something innovative and entertaining that would fit into our education and conservation missions," says James Mills, the ZSM's director of conservation education. "I have a strong interest in theater and worked with actors as interpreters at Discovery World and the Smithsonian. The Kohl's partnership gave us an opportunity to create a theater company focusing on wildlife and conservation." Thus the seeds of Kohl's Wild Theater (KWT) were planted. Since then, those seeds have grown into the largest zoo-theater program in the country!

The next step was to hire a theater coordinator. Enter Dave McLellan, who was a company member with the Wildlife Theater in New York City, a performing group from the Wildlife Conservation Society that performed regularly at the Bronx, Central Park, and Queens Zoos. "KWT was inspired by the zoo programs in New York City," he says, "but as Kohl's Wild Theater grew, we found many opportunities to make the program unique and special for Milwaukee." McLellan worked closely with Mills and Zoo curators to determine the most important conservation topics for animals at our Zoo. "From those talks we boiled it down to six topics and wrote 15-minute shows for each one." In May 2011, KWT premiered at the Zoo with three unique 15-minute plays. In fall the ZSM combined the Zoo shows with three other 15-minute shows and took them on the road for KWT's Outreach component, which performs for free at schools, community centers and special events.



Samantha Sostarich plays a honey bee in the "Mysterious Case of the Disappearing Bees."



In the play "Bullies and Bonobos" Molly (left), played by Lindsey Gagliano, forms a club with Michael (Sherrick Robinson) and Jane (Alecia Annacchino) as Bobo the Bonobo looks on.

With Theater



Photos by Richard Taylor

Among the conservation issues tackled by KWT are global warming and its effect on animals, deforestation, Wisconsin's invasive species, and bird migration. Plays also come in a range of styles, like "Bullies and Bonobos" (a longer, traditional drama); "K-W-T Jamboree!" (a compilation of short skits); and creative themes spoofing iconic archetypes such as detectives ("The Mysterious Case of the Disappearing Bees"), pirates ("The Treasure of the Sea"), and even the Wizard of Oz ("The Wonderful Lizard of ooZ"). Playwrights were recruited from Chicago, Minneapolis, New York City and Milwaukee. The performers are professional actors based in Milwaukee. "We've had wonderful artists," says McLellan. "I'm proud that KWT is a part of their artistic journey."

Thanks to another generous donation from Kohl's Cares®, improvements will be made to the KWT stage at the Zoo, and new plays will be produced. "We're developing another traditional theater-style play for the 2014 fall Outreach season," says McLellan. "It will focus on STEM—science, technology, engineering and math." So the variety of plays continues to expand. *By Zak Mazur*

(Left) A puppet makes an appearance in the play "The Wonderful Lizard of Ooz." (Right) Rusty the red-eared slider turtle (played by Emmitt Morgans) is stuck on his back and asks pet frog Dory (played by Libby Amato) for help in the same play.



Actor Lindsey Gagliano (left) shows her friend (actor Alexis Lasky)—a litterer who was transformed into the Trashmonster—how to recycle garbage. The play is one of several skits in "K-W-T Jamboree!"

Bring Kohl's Wild Theater to You

Kohl's Wild Theater will travel to festivals, schools, and community events within a one-hour radius of the Zoo, free of charge. Performances are booked on a first-come, first-served basis. Please contact Julie B. at the Zoological Society of Milwaukee, (414) 258-2333, or KWT@zoosociety.org for available dates. For more information, go to wildtheater.org.

MORE THAN MICKEY MOUSE

Trip to Chicago's Museum of Science and Industry featuring the Walt Disney Traveling Exhibit

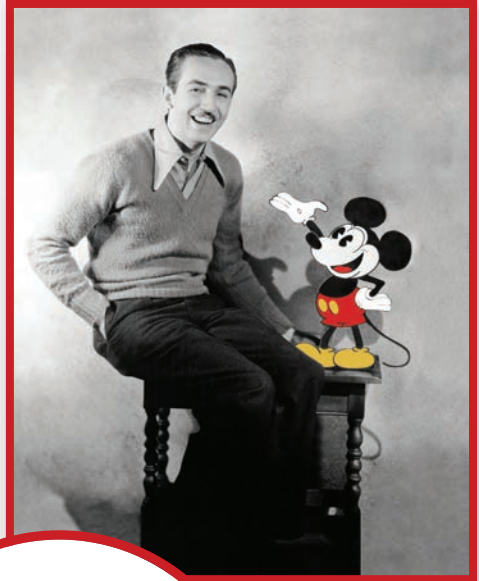
Saturday, Feb. 15, 2014, 7 a.m.-6:30 p.m.

Cost: \$55 per person.

Register online, zoosociety.org, or call (414) 258-2333 or send in form below.

Mickey and Minnie Mouse, Disneyland and Disney World, TV shows and action films—it's hard to contemplate America's entertainment landscape without the influence of Walt Disney and his company. Register now to go on the Zoological Society of Milwaukee's field trip to see "Treasures of the Walt Disney Archives," a traveling exhibit at Chicago's Museum of Science and Industry. You can view nearly 300 Disney artifacts. Tickets are for general admission and the Disney exhibit; other admission-based exhibits are not included.

Registration starts at 7 a.m. at the Milwaukee County Zoo with a continental breakfast in the Flamingo Café. Buses leave at 8 a.m. and return at 6:30 p.m. Tour includes transportation on restroom-equipped motor coaches and beverages donated by Pepsi-Americas®; however you are responsible for your own lunch. A snack is included on the return trip. (Note to those with allergies: Snack may include dairy and peanut byproducts.) This excursion is open only to Zoological Society members and their guests. An itinerary will be mailed prior to the trip. Call (414) 258-2333 for questions.



(Above) Walt Disney and Mickey Mouse.

(Left) Mouse ears worn by Jimmie Dodd on the "Mickey Mouse Club."



TRIP TO CHICAGO'S MUSEUM OF SCIENCE AND INDUSTRY FEATURING THE WALT DISNEY TRAVELING EXHIBIT

Name(s) of Traveler(s) _____

Zoological Society Membership No. _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Phone: Eve (_____) _____

If you wish to travel on the same motor coach with a person who is sending in a separate reservation, please indicate the name _____

Indicate any special needs _____

Please reserve _____ spaces at \$55/person. Total amount enclosed \$ _____

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY**

Please mail this order form and payment to:

SCIENCE AND INDUSTRY/DISNEY EXHIBIT, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

Space is limited. **Cancellations through Monday, February 3, 2014, are refundable, less a \$10 per person cancellation fee.** Cancellations after Monday, February 3, 2014, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

GREAT WINES, GREAT APES

Wines and Beers of the World

Feb. 6, 2014, 7 p.m.-10 p.m.

Regular tickets*: \$40 Zoological Society members & guests; \$50 non-members.

VIP tickets:** \$50 Zoological Society members and guests; \$60 non-members.

Pre-register at zoosociety.org or at (414) 258-2333.

The Zoological Society of Milwaukee's Wines and Beers of the World offers samples of great wines, great beer and great food with great friends near great apes (and other primates). Doesn't that sound...great? If so, register for this celebration of libations from around the world. Stroll past the animals in the Primates of the World and Stearns Family Apes of Africa buildings. Proceeds from the event will benefit the 2014 annual appeal to renovate the outdoor gorilla habitat. You must be 21 years old to attend.

*ZSM members' guests must register at same time as members. **VIP ticket holders get early entry at 6 p.m. and are entered into a drawing to win a behind-the-scenes tour of the Zoo. Your fee, less \$25, is tax-deductible and includes a complimentary, etched wine glass (5.6% WI sales tax included). You must pre-register and you should do so early—event usually sells out. All ticket sales are final and are not refundable.



Photo by Richard Taylor

Dana Sisley, of Menomonee Falls, clinks glasses with Steve Madson, of Milwaukee, at last year's event.

WINES AND BEERS OF THE WORLD REGISTRATION FORM

Thursday, Feb. 6, 2014—7 p.m.-10 p.m.—Milwaukee County Zoo

Name _____

Zoological Society Membership No. (if applicable) _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Phone: Eve (_____) _____

E-mail address _____

Names of other guests _____

(Guests must register at same time as member)

I wish to purchase _____ ticket(s) at \$40 each. (Zoological Society members & guests)

I wish to purchase _____ ticket(s) at \$50 each. (Non-members)

I wish to purchase _____ VIP ticket(s) at \$50 each. (Zoological Society members & guests)

I wish to purchase _____ VIP ticket(s) at \$60 each. (Non-members)

Enclosed is my check for \$ _____ made payable to the Zoological Society of Milwaukee.

Check: Make payable to **ZOOLOGICAL SOCIETY** and mail with this form and payment to:
WINES & BEERS, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

(as it appears on credit card)

Online registration: zoosociety.org/winetasting. Or, call the Zoological Society at (414) 258-2333.

Reservations must be received by Jan. 31, 2014. Only phone or online reservations will be accepted after Jan. 31, 2014, unless the event fills prior to that date. Pre-registration is required. Space is limited. All ticket sales are final. Proceeds benefit the Zoological Society. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request. Your fee, less \$25, is tax-deductible; 5.6% WI sales tax included.

VOLUNTEERING

On the Road to...Which Zoo?

It was an arduous 3,300-mile, 16-city tour. The duo started in Madison, Wis., on Aug. 15 and went south to Atlanta, Ga. By Aug. 30 they had looped back to Peoria, Ill., and then Wisconsin. This demanding itinerary sounds like a musician's touring schedule, but it actually was a tour of zoos planned by Zoo Pride volunteers Jim Brill and Mark Lowry. Zoo Pride is the volunteer auxiliary of the Zoological Society of Milwaukee (ZSM).

This was the third time Brill and Lowry took such a trip. The first time they visited eight zoos; the second time, 12. Why? "Because you can learn about animals we don't have at our Zoo," says Lowry. They also do it for the sheer love of zoos and wildlife. And naturally they tended to compare the Milwaukee County Zoo to the 36 they've visited. How do we stack up? "There is no favorite," says Lowry. "Every zoo has something spectacular." But here are some comparisons.

Polar Bears

Brill and Lowry were both wowed by the large size of the underwater-viewing area at the Louisville Zoo's polar bear exhibit. "I was surprised by the polar bears' exuberance at being in the water," says Brill. "There was also a huge enclosure so you could stay warm and watch the bears in cold weather," says Lowry.

Penguins

The Blank Park Zoo in Des Moines, Iowa has a Megallanic penguin exhibit, which Brill says looks less natural than our Zoo's Humboldt penguin exhibit. Megallanic penguins have two black bands on their chests instead of the Humboldt's one. Otherwise the two species are very similar and share some of the same habitat. Brill says people can get closer to our Zoo's Humboldt penguins. "You can see them in the water at eye level. At the other exhibit you're looking down at them."

Signage

Zoos are more than the animals they house. Good signage adds color and style and educates visitors. "Some zoos had little or no signage, and if they did, it was weathered," says Lowry. Brill says our Zoo's signage, designed by the ZSM's Creative Department, should serve "as a template for how to do it right."

Education

Our Zoo stands out when it comes to education. We have the largest zoo-theater program and one of the largest summer camp programs in the country. "I can't remember another zoo with an education building, certainly not an eight-classroom facility," says Lowry. "Ours is just awesome." Says Brill: "None of the zoos we visited comes close to what we have."

By Zak Mazur



Photo provided by Jim Brill



Photo by Jim Brill



Photo by Jim Brill

(Top) Jim Brill (left) and Mark Lowry pose at the entrance to the Henry Vilas Zoo in Madison, Wis.

(Middle) A polar bear inspects a floating object at the Louisville Zoo's Polar bear exhibit, which has a large underwater-viewing area.

(Bottom) A colony (also called a rookery or waddle) of Megallanic penguins at the Blank Park Zoo in Des Moines, Iowa.

GREAT APE GALLOP

Samson Stomp and Romp

Sponsored by Amica Insurance

January 19, 2014; first race starts at 9:30 a.m.

Pre-register with form below.

For details: (414) 256-5466 or
milwaukeezoo.org.

Gorillas may be better known for munching leaves, but if one were to charge, you'd quickly find out how fast the apes can run. Topping speeds almost twice as fast as the average human can run, galloping gorillas, luckily, are not contenders in the 34th annual race honoring Samson, the Zoo's most famous great ape. The Milwaukee County Zoo's race offers four routes for runners of all speeds: a 5K competitive run, 2-mile fun run, 1-mile race or ¼-mile mini-romp for children.

Individuals can pre-register for \$20. Families of four (or more) or teams of five (or more) can pre-register for \$15 per person. Day-of registration is \$25 per runner. Registration fee includes a long-sleeve T-shirt, Zoo admission and parking. Zoological Society memberships and gift certificates cannot be used for this Zoo fundraising event. Funds raised help support all Zoo animals.



Erica Wojtkowski (left) stretches with her mother, Deena Wojtkowski, at last year's run.

Photo by Richard Taylor

SAMSON STOMP & ROMP REGISTRATION

Sunday, Jan. 19, 2014

Race Times: 9:30 a.m., 5K; 10:15 a.m., 2-mile race; 10:45 a.m., 1-mile race; 11 a.m., ¼-mile mini-romp
5K and 2-mile races open to adults and children, 1-mile and ¼-mile romps for ages 12 and under

Name _____ Sex: M or F _____ Age (on race day) _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Phone: Eve (_____) _____

E-mail address _____

Team Name _____

Circle one:

Pre-registered entry fees: (All entry fees are non-refundable.)

Distance: 5K 2-mile 1-mile ¼-mile \$20 5K/2-mile/1-mile/¼-mile

T-shirt size: S M L XL XXL \$15 per runner for families of 4 or more*

Children's size: S(6-8) M(10-12) L(14-16) \$15 per runner for teams of 5 or more*

Total amount \$ _____

Credit Card: Please charge my: Visa MasterCard Discover

Acct. No. _____

Exp. Date _____ Security Code (last 3 digits in signature area on back of credit card) _____

Signature: _____

Print name as it appears on credit card: _____

Check: Make payable to MILWAUKEE COUNTY ZOO and mail this order form with payment to:

SAMSON STOMP, Milwaukee County Zoo, 10001 W. Bluemound Rd., Milwaukee, WI 53226-4383

*Each family member and each team member registering must submit a registration form.

Send all forms in one envelope.

WAIVER (to be signed by athlete or parent/guardian if under 18)

I hereby release the Milwaukee County Zoo, Milwaukee County, Badgerland Striders, all sponsors, officials and volunteers involved in this race from liability incurred by my participation in the Samson Stomp and Romp. I am aware that athletes who participate in this competition will be subject to formal drug testing in accordance with TAC rules and IAAF Rule 144. Athletes found positive for banned substances, or who refuse to be tested, will be disqualified from this event and will lose eligibility for future competitions. Some prescription and over-the-counter medications contain banned substances. Information regarding drugs and drug testing may be obtained by calling the USOC Hot Line at 800-233-0393.

Signed _____

Bonobo Central

Imagine what it's like to work in the Salonga National Park in the Democratic Republic of Congo, one of the remotest places on Earth. Your "office" is a hot, humid rainforest. Insects buzz and bite. Something in the forest canopy rustles. Was that a bonobo? Maybe, but the field survey must continue apace: cutting trails, taking GPS waypoints, recording observations of wildlife and forest characteristics, as well as signs of human activity. Those tasks are just a part of the critical work performed by staff of the Bonobo & Congo Biodiversity Initiative (BCBI), the Zoological Society of Milwaukee's premier, award-winning conservation program. If you've always wanted to learn more about BCBI's wide range of operations, now you can thanks to a recently launched website. Visitors can watch videos of BCBI staff and park guards at work, read the latest updates, check out photos and enjoy slide shows. You can also learn all about bonobos, conservation challenges, and more. "The website includes links to other bonobo-related websites and is updated monthly," says Steve Seyfert, BCBI program steward. "It's a one-stop shop for all things bonobo." To visit the website, go to bonoboconservation.com.



Photo courtesy of Satoshi Hirata, Luo Scientific Reserve, DR Congo

A group of wild bonobos.

fun, hands-on education programs

Fall Classes Still Open

Registration remains open for the Zoological Society of Milwaukee's (ZSM) fall Zoo Classes for individual children (many "with adult" classes also are offered). To check on availability, dates, times and prices, go to zoosociety.org/education or call (414) 258-5058.

Spring Zoo Classes

The spring class brochure was mailed with your October issue of *Alive* magazine. Online registration for Feb.-May 2014 classes began on Nov. 6, 2013. Check the website for registration information and class availability at zoosociety.org/education.

Summer Camp Priority Registration

The Summer Camps brochure mailed along with your January issue of *Alive* lists all ZSM summer camp offerings for 2014. Online registration for ZSM members begins Feb. 5; non-members, Feb. 12. To take advantage of the members-only priority online registration, follow the registration procedure described in the brochure.

Summer Internship Opportunity

College students and recent college graduates: Want to get experience working with children ages 2-14 and have fun this summer? Consider applying for an internship in the 2014 Zoological Society summer camps at the Zoo. After substantial training, college interns help with educational activities, lead Zoo tours, prepare classroom materials, and help supervise and evaluate high school volunteer assistants. (Interns do not handle animals directly.) Cover letters and resumes are due by Feb. 10, 2014. Interviews are conducted in March. You must list your training dates. If student teaching conflicts with your training dates, contact Patty at (414) 258-5058, ext. 419, or e-mail patty@zoosociety.org.

Programs for School Groups

In fall and spring, ZSM distributes a brochure listing the numerous education programs we offer either at the Zoo or as outreach to schools. Information on all of our offerings also can be found at zoosociety.org/Education/SchoolPrograms.



Photo by Richard Taylor

Joey F., 5, of Slinger, learns about animal offspring during an Animal Babies class.

HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: zoosociety.org/Support.



Betsy Rezel, of Waukesha, and her grandson Hakan N., 3, watch sting rays swim by.

Sting Rays, Sharks & Crabs, Oh My!

An underwater menagerie had zoogoers reaching elbow deep in a 14,000-gallon pool to touch marine-life marvels at the Milwaukee County Zoo. The fun was made possible by the Zoo's special summer exhibit, Sting Ray & Shark Bay, sponsored by **Sendik's Food Markets**. The exhibit, which cost \$2 and ran from May 25 to Sept. 2, attracted more than 211,000 visitors. They could touch at least 37 animals: cownose and southern sting rays, bonnethead and bamboo sharks, and horseshoe crabs. Zoogoers could feed the sting rays bits of squid, fish and shrimp to experience the vacuum-like suction of the rays' mouths. With a paintbrush attached to a ball, rays could paint with their wing-like fins during "playtime." The impressionistic paintings could be viewed when entering the

exhibit, held in the Otto Borchert Family Special Exhibits Building. If you missed all the fun, don't fret; the Zoo plans to have a new version of the exhibit in summer 2014.

Songs at Sunset

The slanting sun rays at twilight create a special enchantment at the Milwaukee County Zoo. On six summer Wednesday nights, from June 26 to July 31, you could mix music, atmosphere and animals during Sunset Zoofari, sponsored by **Tri City National Bank**. Each week featured different musicians. Zoogoers could pack a picnic dinner and dine *alfresco*, or choose fare from a Zoo restaurant. The after-hours event offered reduced admission, making the evenings perfect for families and friends. Tri City National Bank customers could get a free carousel ride ticket at branch locations prior to the concerts and go for a spin on one of the six summer nights. More than 10,550 zoogoers attended.

Glorious Golfing on the Greens

Once again the Ozaukee Country Club was bathed in sunshine for the Zoological Society's annual Birdies & Eagles Golf Tournament. In its 24th year, the event was sponsored by **Fiduciary Management, Inc.**, on July 29. The 18-hole fundraiser—which included lunch, dinner, and an auction—attracted 140 golfers and raised \$102,626 for the non-profit Zoological Society. Golfers could also participate in putting and chipping contests, a Beat the Chairman of the Board contest and five hole-in-one contests sponsored by local car dealerships.



(Top) The "A" Sides band performed at the Flamingo Patio Gazebo.

(Bottom) Bladen Burns (wearing cap), senior vice president—marketing/client service at Fiduciary Management, Inc., relaxed with friends before teeing off.



Forget Roosters. Hello, Peacocks

There's nothing like waking to the call of peacocks. Peacocks? You read that right. More than 1,500 campers experienced a true "call of the wild" at the Milwaukee County Zoo during the Zoological Society of Milwaukee's (ZSM's) annual Snooze at the Zoo. Sponsored by **Old Orchard Brands** and **Sentry Foods**, the campout invited guests to choose one of four nights, Aug. 7-10, to set up camp and enjoy the Zoo after hours. Each night, guests were treated to a picnic dinner, a conservation-themed play and a family-friendly outdoor movie. Tents lined the idyllic Lake Evinrude as campers checked out a display of animal artifacts and made crafts. S'mores, sponsored by the **Sleep Wellness Institute**, and a group campfire put final touches on each night. A continental breakfast the next morning fueled visitors for a day of exploring the Zoo. The event raised \$63,286 to support the ZSM.



Josh S., 2, enjoys a campout at the Zoo with brothers Tim, 6 (center), and Nathan, 7.



Ying Xiao places a food order for David Neureuther (left) and David Balajadia.

Village Wine Tent offered adults a chance to unwind. Children could create self-portraits and other artworks in a mobile art experience with Kohl's Color Wheels. Pleasant weather all four days drew more than 81,000 visitors to the event.

All-Access Animals

Areas in the Milwaukee County Zoo typically off-limits to the public were opened on a day just for animal sponsors. The Zoological Society of Milwaukee's Animal Safari, sponsored by **Welch's** and **Pick 'n Save**, gave visitors the opportunity to get behind-the-scenes tours of areas like the Zoo's Commissary, the rubber-floored building where flamingos rest at night (Idabel Wilmot Borchert Flamingo Exhibit), and the huge holding areas for elephants and other pachyderms. Zoogoers who were not animal sponsors could sponsor an animal during the Aug. 24 event and get access to the VIP tours. In-front-of-scenes animal talks were open to all visitors. More than 10,650 guests visited the Zoo on the late-summer day, and 36 became new animal sponsors.

Wining & Dining With Wild Things

You wouldn't expect the smell of deep-fried cheese curds, Vietnamese cuisine and handmade chocolates to be wafting from the Milwaukee County Zoo. But during the **Milwaukee Journal Sentinel a la Carte** the Zoo was turned into a foodie's playground with fare from more than 25 Milwaukee-area restaurants. The Aug. 15-18 food and music festival—with support from **Beer Capitol** and **U.S. Cellular®**—featured numerous live performances. Headlining national acts included The Family Stone; JGB featuring Melvin Seals; and Ed Kowalczyk, a founding member of Live. Wine sampling in the Giraffe



Makayla M., 7, of Kansasville, Wis., stands with the tree sculpture she made out of recycled materials for the Kids' Green Art Contest.

Hot Time for Seniors at the Zoo

Temperatures nearing triple digits didn't stop more than 5,800 seniors from attending Senior Celebration at the Milwaukee County Zoo on Aug. 30. The senior-centric day, sponsored by **Wheaton Franciscan Senior Health**, featured bingo, live music and a 1-mile walk through the Zoo. A senior-themed health and wellness fair offered zoogoers information about staying healthy as you age. Guests could cool off with complimentary ice cream, courtesy of **San Camillo**, and dance to bands on two stages, sponsored by **Humana**. Zoogoers age 55 and older received free admission that day (not including parking).



Terri McCormick (right), of Greenfield, gets her hand strength measured by physical therapist Jennifer Rasmussen.



Zoo Pride volunteer Judy Kehoss holds the ice cream maker as Sophia S., 3, of Muskego, and her mom, Jessie, churn the cream.

Tractor-Pull Contest, sponsored by **CNH**. University of Wisconsin Extension master gardeners offered tips for green thumbs and inspired awe with their display of real butterfly chrysalises.

Riding Through the Raindrops

About 700 intrepid bicyclists braved drizzle and cool temperatures to come to the Milwaukee County Zoo for the 19th annual Zoological Society's Ride on the Wild Side Bike Ride. The Sept. 15 fundraiser was sponsored by **Wheaton Franciscan—St. Joseph and Wisconsin Heart Hospital Campuses** and had promotional support from **FM 106.1** and **THE BIG 920**. This event is the only time people can ride bikes in the Zoo, where both the 17- and 27-mile routes started and ended. Children were encouraged to bring along their favorite plush-toy animal for the 2.5-mile-long Critter Caravan through the Zoo. After the Critter Caravan, children visited the Kids 'n Critters Zone, sponsored by **Reinart Boerner Van Deuren, S.C.**, to make crafts and munch on snacks. After the ride, all participants enjoyed a picnic lunch. Bikes were securely stored in a bike corral sponsored by **OneMain Financial**. Contributing sponsors included: **Be Spectacted; Burke Periodontics & Implant Dentistry; Edge Advisors; Lake Country Health Center; Litho-Craft; Stephanie Murphy, DDS Family & Cosmetic Dentistry; R&R Insurance; Southport Engineered Systems; and Wheel & Sprocket**. The ride raised \$29,147.

Farm in the City

Milwaukeeans don't have to go far to spend a day at a farm. In fact, you don't even have to leave the Zoo. Family Farm Weekend at the Milwaukee County Zoo, sponsored by the **Wisconsin Milk Marketing Board**, offered plenty of down-home fun for more than 10,250 visitors on Sept. 7 and 8. Ice-cream and peanut-butter making—and sampling—was a favorite with kids. Adults could purchase produce, honey, gourmet hot sauces, and fresh maple syrup at a farmer's market just inside the Northwestern Mutual Family Farm. Secrets of beekeeping were shared as visitors peered into a hive. Milking demonstrations were udder-ly fascinating. The Bluegrass All Stars kept it country with twangy tunes throughout the two-day event. Kids age 10 and under weighing less than 70 pounds could compete in the Pedal



Damon K., 4, from Milwaukee, shows off his plush toys.

insider tips

A Friend in Need

Her head makes lightning-quick, almost robotic movements as she looks up, down, and side to side. Suddenly she launches her 19-ounce body from her perch. She soars through the air and lands on another branch. But despite her bird-like movements, she's not a bird. Rather, she's the Milwaukee County Zoo's newest Goeldi's monkey, and her name is Nieve. She came here from the Brandywine Zoo in Wilmington, Delaware. In late August, she went on exhibit in the Small Mammals Building, where she was housed with Nino, a male Goeldi's monkey. "Nieve seemed like she really wanted to be with somebody," says Rhonda Crenshaw, area supervisor for small mammals. "They are social animals."

Goeldi's monkeys come from the Amazon Basin regions of Colombia, Bolivia, Brazil, and Peru. Although they look like their tamarin and marmoset cousins (tip: there are three species of tamarins in the Small Mammals Building), Goeldi's monkeys are quite different. "They come to the ground to catch insects," says Crenshaw. Tamarins and marmosets do not; they keep to the trees. "There's also a difference in dentation and their digits," she says. Goeldi's monkeys have 36 teeth whereas tamarins and marmosets have 32. Goeldi's monkeys have finger-like nails whereas tamarins have long sharp claws. The International Union for Conservation of Nature lists Goeldi's monkeys as vulnerable because of habitat destruction, hunting, and trapping. But Goeldi's monkeys do well in captivity and are successfully bred in many zoos worldwide. As for once-lonely Nieve, her introduction to Nino was successful. "They sat beside each other and had no problems," says Crenshaw. "They really seem to like each other." That's a good thing, because Nieve's zookeepers hope she will breed soon.

By Zak Mazur



Goeldi's monkey

A Credit to High Standards

The Milwaukee County Zoo does not stand alone. It's connected to 223 other North American zoos. The thread that binds them is the Association of Zoos and Aquariums (AZA), an organization dedicated to ensuring best practices in zoo management. "AZA accreditation is a sign of quality in animal care, conservation efforts, financial management, and visitor experience," says Zoo Director Chuck Wikenhauser. He is pleased to announce that the AZA renewed the Zoo's accreditation in September. Wikenhauser says it took an accreditation inspection team of four zoo experts three days to inspect the Zoo. The Zoo received a "particularly good review" because of its enthusiastic staff and comprehensive approach in addressing all aspects of zoo operations. This included educational programming and Zoo graphics and exhibit signage provided by the Zoological Society. Accreditation requires zoos to take part in animal research, conservation initiatives, and to participate in Species Survival Plans (SSPs). An SSP is a cooperative animal management program for rare species cared for in AZA-accredited institutions. Accreditation also pre-qualifies zoos for governmental-required permits and some grants.

One area of concern in the report was record keeping for the Zoo's numerous enrichment programs. In Zoo parlance, enrichment gives animals activities and objects to stimulate their minds and encourage natural behaviors. For example, the Zoo's orangutans enjoy watching and interacting with videos from an iPad. Polar bears love "working" for fish treats from ice blocks, and some big cats enjoy smelling perfume scents. "Keepers do an excellent job in providing animal enrichment. We needed better records regarding what we were doing," says Wikenhauser. "We have since developed a process to document all of our creative enrichment programs."

By Zak Mazur



Chuck Wikenhauser

Decades of Dedication



It all started in Africa in 1975. Dr. Kay Elsen was on safari in Kenya. At 4 a.m. a bongo—an elusive species of antelope—made a rare visit to a nearby waterhole. The safari group was awakened to view the bongo. When she returned to Milwaukee, Dr. Elsen learned that the Milwaukee County Zoo's bongo had had a baby. She visited the newborn and began talking with members of the Zoological Society of Milwaukee's (ZSM's) newly formed volunteer auxiliary, Zoo Pride. "They said, 'Why don't you join us?' and so I did," recalls Dr. Elsen.

Thirty-seven years later, Dr. Elsen is receiving (on Nov. 8) Zoo Pride's Volunteer of the Year award. A former chemistry professor and zoo-biology teacher at Mount Mary University, Dr. Elsen developed Zoo Pride's volunteer training program. As someone who has logged more than 8,700 volunteer hours, served as Zoo Pride president, initiated Zoo Pride's conservation committee and received a previous award for her commitment to education, Dr. Elsen is an example of a true Zoo Pride champion, says Lynn Wilding, ZSM volunteer coordinator.

Dr. Elsen's eclectic experiences with Zoo Pride include the time she dressed up as Frosty the Snowman during a December holiday event at the Zoo. "I'm running around in this big costume," she says, "and kids would come up to me for hugs. All of a sudden...someone said, 'What's that on your rear end?' It was a kid's candy cane!"

"There are so many aspects of Zoo Pride that you don't anticipate," she says. For example, she has made lifelong friends and has found Zoo Pride to be a great way to combine all of her favorite things: animals, teaching, and being outside with good friends. *By Dana Christen*

Planned Giving—Simba Circle

The Simba Circle was formed by the Zoological Society of Milwaukee to recognize and thank those special people who have remembered the Society with a planned or deferred gift. When you make this type of gift, you create a legacy of support that will ensure that the Zoological Society can continue to carry out its mission to support the Milwaukee County Zoo, educate the public and conserve wildlife for generations to come.

By informing us that you've named the Zoological Society as a beneficiary of your will or other legacy gift, you will become part of the Simba Circle. As a member, you will receive recognition on signage at the Zoo and in Society publications, invitations to VIP premieres and the annual Simba Circle Dinner as well as a Simba Circle lapel pin. We don't want to miss you! If you've already included the Zoological Society of Milwaukee County in your giving plans, please let us know! If you'd like additional information, please call the Development office at (414) 258-2333, ext. 310, or e-mail simba@zoosociety.org.



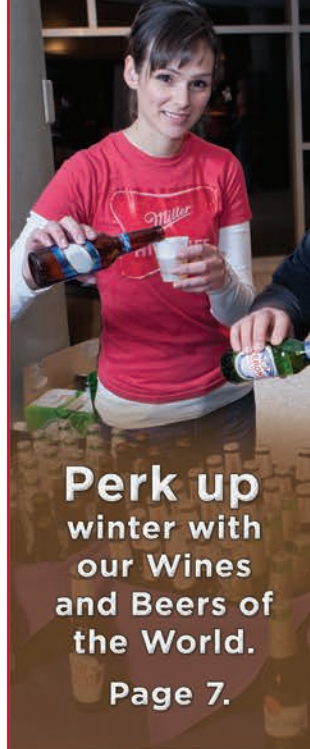
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**Perk up
winter with
our Wines
and Beers of
the World.**

Page 7.

WHAT'S HAPPENING

Details Inside

Nov. 1

Zoo winter hours begin: 9:30 a.m.-2:30 p.m. weekdays, 9:30 a.m.-4:30 p.m. on weekends.

Nov. 2

Family Free Day at the Milwaukee County Zoo, sponsored by North Shore Bank and FOX 6, 9:30 a.m.-4:30 p.m.*

Nov. 6

Online registration begins for Zoological Society of Milwaukee (ZSM) classes February-May 2014 (see page 10).

Nov. 16

FILLS FAST: ZSM members' holiday trip to Chicago.†

Nov. 28 Thanksgiving

Zoo open 9:30 a.m.-2:30 p.m. Admission free to Milwaukee County residents with I.D.* ZSM office closed.

Dec. 6

Fantastic Forest of child-decorated trees, sponsored by Hawks Landscape, Inc., opens in the Zoo's U.S. Bank Gathering Place.*

Dec. 7

Family Free Day, sponsored by North Shore Bank and FOX 6.*

Dec. 7-8, 14-15, and 21-22

Breakfast & Lunch with Santa, sponsored by Racine Danish Kringles.†

Dec. 24 Christmas Eve

Zoo open 9:30 a.m.-2:30 p.m.* ZSM office open 9 a.m.-noon.

Dec. 25 Christmas Day

Zoo open 9:30 a.m.-2:30 p.m. Admission free to Milwaukee County residents with I.D.* ZSM office closed.

Dec. 31 New Year's Eve

Zoo open 9:30 a.m.-2:30 p.m.* ZSM office open 9 a.m.-noon.

Jan. 1, 2014, New Year's Day

Zoo open 9:30 a.m.-2:30 p.m. Admission free to Milwaukee County residents with I.D.* ZSM office closed.

Jan. 4 & Feb. 1

Family Free Day at the Zoo, 9:30 a.m.-4:30 p.m.*

Jan. 19

Samson Stomp & Romp, sponsored by Amica Insurance.†

Jan. 23

Puttin' on the Ritz dinner and boxing fundraiser.†

Feb. 2

Groundhog Day; 10:30 a.m. ceremony at the Zoo.*

Feb. 5

Online registration starts for ZSM Summer Camps (see the Summer Camps brochure with your January 2014 *Wild Things*).

Feb. 6

The Zoological Society's Wines and Beers of the World.†

Feb. 15

ZSM members' field trip to Chicago's Museum of Science and Industry.†

March 1

Family Free Day at the Zoo, 9:30 a.m.-4:30 p.m.*

March 22

Kids Conservation Club workshop for club members only.†

*Zoological Society members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking.

†Please pre-register for this event.