

Wild Things

September/October 2009

Zoological Society of Milwaukee Members' Newsletter • www.zoosociety.org

FUN & SAFE RIDE

Ride on the Wild Side Family Bike Ride

Sponsored by The Wisconsin Heart Hospital and Wheaton Franciscan Healthcare-St. Joseph
Media sponsors: FM 106.1, AM 920 The Wolf and Milwaukee Journal Sentinel

Sunday, Sept. 13, 7 a.m.-12:30 p.m.

Register at www.zoosociety.org/bike, call Special Events at (414) 258-2333 for a brochure or mail in the form on page 3

What better place for a group bike ride than the Milwaukee County Zoo? The paths are wide, the greenery is beautiful and animal sightings are on the docket. Gather your friends and family for the Zoological Society of Milwaukee's Sept. 13 family bike ride. This is your once-a-year chance to pedal through the Zoo and help raise money for the animals. Enjoy a non-competitive and family-friendly ride; then spend the rest of the day at the Zoo - admission and parking are included in the registration fee. The fee also includes continental breakfast, lunch and a long-sleeved T-shirt. Choose from three routes: the 2.5-mile children's ride that stays within the Zoo, and two distance rides (17 miles and 27 miles) that travel through the Zoo and continue north along Menomonee River Parkway and the '76 bike trail. Rides start at 8 and 8:15 a.m.; all routes begin and end at Zoo Terrace. To register a team (at least five people), call Special Events at (414) 258-2333. For individual and family registration, please see above. Mail-in registration runs through Sept. 4; online registration goes through Sept. 7. You can register the day of the event for higher rates. Event is held rain or shine. **Photo:** Deondre Reed of Milwaukee helps his daughter, Nevaeh Manriquez-Reed, 5, fasten her stylish helmet at last year's bike ride.



HAUNTED ADVENTURES

BOO AT THE ZOO

Oct. 23 & 24, 6-9 p.m. Call (414) 256-5466 for details
Free Zoo admission for Zoological Society members with ID
Milwaukee County parking fee: \$10*
NO trick-or-treating.

The Milwaukee County Zoo gets a spooky makeover for this weekend preview to Halloween. The Wolf Woods exhibit will feature the "Forest Trail at Wolf Crossing" - a light-and-music show where you can see animated Halloween displays and hundreds of jack-o-lanterns. The North Shore Bank Safari Train will morph into "Raven's Rail," complete with decorative ravens and goblins. Craft activities take a Halloween twist with origami bat-making in the Peck Welcome Center. Other fun includes a kid-friendly Haystack Maze in the Northwestern Mutual Family Farm, more than 300 carved pumpkins throughout Zoo grounds and caramel apples available for purchase.

HALLOWEEN TRICK-OR-TREAT SPOOKTACULAR

Oct. 30, 6-9 p.m., & Oct. 31, 9 a.m.-9 p.m.
Call (414) 256-5466 for details
Free Zoo admission for Zoological Society members with ID
Milwaukee County parking fee: \$10*
YES, there's trick-or-treating.

Halloween takes an animal-themed twist at the Milwaukee County Zoo. Sure, there's trick-or-treating, but you can also see not-that-spooky Halloween animals such as tarantulas in the Aquatic & Reptile Center and bats in the Small Mammals Building. Wear an animal-themed costume and show it off at the 2 p.m. Saturday parade that starts in front of the Northwestern Mutual Family Farm. Check out giant jack-o-lanterns with animal designs created by professional carvers in the U.S. Bank Gathering Place (and see pumpkins carved by Zoo Pride volunteers throughout the Zoo). Trick-or-treating will be held Friday, Oct. 30, from 6 p.m. to 9 p.m., and Saturday, Oct. 31, from 9 a.m. to 9 p.m. The North Shore Bank "Raven's Rail" Train, the "Forest Trail at Wolf Crossing" light show in Wolf Woods and the Haystack Maze also will be open.



Shutterstock photo



Photo: Jacob Hicks (left), 7, and twin brother Nathan of Lake Geneva, Wis., dressed as the Mario Brothers video game characters (Mario and Luigi) for last year's Halloween Spooktacular.

Catch this 'Flight'

Wings From Down Under

Sponsored by Lowe's
Now- Sept. 7 daily
\$2 per person exhibit admission
Otto Borchert Family Special Exhibits Building

There's still time to see flocks of Australian parrots in the Milwaukee County Zoo's special summer exhibit. These cute, friendly birds are always in the mood for nibbling on millet seed sticks that are included with exhibit admission. Stretch out your arm and watch cockatiels, parakeets and eastern rosellas flock to get a taste of the snack. When the birds have their fill, watch as they take off-whoosh!-in large, colorful flocks. Don't wish to touch the birds? Watch them flutter and chirp from outside the see-through aviaries. **Photo:** Gene Mallinger of Brookfield encourages his granddaughter, Claire, 1, to touch a cockatiel.



What's Happening

Now through Sept. 7

Summer exhibit: Wings From Down Under, sponsored by Lowe's; exhibit cost: \$2 per person

Now through Aug. 30

Zoological Society of Milwaukee's (ZSM's) Playhouse Raffle 2009, sponsored by Northwestern Mutual Foundation (kid-size, themed playhouses, play set and Zoo prizes; raffle Aug. 31)*

Aug. 20-23

Milwaukee Journal Sentinel a la Carte at the Zoo (Zoo open in the evening)*

Aug. 28 & 29

8th Annual Great Lakes Bat Festival at the Zoo, sponsored in part by BATCONe™*

Aug. 29

Animal Safari, sponsored by Welch's and Pick 'n Save*

Sept. 4

Senior Celebration, sponsored by Wheaton Franciscan Senior Health. Free Zoo admission (not including parking) for those ages 55+ with ID showing age.*

Sept. 9 & 12

Two-session Zoo Pride introductory volunteer orientation; call (414) 258-5667

Sept. 12 & 13

Family Farm Weekend, sponsored by GG Golden Guernsey Dairy® and the Wisconsin Milk Marketing Board *

Sept. 13

Ride on the Wild Side Family Bike Ride, sponsored by The Wisconsin Heart Hospital and Wheaton Franciscan Healthcare-St. Joseph

Sept. 16, 19, 23 & 26

Four-session follow-up Zoo Pride volunteer training

Sept. 19

ZSM members' field trip to Harry Potter Exhibit at Chicago's Field Museum

Oct. 5 & Nov. 5

Elm Grove Bakers Square donates 10% dine-in proceeds 5-8 p.m. to ZSM; see page 5.

Oct. 23 & 24

Boo at the Zoo, 6-9 p.m.*

Oct. 24

Wolf Awareness Day at the Zoo*

Oct. 30 & 31

Halloween Trick-or-Treat Spooktacular; Oct. 30, 6-9 p.m., Oct. 31, 9 a.m. - 9 p.m.*

Nov. 7 & Dec. 5

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6, 9:30 a.m.-4:30 p.m.*

Nov. 14

ZSM members' holiday trip to Chicago's Magnificent Mile

Dec. 5-6, 12-13, 19-20

Breakfast and Lunch with Santa, sponsored by Racine Danish Krinkles; to get on Zoo mailing list, call (414) 256-5466 after Oct. 1+

* Zoological Society members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking.

+ More details in the November issue of *Wild Things*

*Zoo Pass Plus members receive free parking.

Did You Know?

A Brazilian Carnival at Zoo Ball

The Zoological Society of Milwaukee's (ZSM's) 26th annual Zoo Ball brought a Brazilian street carnival mood to the Zoo. Guests wore glittery carnival masks and wildly colored gowns. Live samba dancers in feathers and headdresses shimmied to rhythmic tunes. The jaguar was the evening's mascot. The more than 600 attendees at this black-tie event, sponsored by **American Airlines/American Eagle and U.S. Cellular**, felt like the King of Carnival (the evening's theme). Zoo Ball, the biggest annual fundraiser for the non-profit ZSM, raised nearly \$378,000. The event featured a welcome reception sponsored by **Fields Jaguar Land Rover Volvo Waukesha & Madison**, several auctions and a gourmet dinner. Guests "pounced" on treasure at a jaguar-themed Diamond and Gemstone Dig, sponsored by **Kat Morrow's WildKat Wellness**. The entertainment, sponsored by **Northwestern Mutual Foundation**, kept the guests dancing well into the warm summer evening. Ice martini bars, donated by **Reyka Vodka** and **Hendrick's Gin**, created impressive cocktails. **Zizzo Group Advertising & Public Relations** provided marketing support for the event, and Zoo Pride volunteers helped create a seamless evening. **Photo (top): Zoo Ball chairs** Dr. Joan Prince (left) of Milwaukee and Kathy Hust of Delafield pose in front of a Jaguar car at the event's welcome reception.



Dr. Prince is vice chancellor of partnerships and innovations at the University of Wisconsin -Milwaukee; Hust is vice president of regional operations at U.S. Cellular. **Photo at right:** Representatives of American Airlines at the event are (from left) Kelly Coyne of Glen Ellyn, Ill.; Troy and Kimberly Morgan of Delavan, Wis.; and Alison Heckelsmiller of Bartlett, Ill.



Skating, Dancing & Laughing

Skateboarders, jugglers and musicians created a blur of activity at the Zoological Society of Milwaukee's Kids' Nights. Sponsored by **WaterStone Bank**, this members-only, kid-friendly event ran on July 14, 16 and 17 at the Milwaukee County Zoo and attracted 14,545 people. Older kids "oohed" and "aahed" as professional skateboarders from MKE Skate soared up and down the Zoo Terrace stage, sponsored by the **Wisconsin Education Association Council**. Families did the twist at DJ Lee's Dance Party on the Flamingo Patio Stage, sponsored by **FAMILY FUN LAND**. The Ralph Evinrude Landing Stage, sponsored by **GG Golden Guernsey Dairy**, featured music by children's entertainer David Landau (and milk samples). Other fun included Wild Willy the strolling juggler, karate demos by Karate America and music by Lisa Edgar and Razzmatazz. Guests could purchase dinner from the following restaurants serving food in booths: **Chancery Pub & Restaurant, Gourmet Cheesecake & More, the HoneyBaked Ham Café, Niemann's Candy and Ice Cream of Wauwatosa, Noodles & Company, Palermo's® Pizza, Pedrano's Mexican Restaurante and Saz's Catering**. **Photo:** Skateboarder Kyle Herman of Franklin soars through the air at the event.



Zoo Pass Goes Plastic

Zoo Pass members: Ever wish your Zoo Pass came in plastic? It will soon! By the end of this year, we're switching our paper Zoo Pass cards to firmer plastic cards. The swipe cards will keep track of renewal coupons and member benefits electronically. As always, you must present an ID and your Zoo Pass at all Zoo admission gates. If you're attending an education class or camp, please present your confirmation (not your Zoo Pass) at the gate.

Memberanda

Zoological Society office hours through Sept. 7: weekdays, 8:30 a.m. to 5 p.m. Weekends, 9 a.m. to 5 p.m. **Hours starting Sept. 8:** weekdays, 8:30 a.m. to 4:30 p.m.; weekends, 9 a.m. to 4:30 p.m.

Zoo hours through Sept. 7, 9 a.m. to 5 p.m. Sept. 8-Oct. 31: 9 a.m. to 4:30 p.m. daily. **November 2009 thru February 2010:** 9:30 a.m. to 2:30 p.m. weekdays; 9:30 a.m. to 4:30 p.m. weekends. The Zoo's admission gates close 45 minutes prior to the posted Zoo closing time.

School field trips: For Zoo Pass members visiting the Zoo with an organized class field trip or company picnic, members' free-admission benefits do not apply. Due to the many busloads of school groups visiting the Zoo, gate staff is not able to board each bus to verify memberships without causing potentially dangerous traffic back-ups onto Blue Mound Road. The fees paid for educational outings and company picnics typically include additional class materials or Zoo-visit benefits as well.

Zoo admission: Please remember to have your Zoological Society Zoo Pass and photo identification ready when you arrive at the Zoo's admission gates. You will be asked to present both to the Zoo's gate attendant. If you've misplaced or lost your card, replacement cards may be purchased for \$5.

Visiting other zoos and aquariums: We participate in the Association of Zoos and Aquariums listing of accredited institutions. Some accredited zoos and aquariums choose not to participate in this program and therefore do not appear on our list. Most facilities honor free or discounted admission for two adults and two minor children. Members should call ahead to the facilities they plan to visit to get current information. In a few cases, we have opted not to reciprocate with some institutions that are close to our Zoo. New lists will be enclosed with membership cards, and members are encouraged to review the updated list by going online at www.zoopass.com or request a list by calling us at (414) 258-2333.

Father's Day Fun at the Zoo

A boy rides on his dad's shoulders to get a good look at the giraffes. A father holds his daughter as she makes a No. 1 dad "medal" out of a Chinet® paper plate. Another dad and daughter pet a fox snake held by a zookeeper. These were scenes throughout the Zoo on Father's Day, June 21. About 8,585 people attended the event on a warm and sunny Sunday. Thanks to event sponsors **Chinet®** and **Pick 'n Save**, dads could come to the Zoo for free (not including parking). **Photo:** Joshua Lanser, 2, of Waukesha makes a "No. 1 Dad" paper-plate medal for his dad, Shawn, a die-hard Brewers fan, on Father's Day at the Zoo.



Plenty to Do at Nights in June

One little girl giggles with glee as she sees her first rat at the Zoo. Another girl backs away as she sees her first cockroach and says, "Eww." These girls visited animals at Stackner Animal Encounter shows at the Milwaukee County Zoo. The shows were just one of many activities families could do at Nights in June, the Zoological Society of Milwaukee's members-only event held June 17, 18 and 19. Almost 11,000 people came to the event to make crafts, view wildlife photos, learn how to grow roses, meet wildlife experts, talk with a zookeeper about the Humboldt penguins and see the animals. Families could also dance to two bands. Tim Castle & Young Southern played at the Zoo Terrace Stage, sponsored by **American Family Insurance**. Pop Rocks played at the Flamingo Patio Stage, sponsored by **Potbelly Sandwich Works**. The Caribbean Eclipse Steel Drum Band performed in front of the U.S. Bank Gathering Place. For dinner you could choose from six Milwaukee-area restaurant booths, including **Chancery Pub & Restaurant, Gourmet Cheesecake & More, Noodles & Company, Pedrano's Mexican Restaurante, Palermo's® Pizza, and Saz's Catering** as well as the Zoo's Caribou Café. The Zoological Society sold root beer floats (**PepsiAmericas** provided the soda) and monkey suckers to raise money for the Sponsor an Animal program (see page 5 for more on this program). **Photo:** Isabella Dieringer of Milwaukee, 3, was excited to meet a rat, held by a farm attendant at the June event.



See the Zoo on TV

Curious about the Zoo's special summer bird exhibit? You can watch a fun video about Wings From Down Under, sponsored by **Lowe's**, on **Time Warner Cable's Wisconsin on Demand** (go to Channel 1111 and select the Milwaukee County Zoo "super category.") Time Warner Cable, the Zoo and the Zoological Society have teamed up to create insider videos on all things Zoo-related. You can also watch school kids graduate from the Zoological Society's Animal Ambassador program, which brings the world of animals and conservation to schools in economically disadvantaged neighborhoods. Plus, catch clips on the Zoo's flamingos and on the MillerCoors Oceans of Fun Seal/Sea Lion Show.

Grants Received

The Zoological Society of Milwaukee (ZSM), which runs most of the education programs at the Milwaukee County Zoo, recently received the following grants:

- The college-student intern program, which provides students hands-on experience while they're still in college, received \$20,000 from the **Halbert & Alice Kadish Fund of the Greater Milwaukee Foundation** and \$10,000 from an **anonymous donor**.
- The Program for Disadvantaged Youth, which offers summer camps at the Zoo for children from disadvantaged neighborhoods, received \$6,700 from an **anonymous donor** and \$4,437 from the **University of Wisconsin Partnerships**, managed by **Dr. Joan Prince**.
- Animal-science programs for school classes that come to the ZSM's Karen Peck Katz Conservation Education Center at the Zoo received \$2,000 from the **John C. & Harriett Cleaver Fund of the Greater Milwaukee Foundation**.

WILD THINGS

Issue No. 84, September-October 2009
Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year: February-March; April-May; June; July-August; September-October; November-January.

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Write to any of us at the Zoological Society
10005 W. Blue Mound Rd.
Milwaukee, WI 53226

Web site: www.zoosociety.org

Motor-Coach Expedition to Chicago

Holiday Trip to Chicago

Saturday, November 14, 2009, 6:30 a.m.-8:30 p.m.
 Zoological Society field trip cost: \$37 per person
 Register with form, online at www.zoosociety.org
 or by calling (414) 258-2333

Holiday shopping in Chicago is a popular annual tradition. Travel to Chicago's Magnificent Mile and State Street with the Zoological Society of Milwaukee on Nov. 14. This year again, we have two drop-off sites, State Street and Michigan Avenue. See Macy's famous holiday-themed windows on State Street. Then stroll the famous shopping area up along Michigan Avenue, home to specialty boutiques and large department stores such as Bloomingdale's. If you prefer sightseeing to shopping, explore the many museums, such as the Art Institute of Chicago. Or get a historical perspective on famous landmarks with tours by the Chicago Architecture Foundation (a packet with information will be passed out on the motor coach). The lunch options range from famous restaurants like Billy Goat Tavern to old favorites such as The Cheesecake Factory. Tours, meals and admission fees to museums are not included in the field trip fee.

The trip costs \$37 per person and includes a continental breakfast with doughnuts donated by Krispy Kreme, bagels, fresh fruit, coffee, milk and juice in the Peck Welcome Center. Your fee also includes transportation on restroom-equipped motor coaches, beverages donated by PepsiAmericas, and a snack bag on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) Registration starts at 6:30 a.m. at the Milwaukee County Zoo; we leave at 7:45 a.m. We depart Chicago at 6:30 p.m. and return to the Zoo by about 8:30 p.m. An itinerary will be mailed prior to the trip. Space is limited, and because of the variability in third-class mail delivery, we want to make sure all of our members receive this notice before we accept reservations. We will not take reservations until Sept. 21, 2009.

Chicago Holiday Trip Registration Form

Saturday, November 14, 2009

Name(s) of Traveler(s) (please print) _____

Zoological Society Membership No. _____

Address _____

City, State, ZIP _____

Phone: Day (____) _____ Eve (____) _____

If you wish to travel on the same motor coach with a person who is sending in a separate reservation, please indicate the name: _____

Please reserve _____ spaces at \$37 per person. **Total amount enclosed \$ _____***

Credit Card Please charge my: Visa MasterCard

Acct. No. _____

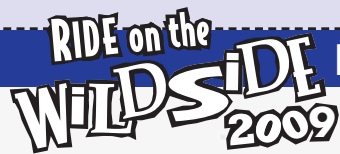
Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____ as it appears on card

Check Make check payable to **Zoological Society**

Please mail this registration form and payment to:
Chicago Trip, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

*No reservations before Sept. 21, 2009. Space is limited. **Cancellations through Oct. 31, 2009, are refundable, less a \$10 per person cancellation fee.** Cancellations after Oct. 31, 2009, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.



Bike Ride Registration

Sunday, September 13, 2009, 7 a.m.-12:30 p.m.

Name & age _____

Name & age _____

Address: _____

City, State, ZIP _____

Phone: Day (____) _____ Eve (____) _____

Zoological Society Membership No. (if applicable) _____

Entry Fees Enclosed* (Circle which apply & fill in fees):

	Zoo Society Member	Non-Member	Day of Ride	
Adult (age 14 & over)	\$30	\$35	\$38	\$ _____
Child 13 & under	\$12	\$15	\$18	\$ _____
Family of 4	\$70	\$80	\$85	\$ _____
			Sub-total	\$ _____
			Total Amount Enclosed	\$ _____

Please choose route:

- 27-mile ride
- 17-mile ride
- 2.5-mile ride

* Entry fee is not tax-deductible. Sales tax included. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

* Entry fee includes Zoo admission, parking, continental breakfast and lunch, and one long-sleeved T-shirt. Please circle size wanted and state quantity:

Adult: ____ M ____ L ____ XL ____ XXL **Child:** ____ 6-8 ____ 10-12 ____ 14-16

Only XL shirts available for participants whose registrations are received after Sept. 7. T-shirts not guaranteed for day-of-ride registrants. Children under age 3 may ride free in a bike seat or be pulled in "carriers." They must wear a helmet. Shirts are not available for kids under age 3.

Credit Card Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____ as it appears on card

Check Make check payable to **Zoological Society**

Online registration (through Sept. 7, 2009): www.zoosociety.org/bike

Please mail this form and payment by **September 4, 2009**
 Send to: **Bike Ride**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

To register teams, call Special Events, (414) 258-2333.

Volunteering at the Zoo

Head Start on a Career

You could say Martin Feehan, 18, has been working on his resume since he was 3. Feehan wants to be a zoologist and conservation educator when he finishes college. As a toddler, he began attending the Zoological Society of Milwaukee's (ZSM's) conservation education classes and camps. In his teens, he joined the Conservation Education department as a high school volunteer four summers in a row, including a stint July 2009. And at 16, he joined Zoo Pride, the ZSM's volunteer auxiliary.



"I kind of grew up at the Zoo," says Feehan. Along the way, "I realized I like teaching kids and seeing how they learn." Zoo Pride lets Feehan educate

zoogoers year-round, he says (high school volunteer sessions last two weeks in the summers only). He joined the auxiliary's primate committee, whose members are stationed at the Milwaukee County Zoo's primate and ape exhibits during the warm-weather season. "I love having someone come up and start a conversation about animals," says Feehan. "People have basic questions like animal names, but I like to tell them about animals that are endangered and what people can do to help." He hopes his experience speaking with the public will help him become a teacher later in life.

Feehan graduated from Menomonee Falls High School last June, and plans to attend the University of Wisconsin-Madison in the fall, majoring in zoology and biology, with a specialty in evolutionary biology. Teens with an eye toward college should join Zoo Pride because it lets them explore a potential career and build up a resume for jobs and college applications, says Feehan. Volunteering helped him get scholarships, he adds. Plus, "being in Zoo Pride shows passion about what you're doing." (He even encouraged his mom, Barbara, to join Zoo Pride, which she did.) "The Zoo opened my eyes to the world from the time I started camps," explains Feehan. "I have a huge amount of pride in myself for helping the next generation appreciate wildlife."

If you're 15 or older, you can join Zoo Pride. A two-session Basic Orientation, a required introduction, lets new members get started quickly. The next orientation will be held Sept. 9 and Sept. 12. An additional four-day New Volunteer Training (which allows you to do more activities with Zoo Pride) will be offered Sept. 16, 19, 23 and 26 (four sessions over two Wednesdays and two Saturdays). Please contact the Zoo Pride office at (414) 258-5667 to schedule an interview. For details on 2010 summer high school volunteer positions in Conservation Education (not part of Zoo Pride), please call (414) 258-5058. **Photo:** Martin Feehan tells young zoogoers about the Zoo's three orangutans—MJ, Tommy and Mahal—in front of their outdoor exhibit.

Education Programs

Tips for Teachers

• School Programs – At the Zoo or at Your School

Teachers, the Zoological Society's Learning Adventures for 2009-2010 brochure will arrive at your schools in early October. It lists the many programs we offer at the Milwaukee County Zoo and as outreach to your school. The brochure can also be found online at www.zoosociety.org/Education/SchoolPrograms.



Send an e-mail to education@zoosociety.org and get alerts when the new program listing becomes available.

Photo: Zookeeper Kim Pankonien talks with kids at a Zoological Society summer camp about caring for elephants.

• Workshop for Early Childhood Teachers

Kids love watching the Zoo's big cats. Early-childhood teachers (preschool through second grade) can learn ways to present big-cat facts to children at a 2½-hour workshop at the Milwaukee County Zoo on Sept. 26. Explore songs, stories, art activities and go on a guided Zoo tour. Register online at www.zoosociety.org or by phone, at Conservation Education, (414) 258-5058. Fee: \$20 (includes parking and Zoo admission).

• UWM Course at the Zoo for Teachers

Teachers, you can get graduate or undergraduate credit when you complete the Study of the World's Predators & Carnivores course, held Oct. 17 and 18 at the Milwaukee County Zoo. This one-credit Zoological Society teacher-education course runs 8:30 a.m. to 4:30 p.m. on both days. Explore the adaptations of these animals and learn to use the Zoo as a teaching resource. Credits are offered by the University of Wisconsin-Milwaukee; call UWM Outreach, (414) 229-5255, for fees and to register.

Belizean Jaguar for the Holidays

Pat the Cat, a jaguar at the Milwaukee County Zoo, has been in the news lately for his role in saving other jaguars. See a video at www.youtube.com/MilwaukeeCountyZoo. This holiday ornament featuring Pat celebrates conservation of big cats. The ornament is handcrafted from pewter and designed by Port Washington artist Andy Schumann, who has made the Zoological Society of Milwaukee's (ZSM's) ornaments for the last 15 years (for some years he designed two ornaments). You also can buy previous ornaments:



\$14 Pewter Ornaments

1) zebra and foal, 2) mama giraffe and calf, 3) otter, 4) timber wolf and pup, 5) penguin and chick, 6) elephant family, 7) polar bear mama and cubs, 8) American badger, 9) Bactrian camel and foal, 10) kangaroo and joey, 11) pair of cardinals, 12) moose, 13) Jabiru stork, 14) African lions, 15) bonobos, 16) flamingo and 17) baby orangutan. **Order any of these past ornaments for the same price as this year's jaguar or purchase the whole series of 18 ornaments for \$216 and save \$36.** Just send in the form below with your check or credit card number. To guarantee delivery for your holiday gift giving, please return the order form with your payment by **December 10, 2009**. The cost of each ornament is \$14, which includes postage, mailing materials and 5.6% WI sales tax. Proceeds assist the ZSM in its mission. This purchase is not tax-deductible.

Ornament Order Form

Please send me _____ jaguar ornament(s) at \$14 each.*

Total: \$ _____

Please send me the following ornaments at \$14 each* (check ones you want & indicate how many of each):

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Zebras _____ | <input type="checkbox"/> Giraffes _____ | <input type="checkbox"/> Otter _____ | <input type="checkbox"/> Wolf & Pup _____ |
| <input type="checkbox"/> Penguins _____ | <input type="checkbox"/> Elephants _____ | <input type="checkbox"/> Polar Bears _____ | <input type="checkbox"/> Badger _____ |
| <input type="checkbox"/> Camels _____ | <input type="checkbox"/> Kangaroos _____ | <input type="checkbox"/> Cardinals _____ | <input type="checkbox"/> Moose _____ |
| <input type="checkbox"/> African Lions _____ | <input type="checkbox"/> Jabiru Stork _____ | <input type="checkbox"/> Bonobos _____ | <input type="checkbox"/> Flamingo _____ |
| <input type="checkbox"/> Orangutan _____ | | | |
| <input type="checkbox"/> Whole Series of 18 Ornaments (\$216, save \$36) _____ | | | |

Total for past ornaments: \$ _____ *Overall total: \$ _____

Name _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve (_____) _____

Credit Card Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____
as it appears on card

Check Make check payable to **Zoological Society**

Online ordering: www.zoosociety.org, select Society Store

Please mail this order form and payment to:

Ornament, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

*Price includes 5.6% WI sales tax and is not tax-deductible. Zoo gift-shop discount does not apply. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Mail-in Proxy

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY ANNUAL BUSINESS MEETING October 13, 2009

Notice is hereby given that the business portion of the annual meeting of Zoological Society of Milwaukee members will be held on Tuesday, October 13, 2009, at the Peck Welcome Center Theater, 10005 West Blue Mound Road, Milwaukee, Wis. It will convene at 4:30 p.m., with adjournment planned for 4:45 p.m.

The purpose of the annual business meeting is presentation of summary financial reports and election of directors. Refreshments or special programs will not be a part of the annual business meeting.

Karen Peck Katz, Chair of the Board

To view candidates for election to the Board or to respond to this proxy online, go to www.zoosociety.org/About/AnnualMeeting.php. Please have your Zoo Pass member number ready.

MAIL-IN PROXY

Zoological Society of Milwaukee County Annual Meeting

I hereby authorize Karen Peck Katz, Chair of the Board, or Maria Gonzalez Knavel, Secretary (with all power of substitution), to vote in my place and stead as my proxy and authorize such proxy, during my absence, to vote in my name upon all matters that may properly come before the meeting of the Board of Directors of the Zoological Society of Milwaukee on Tuesday, October 13, 2009.

Signature _____ Date _____

Please return as soon as possible to: **Attention: Secretary
Zoological Society of Milwaukee County
10005 West Blue Mound Road
Milwaukee, WI 53226**



Penguins on Center Stage

Walk into the Milwaukee County Zoo and what's the first thing you'll soon see? The revamped Humboldt penguin habitat! It'll be fun to watch playful Humboldt penguins swim in their new, clear pool. The penguins could soon become "ce-web-rities" thanks to a Web cam that points at their outdoor space. It'll be like a penguin reality TV show! Tune in at www.zoosociety.org (watch us finish up construction in August). The Zoological Society is still raising money to finish paying for the birds' new digs. To give a gift, call us at (414) 258-2333, go online (see above) or mail in this form by Sept. 30. Some giving levels include a chance to meet Mongo, a Humboldt penguin, and have him create a penguin painting just for you. **Photo:** A Humboldt penguin enjoys a swim.



Annual Appeal Donation Form: Humboldt Penguin Habitat Renovations

YES! I want to contribute to the Zoological Society's Annual Appeal!

Please accept my gift.

\$75 \$100 \$250 \$500 \$1,000 \$2,500 Other: _____
Your gift is tax-deductible.

Please *do not* recognize my donation of \$100 or more in your annual report.

The following donor recognition will be located near the Humboldt penguin habitat:

- **Donors of \$75 to \$249** will have their names listed on a recognition board sign.
- **Donors of \$250 to \$499** will receive larger recognition within the sign.
- **Donors of \$500 to \$999** will receive individualized recognition.
- **Donors of \$1,000+** will receive individualized recognition and will sponsor one of the Humboldt penguins for one year.
- **Donors of \$2,500+** will receive individualized recognition and have a chance to go behind the scenes with a penguin keeper.
- **Donors of \$5,000+** will receive individualized recognition and have a chance to meet Mongo, a Humboldt penguin, and watch him produce an original penguin painting made especially for you.

For donations of \$75 or more, please list below the name to be printed on the recognition sign. If this is a gift or memorial, please list the name of the person you're honoring and complete the information below.

Maximum number of characters, including spaces, is 25.

Please print your name and address

Name _____
Address _____
City, State, ZIP _____
Phone (Day) _____ Phone (Eve) _____
E-mail Address _____

Honor a friend or relative with a Gift or Memorial Acknowledgment:

Please accept my contribution as a (check one):

Gift Occasion (Birthday, Anniversary, etc.) Memorial Donation

Send gift card/memorial acknowledgment to:

Name _____
Address _____
City, State, ZIP _____
Phone (Day) _____ Phone (Eve) _____
E-mail Address _____

Gift Card/Memorial Message: _____

Credit Card Please charge my: Visa MasterCard \$ _____

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____
as it appears on credit card

Check Make check payable to **Zoological Society**

Please mail this order form and payment to:

Humboldt Penguin Appeal, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

Online Go to www.zoosociety.org and click on the penguin photo.

For gifts under \$75, please use your canceled check as your receipt. Your entire contribution is tax-deductible since you do not receive any goods or services in return. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Win Playhouses & Zoo Prizes

Zoological Society Playhouse Raffle

Sponsored by Northwestern Mutual Foundation

Media sponsors: metroparent and MilwaukeeMoms.com

Playhouses on display at Zoo through Aug. 31

For more information: (414) 258-2333 or www.zoosociety.org

Your kids have played "Candy Land"; now they can play "candy shop" in a kid-sized, candy-store-themed playhouse offered as part of the Zoological Society of Milwaukee's (ZSM's) Playhouse Raffle 2009. Other prizes in this fund-raiser, sponsored by Northwestern Mutual Foundation, are a prairie cottage-themed playhouse, a backyard play set, two "breakfast with a zookeeper" packages, and coach-class, round-trip air transportation for two provided by American Airlines/American Eagle. The breakfast prizes let kids and adults dine with a feline or a wolf keeper at the Zoo before it opens and learn about animals from the people who care for them! The playhouses and the play set will be on display through Aug. 31 (please note that zoo-goers can't go into the playhouses); all prizes will be raffled off Aug. 31. Tickets are sold at the Zoological Society office at the Zoo through Aug. 30; prices are \$3 for one, \$5 for two, \$10 for five, \$20 for 15; buy 50 or more tickets, and they're \$1 each.

The ZSM will transport the playhouses or the play set to each winner's desired location (within 25 miles of the Zoo) at no cost within six weeks of the drawing. The Candy Shoppe playhouse was built and donated by Building Service, Inc.; Country Prairie Cottage was built by Southeast Wisconsin Carpentry Training Center, with materials provided by Carpenters & Floor Coverers Local No. 334; the play set was donated by Backyard Playsets LLC.



The Candy Shoppe



Backyard play set

Country Prairie Cottage



Tours for Animal Sponsors

Animal Safari

Sponsored by Welch's and Pick 'n Save

Aug. 29, 9 a.m.-3 p.m.

Behind-the-scenes tours run 10 a.m. - 3 p.m.

To become an animal sponsor and get behind-the-scenes access, call (414) 258-2333, go to www.zoosociety.org/SponsorAnimal or join the Kids Conservation Club*

Everyone can enjoy in-front-of-the-scenes animal talks from 9 a.m. to 3 p.m.



What's on the menu for the Zoo's elephants? Nathan Schanen (photo at right), 2 of Muskego, peeked in the elephants' food buckets at last year's Animal Safari (they were filled with fruits and veggies). You, too, could get a back-stage look at animal food and care at the Zoological Society of Milwaukee's Animal Safari. This once-a-year event takes animal sponsors behind the scenes at the Zoo, 10 a.m. to 3 p.m. Kids are encouraged to ask tour guides questions and complete a scavenger hunt activity sheet. Turn in completed sheets for a chance to win another animal sponsorship valued at \$25! The event also features a prize drawing for a same-day tour of the Zoo's flamingo building (usually off limits to visitors) with a zookeeper. Animal sponsors can register to win in the U.S. Bank Gathering Place; the drawing will be held at 2 p.m. and you need to be present to win. The tour will be given for up to four people at 2:30 p.m. on Aug. 29. Even if you're not an animal sponsor, you can still enjoy in-front-of-the-scenes animal talks from 9 a.m. to 3 p.m. To sponsor an animal, call us, go online (see above) or join the Kids Conservation Club*. The featured animal to sponsor is Starbuck, a Zoo fruit bat (see below and at right for more on a bat-themed event at the Zoo Aug. 28 and 29).

*Free Kids Conservation Club membership offer: Send in a Pick 'n Save cash-register receipt showing the purchase of five Welch's products, along with a completed club application form (available at www.zoosociety.org/SponsorAnimal/ConservationClub.php), to the address on the form. Offer good through Aug. 29. The club is sponsored in part by the ATC Environmental Stewardship Fund of the Natural Resources Foundation of Wisconsin.

Gone Batty

8th Annual Great Lakes Bat Festival at the Zoo

Sponsored in part by BATCONE™

Aug. 28, 7 p.m. talk by Rob Mies, author and bat expert; Zoofari Conference Center, 9715 W. Blue Mound Rd., Milwaukee; \$5 fee; register at www.batconservation.org, call (248) 645-3232 or purchase tickets at the door

Aug. 29, Bat-themed activities 9 a.m.-5 p.m., Karen Peck Katz Conservation Education Center (free with Zoo admission); 5-7 p.m. Zoo barbecue (food costs extra); 7-9 p.m. bat netting demonstration, free.

What do bats have to do with the environment? Consider this connection: Bats eat millions of pest insects each year. Fewer insects means we will use fewer pesticides and help keep our planet healthy. Discover bat facts and debunk myths when the Milwaukee County Zoo hosts the 8th Annual Great Lakes Bat Festival.

On Aug. 28, see one of the largest live bats in the world at a talk by Rob Mies, an author, TV personality and head of the Organization for Bat Conservation. On Aug. 29, the Zoo features more live bat programs, a Zoo bat feeding demonstration, conservation talks, a visit with Wisconsin rabies survivor Jeanne Giese and more. Sponsor Starbuck, a Zoo fruit bat, on Aug. 29 and see behind-the-scenes Zoo areas at the Zoological Society's Animal Safari (see left). Contributing event sponsors are the American Association of Zoo Keepers, Brookfield Suites Hotel & Convention Center, Children's Hospital of Wisconsin and the Natural Resources Foundation of Wisconsin.

Photos: Fruit bats.



Shutterstock photo



Sponsor a Fruit Bat or Gorilla

Whether you like clever great apes or cute fruit bats, you can sponsor a favorite animal through the Zoological Society's Sponsor an Animal program. This fall, we're featuring two Milwaukee County Zoo animals: Cassius, a western lowland gorilla, and Starbuck, a fruit bat. The gorilla sponsorship highlights 2009 as the year of the gorilla, as declared by the United Nations and the World Association of Zoos and Aquariums.

The fruit bat offer celebrates a bat-themed event at the Zoo Aug. 28 and 29 (see above). Sponsor Starbuck the bat for a special price of \$25 on Aug. 29 and go on behind-the-scenes Zoo tours as part of the Zoological Society's Animal Safari (see above for event details; after Aug. 29, the package costs \$30).

Both the bat package and the gorilla package (which is always \$30) include a plush-toy bat or gorilla; animal information; a certificate of sponsorship, an invitation to the Aug. 29 Animal Safari or to next year's event; sponsor recognition on a donor board for a year; and a Sponsor an Animal decal. The gorilla offer ends Sept. 30; the bat offer goes through November, perfect for a Halloween "treat." The Zoological Society's Sponsor an Animal program helps support all the animals at the Zoo. To order, go online at www.zoosociety.org or call our office at (414) 258-2333.



Photo: Plush-toy fruit bat. Creative Department

Eat Treats, Help Animals

If you like pie, you can help pachyderms and other Zoo creatures. Head to the Elm Grove Bakers Square location on Monday, Oct. 5 and Monday, Nov. 2. The restaurant is donating 10% of all dine-in proceeds 5 to 8 p.m. to the Zoological Society of Milwaukee (ZSM). The money helps the ZSM's Sponsor an Animal program, which supports all the animals at the Milwaukee County Zoo (see story at left for more on animals you can sponsor). Go to www.zoosociety.org for restaurant address.



10005 W. Blue Mound Rd.
Milwaukee, WI 53226
(414) 258-2333

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A Day for Seniors

Senior Celebration

Sponsored by *Wheaton Franciscan Senior Health*
Media sponsor: *50 Plus/Wisconsin Woman Magazine*

Friday, Sept. 4.

Free Zoo admission
9 a.m.-3 p.m. for seniors
ages 55 and older with an
ID. Milwaukee County
parking fee: \$9



Bingo, bongos and bonobos? Sounds like Senior Celebration at the Milwaukee County Zoo. Enjoy music by the Jeff Winard Orchestra, Ed Franks, and Lisa Edgar and Razzmatazz, and cheer on dancers from the Tri-County YMCA Senior Swingers. Stroll the park and see the animals; then try your luck at bingo for prizes. For details, call the Zoo at (414) 256-5466.

Insider Tips on the Zoo

Happy Days

The Milwaukee County Zoo could soon get a little "happier." Happy, a 28-year-old male hippopotamus from the National Zoo in Washington, D.C., is expected to join our collection this fall. He will be housed in a new, behind-the-scenes holding area that will have windows for public viewing. Zoogoers can see Happy when he acclimates to his new surroundings, says Deputy Zoo Director Bruce Beehler. This state-of-the-art habitat, made possible by funding from the Dohmen Family Foundation, will also house the Zoo's resident female hippos, Patti and Puddles. The enclosure features large windows for the public; roomy stalls and a pool for the hippos; and, for the zookeepers, easy and safe access to these large animals. At 11 feet long and 5,500 pounds, Happy is considered quite the looker in his hometown. He has lots of fans and has been profiled in the Washington Post. Zookeepers hope Happy's star will shine on if he eventually breeds with a female hippo in Milwaukee. Hippo populations are declining in the wild, and only 90 hippos live in North American zoos. Our Zoo is also developing plans to build an outdoor underwater-viewing exhibit with room to house three adult hippos and a youngster. Happy times are ahead! **Photo:** Hippo coming out of water.



Shutterstock photo.

Bright as the Sun Bittern

Sun bitterns are like a living art canvas when they unfold their wings. These demure-looking birds sport bright orange "sunburst" patterns on their inner plumage. Both male and female sun bitterns unveil these dramatic colors to frighten predators such as snakes and small mammals. The Milwaukee County Zoo's new sun bittern, Adida, doesn't have predators here, but you can still see her colors when she flies from branch to branch in her aviary habitat. This female bird arrived from Chicago's Lincoln Park Zoo in March and shares her enclosure with Nike, the resident male sun bittern. In the wild, sun bitterns are found in Central America through Brazil. Sun bitterns can be hard to spot in their native habitats, but it's easy to see them in the Herb & Nada Mahler Family Aviary's Tropic 1 exhibit (right after the free flight area). **Photo:** A sun bittern at the Zoo.



FARM FUN

Family Farm Weekend

Sponsored by *GG Golden Guernsey Dairy®*
& *Wisconsin Milk Marketing Board*

Saturday and Sunday, Sept. 12 & 13

Free Zoo admission for Zoological Society Members
with ID; Zoo Pass Plus members receive free parking
Milwaukee County parking fee: \$10
Call the Milwaukee County Zoo (414) 256-5466 for details

You could spend a fun day "in the country" at the Milwaukee County Zoo's down-on-the-farm weekend. This event is held in the Zoo's Northwestern Mutual Family Farm—the last working dairy farm in the city of Milwaukee. This year, this mini-fest features artisan demonstrations of old-time crafts. Watch quilters, basket weavers, yarn spinners, pottery makers, rug hookers and a soap maker show off their skills. If you prefer old-fashioned treats, be sure to sample goodies such as peanut butter, pickles, hand-turned ice cream and popcorn made by Zoo Pride volunteers. Bring home a taste of the heartland when you purchase fresh fruits and veggies at a mini-farmer's market. You can also watch cow milking and goat feeding, and get close to domestic and Wisconsin animals such as cats and chickens at the Stackner Animal Encounter talks. Children under age 10 and weighing 70 pounds or less can compete in a Pedal Tractor-Pull Contest in the center of the farm, sponsored by CNH Case New Holland. **Photo:** Leah Carriveau, 6, of Delafield, gave it her all as she pedaled a mini-tractor at last year's event.

100 YEARS OF HELPING ANIMALS & THE ZOO

Prepare to celebrate the Zoological Society of Milwaukee's 100th birthday next year. We'll have a kickoff centennial event and lots of other activities throughout 2010 plus articles in our publications. Do you have old photos of the Milwaukee County Zoo between 1910 and 1980? Do you have pictures of a Zoological Society program such as a member picnic or a summer camp from more than 20 years ago? How about old film or video? We'd love to capture these memories for our Web site and our publications. So please send us photos and film or video, within the following limitations:

1. Pictures and slides should be before 1980 and must have the date or year and location in the Zoo or the event. By submitting the photos, with an attached and signed permission slip (which you can quickly download from www.zoosociety.org/100years), you give us permission to use the photo on our Web site, in publications or in promotions. We will not be able to return your photos; so we suggest that you transfer your photos or slides to a digital CD (see below).
2. Film and video should be transferred to a DVD and it should include ONLY the Zoo or Zoological Society footage. Again, we can't return the disc; so make sure you have a copy. The disc or an attached paper should have the date or year taken and the location in the Zoo or Zoological Society event name. By submitting the photos and videos, with an attached and signed permission slip (which you can quickly download from www.zoosociety.org/100years), you give us permission to use the images on our Web site, in publications or in promotions.
3. We recommend Art's Camera as a place where you can get photos transferred to a CD, or copied. If you have old 8mm or 16mm film, Crivello's in Brookfield can transfer that to a DVD.

For details on where to send your photos and videos, go to www.zoosociety.org/100years. If you don't have access to the Internet, call us at (414) 258-2333, and we'll send you instructions and a permission slip to fill out for your pictures.

Daily Walk at the Zoo

Photo: Ronald and Judith Froehlich walk past the flamingo exhibit last April.

There are mall walkers and then there are Zoo walkers. Ronald and Judith Froehlich of Wauwatosa walk in the Milwaukee County Zoo at least five times a week year-round. They come for the exercise, and they like seeing animals. The Froehlichs became committed Zoo walkers several years ago in winter. It had snowed and the only plowed walkways were at the Zoo. Since then, they've walked at the Zoo even on the coldest days, including an 8-degree morning last January, says Judith, a retired schoolteacher. If they need to warm up, they duck into one of the Zoo's many indoor animal areas such as the Aquatic & Reptile Center. On hot days, they cool off under misters. They even walk when it rains. "I guess we're just the committed ones," says Judith.

The Zoo is great for walking because it's safe and friendly, with plenty of greenery, adds Ronald. The Froehlichs' Zoological Society membership gives them easy access to the Zoo when it's open. And, of course, the animals are inspiring. The couple like spotting the sometimes-reclusive armadillo in the Small Mammals Building. The camels follow them in the mornings as they walk past the Camel Exhibit. Their advice for aspiring Zoo walkers? Come for the openness and the fresh air, and wear comfortable shoes.

