

# Wild Things

## Brewing Up

### Zoo Brew

With major support  
from MillerCoors

## a Good Time

**Wednesday Oct. 27, 7-10 p.m.**

Tickets: Through Oct. 13: \$35 for Zoological Society members & guests (registering at same time as member); \$40 for non-members. After Oct. 13: phone registration for \$40, members & non-members. Register at [www.zoosociety.org](http://www.zoosociety.org), send in form on page 4 to arrive by Oct. 13, or call (414) 258-2333. You must preregister; fees are not refundable.

Welcome to the Zoological Society's first-ever beer tasting at the Milwaukee County Zoo! Think samples of craft beers by Wisconsin brewers, delicious snacks and, of course, animal sightings. You could see an octopus while tasting an Oktoberfest brew in the Zoo's Aquatic & Reptile Center, which will be open for tasting and animal-viewing all evening (the event also will take place in the U.S. Bank Gathering Place and Peck Welcome Center). Try libations ranging from Leinenkugel brews to Pilsner Urquell and sample everything from pizza to pretzels. This fund-raiser helps support the Zoological Society's 2011 annual appeal. You must be at least 21 years old to attend. Your fee, less \$25, is tax-deductible (5.6% WI sales tax included); a commemorative beer-tasting mug is included. Special thanks to East Shore Specialty Foods, Fuddruckers, Glass Nickel Pizza Co., Rock Bottom Brewery and Usinger's Famous Sausage.

## Join the Critter Caravan

### Ride on the Wild Side Family Bike Ride

Sponsored by The Wisconsin Heart Hospital and Wheaton Franciscan Healthcare-St. Joseph  
Media sponsors: FM 106.1, AM 920 The Wolf and Milwaukee Journal Sentinel

**Sunday, Sept. 19, 7 a.m.-12:30 p.m.**

Register at [www.zoosociety.org/bike](http://www.zoosociety.org/bike), with form on page 6 or call Special Events at (414) 258-2333.  
Day-of-event registrations accepted (prices are higher).



Does your child have a favorite animal toy? If so, bring it to the Zoological Society's annual family bike ride on Sept. 19. While experienced cyclists are enjoying our 17-mile and 27-mile rides, kids on our 2.5-mile children's ride through the Zoo—called Critter Caravan—can show off their plush-toy animals, from teddy bears to Beanie Babies. Kids can bring a bike basket or a backpack so their plush-toy friend can get a great view of the Milwaukee County Zoo. After the ride, kids can create crafts and nosh on snacks at the Kids 'n Critters Corral, sponsored by Reinhart Boerner Van Deuren S.C. Meanwhile, cyclists who travelled through the Zoo will be continuing north along Menomonee River Parkway and the '76 bike trail before returning to the Zoo. Rides start at 8 and 8:15 a.m.; all routes begin and end at the Maple Cove picnic area. To register a team (at least five people), call Special Events at (414) 258-2333. Event is held rain or shine. Registration fee includes entry to the Zoo and parking, continental breakfast, picnic lunch and a long-sleeve T-shirt. **Photo:** Safety first! Renee Griswold, of Shorewood, helps her 4-year-old son, Alex, fasten his helmet at last year's ride.

### In This Issue...

Holiday shopping trip to Chicago...page 7  
From zookeeper to Zoo Pride...page 9  
New moose, Malayan tapir & more...page 14

Connect  
with Us:

 [facebook.com/zoopass](https://www.facebook.com/zoopass)  
 [twitter.com/ZooSocietyMKE](https://twitter.com/ZooSocietyMKE)  
 [youtube.com/MilwaukeeCountyZoo](https://www.youtube.com/MilwaukeeCountyZoo)



# Animal Days

## Howl With the Wolves Saturday, Oct. 23

Free activities; free Zoo admission for Zoo Pass members.

Milwaukee County parking fee: \$11

(Zoo Pass Plus members receive free parking)

Wolves are surrounded by myths and legends. Learn the truth about wolves at the Milwaukee County Zoo's Wolf Awareness Day. You can see the Zoo's three gray wolves and hear zookeeper talks about these fascinating animals. Howl at the "moon" in a 1 p.m. contest with prizes for the best adult and child howlers. You also can watch a wolf feeding and see enrichment "toys" that keepers create to keep these curious animals active. **Photo:** Wolves at the Zoo.

## Stomp With the Elephants

Saturday, Sept. 18, 10:30 a.m.-2:30 p.m.

Free activities; free Zoo admission for Zoo Pass members.

Milwaukee County parking fee: \$11

(Zoo Pass Plus members receive free parking)

Did you know that zoos help conserve elephants in the wild? Discover how the Milwaukee County Zoo helps elephants on Saturday, Sept. 18, at Elephant Appreciation Day. This event will feature zookeeper talks, behind-the-scenes tours of the Zoo's elephant areas (home to resident elephants Ruth and Brittany), elephant training presentations and displays of enrichment "toys" that keep our pachyderms active and busy. Youngsters can enjoy elephant crafts and games. Plus, learn how you can donate to help elephants in the wild. **Photo:** Elephant plays with a pumpkin as an enrichment toy.



## Memberanda

### WILD THINGS

Issue No. 90, September/October 2010

*Wild Things* is a membership newsletter published by the Zoological Society of Milwaukee six times a year:

February-March; April-May; June; July-August; September-October; November-January.

**Editor:** Julia Kolker

**Designer:** Cary Piggot

**Contributing editor and writer:** Paula Brookmire

**Contributing writers:** Gabbi Chee, Benjamin Wright

**Photographer:** Richard Brodzeller  
(unless otherwise noted)

Write to any of us at the Zoological Society  
10005 W. Blue Mound Rd.  
Milwaukee, WI 53226

E-mail: [publications@zoosociety.org](mailto:publications@zoosociety.org)

Web site: [www.zoosociety.org](http://www.zoosociety.org)



For Zoo Pass benefits and other details,  
please see [zoosociety.org/memberinfo](http://zoosociety.org/memberinfo).

**Zoological Society office hours through Sept. 6:** Weekdays, 8:30 a.m. - 5 p.m.; weekends, 9 a.m.-5 p.m. **Hours starting Sept. 6:** weekdays, 8:30 a.m.- 4:30 p.m.; weekends, 9 a.m. - 4:30 p.m. **Zoo hours through Sept. 6:** Daily, 9 a.m.-5 p.m. **Through Oct. 31:** Daily, 9 a.m.- 4:30 p.m. **November through February 2011:** 9:30 a.m. - 2:30 p.m. weekdays, 9:30 a.m. -4:30 p.m. weekends. **The Zoo's admission gates close 45 minutes prior to the posted Zoo closing time.**

**Who can use member cards?** The person(s) named on the Zoo Pass is the owner of the card, and benefits are not transferable to anyone else. We need to have the number of members' minor children/grandchildren in your household reflected in your membership records for the Zoo's admission gates. Foster children are covered on your membership. **Day-care providers for children: Your Zoo Pass membership does not cover children for whom you provide baby-sitting or day-care services.** The ZSM and the Zoo retain the right to invalidate any membership being used inappropriately.

**New myAccount Feature:** Check our Web site, [www.zoopass.com](http://www.zoopass.com), for information on setting up your personal ZSM myAccount. (The myAccount button is at the top of the page.) This new feature will give you online access to your Zoo Pass membership information. Just having a Zoo Pass does not automatically mean you have a myAccount. You need to create your myAccount and enter a personal password to access this feature. Then you can track your paperless Zoo attraction coupon use, determine the tax-deductible portion of your contributions, update your e-mail or home address, and quickly complete transactions such as renewing your Zoo Pass. We will highlight new features as they are developed.

# HALLOWEEN SCENE

## Boo at the Zoo

Sponsored by westbury bank

Oct. 22 & 23, 6-9 p.m.

Call (414) 256-5466 for details

Free Zoo admission for Zoological Society members with ID.

Milwaukee County parking fee: \$11\*

**NO trick-or-treating.**

What better place to get a family-friendly, evening preview to Halloween than the Milwaukee County Zoo? The park will be home to kid-friendly ghosts and goblins galore. Head to the feline building main mall and see a pumpkin patch with hundreds of jack-o-lanterns carved by Zoo Pride volunteers. Then continue to the Wolf Woods exhibit for a musical light show with eerily creative displays. Make your way through a not-so-spooky Haystack Maze in the Northwestern Mutual Family Farm and purchase caramel apples at the end. Finally, consider going on a ghostly train ride through the park.

**Photo:** Maddie Pagano, 7, of Thiensville, and sister Ryen, 5, gaze at carvings on stacked pumpkins at the event last year.



## Halloween Trick-or-Treat Spooktacular

Sponsored by westbury bank

Oct. 29, 6-9 p.m., & Oct. 30, 9 a.m.-9 p.m.

Call (414) 256-5466 for details

Free Zoo admission for Zoological Society members with ID. Milwaukee County parking fee: \$11\*

**YES, there's trick-or-treating.**

From sweets to spooks, the Milwaukee County Zoo will offer a hauntingly good time during Halloween weekend. Enjoy safe and kid-friendly trick-or-treating with treat stops throughout the park. On Saturday, march in the 2 p.m. costume parade that begins in front of the Northwestern Mutual Family Farm. Other fun includes live music and the ever-popular adventures of storybook characters Harry and Fred, complete with rhymes and stories. Trick-or-treating will be held Friday, Oct. 29, from 6 p.m. to 9 p.m., and Saturday, Oct. 30, from 9 a.m. to 9 p.m. You also can enjoy a light show in Wolf Woods, a ghostly train ride and the Haystack Maze. **Photo:** Getting their picture taken with "pirates" were Jeffrey Chen, 8, of New Berlin (white ninja costume), and his brother Ethan, 2 (Winnie the Pooh). Actors Salvatore Alioto and Amanda Alioto of Eagle, Wis., dressed as Jack Sparrow and Elizabeth Swan from the movies "Pirates of the Caribbean."

## On the Web:

A fantasia of Halloween decorations at the Zoo, [zoosociety.org/halloweenscene](http://zoosociety.org/halloweenscene)

\*Zoo Pass Plus members receive free parking.

# Education

## Fall Classes Still Open

Registration for the Zoological Society's fall classes is now open. To check on availability, dates, times and prices, please see [zoosociety.org/education](http://zoosociety.org/education). **Photo:** Jordyn Hamburger, 8, of Milwaukee, creates an animal mobile in Art Club class.



## Tips for Teachers

- **Programs for School Classes** at the Zoo. The Zoological Society publishes a brochure listing the many educational programs offered either at the Zoo or as outreach to schools. View the brochure online at [www.zoosociety.org/Education/SchoolPrograms](http://www.zoosociety.org/Education/SchoolPrograms).
- **Workshop for Early Childhood Teachers** Not everyone sleeps at night! Learn ways to present information about nocturnal animals at *Creatures of the Night* on Saturday, Sept. 25. This workshop for early childhood teachers (preschool through second grade) is 2 ½ hours long. Download the registration form at [www.zoosociety.org/Education](http://www.zoosociety.org/Education) or register by phone, (414) 258-5058. Fee: \$20 (includes parking and Zoo admission). Another workshop will be offered in April 2011.
- **UWM Course at the Zoo for Teachers** Study of the World's Predators & Carnivores is a one-credit, teacher-education course on Oct. 16 and 17, 8:30 a.m.-4:30 p.m. both days, at the Milwaukee County Zoo. Delve into the world of flesh eaters and learn ways to use the Zoo as a teaching resource. Teachers can receive undergraduate or graduate credit from the University of Wisconsin-Milwaukee. Call UWM Outreach, (414) 229-5255, for fees and to register.

## Zoo Brew Registration Form (see cover story)

Name \_\_\_\_\_  
Zoological Society Membership No. \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
Phone: Day (\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_) \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Names of other guests \_\_\_\_\_  
(Guests must register at same time as member)

Please reserve \_\_\_ ticket(s) at \$35\* per person (member)  
Please reserve \_\_\_ ticket(s) at \$40\* per person (non-member)  
\*Your fee, less \$25, is tax-deductible.



**Online registration:** [www.zoosociety.org](http://www.zoosociety.org), select Events. (Online reservations will be accepted through Oct. 13, 2010, unless the event fills prior to that date. Only phone reservations will be accepted after Oct. 13 for \$40 per person with credit card.) Fees are not refundable.

**Credit Card:** Please charge my:  Visa  MasterCard  
Acct. No. \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Last 3 digits in signature area on back of credit card  
Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on card

Mail this form with payment to arrive by Oct. 13, 2010. Register early—space is limited.

**Check.** . . . . . Make payable to: Zoological Society of Milwaukee. Send with form and payment to:  
**Zoo Brew**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

All proceeds benefit the Zoological Society. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request. Your fee, less \$25, is tax-deductible; 5.6% WI sales tax included.



# Farm-Fresh Treats

## Family Farm Weekend

Sponsored by GG Golden Guernsey Dairy®  
& Wisconsin Milk Marketing Board

**Saturday and Sunday, Sept. 11 & 12**

Free Zoo admission for Zoological Society members with ID. Milwaukee County parking fee: \$11. For details, call the Milwaukee County Zoo: (414) 256-5466

If you like all things fresh, local and seasonal, celebrate the fall harvest at the Zoo's two-day farm fest. Held in the Milwaukee County Zoo's Northwestern Mutual Family Farm—the last working farm in the city of Milwaukee—the event offers rustic fun, from hand-turned ice cream to basket-weaving demonstrations. Wisconsin-based farmers will sell fresh produce at a mini-market to the sounds of a live country band. Zoo Pride volunteers will offer samples of hand-made goodies such as pickles and peanut butter. Children under age 10 and weighing 70 pounds or less can show their muscle in the Pedal Tractor-Pull Contest, sponsored by CNH. Be sure to chat with gardeners from the University of Wisconsin Extension in the farm's butterfly garden and meet artisans such as rug hookers and a soap maker. As always, you can watch cow milking and goat feeding, and pet domestic and Wisconsin animals at the Stackner Animal Encounter talks.

**Photo (above):** Lillian Uhrig, 4, of Milwaukee, dreams of sampling homemade vanilla ice cream at last year's event.

**Photo (right):** Justus Bauer, 4, pedals a mini-tractor.



# FEST FOR 55+

## Senior Celebration

Sponsored by Wheaton Franciscan Senior Health

Media sponsor: 50 Plus

**Friday, Sept. 3.**

Free Zoo admission 9 a.m.-3 p.m. for seniors ages 55 and older with an ID.

Milwaukee County parking fee: \$11 (Zoo Pass Plus members receive free parking)

Whether you prefer music or meerkats, you can find something to enjoy at this Milwaukee County Zoo outing for seniors. Stroll the park and see the animals, learn exercise basics with a physical therapist from Wheaton Franciscan or join the Senior Olympics. Listen to live music by entertainers on two stages, sponsored by Humana MarketPoint, or take in a round of bingo. Treats such as complimentary coffee, cookies and ice cream will be available first-come-first-served. For details, call the Zoo at (414) 256-5466. **Photo:** Seniors raise their hands to "pop bubbles" to the song "Tiny Bubbles" at the event.



# Chicago Holiday Trip, Saturday, November 13, 2010

Name(s) of Traveler(s) \_\_\_\_\_

Zoological Society Membership No. \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

If you wish to travel on the same motor coach with a person who is sending in a separate reservation, please indicate the name \_\_\_\_\_

Please reserve \_\_\_\_ spaces at \$37 per person Total amount enclosed \$ \_\_\_\_\_

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Last 3 digits in signature area on back of credit card

Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on card

**Check .....** Make payable to: **Zoological Society of Milwaukee**. Mail this order form and payments to:  
**Chicago Trip**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

No reservations before Sept. 1, 2010. Space is limited. **Cancellations through November 1, 2010, are refundable, less a \$10 per person cancellation fee.** Cancellations after November 1, 2010, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.



## Ride on the Wild Side, Sunday, September 19, 2010

Name & age \_\_\_\_\_

Name & age \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

Zoological Society Membership No. (if applicable) \_\_\_\_\_

\_\_\_\_\_ I have read the participant release for this event and consent to its terms.

Release is available online: <http://zsmke.com/WAIVER>

### Entry Fees Enclosed\* (Circle which apply & fill in fees):

	Zoo Society Member	Non-Member	Day of Ride	
Adult (age 14 & over)	\$30	\$35	\$38	\$ _____
Child 13 & under	\$12	\$15	\$18	\$ _____
Family of 4	\$70	\$80	\$85	\$ _____
<b>Total Amount Enclosed</b>				\$ _____

\* Entry fee includes Zoo admission, parking, continental breakfast and picnic lunch, and long-sleeved T-shirt.

### Please choose route:

- 27-mile ride  
 17-mile ride  
 2.5-mile ride

**To register teams:  
(414) 258-2333**

Entry fee is not tax-deductible. Sales tax included. To comply with WI statute section 440.455, a financial statement of the Zoological Society will be provided upon request.

### State quantity:

**Adult:** \_\_\_\_ M \_\_\_\_ L \_\_\_\_ XL \_\_\_\_ XXL **Child:** \_\_\_\_ 6-8 \_\_\_\_ 10-12 \_\_\_\_ 14-16

Helmets required for all participants. Due to printing deadlines, only limited sizes of shirts will be available for participants whose registrations are received after Sept. 15. T-shirts not guaranteed for day-of-ride registrants. Children ages 2 and under may ride free in a bike seat or be pulled in "carriers." Shirts are not available for kids ages 2 and under.

**Credit Card ....** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_  
as it appears on card

**Check .....** Make check payable to **Zoological Society** and send with form to:  
**Bike Ride**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

# Motor-Coach Expedition to Chicago

## Holiday Trip to Chicago

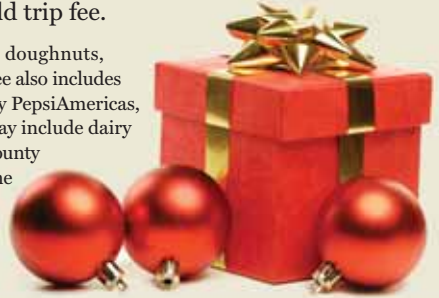
Saturday, Nov. 13, 2010, 6:30 a.m.-8:30 p.m.

Zoological Society field trip cost: \$37 per person

Register with form at left, online at [www.zoosociety.org](http://www.zoosociety.org) or by calling (414) 258-2333

Holiday shopping in Chicago is a popular annual tradition. Travel to Chicago's Magnificent Mile and State Street with the Zoological Society of Milwaukee on Nov. 13. This year again, we have two drop-off sites, State Street and Michigan Avenue. See Macy's famous holiday-themed windows on State Street. Then stroll the fabulous shopping area up along Michigan Avenue, home to specialty boutiques and large department stores such as Bloomingdale's. If you prefer sightseeing to shopping, explore the many museums, such as the Art Institute of Chicago. Or get a historical perspective on famous landmarks with tours by the Chicago Architecture Foundation (a packet with information will be passed out on the motor coach). The lunch options range from famous restaurants like Billy Goat Tavern to old favorites such as The Cheesecake Factory. Tours, meals and admission fees to museums are not included in the field trip fee.

The trip costs \$37 per person and includes a continental breakfast with doughnuts, bagels, fresh fruit, coffee, milk and juice in the Peck Welcome Center. Your fee also includes transportation on restroom-equipped motor coaches, beverages donated by PepsiAmericas, and a snack bag on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) Registration starts at 6:30 a.m. at the Milwaukee County Zoo; we leave at 7:45 a.m. We depart Chicago at 6:30 p.m. and return to the Zoo by about 8:30 p.m. An itinerary will be mailed prior to the trip. Space is limited, and because of the variability in third-class mail delivery, we want to make sure all of our members receive this notice before we accept reservations. We will not take reservations until Sept. 1, 2010.



## Mail-in Proxy

### ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY ANNUAL BUSINESS MEETING October 12, 2010

Notice is hereby given that the business portion of the annual meeting of Zoological Society of Milwaukee members will be held on Tuesday, October 12, 2010, at the Peck Welcome Center Theater in the Milwaukee County Zoo, 10005 West Blue Mound Road, Milwaukee, Wis. It will convene at 4:30 p.m., with adjournment planned for 4:45 p.m.

The purpose of the annual business meeting is presentation of summary financial reports and election of directors. Refreshments or special programs will not be a part of the annual business meeting.

R. Thomas Dempsey, Chair of the Board

To view candidates for election to the Board or to respond to this proxy online, go to [www.zoosociety.org/About/AnnualMeeting.php](http://www.zoosociety.org/About/AnnualMeeting.php). Please have your Zoo Pass member number ready.

### MAIL-IN PROXY

#### Zoological Society of Milwaukee County Annual Meeting

I hereby authorize R. Thomas Dempsey, Chair of the Board, or Maria Gonzalez Knavel, Secretary (with all power of substitution), to vote in my place and stead as my proxy and authorize such proxy, during my absence, to vote in my name upon all matters that may properly come before the meeting of the Board of Directors of the Zoological Society of Milwaukee on Tuesday, October 12, 2010.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return as soon as possible to: **Attention: Secretary  
Zoological Society of Milwaukee County  
10005 West Blue Mound Road  
Milwaukee, WI 53226**

# Hippo Ornament



**\$14 Pewter  
Ornaments**

To sponsor a real-life  
hippo at the Zoo,  
see page 9.

An ornament of a hippo mom and baby is a cute and charming gift for the animal lover or collector. As always, this Zoological Society ornament is handcrafted from pewter and designed by Wisconsin artist Andy Schumann, who has made our ornaments for the last 16 years (for some years he designed two ornaments). You also can buy the previous ornaments: 1) zebra and foal, 2) mama giraffe and calf, 3) otter, 4) timber wolf and pup, 5) penguin and chick, 6) elephant family, 7) polar bear mama and cubs, 8) American badger, 9) Bactrian camel and foal, 10) kangaroo and joey, 11) pair of cardinals, 12) moose, 13) Jabiru stork, 14) African lions, 15) bonobos, 16) flamingo, 17) baby orangutan and 18) jaguar. **Order any of these past ornaments or purchase the whole series of 19 ornaments for \$228 and save \$38.** Send in the form below, see [zoosociety.org](http://zoosociety.org) or call (414) 258-2333.

To guarantee delivery for your holiday gift-giving, please return the order form with your payment by Dec. 17, 2010. The cost of each ornament is \$14, which includes postage, mailing materials and 5.6% WI sales tax; proceeds assist the Zoological Society in its mission. This purchase is not tax-deductible.

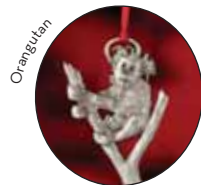
## Ornament Order Form

Please send me \_\_\_\_\_ hippo ornament(s) at \$14 each.\*

**Total: \$ \_\_\_\_\_**

Please send me the following ornaments at \$14 each\* (check how many of each you want):

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> Zebras _____  | <input type="checkbox"/> Giraffes _____     | <input type="checkbox"/> Otter _____       | <input type="checkbox"/> Wolf & Pup _____ |
| <input type="checkbox"/> Penguins _____  | <input type="checkbox"/> Elephants _____    | <input type="checkbox"/> Polar Bears _____ | <input type="checkbox"/> Badger _____     |
| <input type="checkbox"/> Camels _____  | <input type="checkbox"/> Kangaroos _____    | <input type="checkbox"/> Cardinals _____   | <input type="checkbox"/> Moose _____      |
| <input type="checkbox"/> African Lions _____                                   | <input type="checkbox"/> Jabiru Stork _____ | <input type="checkbox"/> Bonobos _____     |   |
| <input type="checkbox"/> Flamingo _____  | <input type="checkbox"/> Orangutan _____    | <input type="checkbox"/> Jaguar _____      |   |
| <input type="checkbox"/> Whole Series of 19 Ornaments (\$228, save \$38) _____ |   |  |   |



**Total for past ornaments: \$ \_\_\_\_\_ \*Overall total: \$ \_\_\_\_\_**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve (\_\_\_\_\_) \_\_\_\_\_

**Credit Card . . . .** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

as it appears on card

**Check . . . . .** Make check payable to **Zoological Society**

**Online ordering:** [www.zoosociety.org](http://www.zoosociety.org), **select Society Store**

**Please** mail this order form and payment to:

**Ornament**, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

\*Price includes 5.6% WI sales tax and is not tax-deductible. Zoo gift-shop discount does not apply.



# Volunteering at the Zoo

## From Zookeeper to Zoo Pride

In 1975, Harold Baumbach took an exam for a job as a keeper at the Milwaukee County Zoo. He scored first out of 300 applicants and soon faced this question from then-Zoo director George Speidel: “Are you afraid of snakes?” Baumbach was not, and so he went to work in the Zoo’s Aquatic & Reptile Center (ARC). In 1979, he left the Zoo for a career in marketing, but the keeper job launched a life-long love of the park and its inhabitants. In fact, says Baumbach, when he retired in fall 2009, he joined Zoo Pride, the Zoological Society’s volunteer auxiliary.

Baumbach volunteers on Zoo Pride’s primate committee, whose members talk with visitors in front of great-ape exhibits in summer. He’s also a winter guide at the Zoo and answers questions indoors during the cold-weather season. He especially enjoys speaking with zoogoers in the areas where he once worked: the big-cat building and the ARC. “Kids always want to know about the snakes and reptiles,” he says. He also can talk about fish, since he once bred tropical fish as a hobby.

Baumbach notes that the Zoo has changed since 1975, when there was no veterinarian on staff (the first was hired in 1981). Now there are two vets plus vet technicians. Baumbach and fellow keeper Sam LaMalfa once took a pair of baby orangutans called Trick and Treat off-grounds to a pediatrician for a routine check-up. “The doctor did all the usual tests that would be done for a human baby,” says Baumbach, such as checking their throats with a tongue depressor.

Today, keepers have a strong background in biology and conservation, adds Baumbach.



**Photo top:** Harold Baumbach speaks with Audrey L. Verhaalen, 3, and Mom Carolyn, in front of the Zoo’s gorilla exhibit. **Right:** This photo (provided by Baumbach) shows him as a zookeeper in the 1970s holding a tiger cub.



The exhibits look a lot more natural, with plenty of enrichment “toys” to keep the animals active. (In the past, exhibits were bare for easier cleaning.) The Zoo is an “oasis in the city,” he says, and volunteering here stimulates his mind and allows him to share his stories with a wide audience.

Want to join Zoo Pride? The next basic two-session volunteer training is Sept. 8 and 11, and allows you to join six of Zoo Pride’s numerous committees. A more extensive four-day training, held Sept. 15, 18, 22 and 25, lets you do more in Zoo Pride. Call (414) 258-5667 for details and to sign up.

*by Julia Kolker*

Log on for more information!  
On the web:

- An interview with Sam LaMalfa, who cared for Samson the gorilla, one of the Zoo’s most famous animals, from 1973-1981: [zoosociety.org/Samson](http://zoosociety.org/Samson)
- Meet more Zoo Pride volunteers: [zoosociety.org/whywevolunteer](http://zoosociety.org/whywevolunteer)

## Celebrating Our Centennial

What was going on at the Zoo the year you were born? Whatever it was, the Zoological Society of Milwaukee (ZSM) was probably helping to make it happen. After all, the non-profit ZSM has been a mover and shaker on the Milwaukee zoo scene for 100 years! You can explore our projects from 1910 to the present on our site, [zoosociety.org/100years](http://zoosociety.org/100years). Be sure to see our collection of ZSM newsletters and magazines from 1951 to present day, [zoosociety.org/publicationsarchive](http://zoosociety.org/publicationsarchive).

You also can create a centennial memory by sponsoring Happy the Hippo, the Zoo’s latest animal star. The sponsorship package costs \$100—think of it as \$1 for each year in our history—and includes a plush-toy hippo and an invitation to a behind-the-scenes event at the Zoo (see page 11). Or purchase a colorful blue centennial T-shirt with the ZSM logo. The shirts are \$5 each (size 3X is \$7; no size 2X left; shipping is not included) and are available in the ZSM’s office at the Zoo or at [zoosociety.org](http://zoosociety.org).





# Cans for Ca\$h for Critters

Got clutter? The Cans for Cash for Critters (C3) program can help! This recycling challenge gives you the chance to recycle and support the non-profit Zoological Society of Milwaukee (ZSM) at the same time. Here's how it works: Recycle or sell unused items in your home, give the proceeds to the ZSM and win prizes such as animal sponsorships. You could recycle soda cans, hold a garage sale or come up with another way to raise money. All proceeds benefit the ZSM's Sponsor an Animal program, which helps support the animals at the Milwaukee County Zoo.

Sign up, keep track of your efforts and connect with fellow recyclers through a mini-social networking site: [zoosociety.org/C3](http://zoosociety.org/C3). Or, call Becky at 414-258-2333 to receive an information packet. This challenge is open to schools, youth groups, families and companies; the 2010-'11 season kicks off on Sept. 1, and the challenge ends on Aug. 5, 2011. Winners will be recognized at a Bash for Trash party

at next year's behind-the-scenes event for animal sponsors (see below). Please note: Do not bring recyclables to the Zoo. We cannot accept them. For this program, we will accept only funds raised through recycling. **Photo by Rick Heinlein:** Scarlet Simenz (left), 11, of Plymouth, Wis., and sister Stella, 9, recycle water bottles.



## Tours for Animal Sponsors

### Animal Safari

Sponsored by Welch's & Pick 'n Save

**Saturday, Aug. 28, 9 a.m.-3 p.m.; behind-the-scenes tours run 10 a.m.-3 p.m.**

Call (414) 258-2333 for details

To sponsor an animal: call (414) 258-2333, see [zoosociety.org/SponsorAnimal](http://zoosociety.org/SponsorAnimal) or join the Kids Conservation Club\*

How do you wash an elephant or feed a river turtle? Sponsor an animal and you could find out at this behind-the-scenes event. You can sign up for an animal sponsorship anytime through Aug. 28 or at the event for "back-stage" admission to Zoo areas such as the aviary kitchen or the moose barn. Our featured summer sponsorship is the Zoo's meerkat group (see [zoosociety.org](http://zoosociety.org)). Or, you could sponsor Buddy, the Zoo's North American river otter, the day of the event for a special price of \$20. Tours run 10 a.m. to 3 p.m., and will be open to animal sponsors only. The event also includes scavenger hunts and prizes, a kids' recycled-art exhibit and animal talks. **Photo:** Sue Niederjohn



of New Berlin gives a group of animal sponsors a behind-the-scenes tour of the Zoo's elephant exhibit.

\*Kids Conservation Club, sponsored in part by the Natural Resources Foundation of Wisconsin, includes endangered animal collectors' cards, a workshop with crafts and a sponsorship of an endangered animal at the Zoo. Annual membership costs \$20 per child; to join, see [zoosociety.org/kidsclub](http://zoosociety.org/kidsclub) or call (414) 258-2333.

**Free Kids Conservation Club membership offer: Send in a Pick 'n Save cash-register receipt showing the purchase of five Welch's products, along with a completed club application form, to the address on the form. Offer good through Aug. 31, 2010.**

# Helping Hands

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! **Details on the Web:** [zoosociety.org/Support/](http://zoosociety.org/Support/)

## Garden Zootopia at Zoo Ball

Zootopia, the Zoological Society of Milwaukee's (ZSM's) 27th annual Zoo Ball, created an urban utopia at the Milwaukee County Zoo on the evening of June 26. Sponsored by **American Airlines**, the black-tie event attracted about 670 guests and raised \$440,000 for the non-profit ZSM. Chairs Joe and Jennifer Kresl of **Hawks Nursery**, a contributing sponsor, donated plant decorations, colorful glass-and-flower centerpieces and staff time. The evening included cocktails, several auctions



and a gourmet meal, all supported by the **U.S. Bank Foundation**; entertainment sponsored by **Northwestern Mutual Foundation**; and a late-night venue, sponsored by **MillerCoors**. **Kat Morrow's WildKat Wellness** provided a diamond dig auction and a diamond necklace; dessert (a luscious strawberry cake with custard) was sponsored by the **VanHimbergen Family Fund of the Greater Milwaukee Foundation**; and commemorative photos of the guests were sponsored by **Nick and Julie Takton**. Zoo Pride volunteers helped throughout the evening. **Photos:** Joe and Jennifer Kresl (left). Troy Morgan of American Airlines and his wife, Kim (right).



## Kid Fest

What's better than a summer evening at the Milwaukee County Zoo? How about the Zoological Society of Milwaukee's (ZSM's) Kids' Nights, held at the Zoo on July 13, 15 and 16. Sponsored by **WaterStone Bank**, this ZSM members-only mini-fest brought 17,995 people to the park. The event featured plenty of music, including a dance party led by DJ Tim Sledge on the Flamingo Patio Stage, sponsored by **American Family Insurance**, and the eco-themed band The Chickadees on the Ralph Evinrude Landing Stage, sponsored by **GG Golden Guernsey Dairy**®. Older kids loved watching skateboarders from MKE Skate soar at the Zoo Terrace Stage, sponsored by the **Wisconsin Education Association Council**. Other fun included Wild Willy the strolling juggler, karate demonstrations by **Karate America**, dance performances by the **Dance Academy, Ltd.**, and crafts. The following

restaurants sold treats at booths: **Gourmet Cheesecake & More**, **Niemann's Candy and Ice Cream of Wauwatosa**, **Noodles & Company**, **Palermo's® Pizza**, **Pedrano's Mexican Restaurante**, **Saz's Catering** and **Wong Wok's**. **Photo:** Dancing to the music are Celena Wirth (left), 9, and Madeline Berendt, 13, both of Milwaukee.

## Hurray for Dads

Who is the world's greatest dad? Clad in baseball caps and T-shirts claiming the title, plenty of dads came to the Milwaukee County Zoo for Father's Day on June 20. Free Zoo admission for all dads (not including parking), courtesy of event sponsors **Chinet**® and **Pick 'n Save**, along with beautiful weather, brought out 9,787 visitors that Sunday. And if Pop didn't have an article of clothing declaring him No. 1 Dad, the kids could make him a medal out of a **Chinet**® paper plate. **Photo:** Dad Sae Lee of Menomonee Falls and his daughter Madison, 2, gingerly stroke the soft coat of a mini rex rabbit at the event.



## Grants Received

Zoological Society of Milwaukee (ZSM) programs and projects have received the following grants:

- **The Halbert & Alice Kadish Fund of the Greater Milwaukee Foundation** gave \$20,000 to the ZSM's Conservation Education Department for its college student intern program for summer 2010; the **Brady Corporation** gave \$2,500; and an **anonymous** donor gave \$7,500 to the program.
- The ZSM's Animal Ambassador 2009-2010 education programs, which bring the world of animals and conservation to elementary-school students (many attending schools in disadvantaged neighborhoods), received \$3,500 from **PPG Industries Foundation** and \$2,500 from **Joan Prince/the Milwaukee Urban League**. The 2010-2011 programs have received \$1,550 from **Joan Prince/the Milwaukee Urban League**.
- The Program for Disadvantaged Youth, which allows children from disadvantaged neighborhoods to attend ZSM summer camps, received \$5,950 from **Joan Prince/the Milwaukee Urban League** and \$4,000 from an **anonymous** donor.
- **U.S. Bankcorp Foundation** gave \$5,000 for our 2009-2010 programs for school classes.

## ZSM Notes

### Friend Us on Facebook

Are you on Facebook? Let's be friends! Check out the Zoological Society of Milwaukee's new page on this social-networking site: [facebook.com/ZooPass](http://facebook.com/ZooPass). Stay on top of animal updates, Web-only features, events, photos, special promotions and more. We invite you to join the conversation by posting on our "Wall" and submitting your Zoo photos. Plus, you can get daily Zoological Society updates on the micro-blogging site Twitter ([twitter.com/zoosocietymke](http://twitter.com/zoosocietymke)) and watch Zoo videos on our YouTube channel, [youtube.com/MilwaukeeCountyZoo](http://youtube.com/MilwaukeeCountyZoo).

# LAST DAYS FOR DINOS



## Adventure Dinosaur!

Sponsored by Lowe's

**Now-Sept. 6 daily (opens 9:30 a.m.);**  
\$2.50 per person exhibit admission.

Next to the Small Mammals Building

The dinosaurs weren't around forever, and neither will the Zoo's dino exhibit be. This special summer exhibit runs through Sept. 6, and features 29 life-size dinosaur replicas, complete with moving parts and roaring sounds. The dino to see this summer is the 12-foot-tall *Quetzalcoatlus*, which was named after an Aztec serpent god covered in feathers. This winged dinosaur is one of the largest flying creatures that ever existed—it weighed 400 pounds and had a 10-foot-long wingspan. Other cool lizards include the ever-popular *T. rex* and its family: a 5-foot-tall "baby" and even a nest with six newly hatched youngsters. Another lizard "family" is the *Edmontosaurus* Mom and youngster. See them before they're history! **Photo by Rick Heinlein:** Ilan Walny, 4, of Bayside, touches the head of a kid-level *T. rex*.



# Insider Tips

## Tamarin Family Values

Many animal dads don't raise their offspring, but cotton-top tamarin males are an exception. You can spot the Milwaukee County Zoo's cotton-top Dad, Cosmo, giving "piggyback" rides to two youngsters that were born in May. Cotton-top moms, including the Zoo's Carina, share carrying duties with males because the babies can be too heavy for females to transport all alone. Cosmo, the dad, was a bit nervous when the babies began jumping on his back. Now, he is very attentive to his offspring, says Rhonda Crenshaw, supervisor of the Small Mammals Building, where these small monkeys are on exhibit. The youngsters will stay at the Zoo for about a year, until the parents have more offspring, adds Crenshaw. Cotton-top tamarins learn parenting skills from their own parents, and older siblings help care for babies. In their native Colombia, South America, cotton-top tamarins are critically endangered due to deforestation and the pet trade. About 6,000 remain in the wild, according to the International Union for Conservation of Nature.

**Photo:** Cotton-top tamarin.

## Maggie Moves Back

When Maggie the tapir "packed her bags" for the Denver Zoo in July 1988, no one expected her to return home. The Malayan tapir, who was born in Milwaukee but lived in the Mile High City for nearly 22 years, came back to the Milwaukee County Zoo May 1. She replaces Rose, the Zoo's Malayan tapir who died in December 2009. Maggie brought some "baggage" with her, says Dana Nicholson, pachyderms area supervisor. Maggie suffered a toe infection several years ago. Denver Zoo veterinarians had to amputate part of a toe, cutting out the middle in a V shape. As a result, walking can be difficult. "Some days, she'll be lame," says Nicholson. "Then she'll walk it off and then seem to step okay." The operation also left Maggie with two open wounds. The tissue on either side of the V-shaped cut never grew back normally to cover the area, presenting risk of further infection. Keepers work with Maggie a few times a week, trimming the nail, cutting away bad tissue and applying antibiotics. Getting Maggie to cooperate can be difficult at times, but keepers use a technique that Nicholson calls "scratching her down." They scratch parts of her back and belly with a long-handled broom, causing her to go into a near-hypnotic trance. In this calm state, she happily allows keepers to work on the sensitive toe area—as long as they keep

scratching her! Walk by her indoor exhibit (in the east pachyderms building) in the afternoon and you might witness this procedure.

Native to Southeast Asia, Malayan tapirs are an endangered species. However, they do well in captivity, living as long as 30 years. **Photo:** A zookeeper brushes a Malayan tapir at the Zoo.



## Two Lucky Moose

In the February 2010 issue of *Wild Things* we told you the happy ending to a story of Robin, the orphaned moose who came to the Zoo on July 2, 2009. What we didn't tell you was that we had another orphaned moose from Alaska, Bella. Where Robin's story ended with her finding a new family in our moose exhibit, Bella's took a different turn. Bella broke her leg when she

and Robin were in quarantine in the Animal Health Center. She may have been playing and slipped, says Dawn Fleuchaus, North America area supervisor. Luckily, Bella was at the Zoo when she fell. In the forests of the northern U.S., Canada, Europe and Russia, where moose are found in the wild, Bella would have become prey to wolves or bears. Vets fitted her with a custom-made vest and a sling. Zookeepers put pain medication in bananas, her favorite treat. She grew stronger, and in March she joined the Zoo's moose yard, home to Robin, Finnegan (a young male moose) and two elderly mule deer, Boo Boo and Trotsie. The staff hoped that the soft ground in the Zoo's moose yard and space to exercise her muscles would help her heal. "Bella still walks awkwardly but has been taken off her daily pain medication. She's been seen running and jumping, and seems to be doing quite well," says Fleuchaus. **Photo by Rick Heinlein:** Bella (standing) and Robin.



### Log on for more!

- Meet Robin, an orphaned moose from Alaska: <http://zsmke.com/FMWT>



### Tours and Talks

See page 11 for details on our Aug. 28 Animal Safari, sponsored by Welch's and Pick 'n Save. Behind-the-scenes tours for animal sponsors, special talks & other fun.

## Moon Jelly Challenge

Floating moons in a dark sky of water, moon jellies entrance the viewer. Last May, lots of new jellies joined the Milwaukee County Zoo's Aquatic & Reptile Center (ARC). How many? You tell us—and win a special prize. Visit the ARC on Saturday, Aug. 28. Avoid going into a trance as you count the jellies in the tank (to the right of the main doors) and post your guess on our Facebook wall, [www.facebook.com/ZooPass](http://www.facebook.com/ZooPass), by Aug. 31. The next day, we'll draw a winner from the right answers!\* Formerly known as jellyfish, moon jellies use their translucent bodies as camouflage against predators such as turtles and even humans. So counting them may be tricky! Moon jellies aren't fish and don't have lungs, hearts or a brain. What they do have are four ribbon-like "arms" for catching food and four round stomachs for digesting it. If you're counting the jellies in the late afternoon, you could see the stomach "rings" turn pinkish-brown, which means the jellies have just eaten, says ARC area supervisor Jessica Munson. The bigger jellies in the tank are younger animals, adds Munson. Jellies shrink when they reach the end of their one-year lifespan. If you need a break from counting, check out a poem about jellies that's projected in lights above their tank. It's part of the Zoo's new poetry exhibit (see [zoosociety.org/poetry](http://zoosociety.org/poetry)). **Photo:** Moon jelly.

\*Please post one guess per Facebook profile. Winner must pick up prize in the Zoological Society office at the Zoo. Only guesses that match the number of animals in the tank on Aug. 28, 2010, will be counted.

Non Profit Org.  
US Postage  
**PAID**  
Permit No. 73  
Columbus, WI



Zoological Society of Milwaukee County  
10005 W. Blue Mound Rd.  
Milwaukee, WI 53226  
(414) 258-2333

ADDRESS SERVICE REQUESTED

**DATED MATERIAL**  
Please Deliver Promptly



## What's Happening

Details Inside

### Now through Sept. 6

Summer exhibit: Adventure Dinosaur!, sponsored by Lowe's; \$2.50 entry fee (opens 9:30 a.m.)

### Aug. 19-22

Milwaukee Journal Sentinel a la Carte at the Zoo (Zoo open in the evening)\*

Food and Music Fest at the Zoo



### Aug. 28

Animal Safari, sponsored by Welch's and Pick 'n Save\*

### Sept. 3

Senior Celebration, sponsored by Wheaton Franciscan Senior Health. Free Zoo admission (not including parking) for those ages 55 and older with ID showing age.\*

### Sept. 8 & 11

Two-session Zoo Pride introductory volunteer orientation; call (414) 258-5667

Farm Weekend



### Sept. 11 & 12

Family Farm Weekend, sponsored by GG Golden Guernsey Dairy® and the Wisconsin Milk Marketing Board\*

### Sept. 15, 18, 22 & 25

Four-session follow-up Zoo Pride volunteer training

### Sept. 18

Elephant Appreciation Day\*

### Sept. 19

Ride on the Wild Side Family Bike Ride, sponsored by The Wisconsin Heart Hospital and Wheaton Franciscan Healthcare-St. Joseph

### Sept. 25

Filled: ZSM members' field trip to Shedd Aquarium in Chicago

### Oct. 22 & 23

Boo at the Zoo, sponsored by westbury bank\*

### Oct. 23

Wolf Awareness Day at the Zoo\*

### Oct. 27

Zoo Brew. Please pre-register.

### Oct. 29 & 30

Halloween Trick-or-Treat Spooktacular, sponsored by westbury bank\*

Halloween



### Nov. 6 & Dec. 4

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6, 9:30 a.m.-4:30 p.m.

### Nov. 13

ZSM members' holiday trip to Chicago's Magnificent Mile

### Dec. 4-5, 11-12, 18-19

Breakfast and Lunch with Santa, sponsored by Racine Danish Kringles; to get on Zoo mailing list, call (414) 256-5466 after Oct. 1+

\* Zoological Society members get free Zoo admission with their Zoo Pass. Those with Zoo Pass Plus also get free parking.  
+More information in the November issue of *Wild Things*