

Wild Things

The Zoological Society's Zoo Brew

Thursday Oct. 27, 7 p.m.-10 p.m.

Regular tickets: \$35 Zoological Society members and guests*;
\$40 non-members.

VIP tickets:** \$45 members and guests*; \$50 non-members.

Register at www.zoosociety.org or at (414) 258-2333

Like beer, food and big cats? You can mingle among tigers and cheetahs at the Zoological Society's second annual beer tasting event at the Milwaukee County Zoo. This year there will be double the number of beer vendors, from large breweries like Leinenkugel to smaller craft breweries like the Woodman Brewery and Ale Asylum. Admission includes a commemorative beer-tasting mug, provided by MillerCoors. Delicious snacks such as mini-burgers, pretzels, subs and more will make this a food sampler as well. The event takes place in three buildings: the Florence Mila Borchert Big Cat Country, the U.S. Bank Gathering Place and the Peck Welcome Center. This fund-raiser helps support the Zoological Society's 2011-12 annual appeal. You must be at least 21 years old to attend.

*ZSM members' guests must register at same time as members. **VIP ticket holders get early entry at 6 p.m. and will be entered into a drawing to win a behind-the-scenes tour. There will also be a raffle. All ticket sales are final and are non-refundable. Tickets will be mailed. Walk-ins will be accepted if the event is not sold out. Your fee, less \$25, is tax-deductible (5.6% WI sales tax included). Special thanks to Ale Asylum, Big Bay Brewing Company, Blue Moon Brewing Company, The Boston Beer Company, Capital Brewery, East Shore Specialty Foods, Fuddruckers, Horny Goat Brewing Company, Huber Brewing Company, Jacob Leinenkugel Brewing Company, Jimmy John's Gourmet Sandwiches, Lakefront Brewery, Larry's Market, Mark Anthony Group/Mike's Hard Lemonade & Calypso Bar, The Melting Pot, MillerCoors, Molly Cool's Seafood Tavern, Pabst Brewing Company, Rock Bottom Brewery, Saz's Catering & Special Events, Inc., Stevens Point Brewery, Summit Brewing Co., Three Monkey Cakes, West Bend Lithia Beer Company, and Woodman Brewery.

Something's Brewing

Harvest Time Fun

Family Farm Weekend

Sponsored by the Wisconsin Milk Marketing Board

Saturday and Sunday, Sept. 10 & 11

Free Zoo admission for Zoological Society members with ID. Milwaukee County parking fee: \$11.

(Zoo Pass Plus members receive free parking)

For details, call the Milwaukee County Zoo: (414) 256-5466



Nathan Mrotek Jr., 3, of West Allis, stirs the ice cream at the Milwaukee County Zoo's Family Farm Weekend.

Guinea pigs to pet, farm produce to buy, mini-tractors for kids to race, experts' advice to help you garden—does this sound like your cup of milk? Then celebrate the fall harvest at the Milwaukee County Zoo's two-day farm fest. Held in the Zoo's Northwestern Mutual Family Farm—the last working farm in the city of Milwaukee—this event is rurally, rurally fun (groan!). It's also educational. From hand-turned ice cream to basket-weaving demonstrations, you'll learn how things were done a few generations ago on Wisconsin farms. As always, you can watch cow milking; visit the horses, hogs and donkeys; and pet domestic and Wisconsin animals at the Stackner Animal Encounter talks. Zoo Pride volunteers will also hand out samples of homemade pickles and peanut butter. The Bluegrass Allstars will play live country music and farmers will sell fresh produce at a farmers market. Children under age 10 and weighing 70 pounds or less can show their muscle in the Pedal Tractor-Pull Contest, sponsored by CNH. Gardeners can chat with University of Wisconsin Extension master gardeners.

Connect With Us:

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 [youtube.com/MilwaukeeCountyZoo](https://www.youtube.com/MilwaukeeCountyZoo)

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Animal Admiration

Pachyderm Power

Saturday, Sept. 17, 10:30 a.m.-2:30 p.m.

Free activities; free Zoo admission for Zoo Pass members.
Milwaukee County parking fee: \$11 (Zoo Pass Plus members receive free parking)

Visit Ruth and Brittany—the Zoo’s two African elephants—and get a behind-the-scenes tour of the elephant area during Elephant Appreciation Day. Learn how the Milwaukee County Zoo contributes to elephant conservation projects around the globe. Check out elephant artifacts and displays of enrichment “toys” that keep our pachyderms active and busy. Youngsters can enjoy elephant crafts, games and temporary tattoos. Buy paintings created by our elephants to help elephants in the wild. All funds go to the International Elephant Foundation and Save the Elephants.

Brittany the elephant reaches for leaves.

Where (are) Wolves?

Saturday, Oct. 22, 10 a.m.-2:30 p.m.

Free activities; free Zoo admission for Zoo Pass members. Milwaukee County parking fee: \$11 (Zoo Pass Plus members receive free parking)

Are there such things as werewolves? Of course not—but if you want to encounter real wolves, the Milwaukee County Zoo is where you’ll find them. During Wolf Awareness Day you can hear zookeeper talks about the Zoo’s three gray wolves. At 1 p.m. howl like a wolf at the Howling Contest. The best child and adult howlers receive prizes. Watch a wolf-feeding and learn about special foods and scents that zookeepers use to keep these curious animals active and content.



Dawn Fleuchaus cares for wolves at the Zoo.



MEMBERANDA

Zoological Society office hours: Through Sept. 5:

Weekdays, 8:30 a.m.-5 p.m.; weekends, 9 a.m.-5 p.m.

Hours starting Sept. 6: weekdays, 8:30 a.m.-4:30 p.m.;

weekends, 9 a.m.-4:30 p.m.

Zoo hours: Through Sept. 5: Daily, 9 a.m.-5 p.m. **Sept. 6-**

Oct. 31: Daily, 9 a.m.-4:30 p.m. **November 2011 through**

February 2012: 9:30 a.m.-2:30 p.m. weekdays, 9:30 a.m.-

4:30 p.m. weekends. **The Zoo’s admission gates close**

45 minutes prior to the posted Zoo closing time. The

animal buildings close 15 minutes before posted Zoo

closing hours.

School field trips/company outings: For Zoo Pass members

visiting the Zoo with an organized class field trip or company

picnic, members’ free-admission benefits do not apply. Due

to the many busloads of school groups visiting the Zoo, gate

staff is not able to board each bus to verify memberships

without causing potentially dangerous traffic back-ups onto

Blue Mound Road. The fees paid for educational outings and

company picnics typically include additional class materials

or Zoo-visit benefits as well.

Zoo admission: Please remember to have your Zoological

Society Zoo Pass and photo I.D. ready when you arrive at

the Zoo’s admission gates. You will be asked to present both

to the Zoo’s gate attendant. If you’ve misplaced or lost your

card, replacement cards may be purchased for \$5.00. Zoo

Pass Plus members: Free parking is valid for one vehicle per

membership per day.

Who can use member cards? The person(s) named on the Zoo Pass is the owner of the card and benefits are not transferable to anyone else. We need to have the number of members’ minor children/grandchildren reflected in your membership records for the Zoo’s admission gates. Foster children are covered on your membership. **Day-care providers for children: Your Zoo Pass membership does not cover children for whom you provide baby-sitting or day-care services.** The ZSM and the Zoo retain the right to invalidate any membership being used inappropriately.

WILD THINGS

Issue No. 96, September-October 2011

Wild Things is a membership newsletter published by

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Editor: Zak Mazur

Designer: Kevin de Wane

Contributing editor and writer: Paula Brookmire

Contributing writer: Erica Breunlin

Photographer: Richard Brodzeller (unless otherwise noted)

Write to any of us at the

Zoological Society,

10005 W. Blue Mound Rd., Milwaukee, WI 53226.

E-mail: publications@zoosociety.org

Web site: zoosociety.org

Halloween Happenings

BOO AT THE ZOO

Sponsored by Sendik's Food Markets

Oct. 21 & 22, 6-9 p.m.

Call (414) 256-5466 for details
Free Zoo admission for Zoological Society members with ID

Milwaukee County parking fee: \$11
(Zoo Pass Plus members receive free parking)

NO trick-or-treating

The Milwaukee County Zoo: by day a fun joyful place; by night, well, who really knows what prowls deep inside the Zoo's 200-year-old urban forest, or what lurks beneath the murky depths of Lake Evinrude? But don't be frightened—come to Boo at the Zoo, a kid-friendly event, and see what the Zoo is like on an autumn night. You can run wild with the ghosts and goblins. Then, go near the Florence Mila Borchert Big Cat Country and check out a pumpkin patch with hundreds of jack-o-lanterns carved by Zoo Pride volunteers. Visit the Wolf Woods exhibit for a musical light show with eerily creative displays. Make your way through a not-so-spooky Haystack Maze in the Northwestern Mutual Family Farm and purchase caramel apples at the end. Finally, consider going on a ghostly train ride through the park.

Photo by Rick Heinlein



Dressed as a bride, Ava Bartos, 7, of Oconomowoc, grins at a hand-carved pumpkin during Boo at the Zoo last year.

HALLOWEEN SPOOKTACULAR

Sponsored by Sendik's Food Markets

Oct. 28, 6-9 p.m., & Oct. 29, 9 a.m.-9 p.m.

Call (414) 256-5466 for details.
Free Zoo admission for Zoological Society members with ID
Milwaukee County parking fee: \$11
(Zoo Pass Plus members receive free parking)

YES, there is trick-or-treating.

Visiting the Milwaukee County Zoo is always a treat—especially when you can go trick-or-treating throughout the park. Wear your costume and march in the 2 p.m. Saturday parade that begins in front of the Northwestern Mutual Family Farm. Other fun includes live music and the ever-popular adventures of characters Harry and Fred, complete with rhymes and stories. Trick-or-treating will be held Friday, Oct. 28, 6 p.m.-9 p.m., and Saturday, Oct. 29, 9 a.m.-9 p.m. You can also enjoy a light show in Wolf Woods, a ghostly train ride and the Haystack Maze.



In a tiger costume, Benjamin Schroeder, 1, of Wauwatosa, explores a hand-carved pumpkin last year.

fun, hands-on Learning Programs

Fall Education Adventures for Ages 2-13

Enrich your child's knowledge of the natural world. Register for fall Zoological Society classes online at zoosociety.org/Education/FallClasses.php or by phone, (414) 258-5058.

Programs for Schoolchildren

The Zoological Society offers many educational programs to schools either at the Milwaukee County Zoo or as outreach to schools. The listing of programs is available at www.zoosociety.org/Education/SchoolPrograms.

Workshop for Early Childhood Teachers

Early childhood teachers (preschool through second grade) can spend 2½ hours at the Milwaukee County Zoo to participate in Zoological Society teacher workshops. Our workshops include animal background information for teachers and developmentally appropriate presentation ideas, including sample classroom projects and activities. Down on the Farm will be held on Saturday, Oct. 22. Download the registration form from the School Programs section of www.zoosociety.org/Education or register by phone, 414-258-5058. Fee: \$20 (includes parking and Zoo admission). Another workshop will be offered in February 2012.

UWM Course at the Zoo for Teachers

Study of the World's Predators & Carnivores is a one-credit, teacher-education course the Zoological Society will hold on Oct. 15 and 16 at the Zoo. The course runs from 8:30 a.m.-4:30 p.m. on both days. Delve into the world of flesh eaters as you learn how to use the Zoo as a teaching resource. Teachers can receive undergraduate or graduate credit from the University of Wisconsin-Milwaukee. Call UWM Outreach, (414) 229-5255, for fees and to register.

Are you a mammal? Sydney Weber-Tonn, 3, pointed to herself and said, "Yes," in a Zoological Society Apes & Monkeys class that she attended with her mom, Amy Weber, of Grafton.



ZOO BREW REGISTRATION FORM (see cover story)

Name _____

Zoological Society Membership No. _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve (_____) _____

E-mail address _____

Names of other guests _____

(Guests must register at same time as member)

Please reserve _____ ticket(s) at \$35 per person* (member)

Please reserve _____ ticket(s) at \$40 per person* (non-member)

Please reserve _____ VIP ticket(s) at \$45 per person* (member)

Please reserve _____ VIP ticket(s) at \$50 per person* (non-member)

Online registration: zoosociety.org/zoobrew. All ticket holders must be at least 21 years of age. Fees are not refundable.

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

as it appears on credit card

Mail this form with payment to arrive by Oct. 13, 2011. Register early; space is limited.

Check: Make payable to **ZOOLOGICAL SOCIETY**

Pre-registration is required. Tickets will be mailed to you. All ticket sales are final and non-refundable.

Please mail this order form and payment to:

Zoo Brew, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226



*Your fee, less \$25, is tax-deductible; 5.6% WI sales tax included. All proceeds benefit the Zoological Society. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Free Theater for the Community

Kohl's Wild Theater outreach

Free outreach programs for schools, libraries and other groups begin October 2011. Book now online at wildtheater.org or contact Lisa B. at (414) 258-2333.

Kohl's Wild Theater is heading into the community this fall. After debuting at the Milwaukee County Zoo this summer, the theater program will offer free shows starting in October at schools, libraries, and special events or festivals. The performances use drama, songs, humor and puppetry to teach children a conservation-themed message. There are three 45-minute programs to choose from: Wild Wisconsin, A Tale of Two Hemispheres and The Reach of the Rain Forest. Each program includes two professionally performed plays and time for questions from the audience. Kohl's Wild Theater is made possible through a partnership between Kohl's Cares and the Zoological Society of Milwaukee.



Performances, which may be scheduled within a one-hour radius of the Zoo, are free of charge. They are family-friendly and age-appropriate for grade-school children. Kohl's Wild Theater is a completely contained performance group with its own sets and music. All that's needed is a working electrical outlet, a performance space of at least 18 by 20 feet and an audience of at least 50 (for school performances). The free performances are booked on a first-come-first-served basis, so book now! Remember: You can still see five free shows daily at the Zoo through Sept. 5.

Actors play a film director and swan in "Lights, Camera, Arctic!"

Bipedal Pedal Power

Ride on the Wild Side Family Bike Ride

Sponsored by The Wisconsin Heart Hospital and Wheaton Franciscan Healthcare-St. Joseph

Media sponsors: FM 106.1, AM 920 The Wolf and Milwaukee Journal Sentinel

Sunday, Sept. 18, 7 a.m.-1 p.m.

Register at www.zoosociety.org/bike, with form on page 6 or call Special Events at (414) 258-2333. Day-of-event registrations accepted (prices are higher).

Here's a great way to enjoy the last warm days of summer with your family: Get your bicycles and come to the Zoological Society's annual family bike ride. Children can bring a bike basket or backpack and their favorite plush-toy animals to join them on the 2.5-mile Critter Caravan, which weaves throughout the Zoo. After the ride, kids and their plush pets can head to the Kids 'n Critters Corral, sponsored by Reinhart Boerner Van Deuren, to grab a snack, get a temporary tattoo and do crafts. For adults, this bike ride fund-raiser includes two distance rides (17 and 27 miles) that start at the Zoo and continue north along the Menomonee River Parkway and the Oak Leaf bike trail. Rides start at 8 and 8:15 a.m., and all routes begin and end at the Zoo. The registration fee includes entry to the Zoo and parking, a continental breakfast, a picnic lunch and a long-sleeve T-shirt.

Darian Kuehl, 3, of Brookfield, squeezes his plush-toy doggy at the ride last year.



CHICAGO HOLIDAY TRIP, Saturday, Nov. 12, 2011

Name(s) of Traveler(s) _____

Zoological Society Membership No. _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve (_____) _____

If you wish to travel on the same motor coach with a person who is sending in a separate reservation, please indicate the name _____

Please reserve _____ spaces at \$40/person.

Please reserve _____ spaces at \$30 for children age 2 and younger.

Total amount enclosed \$ _____

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____
as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY**
Please mail this order form and payment to:
Chicago Trip, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

Space is limited. **Cancellations through Nov. 1, 2011, are refundable, less a \$10 per person cancellation fee.** Cancellations after Nov. 1, 2011, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

RIDE ON THE WILD SIDE, Sunday, Sept. 18, 2011 See story on page 5.

Name & age: _____

Name & age: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: Day (_____) _____ Eve (_____) _____

Zoological Society Membership No. (if applicable): _____

E-mail _____

Entry Fees Enclosed* (Circle which apply and fill in fees):

	Zoo Society Member	Non-Member	Day of Ride	
Adult (14 & over)	\$35	\$40	\$45	\$ _____
Child (2-13)	\$12	\$15	\$20	\$ _____
Family of 4**	\$85	\$100		\$ _____
			Sub-total	\$ _____
			Total Amount Enclosed	\$ _____

Please choose route:
 27-mile ride
 17-mile ride
 2.5-mile ride

Entry fee is not tax-deductible. Sales tax included. To comply with WI statute section 440.455, a financial statement of the Zoological Society will be provided upon request.

*Entry fee includes entry into the Zoo, parking, continental breakfast and picnic lunch, and long-sleeved T-shirt.

**A family of four is defined as 2 adults & 2 children.

Circle T-shirt size wanted and state quantity:

Adult: _____ M _____ L _____ XL _____ XXL **Child:** _____ 6-8 _____ 10-12 _____ 14-16

Due to printing deadlines, only limited sizes of shirts will be available for participants whose registrations are received after Sept. 14. T-shirts not guaranteed for day-of-ride registrants. Children under age 2 may ride free in a bike seat or be pulled in "carriers." They must wear a helmet. Shirts are not available for kids age 2 and under.

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code (last 3 digits in signature area on back of credit card) _____

Signature: _____

Print name as it appears on credit card: _____

Check: Make payable to **ZOOLOGICAL SOCIETY** and send with form to:
Bike Ride, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

HOLIDAY TRIP TO CHICAGO

Motor-Coach Expedition to Chicago

Saturday, Nov. 12, 2011, 6:30 a.m.-8:30 p.m.

Zoological Society of Milwaukee field trip cost: \$40 per person; \$30 age 2 and under
Register with form at left, online at zoosociety.org or by calling (414) 258-2333

Get your holiday shopping done early this year at the Zoological Society of Milwaukee's annual Holiday Trip to Chicago. Once again, we have two drop-off sites: State Street and Michigan Ave. See Macy's popular holiday-themed windows on State Street. Check out the famous shopping area along Michigan Avenue, home to specialty boutiques and large department stores like Bloomingdale's. Go exploring! Visit museums such as the Art Institute of Chicago or the Museum of Science and Industry. Or, get a historical perspective on famous landmarks with tours by the Chicago Architecture Foundation (a packet with information will be passed out on the motor coach). Lunch options along Michigan Avenue range from famous restaurants like the Billy Goat Tavern to old favorites such as The Cheesecake Factory and the Mity Nice Grill. Tours, meals and admission fees to museums are not included in the field trip fee.

Cost is \$40 per person (\$30 for children age 2 and under) and includes a continental breakfast in the Peck Welcome Center. Your fee also includes transportation on restroom-equipped motor coaches, beverages donated by PepsiAmericas, and a snack bag on the return trip. (Note to those with allergies: snacks may include dairy and peanut byproducts.) Registration starts at 6:30 a.m. at the Milwaukee County Zoo; we leave at 7:45 a.m. We depart Chicago at 6:30 p.m. and return to the Zoo by about 8:30 p.m. An itinerary will be mailed prior to the trip. Space is limited.



MAIL-IN PROXY

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY ANNUAL BUSINESS MEETING Oct. 11, 2011

Notice is hereby given that the business portion of the annual meeting of Zoological Society of Milwaukee members will be held on Tuesday, Oct. 11, 2011, at the Peck Welcome Center Theater in the Milwaukee County Zoo, 10005 West Blue Mound Road, Milwaukee, Wis. It will convene at 4:30 p.m., with adjournment planned for 4:45 p.m.

The purpose of the annual business meeting is presentation of summary financial reports and election of directors. Refreshments or special programs will not be a part of the annual business meeting.

Rich Tennessen, Chair of the Board

To view candidates for election to the Board or to respond to this proxy online, go to zoosociety.org/About/AnnualMeeting.php. Please have your Zoo Pass member number ready.

MAIL-IN PROXY

Zoological Society of Milwaukee County Annual Meeting

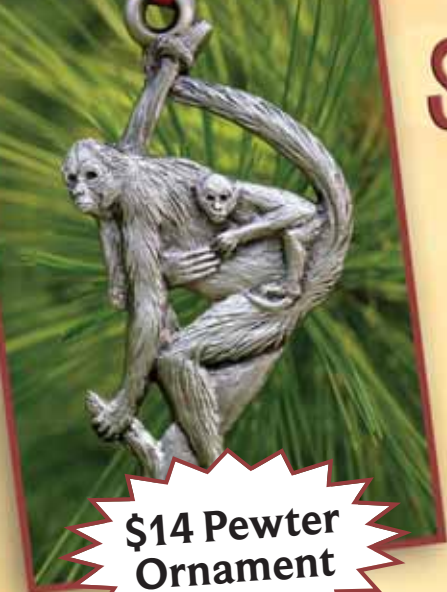
I hereby authorize Rich Tennessen, Chair of the Board, or Maria Gonzalez Knavel, Secretary (with all power of substitution), to vote in my place and stead as my proxy and authorize such proxy, during my absence, to vote in my name upon all matters that may properly come before the meeting of the Board of Directors of the Zoological Society of Milwaukee County on Tuesday, Oct. 11, 2011.

Signature _____ Date _____

Please return as soon as possible to: **Attention: Secretary**

Zoological Society of Milwaukee County
10005 West Blue Mound Road
Milwaukee, WI 53226

Spider Monkey Ornament



\$14 Pewter Ornament

Spider monkeys love to hang from trees. That's why this year's holiday ornament—a spider monkey mom and baby—is perfect for hanging in your home. It's also a great gift. These playful monkeys from Central America are on exhibit at the Milwaukee County Zoo. This Zoological Society ornament is handcrafted from pewter and designed by Wisconsin artist Andy Schumann, who has made our ornaments for the last 17 years (for some years he designed two ornaments). You also can buy the previous ornaments: 1) zebra and foal, 2) mama

giraffe and calf, 3) otter, 4) timber wolf and pup, 5) penguin and a chick, 6) elephant family, 7) polar bear mama and cubs, 8) American badger, 9) Bactrian camel and foal, 10) kangaroo and joey, 11) pair of cardinals, 12) moose, 13) Jabiru stork, 14) African lions, 15) bonobos, 16) flamingo and a chick, 17) baby orangutan, 18) jaguar, and 19) hippo. Order any of these past ornaments or purchase the whole series of 20 ornaments for \$240 and save \$40. Send in the form below, see www.zoosociety.org, select Society Store; or call (414) 258-2333.

To guarantee delivery for your holiday gift giving, please return the order form with your payment by Dec. 16, 2011. The cost of each ornament is \$14, which includes postage, mailing materials and 5.6% WI sales tax; proceeds assist the Zoological Society in its mission. This purchase is not tax-deductible.

ORNAMENT ORDER FORM

Please send me _____ spider monkey(s) at \$14 each.*

Total: \$ _____

Please send me the following ornaments at \$14 each* (check how many of each you want):

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Zebras _____ | <input type="checkbox"/> Giraffes _____ | <input type="checkbox"/> Otter _____ | <input type="checkbox"/> Wolf & Pup _____ |
| <input type="checkbox"/> Penguins _____ | <input type="checkbox"/> Elephants _____ | <input type="checkbox"/> Polar Bears _____ | <input type="checkbox"/> Badger _____ |
| <input type="checkbox"/> Camels _____ | <input type="checkbox"/> Kangaroos _____ | <input type="checkbox"/> Cardinals _____ | <input type="checkbox"/> Moose _____ |
| <input type="checkbox"/> African Lions _____ | <input type="checkbox"/> Jabiru Stork _____ | <input type="checkbox"/> Bonobos _____ | <input type="checkbox"/> Flamingo & Chick _____ |
| <input type="checkbox"/> Orangutan _____ | <input type="checkbox"/> Jaguar _____ | <input type="checkbox"/> Hippo _____ | |
| <input type="checkbox"/> Whole Series of 20 Ornaments (\$240, save \$40) _____ | | | |

Total for past ornaments: \$ _____ ***Overall total: \$** _____

Name _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve (_____) _____

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY**

Please mail this form with payment to:

ORNAMENT, Zoological Society, 10005 W. Blue Mound Rd., Milwaukee, WI 53226

*Price includes 5.6% WI sales tax and is not tax-deductible. Zoo gift-shop discount does not apply.

To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Good Old Time at the Zoo

Senior Celebration

Sponsored by Wheaton Franciscan Senior Health

Media sponsor: Milwaukee Journal Sentinel

Friday, Sept. 2

Free Zoo admission 9 a.m.-3 p.m. for seniors ages 55 and older with an ID.

Milwaukee County parking fee: \$11 (Zoo Pass Plus members receive free parking)

Some people think that the Milwaukee County Zoo is for kids. Not true. It's for people of all ages. On Sept. 2, it will be the place to be for people ages 55 and older. If you like bingo, live music of yesteryear, dancing, health tips, and yummy food, this event is for you. Other fun includes complimentary cookies, tips from master gardeners, entertainment on two stages—both sponsored by Humana MarketPOINT—and free ice cream treats sponsored by San Camillo. Remember to visit the Zoo's animals, too. No matter what age you are, experiencing the majesty of wildlife up-close never fails to amaze.

Sandra Kittler, of Nashotah (left), and Sharon E. Klein, of Brookfield, map out their route at last year's event.



VOLUNTEERING

Zoo Pride Offers Sensory Safaris

How do you describe what a squirrel looks like to somebody who has never seen one? Tom and Julie Schabach wondered about that after meeting at a program for the visually impaired. The Schabachs both lost their sight to diabetic retinopathy in their 20s. But some of the people in the program never had sight. "Julie and I began acquiring different animal artifacts, like antlers and hides, so that people who were blind from birth could experience animals through touch." The Schabachs inspired the Zoological Society of Milwaukee (ZSM), which contacted them about their idea and launched Sensory Safari in 1991. This is a program of Zoo Pride, the ZSM's volunteer auxiliary (the Schabachs are not ZSM volunteers). Sensory Safari has 32 animal mounts, plus animal hides, feathers and the skin that snakes shed. "We put on two to three programs per month for special-needs groups," says Lynn Wilding, volunteer services coordinator for Zoo Pride. To schedule a Sensory Safari program, call (414) 258-5667 or go online to zoosociety.org/ZooPride.



Join Zoo Pride

Do you want to be a Zoo Pride volunteer? Get started in Zoo Pride with Level I fall training. The two required sessions give you Zoo basics and allow you to join six of Zoo Pride's numerous committees. Sessions run: Sept. 7 at 9 a.m. OR 6:30 p.m. and Sept. 10 at 8:30 a.m. Level II is more extensive and is held Sept 14 at 9 a.m. OR 6:30 p.m., Sept. 17 at 8:30 a.m., Sept. 21 at 9 a.m. OR 6:30 p.m. and Sept. 24 at 9 a.m. Level II training includes Zoo tours and offers more opportunities for volunteering. All four sessions must be attended. Call (414) 258-5667 for details.

Zoo Pride volunteers David Schrupp and Elizabeth Scanlon hold a mount of a Canada goose for a nursing-home group to touch.

A DREAM DAY AT THE ZOO

Animal Safari

Sponsored by Welch's & Pick 'n Save

Aug. 27, 9 a.m.-3 p.m.; behind-the-scenes tours run 10 a.m.-3 p.m.

Call (414) 258-2333 to become an animal sponsor or see www.zoosociety.org/SponsorAnimal

Photo by Rick Heinlein



Zoo Pride volunteer Karen Stephany shows flamingo feathers to Rylee Millard, 4, of Milwaukee. Presentations in front of animal exhibits are open to all.

Most visitors to the Milwaukee County Zoo have probably wished they could go behind-the-scenes to learn more about the animals. Animal Safari offers a chance to make that wish come true. There are two ways to go on a behind-the-scenes tour. Either sponsor a Zoo animal through the Zoological Society of Milwaukee's (ZSM's) Sponsor an Animal program, or join the ZSM's Kids Conservation Club* by Aug. 27. Our featured animal for this event is Brewster the black rhinoceros, which you can sponsor for \$20 (\$25 after Aug. 27), but you can sponsor other animals, too. Sponsors can visit areas of the Zoo that are usually off-limits to the public, such as the aviary kitchen and the camel barn, and they can go on a special scavenger hunt. Tours are open to animal sponsors only, but all zoogoers can participate in activities such as talks in front of animal exhibits, temporary tattoos, kids' crafts

and more. Animal sponsors can also register to win a private tour with a zookeeper in one of the animal buildings. The tour is at 2:30 p.m. on Aug. 27 and can include up to four people.

*The Kids Conservation Club features endangered animal collectors' cards, workshops with crafts and a sponsorship of an endangered animal at the Zoo. Annual membership costs \$20 per child; to join, go online to zoosociety.org/kidsclub or call (414) 258-2333.

Free Kids Conservation Club membership offer: Send in a Pick 'n Save cash-register receipt showing the purchase of five Welch's products, along with a completed club application form, to the address on the form. Offer good through Aug. 31, 2011.

Kids' 'Green' Art Contest

Materials for making works of art are all around you! Use your creativity and imagination to create art from discarded material that can be recycled for the Zoological Society of Milwaukee's Kids' Green Art Contest. Submit projects between Aug. 22 and Aug. 26. For more details, visit www.zoosociety.org/artcontest or call Becky at (414) 258-2333.

The Zoological Society's Annual Appeal:

Ice Cream from the Cow

When you sit eating your ice cream, do you remember where it comes from? Belle, the fiber-glass Holstein cow in the Milwaukee County Zoo's dairy barn, has taught a generation of children how dairy products are made into ice cream, cheese and more. As part of our 2011 annual appeal, the Zoological Society is giving Belle an upgrade featuring new interactive technologies. Updates include a display that young children can touch and learn from, new movies about cows in the Dairy Complex theater, fun dairy facts and more. The appeal also raises money for additional Zoo support. Donate \$2,500 or more, for a special limited-time offer, and receive individualized recognition on a bench to be placed in or around the Dairy Complex. Donors of \$75-\$249 will have their names listed on a sign; donors of \$250-\$499 will receive larger recognition on a sign; donors of \$500-\$999 will receive individualized recognition and a plush-toy cow; and donors of \$1,000 or more will receive individualized recognition, sponsor one of our cows for one year and receive a plush-toy cow and a photo. To give a gift, please see www.zoosociety.org/appeal or call (414) 258-2333.

The Schanen brothers enjoy ice cream from the Zoo's Dairy Store. From left are Tyler, Nathan, Tim and Lucas.



INSIDER TIPS

Bonobos in Action



As you step out of the Apes of Africa building onto an outdoor deck in a lush grove, the quiet beauty of nature quickly gives way to a surge of shrieks! Peer toward the sky and you'll see why. Cruising through a network of green mesh chutes are the Milwaukee County Zoo's bonobos. With playrooms connected by long passageways and multiple levels linked by ladders, their new outdoor exhibit gives these African apes space to romp. They often hang out on the higher levels. "It's light and airy up there," says volunteer Kathy Olejnik, vice chair of the primate committee of the Zoological Society's volunteer auxiliary, Zoo Pride. "Indoors they can go up top by the skylight, but it's hard for visitors to see them. Out here, they love to climb, and the public can watch them easily." But before they scramble up to their 26-foot-tall towers, the bonobos like to "shop" for snacks: pieces of fruit and vegetables scattered about by zookeepers. Watch for the bonobos that like to grab



Photos by Scott Engel

Bonobos enjoy their new outdoor exhibit.

food from others. Notice them crafting nests with hay-like bedding. Observe the grooming "chains" where three or four of these apes line up and groom each other. Look for mom Claudine cradling her baby. Enjoy toddler Kitoko being coaxed through each chute. "Bonobo children and our children are so much alike," says a volunteer and primate committee member named Mary. "They play, egg on their siblings and peers, and have lots of energy." In the afternoon, however, these apes prefer sleeping and cuddling over scampering and climbing. Be sure to make the bonobos' outdoor exhibit your first stop during your next Zoo visit!

By Erica Breunlin

New Challenges: Ropes, Climbing Wall, Zip Line

For people interested in fun physical activities, there are now even more choices at the Milwaukee County Zoo. Take the challenge of a three-level (25 feet by 50 feet) ropes course with 24 obstacles (\$7 per person), which opened July 4. In early August a 32-foot-high climbing wall (\$5 for two climbs) opened, as well as a 500-foot round-trip zip line (\$12 per person) that starts next to the Humboldt penguin exhibit. The three new adventures are called the Sky Trail® Wisconsin Adventure Zone. Combine all three activities for \$20 (or \$32 for an all-day pass). For group rentals, contact manager Kelly Freitag, 414-687-7171.



William Crump, 9, of Muskego enjoys the Zoo's ropes course.

HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: zoosociety.org/Support/



Troy Morgan of American Airlines and his wife, Kim

Tropical Island Paradise

A Night in Havana was the theme for the Zoological Society of Milwaukee's (ZSM) 28th annual Zoo Ball on June 25. Sponsored by **American Airlines**, this formal yet relaxed event attracted more than 600 guests and raised more than \$392,000 for the non-profit ZSM. Eido and Michelle Walny of Bayside chaired the event. Eido has been a member of the ZSM Associate Board since 2007 and currently heads Walny Legal Group LLC. Michelle is an English and speech teacher at Nicolet High School. The evening included cocktails, a multi-level auction, a gourmet meal and more. Dining venues were supported by the **U.S. Bank Foundation**. Entertainment was sponsored by **Johnson Controls, Inc.**, and a late-night venue was sponsored by **MillerCoors**. **Kat Morrow's WildKat Wellness** provided the popular Diamond & Gemstone Dig, and commemorative photos of guests were sponsored by **Nick and Julie Takton**.

Three Perfect Kids' Nights

The Milwaukee County Zoo turned into a vast playground for children during Kids' Nights on July 12, 14 and 15. Sponsored by **WaterStone Bank**, this ZSM members-only event brought 21,924 people to the park during perfect summer nights. It featured a kid-friendly dance party led by DJ Tim Sledge on the Flamingo Patio Stage, sponsored by **American Family Insurance**; the eco-themed band The Chickadees on the Ralph Evinrude Landing Stage, sponsored by **GG Golden Guernsey Dairy®**; and young guitar students performing rock music on the Zoo Terrace stage. You can't have a festival without some good eats. Food from **Noodles & Company**, **Palermo's® Pizza**, **Saz's Catering**, **Wong's Wok** and **Wingert's Wings** filled zoogoers' stomachs, including sweet deserts from **Gourmet Cheesecake and More** and **Niemann's Homemade Candies**. A root-beer float stand raised \$3,687 for the ZSM's Sponsor an Animal program.

Henry Eisenhardt, 3, from Arlington Heights, Ill., hugs Moola Moola, the WaterStone Bank mascot.



McKenna Melotte, 9, from Oconomowoc, gives her dad, Tracy, a No. 1 Dad "medal."

Dads Visit Animal Dads

Dads were treated to a special day at the Milwaukee County Zoo on Father's Day, June 19. Zoo admission was free for all dads (excluding parking), courtesy of event sponsors **Chinet®** and **Pick 'n Save**. The event honoring fathers drew 7,405 visitors, but human dads weren't the only ones basking in the glory of fatherhood. Several animal dads celebrated their first Father's Day, including two Gentoo penguins, a tamarin, an impala and a bonobo. Activities included creating No. 1 Dad "medals" with **Chinet®** paper plates and more.



Dr. Robert (Bert) Davis

Ethical Accolades

President & CEO of the Zoological Society of Milwaukee, Dr. Robert (Bert) Davis, was recently elected to the Ethics Board of the Association of Zoos & Aquariums (AZA). The AZA is a prestigious organization that accredits zoos and aquariums nationwide. (The Milwaukee County Zoo is an AZA accredited institution.) "It will be a privilege to serve our zoological community on the AZA Ethics Board," says Dr. Davis. "I respect the high standards to which we are held accountable professionally, as institutions and as individuals." As an Ethics Board member, Dr. Davis will be responsible for interpreting and enforcing the AZA's Code of Professional Ethics, which sets high standards of conduct for the zoo and aquarium profession.

Flight of the Butterfly

Butterflies! In Living Color

Sponsored by Sendik's Food Markets

Through Sept. 25 daily; \$2 per person exhibit admission

In Otto Borchert Family Special Exhibits Building



As 500 new pupae arrive each week at the Milwaukee County Zoo's special butterfly exhibit, you have 500 reasons to return for another visit. "Butterflies are in season at different times just like flowers are in season at different times," says Zoo butterfly technician Kayli Pesch. "So you never know what new butterflies you'll see as the season progresses." How do these butterflies get to Milwaukee? They fly of course—overnight on an airplane! Breeders delicately package pupae in paper towels or soft paper. They often place them in plastic cups that are packed into boxes for overnight shipment. Technicians glue the chrysalis, or outer shell, of each pupa onto cardboard strips, which are then glued onto wooden strips in the exhibit's screened-in pupae enclosures. The glue touches only the outer shell, which is left behind when a butterfly emerges. Some shells, like those of monarch and queen butterflies, are glued hanging downward, as they are found in nature. Others, like those of swallowtails, are fastened upward. Adult butterflies also are shipped by plane. Each butterfly travels nearly 24 hours cross-country in its own 1 ½-inch-tall by 3-inch-wide wax paper envelope. Its wings remain closed the entire flight to protect its body. Ice packs shipped with the butterflies slow their metabolisms so that they don't have to eat during the journey. Immediately upon arrival, technicians carefully release the butterflies into one of the back corners of the exhibit. There they can rest, re-energize and rehydrate with nectar until ready for takeoff. So make sure to see the newest butterflies during the next month; the exhibit is closed as of Sept. 26.

Cassidy Anders, 5, from Sturtevant, admires pupae.





John T. Bannen

What is Your Legacy?

It may surprise you to know that an essential part of the Milwaukee County Zoo's financial well-being depends upon thousands of supporters who regularly make small gifts to the Zoological Society of Milwaukee (ZSM). They help fund the ZSM's conservation and education missions as well as the ZSM's support of the Zoo. It is not an exaggeration to say that these many small-gift donors are the backbone of the ZSM's annual gifts. Sadly, many of these donors do not think to include the Zoological Society in their estate plans. It is a common misperception that making a gift to a charity at death is only for the very wealthy. Many people also think that making such a gift is complicated and expensive. Quite the contrary is true. Making a gift to continue, or one might say "endow," one's annual lifetime gifts is as simple as:

- 1) naming the Zoological Society of Milwaukee County as a beneficiary in your will,
- 2) changing a beneficiary designation on a life insurance policy,
- 3) changing a beneficiary on an IRA account, or
- 4) making an account or a savings bond "payable on death" to the Zoological Society of Milwaukee County. It's not necessary to name the Zoological Society as the beneficiary of an entire IRA account, life insurance policy or other account. The donor can specify a dollar amount or a percentage of the asset involved.

The Zoo is one of the most prominent success stories of our community. It is well-managed and, with the help of Zoological Society donors, financially strong. It is particularly appropriate that the Zoo's success depends so strongly not on a few large donors (they are also important and treasured), but on a wonderfully extensive network of highly motivated small-gift donors. Continuing this legacy beyond the lifetime of our donors is not only essential to the ZSM and the Zoo's continued financial viability, but it is also what our committed donors would likely do if they realized how easy gifts can be.

While most of us hope to be remembered after we die for the kindnesses and efforts we make during our lifetimes, it is equally true that we can be remembered by the provisions we make for the distribution of our estates after we are gone. Please consider making a provision for the Zoological Society of Milwaukee that will continue the gifts you have so generously made during your lifetime. As we all know so well, often it is the smallest of gifts that is the most important.

By John T. Bannen, an estate-planning lawyer at Qarles & Brady, LLP in Milwaukee and a member of the ZSM Simba Society steering committee.

Zoological Society Grants Received

The Zoological Society of Milwaukee (ZSM) has received the following grants since May 2011:

- In support of its efforts to help the endangered bonobo, the ZSM's Bonobo & Congo Biodiversity Initiative (BCBI) has received funds from the **World Wildlife Fund** in Washington, D.C., as part of WWF's ongoing support of BCBI, which is in collaboration with the Congo Basin Forest Partnership in Africa. BCBI also received a grant from **Kay M. Elsen** of West Allis for teacher salaries that the ZSM pays for in villages near the ZSM research station in the Democratic Republic of Congo.
- For the ZSM's Conservation Education Department 2010-2011 Programs for Disadvantaged Youth, which allow children from disadvantaged neighborhoods to attend ZSM camps at the Zoo in summer, we received a grant from the **Ralph Evinrude Foundation** and the **R.D. & Linda Peters Foundation**.

ZSM Simba Society

The Simba Society was formed by the Zoological Society of Milwaukee to recognize and thank those special people who have remembered the Zoological Society with a planned or deferred gift. When you make this type of gift, you create a legacy of support that will ensure that the Zoological Society can continue to carry out its mission to support the Milwaukee County Zoo, educate the public and conserve wildlife for generations to come.

By informing us that you've named the Zoological Society as a beneficiary of your will or other legacy gift, you will become part of the Simba Society and receive recognition on signage at the Zoo and in Society publications, invitations to VIP premieres and the Annual Simba Society Dinner as well as a Simba Society lapel pin.

We don't want to miss you! If you've already included the Zoological Society of Milwaukee in your giving plans, please let us know! If you'd like additional information, please call the Development office at (414) 258-2333, ext.310, or e-mail simba@zoosociety.org.



Themba, the Milwaukee County Zoo's (MCZ) lion, was born on July 25, 2003 at the Henry Vilas Zoo in Madison. He came to the MCZ in April of 2005. A large lion, Themba weighs approximately 400 pounds, making him a hit with the public.

ZSM at Work

Look for Us

Many workplaces provide an easy way to give to the Zoological Society of Milwaukee (ZSM) and other non-profits through payroll deductions. The ZSM is proud to be a member of Community Shares of Greater Milwaukee. This partnership provides us with critical, unrestricted funding for our operations. Community Shares raises funds for 53 Milwaukee-area non-profits focused on social justice, animal welfare, and the environment by offering giving through payroll deduction. Look for us in your workplace giving campaign.

If you work in a private business or industry that does not have an employee-giving campaign, please call Community Shares at (414) 342-0883 or e-mail them at info@communitysharesmke.org. They will work to set up a campaign at your workplace that will enable you and your co-workers to give to the organizations of your choice through payroll deduction. You can play a key role in sustaining the ZSM simply by making sure we have a presence in your workplace this year—and for years to come!

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WHAT'S HAPPENING

Details Inside

Now through Sept. 5

Kohl's Wild Theater, offering five free shows daily in the Zoo



Now through Sept. 25

The Zoo's special summer exhibit: Butterflies! In Living Color, sponsored by Sendik's Food Markets; entry fee (opens 9:30 a.m. daily)

Aug. 18-21

Milwaukee Journal Sentinel a la Carte, with major support from MillerCoors; go to www.milwaukeezoo.org for times, prices (Zoo open in the evening)*

Aug. 27

Animal Safari, sponsored by Welch's & Pick 'n Save*

Sept. 2

Senior Celebration at the Zoo, sponsored by Wheaton Franciscan Senior Health*



Sept. 7 & 10

Two-session Zoo Pride volunteer orientation; call (414) 258-5667

Sept. 10 & 11

Family Farm Weekend, sponsored by Wisconsin Milk Marketing Board*

Sept. 14, 17, 21 & 24

Four-session follow-up Zoo Pride training

Sept. 17

Elephant Appreciation Day at the Zoo*

Sept. 18

Ride on the Wild Side Family Bike Ride, sponsored by The Wisconsin Heart Hospital & Wheaton Franciscan Healthcare-St. Joseph

Sept. 24

ZSM members' field trip to Galena, Ill. (Pre-register)

Oct. 21 & 22

Boo at the Zoo, sponsored by Sendik's Food Markets*



Oct. 22

Wolf Awareness Day at the Zoo*

Oct. 27

Zoo Brew (Pre-register)

Oct. 28 & 29

Halloween Spooktacular, sponsored by Sendik's Food Markets*

Nov. 5

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6*

Nov. 12

ZSM members' holiday trip to Chicago's Magnificent Mile (Pre-register)

Dec. 3

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6*

Dec. 3-4, 10-11 and 17-18

Breakfast & Lunch with Santa, sponsored by Racine Danish Kringles (pre-register); to get on Zoo mailing list, call (414) 256-5466 after Oct. 1.+

* ZSM members get free Zoo admission with their Zoo Pass card and photo ID. The special butterfly exhibit admission of \$2 is extra. Those with Zoo Pass Plus also get free parking.

+More information on these events will appear in future issues of *Wild Things*.