

# Wild Things

## Big Cats & Bold Flavors

The Zoological Society's Zoo Brew

Thursday, Oct. 24, 7 p.m.-10 p.m.

**Regular tickets:** \$40 Zoological Society members and guests;  
\$50 non-members.

**VIP Tickets:** \$50 members and guests; \$60 non-members.

Register at [www.zoosociety.org](http://www.zoosociety.org) or at (414) 258-2333.

For a list of beer and food vendors, visit [www.zoosociety.org/brew](http://www.zoosociety.org/brew).

Pair the boldness of big cats with the bold flavors of many beers, and you get just one aspect of Zoo Brew, a Zoological Society of Milwaukee (ZSM) fall fundraiser. This evening event for adults takes place in three locations within the Milwaukee County Zoo: the Florence Mila Borchert Big Cat Country (which includes a beer garden), the Peck Welcome Center and the U.S. Bank Gathering Place. In its fourth year, Zoo Brew is a fun way to sample new brews, try new foods, meet new friends and support the ZSM's 2013-'14 annual appeal. From the micro to the macro, guests can sample beers from a wide variety of brewers. You must be at least 21 years old to attend.

## Wild Ride

Ride on the Wild Side Bike Ride

Sponsored by Wheaton Franciscan—St. Joseph and  
Wisconsin Heart Hospital campuses.

Media sponsors: FM 106.1, The BIG 920

**Sunday, Sept. 15, 7 a.m.-1 p.m.**

Register online at [zoosociety.org/bike](http://zoosociety.org/bike) by Sept. 5, or call (414) 258-2333.

Day-of-event registrations accepted. For Zoological Society members: adults (ages 14 and over), \$35; children (ages 3-13), \$12; family of four, \$85. Non-members: adults, \$40; children, \$15; family of four, \$100. Day of: adults, \$45; children, \$20.

If you'd like to ride your bike "where you like," as in the song by Queen, and you'd like to ride in the Zoo, this is your chance. Sign up for the Zoological Society of Milwaukee's annual bike ride fundraiser and cruise past your favorite outdoor animals. This event starts and ends at the Milwaukee County Zoo. Strong riders can choose either of the ZSM fundraiser's distance rides (17 and 27 miles) that continue north of the Zoo along Menomonee River Parkway and the Oak Leaf bike trail. Kids can cruise in the Critter Caravan, a special 2.5-mile kids' route within the Zoo. Their favorite plush-toy animal friends can tag along in a bike basket or backpack. Kids can enjoy a post-ride snack, make some crafts and get a temporary tattoo in the Kids 'n Critters Corral, sponsored by Reinhart Boerner Van Deuren, S.C. Following the ride, all participants can enjoy a picnic lunch after parking their bikes in a secure area sponsored by OneMain Financial. Rides start at 8 and 8:15 a.m. The registration fee includes entry to the Zoo and parking, a continental breakfast, lunch and a long-sleeve T-shirt. Remember to bring your bike helmet!

Contributing sponsors: Be Spectacled; Burke Periodontics & Implant Dentistry; Edge Advisors; Lake Country Health Center; Litho-Craft; Stephanie Murphy, DDS Family & Cosmetic Dentistry; R&R Insurance; Southport Engineered Systems; and Wheel & Sprocket.

### Connect With Us:

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 [twitter.com/ZooSocietyMKE](https://twitter.com/ZooSocietyMKE)

 [youtube.com/MilwaukeeCountyZoo](https://www.youtube.com/MilwaukeeCountyZoo)



*Tom Kness, of Shorewood, checks out the Milwaukee County Zoo's jaguars while sipping beer at last year's event.*



*Marie Grabek, of Franklin, helps daughter Jadie, 4, buckle her helmet straps at last year's event.*

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# Animal Appreciation

## 'Elehun' for All

**Elephant Appreciation Day, Sept. 14, 10:30 a.m.-2:30 p.m.**

Free activities; free Zoo admission for Zoo Pass members.  
Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking).

Elephants are the largest living land mammals. Unfortunately, these giants are an endangered species. Why? Find out when you visit the Milwaukee County Zoo on Elephant Appreciation Day. With activities designed to educate and spread awareness, you'll learn what the Zoo does to support conservation efforts and ways you can help. Ask zookeepers about the daily lives of the Zoo's African elephants, Ruth and Brittany. Touch elephant artifacts such as a real tusk and tail. You can even buy paintings created by Ruth and Brittany. Proceeds go to the International Elephant Foundation.



*African elephant Ruth uses her giant foot to smash a giant pumpkin.*

## Howl at the Zoo

**Wolf Awareness Day, Oct. 19, 10:30 a.m.-2:30 p.m.**

Free activities; free Zoo admission for Zoo Pass members.  
Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking).

Think you've got what it takes to howl with *Canis lupus*? Join the Milwaukee County Zoo's three gray wolves in celebrating Wolf Awareness Day. During zookeeper talks, you'll learn wolf facts. For example, genetic studies have determined that wolves are the ancestors of all modern dogs. A howling competition at 1 p.m., with prizes for best adult and child howls, will have you barking at the moon. Learn what wolves eat and check out wolf "toys" as zookeepers explain what it takes to keep these animals active and engaged.



## MEMBERANDA

**Zoological Society office hours through Sept. 2:** Weekdays, 8:30 a.m.-5 p.m.; weekends, 9 a.m.-5 p.m. **Starting Sept. 3:** Weekdays, 8:30 a.m.-4:30 p.m.; weekends, 9 a.m.-4:30 p.m.

**Zoo hours through Sept. 2:** Daily, 9 a.m.-5 p.m. **Sept. 3 through Oct. 31:** 9 a.m.-4:30 p.m. **Nov. 1 through Feb. 28, 2014:** Weekdays, 9:30 a.m.-2:30 p.m.; weekends, 9:30 a.m.-4:30 p.m. **The Zoo's admission gates close 45 minutes prior to the posted Zoo closing time. The animal buildings close 15 minutes before posted Zoo closing hours.**

**School field trips/company outings:** For Zoo Pass members visiting the Zoo with an organized class field trip or company picnic, members' free-admission benefits do not apply. Due to the many busloads of school groups visiting the Zoo, gate staff is not able to board each bus to verify memberships without causing potentially dangerous traffic back-ups onto Bluemound Road. The fees paid for educational outings and company picnics typically include additional class materials or Zoo-visit benefits as well.

**Zoo admission:** Please remember to have your Society Zoo Pass and identification ready when you arrive at the Zoo's admission gates. You will be asked to present both to the Zoo's gate attendant. If you've misplaced or lost your card, replacement cards may be purchased for \$5. Zoo Pass Plus members: free parking is valid for one vehicle per membership per day.

**Who can use member cards?** The person(s) named on the Zoo Pass is the owner of the card and benefits are not transferable to anyone else. We need to have the number of members' minor children/grandchildren in your household reflected in

your membership records for the Zoo's admission gates. Foster children are covered on your membership. **Day-care providers for children: Your Zoo Pass membership does not cover children for whom you provide baby-sitting or day-care services.** The ZSM and the Zoo retain the right to invalidate any Zoo Pass being used inappropriately.

**Check your Attraction Coupon Usage with the myAccount Feature:** Check our website [zoopass.com](http://zoopass.com) for information on setting up your personal ZSM myAccount. (The myAccount button is on the top of the page.) This is a feature that will give you online access to your Zoo Pass membership information and much more.

### WILD THINGS

Issue No. 108, September-October 2013

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Web: [zoosociety.org](http://zoosociety.org)

# Farming at the Zoo

## Family Farm Weekend

Sponsored by the Wisconsin Milk Marketing Board

**Saturday and Sunday, Sept. 7 & 8.**

Free Zoo admission for Zoological Society members with ID.

Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking).

For details, call the Milwaukee County Zoo: (414) 256-5466.

If milk does a body good, then give it your best gulp in a milk-chugging contest. It's just part of the fun at the Milwaukee County Zoo's two-day farm fest. Held in the Northwestern Mutual Family Farm—the last working farm in the city of Milwaukee—this harvest celebration has something for everyone. Want a chance to touch animals? Visit the Stackner Animal Encounter area to see and pet animals from bunnies to Cochin chickens. Also, view donkeys, hogs and the Zoo's new horse, Gypsy, at their barnyards. Discover how sweet foods such as honey, maple sugar and hand-turned ice cream are produced (and try some!). For sour and salty, sample homemade pickles and peanut butter. Children under age 10 and weighing 70 pounds or less can show how much "childpower" they have in the Pedal Tractor-Pull Contest, sponsored by CNH. For adults, a small farmers market offers produce, gourmet hot sauces, and pancake mixes. Watch basket-weaving demonstrations. Chat with University of Wisconsin Extension master gardeners. And enjoy the catchy twang of the Bluegrass Allstars.



*Harrison Biesboer, 4, of Oconomowoc, pedals hard in the tractor pull last year.*

# Active as You Age

## Senior Celebration

Sponsored by Wheaton Franciscan Senior Health

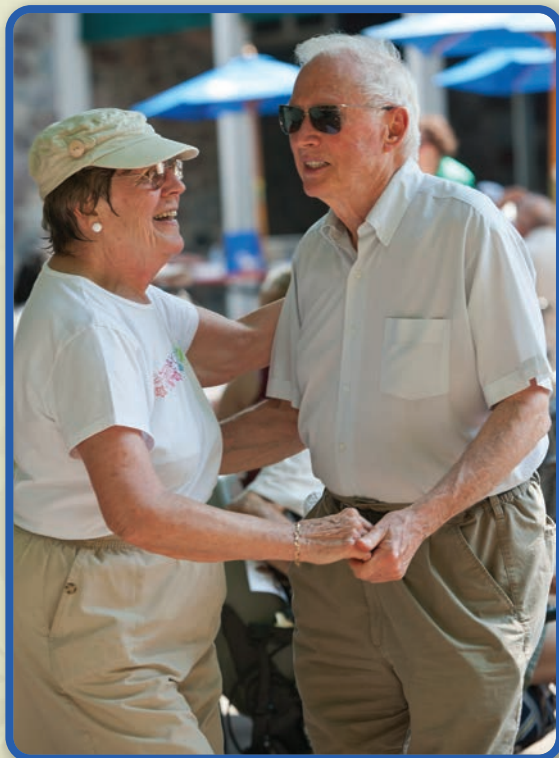
**Friday, Aug. 30.**

Free Zoo admission 9 a.m.-3 p.m. for seniors ages 55 and older with an ID. Milwaukee

County parking fee: \$12 (Zoo Pass Plus members receive free parking).

For details, call the Zoo at (414) 256-5466.

Getting out and staying active is a great way to maintain one's health over time. Why not do so at the Milwaukee County Zoo? An annual day for seniors gives you the chance to check out more than 30 exhibitors at a senior-themed health and wellness fair in the Peck Welcome Center. Then take a break to enjoy a few games of bingo, with gift-card prizes. Head outdoors for a 1-mile walk through the Zoo. Dance to music on two stages, sponsored by Humana, featuring the Jeff Winard Band, Jimmy Madritsch & Friends, and The Revomatics. For more action, you can partake in pickleball demos on the hour, courtesy of Le Sport Club, near the Safari Train Station. Hungry? Be among the first 2,000 Zoo visitors and get complimentary cookies. Or, enjoy free ice cream from San Camillo. Box lunches will be available for \$6.75.



*Carol and John Algrim, of Eagle, polka dance at last year's event.*

# Water World

## Kohl's Wild Theater Outreach

Programs travel free of charge to festivals, schools, and community events within a one-hour radius of the Milwaukee County Zoo. Go to [wildtheater.org](http://wildtheater.org) for more information. Kohl's Wild Theater is made possible by a partnership with Kohl's Cares.

It's time for a message about water. After tackling air (bird migration) and earth (rainforests), Kohl's Wild Theater (KWT)—which is the Zoological Society of Milwaukee's (ZSM) live theater program—will premier a new outreach program this fall called A World of Water. The program includes two 15-minute plays with water themes. "Given that 70 percent of the surface of Earth is covered by water, it's been said this should be planet Water," says James Mills, the ZSM's director of conservation education. "All living things ultimately need water, and there are important stories to tell about animals living in aquatic environments." For example, in "Dr. McGhee Learns About the Sea," audiences learn how Midwesterners can impact the health of the world's oceans and the diversity of life found in kelp forests. "In the technology-spoof play 'The iRiver Cleanify App,' the focus shifts to creatures found in Wisconsin rivers and some of the challenges they face," says Mills. Written by Melanie Wehrmacher, the play teaches audiences which "apps" they can use in real life to protect rivers.



Photo by Richard Taylor

Dr. McGhee (Sherrick Robinson) inspects a leopard shark (Alecia Annacchino) in the Kohl's Wild Theater play "Dr. McGhee Learns About the Sea" at the Milwaukee County Zoo.

# Ghoulishly Good Times

## Boo at the Zoo

Sponsored by Sendik's Food Markets

Oct. 18 & 19, 6-9 p.m.

Call (414) 256-5466 for details.

Free Zoo admission for Zoological Society members with ID.

Milwaukee County parking fee: \$12.

**NO TRICK-OR-TREATING.**

With a hair-raising chill in the air, spooky decorations and wild animals galore, there's nothing quite like Halloween at the Milwaukee County Zoo. That's why you should join us for Boo at the Zoo, a kid-friendly fall celebration. Channel Edgar Allan Poe as you board the "Raven's Rail" train. Listen for the howls of gray wolves as the Oct. 18 full moon illuminates the sky. Then, let a dancing light show guide you through Wolf Woods. Wander through a haystack maze in the Northwestern Mutual Family Farm, but don't get lost—you never know what costumed characters are roaming the Zoo at night. Once you've made your way out of the maze, visit the feline mall. You'll find a pumpkin patch with hundreds of jack-o'-lanterns carved by Zoo Pride volunteers. End your evening with a crisp and gooey caramel apple available for purchase in the Peck Welcome Center.



Photo by Richard Taylor

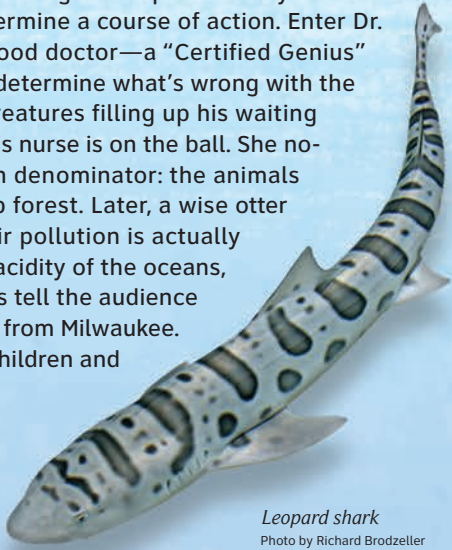
Twins Holly (left) and Jeannie Hansen, 2, of Hartford, pose with pumpkins at last year's event.



*Nurse (Jenna Vik) jokes with an otter puppet in the play “Dr. McGhee Learns About the Sea.” The play focuses on the health of marine life and how we can all help our world’s oceans.*

Wehrmacher is a veteran KWT playwright and has experience writing for family audiences about conservation and science. Playwright Ernie Nolan, who created “Dr. McGhee Learns About the Sea,” was new to writing about science themes, however. “I was intrigued and excited to create this play because I had never written a piece for a zoo or museum,” says Nolan, who lives in Chicago and is a noted children’s theater playwright. After Nolan consulted with Dave McLellan, KWT program coordinator, they decided to focus on how pollution harms oceanic kelp forests and the animals that live there. “I did a lot of research,” says Nolan. Knowing that he had to present the problem (oceans becoming acidic) and a potential solution, Nolan decided to follow the formula of the former television medical drama “House, M.D.” In each episode, Dr. House had to diagnose a patient’s mysterious illness and determine a course of action. Enter Dr. McGhee. The good doctor—a “Certified Genius” no less—can’t determine what’s wrong with the different sea creatures filling up his waiting room. Luckily his nurse is on the ball. She notices a common denominator: the animals all live in a kelp forest. Later, a wise otter explains that air pollution is actually increasing the acidity of the oceans,

making animals sick. It is then that Dr. McGhee and friends tell the audience how they can help protect sea creatures hundreds of miles from Milwaukee. It’s a strong conservation message that will reach schoolchildren and audiences at community events starting this October.



*Leopard shark*  
Photo by Richard Brodzeller

## See Kohl’s Wild Theater at the Zoo

You can see four free KWT plays a day, seven days a week, at the Milwaukee County Zoo from now until Labor Day.

## Halloween Spooktacular

*Sponsored by Sendik’s Food Markets*

**Oct. 25, 6-9 p.m. & Oct. 26, 9 a.m.-9 p.m.**

Call (414) 256-5466 for details.

Free Zoo admission for Zoological Society members with ID.

Milwaukee County parking fee: \$12.

**YES: TRICK-OR-TREATING**

Put on your Halloween best and head to the Milwaukee County Zoo. It’s no trick—it’s time for treats! The Zoo’s annual Halloween Spooktacular is back to delight with frighteningly fun activities for the family. March in the costume parade at 2 p.m. on Saturday. Get lost in the haystack maze. Check the schedule to see when Zoo animals enjoy treat-filled pumpkins. Then stop by the Peck Welcome Center to buy a caramel apple. In the Small Mammals Building, learn about bats and how you can help save their habitats. Meet pirate Jack Sparrow at the Pirate’s Cove and on Saturday enjoy tunes from Razzmatazz. Marvel at the giant hand-carved pumpkins near the Lake Evinrude landing. And, of course, visit animal exhibits as you trick-or-treat throughout the Zoo.



*McKaela Rairie, 8, of Racine, stops for candy at last year’s event.*

# fun, hands-on education programs

## Fall Classes Still Open

You can still register for the Zoological Society's fall classes for ages 2-14 and families. Check the website for available dates, times and prices at [zoosociety.org/fall](http://zoosociety.org/fall). Here is a sampling of some classes.

- **Age 2 (with one adult):** Kids explore shapes, make a train costume and take a ride on the North Shore Bank Safari Train in **Zoo Train** class.
- **Age 3 (with one adult):** In **Grrroovy Bears**, kids learn all about bears, touch real bear fur and visit the Zoo's bears to see if they're ready for their winter hibernation.
- **Ages 4-14 (Families with children):** "Travel" with your family to India and celebrate Diwali, the Hindu festival of lights! Learn a little Hindi in our India-inspired classroom and create your own clay lamp at **Family Explorers: India**.



*Macy Lamberton, 6, of Milwaukee, colors animal art in a Zoo Class.*

## Programs for School Groups

In fall and spring, the Zoological Society publishes a brochure listing our broad variety of education programs, which are offered either at the Zoo or as outreach to schools. This school brochure also can be found at [www.zoosociety.org/School](http://www.zoosociety.org/School). Registration for the 2013-2014 school year is currently under way.



## Workshop for Early Childhood Teachers

Early childhood teachers can learn fun facts about how animals move in the Sept. 21 workshop called **Animal Locomotion**. This 2½-hour Saturday workshop includes fun ways to present an animal unit, lots of animal data, classroom station ideas, project samples and a Zoo tour. To register, call (414) 258-5058 or download the registration form from [zoosociety.org/teacheredu](http://zoosociety.org/teacheredu). The \$20 fee includes parking and Zoo admission.

## UWM Course at the Zoo for Teachers

**Study of the World's Predators & Carnivores** is a one-credit, teacher-education course the Zoological Society will hold on October 12 and 13 at the Milwaukee County Zoo. The course runs from 8:30 a.m. until 4:30 p.m. on both days. Delve into the world of flesh eaters as you learn how to use the Zoo as a teaching resource. Teachers can receive undergraduate or graduate credits from the University of Wisconsin-Milwaukee. Call UWM Outreach, (414) 229-5255, for fees and to register.

*Keagan Tom, 4, of Brookfield, feels a set of shark teeth during a 2012 Outrageous Reefs Zoo Class that included a Zoo tour to see sharks.*

# ANIMAL-SPONSOR EXPEDITION

## Animal Safari

Sponsored by Welch's & Pick 'n Save

**Aug. 24, 9 a.m.-3 p.m.; behind-the-scenes tours run 10 a.m.-3 p.m.**

Call (414) 258-2333 to become an animal sponsor or see [zoosociety.org/SponsorAnimal](http://zoosociety.org/SponsorAnimal).

You can go on an exciting expedition to areas of the Milwaukee County Zoo that are usually off-limits to the public. All you have to do is participate in the Zoological Society's Sponsor an Animal program or Kids Conservation Club.\* Sponsors can visit places like the Aquatic & Reptile Center, Pachyderm area, Winter Quarters, the Commissary and more. Also, from 9:30 a.m. to 3 p.m., animal sponsors get half off the regular admission price for the Zoo's special summer sting-ray-and-shark exhibit (page 11). Not an animal sponsor? Become one at the event for a special price of only \$25 by sponsoring our featured animal, Brittany, one of the Zoo's two African elephants. You'll also get a plush-toy elephant. If you won't be at the event but still want to sponsor Brittany, go online (see above). Even if you're not an animal sponsor, you can still enjoy special talks in front of selected animal exhibits on Aug. 24 plus activities such as temporary tattoos and a scavenger hunt (with a chance to win an animal sponsorship!).



Zoo Pride volunteer Joyce Diliberti (right), of New Berlin, points out to zoogoers where a giraffe would stand for a health check-up.

\*The Kids Conservation Club features animal collectors' cards, workshops with crafts and a sponsorship of an endangered animal at the Zoo. Join now and register for the Sept. 28 Saturday workshop entitled "One Hump or Two?" about Bactrian camels. Workshop deadline is Sept. 13. Annual membership costs \$20 per child. For free Kids Conservation Club membership offer details or to join, see [www.zoosociety.org/kidsclub](http://www.zoosociety.org/kidsclub) or call (414) 258-2333.

## ANNUAL APPEAL

### Tune in to Zoo Animals

What's the next best thing to visiting your favorite animals at the Milwaukee County Zoo? Watching them wherever you are in the world—in real time! All you need is a computer and Internet access. Donate \$100 to the Zoological Society of Milwaukee's Annual Appeal and you can get early access to this year's Web cams as they become available, before they're released for public viewing. The Web cams we plan to install this year, with your support, will show:

- Jaguars' outdoor exhibit
- Polar bears Snow Lilly and Willhelm
- Elephants Brittany and Ruth
- Alaskan brown bears

**To get information about Web cams already available or to donate:**

Please go online to  
[zoosociety.org/appeal](http://zoosociety.org/appeal)  
or call (414) 258-2333.

All donations are tax-deductible.



Jaguars Stella and Zean;  
Polar bear Snow Lilly



# TURTLE HOLIDAY ORNAMENT



People could learn a lot from turtles, like how to slow down and take it easy. This is especially important during the holidays, when many of us should slow down the work schedule and spend time with family and friends. This year's Zoological Society holiday ornament is Onassis, the giant Amazon River turtle (see photo). Onassis is the Milwaukee County Zoo's oldest animal. This \$14 handcrafted pewter ornament was designed by Wisconsin artist Andy Schumann, who has made our ornaments for the last 18 years (for some years he designed two ornaments). You also can buy the previous ornaments: 1) zebra and foal, 2) mama giraffe and calf, 3) otter, 4) timber wolf and pup, 5) penguin and a chick, 6) elephant family, 7) polar bear mama and cubs, 8) American badger, 9) Bactrian camel and foal, 10) kangaroo and joey, 11) pair of cardinals, 12) moose, 13) Jabiru stork, 14) African lions, 15) bonobos, 16) flamingo, 17) baby orangutan, 18) jaguar, 19) hippos, 20) spider monkey and 21) fennec fox and kits. Order any of these past ornaments for

\$14 each or purchase the whole series of 22 ornaments for \$264 and save \$44. Send in the form below, see [zoosociety.org](http://zoosociety.org) or call (414) 258-2333.

To guarantee delivery for your holiday gift giving, please return the order form with your payment by Dec. 16, 2013. The cost of each ornament is \$14, which includes postage, mailing materials and 5.6% WI sales tax; proceeds assist the Zoological Society in its mission. This purchase is not tax-deductible.

## ORNAMENT ORDER FORM

Please send me \_\_\_\_\_ Amazon River turtle ornament(s) at \$14 each.\* **Total: \$ \_\_\_\_\_**

Please send me the following ornaments at \$14 each\* (**check how many of each you want**):

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Zebras _____  | <input type="checkbox"/> Giraffes _____     | <input type="checkbox"/> Otter _____       | <input type="checkbox"/> Wolf & Pup _____              |
| <input type="checkbox"/> Penguins _____  | <input type="checkbox"/> Elephants _____    | <input type="checkbox"/> Polar Bears _____ | <input type="checkbox"/> Badger _____                  |
| <input type="checkbox"/> Camels _____  | <input type="checkbox"/> Kangaroos _____    | <input type="checkbox"/> Cardinals _____   | <input type="checkbox"/> Moose _____                   |
| <input type="checkbox"/> African Lions _____                                   | <input type="checkbox"/> Jabiru Stork _____ | <input type="checkbox"/> Bonobos _____     | <input type="checkbox"/> Flamingo & Chick _____        |
| <input type="checkbox"/> Orangutan _____                                       | <input type="checkbox"/> Jaguar _____       | <input type="checkbox"/> Hippos _____      | <input type="checkbox"/> Spider Monkey mom, baby _____ |
| <input type="checkbox"/> Fennec Fox mom & kits _____                           |   |  |  |
| <input type="checkbox"/> Whole Series of 22 Ornaments (\$264, save \$44) _____ |   |  |  |

**Total for past ornaments: \$ \_\_\_\_\_ \*Overall total: \$ \_\_\_\_\_**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve. (\_\_\_\_\_) \_\_\_\_\_

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

as it appears on credit card

**Check:** Make payable to **ZOOLOGICAL SOCIETY**

**Please mail** this form with payment to:

**ORNAMENT**, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

\*Price includes 5.6% WI sales tax and is not tax-deductible. Zoo gift-shop discount does not apply.

To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.



# Holiday Trip to Chicago

**Saturday, Nov. 16, 2013, 7:30 a.m.-8:30 p.m.**

Zoological Society of Milwaukee field trip.

Cost: \$50 per person.

Register with form, online at [zoosociety.org](http://zoosociety.org) or by calling (414) 258-2333.

Don't let last-minute holiday shopping stress you out this year. Shop early with the Zoological Society of Milwaukee on our annual Holiday Trip to Chicago. Travel with us to the Magnificent Mile (Michigan Avenue) and State Street. You can see Macy's famous holiday-themed windows on State Street. You'll find specialty boutiques and large department stores like Bloomingdale's. If you prefer sightseeing, visit the famous Art Institute of Chicago or take a tour of historical landmarks by the Chicago Architecture Foundation. Dine at popular restaurants like Billy Goat Tavern, Chicago Dog, The Cheesecake Factory or the ESPN Zone. Tours, meals and admission fees to museums are not included in the field trip fee.

The trip costs \$50 per person and includes a continental breakfast including coffee, milk and juice in the Flamingo Cafe. Your fee also includes transportation on restroom-equipped motor coaches, beverages donated by PepsiAmericas®, and a snack bag on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) Registration starts at 7:30 a.m. at the Milwaukee County Zoo; we leave at 9 a.m. We depart Chicago at 6:30 p.m. and return to the Zoo by about 8:30 p.m. An itinerary will be mailed prior to the trip. Space is limited.



Stock photo

## CHICAGO HOLIDAY TRIP, Saturday, Nov. 16, 2013

Name(s) of Traveler(s) \_\_\_\_\_

Zoological Society Membership No. \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone: Day (\_\_\_\_\_) \_\_\_\_\_ Eve. (\_\_\_\_\_) \_\_\_\_\_

Special needs due to health reasons \_\_\_\_\_

If you wish to travel on the same motor coach with a person who is sending in a separate reservation, please indicate the name \_\_\_\_\_

Please reserve \_\_\_\_\_ spaces at \$50/person. Total amount enclosed \$ \_\_\_\_\_

**Credit Card:** Please charge my:  Visa  MasterCard

Acct. No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Last 3 digits in signature area on back of credit card)

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

as it appears on credit card

**Check:** Make payable to **ZOOLOGICAL SOCIETY**

Please mail this order form and payment to:

**Chicago Trip**, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

Space is limited. **Cancellations through Oct. 28, 2013, are refundable, less a \$10 per person cancellation fee.** Cancellations after Oct. 28, 2013, are not refundable. Call (414) 258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.



Stock photo

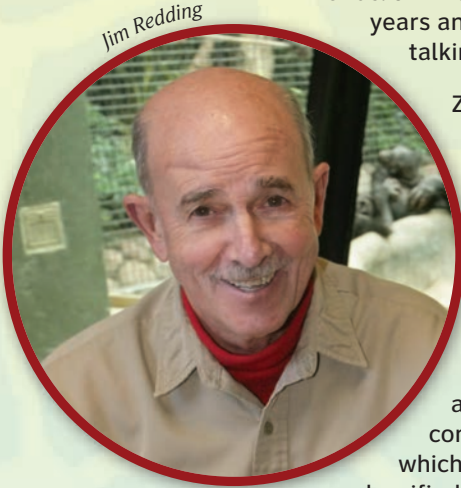
# VOLUNTEERING

## Members of the Pride

This might sound surprising, but you don't have to know a lot about animals to be a valuable member of Zoo Pride, the Zoological Society of Milwaukee's volunteer auxiliary. You don't even have to be an animal lover, says Lois Tetzlaff, a Zoo Pride member for 36 years and Zoo Pride trainer for more than 20. "We have one lady who joined because she wanted to hang out with people." In fact, Zoo Pride isn't really about animals per se. It's about people, say Tetzlaff and two other long-time Zoo Priders who train new members. Dr. Kay Elsen, a chemistry professor emeritus at Milwaukee's Mount Mary College, has been a Zoo Pride member and trainer for 37 years. "Some people love animals, but that doesn't become the most important thing once you're here," she says. People stay because they make friends. Jim Redding, a retired teacher who's been in Zoo Pride 16 years and a trainer for 14, agrees, adding, "People who enjoy talking to people do well in Zoo Pride."



Lois Tetzlaff



Jim Redding

Zoo Pride was founded in 1975 and has since grown to about 600 members and 33 committees. Volunteers can give animal talks, help with seasonal Zoo events such as Halloween, assist with education classes and more. "If you have a talent, we're going to use it," says Dr. Elsen, who has been a trainer for so long because "I enjoy doing something I know will give people joy and satisfaction." To get started, candidates must have an interview and take the two sessions of Level I training, which covers Zoo basics and Zoo Pride expectations. Then they can join select committees. Volunteers can elect to take Level II training, which includes lots of animal facts (such as how animals are classified), tips on talking with the public, and two Zoo tours.

Volunteers can pick and choose their focus. "You can put in as much as you want," says Tetzlaff, a former travel agency owner. "If you want to learn more about a certain animal, other Zoo Pride members will give you extra training."

Zoo Pride is incredibly flexible; volunteers can create their own schedule. "There is no requirement on how many hours you have to put in," says Redding. If you're really gung-ho, every three years volunteers can sign up for Level III training, which is taught by curators, Zoo veterinarians, a Zoo deputy director and the Zoo's registrar. Volunteers who complete Level III training can provide VIP tours of the Zoo. You can identify Zoo Pride volunteers by their khaki shirts, each with a tiger patch and name tag. Ultimately, Zoo Pride is a tight community. As Dr. Elsen puts it: "Zoo Pride to me is like a pride of lions."



Dr. Kay Elsen

## Next Training for Volunteers

Call for an interview to start **Level I** training. Sessions run: Oct. 2 at 9 a.m. OR 6:30 p.m. and Oct. 5 at 8:30 a.m. A four-day **Level II** training is offered Oct. 9 at 9 a.m. OR 6:30 p.m.; Oct. 12 at 8:30 a.m.; Oct. 16 at 9 a.m. OR 6:30 p.m.; and Oct. 19 at 9 a.m. Level II training offers more opportunities for volunteering. Call (414) 258-5667 or go to [www.zoosociety.org/ZooPride](http://www.zoosociety.org/ZooPride) for details.

# What Makes a Pool?

## Sting Ray & Shark Bay

Sponsored by Sendik's Food Markets

**May 25-Sept. 2; opens 9:30 a.m. daily.**

Otto Borchert Family Special Exhibits Building.  
\$2 per person admission.

You won't find any oceans in the Midwest. But you can see sharks and sting rays in a saltwater pool at the Milwaukee County Zoo. The animals live in a 14,000-gallon "ocean" that mimics the tropical conditions of their natural environments. Each day 1,000 gallons of saltwater is made to replenish water lost to evaporation, animals splashing and water removed for cleaning. The saltwater is designed to create a stable ecosystem and includes minerals and trace elements for the animals to survive. The cleaning, or filtering, is a five-step process and each step mimics what happens in nature, says Paul Poeschl. He's exhibit supervisor for Living Exhibits, Inc., which cares for the pool animals. The first step has water pumped through five sand filters,



Photo by Richard Taylor

*Living Exhibits employee Erica Bachinski peers into the final step of the water-filtration system.*

each with 1,000 pounds of sand. This mechanical cleaning mimics water percolating through sediment in the wild to remove larger bits of debris like food scraps. Next, the water goes through a carbon filter. "Carbon removes all chemicals like lotions and chlorine," says Poeschl. "In a natural environment, carbon would be similar to algae and bacteria." Water then moves into a heat pump where it is kept at 79 degrees to duplicate the temperature of a tropical ocean. "The sun and ocean currents are the natural heating and cooling elements," says Poeschl. The water then enters a fractionator, which acts like the ocean surf and mixes the water with millions of bubbles. "These bubbles trap tiny pieces of dirt that make it past our sand filters." The final step takes place in a big blue barrel with tens of thousands of pinwheels. "Good" bacteria grow on the pinwheels just like good bacteria would grow on rocks in the ocean. The bacteria "eat" liquid waste produced by sting rays and sharks. It's a lengthy process, but it ensures that the animals stay healthy.



Photo by Richard Taylor

*Bachinski pets a cownose sting ray.*

## TRIP TO MADISON'S MARKET & ZOO

**Saturday, Oct. 5, 2013, 7 a.m.-5:30 p.m.**

Cost: \$45 per person.

Register online at [zoosociety.org](http://zoosociety.org), or by calling (414) 258-2333.

Does shopping for farm-fresh produce and visiting a great zoo sound like fun? If so, register for the Zoological Society's fall excursion to the Madison Farmers Market at the Capitol Square in Madison, Wis. Peruse produce from nearly 200 Wisconsin farmers. Have a bite to eat at a nearby restaurant on State Street or in the Capitol Square. In the afternoon we'll head to the Henry Vilas Zoo, situated in a beautiful park setting. The George Fait North American Prairie exhibit is a must see. You can watch the bison roam, prairie dogs dig and badgers burrow. Trip space is limited; so register now.



Stock photo

Registration starts at 7 a.m. at the Milwaukee County Zoo with a continental breakfast. Buses leave at 8 a.m. and return about 5:30 p.m. Tour includes transportation on restroom-equipped motor coaches and beverages donated by PepsiAmericas®; however you are responsible for your own lunch. A snack is included on the return trip. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) This excursion is open only to Zoological Society members and their guests. An itinerary will be mailed prior to the trip. Call (414) 258-2333 for questions.



(Above) Tamia and baby; (Below) Elikia lying down.

## Baby Boon

Two female bonobo babies, born in May and June, have been outside enjoying summer at the Milwaukee County Zoo. Their moms are Elikia, age 13, and Tamia, age 17. “The little heads are only as big as an orange. So you have to look carefully,” says Barbara Bell, the main bonobo keeper. “They cling to their mother’s stomach.” Zoogoers can view the tiny apes in their outdoor mesh chutes and play-rooms, near the gorillas, between 9:30 a.m. and 3:30 p.m. “If it’s cold or rainy, they’ll be indoors from 9:30 a.m. to 4 p.m.,” notes Bell, although not every ape is always on exhibit. It can depend on their mood. Elikia, who gave birth May 8, has been at the Zoo only since January 2012, and she can be nervous. These endangered apes share similar emotions with humans. Training and attention from zookeepers have helped her, says Bell, but the baby has been the best boon for this first-time mom. For Tamia, who gave birth June 29, this is her second baby, and she’s more secure in her surroundings. Both moms easily move their infants from indoors to outdoor play areas. Both babies are in the normal range for size, but you can tell Elikia’s baby as it’s the smaller one. Because Elikia’s father was wild-born, her infant brings

valuable genetic diversity to the small population (about 80) of bonobos in North American zoos. With 18 members, our Zoo’s bonobo group is one of the largest in captivity. “I’ve been working with bonobos for 22 years,” says Bell. “There’s nothing better than watching them grow up and become well-adjusted little individuals.” Since the youngsters will spend at least a decade with their moms, zoogoers will have plenty of time to watch them grow, too.

By Paula Brookmire



For a photo of Elikia’s baby,  
go to [Facebook.com/ZooPass](https://www.facebook.com/ZooPass).

## Ziggy in the City

If it feels like you're being watched as you walk by the MillerCoors Giraffe Experience, it's probably Ziggy who is eyeing you up. Since arriving on May 24, the Milwaukee County Zoo's newest giraffe has been adjusting to a city zoo, with thousands of visitors a day, rumbling utility trucks, and elephants in a nearby yard. Compared to roaming her savanna-like home at Disney's Animal Kingdom, this country giraffe has found city life a big change. "You can tell that she is scanning the crowds and different vehicles," says zookeeper Ray Hren. By observing her surroundings and watching the Zoo's resident giraffes Rahna and Bahatika, Ziggy is acclimating to her new environment well. "The others are mentors to her," says Hren. Ziggy has grown comfortable being hand-fed by watching Rahna and Bahatika take food from zoogoers during the twice-daily, open-to-the-public giraffe feedings.\* "They're showing her the ropes around here."



*Ziggy explores her new home.*

After a 22-hour truck ride from Orlando and one month of quarantine in the indoor giraffe quarters, Ziggy joined Rahna and Bahatika's tower (group of giraffes). She followed them everywhere. Rahna was annoyed at first by the constant attention, but, says Hren, "They're all buddies now...It's exciting." Ziggy, who celebrated her third birthday Aug. 2, is here as a potential mate to Bahatika. Ziggy is shorter than her counterparts and has distinguishing light "polka-dots" in her dark patches that make her easy to spot in the exhibit. Stand nearby long enough and she'll spot you, too. "While it took her a little bit to get used to people so close to her in the city," says Hren, "good things are coming." Ziggy is named after the Bernie Ziegler Family, who gave a major gift to bring her to the Zoo, in memory of Elizabeth Ziegler.

\*Giraffe feedings are at 10:30 a.m. and 3:00 p.m. daily (excluding Aug. 15-18). You can purchase tickets to feed the Zoo's giraffes at the Flamingo Gift Shop: \$10 for ages 13 and over, \$5 for ages 4-12 and free for children under 4. Tickets are sold on a first-come-first-served basis and sell fast.

*By Dana Christen*

## The Partridge Family

What's better than the 1970s sitcom "The Partridge Family?" A real partridge family—and specifically a crested wood partridge family! This new Zoo family started shortly after two of these near-threatened birds came to the Milwaukee County Zoo about one year ago. The male came from the San Antonio Zoo on Sept. 20, 2012; the female came from the Minnesota Zoo on Oct. 3, 2012. The two were obviously a good match, because last May 16 a clutch of five eggs was laid, and four successfully hatched. "We haven't had this species since the 1990s," says Carol Kagy, area supervisor at the Herb & Nada Mahler Family Aviary. Shortly after the now full-grown chicks hatched, Kagy described them as "little black puffballs" (see photo on Facebook.com/ZooPass). Although crested wood partridge chicks look alike, the species is dimorphic, meaning males and females differ in appearance. The female has a pea green body with brownish wings. Males are a metallic green on top with a glossy blue body and a tall red crest atop their heads. Both sexes have a scarlet patch of bare skin around their eyes. Visit the partridges in Tropic 7, one of the tropical exhibits after the open-flight exhibit. *By Zak Mazur*



*Female crested wood partridge.*

# HELPING HANDS

Want to give us a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: [zoosociety.org/Support](http://zoosociety.org/Support).

## What a Wonderful (Zoo) World

What does it take to set the mood for the Zoological Society of Milwaukee's (ZSM's) 30th anniversary Zoo Ball? Try pre-dinner drinks near the Humboldt penguins, a gourmet meal with gorillas, and decorative globes all over. The theme was Zoo World, representing the Milwaukee County Zoo's animals from around the globe. The June 22 gala, presented by **U.S. Bank**, **Wells Fargo** and **Wisconsin Energy Foundation** drew about 840 guests and raised about \$650,000, the largest ZSM fundraiser of the year. Co-chairs were (from left in photo) Caroline Krider, Thelma Sias and Gina Peter, all members of the ZSM's Board of Directors. Krider, of Wauwatosa, is a senior vice president at **U.S. Bank** in Milwaukee. Sias, of Milwaukee, is the vice president of local affairs for **We Energies**.



Ari Rosenthal Photography/Richard Taylor

Peter, of Elm Grove, is commercial banking director for **Wells Fargo**. A gourmet dinner in two dining rooms was made possible by support from **U.S. Bank**. The evening also featured entertainment, sponsored by **Johnson Controls, Inc.**, and martini bars sponsored by **Badger Liquor**. To commemorate the 30th anniversary, Gov. Scott Walker presented the ZSM with a special proclamation. Attendees scooped sand in hopes of finding a precious stone at the popular Diamond & Gemstone Dig, donated by Kat Morrow's **Wildkat Enterprises**. A late-night venue, sponsored by **We Energies**, let guests enjoy dessert, cocktails and dancing.

## A Night for Kids and Critters

A juggler, mad scientist and DJ walk into the Milwaukee County Zoo. It might sound like a bad joke, but they all got laughs as entertainers during the Zoological Society of Milwaukee's Kids' Nights. The Zoological Society members-only event, sponsored by **WaterStone Bank**, was held July 9, 11 and 12; total attendance was more than 19,000. The kid-friendly evenings featured animal talks, temporary tattoos, under-the-sea-themed crafts and live entertainment. Zoo Pass members listened to promising young musicians and tasted samples of frozen kefir from Lakeview Stage sponsor **Lifeway Foods**. DJ Tim Sledge entertained kids and adults alike with the chicken dance, staring contests and games of tic-tac-toe at the Flamingo Patio Stage. Budding musicians played instruments and jammed with UB the Band, sponsored by **American Family Insurance**. Even the pickiest eaters were satisfied with food selections from the Fast



Foodie Truck, the Gouda Girls Food Truck, Noodles & Company, Palermo's® Pizza, Saz's Catering and Wong's Wok. A root beer float and sucker stand raised more than \$3,100 for the ZSM's Sponsor an Animal program.

## Father's Day Fun

Father's Day at the Milwaukee County Zoo had dads petting goats, riding camels, visiting the Zoo's jaguar dad Pat the Cat and, of course, spending time with their own kids. The sunny, 80-degree weather brought more than 10,800 visitors to the Zoo on June 16, when dads got free admission (parking not included) thanks to sponsors **Chinet®** and **Pick 'n Save**. Kids could show dad how great he is by making a "No. 1 Dad" button out of **Chinet®** paper plates. Many dads sought thrills on a ropes course or zip line.

*Logan Schultz, 4, of Greenfield and Dad Matthew, share a laugh at the Zoo on June 16.*

# Will Power



Although all adults should prepare a will, people in their 30s and 40s who are young and healthy tend not to think about end-of-life issues. If you think of a will as something only for the elderly, any estate planner will tell you it's not true. So will Sabrina Bryant. She's only 41, but she's already done a third version of her will. Each time she has included the Zoological Society of Milwaukee (ZSM) as a beneficiary. Only recently, however, did Bryant realize that her thoughtful pre-planning made her eligible to be a member of the ZSM's Simba Circle, which recognizes donors who include the ZSM in their will or with another type of legacy gift.



As a long-time supporter of and volunteer for animal-welfare organizations, Bryant—a lover of all cats, big and small—wasn't aware of the Simba Circle. Over the years she's supported the Zoo and ZSM through fundraisers and animal sponsorships. Volunteering on behalf of people and animals is a huge part of Bryant's life. "I consider it my job, although I don't get paid for it," she says. Thanks to her volunteerism and philanthropy, Bryant recently won an award from Milwaukee's Community Shares, specifically for her animal-welfare work. A few weeks later she was contacted by Kim Peterson, senior development officer for the ZSM, who was also at the event. Peterson told her about the Simba Circle. "I didn't know there was an official group of people who put the Zoological Society into their wills," she says. "Kim asked me to complete the form to officially notify the Zoological Society of my plans, thus making me a member of the Simba Circle." As a result, Bryant now receives recognition on signage at the Zoo and in ZSM publications. Plus, she gets invitations to Simba Circle events and VIP premiere events.

Bryant says adults of all ages should consider writing wills now instead of later because a will can have a powerful impact on a non-profit. Why does Bryant recommend the ZSM? "The Zoological Society has a proven track record of success helping animals at the Zoo, educating people about animals and their natural habitats, and doing fabulous conservation work abroad."

*By Zak Mazur*

*Sabrina Bryant*

## Planned Giving—Simba Circle

The Simba Circle was formed by the Zoological Society of Milwaukee (ZSM) to recognize people who have included the ZSM as a beneficiary of a planned gift through a will, charitable trust, retirement plan, or life insurance policy. For more information about planned giving, please call Kim Peterson in the Development office at (414) 258-2333, ext. 310, or visit our website at [zoosociety.org/Simba](http://zoosociety.org/Simba).

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## WHAT'S HAPPENING

Details Inside

### Now through Sept. 2

Kohl's Wild Theater, offering four free shows daily in the Zoo.\*

### Now through Sept. 2

The Zoo's special summer exhibit: Sting Ray & Shark Bay, sponsored by Sendik's Food Markets; \$2 entry fee (opens 9:30 a.m. daily).

### Aug. 24

Animal Safari, sponsored by Welch's & Pick 'n Save.

### Aug. 30

Senior Celebration, sponsored by Wheaton Franciscan Senior Health.

### Sept. 5 through Dec. 22

Zoological Society fall classes at the Zoo for ages 2-14 and families.

### Sept. 7 & 8

Family Farm Weekend, sponsored by the Wisconsin Milk Marketing Board.\*

### Sept. 14

Elephant Appreciation Day at the Zoo.\*

### Sept. 15

Ride on the Wild Side, sponsored by Wheaton Franciscan—St. Joseph and Wisconsin Heart Hospital campuses.



Photo by Richard Taylor

“Like”  
us at  
[Facebook.com/ZooPass](https://www.facebook.com/ZooPass)  
for great photos,  
animal news  
& fun!

### Oct. 5

ZSM members' field trip to Madison Farmers Market and Henry Vilas Zoo.

### Oct. 18 & 19

Boo at the Zoo, sponsored by Sendik's Food Markets.\*

### Oct. 19

Wolf Awareness Day.\*

### Oct. 24

Zoo Brew (Pre-register).

### Oct. 25 & 26

Halloween Spooktacular, sponsored by Sendik's Food Markets.\*

### Nov. 2

Family Free Day at the Zoo, sponsored by North Shore Bank and FOX 6.

### Nov. 16

Members' holiday trip to Chicago (pre-register).

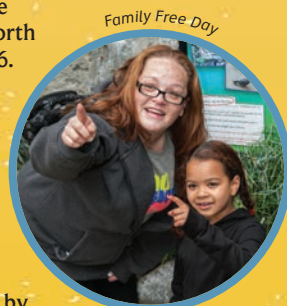
### Dec. 7

Family Free Day, sponsored by North Shore Bank & FOX 6.

### Dec. 7-8, 14-15, 21-22

Breakfast & Lunch with Santa, sponsored by Racine Danish Kringles.\*

\*ZSM members get free Zoo admission with their Zoo Pass card and photo ID. The special sting-ray-and-shark exhibit admission of \$2 is extra. Those with Zoo Pass Plus also get free parking.



\*More information on these events will appear in future issues of *Wild Things*.