

Wild Things

Bipeds Pedaling at the Zoo

Ride on the Wild Side Bike Ride

Sponsored by Wheaton Franciscan – Midwest Spine & Orthopedic Hospital/Wisconsin Heart Hospital

Media sponsors: News Talk 1130, FM 106.1, V100.7, Oldies 95.7, 97-3 NOW

Contributing sponsors: Be Spectacled; Burke Periodontics & Implant Dentistry; Edge Advisors, LLC; KinderCare Learning Centers; Lake Country Health Center; Litho-Craft; R&R Insurance;

Southport Engineered Systems; Stephanie Murphy, DDS; Wheel & Sprocket

Sunday, Sept. 13, 7 a.m.-1 p.m.

Register online at zoosociety.org/Bike by Sept. 10 or call 414-258-2333 for a brochure. Day-of-event registrations accepted, but T-shirt sizes are not guaranteed. Cost for **Zoo Pass members**: adults (14 and over), \$35; children (3-13), \$12; family of four, \$85. **Non-members**: adults, \$40; children, \$15; family of four, \$100. Day of: adults, \$45; children, \$20.

Bipeds can pedal past quadrupeds through the Milwaukee County Zoo grounds and beyond at this annual Zoological Society fundraiser. Kids can cruise in the Critter Caravan, a special 2.5-mile kids' route through the Zoo. Their favorite plush-toy animal friends can tag along in a bike basket or backpack. Seasoned riders with a passion for pedaling can choose one of the distance rides (10- to 20-mile+ rides*) that start at the Zoo and continue north along the Menomonee River Parkway and the Oak Leaf Trail.

Kids can enjoy a post-ride snack, make some crafts and get a temporary tattoo in the Kids 'n Critters Corral, sponsored by Reinhart Boerner Van Deuren, S.C. After the ride, all participants can enjoy lunch. Rides start at 8 and 8:15 a.m. The registration fee includes entry to the Zoo and parking, a continental breakfast, lunch and a long-sleeve T-shirt. Remember to bring your bike helmet! *Distances may vary due to construction.

Flavorful Beers and Ferocious Felines

The Zoological Society's Zoo Brew

Thursday, Oct. 22, 7-10 p.m. (VIP admission at 6 p.m.)





Regular tickets: \$50 Zoo Pass members and guests; \$60 non-members.

VIP Tickets: \$60 members and guests; \$70 non-members.

For a list of beer and food vendors, designated driver prices and to register, go to zoosociety.org/Brew or call 414-258-2333.

A lion roars and you gulp, but not from fear — it's because you're drinking beer! Bold cats meet bold flavors at this Zoological Society of Milwaukee fall fundraiser. The evening soiree for adults takes place in various locations within the Milwaukee County Zoo, such as Florence Mila Borchert Big Cat Country, the Peck Welcome Center, the Flamingo Patio Beer Garden and the U.S. Bank Gathering Place. Zoo Brew is a fun way to sample new beers from a variety of breweries, try new foods and meet new people. Proceeds benefit the Zoological Society. You must be at least 21 years old to attend.

Connect With Us:

-  [facebook.com/ZooPass](https://www.facebook.com/ZooPass)
-  twitter.com/ZooSocietyMKE
-  Milwaukee Zoo Pass App
-  [instagram.com/ZooSocietyMKE](https://www.instagram.com/ZooSocietyMKE)



A father fastens his daughter's helmet at a previous ride.

Photo by Richard Brodzeller



Bhavini Amin, of Milwaukee, tastes a beer sample at a previous event.

In This Issue ...

- Fun Farm Days ... page 3
- Howling Halloween Happenings ... page 5
- A Safari at the Zoo ... page 7
- Frogs, seals, chameleons ... pages 12 & 13

HONOR THE ANIMALS

Underground Elephant Sound

Elephant Appreciation Day, Sept. 19, 10:30 a.m.-2:30 p.m.

Free activities; free Zoo admission for Zoo Pass members. Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking).

If you regularly visit the Milwaukee County Zoo's two African elephants, Ruth and Brittany, perhaps you've heard them trumpet or make other sounds? Did you know elephants can make sounds that you can't hear? These low-frequency sounds vibrate through the ground for miles. Elephants detect the low vibrations through their ears, feet and trunks. Pretty amazing, right? You can learn more fascinating elephant facts at Elephant Appreciation Day at the Milwaukee County Zoo. Ask zookeepers how they care for Ruth and Brittany, touch elephant artifacts such as a real tusk and tail, and buy paintings created by Ruth and Brittany. Proceeds go to the International Elephant Foundation.



African elephant Ruth during last year's event. Photo by Stacy Kaat



A North American timber wolf at the Zoo. Photo by Richard Brodzeller

Don't be Wary of Wolves

Wolf Awareness Day, Oct. 17, 10:30 a.m.-2:30 p.m.

Free activities; free Zoo admission for Zoo Pass members. Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking).

Many people fear wolves. Their howls send shivers down some people's spines. There are myths that wolves kill livestock and even prey on people. Because of such myths, these cunning canines have been hunted to extinction in many places. Come to the Milwaukee County Zoo for Wolf Awareness Day and learn the truth about these amazing animals. Compete in a howling competition at 1 p.m., with prizes for best adult and child howls. Learn what wolves eat and check out wolf "toys" as zookeepers explain what it takes to keep these animals active and engaged.



Memberanda

Zoological Society office hours: Office hours are 8:30 a.m.-4:30 p.m. on weekdays; 9 a.m.-4:30 p.m. on weekends.

Zoo hours through Oct. 31: 9 a.m.-4:30 p.m. daily. **Nov. through Feb. Zoo hours:** 9:30 a.m.-2:30 p.m. weekdays, 9:30 a.m.-4:30 p.m. weekends. **The Zoo's admission gates close 45 minutes prior to the posted Zoo closing time. The animal buildings close 15 minutes before posted Zoo closing hours.**

School field trips/company outings: For Zoo Pass members visiting the Zoo with an organized class field trip or company picnic, members' free-admission benefits do not apply. Due to the many busloads of school groups visiting the Zoo, gate staff is not able to board each bus to verify memberships without causing potentially dangerous traffic back-ups onto Bluemound Road. The fees paid for educational outings and company picnics typically include additional class materials or Zoo-visit benefits.

Zoo admission: Please remember to have your Zoo Pass and identification ready when you arrive at the Zoo's admission gates. You will be asked to present both to the Zoo's gate attendant. If you've misplaced or lost your card, replacement cards may be purchased for \$5. Zoo Pass Plus members: Free parking is valid for one vehicle per membership per day.

Who can use member cards? The person(s) named on the Zoo Pass is the owner of the card and benefits are not transferable to anyone else. We need to have the number of members' minor children/grandchildren in your household reflected in your membership records for the Zoo's admission gates. Foster children are covered on your membership. **Day care providers for children: Your Zoo Pass membership does not cover**

children for whom you provide baby-sitting or day care services. The Society and the Zoo retain the right to invalidate any membership being used inappropriately.

Check your attraction coupon usage with the myAccount Feature: Check out our website, zoopass.com, for information on setting up your personal Zoo Pass myAccount. (The myAccount button is on the top of the page.) This feature gives you online access to your Zoo Pass membership information and much more. Just having a Zoo Pass does not automatically mean you have a myAccount. You need to create your myAccount and enter a personal password for the feature. Then you will be able to view the number of attraction coupons you have with your Zoo Pass, track your paperless attraction coupon use, determine the tax-deductible portion of your contributions, update your email or home address, and more easily complete transactions like sponsoring an animal or renewing your Zoo Pass.

WILD THINGS

Issue No. 120, September-October 2015

Wild Things is a membership newsletter published by the Zoological Society of Milwaukee six times a year: in January-March, April-May, June, July-August, September-October, November-December.

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Web: zoosociety.org

The Bee's Knees of Events!

Senior Celebration

Sponsored by Wheaton Franciscan Senior Health
Friday, Sept. 4

Free admission for adults 55 and older with ID.

Activities from 9 a.m.-1 p.m.

Milwaukee County Zoo parking fee: \$12

(Zoo Pass Plus members receive free parking).

For details, call the Zoo at 414-256-5466.

Are you looking for a “whoopie” good time? Would you like to “Oliver Twist” to the sounds of yesteryear? How about admiring some of the Milwaukee County Zoo’s “hotsy-totsy” animals? If that all sounds like “berries” to you, then come to the Zoo on Sept. 4 for the annual event that celebrates adults 55 and older. Be one of the first 1,500 guests to get a free tote bag and check out more than 30 exhibitors at a senior-themed health and wellness fair in the Peck Welcome Center. Head outdoors and enjoy the beautiful Zoo park and the animals as you join the Wisconsin Senior Olympics for a 1-mile walk through the Zoo. Get your heart rate up with a fun game of pickleball, sponsored by the YMCA of Metropolitan Milwaukee. Dance to polka music of the Jeff Winard Band at the Flamingo Patio and jazz of Jimmy Madritsch & Friends at the Briggs & Stratton Zoo Terrace Stage. Entertainment is sponsored by San Camillo. Hungry? Be among the first 2,000 visitors and get complimentary cookies from Aldi and ice cream. Box lunches will be available for \$6.75. It will be a swell time!



Anita and Joe Stefan, of Franklin, dance at last year's event. Photo by Richard Brodzeller

Family Fun on the Farm



Sisters MacKenzie (left), 2, and Madeline Q., 4, of Germantown, participate in the milk chugging contest at last year's event.

Photo by Richard Brodzeller

Animal Encounter area to see and pet animals like bunnies and Cochin chickens. View donkeys, hogs and the Zoo's horse, Gypsy, at their barnyards. Discover how sweet foods such as honey, maple sugar and hand-turned ice cream are produced (and try some!). For sour and salty, sample homemade pickles and peanut butter. Children 10 and under and weighing 70 pounds or less can show how much “childpower” they have in the Pedal Tractor-Pull Contest, sponsored by CNH Industrial. For adults, a farmers market offers fresh produce, gourmet hot sauces and pancake mixes. Watch basket-weaving demonstrations. Chat with University of Wisconsin Extension master gardeners. And enjoy the catchy twang of the Bluegrass Allstars.

Family Farm Weekend

Sponsored by the Wisconsin Milk
Marketing Board

Saturday and Sunday, Sept. 12 & 13

Free admission for Zoo Pass members with ID. Milwaukee County parking fee: \$12 (Zoo Pass Plus members receive free parking). For details, call the Milwaukee County Zoo at 414-256-5466.

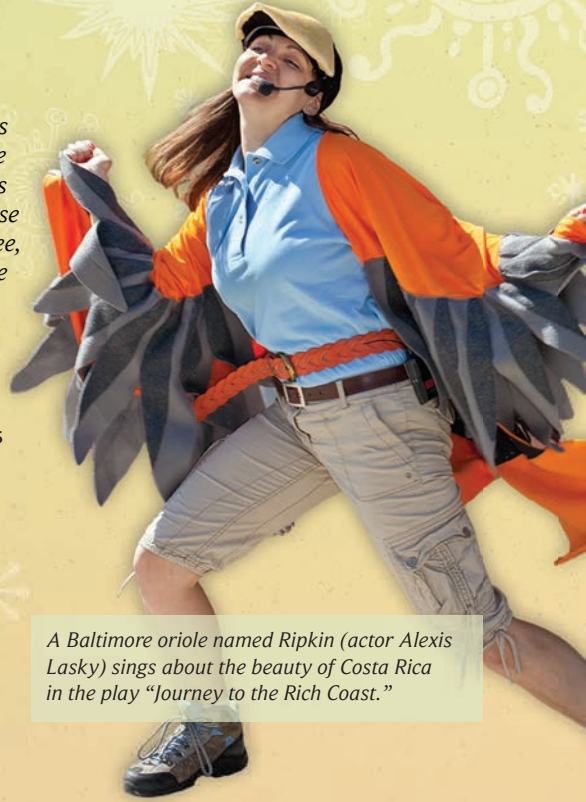
Have you ever participated in a milk-chugging contest? You can at the Milwaukee County Zoo's two-day farm fest. Held in the Northwestern Mutual Family Farm — the last working farm in the city of Milwaukee — this harvest celebration has something for everyone. Want a chance to touch animals? Visit the Stackner

Wisconsin's Winter Takes the Stage

Bring Kohl's Wild Theater to you

Kohl's Wild Theater continues to reach festivals, schools and community events within a one-hour radius of the Milwaukee County Zoo, free of charge. Performances are scheduled on a first-come, first-served basis. Please contact Julie B. at the Zoological Society of Milwaukee, 414-258-2333, or kwt@zoosociety.org, for available dates. For more information, go to wildtheater.org.

It will soon be winter in Wisconsin. Migratory birds will leave for warmer climates. But many other animals stay here. In addition to surviving a tough Wisconsin winter, some of these animals also must contend with human encroachment into their natural habitats. Important topics like bird migration and habitat loss are the focus of Kohl's Wild Theater's latest outreach show, "Wisconsin Wonderland," a 45-minute musical program consisting of two 15-minute plays and an interlude about Wisconsin's seasons that spoofs songs from the movie "Frozen." Kohl's Wild Theater (KWT), the Society's award-winning live theater program, is made possible by a partnership with Kohl's Cares.



A Baltimore oriole named Ripkin (actor Alexis Lasky) sings about the beauty of Costa Rica in the play "Journey to the Rich Coast."



North American timber wolf

like wolves." In the play "A Winter's Tail," audiences hear the story of Mr. Scrooge. In this spoof of "A Christmas Carol," animal ghosts of winters past (a wolf), present (a bear) and future (a Massasauga rattle snake) help Scrooge see the error in his plans to build a resort on pristine wilderness.



Alaskan brown bear

"We are excited to add 'Wisconsin Wonderland' to the variety of educational opportunities provided by the Zoological Society's education department," says James Mills, director of conservation education. "The Society offers a number of other school-focused programs — at the Milwaukee County Zoo or as outreach — that complement the subject matter featured in the plays."



Massasauga rattle snake

Bring Kohl's Wild Theater to your school or event

Bookings are currently available for outreach performances like "Wisconsin Wonderland." Performances begin Oct. 1. Go to wildtheater.org for show descriptions. From now through Labor Day you can see four free 15-minute plays a day, seven days a week, at the Milwaukee County Zoo.

Howling Halloween Fun

Boo at the Zoo

Sponsored by Sendik's Food Markets

Oct. 16 & 17, 6-9 p.m.

Call 414-256-5466 for details.

Free admission for Zoo Pass members with photo ID.

Milwaukee County parking fee: \$12
(Zoo Pass Plus members receive free parking).

No trick-or-treating.

By day, the Milwaukee County Zoo's 200-year-old urban forest is a drop of nature in a sea of urbanity. Lake Evinrude is a placid body of water that calms the soul. But at night, who knows what prowls deep inside the forest, or what lurks beneath the murky depths of the lake? But don't be frightened — come to this kid-friendly event and enjoy the Zoo on a refreshing autumn night. You can run wild with ghosts and goblins. Then, go near Florence Mila Borchert Big Cat Country and check out a pumpkin patch with hundreds of jack-ó-lanterns carved by Zoo Pride volunteers. Visit the Wolf Woods exhibit for a musical light show with eerily creative displays. Make your way through a not-so-spooky Haystack Maze in the Northwestern Mutual Family Farm and purchase caramel apples at the end. Finally, consider going on a ghostly train ride through the Zoo.



Karsyn A., 3, of West Bend, dons bat ears and a smile at a previous event. Photo by Richard Taylor

Halloween Spooktacular

Sponsored by Sendik's Food Markets

Oct. 23 (trick-or-treating 6-9 p.m.) &

Oct. 24 (trick-or-treating 9 a.m.-9 p.m.)

Call 414-256-5466 for details.

Free Zoo admission for Zoo Pass members with photo ID.

Milwaukee County parking fee: \$12
(Zoo Pass Plus members receive free parking).

Yes, there is trick-or-treating.

What's a bigger treat than going to the Milwaukee County Zoo? Being able to visit the Zoo and go trick-or-treating too! Wear your costume and march in the 2 p.m. Saturday parade that begins in front of the Northwestern Mutual Family Farm. Other fun activities include live music and the ever-popular adventures of characters Harry and Fred, complete with rhymes and stories. You can also enjoy a light show in the Wolf Woods, a ghostly train ride and the Haystack Maze. For trick-or-treating times on each day, see above.



Twins Jackson (in red shirt), and Sawyer, 3, of Jackson, have fun in the Haystack Maze at last year's event.

Photo by Richard Taylor

Fun, Hands-on Zoo Classes

All classes are run by the Zoological Society of Milwaukee.

Growing up with Zoo classes

The impact of Zoo Classes and Camps on children who take them is profound. It can make such an impression that over the years a number of participants have returned to volunteer as high school assistants. We asked some of our former participants what they liked most about attending Zoo Classes and Camps. Devin Gehrke, a sophomore at West Bend West High School, attended Zoo Classes since first grade until age 14. He enjoyed the classes so much he became a high school assistant volunteer. "I want to give something back to the educators who influenced and encouraged me and to the new children coming in," he says. "I hope they enjoy the camps and learn as much as I did." Amelia Moore participated in classes and camps year-round from age 2 to 14. "One of the best parts of Zoo Classes was being able to go behind the scenes," she says. "I remember going in the elephant and giraffe buildings when I was young. I watched a zookeeper feed a carrot to the giraffe and was amazed by its long blue-black tongue." Like Gehrke, she says she became a high school assistant volunteer because she wanted to share what she learned with children.



A 9-year-old Amelia Moore shows her brother, Aidan, where her classroom is located.

Photo by Richard Brodzeller

Fall Zoo Classes

Registration for September-December 2015 Zoo Classes began on Aug. 6. It's not too late to sign up and there are still openings in many classes, such as "Family Explorers: Brazil," in which families can learn about the exotic animals of Brazil. Or, consider "Dangerous Creatures," in which 6- to 10-year olds can learn about the most ferocious creatures on earth! To register go to zoosociety.org/Fall.

"Zoo to You" School Programs

Teachers, bring the Zoo to you! Education programs are available at the Zoo or as outreach to schools. Register now for October-May 2016 programs.

UWM Course at the Zoo for Teachers

"Study of the World's Predators & Carnivores" takes place Oct. 17 and 18, 8:30 a.m.-4:30 p.m. Learn techniques to develop study units and how to use the Zoo as a teaching resource. Call UWM Outreach at 414-229-5255 for more information and to register.

Workshop for Early-Childhood Educators

"Creatures of the Night" is a three-hour workshop on Saturday, Oct. 10, for early-childhood educators. Learn how to incorporate a unit about nocturnal animals in your own classroom. Workshop includes animal background information, classroom station ideas, project samples and a behind-the-scenes tour of the Small Mammals Building. Workshop content is mainly for educators of ages 2-5. To register, call 414-258-5058 or visit zoosociety.org/TeacherEdu.



Devin Gehrke, when he was 9, looks at a fruit bat during a Society class about caves and spelunking. Photo by Richard Brodzeller

zoosociety.org/Education

An Animated Animal Safari

Animal Safari

Sponsored by

*Dermatology Associates
of Wisconsin, S.C.*

Aug. 29, 9 a.m.-3 p.m.;
behind-the-scenes tours
run 10 a.m.-3 p.m.

Call 414-258-2333 to become
an animal sponsor or visit
zoosociety.org/SponsorAnimal.

How do zookeepers contain a 5,000-pound hippo? For one, thick steel bars are an absolute necessity. Also required is a pulley system to open and close gates that allow the hippos access to their outdoor habitat and indoor pool while

keeping zookeepers safe. Animal sponsors and Kids Conservation Club members can check out this area of the Milwaukee County Zoo and others at the Zoological Society's behind-the-scenes event. Not an animal sponsor? No problem — you can sponsor an animal at the event and join the tours! Even if you're not an animal sponsor, you can see examples of enrichment items at the Peck Welcome Center. Remember: The next Kids Conservation Club workshop is Saturday, Sept. 19, 10 a.m. to noon. Giraffes will be the topic. These workshops are free for kids who are members of the Kids Conservation Club. Non-members can sign up for the \$20 membership and take part in the workshop. Reserve your spot by Sept. 11.



Zookeeper Erin Dowgwillio is protected by thick steel bars as she collects stool samples in the hippo area. Photo by Richard Brodzeller

Trip to Field of Dreams

Saturday, Sept. 26, 2015; 6 a.m.-8:30 p.m.

Cost: \$75 per person.

Register online at zoosociety.org/Travel or
by calling 414-258-2333.

Have you ever gone to the set of a famous movie? You can if you join the Zoological Society of Milwaukee on our members-only fall field trip to the Lansing family farm in Dyersville, Iowa, where "Field of Dreams" was shot. You can even pitch some balls to the "ghost" of Shoeless Joe. Dyersville is a quaint little farming community with plenty to see and do. In addition to visiting the iconic baseball diamond cut from a field of corn, we'll visit the National Farm Toy Museum, featuring brands from Ertl and Tomy. These miniature farm vehicles are great collector's items. The Plaza Antique Mall is also in the area, offering additional shopping opportunities. For lunch we'll dine at the Country Junction Restaurant and then we'll visit the Becker Woodcarving Museum, featuring one of the largest hand-carved grandfather clocks in the world. We'll also stop at Boji Sweet Tooth where you can get frozen yogurt, cupcakes and a vast assortment of gourmet chocolates and candy!

Registration starts at 6 a.m. at the Milwaukee County Zoo with a continental boxed breakfast featuring pastries, bagels, fresh fruit, coffee, milk and juice. Buses depart at 6:30 a.m., so we ask that you eat breakfast on the bus due to the tight schedule. Buses return to the Zoo at 8:30 p.m. Tour includes transportation on restroom-equipped motor coaches and a snack bag and beverage on the return trip. This fee also includes a guide for the day, museum tour admissions and lunch at Country Junction Restaurant (lunch, tax and gratuity is included in the price of the trip). Soda for the return trip is donated by PepsiAmericas®. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) An itinerary will be mailed prior to the trip. You can register at zoosociety.org/Travel or call 414-258-2333. Register now because space is limited. Cancellations through Sept. 4, 2015, are refundable, less a \$10 per person cancellation fee. Cancellations after Sept. 4, 2015, are not refundable. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Society will be provided upon request.



Stock photo

Gorilla Mom with Baby Ornament



Photo by Richard Brodzeller

The holidays are a special time of year for families to build closer bonds. At the Milwaukee County Zoo, a new gorilla family has been building bonds. On Nov. 24, 2014, gorilla Shalia gave birth to a male, subsequently named Sulaiman. A few weeks after Sulaiman's birth, dad Cassius started playing a greater role in Sulaiman's development, further tightening the family bonds. In honor of this new Zoo family and the powerful bond between a mom and her offspring, the Zoological Society's 2015 ornament is Shalia and Sulaiman. This \$14 handcrafted pewter ornament was designed by Wisconsin artist Andy Schumann, who has made our ornaments for the last 22 years (for some years he designed two ornaments). You can buy previous ornaments: 1) zebra and foal, 2) mama giraffe and calf, 3) otter, 4) timber wolf and pup, 5) penguin and chick, 6) elephant family, 7) polar bear mama and cubs, 8) American badger, 9) Bactrian camel and foal, 10) kangaroo and joey, 11) pair of cardinals, 12) moose, 13) Jabiru stork, 14) African lions, 15) bonobos, 16) flamingo, 17) baby orangutan, 18) jaguar, 19) hippos, 20) spider monkey mom and baby, 21) fennec fox and kits, 22) Onassis the Amazon River turtle, 23) and harbor seal mom and pup. Order any of these past ornaments for \$14 each or purchase the entire series of 24 ornaments for \$288 and save \$48. Send in the form below, visit zoosociety.org or call 414-258-2333.

To guarantee delivery for your holiday gift giving, please return the order form with payment by Dec. 16, 2015. The cost of each ornament is \$14, which includes postage, mailing materials and 5.6 percent WI sales tax; proceeds assist the Society in its mission. This purchase is not tax-deductible.

ORNAMENT ORDER FORM

Please send me _____ Gorilla mom and baby ornament(s) at \$14 each.* **Total: \$ _____**

Please send me the following ornaments at \$14 each* (**check how many of each you want**):

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Zebras _____ | <input type="checkbox"/> Giraffes _____ | <input type="checkbox"/> Otter _____ | <input type="checkbox"/> Wolf & pup _____ |
| <input type="checkbox"/> Penguins _____ | <input type="checkbox"/> Elephants _____ | <input type="checkbox"/> Polar Bears _____ | <input type="checkbox"/> Badger _____ |
| <input type="checkbox"/> Camels _____ | <input type="checkbox"/> Kangaroos _____ | <input type="checkbox"/> Cardinals _____ | <input type="checkbox"/> Moose _____ |
| <input type="checkbox"/> African Lions _____ | <input type="checkbox"/> Jabiru Stork _____ | <input type="checkbox"/> Bonobos _____ | <input type="checkbox"/> Flamingo & chick _____ |
| <input type="checkbox"/> Orangutan _____ | <input type="checkbox"/> Jaguar _____ | <input type="checkbox"/> Hippos _____ | <input type="checkbox"/> Spider Monkey & baby _____ |
| <input type="checkbox"/> Fennec Fox & kits _____ | <input type="checkbox"/> Amazon River turtle _____ | <input type="checkbox"/> Harbor seal & pup _____ | |
| <input type="checkbox"/> Whole series of 24 ornaments (\$288, save \$48) _____ | | | |

Total for past ornaments: \$ _____ *Overall total: \$ _____

Name _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve. (_____) _____

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY**

Please mail this form with payment to:

ORNAMENT, Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

*Price includes 5.6% WI sales tax and is not tax-deductible. Zoo gift shop discount does not apply.

To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Annual Appeal

Red Panda Habitat Refurbishments

Do you love adorable red pandas? If so, now is your last chance to help us upgrade the red panda exhibit at the Milwaukee County Zoo. For the 2014-15 Annual Appeal, we'd like to add additional things to the exhibit such as:

- A taller, more secure structure to protect the red pandas from wild animals, such as raccoons, that can pass on diseases
- A roof to provide shade on hot summer days because red pandas prefer cooler conditions
- More trees and branches for climbing, resting and watching Zoo guests
- Special areas for enrichment activities and food treats to keep the pandas' minds active



A red panda at the Milwaukee County Zoo.

When construction is completed, the Zoo hopes to introduce young female red pandas to our dashing male, Dash. Hopefully they'll produce little red pandas and create some "panda-monium" in the renovated exhibit!

Donate Here

To give to the Zoological Society's 2014-15 Annual Appeal, go online to helpmczredpandas.com or call 414-258-2333. All donations are tax-deductible.

Donors of \$100-\$249 have their names listed on a sign; donors of \$250-\$499 receive larger recognition on a sign; donors of \$500-\$999 receive individualized recognition; donors of \$1,000 or more receive larger individualized recognition; and donors of \$2,500 receive individualized recognition on a bench to be placed in the Milwaukee County Zoo. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

DINOS GOING EXTINCT

Expedition Dinosaur

Sponsored by Sendik's Food Markets

Now-Labor Day

Exhibit located behind Small Mammals Building.
\$2.50 per person admission.

Scientists still don't agree on what, exactly, made the dinosaurs go extinct. But it doesn't take a scientist to know that Sept. 7 (Labor Day) is the last day visitors to the Milwaukee County Zoo can see our 17 life-size robotic dinosaurs. The dinos, which have been here all summer, have wowed children and adults alike. You might take a step back when you look up at the 15-foot-tall Tyrannosaurus rex and hear her growl. Cool down in the "saliva" squirting from the mouth of the dilophosaurus (it's actually water). Check out the feathered, bird-like citipati.

A T-rex, dilophosaurus and citipati.

Photos courtesy of Billings Productions



Helping Hands

Want to give a helping hand? Whether you're excited about our events, education programs or conservation efforts, you can help! Details on the Web: zoosociety.org/Support.



Great Apes and Great Dads

Dads and their children had a chance to see gorilla dad Cassius interact with his new son, Sulaiman, during Father's Day at the Zoo, sponsored by **Prairie Farms Dairy**. A total of 10,541 people attended this event that honored human fathers. All dads received free admission. Although humans and gorillas perform their roles as fathers differently, there are some similarities. Like human dads, gorilla dads help teach their offspring how to behave properly in their respective societies.

Adam Babash, of Lindenhurst, Ill., spends Father's Day at the Zoo with his children Morgan, 18 months, and Piper, 2 months. Photo by Bob Wickland

A Zoo Venture Had by All

Everybody was dressed to the nines for this year's Zoo Ball, sponsored by **Johnson Controls** and held at the Milwaukee County Zoo. It was the 32nd annual Zoo Ball, chaired by Charles and Cheryl Harvey, of Milwaukee. More than \$511,000 was raised for the nonprofit Zoological Society, including \$32,000 from an appeal for education programs benefiting disadvantaged youth. The dining venues were made possible thanks to support from **U.S. Bank**; the welcome reception was sponsored by the **Brewers Community Foundation**; and entertainment was sponsored by **Generation Growth Capital, Inc.** The event's extensive auction featured prizes such as dining experiences, travel packages, sporting event tickets, spa specials and more.

Zoo Ball chairs Cheryl and Chuck Harvey. Photo by Richard Taylor



Animals in Action Talks

Zoogoers could get the inside scoop about some of the Milwaukee County Zoo's most high-profile animals during Animals in Action talks, sponsored by **Meijer**, this summer. Zookeepers and Zoo Pride volunteers gave these free informative talks at seven animal exhibits throughout the Zoo.

Zoo Pride volunteer Diane Tyk gives a talk about elephants in front of the indoor elephant area.

Photo by Bob Wickland

Kohl's Enriches Animals' Lives

On May 12, six Kohl's associates brought animal enrichment items donated by their colleagues to the Milwaukee County Zoo as part of Kohl's Associates in Action volunteer program. Since 2001, the program has resulted in more than \$97 million in grants and a total of 3.2 million volunteer hours. On behalf of the animals, we extend our gratitude to Kohl's and the Associates in Action volunteers.

Kohl's Associates in Action volunteers pose in front of the big cats building. Photo by Olga Kornienko



Big Nights for Kids

They were the band. They were regaled by jugglers, amazed by a "Mad Scientist" and enthralled by the animals at the Milwaukee County Zoo. They were the 20,700 kids and their adults who attended Kids' Nights on July 7, 9 and 10, sponsored by **WaterStone Bank**. On one stage kids were rock stars for a night with **UB the Band**, sponsored by **American Family Insurance**. Kids also boogied to a DJ on the Flamingo Patio Stage, sponsored by **Great Clips**. **Lisa Edgar & RAZZMATAZZ** played their foot-stomping tunes at the Ralph Evinrude Stage, sponsored by **Lifeway Foods**, and kids learned about science, saw karate demonstrations and did crafts, sponsored by **KinderCare Learning Centers**. There were also food vendors, and to top it off, free Kohl's Wild Theater shows.

"Professor" Maria Tarantino, of Franklin, demonstrates a science experiment at the event. Photo by Bob Wickland

Big Boost for Gorillas

The media, representatives of Northwestern Mutual, the Zoological Society and the Milwaukee County Zoo waited with bated breath on June 30 as Maji Maji slowly made his way into the newly renovated outdoor Gorilla Yard. The **Northwestern Mutual Foundation** donated \$100,000 to the Society's 2013-14 Annual Appeal to pay for the project. Previously, Northwestern Mutual employees had the honor of naming the baby gorilla. They chose Sulaiman, which means "peace" in Swahili.

From left: Thomas Rosenthal of Northwestern Mutual, John Kordsmeier of the Northwestern Mutual Foundation and Mike Carter of Northwestern Mutual at the opening of the renovated outdoor gorilla exhibit.

Photo by Olga Kornienko



Insider Tips

A Tad More Poison Frogs

About five months ago, Billie Harrison, area supervisor for the Aquatic & Reptile Center at the Milwaukee County Zoo, began hearing heavy calls coming from the poison frog exhibit. "It sounded like a trilling, cricket-like sound," she says. "We've heard them call periodically over the years, but not as consistently." She became excited; it meant the male frogs were interested in breeding. The Zoo has had poison frogs since 1995 (and a few in the 1970s and 1980s), but they've never bred before. Why now? Harrison thinks it's because a group of young frogs were introduced to the exhibit and the exhibit was upgraded to include enticing egg-laying areas. Craig Berg, curator of reptiles and aquarium, says that "we may have gotten the right mix of frogs and retreats where eggs can be hidden from other frogs who would likely eat them."



This poison frog tadpole has started sprouting legs. Photo by Bob Wickland



A dyeing poison frog clings to the glass of its exhibit.

Photo by Bob Wickland

Breeding was later confirmed when keepers noticed tadpoles swimming in one of the frogs' water dishes (there have been 10 tadpoles spotted as of this writing). For most frogs, laying eggs is the final act of reproduction, but not for poison frogs. What's more, male poison frogs are "very involved" dads, says Harrison. After the eggs are laid, male poison frogs periodically check them during the two-week development stage. Once hatched, males give their tadpoles "froggyback" rides, you could say. They secrete a sticky mucus substance from their backs that prevents the tadpoles from falling off. "In the wild they bring the tadpoles to tiny pools of water or bromeliad plants," says Harrison. Bromeliads contain small pools of water that are perfect habitats for metamorphosing tadpoles. It takes tadpoles six to eight weeks to change into frogs. During that time they slowly lose their tails and begin to grow limbs.

The Zoo has three species of poison frogs: dyeing, green and black, and bumblebee. In their wild habitat — the rainforests of Central and South America — there are more than 100 species of poison frog. Almost all boast brilliant colors and have varying degrees of toxicity. The vibrant colors are the frogs' way of telling predators that they are poisonous. How poisonous? The golden poison frog has enough poison to kill 10 full-grown men. But these inch-long frogs are not born toxic. They metabolize toxins from the food they eat, including ants, centipedes and mites, all of which contain tiny amounts of toxins. "At the Zoo we feed the frogs pinhead crickets, fruit flies and bean beetles," says Harrison. "These insects do not contain the toxins poison frogs find in the wild, so our frogs are not poisonous."

Poison dart frogs' brilliant colors are certainly a sight to behold, however Harrison's favorite thing about them are the sounds they make. "It's nice to work with frog song in the background."

By Zak Mazur

A bumble bee poison frog. Photo by Richard Brodzeller



Little Brother for Seal Family

In any family — human or animal — the addition of a new baby brings uncertainty. How will the baby fit into the family group? How will older siblings treat the new addition? For the harbor seal family at the Milwaukee County Zoo, the addition of a new pup has gone swimmingly. Male pup Siku — an Inuit word meaning “sea ice” — was born to parents Sydney and Ringo on June 14, a year after the birth of their first pup, King Julian.

Like his brother, Siku was swimming in the Zoo exhibit within one hour of birth, says Dawn Fleuchaus, Zoo area supervisor of North American and Australian animals. He weighed a bit more at birth than King Julian (KJ for short) and seemed more independent right away. “KJ stayed very close to mom for the first few weeks, but Siku buzzes around and Sydney has to keep track of him,” Fleuchaus says. Sydney seems calmer and less protective this time around, something Fleuchaus attributes to “second-child syndrome.”

KJ gets along well with his little brother. The family sleeps and swims together. “KJ seemed miffed at first because mom didn’t want him near the new baby, but he was also curious,” Fleuchaus says. “After the first week or so, KJ was sleeping just a short distance from Siku and Sydney, as close as Sydney would allow.” Fleuchaus is excited to see the pups grow up together. They are genetically valuable because their parents were born in the wild — both were found as orphaned pups — introducing new genes into the captive harbor seal population.

Siku had already doubled his birth weight of 36 pounds in his first month because of the high-fat milk he got from his mom. Keepers started weaning him in July, separating him from Sydney and introducing him to fish. Make sure to come visit the seal family soon. You can identify Siku from his striking silver color, which will darken after about a year. *By Stacy Vogel Davis*



Harbor seal pup Siku started swimming within an hour of his birth. Photo by Richard Brodzeller



A panther chameleon at the Zoo.

Terrifically Fast Tongue

It creeps silently through the dense foliage in pursuit of its quarry. Each leg gingerly reaches for its next sturdy hold. Now its prey is within range. The attack happens in a split second.

Once again, the panther makes a successful kill.

But this panther isn’t a feline — it’s a panther chameleon. Although there are similarities between this chameleon and panthers in how they pursue prey, their final strikes are very different. “Chameleons rely on their tongues to catch prey,” says Craig Berg, curator of reptiles and aquarium at the Milwaukee County Zoo. A panther chameleon’s muscular tongue is longer than its body and can be launched out of its mouth in about 0.003 seconds. The tip acts like a sticky suction cup, allowing slow-moving chameleons to catch prey.

A few months ago the Zoo obtained two male panther chameleons. This species hails from the coastal areas of northern Madagascar, home to the majority of the world’s chameleons. Chameleons are perhaps best known for their ability to change color. “They change colors to communicate their mood,” says Berg. “They can change colors pretty quickly.” Guests are unlikely to see them change colors at the Zoo because the conditions in their enclosure are stable, giving the chameleons little reason to display. Chameleons have other amazing adaptations. They can rotate and focus their eyes independently, giving them a 360-degree field of vision. When prey is located, both eyes focus in the same direction, giving them depth perception. Like all chameleons, panther chameleons have zygodactylous feet. That means their five toes are fused into groups of two and three, making their feet look like tongs. This helps chameleons to tightly grip branches. You can see the Zoo’s panther chameleons in the Madagascar exhibit in the Aquatic & Reptile Center. You’ll have to look carefully; they are very well camouflaged. *By Zak Mazur*

Holiday Trip to Woodfield Mall and IKEA

Zoological Society of Milwaukee Field Trip

Saturday, Nov. 14, 2015,

7 a.m.-8:30 p.m.

Cost: \$50 per person;

\$40 children 3 and younger.

Register with form below, online

at zoosociety.org/Travel or

by calling 414-258-2333.

In the past we've gone to Chicago's Magnificent Mile and State Street for our holiday field trip. This year we're changing it up and going to the Woodfield Mall and IKEA in Schaumburg, Ill., for some shop-

ping, dining and entertainment. Woodfield Mall has the finest collection of department stores and specialty shops in the Great Lakes region, including Nordstrom, Macy's, Lord and Taylor, JCPenney, Sears and many others. There are also many amazing restaurants to choose from, such as the Rainforest Café, P.F. Chang's, the Pepper Palace and more. After that we'll hop over to IKEA, not far from the Woodfield Mall, and peruse their unique Scandinavian-inspired furniture. While you're there, enjoy some Swedish-style foods at a restaurant in the Swedish Food Market. You can also check out the Pick & Mix Candy Shop to satisfy your sweet tooth.

Registration starts at 7 a.m. on Nov. 14, 2015, at the Milwaukee County Zoo with a continental boxed breakfast featuring pastries, bagels, fresh fruit, coffee, milk and juice. Buses depart from the Zoo at 8 a.m. and arrive at our destination between 9:30 and 10 a.m. Your fee includes breakfast, transportation on restroom-equipped motor coaches and a snack bag and beverage on the return trip. Soda is donated by PepsiAmericas®. (Note to those with allergies: Snacks may include dairy and peanut byproducts.) We depart at 6:30 p.m. and return to the Zoo around 8:30 p.m. An itinerary will be mailed prior to the trip. You may register online at zoosociety.org/Travel. For questions or more information, please call 414-258-2333.



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WOODFIELD MALL & IKEA HOLIDAY SHOPPING Saturday, Nov. 14, 2015

Name(s) of Traveler(s) _____

Member Zoo Pass Number(s) _____

Address _____

City, State, ZIP _____

Phone: Day (_____) _____ Eve. (_____) _____

Special needs due to health reasons _____

If you wish to travel with another person or group sending in a separate reservation, please indicate the name _____

Please reserve the following _____ spaces at \$50/adult and _____ spaces at \$40/child 3 and under.

Total amount enclosed \$ _____ (Trip is not tax-deductible)

Credit Card: Please charge my: Visa MasterCard

Acct. No. _____

Exp. Date _____ Security Code _____ (Last 3 digits in signature area on back of credit card)

Signature _____ Print Name _____

as it appears on credit card

Check: Make payable to **ZOOLOGICAL SOCIETY**

Please mail this order form and payment to: **Woodfield Mall & IKEA Shopping,**
Zoological Society, 10005 W. Bluemound Rd., Milwaukee, WI 53226-4383

Space is limited. Cancellations through Oct. 30, 2015, are refundable, less a \$10 per person cancellation fee. Cancellations after Oct. 30, 2015, are not refundable. Call 414-258-2333 for more information. Trip cost is not tax-deductible. To comply with WI Statute Section 440.455, a financial statement of the Zoological Society will be provided upon request.

Up 28 Points in the 4th Quarter of Life



Image provided by John T. Bannen



If estate planners were NFL coaches, using pretax IRA benefits to make charitable contributions at the end of life would be high up in the playbook. It's the tax equivalent of running down the field, cutting right, catching the ball and scoring a touchdown. One dollar of cash given to the family is a full dollar. A dollar of IRA benefits given to the family is 60 cents of the dollar (or whatever a dollar is reduced by income taxes). Moreover, a dollar of IRA benefits given to a charity is a full dollar because it pays no income taxes. Unlike the NFL metaphor, in this case everybody wins. So if a charitable gift is desired at the end of life, and there are IRA assets you own, the play sent into the huddle is almost always "use the IRA assets to make the gift." You don't need a Heisman trophy winner to run this play — just name the charity as a beneficiary in the IRA form for the desired sum.

John T. Bannen

But what if you'd like to make a larger number of charitable bequests, or place some conditions on the use of the money you give to charity? Here, the IRA sponsor may not be so accommodating. You'll need a different strategy to advance the funds, and that's where a charitable distribution trust comes into play. A charitable distribution trust is a trust that's sole function is to distribute a specified amount of IRA proceeds to named charities. The trust's sole asset is the IRA proceeds it will distribute. The charitable distribution trust has the following advantages: There is no limit to the number of charities that can be named; the trustee can make sure any special conditions on the gifts are followed; coordinating the payment of multiple charitable bequests will not slow down the payment of other benefits to the family or non-charitable beneficiaries; and if a change in the charitable gifts is desired, it's easier to amend the charitable distribution trust than change IRA beneficiaries, especially if there are multiple IRAs. Once the charitable distribution trust has paid out the bequests, its function has been accomplished and it disappears.

In this area of planning, there are so many worthy charities: schools, cultural icons in the community (such as the Zoological Society and Milwaukee County Zoo) and any others that are important to you. In short, the world's needs are often too large to fit in the spaces of an IRA beneficiary, but fit nicely in the terms of a charitable distribution trust. Whether you find yourself in the fourth quarter and up 28 points in the game of life, or just ahead by a field goal, consider sending some of the IRA assets into the game and score a few points for the charities that are important to you.

By John T. Bannen

John T. Bannen is an estate planning attorney with Quarles & Brady LLP and serves on the Simba Circle steering committee

Make a Planned Gift – Simba Circle!

The Simba Circle recognizes the extraordinary people who have named the Zoological Society of Milwaukee in their will or other estate plans via a planned gift. By making this thoughtful commitment, you create a legacy ensuring that the Society continues to carry out its mission for future generations. Members enjoy a wide array of benefits. For more information about the Simba Circle, call 414-918-6152, email averias@zoosociety.org or go to zoosociety.org/Simba.



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Photo by Richard Taylor

What's Happening

Details Inside

Sept. 1

Fall Zoo Classes begin (through Dec. 22).⁺

Sept. 4

Senior Celebration, sponsored by Wheaton Franciscan Senior Health.*

Sept. 12 & 13

Family Farm Weekend, sponsored by Wisconsin Milk Marketing Board.*

Sept. 13

Ride on the Wild Side, sponsored by Wheaton Franciscan – Midwest Spine & Orthopedic Hospital/Wisconsin Heart Hospital.

Sept. 19

Elephant Appreciation Day at the Zoo.*

Sept. 26

Zoo Pass members-only field trip to Field of Dreams in Dyersville, Iowa (pre-register).

Sept. 30 & Oct. 3

Level I Zoo Pride training dates (call 414-258-5667 for more information).

Oct. 7, 10, 14 & 17

Level II Zoo Pride training dates (call 414-258-5667 for more information).

Oct. 10

Family Free Day, sponsored by North Shore Bank; media sponsor: FOX 6.

Oct. 16 & 17

Boo at the Zoo, sponsored by Sendik's Food Markets.*

Oct. 17

Wolf Awareness Day at the Zoo.*

Oct. 22

Zoo Brew (pre-register).

Oct. 23 & 24

Halloween Spooktacular, sponsored by Sendik's Food Markets.*

Nov. 5

Registration begins for Spring Zoo Classes.⁺

Nov. 7

Family Free Day, sponsored by North Shore Bank; media sponsor: FOX 6.

Nov. 14

Zoo Pass members-only holiday field trip to Woodfield Mall and IKEA in Schaumburg, Ill.

Dec. 5

Family Free Day, sponsored by North Shore Bank; media sponsor: FOX 6.

Dec. 5

Fantastic Forest at the Zoo, sponsored by Hawks Landscape (through Dec. 31).⁺

Dec. 5-6, 12-13, 19-20

Breakfast & Lunch with Santa, sponsored by Racine Danish Kringles (pre-register).⁺

*Zoo Pass members get free Zoo admission with their Zoo Pass card and photo ID. The dinosaur exhibit admission is extra (exhibit ends Labor Day). Those with Zoo Pass Plus cards get free parking.

⁺More information on these events will appear in future issues of Wild Things.



Photo by Richard Brodzeller

Boo at the Zoo

Want to help the Zoo and the Zoological Society of Milwaukee? Then join Zoo Pride, the Society's volunteer auxiliary. To learn more go to zoosociety.org/ZooPride