

# Zoological Society of Milwaukee

## 2005-2006

# A N N A L R E P O R T

The mission of the Zoological Society of Milwaukee is to participate in conserving endangered species, to educate people about the importance of wildlife and the environment, and to support the Milwaukee County Zoo.

It was a year of seeing the Milwaukee County Zoo and the Zoological Society of Milwaukee (ZSM) from new perspectives. During the 2005-'06 fiscal year, for example, you could look at the Zoo from above for the first time. The new, 35-foot-high Sky Safari, sponsored by Kalahari Waterpark Resort, whisked you up and away for a relaxing, bird's-eye view of camels, tigers, rhinos, wolves and moose, among other animals – including birds in the treetops. Then you could get up to eye level with our giraffes and even feed them from a special deck. This was part of the new Miller Brewing Company Giraffe Experience, which opened July 15 and included expanded outdoor yards and an enclosed indoor exhibit that allowed visitors to view the giraffes in comfort during the winter. Speaking of long-necked creatures, don't forget the robotic dinosaurs that came to visit in summer for Expedition: Dinosaur, sponsored by Chase. Part of the Zoo was turned into a prehistoric-looking enclave where you were greeted by a huge, long-necked dino as you entered. Of course, the traditional ways of viewing the Zoo from different perspectives were still available: Penzeys Spices Carousel, the North Shore Bank Safari Train, the St. Francis Bank Zoomobile (now MidAmerica Bank Zoomobile). Also, more and more visitors were enjoying the extremely close-up views of animals that were made possible by such recent capital campaign projects as the Florence Mila Borchert Big Cat Country, where only a pane of glass separated you from huge tigers, and the Northwestern Mutual Family Farm, which offered several animal presentations, including chances to touch some animals.

At the Zoological Society, we used updated technology to give you a new perspective on the Zoo and on our services. Fiscal year 2005-'06 was the first full year when our members could register for both academic-year ZSM classes and ZSM summer camps online. It was the first year they could register for Snooze at the Zoo online. In fact, all our online transactions (from renewing membership to sponsoring an animal) were so popular that we increased our volume by one-quarter million dollars. Our e-mail alerts to members became more efficient, and you could sign up for whatever alerts you wanted, from coming events to the latest in animal news at the Zoo. This technology has streamlined our services to members, provided them with instant feedback and reduced our postage and labor costs.

The ZSM completed its major fund-raising for the public-private capital campaign, run with Milwaukee County, to improve the Zoo, bringing in \$1,538,598 during the fiscal year alone and a total of \$15,524,905 (including pledges) since the campaign started in 2001. Our Annual Appeal for the new giraffe exhibit, connected to the capital campaign, drew 2,602 donors, who gave us a total of \$246,119. Others contributed to the capital

campaign separately (see the *Contributors* insert with this *Alive* that includes \$1,000 donors). Together with our regular Zoo support – more than \$5.3 million – we provided more than \$6.8 million to the Zoo.

The ZSM's \$7.2 million budget, detailed on page 23, included \$589,737 from our Platypus Society members, and \$173,060 from our 2,987 animal sponsors for direct support of the Zoo's animals. We acquired 11,175 new members and raised more than \$3.8 million just in membership. Sponsors and grantors, including Serengeti Circle members, helped us provide numerous programs, events and classes. Our summer camp attendance was the highest ever, at 11,482 participants. Our 538 active Zoo Pride volunteers donated 40,881 hours to the Zoo and ZSM last year.

In the following pages, we thank many of our specific donors, grantors, sponsors and other contributors who help us achieve our mission. First, let's review 2005-2006's achievements in each part of our mission:

## CONSERVATION

The Zoological Society (ZSM) supports important conservation projects and research internationally, in Wisconsin, and at the Zoo:

1) **Birds Without Borders – *Aves Sin Fronteras***<sup>®</sup> (BWB-ASF), our international conservation-research-education project, continued field research in Belize (our Wisconsin field research is complete). In exploration of the 6,009-acre Runaway Creek Nature Preserve (RCNP), owned by the Foundation for Wildlife Conservation, Inc., in partnership with the ZSM, our Belize staff studied three jabiru stork (*Jabiru mycteria*) nests and learned that three young jabirus were raised successfully. New discoveries on the preserve included a white-tailed hawk nest, two new frog species and eight new butterfly species. Staff had a close encounter with a margay (*Leopardus wiedii*, a wild cat), and collected seeds from a new group of rare *Zamia* plants. Visiting scientists studied plants, insects, primates, caves and artifacts on the preserve.

The *BWB-ASF Recommendations for Landowners: How to Manage Your Land to Help Birds* was completed and readied for distribution in Belize in 2007. This beautiful, 106-page manual summarizes our bird research in Belize, is full of bird and plant photos, and includes tips on how landowners and land managers can help birds. Meanwhile, BWB-ASF data from Belize was analyzed, one paper was published in a peer-reviewed scientific journal, and another was accepted and will be published in 2007. To share our findings with other researchers, we submitted our data to the Biodiversity and Environmental Resource Data System of Belize and the Institute for Bird Populations.

In Wisconsin, a reception to celebrate the 10th anniversary of BWB-ASF was held in June at the home of Cheryl and Mark Brickman of Mequon.

Analysis of Wisconsin bird data continued and information on land use, habitat and population mapping was compiled for the three Wisconsin study sites. One of six scientific papers on our Wisconsin research was completed and submitted for publication.

2) **Wild bonobos:** To study and help save these endangered great apes, Dr. Gay E. Reinartz, Zoological Society conservation coordinator, continued and expanded her projects in the Democratic Republic of Congo (DRC). In addition to ongoing ecological research on bonobo habitat and distribution, the ZSM's

Bonobo and Congo Biodiversity Initiative began a literacy program for ZSM's eco-guards, 80% of whom could not read or write. To help the villages around Etate, the ZSM research station in the DRC's Salonga National Park, the ZSM also continued supporting schools we have built, hiring teachers and providing teaching materials. In addition, the ZSM began administering a self-help grant from the U.S. Embassy to provide agricultural tools, training and seeds to villagers. On each of her trips to DRC, Dr. Reinartz also delivered fuel, salaries, anti-poaching equipment and supplies. The ZSM has worked with the regional military authorities to reinforce the guards' presence in the park. Guards have not only confiscated snares, shotguns and spears from poachers but also have arrested poachers.

3) **Captive bonobos:** The bonobo population at North American zoos stood at 84 by the end of September 2006. Ten institutions are part of the Bonobo Species Survival Plan (SSP), headed by Dr. Reinartz, and they cooperate with their European counterpart, the European Endangered Species Programme (EEP), which manages 76 bonobos in nine European zoos. Globally, the bonobo has the smallest captive population (160) of all great apes; the Bonobo SSP and EEP work together to manage this endangered great ape. During the last fiscal year, the ZSM and its partner, the Foundation for Wildlife Conservation, Inc. (FWC), worked on preparation of a book about bonobos written and donated by Jo Sandin, a retired newspaper reporter. The book, to be published in 2007, tells the story both of ZSM conservation efforts in Congo and of the largest captive group of bonobos outside Congo, the 21 bonobos at the Milwaukee County Zoo.

4) **Veterinary preceptors, aviary intern:** The ZSM awarded \$1,900 for veterinary preceptors to work at the Zoo and \$2,400 for an aviary intern involved in the International Migratory Bird Day program at the Zoo.

5) **Amphibians, birds, carnivores, reptiles:** Since the 1998-'99 year, the ZSM has given \$127,446 to Zoo-staff research on Humboldt penguins in Chile, Peru and at our Zoo (\$15,500 in 2005-'06); and \$59,082 to research on endangered rattlesnakes (\$6,999 in 2005-'06). Last year, also, the ZSM



Isomana Edmond, a Zoological Society eco-guard in the Democratic Republic of Congo, searches for evidence of bonobos in the rain forest.

supported Zoo staff doing field research or helping conserve animals, including \$13,283 for frog conservation and research, \$4,000 for vulture tracking, \$1,500 for piping plover conservation, \$1,355 for research on the carnivores of Brazil's grasslands, and \$927 for blue iguana research on Grand Cayman Island.

6) **Gorillas, Elephants, Jaguars, Black Rhinos:** In joint ventures with the Foundation for Wildlife Conservation, Inc. (FWC), the ZSM provided \$16,712 for a jaguar-rehabilitation-conservation program at the Belize Zoo; \$10,000 for the protection of black rhinos and elephants on Lewa Wildlife Conservancy in Africa; and \$5,000 to the Dian Fossey Gorilla Fund International to help save mountain gorillas in Rwanda.

## EDUCATION

Our Zoological Society summer camps get more popular every year. Thanks to our new building, the Karen Peck Katz Conservation Education Center, completed in 2004, we can accommodate more camps than ever. We had a record 11,482 participants in summer 2006: 8,734 children and 2,748 parents in 431 camp sessions. That was 559 more participants than in 2005. Plus, thanks to an anonymous donor, we were able to reach out to children who normally couldn't afford to attend summer camps; about 75 children from Silver Spring Neighborhood Center attended 15 of our camps. Our summer college intern program provided 19 students (including two teaching interns) hands-on job training, thanks, in part, to generous support from the Alice Kadish Foundation and an anonymous donor. From September through May, we served 13,605 people in individual child or parent-child classes. During our fiscal year, 21,869 schoolchildren learned about animals and science through ZSM-run programs held at the Zoo or presented at schools. An additional 110,543 schoolchildren used the Zoo as a science laboratory on field trips and had ZSM curriculum available to them during their self-directed tours. Programs for schoolchildren were funded in part by gifts from the Ladish Company Foundation; U.S. Cellular; Orth Charitable Lead Trust; A.O. Smith Foundation, Inc.; Mortgage Guaranty Insurance Corporation



Christian Ferguson of Milwaukee looked at animal fur through a microscope during the Zoological Society summer camp on what veterinarians do at the Zoo. He was one of 75 children from the Silver Spring Neighborhood Center who attended camps last summer.

(MGIC); Badger Meter Foundation; and Brady Corporation. U.S. Cellular also provided funding that allowed us to improve our Animal Adaptations Lab activities and make them more accessible to children with mobility impairments.

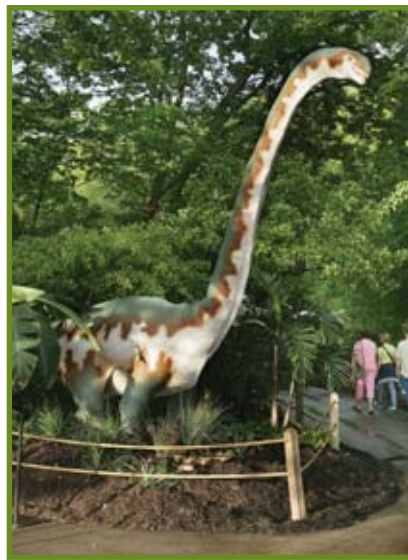
Belize and Beyond, a joint effort of We Energies and the Zoological Society, ended a successful three-year run after our third group of eco-scholars (six students and one teacher) traveled to Belize in Central America for a week in August. The school-year program reached 650 students in eight high schools across eastern Wisconsin. Our Animal Ambassador program, in its 17th year, served more than 2,000

elementary-school students from 19 schools, many in economically disadvantaged neighborhoods. More than 1,000 graduated in June with knowledge of how they can help endangered wildlife. Thanks to corporate, foundation or civic-group sponsors for each school, the program reached 515 second-grade students at 7 schools, 500 third-grade students at 7 schools, and 1,044 fourth-grade students at 19 schools. In total, our Conservation Education programs served 194,103 people in fiscal year 2005-'06.

Thousands of others were reached with educational messages about conservation through Zoological Society programs in Belize and Africa, through the ZSM Web site (which averages 32,000 hits a month) and publications, through our signage at the Zoo, and through stories in the media about ZSM projects.

## ZOO SUPPORT

In addition to the more than \$1.5 million that the ZSM raised in 2005-'06 for the joint ZSM and Milwaukee County capital campaign for the Zoo, our public-private partnership with Milwaukee County included ZSM support of more than \$5.3 million in several areas. The ZSM acquires sponsors for most of the Zoo's major events and attractions, and its 2005-'06 direct cash sponsorship support to the Zoo was \$247,949. The ZSM also gave \$211,847 direct cash support to Zoo exhibits, including the 2006 summer touring exhibit. The ZSM provided graphics support to the Zoo through a Creative Department of five artists. Behind the scenes, the ZSM



The long-necked *Omeisaurus* reaches into the treetops. It was one of 26 robotic dinos in the Zoo's 2006 touring summer exhibit, Expedition: Dinosaur, sponsored by Chase.

continued to pay for maintenance contracts on 10 Zoo buildings and some equipment (\$162,608), to support Zoo veterinary and pathology residents (\$7,196), and to plan the remaining capital campaign project: U.S. Bank's Atrium Gathering Place.

Zoo Ball, sponsored by American Airlines & American Eagle, brought in \$456,281, and the 16th Annual Miller Brewing Company's Birdies and Eagles Golf Tournament raised \$85,540. In all, Zoo Ball, the golf tournament and other special events run by the Associate Board raised more than \$758,035. The

Zoological Society's annual Winter Wonderland, featuring Hawks Nursery's Fantastic Forest, again was held during SBC's Holiday Night Lights, which drew 16,917 people. The ZSM continued to run all the education programs at the Zoo (see Education), which qualifies the Zoo for national accreditation. The ZSM also published a full-color magazine, three hard-copy newsletters, three online newsletters, numerous e-mail updates plus a Web site that promoted Zoo and ZSM events, programs and conservation projects.

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\*\* FWC funds help the Zoological Society to carry out and advance some of its major conservation, education, and research programs.

Hundreds of companies, foundations, and groups contribute each year to the Zoological Society's mission. They sponsor Milwaukee County Zoo exhibits, education programs at the Zoo and off site, research projects ranging from birds to bonobos, special events at the Zoo such as Behind the Scenes Weekends, and fund-raisers such as Zoo Ball. Thanks to all these contributors:

- Priceless Zoo Pride**
- Zoo and Zoological Society events and programs
- \$500,000 Florence Borchert Bartling Foundation**
- Otto Borchert Family Special Exhibits Building
- \$50,000-\$99,999 Chase**
- Expedition: Dinosaur
  - Animal Ambassador Program
- DMC Advertising & Direct Marketing**
- Zoological Society Membership Support\*
- The Lynde & Harry Bradley Foundation**
- General Operations
- Miller Brewing Company**
- Birdies & Eagles Golf Tournament
  - Oceans of Fun Seal & Sea Lion Show
  - Zoo a la Carte
- Milwaukee Journal Sentinel**
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- We Energies**
- Belize & Beyond
- World Wildlife Fund-U.S. (Part of Congo Basin Forest Partnership)**
- Bonobo & Congo Biodiversity Initiative
- \$20,000-\$49,999 American Airlines & American Eagle**
- Zoo Ball\*
  - Birdies & Eagles Golf Tournament Support\*
- Anonymous**
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- Community Newspapers/ This Week! Publications/ Lake Country Publications**
- Playhouse Raffle\*
  - Ride on the Wild Side Family Bike Ride\*
- Forest County Potawatomi Community Foundation**
- Birds of Prey Show
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- Children's World Learning Centers**
- Boo at the Zoo
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- Winter Wonderland Support\*
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- Bonobo & Congo Biodiversity Initiative
- McCormick**
- Egg Day
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- Animal Ambassador Program
- Niederjohn Family Fund**
- Animal Ambassador Program
- Old Orchard Brands**
- Snooze at the Zoo
- Racine Danish Kringsles**
- Breakfast/Lunch With Santa
- Sattell, Johnson, Appel & Co. and Financial Resource Services, LLC**
- Platypus Society Annual Awards Dinner

Sophia Zhang, 4, of West Bend, laughs as she rides the Penzeys Spices Carousel at the Milwaukee County Zoo in April 2006.



**Welch's**

- Pancake Breakfast Support\*
- Animal Safari

**Wolf Creek Charitable Foundation**

- Birds Without Borders - *Aves Sin Fronteras*

**World Wildlife Fund - International**

- Bonobo & Congo Biodiversity Initiative

**Zoological Society Associate Board**

- Animal Ambassador Program

**\$2,500-\$4,999****American Family Insurance**

- Nights in June Entertainment

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- Animal Ambassador Program

**Cooper Power Systems**

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**Gatorade**

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(manufacturer of Chinex® paper plates)

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- Pancake Breakfast Support\*

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- Animal Ambassador Program

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- International Migratory Bird Day

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- Animal Ambassador Program

**Sensient Technologies Foundation**

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**Sentry**

- Snooze at the Zoo\*

**Time Warner Cable**

- Animal Ambassador Program

**Wilderness Hotel & Golf Resort**

- Mother's Day

**Wisconsin Milk Marketing Board Inc./Wisconsin Dairy Producers**

- Family Farm Weekend

\* In-Kind Sponsorships

Kevin Seidl of Menomonee Falls and his sons, Jack, 3, and Trevor, 5, take in a panoramic view of the Milwaukee County Zoo from the Sky Safari, sponsored by Kalahari Waterpark Resort.

## SIMBA SOCIETY

The Simba Society was created by the Zoological Society to recognize and thank those donors, during their lifetimes, who remember the Zoological Society in a will or with a legacy gift. With this type of gift, you create a legacy of support that lasts through your lifetime and beyond. When we receive your gift, it becomes a permanent asset of the Zoological Society's endowment fund. Each year, the earnings from your gift, along with other contributions to the fund, ensure that the Zoological Society is able to continue its mission to conserve wildlife, educate the public, and support the Zoo for future generations.

William &amp; Linda Abraham, Jr.

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In memory of Christopher Nast\*

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Michael Pazdan in memory of Abby

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**The following donors have elected to create funds to further a particular area of interest:**

The Lynde &amp; Harry Bradley Foundation, Inc.

- Wildlife Conservation Grants for Graduate Student Research

Roland &amp; Florence Schroeder Cron

Charitable Unitrust

- Bonobo Species Survival Plan (SSP) Endowment

Gretchen &amp; Andrew Dawes Endowment Fund

- Veterinary Intern Program

Robert T. Foote Charitable Trust

- Foundation for Wildlife Conservation, Inc.

Halbert &amp; Alice Kadish Foundation Inc.

- Student Intern Program Endowment

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- Ornithological Intern

Bill Borchert Larson

- Otto Borchert Family Special Exhibits Building
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Liz Little Endowment

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- The Aviary

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- Education Interns

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- Apes of Africa

Special donors of the Zoological Society are recognized through membership in the Platypus Society and are considered a vital link in the Zoological Society's mission. At the end of the 2005-2006 fiscal year, 333 businesses, foundations and individuals in our community were active Platypus Society members. Through their generosity and philanthropic leadership, which provides unrestricted operational support, the Zoological Society continues to carry out its mission to conserve wildlife, educate the public, and support the Zoo.

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On a cold winter day, a Waukesha family stops at the Humboldt penguin exhibit to check the Milwaukee County Zoo's visitor guide & map, sponsored by M&I Bank, a Platypus Society member at the associate corporate partner level. Jeffrey and Shari Schulz are pictured with their son, Noah, 4, and daughters Sarah, 8 (left), and Hannah, 6.

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The Zoological Society's February 2006 Bestly Bowl-a-Thon was sponsored by Tri City National Bank, which has sponsored the fund-raiser for many years. Tri City National Bank is a Platypus Society member at the bronze corporate partner level.

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Douglas & Barbara Braun  
Richard & Diana  
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\* Members who have made in-kind gifts of products or services.

The preceding list is comprised of all friends contributing to the Platypus Society from October 1, 2005, through September 30, 2006.

# 2005-2006 ANNUAL APPEAL:

## Miller Brewing Company Giraffe Experience

On a sunny summer day last July, an expanded new giraffe facility opened at the Zoo. A popular part of the new exhibit was a wooden deck from which visitors could feed the giraffes by signing up ahead of time for regularly scheduled feedings. Called the Miller Brewing Company Giraffe Experience, thanks to a major gift from the Miller Brewing Company, the new exhibit was made possible also by capital campaign donors and by the hundreds of people who donated to the Zoological Society's Annual Appeal for giraffes during the 2005-'06 fiscal year. The giraffe exhibit is the eighth of nine projects in a capital campaign to improve the Zoo, coordinated by the public-private partnership of Milwaukee County and the Zoological Society of Milwaukee. Listed below are people who donated \$100 or more to the giraffe Annual Appeal:

Lowell & Fran Adams  
 Jo Ann Aiman  
 Terry & Nancy Anderson  
 Jean Aragon  
 Jane Austin  
 Jerry & Joyce Babcock  
 Michael Banco & Hope Heaster  
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 Patricia & Charles Becker  
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 John & Randee Blanchard  
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 Catherine Clearman  
 Tom & Amanda Clossey  
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 Shannon Colton & Scott Carlson  
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 Martha & Brian Connelly  
 Helen Cordon  
 Cordon Family Foundation  
 David Crass  
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 Beth Anne Currie  
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 R.W. & Elizabeth Cutler  
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 Merlin Dahl  
 Alison & Marsha Dalal  
 Steven M. Dasher  
 Donna Daufenbach  
 Bruce C. Davidson  
 Karen & Chris DeNardis  
 Bonnie & John Delong  
 Rosemary Derouin  
 Ann Di Castri  
 June Habert Dittl  
 Robert C. Dohmen  
 Steve & Lynda Drifka  
 Scott & Michelle Duncan  
 John & Margot Dunn  
 George C. & Erna E. Dusek  
 Gerard & Diane Dynkowski  
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 Robert & Pamela Elliott  
 Catherine Erdmann  
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 Jennifer & Jeffrey Fait  
 Jennifer & Raymond Farrell  
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 Nancy Fisher  
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 Kimberly Forbeck & Todd Dunsirn  
 Garrett & Stacey Forkner  
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 Susan T. Fox  
 Karla & Gregory Francken  
 David & Joanne Fritsch  
 Julie Gagnon  
 Dorothy Gawronski  
 Jill Gawrych  
 Marc & Mary Gear  
 Charles Geier  
 Kevin & Sandy Genske  
 James R. & Laura J. Gibson  
 Timothy & Terri Giese  
 Brian & Danielle Gillingham  
 Jon Gilmore  
 Richard M. & Susan L. Glatczak  
 Dr. Gerald & Jean Gleisner  
 Cathe Gorski  
 Justin Gottfreid  
 Kathleen Graham



Miller Brewing Company executives Mike Jones and Kim Marotta feed Bahatika, one of the Milwaukee County Zoo's three giraffes, during the opening of the Miller Brewing Company Giraffe Experience on July 10, 2006. In back is Dasha Young, the Milwaukee County Executive's director of community relations. Jones is a senior vice president for Miller Brewing Company and a Zoological Society Board member. Marotta is Miller's Director for Corporate Social Responsibility.

Jeff & Deborah Granger  
 Lynn Gransee  
 Greater Milwaukee Foundation Inc.  
 Charles & Elizabeth Iversen Fund  
 David C. Scott Foundation Fund  
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 James & Diane Haasch  
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 Patricia Lusz  
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 John & Coleen Marshall  
 Janet & Vincent Martin  
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 Mary A. McKey  
 Doreen McLaughlin  
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 Lisa & Michael Zimmer

## SPONSOR AN ANIMAL

Anyone can sponsor animals at the Milwaukee County Zoo. Animal sponsorships range from \$20 for membership in the Zoological Society's Kids Conservation Club to \$2,500 for individuals who sponsor just one animal. In the 2005-2006 fiscal year, 2,987 people participated in the Zoological Society's Sponsor an Animal program, raising about \$176,000 for all the animals at the Milwaukee County Zoo. Following are sponsors who supported individual animals at the \$250 or above level:

Carl & Jeanie Ahrens  
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 Mary Briscoe  
 Marilyn Corlew  
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 Carrie Smith  
 Carolyn Stanelle  
 Lowell Warshawsky  
 Steve Weber  
 Wisconsin Jaguars Ltd.

# Statement of Activities

Zoological Society of Milwaukee County – Year ending September 30, 2006

## SUPPORT & REVENUE

### MEMBERSHIP DUES

from all Zoological Society Zoo Pass  
and Platypus Society members.....\$4,403,768

### CONTRIBUTIONS

toward capital projects and specific programs .....\$186,711

### SPECIAL EVENTS/PROGRAMS/SPONSORSHIPS

including Animal Sponsorship, Zoo Ball, Education,  
Society and Zoo special events and sponsorships ..\$2,111,399

### INTEREST INCOME

from contributions toward capital projects  
and specific programs .....\$42,151

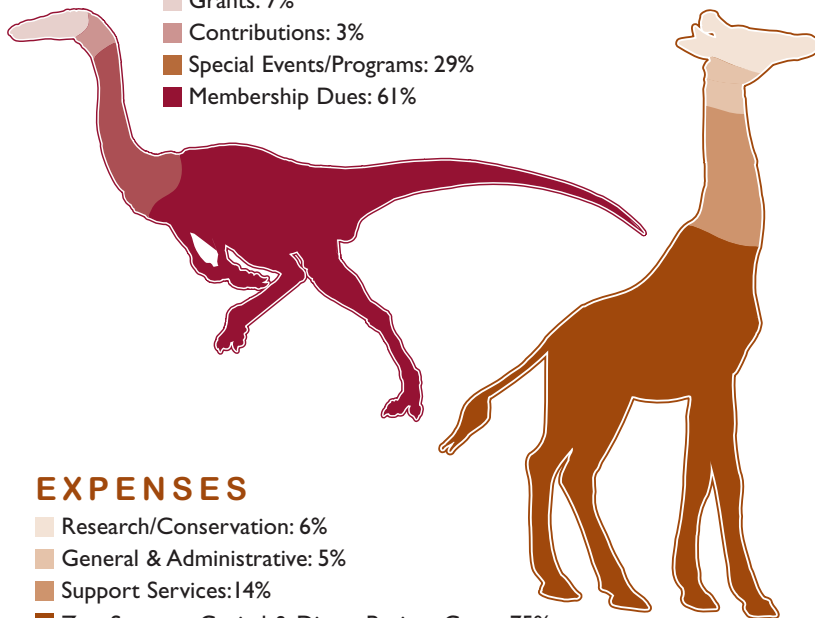
GRANTS.....\$495,291

### TOTAL SUPPORT & REVENUE

.....\$7,239,320

### RECEIPTS

- Grants: 7%
- Contributions: 3%
- Special Events/Programs: 29%
- Membership Dues: 61%



### EXPENSES

- Research/Conservation: 6%
- General & Administrative: 5%
- Support Services: 14%
- Zoo Support, Capital & Direct Project Costs: 75%

## COST OF SUPPORT AND REVENUE (Support Services)

### MEMBERSHIP DUES

Expense of providing benefits to all Zoological  
Society Zoo Pass and Platypus Society members .....\$742,460

### SPECIAL EVENTS/PROGRAMS

Expense of providing and promoting Society  
special events/programs.....\$230,567

**TOTAL COST OF SUPPORT  
& REVENUE (Support Services).....\$973,027**

## EXPENSES

### DIRECT PROJECT COSTS

Expenses relative to capital  
projects and specific programs .....\$54,039

### ZOO SUPPORT

Expense of providing, promoting and supporting  
education, graphics, and conservation programs, special  
exhibit projects, and Society and Zoo special events;  
payment to the Zoo for all membership events,  
parking for Zoo Pass Plus and coupons .....\$5,346,468

### RESEARCH/CONSERVATION

Expenses relating to state, national and international  
programs supporting species preservation .....\$461,005

### GENERAL AND ADMINISTRATIVE

Expenses relating to daily Society operations.....\$357,697

**TOTAL EXPENSES .....\$6,219,209**

**TOTAL COST OF SUPPORT,  
REVENUE AND EXPENSES .....\$7,192,236**

**INCREASE OF SUPPORT AND REVENUE  
OVER EXPENSES .....\$47,084**

## 2005-2006 SUMMARIES

### Cash-Flow Summary ZSM & Capital Campaign

Cash & cash equivalents at start of the year: .....\$3,577,699  
Cash & cash equivalents at end of the year: .....\$3,411,833  
Net decrease in cash & cash equivalents: .....\$165,866

### Capital Campaign Projects Summary

Revenue 2005-2006 .....\$1,538,598  
Expenses for Miller Brewing Company Giraffe Experience,  
Northwestern Mutual Family Farm & Florence Mila Borchert  
Big Cat Country (current & reserve funds used) ....\$1,959,805