It was a year of seeing the Milwaukee County Zoo and the Zoological Society of Milwaukee (ZSM) from new perspectives. During the 2005-'06 fiscal year, for example, you could look at the Zoo from above for the first time. The new, 35-foot-high Sky Safari, sponsored by Kalahari Waterpark Resort, whisked you up and away for a relaxing, bird's-eye view of camels, tigers, rhinos, wolves and moose, among other animals – including birds in the treetops. Then you could get up to eye level with our giraffes and even feed them from a special deck. This was part of the new Miller Brewing Company Giraffe Experience, which opened July 15 and included expanded outdoor yards and an enclosed indoor exhibit that allowed visitors to view the giraffes in comfort during the winter. Speaking of long-necked creatures, don't forget the robotic dinosaurs that came to visit in summer for Expedition: Dinosaur, sponsored by Chase. Part of the Zoo was turned into a prehistoric-looking enclave where you were greeted by a huge, long-necked dino as you entered. Of course, the traditional ways of viewing the Zoo from different perspectives were still available: Penzeys Spices Carousel, the North Shore Bank Safari Train, the St. Francis Bank Zoomobile (now MidAmerica Bank Zoomobile). Also, more and more visitors were enjoying the extremely close-up views of animals that were made possible by such recent capital campaign projects as the Florence Mila Borchert Big Cat Country, where only a pane of glass separated you from huge tigers, and the Northwestern Mutual Family Farm, which offered several animal presentations, including chances to touch some animals.

At the Zoological Society, we used updated technology to give you a new perspective on the Zoo and on our services. Fiscal year 2005-'06 was the first full year when our members could register for both academic-year ZSM classes and ZSM summer camps online. It was the first year they could register for Snooze at the Zoo online. In fact, all our online transactions (from renewing membership to sponsoring an animal) were so popular that we increased our volume by one-quarter million dollars. Our e-mail alerts to members became more efficient, and you could sign up for whatever alerts you wanted, from coming events to the latest in animal news at the Zoo. This technology has streamlined our services to members, provided them with instant feedback and reduced our postage and labor costs.

The ZSM completed its major fund-raising for the public-private capital campaign, run with Milwaukee County, to improve the Zoo, bringing in $1,538,598 during the fiscal year alone and a total of $15,524,905 (including pledges) since the campaign started in 2001. Our Annual Appeal for the new giraffe exhibit, connected to the capital campaign, drew 2,602 donors, who gave us a total of $246,119. Others contributed to the capital campaign separately (see the Contributors insert with this Alive that includes $1,000 donors). Together with our regular Zoo support – more than $5.3 million – we provided more than $6.8 million to the Zoo.

The ZSM's $7.2 million budget, detailed on page 23, included $589,737 from our Platypus Society members, and $173,060 from our 2,987 animal sponsors for direct support of the Zoo's animals. We acquired 11,175 new members and raised more than $3.8 million just in membership. Sponsors and grantors, including Serengeti Circle members, helped us provide numerous programs, events and classes. Our summer camp attendance was the highest ever, at 11,482 participants. Our 538 active Zoo Pride volunteers donated 40,881 hours to the Zoo and ZSM last year.

In the following pages, we thank many of our specific donors, grantors, sponsors and other contributors who help us achieve our mission. First, let's review 2005-2006's achievements in each part of our mission:

**CONSERVATION**

The Zoological Society (ZSM) supports important conservation projects and research internationally, in Wisconsin, and at the Zoo:

1) **Birds Without Borders – Aves Sin Fronteras® (BWB-ASF),** our international conservation-research-education project, continued field research in Belize (our Wisconsin field research is complete). In exploration of the 6,009-acre Runaway Creek Nature Preserve (RCNP), owned by the Foundation for Wildlife Conservation, Inc., in partnership with the ZSM, our Belize staff studied three jabiru stork (Jabiru mycteria) nests and learned that three young jabiru were raised successfully. New discoveries on the preserve included a white-tailed hawk nest, two new frog species and eight new butterfly species. Staff had a close encounter with a margay (Leopardus wiedii, a wild cat), and collected seeds from a new group of rare Zamia plants. Visiting scientists studied plants, insects, primates, caves and artifacts on the preserve.

The BWB-ASF Recommendations for Landowners: How to Manage Your Land to Help Birds was completed and readied for distribution in Belize in 2007. This beautiful, 106-page manual summarizes our bird research in Belize, is full of bird and plant photos, and includes tips on how landowners and land managers can help birds. Meanwhile, BWB-ASF data from Belize was analyzed, one paper was published in a peer-reviewed scientific journal, and another was accepted and will be published in 2007. To share our findings with other researchers, we submitted our data to the Biodiversity and Environmental Resource Data System of Belize and the Institute for Bird Populations.
In Wisconsin, a reception to celebrate the 10th anniversary of BWB-ASF was held in June at the home of Cheryl and Mark Brickman of Mequon. Analysis of Wisconsin bird data continued and information on land use, habitat and population mapping was compiled for the three Wisconsin study sites. One of six scientific papers on our Wisconsin research was completed and submitted for publication.

2) Wild bonobos: To study and help save these endangered great apes, Dr. Gay E. Reinartz, Zoological Society conservation coordinator, continued and expanded her projects in the Democratic Republic of Congo (DRC). In addition to ongoing ecological research on bonobo habitat and distribution, the ZSM’s Bonobo and Congo Biodiversity Initiative began a literacy program for ZSM’s eco-guards, 80% of whom could not read or write. To help the villages around Etate, the ZSM research station in the DRC’s Salonga National Park, the ZSM also continued supporting schools we have built, hiring teachers and providing teaching materials. In addition, the ZSM began administering a self-help grant from the U.S. Embassy to provide agricultural tools, training and seeds to villagers. On each of her trips to DRC, Dr. Reinartz also delivered fuel, salaries, anti-poaching equipment and supplies. The ZSM has worked with the regional military authorities to reinforce the guards’ presence in the park. Guards have not only confiscated snares, shotguns and spears from poachers but also have arrested poachers.

3) Captive bonobos: The bonobo population at North American zoos stood at 84 by the end of September 2006. Ten institutions are part of the Bonobo Species Survival Plan (SSP), headed by Dr. Reinartz, and they cooperate with their European counterpart, the European Endangered Species Programme (EEP), which manages 76 bonobos in nine European zoos. Globally, the bonobo has the smallest captive population (160) of all great apes; the Bonobo SSP and EEP work together to manage this endangered great ape. During the last fiscal year, the ZSM and its partner, the Foundation for Wildlife Conservation, Inc. (FWC), worked on preparation of a book about bonobos written and donated by Jo Sandin, a retired newspaper reporter. The book, to be published in 2007, tells the story both of ZSM conservation efforts in Congo and of the largest captive group of bonobos outside Congo, the 21 bonobos at the Milwaukee County Zoo.

4) Veterinary preceptors, aviary intern: The ZSM awarded $1,900 for veterinary preceptors to work at the Zoo and $2,400 for an aviary intern involved in the International Migratory Bird Day program at the Zoo.

5) Amphibians, birds, carnivores, reptiles: Since the 1998–’99 year, the ZSM has given $127,446 to Zoo-staff research on Humboldt penguins in Chile, Peru and at our Zoo ($15,500 in 2005–06); and $59,082 to research on endangered rattlesnakes ($6,999 in 2005–06). Last year, also, the ZSM supported Zoo staff doing field research or helping conserve animals, including $13,283 for frog conservation and research, $4,000 for vulture tracking, $1,500 for piping plover conservation, $1,355 for research on the carnivores of Brazil’s grasslands, and $927 for blue iguana research on Grand Cayman Island.

6) Gorillas, Elephants, Jaguars, Black Rhinos: In joint ventures with the Foundation for Wildlife Conservation, Inc. (FWC), the ZSM provided $16,712 for a jaguar-rehabilitation-conservation program at the Belize Zoo; $10,000 for the protection of black rhinos and elephants on Lewa Wildlife Conservancy in Africa; and $5,000 to the Dian Fossey Gorilla Fund International to help save mountain gorillas in Rwanda.

EDUCATION

Our Zoological Society summer camps get more popular every year. Thanks to our new building, the Karen Peck Katz Conservation Education Center, completed in 2004, we can accommodate more camps than ever. We had a record 11,482 participants in summer 2006: 8,734 children and 2,748 parents in 431 camp sessions. That was 559 more participants than in 2005. Plus, thanks to an anonymous donor, we were able to reach out to children who normally couldn’t afford to attend summer camps; about 75 children from Silver Spring Neighborhood Center attended 15 of our camps. Our summer college intern program provided 19 students (including two teaching interns) hands-on job training, thanks, in part, to generous support from the Alice Kadish Foundation and an anonymous donor. From September through May, we served 13,605 people in individual child or parent-child classes. During our fiscal year, 21,869 schoolchildren learned about animals and science through ZSM-run programs held at the Zoo or presented at schools. An additional 110,543 schoolchildren were funded in part by gifts from the Ladish Company Foundation; U.S. Cellular; Orth Charitable Lead Trust; A.O. Smith Foundation, Inc.; Mortgage Guaranty Insurance Corporation (MGIC); Badger Meter Foundation; and Brady Corporation. U.S. Cellular also provided funding that allowed us to improve our Animal Adaptations Lab activities and make them more accessible to children with mobility impairments.

Belize and Beyond, a joint effort of We Energies and the Zoological Society, ended a successful three-year run after our third group of eco-scholars (six students and one teacher) traveled to Belize in Central America for a week in August. The school-year program reached 650 students in eight high schools across eastern Wisconsin. Our Animal Ambassador program, in its 17th year, served more than 2,000

Christian Ferguson of Milwaukee looked at animal fur through a microscope during the Zooological Society summer camp on what veterinarians do at the Zoo. He was one of 75 children from the Silver Spring Neighborhood Center who attended camps last summer.
elementary-school students from 19 schools, many in economically disadvantaged neighborhoods. More than 1,000 graduated in June with knowledge of how they can help endangered wildlife. Thanks to corporate, foundation or civic-group sponsors for each school, the program reached 515 second-grade students at 7 schools, 500 third-grade students at 7 schools, and 1,044 fourth-grade students at 19 schools. In total, our Conservation Education programs served 194,103 people in fiscal year 2005-’06.

Thousands of others were reached with educational messages about conservation through Zoological Society programs in Belize and Africa, through the ZSM Web site (which averages 32,000 hits a month) and publications, through our signage at the Zoo, and through stories in the media about ZSM projects.

Z O O S U P P O R T

In addition to the more than $1.5 million that the ZSM raised in 2005-’06 for the joint ZSM and Milwaukee County capital campaign for the Zoo, our public-private partnership with Milwaukee County included ZSM support of more than $5.3 million in several areas. The ZSM acquires sponsors for most of the Zoo’s major events and attractions, and its 2005-’06 direct cash sponsorship support to the Zoo was $247,949. The ZSM also gave $211,847 direct cash support to Zoo exhibits, including the 2006 summer touring exhibit. The ZSM provided graphics support to the Zoo through a Creative Department of five artists. Behind the scenes, the ZSM

2005-2006 Directors

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** Associate Board President
*** Zoo Pride President

* Zoo Pride President

2005-2006 FWC President: Dr. Gil Boese

The long-necked Omeisaurus reaches into the treetops. It was one of 26 robotic dinos in the Zoo’s 2006 touring summer exhibit, Expedition: Dinosaur, sponsored by Chase.

continued to pay for maintenance contracts on 10 Zoo buildings and some equipment ($162,608), to support Zoo veterinary and pathology residents ($7,196), and to plan the remaining capital campaign project: U.S. Bank’s Atrium Gathering Place.

Zoo Ball, sponsored by American Airlines & American Eagle, brought in $456,281, and the 16th Annual Miller Brewing Company’s Birdies and Eagles Golf Tournament raised $85,540. In all, Zoo Ball, the golf tournament and other special events run by the Associate Board raised more than $758,035. The Zoological Society’s annual Winter Wonderland, featuring Hawks Nursery’s Fantastic Forest, again was held during SBC’s Holiday Night Lights, which drew 16,917 people. The ZSM continued to run all the education programs at the Zoo (see Education), which qualifies the Zoo for national accreditation. The ZSM also published a full-color magazine, three hard-copy newsletters, three online newsletters, numerous e-mail updates plus a Web site that promoted Zoo and ZSM events, programs and conservation projects.

2005-2006 Zoo Pride Board of Directors

Karen Akers
Cheryl Brossmann
Kay Eilen, Ph.D.
Joan Kalinoski
Paula Spiering*
Karen Stephany

* Chair of the Board
** FWC funds help the Zoological Society to carry out and advance some of its major conservation, education, and research programs.

2005-2006 Foundation for Wildlife Conservation, Inc.**

Dir. Gil Boese

Fred Ott
Bernard Peck
A.D. Robertson
Richard A. Steinman
Larry Weiss
Bernard C. Ziegler III
Hundreds of companies, foundations, and groups contribute each year to the Zoological Society’s mission. They sponsor Milwaukee County Zoo exhibits, education programs at the Zoo and off site, research projects ranging from birds to bonobos, special events at the Zoo such as Behind the Scenes Weekends, and fund-raisers such as Zoo Ball. Thanks to all these contributors:

**Priceless**
- *Zoo Pride*
  - Zoo and Zoological Society events and programs

**$500,000**
- *Florence Borchert Bartling Foundation*
  - Otto Borchert Family Special Exhibits Building

**$50,000-$99,999**
- *Chase*
  - Expedition: Dinosaur
  - Animal Ambassador Program

**DMC Advertising & Direct Marketing**
- Zoological Society Membership Support*

**The Lynde & Harry Bradley Foundation**
- General Operations

**Miller Brewing Company**
- Birds & Eagles Golf Tournament
- Oceans of Fun Seal & Sea Lion Show
- Zoo a la Carte

**Milwaukee Journal Sentinel**
- Zoo a la Carte*

**We Energies**
- Belay & Beyond

**World Wildlife Fund-U.S. (Part of Congo Basin Forest Partnership)**
- Bonobo & Congo Biodiversity Initiative

**$20,000-$49,999**
- *American Airlines & American Eagle*
  - Zoo Ball*
  - Birds & Eagles Golf Tournament Support*
- *Anonymous*
  - Bonobo & Congo Biodiversity Initiative

**Community Newspapers/This Week! Publications/Lake Country Publications**
- Playhouse Raffle*
- Ride on the Wild Side Family Bike Ride*

**Forest County Potawatomi Community Foundation**
- Birds of Prey Show
- Birds & Eagles Golf Tournament Carts

**Kalahari Waterpark Resort Convention Center**
- Sky Safari

**Jones Family Fund**
- Bonobo & Congo Biodiversity Initiative

**Penzeys Spices**
- Carousel

**Roundy's Supermarkets & Pick 'n Save**
- Egg Day*
- Father's Day at the Zoo*
- Ride on the Wild Side Family Bike Ride*
- Samson Stomp & Romp*
- Animal Safari*

**St. Francis Bank**
- Zoomobile

**U.S. Cellular**
- Animal Adaptations Lab
- Halloween Trick-or-Treat Spooktacular
- Nights in June

**Fred & Sandra Young**
- Bonobo & Congo Biodiversity Initiative

**Mae E. Demmer Charitable Trust**
- General Operations

**Judith Grimes Family Fund**
- Animal Ambassador Program

**Jewel-Osco**
- Family Free Days
- Kids’ Nights Entertainment

**Halbert & Alice Kadish Foundation**
- Student Intern Program

**KinderCare Learning Centers**
- Kids’ Nights
- Stroller Rentals

**Sargento Foods Inc.**
- Ride on the Wild Side Family Bike Ride
- Dairy Farm Delight

**SBC Foundation**
- Intranet Project

**Sattell, Johnson, Appel & Co. and Financial Resource Services, LLC**
- Platypus Society Annual Awards Dinner

**Tri City National Bank**
- Beastly Bowl-A-Thon
- Behind the Scenes Weekends
- Feast for the Beasts Pancake Breakfast
- Sunset Zoofaris

**Wildlife Conservation Network**
- Bonobo & Congo Biodiversity Initiative

**$5,000-$9,999**
- *American Transmission Company*
  - Conservation Weekend

**A.O. Smith Foundation**
- School Programs

**Aurora Health Care**
- Senior Celebration*

**Brady Corporation**
- School Programs
- Zoo to You

**Children's World Learning Centers**
- Boo at the Zoo
- Kids’ Nights

**Field's Jaguar Land Rover Volvo Waukesha**
- Zoo Ball Late-Night Venue

**Four-Four Foundation**
- General Operations

**Golden Guernsey Dairy**
- Family Farm Weekend
- Kids’ Nights Entertainment
- Pancake Breakfast Support*
- Snooze at the Zoo Support*

**Hawks Nursery**
- Winter Wonderland Support*

**Jerome & Dorothy Holz Family Foundation**
- Animal Ambassador Program

**Frieda & William Hunt Memorial Trust**
- Puttin’ on the Ritz

**Deborah Kern**
- Bonobo & Congo Biodiversity Initiative

**McCormick**
- Egg Day

**Peck Foundation, Milwaukee LTD**
- Animal Ambassador Program

**Niederjohn Family Fund**
- Animal Ambassador Program

**Old Orchard Brands**
- Snooze at the Zoo

**Racine Danish Kringles**
- Breakfast/Lunch With Santa
The following donors have elected to create funds to further a particular area of interest:

- Michail & Susan Greis
- Jessie Franz
- Robert T. Foote
- Florence B. Folkman
- Darlene H. Fluegge
- Dr. Kay M. Elsen
- Carl & Gloria Diedrich
- Beth White Carona
- Ed & Judy Cafmeyer
- Diane L. Brunner
- Nancy "Ginger" Browne

* In-Kind Sponsorships

The Simba Society was created by the Zoological Society to recognize and thank those donors, during their lifetimes, who remember the Zoological Society in a will or with a legacy gift. With this type of gift, you create a legacy of support that lasts through your lifetime and beyond. When we receive your gift, it becomes a permanent asset of the Zoological Society's endowment fund. Each year, the earnings from your gift, along with other contributions to the fund, ensure that the Zoological Society is able to continue its mission to conserve wildlife, educate the public, and support the Zoo for future generations.

Kevin Seidl of Menomonee Falls and his sons, Jack, 3, and Trevor, 5, take in a panoramic view of the Milwaukee County Zoo from the Sky Safari, sponsored by Kalahari Waterpark Resort.

**SIMBA SOCIETY**

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**The following donors have elected to create funds to further a particular area of interest:**

- **Wolfgang H. & Mary E. K. Lenz Foundation**
  - Animal Ambassador Program
- **World Wildlife Fund - International**
  - Bonobo & Congo Biodiversity Initiative
- **Zoological Society Associate Board**
  - Animal Ambassador Program
- **American Family Insurance**
  - Nights in June Entertainment
- **Borrego & Associates**
  - Animal Ambassador Program
- **Cooper Power Systems**
  - Animal Ambassador Program
- **Gatorade**
  - Samson Stomp & Romp
- **KAYTEE Products, Inc.**
  - International Migratory Bird Day
- **Joy Global Foundation Inc.**
  - Animal Ambassador Program
- **Kiehl's**
  - Pancake Breakfast Support*
- **Liz Little Endowment**
  - Student Intern Program Endowment

**The following donors have elected to create funds to further a particular area of interest:**

- **The Lynde & Harry Bradley Foundation, Inc.**
  - Wildlife Conservation Grants for Graduate Student Research
- **Roland & Florence Schroeder Cron**
  - Charitable Unitrust
- **Bonobo Species Survival Plan (SSP) Endowment**
- **Gretchen & Andrew Dawes Endowment Fund**
  - Veterinary Intern Program
- **Robert T. Foote Charitable Trust**
  - Foundation for Wildlife Conservation, Inc.
- **Halbert & Alice Kadish Foundation Inc.**
  - Student Intern Program Endowment
- **Mary Ellen Bush & Donna Larsen Estate**
  - Ornithological Intern
- **Bill Borcht Family**
  - Otto Borcht Family Special Exhibits Building
- **Florence M. Borcht Big Cat Country Fund**
- **Liz Little Endowment**
  - Student Intern Program Endowment
- **Charles D. Jacobus Family Foundation**
  - Animal Ambassador Program
- **Joy Global Foundation Inc.**
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- **Kiehl's**
  - Pancake Breakfast Support*
- **Time Warner Cable**
  - Animal Ambassador Program
- **Wilderness Hotel & Golf Resort**
  - Mother’s Day
- **Wisconsin Milk Marketing Board Inc./Wisconsin Dairy Producers**
  - Family Farm Weekend
- **Sentry**
  - Snooze at the Zoo*
- **Joy Global Foundation Inc.**
  - Animal Ambassador Program
- **Kiehl’s**
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- **Time Warner Cable**
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Special donors of the Zoological Society are recognized through membership in the Platypus Society and are considered a vital link in the Zoological Society’s mission. At the end of the 2005-2006 fiscal year, 333 businesses, foundations and individuals in our community were active Platypus Society members. Through their generosity and philanthropic leadership, which provides unrestricted operational support, the Zoological Society continues to carry out its mission to conserve wildlife, educate the public, and support the Zoo.

**PLATYPUS SOCIETY**

**Corporate Members**

**Diamond Corporate Partner**

$15,000+
Aurora Consolidated Laboratories
DMC Advertising & Direct Marketing, Inc.
Dr. Harry Proser
Dr. John Scheels

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$10,000-$14,999
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NML Graphics
Water Street Garage

**Silver Corporate Partner**

$5,000-$9,999
Bucyrus-Erie Foundation, Inc.
The Business Journal
Canopies
C.G. Schmidt, Inc.
Laureate Group
Russ Darrow Group, Inc.
Sigma Aldrich Foundation

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$2,500-$4,999
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East Shore Specialty Foods

**Sustaining Corporate Partner**

$2,000-$2,499
Avita Group
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IV Media
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Steen McDonald's Restaurants
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Graef, Anhalt, Schloemer & Assoc., Inc.
Evan & Marion Helfaer Foundation
Koski Brady & Co.
Koss Foundation, Inc.
Laacke & Joys/Hall Saddlery
Marcus Corporation
Megal Development Corp.
QLC, Inc.

**Associate Corporate Partner**

$1,000-$1,499
Ace World Wide Moving/Storage
Advanced Waste Specialists
American Family Insurance Group
Animal Eye Specialists
Apple Family Foundation
Atlas Iron Works, Inc.
Robert W. Baird & Company
Beverly Hills Limo
Bottoms Up Bartending
Century Fence Co.
Center Security Systems, Inc.
CERAC, Inc.
Computerized Structural Design
Cook & Franke S.C.
Diversified Insurance Services
Doral Dental, a Denta Quest Ventures Company
EMD Crop BioScience Inc.
Edstrom Industries
Albert J. & Flora Ellinger Foundation
Excelsior Masonic Lodge No. 175 F.& A.M.
Fruit Ranch Market, Inc.
Robert Haack Diamond Importers

**Special Donors**

On a cold winter day, a Waukesha family stops at the Humboldt penguin exhibit to check the Milwaukee County Zoo's visitor guide & map, sponsored by M&I Bank, a Platypus Society member at the associate corporate partner level. Jeffrey and Shari Schulz are pictured with their son, Noah, 4, and daughters Sarah, 8 (left), and Hannah, 6.

**Fiscal Year 2005-2006**

Special donor of the Zoological Society are recognized through membership in the Platypus Society and are considered a vital link in the Zoological Society’s mission. At the end of the 2005-2006 fiscal year, 333 businesses, foundations and individuals in our community were active Platypus Society members. Through their generosity and philanthropic leadership, which provides unrestricted operational support, the Zoological Society continues to carry out its mission to conserve wildlife, educate the public, and support the Zoo.
The Zoological Society's February 2006 Beastly Bowl-a-Thon was sponsored by Tri City National Bank, which has sponsored the fund-raiser for many years. Tri City National Bank is a Platypus Society member at the bronze corporate partner level.
On a sunny summer day last July, an expanded new giraffe facility opened at the Zoo. A popular part of the new exhibit was a wooden deck from which visitors could feed the giraffes by signing up ahead of time for regularly scheduled feedings. Called the Miller Brewing Company Giraffe Experience, thanks to a major gift from the Miller Brewing Company, the new exhibit was made possible also by capital campaign donors and by the hundreds of people who donated to the Zoological Society’s Annual Appeal for giraffes during the 2005-’06 fiscal year. The giraffe exhibit is the eighth of nine projects in a capital campaign to improve the Zoo, coordinated by the public-private partnership of Milwaukee County and the Zoological Society of Milwaukee. Listed below are people who donated $100 or more to the giraffe Annual Appeal:

Lowell & Fran Adams
Jo Ann Aiman
Terry & Nancy Anderson
Jean Aragon
Jane Austin
Jerry & Joyce Babcock
Michael Banco & Hope Heaster
Dr. Charles Bardenwerper
Paula Barrett
Donald & Kari Bauer
Carol & Richard Bayerlein
Patricia & Charles Becker
Gene & Judy Beeckler
Susan R. Bennett
Caryl Berger
Carol J. Bergmann
Georgiane & Nick Berich
Keith & Carol Berres
John & Randee Blanchard
Evelyn Boettcher & Beverly Boettcher
Wayne & Ilissa Boland
Barr & Lisa Boline
Cathy & Gerry Bonin
LaDonna M. & Larry Borth
Bradford Fittings
Deanna Braeger
Eric & Rhonda Brantd
Nan Brandvik-Wouters & Daniel A. Wouters
Michael Briselli & Jeannee Sacken Briselli
Richard & Diana Brodzeller
Mark & Lisa Bruce
Karen & Tom Bucher
Bueterin Family
Lieselott Buettner
Larry & Mary Bunzel
Becky & Dan Burzynski
Roy Butter
Dan & Becki Carmichael
James Carrington
Tony Cefalu
Thomas Chelius
Manfred & Rebecca Chiang
Jennifer Cho
Mary Chojnacki
Nan & Robert Ciralsky
Catherine Clearman
Tom & Amanda Clossey
Thayer & Anne Coburn
Shannon Colton & Scott Carlson
James & Laura Conklin
Martha & Brian Connelly
Helen Cordon
Cordon Family Foundation
David Crass
Patricia A. Crear
Patrick & Jacqueline Cummings
Beth Anne Currie
Phil Currier
R.W. & Elizabeth Cutler
Melvin S. Cutler Charitable Foundation
Merlin Dahl
Alison & Marsha Dalal
Steven M. Dasher
Donna Daufenbach
Bruce C. Davidson
Karen & Chris DeNardis
Bonnie & John Delong
Rosemary Derouin
Ann Di Castri
June Habert Dittl
Robert C. Dohmen
Steve & Lynda Driika
Scott & Michelle Duncan
John & Margot Dunn
George C. & Erna E. Dusek
Gerard & Diane Dynkowski
Dianne Dziengel
Kevin & Carol Early
Kathie & Scott Ehike
Robert & Pamela Elliott
Catherine Erdmann
Carolyn Esswein
Jennifer & Jeffrey Fait
Jennifer & Raymond Farrell
Rod & Gloria Farver
Nancy Fisher
Sue & Chris Fisher
Gary & Annette Fisk
Lisa & Lyle Fitterer
Sarah & Ed Flynn
Kimberly Forbeck & Todd Dunsirn
Garrett & Stacey Forken
The Fotsch Foundation
Susan T. Fox
Karla & Gregory Francken
David & Joanne Fritsch
Julie Gaggon
Dorothy Gawronski
Jill Gawrych
Marc & Mary Gear
Charles Geier
Kevin & Sandy Genske
James R. & Laura J. Gibson
Timothy & Terri Giese
Brian & Danielle Gillingham
Jon Gilmore
Richard M. & Susan L. Glatzczak
Dr. Gerald & Jean Gleisner
Cathe Gorski
Justin Gottfried
Kathleen Graham
Jeff & Deborah Granger
Lynn Gransee
Greater Milwaukee Foundation Inc.
Charles & Elizabeth Iversen Fund
David C. Scott Foundation Fund
Mary Jo & Scott Griffin
James & Diane Haasch
Charlotte & Richard Halfman
H. Lowell Hall & Jeanne A. Bowman
David & Marjorie Hamacher
Nicoles & James Hanrahan
Alison Hansen
Arlene Hansen
Alan E. & Linda M. Harvey
Gary Hensel
Steven & Teresa Herbst
Russell & Irene Heumann
Brian & Robin Higgins
Linda J. Hill
Mark & Suzanne Hohensee
Mark & Mary Hollister
Holy Apostles School
Holy Hill Self Storage L.L.C.
James & Bonnie Hoppe
John & Maureen Horgan
Maddy Howard
Glenn & Nancy Hubbard
Jill & Theodore Hubble
Dale E. Ihlenfeldt
Industrial Electric Wire & Cable Inc.
Kari & Kurt Janavitz
Lee & Tania Jankowski
Jeff & Mary Jarecki
Joanne Jarocki
Rose Marie Jashway
John & Shirley Jeffrey
Barb Jenkins
Donna L. McKeever Rev. Trust of 2004
Jim Jenks
Bryon & Gwen Johnson
Marcia & Dan Johnson
Richard Johnson
Richard K. Johnson
Nondas A. & Frank A. Jones
Mary Lynne & David Jorgensen
Chris Kahn
Thomas & Ann Kamasky
Dennis & Pamela Kandziora
Hildegard E. Katz
Mary E. Kazmierczak
Steve & Alicia Kelly
Mona & Michael Kerkhoff
Sue Ketterhagen
Mark Kielski
Kevin & Shelby King
Terri & Timothy King
William & Frances King
Bridge Kirkish
Brian Klafke
Thomas Klewein
Anyone can sponsor animals at the Milwaukee County Zoo. Animal sponsorships range from $20 for membership in the Zoological Society’s Kids Conservation Club to $2,500 for individuals who sponsor just one animal. In the 2005-2006 fiscal year, 2,987 people participated in the Zoological Society’s Sponsor an Animal program, raising about $176,000 for all the animals at the Milwaukee County Zoo. Following are sponsors who supported individual animals at the $250 or above level:

**S P O N S O R  A N  A N I M A L**

- Carl & Jeanie Ahrens
- Kelly Balliet
- Carol & Richard Bayerlein
- Mary Briscoe
- Marilyn Corlew
- Jerome & Melody Ann Czubinski
- Thomas Demke
- Derse Foundation
- Robert Dohmen
- Patty Franzoi
- Thomas & Mary Ann Gordon
- Lukas & Heidi Jeter
- Tom & Mary Johnson
- Brian Ketterhagen
- Paul & Margaret Larson
- Judy M. Mantel
- Wade Mueller
- Lisa Nass
- Palmyra/Eagle 8th Grade
- Susan & Ben Pepper
- Phoenix Middle School Activities Assoc.
- Susan M. & Stephen Ragatz
- Robert Reimer
- Cornelia & John Riedl
- Cin Schuele
- Sisters of the Holy Nativity
- Carrie Smith
- Carolyn Stanelle
- Lovell Warshawsky
- Steve Weber
- Wisconsin Jaguars Ltd.
Statement of Activities
Zoological Society of Milwaukee County – Year ending September 30, 2006

SUPPORT & REVENUE

MEMBERSHIP DUES
from all Zoological Society Zoo Pass and Platypus Society members .................. $4,403,768

CONTRIBUTIONS
toward capital projects and specific programs ........ $186,711

SPECIAL EVENTS/PROGRAMS/SPONSORSHIPS
including Animal Sponsorship, Zoo Ball, Education, Society and Zoo special events and sponsorships .. $2,111,399

INTEREST INCOME
from contributions toward capital projects and specific programs ....................... $42,151

GRANTS .......................................................... $495,291

TOTAL SUPPORT & REVENUE ......................................................... $7,239,320

COST OF SUPPORT AND REVENUE (Support Services)

MEMBERSHIP DUES
Expense of providing benefits to all Zoological Society Zoo Pass and Platypus Society members .... $742,460

SPECIAL EVENTS/PROGRAMS
Expense of providing and promoting Society special events/programs ..................$230,567

TOTAL COST OF SUPPORT & REVENUE (Support Services) .................. $973,027

EXPENSES

DIRECT PROJECT COSTS
Expenses relative to capital projects and specific programs .................. $54,039

ZOO SUPPORT
Expense of providing, promoting and supporting education, graphics, and conservation programs, special exhibit projects, and Society and Zoo special events; payment to the Zoo for all membership events, parking for Zoo Pass Plus and coupons .......... $5,346,468

RESEARCH/CONSERVATION
Expenses relating to state, national and international programs supporting species preservation .... $461,005

GENERAL AND ADMINISTRATIVE
Expenses relating to daily Society operations ....................... $357,697

TOTAL EXPENSES ........................................ $6,219,209

TOTAL COST OF SUPPORT, REVENUE AND EXPENSES ............ $7,192,236

INCREASE OF SUPPORT AND REVENUE OVER EXPENSES .................. $47,084

2005-2006 SUMMARIES

Cash-Flow Summary ZSM & Capital Campaign
Cash & cash equivalents at start of the year: .... $3,577,699
Cash & cash equivalents at end of the year: .......... $3,411,833
Net decrease in cash & cash equivalents: ............ $165,866

Capital Campaign Projects Summary
Revenue 2005-2006 .............................................. $1,538,598
Expenses for Miller Brewing Company Giraffe Experience, Northwestern Mutual Family Farm & Florence Mila Borchert Big Cat Country (current & reserve funds used) .... $1,959,805