The mission of the Zoological Society of Milwaukee is to participate in conserving endangered species, to educate people about the importance of wildlife and the environment, and to support the Milwaukee County Zoo.

From A to Zoo was the Zoological Society of Milwaukee (ZSM) theme for the 2006-'07 fiscal year. We focused on all the services we provide to the Milwaukee County Zoo, the community and the conservation world. From gathering Annual Appeal funds to build a new flamingo exhibit, to holding a Sept. 11 groundbreaking for the U.S. Bank Gathering Place entrance at the Zoo, to recruiting sponsors for the Zoombus and other attractions, the ZSM worked overtime for the animals. Our Annual Appeal for the new flamingo exhibit, to open in May 2008, drew 1,794 donors, who gave us a total of $187,553. We brought in $200,000 from our 2,151 animal sponsors for direct support of the Zoo's animals. For the public-private capital campaign to improve the Zoo, run with Milwaukee County, the ZSM took in $834,842 during the fiscal year, for a total of $15,477,538 since the campaign started in 2001. Together with our regular Zoo support – almost $5.6 million - we provided more than $6.4 million to the Zoo. After a special request from the Zoo, the ZSM Board gave them $95,000 in additional cash support, including $50,000 in sponsorships.

The ZSM’s $7.9 million budget, detailed on page 23, included $654,795 from our Platypus Society members. We acquired 12,600 new Zoo Pass members in the fiscal year and raised more than $4 million in Zoo Pass memberships. Sponsors and grantors, including Serengeti Circle members, helped us provide numerous programs, events and classes. Our summer camp attendance was the highest ever, at 12,098 participants. Our 547 active Zoo Pride volunteers donated 40,046 hours to the Zoo and ZSM last year. We redesigned the ZSM Web site to provide better information on events, attractions, programs and conservation projects, and more sponsor recognition; the site averaged 52,575 visits a month.

Our conservation programs received more recognition as the ZSM and its partner, the Foundation for Wildlife Conservation, Inc. (FWC), published two books. First, our Birds Without Borders- Aves Sin Fronteras® project produced a major guide for people in Belize and other parts of Central America on how to help conserve birds. Then we came out with “Bonobos: Encounters in Empathy,” a book written and donated by retired journalist Jo Sandin. She described both the Zoo’s care and training program for these great apes and the ZSM’s bonobo-conservation programs in Africa. The ZSM donated 500 bonobo books to the Zoo, at a value of $11,000.

In the following pages, we thank many of our specific donors, grantors, sponsors and other contributors who help us achieve our mission. First, let’s review 2006-2007’s achievements in each part of our mission:

CONSERVATION
The Zoological Society (ZSM) supports important conservation projects and research internationally, in Wisconsin, and at the Zoo:

1) Birds Without Borders- Aves Sin Fronteras® (BWB-ASF), our international conservation-research-education project, published “The BWB-ASF Recommendations for Landowners: How to Manage Your Land to Help Birds (Belize and Mesoamerica edition)” and began distributing 500 copies free to landowners; schools; conservation groups; tourism-related businesses; etc. The conservation group Partners in Flight praises the manual as a model for similar guides in other Mesoamerican countries. You could download for free both the manual and a summary brochure (Saving Birds Helps Us All) from the ZSM Web site as of January 2007; the manual received more than 2,850 views.

In exploration of the 6,009-acre Runaway Creek Nature Preserve (RCNP), owned by the FWC in partnership with the ZSM, our Belize staff 1) continued detailed reports of animals and artifacts in caves; 2) launched a spider-monkey research project jointly with the University of Calgary (Canada) and the Veracruz Field Station of the University of Mexico; 3) provided more field courses on tropical birds and bird-banding for scholars from both the University of Belize and U.S. universities; 4) planned a study of jaguars - a joint project with Omar Figuroa, former national coordinator of BWB-ASF Belize and now a doctoral candidate at the University of Florida at Gainesville; 5) planned expeditions to map the unexplored 20% of RCNP land.

Other achievements: 1) In March 2007, Vicki Piaskowski, BWB-ASF international coordinator, evaluated the Belize staff’s bird-banding and research skills, and turned over all ornithological work and oversight of research to them, achieving an initial goal of the project. 2) David Evers of the BioDiversity Research Institute of Gorham, Maine, collaborated with our staff in an ongoing study that found unexpectedly high mercury levels in some Belize songbirds; this reflects possible pollution that could affect the health of both birds and humans. 3) A scientific paper on our study of the fork-tailed flycatcher’s breeding habits in Belize was published in March 2007, making eight BWB-ASF scientific publications to date. 4) We continued analyzing data collected at the three Wisconsin study sites and began a Wisconsin version of “How to Manage Your Land to Help Birds.” 5) BWB-ASF staff gave four educational bird presentations in Wisconsin and one in Belize. 6) In May, staff “banded” 300 children for a migration game during International Migratory Bird Day at the Zoo.

2) Wild bonobos: Dr. Gay Reinartz, ZSM conservation coordinator, made two 2½-month journeys to the Democratic Republic of Congo (DRC). She and the ZSM team delivered tools and supplies to help six villages near Etate (the ZSM research station) form a farming cooperative. The goal

was to revitalize agriculture and produce food for local consumption and trade, thus reducing animal poaching. The team also delivered supplies to Etate and re-evaluated the existing eco-guard patrol system. In Kinshasa (the DRC capital), Dr. Reinartz and another staff member met with Congo Basin Forest Partnership members (including the World Wildlife Fund and the U.S. Forest Service) to help develop a park management plan for the DRC’s Salonga National Park. Back in the Salonga, the staff collected data on bonobo and elephant distribution and on poaching levels in an unexplored part of the park; data were transposed onto satellite images to map animal-distribution patterns and poaching routes. The team discovered new areas of bonobo habitat southeast of Etate, and saw many signs of forest elephants and, unfortunately, of poaching.

3) Captive bonobos: There were 84 bonobos at North American institutions as of Sept. 30, 2007, the same number as a year earlier. Ten institutions are part of the Association of Zoos and Aquariums (AZA) Bonobo Species Survival Plan (SSP), headed by Dr. Reinartz. They cooperate with their European counterpart, the European Endangered Species Programme (EEP), which manages 83 bonobos in nine European zoos. Globally, the bonobo has the smallest captive population (167) of all great apes. The Bonobo SSP and EEP work together to manage this endangered ape, and in 2007 they agreed to expand their reach to Japan.

At the September 2007 SSP meeting, members recommended making one of the largest transfers of bonobos (20 apes) in North America. Five animals would go to high-quality exhibit space at the Great Ape Research Institute of Japan. Fifteen bonobos would be transferred among North American institutions. The goal is to increase priority matings to produce the greatest genetic diversity in the captive population.

4) Veterinary resident and precepters:
The ZSM provided $7,781 for a veterinary resident from the University of Wisconsin-Madison to work at the Zoo and $2,500 for five precepters (fourth-year students); and $2,000 for a conservation health consortium.

5) Amphibians, birds, reptiles: Since the 1998-99 year, the ZSM has given $156,946 to Zoo-staff research on Humboldt penguins in Chile, Peru and at our Zoo ($29,500 in 2006-07); and $61,461 to research on endangered rattlesnakes ($2,379 in 2006-07). Last year, also, the ZSM supported $2,145 for frog rescue and conservation in Panama; $912 for a whooping crane study; $900 for blue iguana research on Grand Cayman Island; and $580 for bird-banding at the Zoo.

6) Gorillas, Elephants, Black Rhinos:
In joint ventures with the Foundation for Wildlife Conservation, Inc. (FWC), the ZSM provided $10,000 for the protection of black rhinos and elephants on Lewa Wildlife Conservancy in Africa and $5,000 to the Dian Fossey Gorilla Fund International to help save mountain gorillas in Rwanda.

EDUCATION

More than 200,000 people a year learn about animals and conservation through Zoological Society of Milwaukee (ZSM) education programs or materials. Whether they come to our eight-classroom building on Milwaukee County Zoo grounds, attend one of the schools we built in Africa, take a school field trip to the Zoo using ZSM curriculum or visit our Web site, people are getting our message: Animals, people and the environment are all connected in a “web of life.”

Kids love the way we teach science through animals. Summer camps and academic-year classes usually involve trips into the Zoo, fun animal crafts and songs. Our Karen Peck Katz Conservation Education Center accommodated a record 12,098 participants in summer camps 2007: 9,001 children and 3,158 parents in 431 camp sessions. That was 677 more people than in 2006. With support from U.S. Cellular and an anonymous donor, we made summer camps available to five neighborhood and community centers (three days of camps per center) for children who normally couldn’t afford to attend our camps. Helping with camps were 21 college-student interns (including two teaching interns), who got hands-on job training, thanks, in part, to generous support from the Alice Kadish Foundation and an anonymous donor. From September through May, we served 15,403 people in individual child or parent-child classes. During our fiscal year, 22,913 schoolchildren learned about animals and science through ZSM-run programs at the Zoo or presented at schools. Another 108,975 schoolchildren used the Zoo as a science laboratory on field trips and had ZSM curriculum available for their self-directed tours. Programs for schoolchildren were funded in part by gifts from the Ladish Company Foundation; U.S. Cellular; Orth Charitable Lead Trust; A.O. Smith Foundation, Inc.; Mortgage Guaranty Insurance Corporation (MGIC); Badger Meter Foundation; Brady Corporation; Ralph J. Huiras Family Foundation; and the Greater Milwaukee Association of Realtors Youth Foundation. Our Animal Ambassador program, in its 18th year, served more than 2,000 elementary-school students from 20 schools, many in economically disadvantaged neighborhoods. More than 1,000 graduated in June as ambassadors, spreading ideas on how we all can help endangered wildlife. Each school had a corporate, foundation or civic-group sponsor.

Programs by our Conservation Education Department served 186,177 people in fiscal year 2006-07. Thousands more were educated about wildlife and conservation through Zoological Society programs in Belize and Africa, through the Zoo Web site and publications, and through Zoo animal signs created by ZSM staff.
ZOO SUPPORT

Our public-private partnership with Milwaukee County included ZSM support of more than $5.6 million in several areas. The ZSM acquires sponsors for most of the Zoo’s major events and attractions, and its 2006-07 direct cash sponsorship support to the Zoo was $344,700. The ZSM also gave direct cash support to Zoo exhibits, including $506,332 to build the flamingo exhibit and $186,222 for the 2007 summer touring exhibits: Koalas! sponsored by AT&T, and Sting Ray & Shark Reef, sponsored by Chase. The ZSM provided graphics support to the Zoo through a Creative Department of five artists. We promoted Zoo events and projects through Alive magazine, Wild Things newsletter, other newsletters, our Web site and e-mail updates. Behind the scenes, the ZSM continued to pay for maintenance contracts on 10 Zoo buildings and some equipment ($175,618).

Zoo Ball, sponsored by American Airlines & American Eagle, brought in $404,775, and the 18th Annual Miller Brewing Company’s Birdies and Eagles Golf Tournament raised $97,000. In all, Zoo Ball, the golf tournament and other special events run by the Associate Board raised more than $734,513. The Zoological Society’s 2006 Winter Wonderland, featuring Hawks Nursery’s Fantastic Forest, was held during AT&T’s Holiday Night Lights. The ZSM continued to run all education programs at the Zoo (see Education), which helps qualify the Zoo for national accreditation.

2006-2007 DIRECTORS

2006-2007 BOARD OF DIRECTORS

Directors
Bob Anger
Paul Cadorin
Michael G. Carter
R. Thomas Dempsey
Richard Glasier
Michael M. Grebe, Jr.
Eli Guzniczak
Dr. Leander R. Jennings
Michael T. Jones
Bonnie Joseph
Henry Karbiner
Karen Peck Katz
Kenneth Kerznar
Maria Gonzalez-Knavel
Joe Kresl
Caroline Krider
James Kuehn
Chris Leutner***
Quinn Martin
Jack McKethan
James McKenna
Kat Morrow
Joel Nettesheim
Jill Grootemot Pelsek
Gina Alberts Peter
Richard J. Podell
Joan Prince, Ph.D.
Scott Redlinger
James C. Rowe
John Sapp*
Barry Sattell
Andrew T. Sawyer, Jr.
Richard Schmidt
Katherine Hust Schrank
Judy Holz Stathas
Rich Tenneissen

Honorary Directors
William J. Abraham, Jr.
John B. Burns
William M. Chester, Jr.
Stephen M. Dearholt
Richard A. Gallun
Richard D. Gebhardt
Edward A. Grede
John A. Hazelwood
Robert A. Kahlor
Ann McNeer
Sandi Moomey
William G. Moomey
Jeff Neuenschwender
Philip W. Orth, Jr.
Frederick L. Ott
Bernard J. Peck
Philip W. Orth, Jr.

Zoological Society President Emeritus Dr. Gil Boese

2006-2007 ASSOCIATE BOARD OF DIRECTORS

Directors
Anthony Baish
Marquette Baylor
Bill Bussler
Matthew D’Atillio
Jennifer Fahey
Darryl Fortune
Joseph Frohna
Joe Kresl
Julie Kubasa
George Justice
Karen Loth
Kim Magnabosco
Margie Paur
Mary Catherine Poker
Scott Schueller
Randi Scoville
Tricia Shinnors
Billie Jean Smith
Chad Taylor
Brookellen Teuber
Kathleen Toohy
Peter Underwood
Ken Wein
Ray Wilson*

Honorary Directors
Bob Anger
David Batten
Lori Bechthold
Nora Dreske
John Fleckenstein
Mike Fox
Linda Grunau
Eli Guzniczak
Katie Harding
Lee Walther Kordus
Pete Kordus
Quinn Martin
Kat Morrow
Richard J. Podell
Bunny Raasch-Hooten
Arlene Remski
Barry Sattell
Dan Schwabe
Judy Holz Stathas
John Steiner
Jeff Steren
David Strelitz
James Szymanski
Joan Kalinoski
John W. Taylor

Zoological Society CEO
Dr. Bert Davis

2006-2007 ZOO PRIDE BOARD OF DIRECTORS

Jane Austin
Kay Le Lynne Carpenter
Joyce Diliberti
Kay Elsen
Joan Kalinoski
Chris Leutner*
Diane Tyk
Steve Uebelacker

*Chair of the Board **Associate Board President ***Zoo Pride President

FWC President
Dr. Gil Boese, Ph.D.

*Chair of the Board **FWC funds help the Zoological Society to carry out and advance some of its major conservation, education, and research programs.
HUNDREDS OF COMPANIES, FOUNDATIONS, AND GROUPS CONTRIBUTE EACH YEAR TO THE ZOOLOGICAL SOCIETY’S MISSION. THEY SPONSOR MILWAUKEE COUNTY ZOO EXHIBITS, EDUCATION PROGRAMS AT THE ZOO AND OFF SITE, RESEARCH PROJECTS RANGING FROM BIRDS TO BONOBOS, SPECIAL EVENTS AT THE ZOO SUCH AS BEHIND THE SCENES WEEKEND, AND FUND-RAISERS SUCH AS ZOO BALL. THANKS TO ALL THESE CONTRIBUTORS:

**PRICELESS**
- Zoo and Zoological Society events and programs

**$500,000**
- Florence Borchert Bartling Foundation
- Otto Borchert Family Special Exhibits Building

**$50,000-$99,999**
- The Lynde & Harry Bradley Foundation
- General Operations
- Student Interns
- Birds Without Borders-Antonia Foundation
- American Eagle
- American Airlines &
  - $20,000-$49,999
- Bonobo & Congo Biodiversity Initiative
- World Wildlife Fund-U.S.
- Belize & Beyond
- Zoo a la Carte*
- Ride on the Wild Side*
- Milwaukee Journal Sentinel
- Zoo a la Carte
- Wines & Beers of the World*
- Oceans of Fun Seal & Sea Lion Show
- Winces & Beers of the World*
- Zoo a la Carte
- We Energies
- Milwaukee Journal Sentinel
- Ride on the Wild Side*
- Zoo a la Carte*
- World Wildlife Fund-U.S.
  - (Part of Congo Basin Forest Partnership)
  - Bonobo & Congo Biodiversity Initiative
- American Airlines & American Eagle
- Zoo Ball®
- Birdies & Eagles Golf Tournament
  - $20,000-$49,999
- Birdies & Eagles Golf Tournament
  - $5,000-$9,999
- Birdies & Eagles Golf Tournament
- Antonia Foundation
  - Birds Without Borders-Aves Sin Fronteras®
  - Student Interns
  - General Operations
- Forest County Potawatomi Community Foundation
  - Birds of Prey Show
  - Birdies & Eagles Golf Tournament Cards
- Halbert & Alice Kadish Foundation
  - Student Intern Program
- Kalahari Waterpark Resort Convention Center
  - Sky Safari
- Deborah Kern
  - Bonobo & Congo Biodiversity Initiative
- Jones Family Fund
  - Bonobo & Congo Biodiversity Initiative
- Ladish Company Foundation
  - School Programs
- Lake Country Publications
  - Playhouse Raffle*
  - Ride on the Wild Side
  - Family Bike Ride*
- Margot Marsh Biodiversity Fund
  - Bonobo & Congo Biodiversity Initiative
- M&I Bank
  - Seasonal Zoo Brochures
- MidAmerica Bank
  - ZooMobile
- North Shore Bank
  - Safari Train
- Northwestern Mutual Foundation
  - Playhouse Raffle
  - Zoo Ball Entertainment
- Penzeys Spices
  - Carousel
- Roundy’s Supermarkets & Pick’n Save
  - Egg Day*
  - Father’s Day at the Zoo*
  - Samson Stomp & Romp*
  - Animal Safari*
- U.S. Cellular
  - Animal Adaptations Lab
  - Halloween Trick-or-Treat Spooktacular
- Fred & Sandra Young
  - Bonobo & Congo Biodiversity Initiative
- $10,000-$19,999
- Anonymous
  - Student Intern Program
- AT&T
  - A la Carte Entertainment
  - Holiday Night Lights
  - Koalas!
- Briggs & Stratton Corporation Foundation
  - General Operations
- Mae E. Demmer Charitable Trust
  - General Operations
- Disney Wildlife Conservation Fund
  - Bonobo & Congo Biodiversity Initiative
- Judith Grimes Family Fund
  - Animal Ambassador Program
- Jewel-Osco
  - Family Free Days (Jan-April)
- KinderCare Learning Centers
  - Stroller Rentals
- Safe Alternatives for Youth-Milwaukee Urban League
  - Programs for Disadvantaged Youth
  - General Operations
- SBC Foundation
  - Intranet Project
- Tri City National Bank
  - Beastly Bowl-A-Thon
  - Behind the Scenes Weekend
  - Feast for the Beasts
  - Pancake Breakfast
  - Sunset Zoofaris
- U.S. Bank Corporation
  - General Operations
- Wildlife Conservation Network
  - Bonobo & Congo Biodiversity Initiative
- Wisconsin Dells
  - “The Waterpark Capital of the World”®
  - Kids’ Nights
- $5,000-$9,999
- American Transmission Company
  - Conservation Weekend
- A.O. Smith Foundation
  - School Programs
- Aurora Health Care
  - Senior Celebration*
- Brady Corporation
  - School Programs
  - Zoo to You
- CarMax
  - Nights in June
- Children’s World Learning Centers
  - Zoo to You
- Fields Jaguar Land Rover Volvo Waukesha
  - Zoo Ball Late-Night Venue
- Four-Four Foundation
  - General Operations
- GG Golden Guernsey Dairy®
  - Family Farm Weekend
  - Kids’ Nights Entertainment
  - Pancake Breakfast Support*
  - Snooze at the Zoo Support*
- Glue Dots International
  - Summer Camps
- Great Ape Trust of Iowa
  - Bonobo & Congo Biodiversity Initiative
- Hawks Nursery
  - Winter Wonderland Support*
- Jerome & Dorothy Holz Family Foundation
  - Animal Ambassador Program
- Frieda & William Hunt Memorial Trust
  - Puttin’ on the Ritz
- Mills Jovovich
  - Bonobo & Congo Biodiversity Initiative
- McCormick
  - Egg Day
- Peck Foundation, Milwaukee LTD
  - Animal Ambassador Program
- Niederjohn Family Fund
  - Animal Ambassador Program
- Old Orchard Brands
  - Snooze at the Zoo
- RD & Linda Peters Foundation
  - Birds Without Borders-Aves Sin Fronteras®
- Racine Danish Kringles
  - Breakfast/Lunch With Santa
- Sattell, Johnson, Appel & Co.
  - Animal Resource Foundation Services, LLC
  - Platypus Society Annual Awards Dinner
- St. Francis Bank Foundation
  - Animal Ambassador Program
- Welch’s
  - Pancake Breakfast Support*
  - Animal Safari
- Wolf Creek Charitable Foundation
  - Animal Ambassador Program
- Zoological Society of San Diego
  - Bonobo & Congo Biodiversity Initiative
- $3,500-$4,999
- American Family Insurance
  - Nights in June Entertainment
- Arnow & Associates
  - Animal Ambassador Program
- Cooper Power Systems
  - Animal Ambassador Program
- Gatorade
  - Samson Stomp & Romp
- Huhtamaki
  - (manufacturer of Chinet® paper plates)
  - Father’s Day at the Zoo
  - Pancake Breakfast Support*
- Charles D. Jacobs Family Foundation
  - Animal Ambassador Program
SIMBA SOCIETY

The Simba Society was created by the Zoological Society to recognize and thank those donors, during their lifetimes, who remember the Zoological Society in a will or with a legacy gift. With this type of gift, you create a legacy of support that lasts through your lifetime and beyond. When we receive your gift, it becomes a permanent asset of the Zoological Society's endowment fund. Each year, the earnings from your gift, along with other contributions to the fund, ensure that the Zoological Society is able to continue its mission to conserve wildlife, educate the public, and support the Zoo for future generations.

The following donors have elected to create funds to further a particular area of interest:

The Lynde & Harry Bradley Foundation, Inc.
- Wildlife Conservation Grants for Graduate Student Research

Roland & Florence Schroeder Cron Charitable Untritrust
- Bonobo Species Survival Plan (SSP) Endowment

Gretchen & Andrew Dawes Endowment Fund
- Veterinary Intern Program

Robert T. Foote Charitable Trust
- Foundation for Wildlife Conservation, Inc.

Halbert & Alice Kadish Foundation Inc.
- Student Intern Program Endowment

Mary Ellen Bush & Donna Larsen Estate
- Ornithological Intern

Bill Borchert Larson
- Otto Borchert Family Special Exhibits Building
- Florence Mila Borchert Big Cat Country Fund

Liz Little Endowment
- Student Intern Program Endowment

Herbert & Nada Mahler Family Aviary Endowment Fund
- The Aviary

McGourthy Family Endowment
- Giraffe Exhibit

Fred Ott Endowment
- Wildlife Preserve, Fond du Lac County

Gordana & Milan Racic Endowment
- Education Interns

Roswell N. & Leona B. Stearns Foundation, Inc.
- Apes of Africa

**The following sponsors have elected to provide in-kind support or have otherwise supported the Zoo in a significant way:**

- The Simba Society was created by the Zoological Society to recognize and thank those donors, during their lifetimes, who remember the Zoological Society in a will or with a legacy gift. With this type of gift, you create a legacy of support that lasts through your lifetime and beyond. When we receive your gift, it becomes a permanent asset of the Zoological Society’s endowment fund. Each year, the earnings from your gift, along with other contributions to the fund, ensure that the Zoological Society is able to continue its mission to conserve wildlife, educate the public, and support the Zoo for future generations.

**THE FOLLOWING DONORS HAVE ELECTED TO CREATE FUNDS TO FURTHER A PARTICULAR AREA OF INTEREST:**

- The Lynde & Harry Bradley Foundation, Inc.
  - Wildlife Conservation Grants for Graduate Student Research

- Roland & Florence Schroeder Cron Charitable Untritrust
  - Bonobo Species Survival Plan (SSP) Endowment

- Gretchen & Andrew Dawes Endowment Fund
  - Veterinary Intern Program

- Robert T. Foote Charitable Trust
  - Foundation for Wildlife Conservation, Inc.

- Halbert & Alice Kadish Foundation Inc.
  - Student Intern Program Endowment

- Mary Ellen Bush & Donna Larsen Estate
  - Ornithological Intern

- Bill Borchert Larson
  - Otto Borchert Family Special Exhibits Building
  - Florence Mila Borchert Big Cat Country Fund

- Liz Little Endowment
  - Student Intern Program Endowment

- Herbert & Nada Mahler Family Aviary Endowment Fund
  - The Aviary

- McGourthy Family Endowment
  - Giraffe Exhibit

- Fred Ott Endowment
  - Wildlife Preserve, Fond du Lac County

- Gordana & Milan Racic Endowment
  - Education Interns

- Roswell N. & Leona B. Stearns Foundation, Inc.
  - Apes of Africa

**AT&T sponsored the 2007 special exhibit Koalas! Muuri (pictured) and Bamba were on exhibit at the Zoo May 26-Sept. 9.**
Special donors of the Zoological Society are recognized through membership in the Platypus Society and are considered a vital link in the Zoological Society’s mission. At the end of the 2006-2007 fiscal year, 362 businesses, foundations, and individuals in our community were active Platypus Society members. Through their generosity and philanthropic leadership, which provides unrestricted operational support, the Zoological Society continues to carry out its mission to conserve wildlife, educate the public, and support the Zoo.

**CORPORATE MEMBERS**

**DIAMOND CORPORATE PARTNER**
$15,000+

- Aurora Consolidated Laboratories
- DMC Advertising & Direct Marketing, Inc.
- Dr. Harry Prosen
- Jo Sandin
- Dr. John Scheels

**GOLD CORPORATE PARTNER**
$10,000-$14,999

- Curtis Universal Ambulance
- Joy Global, Inc.
- NML Graphics
- Water Street Garage

**SILVER CORPORATE PARTNER**
$5,000-$9,999

- Leann Beehler
- Bucyrus-Erie Foundation, Inc.
- C.G. Schmidt, Inc.
- Laureate Group
- Russ Darrow Group, Inc.
- Sigma Aldrich Foundation
- Tri City National Bank
- Wisconsin Heart Hospital

**BRONZE CORPORATE PARTNER**
$2,500-$4,999

- Alco Machinery Sales, Inc.
- American Airlines & American Eagle
- A.O. Smith Foundation, Inc.
- Capital Grille Milwaukee
- DMC Advertising & Direct Marketing, Inc.
- East Shore Specialty Foods
- Graef, Anhalt Schloemer & Assoc., Inc.
- Harley-Davidson, Inc.
- Kalmbach Publishing Co.
- Karl's Event Rental
- Krissy Kreme Doughnuts
- Litho-Craft Co., Inc.
- Marshfield Labs
- Michael Best & Friedrich
- Mike Jones/Miller Brewing Company
- O’Dess & Associates, S.C.
- Rockwell Automation
- Schregardus Family Foundation
- Stein Gardens and Gifts
- Stemon McDonalds Restaurants
- John-James A. Taylor Foundation
- Tri City National Bank
- West Bend Community Foundation’s Ziegler Family Foundation

**SUSTAINING CORPORATE PARTNER**
$2,000-$2,499

- BBJ Linen
- Garden Room
- IV Media
- Litho-Craft Co. Inc.
- PBBS Equipment Corp.
- Taylor Computer Services
- TJ Printing
- Wauwatosa Savings Bank
- West Bend Mutual Charitable Trust
- Wisconsin Veterinary Referral Center

**SUPPORTING CORPORATE PARTNER**
$1,500-$1,999

- Bostik, Inc.
- Church Metal
- Clinicare Corp.
- Dedicated Computing LLC
- Dersie Foundation
- Gonzalez, Saggio & Harlan LLP
- Evan & Marion Helfaer Foundation
- InPro Corp.
- Komisar Brady & Co.
- Koss Foundation, Inc.
- Laache & Joys/Hall Saddlery
- M.A. Mortenson Company
- Marcus Corporation
- Megal Development Corp.
- R&R Insurance Services, Inc.
- Roundy’s Supermarkets, Inc.
- Saby, Von Haden & Assoc., S.C.
- Wisconsin Jaguars Ltd.
- Zilber Ltd.

**ASSOCIATE CORPORATE PARTNER**
$1,000-$1,499

- Animal Eye Specialists
- Apple Family Foundation
- Robert W. Baird & Company Bank Mutual
- Bottoms Up Bartending
- Century Fence Co.
- Centec Security Systems, Inc.
- CERAC, Inc.
- Computerized Structural Design
- Cook & Franke S.C.
- DBPD Agency
- DigiCOPY
- Diversified Insurance Services
- Doral Dental, a Denta Quest Ventures Company
- EMD Crop BioScience Inc.
- Edstrom Industries
- Albert J. & Flora Ellinger Foundation

**ASSOCIATE CORPORATE PARTNER**
$500-$999

- Endangered Species Chocolate
- Excelsior Masonic Lodge No. 175 F. & A. M.
- Fruit Ranch Market, Inc.
- Hammel, Green & Abrahamson, Inc.
- Hawks Nursery
- Hilton Milwaukee River
- Holiday Inn Express-Medical Center

**Endangered Species Chocolate Plattypus Society patron members Milan and Gordana Racic made a major donation to the snow leopard exhibit at the Milwaukee County Zoo.**

- Holz Motors, Inc.
- The Home Depot #4918 Jagemann Plating
- Journal Broadcast Group
- Larry’s Market
- Liphtech, Inc.
- M&I Bank
- MacHealer Consulting
- Mandel Group, Inc.
- Mantz Automation, Inc.
- Dr. Leighton Mark Department of Radiology at Froedtert Hospital
- Metropolitan Milwaukee Association of Commerce
- Manufacturing Services, Inc.
- Marcus Corporation
- The Marek Group
- Metals USA, Inc.
- Michael Best & Friedrich
- MidAmerica Bank
- Midway Hotel-Brookfield
- Midwest Auto Clubs, LLC

**Miller Brewing Company**
**Miller Compressing Co.**
**Milwaukee Electric Tool Corp.**
**Monarch Corporation**
**Dr. George Morris**
**Mortara Instrument Inc.**
**Nev’s Ink, Inc.**
**Northern Trust - Wisconsin**
**Northwestern Mutual Life Insurance**
**Oak Crest Villa**
**Orthopaedic Associates of Wisconsin**
**PAK Technologies**
**PPG Industries, Inc.**
**Palermo’s Pizza**
**The Penworthy Company**
**The Perlick Corporation, Inc.**
**Pricewaterhouse Coopers, LLP**
**QLC, Inc.**
**Quality Candy/Buddy Squirrel**
**Roadrunner Dawes Freight Systems, Inc.**
**Sargento Foods, Inc.**
**SC Johnson**
**S.M.M.S. - 7th Graders**
**Tamarack Petroleum Company, Inc.**
**Thomson Realty of Wisconsin**
**TJ Printing**
**TLC-Milwaukee Logistic Center**
**TMP Worldwide**
**United Heartland, Inc.**
**U.S. Bank**
**US Foodservice**
**Wells Fargo Bank**
**Western Lime Corp.**
**Wild Impact Marketing**
**Wildkat Enterprises**
**Woller-Anger & Company**
**Zimmer Thomson Associates, Inc.**

**PATRON MEMBERS**

**PLATINUM CIRCLE** - $15,000+
- Abby O’Dess

**GOLD CIRCLE** - $10,000-$14,999
- (Albert O. Nicholas) Family Foundation

**SILVER CIRCLE** - $5,000-$9,999
- Carole F. Houston
- Janet & Jim McKenna

**BRONZE CIRCLE** - $2,500-$4,999
- Anonymous
- Thomas E. & Mary Ann Dyer
- Michael & Judy Fitzpatrick
- Eckhart & Ischie Grohmann
- Michael & Elnor Guzniczak
- Elizabeth Little Foundation
American Airlines representative Troy Morgan and his wife, Kim, were entertained by belly dancer Traci Roberts at the Moroccan-themed Zoo Ball 2007, sponsored by American Airlines & American Eagle. Zoo Ball, the Zoological Society’s largest fund-raiser of the year, raised $404,775. American Airlines & American Eagle is a Platypus Society corporate member.
FLAMINGO EXHIBIT

Flamingos are coming back to the Milwaukee County Zoo after several years. A new building (see photo) and a renovated pond and yard (see page 7) have been made possible by the hundreds of people who donated to the Zoological Society of Milwaukee’s Annual Appeal for the 2006-07 fiscal year. Listed below are people who donated $100 or more to the flamingo Annual Appeal.

Lowell & Fran Adams
Allstate Foundation
Christine Anderson
Andy Ernest Estate
Maureen & Peter Anger
Marylee Bahr
Michael Banco
Kari Bauer
William W. & Sandi Behrens
Janet Bell
Keith & Carol Berres
Audrey M. Bintz
Melissa Sue Blair
Gil & Lillian Boese
Evelyn Boettcher
John Bohler
Charles & Erin Boyung
Betty Braun
James & Susan Brill
Mary M. Briscoe
Diana & Rick Brodzeller
Benny Brojde
Frederick & Marjorie Brossmann
Mark & Lisa Bruce
Greg & Mary Budde
Lieselott Buettner
Larry & Mary Bunzel
Mindy & Chip Burke
Brenda & Jason Buss
Jessica Cady-Bartholomew
Linda & John Callen
Amy & Rich Calteux
Frank E. Campenni
Connie Carson
Tony Cefalu
Christina R. Celano
Mary Chojnacki
Nan & Robert Ciralsky
Tom & Amanda Clossey
Debra & Jeff Corbett
Linda Creter
Marsha Dalal
William & Lisa Deau
Andrew J. & Nicole Sohn DeGuire
Lauren Deitch
Karen & Chris DeNardis
Tom & Meridith Derrig
Terese M. Dick
Thomas J. & Amy S. Dietrich
Robert C. Dohmen
Michael & Georgine Dorman
Corrie Eichhorn
Jon & Catherine Elert
Donald Emrath
Catherine Erdmann
Andrew K. Ernest Estate
Kathy & Robert Faber
Jennifer & Jeffrey Fait
Richard & Barbara Fantelli
Carla Fermann
Gary & Annette Fisk
WE. Fotsch
Chris Fox
Mike & Amy Fox
Susan T. Fox
Steve & Debbie Freckmann
David & Joanne Fritsch
Ronald & Judith Froehlich
Mary Garnier
Dorothy Gawronski
Charles Geier
Mr. & Mrs. Gerald Gerndt
Timothy & Terri Giese
Daniel Gilman
Jon Gilmore
Bob & Joan Goodman
Jeff & Deborah Granger
Bev & Marty Greenberg
Cynthia & Dale Haagen
Mary Anne Haeckel
Charlotte & Richard Halfman
Michael & Carol Hecker
Dorothy Heilbronner
Steven & Teresa Herbst
Russell & Irene Humann
Mark & Mary Hollister
Maddy Howard
Julie A. Hugg
Dale E. Ihlenfeldt
Charles & Elizabeth Iversen Fund
Catherine & William James
Erich & Kelly Janzen
John & Shirley Jeffrey
Leonard & Christine Jenkins
Jim Jenks
Bryon & Gwen Johnson
Richard K. Johnson
Joanne Jorgensen
David & Rosemary Jorgenson
Lisa M. Jostsons
Darlene Kadlec
Thomas & Ann Kamasky
Lucille Karaba
Barbara Karol
Bree & Philip Kastenholz
Mrs. Hildegard E. Katz
Susan Ketterhagen
Briggit Kincaid
William & Frances King
Bridget Kirkish
Diane & Kent Kisow
Brian Klafke
Richard & Brenda Koracin
Thomas & Terry Kortsch
Edward Kraus
Brian & Erfinna Kreuscr
Jim & Amy Krueger
Robert B. & Tracy Kumershek
Ladky Associates Fdn.
Richard G. LeMahieu
Diane Lemback
Judith Liebl
Mark & Arlene Litow
Cherie A. Lockwood
Karen Loth
Kathy Luck
Mark R. Luhm
Mardi Madisen
John & Pauline Maggelet
Thomas C. & Mardell Marquardt
John & Coleen Marshall
Janet & Vincent Martin
Bradley & Jill Maxfield
Jodee Mayhew
Marge McDonough
Jack & Patti McKeithan
Mary A. McKey
Donald McLean
Jonathan & Amanda McWalter
Nicholas W. Mechienich
Walter R. Meier
Michael & Nancy Metzger
Lynn Meythaler
William & Barbara Mielke
Cindy Milgram
Jose V. Montenegro III, M.D.
Ann & Scott Mueller
Sally Mundt
Michael Murray
William Murray
Kathleen M. Musack
Heather Neldner
Joel & Donna Nettesheim
Jeff & Sandy Nickey
Susan A. Niederjohn
Mary & Mike Nolan
Jerry & Judy O’Callaghan
Katherine O’Malley
Philip Oberman
Herb & Karen Oechler
Howard Orloff
The Milwaukee County Zoo’s bush baby – a small, large-eyed primate – became a star when the hit TV singing competition “American Idol” donated $1,500 to sponsor the animal in May 2007. Simon Cowell, one of the show’s judges, had compared a contestant to a bush baby. To turn the joke on the sharp-tongued Cowell, the show’s producers asked that our Zoo’s bush baby be named Simon. Our Zoo is one of only 10 U.S. zoos that exhibit bush babies.

SPONSOR AN ANIMAL

Anyone can sponsor animals at the Milwaukee County Zoo. Animal sponsorships range from $20 for membership in the Zoological Society’s Kids Conservation Club to $2,500 for individuals who sponsor just one animal. In the 2006-’07 fiscal year, 2,151 people participated in the Zoological Society’s Sponsor an Animal program, raising $200,000 for all the animals at the Milwaukee County Zoo. Following are sponsors who supported animals at the $250 or above level:

Carl & Jeannie Ahrens
American Idol Productions Inc.
Season 6
Kelly Balliet
Carol & Richard Bayerlein
Amy Barbeau Cocanour
Marilyn Corlew
Melanie & Bill Rooney
Susan Root
Gayle Rosemann & Paul McElwee
Gregory & Bibi Rosner
Norman & Gwenda Ross
Kathleen Rubach
Mark Russo
Steve & Amy Ryan
Paul Sandford
John & Linda Sapp
Sharon Scaccia
Gary & Jean Schaefer
Jesamine Schultz
Beth & Chris Schimel
Carolyn Schloemer
Sheryl & Thomas Schneck
Michelle & Mike Schneider
Wesley & Susan Schulmeister
Gloria E. Schultz
David C. Scott
Foundation Fund
Dick Seiberlich
Tara & Daniel Serebin
Gregg & Gina Shaffer
Allen R. Shutta
Mike Slattery
Ross & Kristin Slinsky
Dale R. & Allison M. Smith
Lisa Smith
Mary & Mark Spottek
Mark & Jennifer Stake
Susan & Robert Staley Jr.
Judith A. Standiford
Jack & Will Steffen
James & Connie Stewart
John Stinchfield
Robert J. Stippich
Edward & Tamara Stone
Maria Story
Timothy J. & Victoria Strattnner
Fred & Anne Stratton
David Sundquist
Yvonne M. Sylvester
Teri K. Taktion
R.F. & Anna L. Teerlink
Frank P. & Kathleen Thometz
Karen Traut
Alice M. Tred
Richard Tyk
Steve Uebelacker
George Van Lone
Kenneth & Pat Van Till
William J. Volkert
Dr. & Mrs. Thomas Vonderharr
Jon & Stacy Voss
William Wachal Jr.
Robert Wagner
Wal-Mart

Megan & Joel Wallskog
Beth L. & Greg Walsh
Mrs. Roy I. Warshawsky
Charles A. Perry Trustee
Steven & Natalie Wegner
Rosemary Weingarten
Mark & Anne Weitenbeck
Steven & Tammy Wentworth
Christ J. Wenzel
Mae Westphal
Dorothea Winek
Paul Woelbing
Jaime & Kenneth Wolf
Dennis & Diane Wollenzien
Imogene M. Wyckoff
Charles Yanke
Mark & Sheri Yets
Dr. Craig Young
Jeffrey A. Young
James A. & Claudia Youngquist
Dennis Zdroik
David & Dorothy Zellmer
Pam & Michael Zetley
Jill Zimmerman
Sadie Zobel
Kelly Zygowski

Foundation Fund
Dick Seiberlich
Tara & Daniel Serebin
Gregg & Gina Shaffer
Allen R. Shutta
Mike Slattery
Ross & Kristin Slinsky
Dale R. & Allison M. Smith
Lisa Smith
Mary & Mark Spottek
Mark & Jennifer Stake
Susan & Robert Staley Jr.
Judith A. Standiford
Jack & Will Steffen
James & Connie Stewart
John Stinchfield
Robert J. Stippich
Edward & Tamara Stone
Maria Story
Timothy J. & Victoria Strattnner
Fred & Anne Stratton
David Sundquist
Yvonne M. Sylvester
Teri K. Taktion
R.F. & Anna L. Teerlink
Frank P. & Kathleen Thometz
Karen Traut
Alice M. Tred
Richard Tyk
Steve Uebelacker
George Van Lone
Kenneth & Pat Van Till
William J. Volkert
Dr. & Mrs. Thomas Vonderharr
Jon & Stacy Voss
William Wachal Jr.
Robert Wagner
Wal-Mart

Sponsors who supported animals at the $250 or above level:
SUPPORT & REVENUE

MEMBERSHIP DUES
from all Zoological Society and Platypus Society members $4,683,308

CONTRIBUTIONS
toward capital projects and specific programs $308,529

SPECIAL EVENTS/PROGRAMS/SPONSORSHIPS
including animal sponsorship, Zoo Ball, education, ZSM and Zoo special events and sponsorships $2,014,791

INTEREST INCOME
from contributions toward capital projects and specific programs $39,743

GRANTS $825,424

TOTAL SUPPORT & REVENUE $7,871,795

COST OF SUPPORT AND REVENUE (Support Services)

MEMBERSHIP DUES
Expense of providing benefits to all Zoological Society and Platypus Society members $805,951

SPECIAL EVENTS/PROGRAMS
Expense of providing and promoting Society special events/programs $306,091

TOTAL COST OF SUPPORT & REVENUE (Support Services) $1,112,042

EXPENSES

DIRECT PROJECT COSTS
Expenses relative to capital projects and specific programs $67,541

ZOO SUPPORT
Expense of providing, promoting and supporting education, graphics, and conservation programs, special exhibit projects, and ZSM and Zoo special events; payments to the Zoo for all membership events, parking for Zoo Pass Plus and coupons $5,846,031

RESEARCH/CONSERVATION
Expenses relating to state, national and international programs supporting species preservation $503,134

GENERAL AND ADMINISTRATIVE
Expenses relating to daily ZSM operations $377,659

TOTAL EXPENSES $6,794,365

TOTAL COST OF SUPPORT, REVENUE AND EXPENSES $7,906,407

Expenses in excess of support and revenue (additional Zoo support) $34,612

2006-2007 SUMMARIES

CASH-FLOW SUMMARY ZSM & CAPITAL CAMPAIGN
Cash & cash equivalents at start of the year $3,411,833
Cash & cash equivalents at end of the year $3,854,243
Net increase in cash & cash equivalents $442,410

CAPITAL CAMPAIGN PROJECTS SUMMARY
Revenue 2006-2007 $175,353
Expenses for U.S. Bank Gathering Place new Zoo entryway (current & reserve funds used) $357,726