

Zoo Ball

June 22, 2019

TABLE SPONSORSHIPS

Gold Table \$10,000

- Table of 10 in reserved VIP, preferred-seating dining area
- A special behind-the-scenes Zoo experience the night of Zoo Ball
- Premium wine service
- Recognition on digital signage at event and in event program

Silver Table \$7,500

- Table of 10 in reserved preferred-seating dining area
- Recognition on digital signage at event and in event program

Bronze Table \$5,000

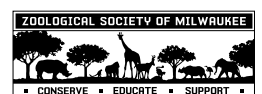
- Table of 10
- Name recognition on digital signage at event and in event program

Table contributions (less \$90 per person) are tax-deductible.

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Entertainment* \$7,500

- Logo recognition on ...
 - Banner at three entertainment venues
 - 1,000 programs distributed to all Zoo Ball guests
 - The Zoological Society's website (33,443 visitors/month) with link to your site
 - Email blast(s) sent to 39,214 Zoological Society members
- Name recognition on ...
 - Reply card mailed with invitation
 - Digital signage at event
- Zoo admission and parking ticket package
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors



A Zoological Society and Milwaukee County Zoo Partnership

Late-Night Venue* \$5,000

- Logo recognition on ...
 - Banner at entrance to the Late-Night venue
 - 1,000 programs distributed to all Zoo Ball guests
 - The Zoological Society’s website (33,443 visitors/month) with link to your site
 - Email blast(s) sent to 39,214 Zoological Society members
- Name recognition on ...
 - Reply card mailed with invitation
 - Digital signage at event
- Zoo admission and parking ticket package
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Table Centerpieces* \$3,500

- Logo recognition on ...
 - Sign in each dining room
 - Small card on each dinner table, approximately 70-75
- Name recognition on ...
 - 1,000 programs
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

Wine* \$2,500

- Logo recognition on ...
 - Signs at each bar
- Name recognition on ...
 - 1,000 programs
- Recognition in the Serengeti Circle, acknowledging Zoological Society sponsors and grantors

**Sponsorship does not include tickets to Zoo Ball.*

Additional Opportunities

Underwriting Donation

Please consider making a tax-deductible donation to apply against the bottom line of this event.

Auction Donation

Please contact us to make a donation of products or services to enhance our fundraising efforts.



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CONTRIBUTION CONFIRMATION FORM

Name and/or Company Name _____
(as it will appear in the program)

Contact Person _____

Email _____

Address _____

City, State, ZIP _____

Phone () _____

Signature _____ Date _____

- Sponsorship funds are enclosed. Please invoice us.

TABLE SPONSORSHIPS:

- Gold Table at \$10,000
 Silver Table at \$7,500
 Bronze Table at \$5,000

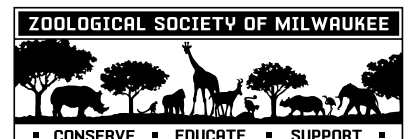
SPONSORSHIP AND UNDERWRITING OPPORTUNITIES:

- Entertainment Sponsorship at \$7,500
 Late-Night Venue Sponsorship at \$5,000
 Table Centerpieces Sponsorship at \$3,500
 Wine Sponsorship at \$2,500
 Underwriting Donation \$ _____
 Auction Donation. Please contact us for a donation of products or services to enhance our fundraising efforts.

**Please mail, fax or email
completed form to:**

Zoological Society of Milwaukee
Attn: Tyler Poulos
10005 W. Bluemound Rd.
Milwaukee, WI 53226-4383

Fax Number: 414-258-6311
Phone: 414-258-2333, ext. 220
Email: tylerp@zoosociety.org



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