

2019

ZOOLOGICAL SOCIETY OF MILWAUKEE



• CONSERVE • EDUCATE • SUPPORT •

ANNUAL REPORT

CEO'S LETTER: YEAR OF THE ELEPHANT

May 4, 2019, was a historic date for the Milwaukee County Zoo and the Zoological Society of Milwaukee. After years of planning, fundraising and construction, the brand-new elephant habitat opened along with two exhibits for African hoofstock. This was the first phase of Adventure Africa, a project unlike any other at the Zoo. Adventure Africa eventually will include new exhibits for hippos and rhinos and will encompass 25% of the developed footprint of the Zoo when completed.

In 2018, we at the Zoological Society publicly announced our Window to the Wild Capital Campaign, aiming to raise \$25 million for Adventure Africa as a 50-50 funding partner with Milwaukee County. As I watched thousands of visitors celebrate the new elephant habitat at the grand opening, I was so proud of our Zoological Society team and all of our donors and supporters who played a part in it. It was such a treat to watch Ruth and Brittany enjoy their huge new indoor and outdoor spaces throughout the rest of the year. We are thrilled that a new elephant, Belle, joined the herd in November 2019.

The Zoo broke ground on the new hippo habitat in summer 2019. This exhibit includes a much larger pool for the hippos with underwater viewing and a large beach area. A sophisticated filtration system will allow the Zoo to save millions of gallons of water per year. The exhibit is expected to open in 2020. Also in 2020, the Zoo will begin design work on a new rhino exhibit.



As of Sept. 30, 2019, we have raised \$19,178,470 toward our \$25 million goal. We are excited and grateful for the community's generosity so far, but we still have more to do. Visit hippos.win2wild.com to learn more about phase two of the project and donate. We thank all of our friends, supporters, donors, volunteers and staff for being part of this special time for the Zoological Society and Zoo.

Jodi Gibson

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2019 ANNUAL REPORT
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GRAPHIC DESIGNER: JESSIE KINSEY



BY THE NUMBERS

CONSERVATION

THIS WAS A YEAR OF TRANSITION for the Zoological Society Conservation Department. After 35 years with the Zoological Society, Dr. Gay Reinartz retired as conservation director in spring. As the founder of the Bonobo & Congo Biodiversity Initiative (BCBI), Reinartz has made invaluable contributions to bonobo conservation. She helped the Milwaukee County Zoo become the fourth zoo in the nation to house bonobos and established the Association of Zoos & Aquariums Bonobo Species Survival Plan.®

For more than 20 years, BCBI supported activities to study and protect bonobos in the Democratic Republic of Congo. BCBI was founded in 1997 after Reinartz and international experts created the first bonobo conservation action plan, which identified the Salonga National Park as a possible bonobo stronghold. Since then, Reinartz has helped prove that theory correct by leading a team that surveyed thousands of miles of dense rainforest. Along the way, BCBI also helped other Congolese animals, particularly the forest elephant, and brought new opportunities to people living around the Salonga National Park.

Conservation initiatives have evolved tremendously since BCBI began. To ensure the long-term future of this important work following Dr. Reinartz's retirement, the Zoological Society decided this year to close the initiative and transfer its work to an experienced partner with more resources. We are pleased to report that the World Wildlife Fund, already a BCBI partner, is continuing the mission of BCBI. The Zoological Society Conservation Department is now identifying new opportunities for conservation work. Stay tuned to our publications, *Alive and Wild Things*, for more updates.



Reinartz and her team surveyed thousands of square miles of dense rainforest looking for evidence of bonobos, forest elephants and other wildlife.

A bonobo is standing in a forest clearing, looking towards the camera. The background is a dense forest with many trees and sunlight filtering through the canopy. The bonobo is dark-furred and is standing on its hind legs, with its arms slightly out to the sides.

BCBI ACCOMPLISHMENTS

THE BONOBO & CONGO BIODIVERSITY INITIATIVE ACCOMPLISHED MUCH FOR BONOBOS AND OTHER WILDLIFE DURING ITS TWO DECADES. HERE ARE SOME OF THE HIGHLIGHTS:

DOCUMENTED the largest known unfragmented bonobo population – about 4,100 bonobos – along with 300 forest elephants in a 2,600-square-mile area of the Salonga National Park.

COMPLETED survey work over about 35% of the Salonga, one of the largest rainforest preserves in the world (four times larger than Yellowstone National Park).

DEMONSTRATED higher bonobo populations and lower poaching levels in the areas around its supported patrol posts.

CONDUCTED biomonitoring activities specifically targeting forest elephants including the installation of 10 trail cameras at an elephant bai. In less than one year, the cameras recorded more than 12,000 pictures and 1,700 video segments of forest elephants foraging, bathing and socializing at the bai.



SUPPORTED five village schools that teach more than 400 children. Many of those children have been able to complete primary school and go on to secondary school.

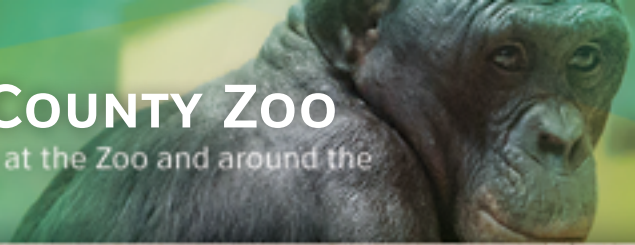


Photo by Bob Wickland

WON prestigious International Conservation Awards from the Association of Zoos & Aquariums in 2011 and 2017 along with a 2011 AZA grant to support ongoing efforts in the Salonga. Dr. Gay Reinartz was named a Woman of Influence by the Milwaukee Business Journal in 2018 for her work with BCBI.

CONSERVATION THROUGH THE MILWAUKEE COUNTY ZOO

The Zoological Society supports conservation work by Milwaukee County Zoo staff at the Zoo and around the world, and it donates to several conservation groups on behalf of the Zoo.



Joan Maurer, seen here performing a health check on a young Grand Cayman blue iguana, also studies iguana fecal samples to learn about parasites that could threaten them. Photo submitted by Joan Maurer

IGUANA CONSERVATION:

Zoo staff members Dawn Fleuchaus, Stacy Whitaker and Joan Maurer travel to the Caribbean to study, monitor and care for the critically endangered Jamaican iguana and endangered Grand Cayman blue iguana. Funding also supported Maurer's research on parasites found in Grand Cayman blue iguana fecal samples.

HUMBOLDT PENGUIN CONSERVATION:

Support was provided for the 2019 guano harvest at the Punta San Juan Reserve in Peru. Funds support volunteers who monitor wildlife populations, document impacts of the harvest and educate workers who collect guano from the site. In fall, Alex Waier, Zoo curator of birds and the family farm, traveled to Peru to participate in a population and habitat viability assessment for the Humboldt penguin. These meetings brought together researchers, government officials, non-governmental organizations and other stakeholders to discuss population data, threats and action steps to protect the penguins.



ORANGUTAN CONSERVATION:

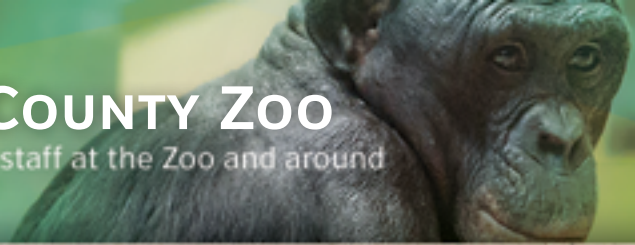
Trish Khan, curator of primates and small mammals, traveled to Indonesia to tour orangutan sanctuaries. She saw the fruits of fundraisers she holds each year at the Zoo for orangutan conservation and learned about potential opportunities for U.S. zoos to help sanctuaries caring for displaced and orphaned orangutans.



Curator Trish Khan saw several orangutan sanctuaries on her trip to Indonesia. Photos submitted by Trish Khan

CONSERVATION THROUGH THE MILWAUKEE COUNTY ZOO

The Zoological Society also supports conservation work by Milwaukee County Zoo staff at the Zoo and around the world, and it donates to several conservation groups on behalf of the Zoo.



Belize Zoo keeper Emmanuel Peck weighs a red panda cub during his two-week visit to the Milwaukee County Zoo as part of the "Pat Gives Back" initiative. Photo by Joel Miller

PAT GIVES BACK:

Zoo staff created this program to honor Pat, a jaguar from The Belize Zoo who lived at the Milwaukee County Zoo from 2008 to 2017. Zoo employees visit The Belize Zoo and Tropical Education Center each year to offer training in animal care, safety, enrichment, nutrition and other topics. This year, a Zoo veterinary technician and veterinary resident went to Belize to help collar wild Baird's tapirs as part of a field research project and, for the first time, a Belize Zoo keeper visited Milwaukee to shadow Milwaukee zookeepers.

MIGRATORY BIRDS:

Since 2001, 185 species of birds, including 49 species of concern in Wisconsin, have been documented on Zoo grounds. Funds from the Society and the Zoo were again used to purchase products to prevent bird strikes at several buildings. Staff and volunteers continued banding birds during migration season and monitoring wild bird feeding stations and nest boxes. In 2019, nest boxes at the Zoo fledged Wisconsin native house wrens and black-capped chickadees.

FRESHWATER TURTLE RESEARCH:

Keeper Collette Konkell traveled to Florida to participate in spring sampling with the Turtle Survival Alliance's North American Freshwater Turtle Research Group. This annual capture-and-release study documents turtles present in lakes and rivers; 2019 results recorded changes in species assemblages when compared to previous years.

EDUCATION

THE ZOOLOGICAL SOCIETY'S CONSERVATION EDUCATION DEPARTMENT REACHES UP TO 250,000 CHILDREN AND ADULTS A YEAR THROUGH ZOO CLASSES AND CAMPS, KOHL'S WILD THEATER, SCHOOL PROGRAMS, COMMUNITY PARTNERSHIPS AND OTHER INITIATIVES. HERE ARE SOME OF THE DEPARTMENT HIGHLIGHTS FROM 2019:

EDUCATION STAFF HOSTED and moderated a panel on empathy, relevance and community engagement at the Association of Zoos & Aquariums annual conference. The panel included reflections from the Zoological Society's Animal Connections Continuum, a three-year program to engage young students in experiences about animals and people's empathy toward animals. The program completed a three-year pilot in spring 2019 and will continue in 2020.


THROUGH THE BERNARD J. PECK MEMORIAL SCHOLARSHIP FUND, 23 children attended Zoo Camp for free. Another 331 students from six community centers attended camp for free through a grant from Wells Fargo.

KOHL'S WILD THEATER INTRODUCED a new traveling show called "Finding Harmony" about caring for plants and animals in your backyard and a summer mainstage show called "An Elephant Never Forgets" about poaching. Its community show "How Does Your Garden Grow?" introduced in summer 2019 has been the most performed traveling show in KWT history, with 137 shows booked.



"Finding Harmony" teaches audiences the importance of caring for nature in our own backyards.
Photo by Traveling Lemur Productions

A NEW VISION

A group of diverse children are sitting at a long wooden table in a classroom, working on a project. They are using colorful beads and string to create jewelry. There are several pink plastic bins filled with beads and string on the table. The children are focused on their work, and the atmosphere is collaborative and creative.

EARLY IN FY2019, THE EDUCATION DEPARTMENT PARTICIPATED IN A THREE-DAY VISIONING PROCESS TO FOCUS ON THE DEPARTMENT'S LONG-TERM DIRECTION AND GOALS. THE RESULT WAS A NEW VISION STATEMENT THAT DRIVES THE DEPARTMENT'S PLANNING AND DECISIONS:

**ALL MEMBERS OF OUR COMMUNITY
ARE INSPIRED AND EMPOWERED TO
TAKE CONSERVATION ACTION.**

The vision emphasizes the department's desire to actively include people of all income levels, races and abilities and an increased focus on conservation in programming and operations. In 2019, the department stopped giving out plastic shopping bags for families to take projects home and started reusing student nametags. It is working on plans to serve new audiences and increase conservation focus in FY2020 and beyond.



ZOO SUPPORT

THE ZOOLOGICAL SOCIETY SUPPORTS THE MILWAUKEE COUNTY ZOO THROUGH CASH AND IN-KIND SERVICES. HALF OF ALL REVENUE RAISED BY THE ZOO PASS MEMBERSHIP PROGRAM GOES TO THE ZOO IN UNRESTRICTED FUNDS TO SUPPORT THE DAY-TO-DAY OPERATIONS OF THE ZOO. THE SOCIETY PROVIDES ADDITIONAL FUNDS THROUGH ITS PROCUREMENT OF SPONSORSHIPS FOR ZOO ATTRACTIONS AND EVENTS. THE SOCIETY ALSO PROVIDES GRAPHIC DESIGN, INFORMATION TECHNOLOGY AND DIRECT PROJECT SUPPORT AND OPERATES ZOO PRIDE, A VOLUNTEER PROGRAM THAT SERVES THE SOCIETY AND ZOO. HERE ARE SOME OF THE WAYS WE SUPPORTED THE ZOO IN 2019:

OUR ZOO PASS PROGRAM CONTINUES to serve nearly 50,000 member households and experience strong member retention and loyalty. The membership program allowed us to give more than \$3.3 million in direct cash support to the Zoo.

WE SURPASSED OUR GOAL for our 2019 annual appeal, raising \$250,000 to help build a new hippo habitat, including \$50,000 from a matching grant from MillerCoors.

ZOO PRIDE CONTRIBUTED nearly 57,000 hours of service to the Zoo and Society with 419 volunteers.

THE CREATIVE DEPARTMENT COMPLETED more than 600 projects, including all of the graphics for the new Adventure Africa exhibits.



Zoo Pride volunteers help with events, offer animal information at exhibits, assist in education classes and much more. Photo by Paul Ruffolo



The Creative Department completed more than 600 projects, including 60 graphics for the new elephant habitat. Photo by Paul Ruffolo



ZOOLOGICAL SOCIETY PRESIDENT AND CEO JODI GIBSON AND ZOO DIRECTOR CHUCK WIKENHAUSER LED a safari to Tanzania, where participants saw an amazing array of wildlife, including elephants, giraffes, lions, zebras and more.



AWARDS



THE ZOOLOGICAL SOCIETY WAS A FINALIST FOR LARGE NONPROFIT OF THE YEAR FROM THE BIZTIMES NONPROFIT EXCELLENCE AWARDS.

Photo by Richard Brodzeller



JOHN HEINDEL, VICE PRESIDENT OF FINANCE AND ADMINISTRATION, RECEIVED THE WISCONSIN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS BUSINESS & MANAGEMENT AWARD.



PENNY GUTEKUNST, VICE PRESIDENT OF DEVELOPMENT, RECEIVED THE SCOTT M. CUTLIP PROFESSIONAL FUNDRAISER AWARD FROM THE ASSOCIATION OF FUNDRAISING PROFESSIONALS SOUTHEASTERN WISCONSIN CHAPTER.



Photo by Richard Brodzeller

VOLUNTEER OF THE YEAR: JUDY KEHOSS

Judy has been a part of Zoo Pride for 23 years and has dedicated more than 4,700 hours of service. She is currently chair of the Senior Celebration and Development committees. Her infectious smile spreads to Zoo guests, and her flexibility and dedication make her an asset in every area where she volunteers.



Photo by Kevin McIntosh

PANTHERA LEO AWARD – EDUCATION SUPPORTER OF THE YEAR: KOHL'S

Kohl's has funded the Zoological Society's Kohl's Wild Theater program since its inception in 2010. The program has become the largest zoo-based theater program in the country, offering professional, conservation-themed theater using drama, songs and puppetry to children and families at the Zoo and around the community free of charge.

Photo by Kevin McIntosh



EMU EGG: MIKE CARTER

This award is presented annually to an individual who demonstrates exceptional commitment to the Zoological Society. Mike Carter served on the Zoological Society Board of Directors for 11 years, taking on several leadership roles in that time, and is now an honorary member. As executive vice president, chief financial officer and chief risk officer of Northwestern Mutual, he helped secure a \$1 million gift to the capital campaign. He also served as co-chair of Zoo Ball in 2019.

Photo by Kevin McIntosh



PRESIDENT'S AWARD: LADISH CO. FOUNDATION

This award is given at the discretion of the Zoological Society president and CEO to recognize a donor for his or her extraordinary contribution to the Society's mission. The Ladish Co. Foundation has been a partner with the Zoological Society and Milwaukee County Zoo for more than 70 years. For more than two decades, the foundation has awarded grants to help fund the Society's inspiring and interactive learning opportunities through our education programs. Most recently, the foundation made a \$2 million lead gift for Adventure Africa. Thousands of families and children throughout southeastern Wisconsin have benefited from the foundation's generous support.

Photo by Kevin McIntosh



LOXODONTA AFRICANA AWARD – CORPORATION OR FOUNDATION PARTNER OF THE YEAR: BRIGGS & STRATTON CORPORATION

Since 2013, Briggs & Stratton Corporation has shown the Society and Milwaukee County Zoo extraordinary loyalty through its sponsorship of Briggs & Stratton Big Backyard at Zoo Terrace, generous in-kind gifts of power equipment supporting the work of the Zoo's grounds maintenance team and support of the Zoological Society's fundraising special events. We also would like to acknowledge the Briggs & Stratton Corporation Foundation's 24 years of support of the Society's conservation, education and Zoo-support mission.

CAPITAL CAMPAIGN



Zoo Director Chuck Wikenhauser cuts the ribbon on the new elephant habitat with his grandson, Kendrik Kahler. Surrounding them are Erin Dowgwillo, elephant care coordinator; Jodi Gibson, Zoological Society president and CEO; and Tim Wild, large mammal curator. Photo by Joel Miller

THIS WAS THE MOMENT WE HAD ALL BEEN WAITING FOR! The new elephant habitat, the first completed section of Adventure Africa, opened to the public on May 4, 2019. The Zoological Society raised half of the \$16.6 million cost as a 50-50 funding partner with Milwaukee County through our Window to the Wild Capital Campaign. The completed area also includes the Holz Family Impala Plains with impala, grey-crowned cranes, zebras and ostriches and the African Forest exhibit with the yellow-backed duiker, bongos and guinea fowl.



The elephant habitat was the highlight of Zoo Ball 2019. Photo by Stacy Kaat



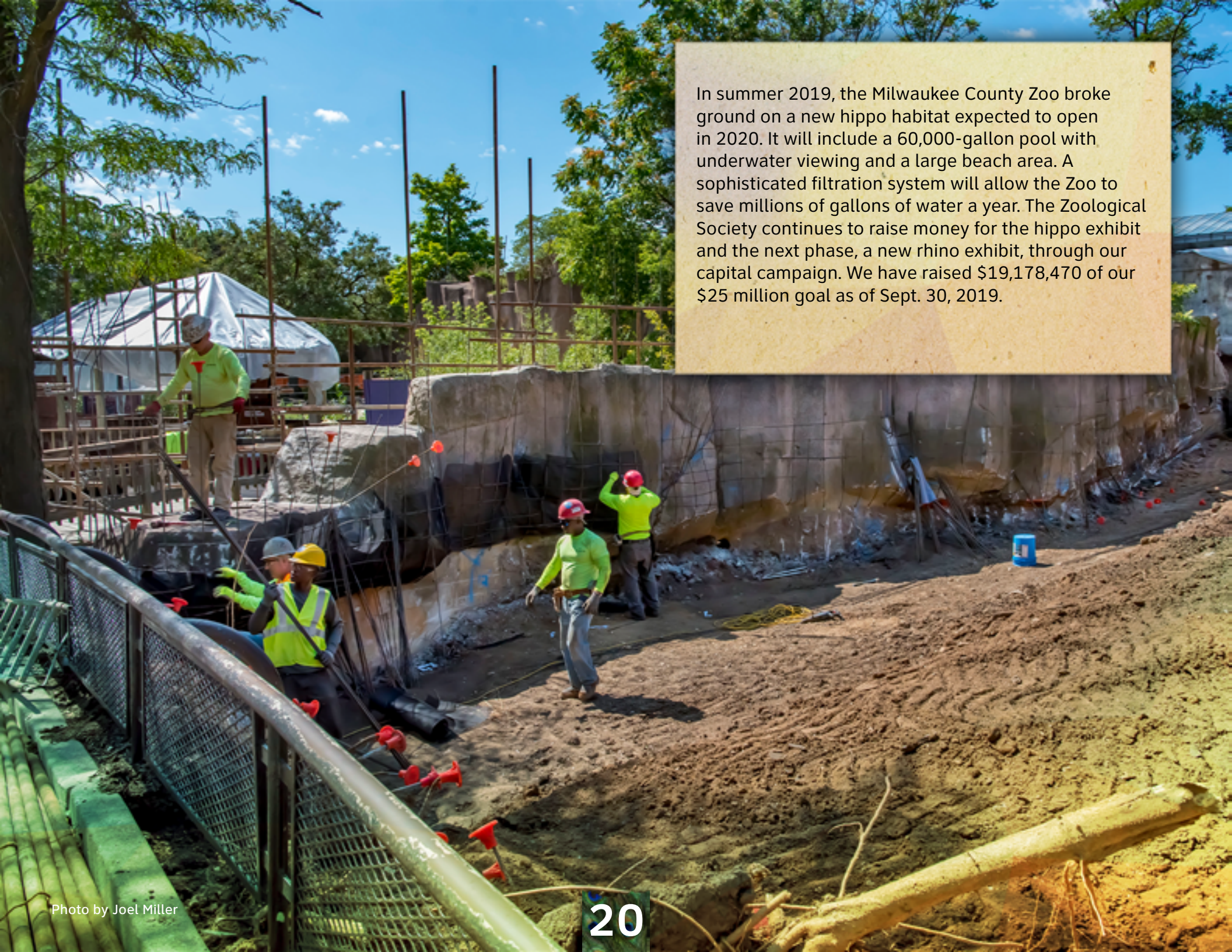
Ruth takes a dip in the watering hole, sponsored by Ladish Co. Foundation, at the new exhibit. Photo by Paul Ruffolo



The new exhibit proved hugely popular all summer long. Photo by Paul Ruffolo



The 20,000-square-foot Elephant Care Center allows year-round viewing of the elephants. Photo by Paul Ruffolo

A photograph of a construction site for a new hippo habitat. In the foreground, a chain-link fence runs diagonally across the frame. Behind the fence, several construction workers in high-visibility yellow shirts and hard hats are working. One worker stands on a raised platform of rebar, while others are on the ground. The ground is dirt and covered with construction materials, including black plastic sheeting and rebar. In the background, there are trees and a clear blue sky. A text box in the upper right corner provides information about the project.

In summer 2019, the Milwaukee County Zoo broke ground on a new hippo habitat expected to open in 2020. It will include a 60,000-gallon pool with underwater viewing and a large beach area. A sophisticated filtration system will allow the Zoo to save millions of gallons of water a year. The Zoological Society continues to raise money for the hippo exhibit and the next phase, a new rhino exhibit, through our capital campaign. We have raised \$19,178,470 of our \$25 million goal as of Sept. 30, 2019.

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THE FOLLOWING ENDOWMENTS WERE ESTABLISHED AS VALUABLE COMMITMENTS TO THE ZOOLOGICAL SOCIETY AND ALSO HELP SUPPORT THE MILWAUKEE COUNTY ZOO. THESE FUNDS ARE INSTRUMENTAL IN SUSTAINING THE ZOOLOGICAL SOCIETY AS WELL AS THE MILWAUKEE COUNTY ZOO AS CHERISHED COMMUNITY ASSETS TODAY, TOMORROW AND FOR GENERATIONS TO COME.

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THE SIMBA CIRCLE IS A SPECIAL GROUP OF DONORS WHO HAVE INCLUDED THE ZOOLOGICAL SOCIETY OF MILWAUKEE AS A BENEFICIARY OF A PLANNED GIFT THROUGH A WILL, CHARITABLE TRUST, RETIREMENT PLAN OR LIFE INSURANCE POLICY. GIFTS, ONCE RECEIVED, BECOME A PERMANENT ASSET OF THE SOCIETY'S ENDOWMENT FUND. WE GRATEFULLY ACKNOWLEDGE THEIR LEGACY OF SUPPORT.

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Robert & Sandra Zodrow

PLATYPUS CIRCLE

THE PLATYPUS CIRCLE INCLUDES INDIVIDUALS, CORPORATIONS, ORGANIZATIONS AND FOUNDATIONS WHO SHARE OUR PASSION FOR CONSERVING WILDLIFE AND ENDANGERED SPECIES, EDUCATING PEOPLE ABOUT THE IMPORTANCE OF WILDLIFE AND THE ENVIRONMENT, AND SUPPORTING THE MILWAUKEE COUNTY ZOO. THIS LIST INCLUDES PLATYPUS MEMBERS AS OF SEPT. 30, 2019.

PRESIDENT'S PLATINUM

\$10,000+

ACL Laboratories ★◆
Aim Group of Companies ★
Briggs & Stratton Corporation ★
Canopies Events/Joan & Ken Hudak
Bob Dohmen
Carole F. Houston
Komatsu Mining Corp. ◆
NML Graphics ★
Pearson Family Foundation
Peck Foundation, Milwaukee Ltd.
Sensient Technologies ◆
Samuel Wann, M.D. ★
Wisconsin Veterinary Referral Center ★

PRESIDENT'S DIAMOND

\$7,500-\$9,999

Laureate Group, Inc. ◆

PRESIDENT'S EMERALD

\$5,000-\$7,499

Leann Beehler ★
C. G. Smith, LLC H
Evan & Marion Helfaer Foundation ◆
HUSCO International
Marshfield Clinic Laboratories ★◆

William J. Murgas ◆
Paper Machinery Corporation ◆
Rexnord Foundation
Dr. John P. & Anne Thomas
Sandra Zingler & Barbara Johnson

PRESIDENT'S GOLD

\$2,500-\$4,999

Anonymous (3)
A.O. Smith Foundation, Inc. ◆
Aegis Corporation
AG Architecture, Inc.
Allied Insurance Centers
Badger Mutual Insurance Company
Dyann Benson
Bostik, Inc. ◆
Douglas & Barbara Braun
Butters-Fetting Co.
Church Metal Spinning Company
Corporate Group, Inc.
Desert Aire
Mary Ann & Tom Dyer ◆
Eye Care for Animals ★
Jeffrey & Mary Fertl
GRAEF - USA Inc. ◆
Arlene Hansen
Hawks Landscape/Joe & Jennifer Kresl ★
InPro Corporation
Russell Kohl & Melissa Vernon

Mike Lasser, M.D. ★
Gerri Lietz-Staffileno
Liphatech, Inc
Litho-Craft Co./Chris Cowie ◆
Mr. & Mrs. Gerald E. Mainman
Gene & Rebecca Mallingner
Milwaukee Tool Corp. ◆
Molson Coors Beverage Company ◆
Thomas & Kathleen Morrison ✱
Mortenson
Lynn Nicholas ◆
Northern Trust Bank
OneTouchPoint
Paychex
Mrs. Bernard Peck ◆
Jill Pelisek
The Penzey Family
Gina & Eric Peter
PPG
Harry Prosen, M.D. ★
Harold & Tamara Redman
Nicholas & Marge Rivecca
Rockwell Automation
Barry & Judy Sattell ◆
John L. Scheels, D.D.S. ★
Ryan & Kristin Schultz
Dr. William & Judy Holz Stathas ◆
Steele Solutions Inc.
Stereon McDonald's Restaurants ◆
Richard & Linda Stevens
Strattec Security Corporation
Judy Van Till ◆
Rick & Carol Treadwell
Derek Tyus
UnitedHealthcare ✱
Barbara Voight ★
Misty Graf Walsh ✱
West Bend Mutual Charitable Trust
Raymond & Kelly Wilson
Zilber Ltd.

SILVER

\$1,000-\$2,499

Anonymous (3)
AA Healthcare Management Crossroads Care Center ✱
Abell Enterprises, LLC ✱
Ace Worldwide Elite Relocation Services ◆
Advanced Coatings, Inc. ✱
Jo Ann Aiman
Alexian Village of Milwaukee
American Transmission Company
Patricia & David Anderson
Annex Charitable Foundation ✱
Aries Industries ✱
Mike & Laura Arnow
Artemax, Inc.
Associated Benefits & Risk Consulting ◆
Avidity Science, LLC
George Bailey
Anthony & Elizabeth Baish
In Memory of Dick Baldwin
Elizabeth A. Berrien ✱
Mark & Michelle Birschbach ✱
Boucher Automotive Group
Brimmer Family ✱
Brookfield Rehabilitation & Specialty Care Center



- ◆ Member for 25 or more years
✱ New member
★ Member who has made in-kind gift of products or services

Diane L. Brunner
 Sabrina Mia Bryant
 Daniel Bucklan ★
 Kevin & Carolyn Burns
 Carla & Neal Butenhoff ★
 Capri Communities ✨
 Catholic Financial Life ✨
 Centec Security Systems, Inc.
 Century Fence Co.
 CG Schmidt, Inc. ◆
 Eric & Tracey Christophersen
 Chubb Group of Insurance
 Companies ◆
 Citizens Bank
 Clinicare Corporation
 Colliers International Wisconsin
 Common Ground Healthcare
 Cooperative
 Covanta Environmental Solutions
 The Croal Family
 CSD Structural Engineers
 Nate & Mary Cuniff
 Curtis Universal Ambulance ◆
 DCI-Artform
 Dedicated Computing, LLC
 Friends of Delafield Public Library ✨
 Tom & Mary Jo Dempsey ◆
 DentaQuest
 DiMeo Schneider & Associates, LLC
 Don & Nora Dreske
 DuPont Nutrition & Health
 Eastcastle Place, Inc.
 Empowering Families of Milwaukee
 Barbara Van Engel ◆
 ERC Midwest, LLC ✨
 Ernst & Young ◆
 Eversana
 Michael & Judy Fitzpatrick ◆
 Ruth & Troy Flanagan
 Byron & Susie Foster ◆
 Fruit Ranch Gift Center ★◆
 Jodi Gibson
 Gleason Reel (Hubbell)

GO RITEWAY Transportation ✨
 Gordie Boucher Nissan of Greenfield
 Graymont Western Lime
 Michael & Kelly Grebe
 Greco Homes, LLC
 Grumman/Butkus Associates
 Grunau Company ◆
 GSF Mortgage Corporation
 Halfwassen & Associates, LLC
 HGA
 Peter Hammond ✨
 Ron & Diana Hanks
 Leanne Harmann ★
 Hartland Public Library ✨
 Dennis D. & Patricia L. Harton
 Hatco Corporation
 Healics, Inc.
 Helgesen Industries, Inc.
 Henry R. Marohl, Inc.
 The Herb & Fern Elliott Family
 Foundation
 Russell & Irene Heumann ◆
 Tanya M. Hines ✨
 Holz Motors, Inc. ◆
 The Home Depot - Delafield
 The Home Depot - Grafton
 The Home Depot - Milwaukee
 The Home Depot - Waukesha ✨
 The Home Depot - Wauwatosa
 Horicon Public Library
 House of Love Youth Homes ✨
 Hunzinger Construction Company
 Hupy and Abraham, S.C.
 Kathy Hust Enterprises LLC ✨
 Hustisford Community Library
 Independence First
 Emory & Barbara Ireland
 ISC International, Ltd.
 Jagemann Plating Company
 Mary F. Johnson ✨
 Juneau Public Library ✨
 Trish & Drew Kagerbauer ◆
 Kalmbach Media Company ◆

KAPCO, Inc.
 Karl Junginger Memorial Library
 John Kellerman ✨
 Peggy Kelsey & Michael Teich
 Key Technical Solutions
 Maria E. Gonzalez Knävel
 Robert Koch
 KPMG ✨
 Krause Family Foundation ◆
 Caroline Krider
 Diana & Gene Kuemmerlein
 La Causa, Inc.
 Laacke & Joys
 Eugene & Gwen Lavin ◆
 M. E. Dey & Co. Inc.
 MacHealer Consulting ★
 Macromatic Controls
 Nick & Jamie Mallinger
 Mantz Automation, Inc.
 Tony & Kate Marino
 Dr. Leighton Mark ★
 Jane & Quinn Martin ◆
 Materion ◆
 Mayville Public Library ✨
 Bill & Marge McDonough
 Jay & Lisa McKenna
 Mead Public Library
 Megal Development Corporation ◆
 Mercer Human Resource Consulting ◆
 Meta House, Inc.
 Metalcraft of Mayville ✨
 Metals USA, Inc.
 Theresa Meyer
 Michael Best & Friedrich LLP
 Midwest Auto Clubs, LLC
 MMAC - Metropolitan Milwaukee
 Association of Commerce ★
 Molina Healthcare of Wisconsin
 Mukwonago Community Library
 Musante Family
 National Business Furniture ◆
 National Investment Services, Inc.
 Nevs Ink, Inc.

The New Berlin Public Library
 Novozymes BioAg Inc.
 Laurie Ocepek ✨
 Friends of the Oconomowoc Public Library ✨
 Brian & Lea O'Day
 Old Republic Surety Company
 Orthopaedic Associates of Wisconsin, S.C. ✨
 Oscar Grady Public Library
 Our Place Day Services, LLC - Donna
 Ellenbecker
 PAK Technologies ◆
 Park Bank Foundation
 Jodi Peck & Les Weil ◆
 The Perlick Corporation ◆
 PFlow Industries, Inc.
 Pick 'n Save / Metro Market
 Poly First Packaging-A Division of
 ProAmpac
 Port Washington State Bank
 Positive Programs for the Family
 Powers Memorial Library
 PricewaterhouseCoopers LLP ◆
 Professional Services Group, Inc.
 Quest CE
 R&R Insurance Services, Inc. ◆
 Milan Racic
 Realty Executives Integrity
 Scott & Melinda Redlinger
 Kay Redmond
 Riverstone Counseling & Crisis Service ✨
 Roadrunner Transportation Systems, Inc.
 Ronald McDonald House Charities of
 Eastern Wisconsin, Inc.
 Russ Darrow Wauwatosa Kia
 Rick & Nickie Schmidt
 Peggy & Bob Schuemann
 Schunk Carbon Technology, LLC
 Sendik's Food Markets/Balistreri Owned &
 Operated
 Server Products
 Janice M. Shulman ✨
 Skyline Catering, Inc.
 Allison M. & Dale R. Smith

◆ Member for 25 or more years

✨ New member

★ Member who has made in-kind gift of products or services

Roger & Judy Smith
Jonathan & Kristin Sohn
SMMS 7th Graders
St. Camillus Health System, Inc. ✱
Standard Electric Supply Co. ◆
Steele Solutions (Orchard Street)
Steinhafels
Studio Gear LLC
SVA
Tailored Label Products, Inc.
The Kellogg PEAK Initiative
Thomson Companies
David J. Thull
Tri City National Bank ◆
Erik Ulvog & Jes Klimas Reish
United Heartland ◆
U.S. Bank ◆
U.S. Cellular
U.S. Cellular-Madison NFSC
U.S. Foods ◆
Usinger's Famous Sausage ◆
Valmet Waukesha Service Center ✱
VJS Construction Services, Inc.
VMP
WalCo Teen Parent Project
WaterStone Bank ◆
Waukesha Public Library 71
Wenger Construction, Inc. ✱
Weyco Group ✱
Frank Weyenberg Public Library ✱
WHR Group ✱
Jim & Jane Wierzba
Willis Towers Watson
Wintrust Wealth Services
Wisconsin Community Services, Inc. ✱
Wisconsin Spice Inc.
Wrico Stamping Co.
The James Wucherer Family
Craig Young & Sharon Busey

BRONZE

\$500-\$999

Anonymous (11)
A to Z Financial Planning LLC
Mary & Jeff Albrecht ✱
Mr. & Mrs. Howard E. Alcorn ◆
Dr. Robert and Mrs. Deborah Amorde
Karen Amundson
Carol & Michael Anderson
Mr. & Mrs. Mitchell Arney
Arthur C. Kootz Foundation
Tom & Donna Aufdemberge ✱
Carol & John Bannen
Kurt & Lori Bechthold
Shannon Behr
Steven & Jill Bell
Brooke & Daniel Bellehumeur
Mark & Nancy Biesterveld
Lillian Boese ✱
Trisha & Nick Bournelis
Deanna Braeger
William & Ruth Brash ✱
Julie Brellenthin Family ✱
Cheryl Brossmann
Brian N. & Nicole L. Brzezinski
Nathan Bublitz & Amanda Losinski
Patty Cadarin ◆
Melissa Cain ✱
James C. & Kaye Lynne Carpenter ◆
Arlene Carter & Brian Lauttamus
Virginia Cavanagh ✱
Michael Certalic ✱
Emmy & Joshua Chaves ✱
Jen Christianson
Patricia Clason
Dennis & Amy Connolly ✱
Pamela & Harold Coppennoll
Ryan & Jaime Corcoran
Mary Jo Crawford
The Curtis Family
Susan E. Cutsforth
Ann L. DiCastr
Judith Dietz

Donna Docter
Dianne Dziengel
Daniel & Joann Easter
Tina Eickermann ✱
Christine Eldredge ✱
Dr. Kay M. Elsen
Jane Empey-Theep
Chris Fifarek ✱
Nancy Flagg & Joe Hegarty
Kenneth Footland
The Foren Family
Jessie & Keith Franz
The Garces Family ✱
David Gay & Jackie Hill
John & Deborah Gebhardt
Gary & Laura Gemmel
Kimber Gerber
Valerie Gerlach ✱
Gerald & Donna Gerndt
James Gleason & Lisa Groskopf
Gleason
Patricia Gormley
Dr. Michelle Graham
Cindy & Dale Gray
Beverly & Marty Greenberg
Jay & Sharon Grenig ✱
Philip & Tara Gull Family ✱
Mary Kay & Jonathan Gundlach
Penny & Bill Gutekunst
Elizabeth Hafemann ✱
Jim & Sandra Hanus
Harstvedt Family
Elaine Heckman
John & Jeannie Heindel
The Herbert Family
Bill & Barb Hess
Susan M. Hess
Roxybelle Heyse ◆
Brian & Robin Higgins Family
Jason & Amy Hoffman ✱
LaVonne Horgan
Kurt & Kari Janavitz
Dr. Sarah & Jeffrey Janz
The Jaszewski Family

Mardy Johnson Family
Rachel J. Jones
Cindy Kanzleiter Family
Mary E. Kazmierczak
Patrick & Christine Keyes
Scott Kimball
Bridget & Mark Kirkish
Renee & Ron Kloet ✱
Dr. Patrick Knapp & Dr. Kristi Tolzman-Knapp
Linda Knee
Carole Knoblich ✱
Tom & Wendy Komula
Connie & John Kordsmeier
Benedict & Lee Kordus ◆
Korsi Family
Karen & Bernard Kubale
Priscilla & Kenneth Kuehn
L & S Family LTD. DAF
Dr. Norma Lang
Dr. & Mrs. Charles Lanzarotti
Mary Jo & Don Layden
James & Tricia Leissner
Stuart & Char Lesar
Dr. Paul Lowenstein & Jody Kaufman
Lowenstein
David & Lynne Loosen
Karen Loth & Douglas Smith
Arnold & Sarah Lueders
Christopher & Lisa Lundberg
Dennis & Donnalyn Maiman ✱
Tony & Anne Mallinger
The Marini Family
Lisa Mauer & Ed Probst
Kathy McConville & Denise Zylow
James & Susan McNeely
Don & Shelley Mechenich
George L.N. Meyer Family Foundation
Cam Miller ✱
Lauren Morrison-Clarke & Collin Clarke ✱
Mary Jo & Jim Mueller
Nettesheim Family
Josh & Amber Newkirk ✱
Niederjohn Family Fund
Eric Nitz ✱

◆ Member for 25 or more years

✱ New member

★ Member who has made in-kind gift of products or services



Photo by Bob Noble

- ◆ Member for 25 or more years
- * New member
- ★ Member who has made in-kind gift of products or services

Kathleen Olejnik
 Steven & Donna Olguin
 Kenton Oren
 Bruce Osgood
 Michael Pazdan
 John & Becky Perdue *
 Holger & Mary Beth Petersen
 Petersen Family *
 David & Susan Pfiserer *
 Mark Poker
 Jim & Fran Proulx
 Margaret R. Puls
 Betty Purdy
 George & Jan Rada
 Jim & Nancy Redding
 William Reitman & Theresa Reagan
 Krisha Renfrew & Chris Boyce *
 Betsy & Bill Rezel
 Alyssa & Daniel Riley *
 John, Sue & Nick Ruiz
 Jamie Rusch & Dean Duston *
 David & Sandra Rutke
 Gayle Rzany
 Sandra Sabbath & Joyce J. Eberhardt
 Santell Family
 Daniel Jay Sapiro & Suzanne Marie
 LaFleur
 Dominic & Carrie Schanen
 Chris & Beth Schimel
 Brad Schliesmann *
 Dustin Schrader & Mallory Robert *
 Kristopher & Carrie Schroeder
 Joicelyn & Jeff Schwager *
 Tregg A. Schwarz
 Dani & Jeff Seavert *
 Chris & Holly Seekamp
 Lois Siebrecht
 David Siewert & Felicia Vastalo *
 Kathleen Spindler
 Gary & Sally Sprenger
 John & Josephine Stahl
 Brooke & Charles Stangel
 Pamm & Phil Steffen
 Barbara Stein
 Fred & Anne Stratton ◆
 Kathrine Strehlow *
 Streich Family Foundation
 Victoria Teerlink & Jeffery Drope
 Lois Tetzlaff
 Laurence Toro
 Betsy Trimble *
 Jenn & Ben Trissel
 Shelley A. Urbaniak Memorial *
 William Volkert
 Dr. Sarah Vuolo & Mr. Travis LeMoine *
 Tonia Wallner
 Candy & Robert Walton
 Anne Wandler
 Kristin Murphy Warfield & Andrew
 Warfield
 Lowell Warshawsky ◆
 Mark & Pat Westen
 Dick & Jan Whittow *
 Chuck & Trish Wikenhauser ◆
 Lynn Wilding
 Rolland & Sharon Wilson
 Darlene Winter
 Pat Wolfe
 Dennis & Diane Wollenzien *
 Mildred Wrench
 Carol A. Wunderer
 Charles & Sandra Yanke
 Lilyan Zarem
 Dennis & Robin Zdroik *
 Mary Zelenka
 Carol J. Zimprich
 Dr. Nathan & Mrs. Lisa Zwagerman *

SERENGETI CIRCLE

THE SERENGETI CIRCLE IS OUR VALUED GROUP OF CORPORATIONS, FOUNDATIONS AND INDIVIDUALS THAT SUPPORT THE MILWAUKEE COUNTY ZOO AND ZOOLOGICAL SOCIETY OF MILWAUKEE THROUGH MAJOR GIFTS, GRANTS AND SPONSORSHIP OF SPECIAL EVENTS, TRAVELING EXHIBITS, EDUCATION AND CONSERVATION PROGRAMS, AND ATTRACTIONS AT THE \$2,500 LEVEL AND ABOVE.

AAA The Auto Club Group

- Nights in June Entertainment

A.O. Smith Foundation

- School Programs

American Transmission Company

- Party for the Planet

Amica Insurance

- Samson Stomp & Romp

Anon Charitable Trust

- Animal Connections Continuum
- Operational Support

Anonymous

- Animal Ambassador Program
- Animal Connections Continuum
- Bonobo & Congo Biodiversity Initiative

Antonia Foundation

- Animal Ambassador Program
- Student Intern Program

Arnow & Associates

- Animal Ambassador Program

Theodore W. Batterman Family Foundation

- Animal Ambassador Program

Beer Capitol

- Milwaukee a la Carte Beverage & Supporting Sponsor

BMO Harris Bank

- Animal Ambassador Program

The Lynde & Harry Bradley Foundation

- Operational Support

Brewers Community Foundation

- Zoo Ball Welcome Reception

Bridgewood Advisors

- Puttin' on the Ritz Boxing Ring
- Zootastic Supporting Sponsor

Briggs & Stratton Corporation

- Briggs & Stratton Big Backyard at Zoo Terrace

Briggs & Stratton Corporation Foundation

- Operational Support

Champion Windows & Sunrooms

- Milwaukee a la Carte Wine Tent

The Corners of Brookfield

- Ride on the Wild Side

Dental Associates

- Kids Nights Entertainment

eAchieve Academy

- Kids Nights Entertainment

Educators Credit Union

- Snooze at the Zoo Entertainment
- Zoo Brew

Ralph Evinrude Foundation

- Summer Camps for Disadvantaged Youth

Four-Four Foundation

- Operational Support

The Gleason Family

- Animal Ambassador Program

GRAEF

- Birdies & Eagles Golf Tournament

Great Clips

- Kids Nights Entertainment

Greater Milwaukee Foundation Harry & Martha Walsh Fund

- Medical Care for Zoo Animals

Marge & Fred Brossmann Fund

Robert A. & Verona D. Hein Fund

Luedke-Smith Fund

Rodney F. Park & Betty Park Family Fund

- Operational Support

HN Co.

- Puttin' on the Ritz Boxing

Habush Habush & Rottier S.C.®

- Milwaukee a la Carte Lakeview Stage

Harley-Davidson Foundation

- Animal Ambassador Program

Hawks Landscape

- Trim-a-Tree/Fantastic Forest ★

Jerome J. & Dorothy H. Holz Family Foundation

- Animal Ambassador Program

Husch Blackwell

- Puttin' on the Ritz

iHeartMedia

- Ride on the Wild Side ★
- Zootastic ★

Charles D. Jacobus Family Foundation

- Animal Ambassador Program

Jacksonville Zoo and Gardens

- Bonobo & Congo Biodiversity Initiative

Johnson Controls Inc.

- Animal Ambassador Program

John and Nancy Kennedy

- Zoo Support

KinderCare Learning Centers

- Kids Nights Entertainment

Kohl's

- Kohl's Wild Theater



**Komatsu Mining Corp.
Foundation**

- Animal Ambassador Program
- Operational Support

David Kriete

- Zoo Ball Parting Gifts

Ladish Co. Foundation

- School Programs

Lifeway Foods

- Animal Safari
- Nights in June Entertainment
- Ride on the Wild Side ★
- Samson Stomp ★
- Snooze at the Zoo ★

Majic Productions

- Zoo Ball Sound & Lighting

**Mathnasium: The Math Learning
Center**

- Ride on the Wild Side Bike Corral
- Sky Safari

Meijer

- Milwaukee a la Carte
- Zoomobile

MGIC

- Zoo Ball Valet

Milwaukee Montessori School

- Nights in June

**Molson Coors Beverage
Company**

- Birdies & Eagles Beverages
- Puttin' on the Ritz Bar
- Zoo Ball Beverages
- Zoo Brew Beverages
- Zoo Brew Entertainment

Nestlé Nesquik

- Egg Day

Network Health

- Senior Celebration Entertainment

Noodles & Company

- Mother's Day at the Zoo

North Shore Bank

- Family Free Days
- Safari Train
- Zoo Ball

Northwestern Mutual Foundation

- Zoo Ball

OneTouchPoint

- Membership & Marketing Support ★

Peck Foundation, Milwaukee Ltd

- Animal Ambassador Program

Penzeys

- Carousel
- Summer Camps

**John & Carolyn Peterson Charitable
Foundation Inc.**

- Bonobo & Congo Biodiversity Initiative

Anthony Petullo Foundation Inc.

- Operational Support

Post Consumer Brands

- Snooze at the Zoo

PPG Foundation

- Animal Ambassador Program
- Career Day
- Student Intern Program

Prairie Farms Dairy

- Behind the Scenes Weekend
- Family Farm Weekend
- Father's Day at the Zoo
- Halloween at the Zoo
- Ride on the Wild Side ★
- Snooze at the Zoo ★
- Zootastic ★



Photo by Bob Wickland

**Milan Racic**

- Wheelchair Rentals
- Zoo Support

Racine Danish Kringles

- Birdies & Eagles Golf Tournament ★
- Breakfast & Lunch with Santa
- Snooze at the Zoo ★

Rockwell Automation

- Animal Ambassador Program

SaintA

- Zootastic

Sendik's Food Markets

- Summer Special Exhibit – Brick Dinos

Sentry Foods

- Snooze at the Zoo ★

St. Camillus Life Plan Community

- Senior Celebration

Thrivent Member Network of South Wisconsin

- Goat Yard
- Military & Veterans Family Day at the Zoo

Thrivent Mutual Funds

- Playground

Tri City National Bank

- Sky Trail® Ropes Courses & Zip Line
- Sunset Zoofaris

U.S. Agency for International Development

- Bonobo & Congo Biodiversity Initiative

U.S. Bank Foundation

- Big Brothers Big Sisters Collaboration
- Zoo Ball Dining Rooms

U.S. Fish and Wildlife Service

- Bonobo & Congo Biodiversity Initiative

Julia Uihlein

- Operational Support

Vilter Foundation

- Operational Support

WaterStone Bank

- Kids Nights

Weather Tight Corporation

- Nights in June Entertainment

Wells Fargo Foundation

- Summer Camps for Disadvantaged Youth

Mark & Patricia Westen

- Zoo Support

Weyco Group

- Zoo Ball Auction

Wilderness Resort

- Stroller Rentals
- Wilderness Fundraising Weekend

The Windhover Foundation

- Operational Support

Wipfli LLP

- Zoo Ball Wine

WITI-FOX 6

- Family Free Days ★

Woodman's

- Egg Day ★

World Wildlife Fund

- Bonobo & Congo Biodiversity Initiative

Fred Young

- Bonobo & Congo Biodiversity Initiative

Ziegler Family Foundation

- Operational Support

Zoo Pride

- Zoo & Zoological Society Events & Programs

★ Member who has made in-kind gift of products or services

FINANCIAL SUMMARY

Zoological Society of Milwaukee County – Year ending Sept. 30, 2019

SUPPORT & REVENUE

MEMBERSHIP DUES

from all Zoo Pass and Platypus Circle members\$7,550,045

CONTRIBUTIONS

toward projects, specific programs and support\$8,092,862

SPECIAL EVENTS/PROGRAMS/SPONSORSHIPS

including animal sponsorship, Zoo Ball, education,
Society and Zoo special events, and sponsorships\$2,538,725

INTEREST INCOME..... \$190,140

GRANTS.....\$1,189,932

TOTAL SUPPORT & REVENUE \$19,561,704

RECEIPTS

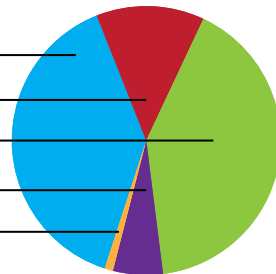
Membership dues: 39%

Special Events/Programs: 13%

Contributions: 41%

Grants: 6%

Interest: 1%



EXPENSES

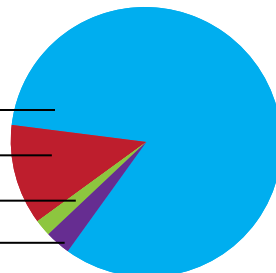
Zoo Support and

Direct Project Costs: 83%

Support Services: 12%

Research/Conservation: 2%

General Administrative: 3%



COST OF SUPPORT & REVENUE

(SUPPORT SERVICES)

MEMBERSHIP DUES

Expense of providing benefits to all Zoo Pass
and Platypus Circle members\$1,788,906

SPECIAL EVENTS/PROGRAMS

Expense of providing and promoting Society
special events/programs \$557,757

TOTAL COST OF SUPPORT & REVENUE

(Support Services)\$2,346,663

EXPENSES

DIRECT PROJECT COSTS

Expenses relative to projects and specific programs\$6,662,379

ZOO SUPPORT

Direct cash and in-kind support to the Milwaukee
County Zoo, including expense of providing, promoting
and supporting education, graphics, special-exhibit
projects, and Zoo special events.\$9,599,791

RESEARCH/CONSERVATION

Expenses relating to state, national and international programs
supporting species preservation. \$295,654

GENERAL AND ADMINISTRATIVE

Expenses relating to daily Society operations \$496,551

TOTAL EXPENSES..... \$17,054,375

TOTAL COST OF SUPPORT AND EXPENSES \$19,401,038