



# Sponsorship Levels of Giving

## DIGITAL \$25

- Electronic certificate of sponsorship
- Electronic species fact sheet
- Name on recognition board
- *Alive & Wild Things* Subscription
- Invitation to behind-the-scenes event

## \$45 LEVEL

### STANDARD PERKS

- Certificate of sponsorship
- Species fact sheet  
*(new sponsorships)*
- Name on recognition board
- *Alive & Wild Things* Subscription
- Invitation to behind-the-scenes event
- Sponsor an Animal decal

## \$100 LEVEL

- **All Standard Perks**
- A 4x6 photo of sponsored animal  
*(new sponsorships)*
- 2 Zoo attraction coupons

## \$250 LEVEL

- **All Standard Perks**
- A 4x6 photo of sponsored animal  
*(new sponsorships)*
- 4 Zoo attraction coupons

## \$500 LEVEL

- **All Standard Perks**
- An 8x10 photo of sponsored animal  
*(new sponsorships)*
- 6 Zoo attraction coupons
- 2 Zoo admission passes
- 1 Parking pass
- Behind-the-scenes Zoo tour for six people

## \$1,000 LEVEL

- **All Standard Perks**
- An 8x10 photo of sponsored animal  
*(new sponsorships)*
- 8 Zoo attraction coupons
- 4 Zoo admission passes
- 2 Parking pass
- Behind-the-scenes Zoo tour for six people

### TAX-DEDUCTIBILITY

Listed below is the tax-deductible portion of each giving level:

All giving levels of \$249 and under are 100% tax-deductible

**\$250 level** \$17 is not tax-deductible

**\$500 level** \$84 is not tax-deductible

**\$1,000 level** \$122 is not tax-deductible

Zoological Society of Milwaukee  
10005 W. Bluemound Rd.  
Milwaukee, WI 53226-4383

**For more information call:**

414-258-2333