THE ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

FORM 990

RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX

FOR THE TAX YEAR ENDED SEPTEMBER 30, 2021

PUBLIC DISCLOSURE COPY

THIS COPY MAY BE USED TO SATISFY THE PUBLIC DISCLOSURE RULES OF CODE SECTION 6104(d)

OMB No. 1545-0047

EXTENDED TO AUGUST 15, 2022

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public. Open to Public Department of the Treasury Internal Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information. Inspection A For the 2020 calendar year, or tax year beginning OCT 1 2020 and ending SED 30

		Jenny of this year, or this year beginning	oriding	EF 30, 40,	41	
В	Check it	C Name of organization		D Employer ider	rtific	ation number
	 '∏Addr	ess				
\vdash	chan	● L THE ZOOLOGICAL SOCIETY OF MILWAUKEE C	TY.		TALO 45 CT	The state
\vdash	Name Chan Initia			**_***	_	# M
\vdash	returi Final	,	Room/suite	E Telephone nun		
	returi termi			4142582	23.	The second secon
	ated Amer	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$		17,280,379.
-	returi Appli	MILWAUKEE, WI 53226		H(a) Is this a grou		
L	⊥tiòn pend	F Name and address of buncibal officer: JODT GIBSON		for subordina		
	-	10005 WEST BLUEMOUND ROAD, MILWAUKEE,		1		
		empt status: X 501(c)(3)	or 527	1		list. See instructions
		te: WWW.ZOOSOCIETY.ORG	1	H(c) Group exemp		
	art I	f organization: Corporation Trust Association Other ► Summary	L Year	of formation: 191) M	State of legal domicile: WI
	1	Briefly describe the organization's mission or most significant activities: THE	MTGGTG		700	OT OGTGAT
Activities & Governance		SOCIETY IS TO TAKE PART IN CONSERVING WI	NTSSTC	N OF THE	700	JEOGICAL
na.	2	Check this box if the organization discontinued its operations or dispose				
Ve	3	All of the first transfer of the first trans			3	The state of the s
တ္တ	4	Number of independent voting members of the governing body (Part VI, line 1b)			4	41
ග	5	Total number of individuals employed in calendar year 2020 (Part V, line 2a)			5	106
iţie	6	Total number of volunteers (estimate if necessary)	• • • • • • • • • • • • • • • • • • • •		6	106
cţ	_	Total unrelated business revenue from Part VIII, column (C), line 12			7a	225
ď		Net unrelated business taxable income from Form 990-T, Part I, line 11			7b	0.
	_~	The amended business taxable mount of motor of the start in motor		Prior Year	, D	Current Year
d)	8	Contributions and grants (Part VIII, line 1h)		8,361,759	4	13,180,903.
nue	9	Program service revenue (Part VIII, line 2g)		132,850		265,956.
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		415,920		363,886.
m	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-65,218		-261,866.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		8,845,311		13,548,879.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		1,575,506		4,245,097.
	14	Benefits paid to or for members (Part IX, column (A), line 4)).	0.
S	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		4,128,203		3,640,949.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)) .	0.
xpe	b	Total fundraising expenses (Part IX, column (D), line 25) 408,93	26.			
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		7,102,427		5,806,086.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		12,806,136		13,692,132.
	19	Revenue less expenses. Subtract line 18 from line 12		-3,960,825		-143,253.
Ses			Be	ginning of Current Ye	аг	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)		14,078,982		14,195,858.
no As	21	Total liabilities (Part X, line 26)		3,492,691		5,224,731.
		Net assets or fund balances. Subtract line 21 from line 20		10,586,291		8,971,127.
_	rt II	Signature Block		- x		
		ulties of perjury, declare that I have examined this return, including accompanying schedules			f my	knowledge and belief, it is
rue,	corre	t, and complete. Declaration of preparer (other than officer) is based on all information of wh	ich preparer		_	
		Signature of officer		8/2/2	2	
Sigr			_	Date		
Here	9	KATE HALFWASSEN, CHIEF FINANCIAL OFFICE Type or print name and title	CER			
				aty Check	\top	PTIN
Paid		Print/Type preparer's name CARRIE GINDT		ula labor	ــــا د مسا	
	arer	Firm's name REILLY, PENNER & BENTON LLP	4	Firm's EIN		
	Only)	Firm's EIN	- "	*-***7409
		Firm's address ► 1233 NORTH MAYFAIR RD, SUITE 302 MILWAUKEE, WI 53226-3255	4	Phone no /	ИП	4) 271-7800
Mav	the II	RS discuss this return with the preparer shown above? See instructions		T HONE HO.	41	. X Yes No
		E-F	· · · · · · · · · · · · · · · · · · ·			· Laurica L. IVU

Form **8868** (Rev. January 2020)

Department of the Treasury Internal Revenue Service

Application for Automatic Extension of Time To File an Exempt Organization Return

File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-0047

Form 8868 (Rev. 1-2020)

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

J	tic 6-Month Extension of Time. Only subm												
All corpor	ations required to file an income tax return other than Fo	orm 990 T	(including 1120 € filers), partnershi	ps, REMICs	s, and trusts								
must use	Form 7004 to request an extension of time to file incom	e tax retur	ns.										
Type or	Name of exempt organization or other filer, see instru	ctions.		Taxpayer	identification	number (TIN)							
print	, manic or onempt engantement and an arrival												
	THE ZOOLOGICAL SOCIETY OF 1	MILWA	JKEE CTY.		**_**	7242							
File by the due date for	Number, street, and room or suite no. If a P.O. box, s												
filing your return. See	10005 WEST BLUEMOUND ROAD												
instructions. City, town or post office, state, and ZIP code. For a foreign address, see instructions.													
	MILWAUKEE, WI 53226												
Enter the	Return Code for the return that this application is for (fil	le a separa				0 1							
Applicati	on	Return	Application			Return							
ls For		Code	Is For		_	Code							
Form 990	or Form 990-EZ	01	Form 990-T (corporation)			07							
Form 990	·BL	02	Form 1041-A			08							
Form 472	0 (individual)	03	Form 4720 (other than individual)			09							
Form 990		04	Form 5227			10							
	-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11							
Form 990	-T (trust other than above) KATE HALFWASSE	06	Form 8870			12							
Teleph	ooks are in the care of \(\)	s in the Ur Group Exe	Fax No. Fax No	If this is for	r the whole gro								
the	quest an automatic 6-month extension of time until organization named above. The extension is for the org calendar year or tax year beginningOCT _ 1 , _ 2020 ne tax year entered in line 1 is for less than 12 months, of Change in accounting period	AUGU ganization's	s return for:			n return for							
	nis application is for Forms 990-BL, 990-PF, 990-T, 4720 nonrefundable credits. See instructions.), or 6069,	enter the tentative tax, less	3a	\$	0.							
b If t	nis application is for Forms 990-PF, 990-7, 4720, or 6060 imated tax payments made. Include any prior year over			3b	\$	0.							
c Ba	lance due. Subtract line 3b from line 3a. Include your pang EFTPS (Electronic Federal Tax Payment System). Se	ayment wi	th this form, if required, by	3c	\$	0 -							
Caution:	If you are going to make an electronic funds withdrawa	l (direct de	ebit) with this Form 8868, see Form		nd Form 8879	EO for payment							

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

	art III Statement of Program Service Accomplishments	"/242 Fage 2
ı aı	Check if Schedule O contains a response or note to any line in this Part III	
4	Briefly describe the organization's mission:	
1	THE MISSION OF THE ZOOLOGICAL SOCIETY IS TO TAKE PART IN CONS	EDVITNO
		EVATING
	WILDLIFE AND ENDANGERED SPECIES, TO EDUCATE PEOPLE ABOUT THE	
	IMPORTANCE OF WILDLIFE AND THE ENVIRONMENT, AND TO SUPPORT THE	<u> </u>
0	MILWAUKEE COUNTY ZOO. Did the organization undertake any significant program services during the year which were not listed on the	
2		Yes X No
	prior Form 990 or 990-EZ? If "Yes," describe these new services on Schedule O.	. Lres LA_INO
_		Yes X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	. Lites LAINO
	If "Yes," describe these changes on Schedule O.	hu avaanaa
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured	
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total	a expenses, and
_	revenue, if any, for each program service reported.	065 056 \
4a		265,956.)
	DIRECT SUPPORT OF MILWAUKEE COUNTY ZOO THROUGH PURCHASE OF NE	
	CONSTRUCTION OF EXHIBITS, ANIMAL CONSERVATION AND EDUCATIONAL	<u>EXPENSES</u>
4h	(Code:) (Expenses \$	1
4b		MCEDED /
	RESEARCH GRANTS FOR ADVANCED STUDIES IN CONSERVATION AND ENDA	MGERED
	SPECIES.	
40	\(\langle \) \(\la	7
4c	(Code:) (Expenses \$) (Revenue \$)	/
44	Other program services (Describe on Schedule O.)	
4d		v.
_	(Expenses \$ including grants of \$) (Revenue \$	
4e	Total program service expenses ► 12,594,050.	F 000 (225 E)
		Form 990 (2020)

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9	X	
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15	X	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X_
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	

Form 990 (2020)

(gambling) winnings to prize winners?

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming

Form 990 (2020) THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 106	5		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
5a		5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a				
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			100
	to file Form 8282?	7c		Χ
d	If "Yes," indicate the number of Forms 8282 filed during the year	_		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		_X_
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7g 7h		
ь 8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the	711		
0	sponsoring organizations maintaining donor advised fands. Did a donor advised fand maintained by the	8		
9	Sponsoring organizations maintaining donor advised funds.	-		
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:	0.0		
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note: See the instructions for additional information the organization must report on Schedule O.	10		
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			2.07
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		_X_
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year?	15		_X_
	If "Yes," see instructions and file Form 4720, Schedule N.			202
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		_X_
	If "Yes," complete Form 4720, Schedule O.	Гот	000	(2022)
		LOLU	990	(2020)

Form 990 (2020)

THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-***7242 Page
Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a. 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

	to mile da, co, or you below, debonds and emballioned, proceeding, or enabled				-
	Check if Schedule O contains a response or note to any line in this Part VI				X
Sec	tion A. Governing Body and Management				
				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a 41			
	If there are material differences in voting rights among members of the governing body, or if the governing				
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.				
b	Enter the number of voting members included on line 1a, above, who are independent	1b 4()		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with any other			
	officer, director, trustee, or key employee?		2		X
3	Did the organization delegate control over management duties customarily performed by or under the				
	of officers, directors, trustees, or key employees to a management company or other person?		3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 9		4		X
5	Did the organization become aware during the year of a significant diversion of the organization's asset		5		X
6	Did the organization have members or stockholders?		6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap				
2 4	more members of the governing body?		7a		X
h	Are any governance decisions of the organization reserved to (or subject to approval by) members, st	ockholders, or			
D	persons other than the governing body?		7b		X
0	Did the organization contemporaneously document the meetings held or written actions undertaken during the yea		12		_^_
8			8a	х	
a	The governing body? Each committee with authority to act on behalf of the governing body?		8b	X	_
b			OD		-
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read		9		77
C	organization's mailing address? If "Yes," provide the names and addresses on Schedule O		9		_X_
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	venue Code.)		V	NI-
			40-	Yes	No
	Did the organization have local chapters, branches, or affiliates?		10a		_X_
b	If "Yes," did the organization have written policies and procedures governing the activities of such ch		401		
	and branches to ensure their operations are consistent with the organization's exempt purposes?		10b	1000	
11a	- · · · · · · · · · · · · · · · · · · ·	before filing the form?	11a	X	
þ	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			100	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13		12a	_X_	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise		12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes				
	in Schedule O how this was done		12c	X	
13	Did the organization have a written whistleblower policy?		13	100000	_X_
14	Did the organization have a written document retention and destruction policy?		14	X	
15	Did the process for determining compensation of the following persons include a review and approva	l by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?				
а	The organization's CEO, Executive Director, or top management official		15a	X	-
b	Other officers or key employees of the organization		15b		_X_
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).				
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement	nent with a			
	taxable entity during the year?		16a		_X_
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat	e its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ	ization's			
	exempt status with respect to such arrangements?		16b		
Sec	tion C. Disclosure				
17	List the states with which a copy of this Form 990 is required to be filed WI, IL				
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, ar	d 990-T (Section 501(c)(3)s only) avail	able
	for public inspection. Indicate how you made these available. Check all that apply.				
		on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, co	-	nd finar	ncial	
	statements available to the public during the tax year.				
20	State the name, address, and telephone number of the person who possesses the organization's boo	ks and records 🛌			
	KATE HALFWASSEN - 414-258-2333				
	10005 WEST BLUEMOUND ROAD, MILWAUKEE, WI 53226				
				000	

*	*	_	*	*	*	7	2	1	2	Page 7

Form	aan	120	าวก

Form 990 (2020) THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-*: Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

Name and title	(B) Average hours per week	box,	not cl unles	ss pe	ition more rson	than is bot	h an	(D) Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) JODI GIBSON	40.00							222 560	0.	10 716
PRESIDENT/CEO/DIRECTOR	40.00	-		X				233,568.	0.	19,716.
(2) JOHN HEINDEL	40.00						х	190,005.	0.	17,364.
FORMER CFO	40.00						Δ	190,005.	0.	17,304.
(3) PENNY GUTEKUNST VP-DEVELOPMENT	40.00					х		149,149.	0.	15,167.
(4) ROBIN HIGGINS	40.00					^		147,147.	0.	10/10/1
VP ~ MEMBERSHIP	20.00					x		135,565.	0.	7,713.
(5) RAYMOND WILSON	1.00					-		200,000		
IMMEDIATE PAST CHAIR		Х		Х				0.	0.	0.
(6) TANYA HINES	1.00									
DIRECTOR		X						0.	0.	0.
(7) JAY MCKENNA	1.00									
CHAIR		X		X				0.	0.	0.
(8) MARIA GONZALEZ KNAVEL	1.00								a	
SECRETARY		X		X		L		0.	0.	0.
(9) DEREK TYUS	1.00									
VICE CHAIR		X	_	X		⊢		0.	0.	0.
(10) CAROLINE KRIDER	1.00									
DIRECTOR	9 9/2	X	-	-		-		0.	0.	0.
(11) MARGARET HARRIS	1.00								_	_
DIRECTOR	1 00	X						0.	0.	0.
(12) ERIC CHRISTOPHERSEN	1.00	47						0.	0.	0.
DIRECTOR	1.00	X		-	-			0.		0.
(13) CHRISTINE CULVER	1.00	X						0.	0.	0.
DIRECTOR (14) TAMI SCULLY GARRISON	1,00	^		_					0.	U •
VICE CHAIR	1.00	x		Х				0.	0.	0.
(15) NEZIH HASANOGLU JR	1.00	-		-22				0.		0.
DIRECTOR	1.00	Х						0.	0.	0.
(16) PETER HAMMOND	1.00	1						, , , , , , , , , , , , , , , , , , ,		
DIRECTOR	1,00	x						0.	0.	0.
(17) KATHERINE HUST	1.00									
DIRECTOR		X						0.	0.	0. Form 990 (2020)

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								ILWAUKEE CTY		242	Pa	age 8
Part VII Section A. Officers, Directors, Trus (A) Name and title	(B) Average hours per week (list any	(do box offic	not c	Positheck range per dispersion of the control of th	tion more son i	l than is bot	one h an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	an	(F) timate nount other pensa	of
	hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	fr org and	om th anizat d relat anizati	e ion ed
(18) EMORY IRELAND	1.00							0.	0.			0
DIRECTOR (19) KAREN PECK KATZ	1.00	Х						0.	0.			0.
DIRECTOR	1.00	Х						0.	0.			0.
(20) JOHN KELLERMAN	1.00	-										
DIRECTOR		X						0.	0.			0.
(21) RUSS KOHL	1.00								-11			
DIRECTOR	5 5000	X	<u> </u>					0.	0.			0.
(22) JOE KRESL	1.00	-							0			0
DIRECTOR	1 00	X	-	-	_			0.	0.			0.
(23) THOMAS MILLER	1.00	x						0.	0.			0
DIRECTOR (24) ANTHONY MARINO	1.00	^				H			0.			
DIRECTOR	1.00	x						0.	0.			0.
(25) MARGARET C. KELSEY	1.00											
DIRECTOR		X	_					0.	0.			0.
(26) KAT MORROW	1.00							1				
DIRECTOR		X				_	_	0.	0.	-	0 0	0.
1b Subtotal								708,287.	0.	5	9,9	0.
c Total from continuation sheets to Part V d Total (add lines 1b and 1c)								708,287.	0.	5	9,9	
Total number of individuals (including but r	not limited to th	nose	list	ed al	bov	e) w	ho r				2,2	00.
compensation from the organization												4
***************************************											Yes	No
3 Did the organization list any former officer, line 1a? If "Yes," complete Schedule J for s	such individual									3	х	
4 For any individual listed on line 1a, is the sa and related organizations greater than \$15										4	х	
5 Did any person listed on line 1a receive or rendered to the organization? If "Yes," con	accrue compe	nsa	tion	from	any	y uni	relat	ted organization or indiv	idual for services	5		x
Section B. Independent Contractors	npiete Scriedu	e J	ior s	ucn	per	SULL				3		
1 Complete this table for your five highest co										sation	from	
the organization. Report compensation for	the calendar	ear	ena	ing v	VIIN	or w	/RITH	n the organization's tax (B)	year.	((2)	
(A) Name and business	address	N	ON	E				Description of s	services (Compe		n
			360.00.31.									
3 <u></u>												
7												
2 Total number of independent contractors		not I	imite	ed to			ste	d above) who received r	nore than			
\$100,000 of compensation from the organ		TI	NU	AΤ		O N	SH	EETS		Form	990 ((2020)

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(A) Name and title	(B) Average hours	(cl		Posi all t	ition		ly)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(27) DAN KEMPKEN DIRECTOR	1.00	х						0.	0.	0.
(28) SCOTT REDLINGER DIRECTOR	1.00	х						0.	0.	0.
(29) HAROLD REDMAN DIRECTOR	1.00	Х						0.	0.	0.
(30) JOHN KISSINGER DIRECTOR	1.00	х						0.	0.	0.
(31) BARRY SATTELL DIRECTOR	1.00	х						0.	0.	0.
(32) JOSEPH ROCK DIRECTOR	1.00	Х						0.	0.	0.
(33) RICK SCHMIDT DIRECTOR	1.00	х						0.	0.	0.
(34) ROGER SMITH DIRECTOR	1.00	х						0.	0.	0.
(35) JUDY HOLZ STATHAS DIRECTOR	1.00	х						0.	0.	0.
(36) DAVE STRELITZ DIRECTOR	1.00	X						0.	0.	0
(37) JON SOHN TREASURER	1.00	Х		Х				0.	0.	0
(38) JANETTE BRAVERMAN DIRECTOR	1.00	Х						0.	0.	0
(39) JOE FROHNA DIRECTOR	1.00	х						0.	0.	0.
(40) DUSTIN HINTON DIRECTOR	1.00	Х						0.	0.	0.
(41) SANG KIM DIRECTOR	1.00	Х						0.	0.	0.
(42) JIM OLSON DIRECTOR	1.00	х						0.	0.	0.
(43) CHUCK ROEDEL DIRECTOR	1.00	х						0.	0.	.0.
(44) WENDELL WILLIS DIRECTOR	1.00	Х						0.	0.	0

			Check if Schedule O c	onta	ains a respo	nse o	or note to any line		(TD)		(D)
								(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
क क	1:	- a	Federated campaigns		1a						
Contributions, Gifts, Grants and Other Similar Amounts		b Membership dues 1b 6,069,940.									
اغ ق			Fundraising events				506 796.				
ifts ar A			Related organizations								
9,5			Government grants (contri								
Sign			All other contributions, gifts, g								
ig E			similar amounts not included				6 604 167.				
글			Noncash contributions included in			B	133 521.				
ang		_	Total. Add lines 1a-1f				187	13 180 903.			
							Business Code				
Φ	2:	а	 				713990	265 956.	265,956,		
Program Service Revenue		b	22001122011 211001								
Sel		c									
eve	d										
P. G.		e									
Ŗ	1	f	All other program service	reve	nue						
	- 4	q	Total. Add lines 2a-2f					265,956,			
7	3		Investment income (includ	ling	dividends,	intere	est, and				
1			other similar amounts)				12-0	328,777.			328,777.
	4		Income from investment of	k-exempt b	ond p	roceeds					
	5		Royalties								
					(i) Rea	l	(ii) Personal				
	6	а	Gross rents	6a							
		b	Less: rental expenses	6b							
		С	Rental income or (loss)	6с							
		d	Net rental income or (loss))							
- 1	7	а	Gross amount from sales of		(i) Secur	ties	(ii) Other				
			assets other than inventory	7a	3,383	916.					
		b	Less: cost or other basis								
ng			and sales expenses		3,348,						
ther Revenue		C	Gain or (loss)	7c	35,	109,					
ı,			Net gain or (loss)					35,109.			35,109.
I I	8	а	Gross income from fundraisi	ng ev	rents (not						
Ö			including \$								
			contributions reported on								
			Part IV, line 18				82,383.		12		
			Less: direct expenses				382,693.				200 210
			Net income or (loss) from					-300,310,			-300,310.
	9	а	Gross income from gamin	_	•						
			Part IV, line 19								
			Less: direct expenses					20.444			38,444.
			Net income or (loss) from			es		38,444			30,444.
	10	а	Gross sales of inventory,			40-					
			and allowances								
			Less: cost of goods sold			-					
·		c	Net income or (loss) from	Sale	s or invent	JIY	Business Code				
Sna	44	_									
nec	11										
ella		b									
Miscellaneous Revenue		q	All other revenue								
Σ			Total. Add lines 11a-11d								
	12		Total revenue. See instruction					13 548 879	265_956	. 0	102 020
03200											Form 990 (2020

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a respon	se or note to any line in (A)	(B)	(C)	(D)
7b, 8	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21	4,231,480.	4,231,480.		
	Grants and other assistance to domestic		2 44 11		
	individuals. See Part IV, line 22	3,117.	3,117.		
_	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign	10 500	10 500		
	individuals. See Part IV, lines 15 and 16	10,500.	10,500.		
	Benefits paid to or for members				
	trustees, and key employees	428,688.	428,688.		
	Compensation not included above to disqualified	440,000.	420,000.		
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
	Other salaries and wages	3,212,261.	2,692,206.	213,618.	306,437.
	Pension plan accruals and contributions (include	J,414,401.	4,034,400.	410,010.	000, 201.
	section 401(k) and 403(b) employer contributions)				
	Other employee benefits				
	Payroll taxes				
	Fees for services (nonemployees):				
	Management				
	Legal	67,594.		67,594.	
	Accounting	64,054.		64,054.	
	Lobbying				
	Professional fundraising services. See Part IV, line 17				
f	Investment management fees	4,055.		4,055.	
g	Other. (If line 11g amount exceeds 10% of line 25,	47			
	column (A) amount, list line 11g expenses on Sch O.)	369,060.			
12	Advertising and promotion	162,294.			
13	Office expenses	148,422.	9,607.	73,686.	65,129.
	Information technology	37,560.		37,560.	
15	Royalties				
16	Occupancy				
	Travel				
	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
	Conferences, conventions, and meetings				
	Interest				
	Payments to affiliates	146 004		146 004	
	Depreciation, depletion, and amortization	146,004.		146,004. 28,453.	
	Insurance Other expenses, Itemize expenses not covered	28,453.		40,433.	
	above (List miscellaneous expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
	ZOO SUPPORT	3,705,892.	3,705,892.		
	MEMBERSHIP	899,701.	899,701.		
	ALL OTHER EXPENSES	135,637.	81,505.	54,132.	
	ANNUAL APPEAL EXPENSE	37,360.			37,360.
е	All other expenses				
25_	Total functional expenses. Add lines 1 through 24e	13,692,132.	12,594,050.	689,156.	408,926.
	Joint costs. Complete this line only if the organization		= =		
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				Form 990 (2020)

Par	t X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash · non-interest-bearing	100.	1	100.
	2	Savings and temporary cash investments	4,944,454.	2	6,258,359.
	3	Pledges and grants receivable, net	712,806.	3	441,597.
	4	Accounts receivable, net	90,614.	4	759,615.
	5	Loans and other receivables from any current or former officer, director,			
		trustee, key employee, creator or founder, substantial contributor, or 35%			
		controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined			
		under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
တ္	7	Notes and loans receivable, net		7	
Assets	8	Inventories for sale or use		8	
۲	9	Prepaid expenses and deferred charges	25,601.	9	39,897.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 2,150,979.			
	b	Less: accumulated depreciation 10b 1,410,181.	582,076.	10c	740,798.
	11	Investments - publicly traded securities	7,561,781.	11	5,750,702.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	161,550.	15	204,790
	16	Total assets. Add lines 1 through 15 (must equal line 33)	14,078,982.	16	14,195,858
	17	Accounts payable and accrued expenses	2,101,063.	17	1,502,257
	18	Grants payable		18	
	19	Deferred revenue	491,774.	19	2,858,959
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D	87,354.	21	104,015
တ္သ	22	Loans and other payables to any current or former officer, director,			
≝		trustee, key employee, creator or founder, substantial contributor, or 35%			
Liabilities		controlled entity or family member of any of these persons		22	
=	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X			
		of Schedule D	812,500.	25	759,500
	26	Total liabilities. Add lines 17 through 25	3,492,691.	26	5,224,731
		Organizations that follow FASB ASC 958, check here			
Ces		and complete lines 27, 28, 32, and 33.			
<u>la</u> n	27	Net assets without donor restrictions	2,520,264.	27	2,562,176
Ba	28	Net assets with donor restrictions	8,066,027.	28	6,408,951
딕		Organizations that do not follow FASB ASC 958, check here			
ᄄ		and complete lines 29 through 33.			
S	29	Capital stock or trust principal, or current funds		29	
sei	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
Net Assets or Fund Balances	31	Retained earnings, endowment, accumulated income, or other funds		31	
Net	32	Total net assets or fund balances	10,586,291.	32	8,971,127.
	33	Total liabilities and net assets/fund balances	14,078,982.	33	14,195,858.

orm	990 (2020) THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.	**_***	7242	Pag	e 12
Pai	t XI Reconciliation of Net Assets				_
	Check if Schedule O contains a response or note to any line in this Part XI				X
		620			
1	Total revenue (must equal Part VIII, column (A), line 12)		3,548		
2	Total expenses (must equal Part IX, column (A), line 25)		3,692		
3	Revenue less expenses. Subtract line 2 from line 1	3	-14:		
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4 1	0,586	5,2	91.
5	Net unrealized gains (losses) on investments	5		1,3	12.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9 –	1,460	0,5	99.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	8,97	1,1	27.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule				
2a			. 2a		_X_
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis		1 1		
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,			
	consolidated basis, or both:				
	Separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the				
	review, or compilation of its financial statements and selection of an independent accountant?		. 2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain on Sc				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Audit			
	Act and OMB Circular A-133?		. 3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required				
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3b		
			Form	990	(2020)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information. OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number

		THE 2	COOLOGICAL	SOCIETY OF N	ILWAI	JKEE (TTY. *	*-***7242
Pa	rt I	Reason for Public C	harity Status. (/	All organizations must co	mplete th	s part.) Se	ee instructions.	
he	organi	zation is not a private founda	ation because it is: (F	or lines 1 through 12, ch	eck only	one box.)		
1		A church, convention of chu	rches or association	of churches described	in section	170(b)(1)(A)(i).	
	H	A school described in section						
2		A hospital or a cooperative h					n.	
3	믐	A medical research organiza	tion operated in con	iunction with a hospital	described	in section		the hospital's name.
4			ation operated in con	junction with a nospital	acacribou	iii Scorioi	1 17 0(0)(1)(1 1)(11)1 = 1110	,
		city, and state:	the benefit of a call	ana ar university eyened	or operate	nd by a go	wernmental unit describ	ed in
5	Ш	An organization operated fo		ege of university owned	or operati	su by a go	Wellimental drift deserte	
		section 170(b)(1)(A)(iv). (Co						
6		A federal, state, or local gov						to the contract of the
7	LX.	An organization that normal	ly receives a substar	itial part of its support fr	om a gove	rnmental	unit or from the general	public described in
		section 170(b)(1)(A)(vi). (Co						
8		A community trust describe						
9		An agricultural research org						
		or university or a non-land-g	rant college of agricu	ılture (see instructions).	Enter the i	name, city	, and state of the colleg	e or
		university:						
10		An organization that normal	ly receives (1) more t	han 33 1/3% of its supp	ort from o	ontributio	ns, membership fees, ar	nd gross receipts from
		activities related to its exem	pt functions, subjec	t to certain exceptions; a	ınd (2) no	more than	33 1/3% of its support	from gross investment
		income and unrelated busin	ness taxable income	(less section 511 tax) fro	m busines	ses acqu	ired by the organization	after June 30, 1975.
		See section 509(a)(2). (Con		,		-		
11		An organization organized a		vely to test for public sat	etv. See s	ection 50	19(a)(4).	
	一	An organization organized a	and operated exclusi	vely for the benefit of, to	perform t	he functio	ns of, or to carry out the	purposes of one or
12		more publicly supported org	anizatione describe	d in section 509(a)(1) or	section 5	i09(a)(2)	See section 509(a)(3). (Check the box in
		lines 12a through 12d that						
		Type I. A supporting orga						, aivina
а	ı L	Iype I. A supporting orga	mization operated, si	upervised, or controlled	maiority o	of the direct	etore or truetage of the s	eunnorting
		the supported organization			majority C	n the direc	Store of tradeces of the c	apporting
	_	organization. You must c	omplete Part IV, Se	ctions A and B.	tala sidabi ta		ad argonization(s) by bo	wina
b	- L	Type II. A supporting orga	anization supervised	or controlled in connect	IOH WILH IL	s support	su organization(s), by he	norted
		control or management of			ame perso	ns that co	ontrol of manage the sup	pported
	_	organization(s). You mus	t complete Part IV,	Sections A and C.			I to 11 N Colorana	1
C	:	Type III functionally inte						ea with,
		its supported organization	n(s) (see instructions). You must complete F	art IV, Se	ctions A,	D, and E.	
C	ı 🗀	Type III non-functionally	y integrated. A supp	orting organization opera	ated in co	nnection v	vith its supported organ	ization(s)
		that is not functionally int						iveness
		requirement (see instruct	ions). <mark>You must con</mark>	plete Part IV, Sections	A and D,	and Part	V.	
6	, [Check this box if the orga	anization received a	written determination fro	m the IRS	that it is a	Type I, Type II, Type III	
		functionally integrated, or						
1	Ent	er the number of supported o						
		vide the following information						
-	, ,,,	(i) Name of supported	(ii) EIN	(iii) Type of organization	(iv) is the orga in your governi	nization listed ng document?	(v) Amount of monetary	(vi) Amount of other
		organization		(described on lines 1-10 above (see instructions))	Yes	No	support (see instructions)	support (see instructions)
				above (cos managina)				
				2				
_								
_								
Tof	al							

Schedule A (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **- *** 7.242 Page 2 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
-	ndar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Gifts, grants, contributions, and						
-	membership fees received. (Do not						
	include any "unusual grants.")	21 808 443.	15 998 240.	14 467 007.	8 361 759.	13 180 903.	73 816 352.
2	Tax revenues levied for the organ-	,					
_	ization's benefit and either paid to						
	or expended on its behalf					1.00	
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	21 808 443.	15 998 240.	14 467 007.	8,361,759.	13,180,903.	73,816,352,
5	The portion of total contributions			, , , , , , , , , , , , , , , , , , , ,			
Ū	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						3 444 988.
6	Public support. Subtract line 5 from line 4.						70 371 364
	ction B. Total Support						
-	ndar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Amounts from line 4	21 808 443.	15 998 240.	14 467 007	8,361,759,	13 180 903.	73 816 352.
8	Gross income from interest,	22,000,110.	20,550,210.	22,200,000.			
Ŭ	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources	140 768	163 113	617,024.	415 920.	328.777.	1,665,602.
9	Net income from unrelated business	140,700.	100,110.	017,041.	T10,000	5207777.	
3	activities, whether or not the						
	business is regularly carried on						
40	Other income. Do not include gain						
10	or loss from the sale of capital						
	assets (Explain in Part VI.)	102 076	335 353	344,912.	239.085.	120,827.	1 442 252
11		402,070.	222,224	244,714	44,004		76 924 206.
12	Gross receipts from related activities	etc (see instruction	one)	1	P	12 2	,088,949.
13	First 5 years. If the Form 990 is for the						,000,000
10	organization, check this box and stor						
Se	ction C. Computation of Publ						
14				column (fl)		14	91.48 %
15	Public support percentage from 2019						91.35 %
	33 1/3% support test - 2020. If the						
101	stop here. The organization qualifies						100000
	33 1/3% support test - 2019. If the						
•	and stop here. The organization qua						162
17:	10% -facts-and-circumstances tes						
• • • • • • • • • • • • • • • • • • • •	and if the organization meets the fac-						
	meets the facts-and-circumstances to						100
	10% -facts-and-circumstances tes					•	
	more, and if the organization meets t						
	organization meets the facts-and-circ						>
-1Ω	Private foundation. If the organization						
10		ala not oncon a				edule A (Form 990	
					Cont		

Schedule A (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **- *** 7242 Page 3

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2016 (b) 2017 (c) 2018 (d) 2019 (e) 2020 (f) Total 1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose 3 Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 5 The value of services or facilities furnished by a governmental unit to the organization without charge 6 Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified persons b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year _____ c Add lines 7a and 7b 8 Public support. (Subtract line 7c from line 6.) Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2016 (b) 2017 (c) 2018 (d) 2019 (e) 2020 (f) Total 9 Amounts from line 6 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources ... **b** Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 c Add lines 10a and 10b 11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) 13 Total support. (Add lines 9, 10c, 11, and 12.) 14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 15 Public support percentage for 2020 (line 8, column (f), divided by line 13, column (f)) 15 % % 16 Public support percentage from 2019 Schedule A, Part III, line 15 16 Section D. Computation of Investment Income Percentage % 17 Investment income percentage for 2020 (line 10c, column (f), divided by line 13, column (f)) 17 18 Investment income percentage from 2019 Schedule A, Part III, line 17 18 % 19a 33 1/3% support tests - 2020. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support tests - 2019. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
 - b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
2		
3a		
3b		
3с		
4a		
4b		
40		
4c		
5a	V5	
5b		
5c		
6		
7		
8		
9a		
9b		
9с		
10a		
		1

Sched	dule A (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-**	*724	2 Pa	age 5
Par	t IV Supporting Organizations (continued)		Van	Na
		r	Yes	No
	Has the organization accepted a gift or contribution from any of the following persons?			
	A person who directly or indirectly controls, either alone or together with persons described in lines 11b and	44-		
	11c below, the governing body of a supported organization?	11a		
	A family member of a person described in line 11a above?	11b		
	A 35% controlled entity of a person described in line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide			
	detail in Part VI.	11c		-
Seci	tion B. Type I Supporting Organizations		V	NI.
			Yes	No
	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sect	tion C. Type II Supporting Organizations			
63			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
-	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
2	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
•	By reason of the relationship described in line 2, above, did the organization's supported organizations have a			
3				
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
0	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			-
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions).		
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.		v	
С	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see in	nstructio		
2	Activities Test. Answer lines 2a and 2b below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement,			
	one or more of the organization's supported organization(s) would have been engaged in? If "Yes, " explain in			
	Part VI the reasons for the organization's position that its supported organization(s) would have engaged in			
	these activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
а	trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI.	3a		
b	makes the state of			
ມ	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		
	The state of the s			

Schedule A (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **- ** * 7 2 4 2 Page 6 Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E. (B) Current Year (A) Prior Year Section A - Adjusted Net Income (optional) 1 Net short-term capital gain 2 Recoveries of prior-year distributions 2 3 Other gross income (see instructions) 4 4 Add lines 1 through 3. 5 5 Depreciation and depletion 6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or 6 maintenance of property held for production of income (see instructions) 7 Other expenses (see instructions) Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) 8 (B) Current Year (A) Prior Year Section B - Minimum Asset Amount (optional) 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): a Average monthly value of securities 1a 1b b Average monthly cash balances c Fair market value of other non-exempt-use assets 1c 1d d Total (add lines 1a, 1b, and 1c) e Discount claimed for blockage or other factors (explain in detail in Part VI): 2 Acquisition indebtedness applicable to non-exempt-use assets 2 3 3 Subtract line 2 from line 1d. 4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, 4 see instructions). 5 Net value of non-exempt-use assets (subtract line 4 from line 3) 5 6 6 Multiply line 5 by 0.035. 7 Recoveries of prior-year distributions 8 Minimum Asset Amount (add line 7 to line 6) 8 Current Year Section C - Distributable Amount 1 Adjusted net income for prior year (from Section A, line 8, column A) 2 Enter 0.85 of line 1. 2 3 3 Minimum asset amount for prior year (from Section B, line 8, column A) 4 Enter greater of line 2 or line 3. 5 Income tax imposed in prior year 5 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see

Schedule A (Form 990 or 990-EZ) 2020

7

instructions).

Schedule A (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-***7242 Page 7

Part V | Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section	ection D - Distributions				
1 An	nounts paid to supported organizations to accomplish exe	mpt purposes	1		
	nounts paid to perform activity that directly furthers exemp ganizations, in excess of income from activity	t purposes of supported	2		
3 Ac	Iministrative expenses paid to accomplish exempt purpose	es of supported organizations	3		
4 An	nounts paid to acquire exempt-use assets		4		
5 QL	ualified set-aside amounts (prior IRS approval required - pro	vide details in Part VI)	5		
6 Ot	her distributions (describe in Part VI). See instructions.		6		
7 To	rtal annual distributions. Add lines 1 through 6.		7		
	stributions to attentive supported organizations to which the rovide details in Part VI). See instructions.	. 8			
9 Di	Distributable amount for 2020 from Section C, line 6				
10 Lir	Line 8 amount divided by line 9 amount				
	1 37	(i)	(ii)	(iii)	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
1 Distributable amount for 2020 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2020 (reason-			
able cause required - explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2020			
a From 2015			
b From 2016			
c From 2017			
d From 2018			
e From 2019			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2020 distributable amount			
i Carryover from 2015 not applied (see instructions)			
Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2020 from Section D,			
line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2020 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2020, if			
any. Subtract lines 3g and 4a from line 2. For result greater			
than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2020. Subtract lines 3h			
and 4b from line 1. For result greater than zero, explain in			
Part VI. See instructions.			
7 Excess distributions carryover to 2021. Add lines 3j			
and 4c.			
8 Breakdown of line 7:			
a Excess from 2016			
b Excess from 2017			
c Excess from 2018			
d Excess from 2019			
e Excess from 2020			

Schedule A (Form 990 or 990-EZ) 2020

•	
Part VI Supplement Part IV, Section line 1: Part IV, S	A page 8 (al Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
SCHEDULE A, PAI	RT II, LINE 10, EXPLANATION FOR OTHER INCOME:
GROSS INCOME FI	ROM FUNDRAISING EVENTS
2016 AMOUNT: \$	389,981.
2017 AMOUNT: \$	323,917.
2018 AMOUNT: \$	344,912.
2019 AMOUNT: \$	223,180.
2020 AMOUNT: \$	82,383.
GROSS INCOME F	ROM GAMING
2016 AMOUNT: \$	12,095.
2017 AMOUNT: \$	11,435.
2019 AMOUNT: \$	15,905.
2020 AMOUNT: \$	38,444.
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Schedule B

(Form 990, 990-E**Z**, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Name of the organization Employer identification number **-***7242 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY Organization type (check one): Filers of: Section: x 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization 501(c)(3) exempt private foundation Form 990-PF 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** ☐ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. Special Rules For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II. ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III. For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year _______ > \$_ Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF),

but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to

certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

Employer identification number

	THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.	**-***7242
Par		ccounts. Complete if the
-	organization answered "Yes" on Form 990, Part IV, line 6.	
	(a) Donor advised funds (I	b) Funds and other accounts
1	Total number at end of year	
2	Aggregate value of contributions to (during year)	
3	Aggregate value of grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised fund	ds
	are the organization's property, subject to the organization's exclusive legal control?	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used or	
	for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose confer	
	impermissible private benefit?	Yes No
Par	t II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV,	line 7.
1	Purpose(s) of conservation easements held by the organization (check all that apply).	
	Preservation of land for public use (for example, recreation or education)	orically important land area
	Protection of natural habitat Preservation of a certification of a certification of the certi	fied historic structure
	Preservation of open space	
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a co	nservation easement on the last
	day of the tax year.	Held at the End of the Tax Year
а	Total number of conservation easements	2a
b	Total acreage restricted by conservation easements	2b
С	Number of conservation easements on a certified historic structure included in (a)	2c
d	Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure	
	listed in the National Register	2d
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organ	ization during the tax
	year >	
4	Number of states where property subject to conservation easement is located	
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it holds?	
6	Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation	on easements during the year
	>	
7	Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation ea	sements during the year
	> \$	
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(E	3)(i)
	and section 170(h)(4)(B)(ii)?	
9	In Part XIII, describe how the organization reports conservation easements in its revenue and expense stater	
	balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements the	at describes the
	organization's accounting for conservation easements.	01 11 . A 1
Pa	rt III Organizations Maintaining Collections of Art, Historical Treasures, or Other	Similar Assets.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 8.	
1a	If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and ball	
	of art, historical treasures, or other similar assets held for public exhibition, education, or research in furthera	nce of public
	service, provide in Part XIII the text of the footnote to its financial statements that describes these items.	
b	If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance	
	art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance	e of public service,
	provide the following amounts relating to these items:	T
	(i) Revenue included on Form 990, Part VIII, line 1	
	(ii) Assets included in Form 990, Part X	
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain,	provide
	the following amounts required to be reported under FASB ASC 958 relating to these items:	E .
а	Revenue included on Form 990, Part VIII, line 1	Agree .
b	Assets included in Form 990, Part X	. 🕨 \$

Sche Par		LOGICAL SOCIOL SOCIECTIONS OF A							
3	Using the organization's acquisition, accessi								
-	collection items (check all that apply):		,	5	J				
а	Public exhibition	d	Loan or exc	hange program					
b	Scholarly research	e		g- pg					
c	Preservation for future generations	C							
	_	allootions and avaloi	n have those further t	no organization's ov	omot nu	racco in Po	+ VIII		
4	Provide a description of the organization's co						CAIII.		
5	During the year, did the organization solicit o			-		_	٦,,,	Γ	٦
Day	to be sold to raise funds rather than to be ma						Yes		No
Par	t IV Escrow and Custodial Arrang		ete if the organizatio	n answered "Yes" o	n Form s	990, Part IV,	line 9, o	ŗ	
	reported an amount on Form 990, Par								
1a	Is the organization an agent, trustee, custodi		•				٦		.
	on Form 990, Part X?						_ Yes	LX	No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing table:						
							Amour	ıt	
С	Beginning balance				10				
d	Additions during the year				10	d			
	Distributions during the year					•			
f	Ending balance					F			
2a	Did the organization include an amount on Fo					X	Yes		No
	If "Yes," explain the arrangement in Part XIII.				-			x	17
Par									ed
	3-	(a) Current year	(b) Prior year	(c) Two years back	T"	ee years back	(e) Fou	rvears	hack
10	Beginning of year balance	9 436 578	9 088 171	11 939 456.	100	822 178	777 10		969.
1a						**			
b	Contributions	164,174.	26 034.	749,717.		.,320,156.			
С	Net investment earnings, gains, and losses	1,347,324.	577,397.	491,685.	-	445,917.	917.		932.
	Grants or scholarships								
е	Other expenditures for facilities								
	and programs	334,657.	250,888.	4,087,974.		644,570.		592	665.
f	Administrative expenses	52,887.	4,136.	4,713.		4,225.		5	922.
g	End of year balance	10,560,532.	9,436,578.	9,088,171.	11	,939,456,	10	822	178.
2	Provide the estimated percentage of the curr	rent year end balanc	e (line 1g, column (a	a)) held as:					
а	Board designated or quasi-endowment	22.0000	_%						
b	Permanent endowment > 32.0000	%							
С	Term endowment ► 46.0000	<u></u>							
	The percentages on lines 2a, 2b, and 2c sho								
32	Are there endowment funds not in the posse		ation that are held a	nd administered for	the oras	nization			
ou	by:							Yes	No
	(i) Unrelated organizations						3a(i)	163	
	•							77	_X_
	(ii) Related organizations							-A	
	If "Yes" on line 3a(ii), are the related organiza	•	2.				3b_	_X_	
4	Describe in Part XIII the intended uses of the		wment funds.						
Par	t VI Land, Buildings, and Equipm								
	Complete if the organization answered								
	Description of property	(a) Cost or o		, , ,	Accumul		(d) Boo	k valu	е
		basis (investr	nent) basis	(other) de	epreciati	on			
1a	Land								
	Buildings								
	Leasehold improvements								
	Equipment		2.15	0,979. 1,	410,	181.	74	0,7	98.
	Other		2,20	, , , ,			1 4		
	Add lines 1a through 1e (Column (d) must e		X column (R) line 1	(Oc.)		>	71	0 7	9.0

Schedule D (Form 990) 2020

Schedule D (Form 990) 2020

	dule D (Form 990) 2020 THE ZOOLOGICAL SOCIETY OF	F MILWAT	IKEE CTY.		***7242	Page 4
Pai	t XI Reconciliation of Revenue per Audited Financial State		Revenue per F	leturi	1.	
	Complete if the organization answered "Yes" on Form 990, Part IV, line 1			1		
1	Total revenue, gains, and other support per audited financial statements			1	13,570,	,593.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	î î	25 12 12 12 12 12			
a	Net unrealized gains (losses) on investments		-11,312.			
b	Donated services and use of facilities			-		
c	Recoveries of prior year grants		0.45 601			
d	Other (Describe in Part XIII.) Add lines 2a through 2d		245,621.	-	224	200
е 3	Add lines 2a through 2d Subtract line 2e from line 1			2e	13,336	309.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			3	13,330,	, 404.
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	4,055.			
b	Other (Describe in Part XIII.)		208.540.			
С	Add lines 4a and 4b			4c	212	.595.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	13,548	
Pa	t XII Reconciliation of Expenses per Audited Financial State	ements Wit	h Expenses per	Retu		
	Complete if the organization answered "Yes" on Form 990, Part IV, line 1	2a.		4		
1	Total expenses and losses per audited financial statements			1	13,725,	158.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	î 7				
а	Donated services and use of facilities	2a				
b	Prior year adjustments					
С	Other losses					
d	Other (Describe in Part XIII.)		245,621.			
е	Add lines 2a through 2d			2e	245,	
3	Subtract line 2e from line 1	***************************************	***************************************	3	13,479,	,537.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	1 4- 1	4 055			
a b	Other (Describe in Part XIII.)		4,055.			
C	Add lines 4a and 4b			4c	212	595.
- 5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	13.692	
7	t XIII Supplemental Information.				1.0,074,	11/4
-	de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; F	Part IV, lines 1b	and 2b; Part V, line	4; Part	X, line 2; Part)	XI.
	2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any			•		·
PAI	T IV, LINE 2B:					
THE	ORGANIZATION HOLDS SOME FUNDS ON BEHALI	F OF THE	MILWAUKEF	CO	UNTY ZOC	
("]	ICZ") AND EXPENDS THEM AT THE DIRECTION (OF THE M	icz.			
-						
DAI	T Y TIME 2.					
FAI	T X, LINE 2:					
тнт	ORGANIZATION IMPLEMENTED ACCOUNTING FOR	RINCERT	י אד צייאדאי	אכס	ME TAXES	TN S
	<u></u>		**************************************			
AC	ORDANCE WITH ACCOUNTING PRINCIPLES GENER	RALLY AC	CEPTED IN	THE	UNITED	
ST	TES OF AMERICA. THIS STANDARD DESCRIBES	S A RECO	GNITION TH	RES	HHOLD AN	1D
ME	SUREMENT ATTRIBUTE FOR FINANCIAL STATEME	ENT_RECO	GNITION AN	D M	EASUREME	INT
<u>OF</u>	A TAX POSITION TAKEN OR EXPECTED TO BE	PAKEN IN	A TAX RET	URN	AND ALS	SO
PRO	VIDES GUIDANCE ON VARIOUS RELATED MATTER	RS SUCH	AS DERECOG	NIZ	ING,	
	NEDECK DOMAIRIES NO DESC. 05		ADMIN 0-	m		
TN_{i}	<u> EREST, PENALTIES AND DISCLOSURE REQUIREI</u>	J. MANA	GEMENT OF		dula D (Farm 0)	

Schedule D (Form 990) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-** Part XIII Supplemental Information (continued)	7242 Page 5
ORGANIZATION EVALUATES THE UNCERTAIN TAX POSITIONS TAKEN, IF ANY,	AND
CONSULTS WITH OUTSIDE COUNSEL AS DEEMED NECESSARY. THE ORGANIZATI	ON
RECOGNIZES INTEREST AND PENALTIES, IF ANY, RELATED TO UNRECOGNIZED	TAX
LIABILITIES IN INCOME TAX EXPENSE.	
PART XI, LINE 2D - OTHER ADJUSTMENTS:	
SPECIAL EVENT	
PART XI, LINE 4B - OTHER ADJUSTMENTS:	
GRANTS PASSED THROUGH TO ZSMET	208,540.
PART XII, LINE 2D - OTHER ADJUSTMENTS:	
SPECIAL EVENT	
PART XII, LINE 4B - OTHER ADJUSTMENTS:	
GRANTS PASSED THROUGH TO ZSMET	208,540.

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990.

14b, 15, or 16. **2020**

Department of the Treasury
Internal Revenue Service

Name of the organization

► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Employer identification number

OMB No. 1545-0047

rur	ZOOLOGICAL	SOCIETY	OF MILWA	IIKEE CTY.		**-***72	42			
Par	t I General Info	rmation on A	ctivities Out	tside the United States. Complet	te if the organ					
	Form 990, Part I\									
1	For grantmakers. Does	the organization	n maintain record	ds to substantiate the amount of its gran	nts and other	assistance,] []			
				the selection criteria used to award the			Yes X No			
	For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.									
3				an be duplicated if additional space is no	eeded.)		(n Tatal			
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, pro- gram services, investments, grants to recipients located in the region)	is a pro describe	vity listed in (d) gram service, e specific type (s) in the region	(f) Total expenditures for and investments in the region			
				19 ·						
=										
				r .						
3 a	Subtotal			0			0,			
b	Total from continuation sheets to Part I			0			0.			
	Totals (add lines 3a and 3b)	tion Act Notice		octions for Form 990.		Schedule i	0 , F (Form 990) 2020			

Schedule F (Form 990) 2020 T

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

(i) Method of valuation (book, FMV, appraisal, other)					
(h) Description of noncash va					
(g) Amount of noncash assistance	0				A A
(f) Manner of cash disbursement					recognized as a tax uivalency letter
(e) Amount of cash grant	10,400				foreign country, tion 501(c)(3) equ
(d) Purpose of grant	FINANCIAL SUPPORT TO EMPLOY GUARD AT LOCAL ZOO.				Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as a tax exempt 501(c)(3) organization by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter
(c) Region	BELIZE				ns listed above that are r or for which the grantee or or entities
(b) IRS code section and EIN (if applicable)	Į.				recipient organization inization by the IRS, cother organizations o
1 (a) Name of organization					 2 Enter total number of recipient organizations listed a exempt 501(c)(3) organization by the IRS, or for which 3 Enter total number of other organizations or entities

Page 3

Schedule F (Form 990) 2020

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(h) Method of valuation (book, FMV, appraisal, other)						Schedule F (Form 990) 2020
(g) Description of noncash assistance						Sched
(f) Amount of noncash assistance					_	
(e) Manner of cash disbursement		Α				
(d) Amount of cash grant						
(c) Number of recipients						
(b) Region						
(a) Type of grant or assistance (b) Region						

Instructions for Form 5713; don't file with Form 990)

"Yes," the organization may be required to separately file Form 5713, International Boycott Report (see

Schedule F (Form 990) 2020

6

Part V	Supplemental Information							
	Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of							
	investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c)							
	(estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.							
-								
								
-								
3								
-								
	•							
-								
S								
-								

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

Schedule G (Form 990 or 990-EZ) 2020

Employer identification number Name of the organization **-***7242 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part. 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply. Solicitation of non-government grants e L Mail solicitations а Solicitation of government grants Internet and email solicitations Phone solicitations Special fundraising events C In-person solicitations d l 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or No key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser have custody or control of contributions? (v) Amount paid (vi) Amount paid (i) Name and address of individual (iv) Gross receipts to (or retained by) to (or retained by) (ii) Activity fundraiser from activity or entity (fundraiser) organization listed in col. (i) Yes 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-***7242 Page 2

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		Of fulldraising event contributions and gr				3.00,10.			
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events			
Φ				PUTTING ON		(add col. (a) through			
			ZOO BALL	THE RITZ	6	col. (c))			
			(event type)	(event type)	(total number)	(-"			
Revenue					375757 355574				
Rev	1	Gross receipts	425,750.	34,595.	128,834.	589,179.			
	2	Less: Contributions	388,275.	7,585.	110,936.	506,796.			
	_								
	3	Gross income (line 1 minus line 2)	37,475.	27,010.	17,898.	82,383.			
	1	Cash prizes							
	т.	Cuon prizo							
	5	Noncash prizes			620.	620.			
ses									
Direct Expenses	6	Rent/facility costs	58,415.		12,341.	70,756.			
Δ					0.450	100 506			
rec:	7	Food and beverages	95,053.		8,453.	103,506.			
≅			0 666		E 250	14,916.			
	8	Entertainment	9,666.	1 117	5,250. 107.854.	192,895.			
	9	Other direct expenses Direct expense summary. Add lines 4 through	b 0 in column (d)	4,41/		382,693.			
		Net income summary. Subtract line 10 from I				-300,310.			
D-	rt I								
1 6		\$15,000 on Form 990-EZ, line 6a.	answered res on rom	11000,1 2111, 1110 10, 01	roportod more trial				
		\$10,000 diff diff cod EE,	4 > 5'	(b) Pull tabs/instant	() Other marries	(d) Total gaming (add			
nge			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))			
Revenue									
<u> </u>	1	Gross revenue			38,444.	38,444.			
es	2	Cash prizes							
ens									
Expenses	3	Noncash prizes							
Direct	4	Rent/facility costs							
ä	4	Tient/lacinty 65565							
	5	Other direct expenses							
			Yes %	Yes %	Yes%				
	6	Volunteer labor	□ No	No No	X No				
	7	Direct expense summary. Add lines 2 throug	h 5 in column (d)						
		8	40	H E					
	8	Net gaming income summary, Subtract line 7	7 from line 1, column (d)	•••••••••••		38,444.			
			to manalana anti-sitiaas T	7.7					
9		ter the state(s) in which the organization cond the organization licensed to conduct gaming a				X Yes No			
		No," explain:		alates:					
	, ,,	ivo, explain.							
	-								
102	We	ere any of the organization's gaming licenses r	evoked, suspended, or t	erminated during the tax	year?	Yes X No			
	b If "Yes," explain:								
	_								
0320	82 1	1-25-20			Schedule G (Fo	rm 990 or 990-E Z) 2020			
		. == ==			•				

Sch	edule G (Form 990 or 990-EZ) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-	<u>***724</u>	2 Page 3
	Does the organization conduct gaming activities with nonmembers?		
12	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming?	Yes	X No
12	Indicate the percentage of gaming activity conducted in:		
	a The organization's facility	13a	%
	o An outside facility		%
4/1	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
14			
	Name		
	Address >		
	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	X No
k	olf "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amount		
	of gaming revenue retained by the third party 🕨 \$		
C	c If "Yes," enter name and address of the third party:		
	Name >		
	Address >		
16	Gaming manager information:		
	Name >		
	Gaming manager compensation > \$		
	Description of services provided 🕨		
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
	a Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	X No
	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
	organization's own exempt activities during the tax year ▶ \$		
Pa	art IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and P	art III, lines	9, 9b, 10b,
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.		
_			

Schedule G (Form 990 or 990-EZ)	THE ZOOLOGICAL	SOCIETY (OF MILWAUKEE	CTY.**-**724	2 Page 4
Schedule G (Form 990 or 990-EZ) Part IV Supplemental Infor	mation (continued)				
the state of the s					
,					
-					
·					
					
5					
				1.	
		<u> </u>			
3 					
Y					
7					

SCHEDULE 1 (Form 990) Department of the Treasury Internal Revenue Service

Name of the organization

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047	2020	Open to Public	Inspection

Employer identification number **..**7242

	THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.	*****7242
Part	Part I General Information on Grants and Assistance	1
1 Do	Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection	
cri	criteria used to award the grants or assistance?	X Yes No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.	ocedures for moni	toring the use of grant	funds in the United	States.			
%	Domestic Organi	izations and Domestic	c Governments. C	omplete if the orga	nization answered "Y	Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any	IV, line 21, for any
recipient that received more than \$5,000. Part II can be duplicated if additional space is needed	\$5,000. Part II car	ι be duplicated if additi	ional space is need	ed.			
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, EMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
MILWAUKEE COUNTY ZOO 10005 WEST BLUEMOUND ROAD	1			c			SUPPORTING THEIR MISSION OF CONSERVATION AND
MILWAUKEE WI 53226	02/5		4 022 940	.0			HUUCATTON
ZOOLOGICAL SOCIETY OF MILWAUKEE ENDOWMENT TRUST - 10005 WEST BLUEMOUND ROAD - MILWAUKEE, WI							TRANSFER OF ENDOWMENT FUNDS PER DONOR
53226	**-**5665	501(C)(3)	208,540	0.			RESTRICTIONS
		8			ži.		
2 Enter total number of section 501(c)(3) and government organizations li	and government of	rganizations listed in th	isted in the line 1 table				•
	is listed in the line	1 table					•

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2020

-7242

Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Schedule I (Form 990) 2020 Part III

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
VETERINARY RESIDENCY STIPEND	2	901,	0		
IGUANA CONSERVATION	0	*0	0,		
PERU PHVA CONSERVATION	0	*0	0		
DUIKER SSP	0	0	0,0		
VETERINARY COURSE TUTION	0	0	0		
Part IV Supplemental Information. Provide the information required in PART I, LINE 2:	uired in Part I, lin	e 2; Part III, column	Part I, line 2; Part III, column (b); and any other additional information.	iditional information.	
GRANTS ARE MONITORED BY THE ZOOLOGICAL		IETY OF MI	SOCIETY OF MILWAUKEE'S VP-FINANCE	VP-FINANCE.	
GRANT PAYMENTS ARE MADE VIA CHECK WHICH REQUIRE A SIGNATUER OF A BOARD	WHICH RE	DUIRE A SI	GNATUER OF	A BOARD	

Schedule I (Form 990) 2020

MEMBER OF THE ZOOLOGICAL SOCIETY OF MILWAUKEE.

Schedule I (Form 990) THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTN Part III Continuation of Grants and Other Assistance to Domestic Individuals (Schedule I (Form 990), Part III.)	SOCIETY stic Individuals (OF MILWAUKEE (Schedule I (Form 990), Pa	EE CTY. 0), Part III.)		**-**7242 Page2
(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
FLORIDA TURTLE CONSERVATION	0	•0	*0		
BLUE IGUANA RECOVERY PROGRAM	*0	.0	*0		
BELIZE TAPIR PROJECT	, L	948,	Ó		
JAMAICAN IGUANA PROJECT	1.	686	0		
EMR SSP RESEARCH	1.	279.	0		
					Schedule I (Form 990)

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

Attach to Form 990. Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

Internal Revenue Service Name of the organization

Department of the Treasury

-*7242 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY

Part L Questions Regarding Compensation

га	ti Questions negariting compensation		
		Ye	s No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,		
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.		
	First-class or charter travel Housing allowance or residence for personal use		
	Travel for companions Payments for business use of personal residence		
	Tax indemnification and gross-up payments Health or social club dues or initiation fees		
	Discretionary spending account Personal services (such as maid, chauffeur, chef)		
h	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or		
D	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,	10	
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2	
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 14?	2	
_	I I' I I I' I' I' I' I I' I I' I I I I		
3	Indicate which, if any, of the following the organization used to establish the compensation of the organization's		
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to		
	establish compensation of the CEO/Executive Director, but explain in Part III.		
	Compensation committee Written employment contract		
	Independent compensation consultant Compensation survey or study		
	Form 990 of other organizations Approval by the board or compensation committee		
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing		
	organization or a related organization:		
а	Receive a severance payment or change-of-control payment?	4a	X
b	Participate in or receive payment from a supplemental nonqualified retirement plan?	4b	X
	Participate in or receive payment from an equity-based compensation arrangement?	4c	X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.		
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.		
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation		
	contingent on the revenues of:		
2	The organization?	5a	X
	Any related organization?	5b	X
D	If "Yes" on line 5a or 5b, describe in Part III.		
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation		
0	contingent on the net earnings of:		
а	The organization?	6a	X
		6b	X
D	Any related organization? If "Yes" on line 6a or 6b, describe in Part III.	-	- 22
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments		
7	not described on lines 5 and 6? If "Yes," describe in Part III	7	x
0	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the	-	
8	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	X
	·	0	-A-
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in	9	
	Regulations section 53.4958-6(c)?	27	1

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Schedule J (Form 990) 2020

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

	ğ	Presbdown of 1	(B) Breakdown of W.2 and/or 1000-MISC compensation	3C compensation	(C) Retirement and	(D) Nontaxable	(F) Total of columns	(F) Compensation
	9	DIGGRACOWILD			other deferred		(B)(I)-(D)	
(A) Name and Title	8	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			g o
) TODE GIRSON	(3)	233,568.	0	0	11,678.	8,038.	253,284.	
SOUTH THE STATE OF		0	0	0	0	0	.0	0
	L	190,005.	0	0	9,500.	7,864.	207,369.	0.
CHU AN		-	0	0		0	.0	
GITTERINST		149,149.	0	0	7,457.	7,710.	164,316.	
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Schedule J (Form 990) 2020

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LWAUKEE CTY.		art I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part IIAlso complete this part for any additional information.
THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.		or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b,
Schedule J (Form 990) 2020	Part III Supplemental Information	Provide the information, explanation, or descriptions required for Part

									Schedule J (Form 990) 2020

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

QUQU Open to Public

Department of the Treasury Internal Revenue Service

Name of the organization

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Inspection
Employer identification number

Schedule M (Form 990) 2020

-*7242 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. Part I Types of Property (d) (a) (b) (c) Noncash contribution Check if Number of Method of determining contributions or amounts reported on noncash contribution amounts applicable items contributed Form 990, Part VIII, line 1g Art - Works of art 1 Art - Historical treasures Art - Fractional interests 3 Books and publications Clothing and household goods 5 Cars and other vehicles 6 Boats and planes 7 8 Intellectual property Securities - Publicly traded 9 Securities - Closely held stock 10 Securities - Partnership, LLC, or trust interests Securities - Miscellaneous Qualified conservation contribution -Historic structures Qualified conservation contribution - Other 14 Real estate - Residential 15 Real estate - Commercial 16 17 Real estate - Other Collectibles 18 19 Food inventory Drugs and medical supplies _____ 20 21 Taxidermy 22 Historical artifacts Scientific specimens 23 Archeological artifacts 24 24 133.521.MARKET VALUE OF DONA (IN-KIND DONAT) 25 X 26 Other Other > 27 28 Number of Forms 8283 received by the organization during the tax year for contributions 29 for which the organization completed Form 8283, Part V, Donee Acknowledgement 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for 30a X exempt purposes for the entire holding period? **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? 31 X 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash 32a X contributions? b If "Yes," describe in Part II. If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked,

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For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M	(Form 990) 2020	THE ZOO	DLOGICAL	SOCIET	Y OF M	ILWAUKE	E CTY.	**_***7242	
Part II	Supplemental is reporting in Part this part for any ac	i Informatio : I, column (b), dditional inforr	On. Provide the the the number of nation.	information re contributions,	quired by F the number	art I, lines 30b of items recei	, 32b, and 33, aved, or a comb	and whether the orgaination of both. Also	anization complete
The second secon									

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7.									

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

➤ Attach to Form 990 or 990-EZ.

➤ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047 Open to Public Inspection

Employer identification number

THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **-***7242	
FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:	
SPECIES, TO EDUCATE PEOPLE ABOUT THE IMPORTANCE OF WILDLIFE AND THE	
ENVIRONMENT, AND TO SUPPORT THE MILWAUKEE COUNTY ZOO. THE SOCIETY WAS	
ORGANIZED TO AID THE COUNTY IN THE OPERATION, MAINTENANCE AND	
DEVELOPMENT OF THE MILWAUKEE ZOOLOGICAL GARDENS ("ZOO") AND THE ZOO'S	
ANIMAL COLLECTION ACTIVITIES, AND TO PROMOTE CONSERVATION, EDUCATION,	
EXHIBITION OF ANIMALS, RESEARCH, AND RECREATION THROUGH FUNDRAISING ANI)
VOLUNTEERISM.	
FORM 990, PART VI, SECTION B, LINE 11B:	
THE FORM 990 IS PROVIDED TO THE ORGANIZATION'S FINANCE COMMITTEE FOR RE	EVIEW
PRIOR TO SUBMISSION.	
FORM 990, PART VI, SECTION B, LINE 12C:	
BOARD MEMBERS ARE REQUIRED TO DISCLOSE ANY CONFLICTS OF INTEREST AND TO	
REFRAIN FROM VOTING ON ANY MATTERS INVOLVING PERSONS OR ENTITIES WITH V	VHICH
THEY HAVE CONFLICTS OF INTEREST.	
FORM 990, PART VI, SECTION B, LINE 15A:	
THE EXECUTIVE COMMITTEE OF THE BOARD DETERMINES COMPENSATION, BASED UPO	<u>N</u>
RECOMMENDATIONS FROM THE CHAIR OF THE BOARD.	
y 	
FORM 990, PART VI, SECTION C, LINE 19:	
THE ORGANIZATION'S PUBLIC DOCUMENTS ARE AVAILABLE UPON REQUEST.	

FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:

Schedule O (Form 990 or 990-EZ) 2020	Page 2
Name of the organization THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.	Employer identification number ** - *** 7242
CHANGE IN ACCOUNTING PRINCIPLE: UPDATE 2016-08 TOPIC 606	-1,460,599.
FORM 990, PART XII, LINE 2C	
THE OVERSIGHT PROCESS RELATED TO AUDIT OF THE FINANCIAL S	STATEMENTS HAS
NOT CHANGED FROM PRIOR YEAR.	

SCHEDULE R (Form 990) Name of the organization

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. Related Organizations and Unrelated Partnerships

► Attach to Form 990.

Open to Public 2020

Inspection

OMB No. 1545-0047*

Go to www.irs.gov/Form990 for instructions and the latest information.

Employer identification number **-**7242

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Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33. Part

THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.

Direct controlling entity End-of-year assets Total income 9 Legal domicile (state or foreign country) Primary activity Name, address, and EIN (if applicable) of disregarded entity

Identification of Related Tax-Exempt Organizations, Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year. Part II

(a)	(q)	(c)	(p)	(e)	Œ	9	0/6/49/
Name, address, and EiN of related organization	Primary activity	Legal domicile (state or foreign country)	Exempt Code section	Public charity status (if section	Direct controlling entity	controlled entity?	alled 197
				501(c)(3))		Yes	No
ZOOLOGICAL SOCIETY OF MILW, ENDOWMENT TRUST							
- 39-6795665 10005 WEST BLUEMOUND ROAD			0	509(A)(3),	EWO.		×
MILWAUKEE, WI 53226	SUPPORT OF ZSM	W.L. SCONS.LIN	161101106	7 931	ONE		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2020

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Schedule R (Form 990) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY.

Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year. Part III

General or Percentage managing ownership partner?			or more related	tage 512(b)(13) Section 512(b)(13) Ship controlled entity?			Schedule R (Form 990) 202
Code V-UBI Gen amount in box mar 20 of Schedule Par K-1 (Form 1065) Yes			ocause it had one	(g) (h) Share of Percentage end-of-year ownership assets			Schedule R
(h) Disproportionate allocations? Yes No			, Part IV, line 34, t	Share of total Sincome en			
(g) Share of end-of-year assets			es" on Form 990	(C corp, S corp, or trust)			
(f) Share of total income			tion answered "Y				
(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)			ete if the organiza	(c) (d) Legal domicile (state or foreign country)			52
(d) Direct controlling Prescribing (frestly)			ation or Trust. Complear.	(b) (d Primary activity (state form			
(c) Legal domicile (state or foreign			is a Corporing the tax ye	Primar			
(b) Primary activity			ganizations Taxable a	Z c			
(a) Name, address, and EIN of related organization			IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.	(a) Name, address, and EIN of related organization			032162 10-28-20
			Part IV				032162

Page 3

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	ş
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	is with one or more re	lated organizations listed i	n Parts II-IV?			
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	>			<u>1</u>		×
				1		×
(8)				2	×	
				19		×
Loans or loan quarantees by related organization(s)				<u>9</u>		×
				#		×
				-		×
b Durchago of according that related organization(s)				=		×
				F		×
Excitating of assets with related organization(s) Lease of facilities, equipment, or other assets to related organization(s)				=		×
k Lease of facilities, equipment, or other assets from related organization(s)				*		×
	anization(s)			F		×
m Performance of services or membership or fundraising solicitations by related organization(s)	anization(s)			Ę		×
	ion(s)			£	×	
				10	×	
				<u>α</u>		×
				19	×	
				-		×
				15		×
	who must complete the	is line, including covered r	efationships and transaction thresholds.			
(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved	involved		
ZOOLOGICAL SOCIETY OF MILWAUKEE ENDOWMENT (1) TRUST	υ	376,715.	FMV			
(Z)						
(3)						
(4)						
(5)						
(9)						
032163 10-28-20	23		Sched	Schedule R (Form 990) 2020	066 m.) 202(

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Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

If at was not a related organization, dee instructions regalding exclusion for tall investment partitions in the	off detions regarding even	SIGN TO COLUMN	controlle partitional lipo.		;	100	6	5	100
(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign	Predominant income partners se. (c)	Sec. Share of total income	(g) Share of end-of-year assets	Disproportionate	Dispropor- Code V-UBI General or Percentage fundations of Schedule K-1	General or managing partner?	(K) Percentage ownership
			Sections 5 (2-5 14) Yes No			Yes No	(1000)	Ves No	
						_			
				2					
							Schedul	e R (Form	Schedule R (Form 990) 2020

Part VII	(Form 990) 2020 THE ZOOLOGICAL SOCIETY OF MILWAUKEE CTY. **- ** / Z4Z Page 5 Supplemental Information
	Provide additional information for responses to questions on Schedule R. See instructions.
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